ISSUES: Public health, the economy

GUESTS: John Hart with Source Funding, an organization that helps businesses find funding; Don Proudfoot, Tyler Small Business Development Center

HOW ISSUES TREATED: Host and guests discuss COVID-19's impact on small businesses and how those businesses can respond.

TITLE: "In Focus"

DATE: 4/5/20

TIME/STATION: 6:30 a.m. - KYZS-AM

8:00 a.m. - KRWR-FM

9:30 a.m. - KTBB-FM and KTBB-AM

**DURATION: 30 minutes** 

TYPE: Interview

DESCRIPTION: Paul Gleiser and guests – interview, discussion

ISSUES: Public health, the economy, human needs

GUEST: Kyle Penney, East Texas Communities Foundation

HOW ISSUES TREATED: Host and guest discuss philanthropy and other assistance for non-profits, businesses, and individuals during the coronavirus pandemic.

TITLE: "In Focus"

DATE: 4/12/20

TIME/STATION: 6:30 a.m. – KYZS-AM

8:00 a.m. - KRWR-FM

9:30 a.m. - KTBB-FM and KTBB-AM

**DURATION: 30 minutes** 

TYPE: Interview

ISSUES: Public health, the economy, human needs

GUEST: Kyle Penney, East Texas Communities Foundation

HOW ISSUES TREATED: Host and guest discuss philanthropy and other assistance for non-profits, businesses, and individuals during the coronavirus pandemic.

TITLE: "In Focus"

DATE: 4/19/20

TIME/STATION: 6:30 a.m. - KYZS-AM

8:00 a.m. - KRWR-FM

9:30 a.m. - KTBB-FM and KTBB-AM

**DURATION: 30 minutes** 

TYPE: Interview

ISSUES: Public health, inter-agency cooperation

GUEST: Smith County Judge Nathaniel Moran

HOW ISSUES TREATED: An update and recap on what's been happening in the county as East Texans continue to deal with the coronavirus pandemic -- including the multi-agency team effort and how residents have been responding.

TITLE: "In Focus"

DATE: 4/26/20

TIME/STATION: 6:30 a.m. – KYZS-AM

8:00 a.m. - KRWR-FM

9:30 a.m. - KTBB-FM and KTBB-AM

**DURATION: 30 minutes** 

TYPE: Interview

ISSUES: Public health, human needs

GUEST: Christina Fulsom, East Texas Human Needs Network

HOW ISSUES TREATED: Discussion of how local human needs agencies and their clients have been responding to the coronavirus pandemic

TITLE: "In Focus"

DATE: 5/3/20

TIME/STATION: 6:30 a.m. – KYZS-AM

8:00 a.m. – KRWR-FM

9:30 a.m. – KTBB-FM and KTBB-AM

**DURATION: 30 minutes** 

TYPE: Interview

ISSUES: Public health, the economy

GUEST: Tom Mullins, Tyler Area Chamber of Commerce and Tyler Economic Development Council

HOW ISSUES TREATED: Discussion of the economic impact of the coronavirus pandemic

TITLE: "In Focus"

DATE: 5/10/20

TIME/STATION: 6:30 a.m. - KYZS-AM

8:00 a.m. - KRWR-FM

9:30 a.m. - KTBB-FM and KTBB-AM

**DURATION: 30 minutes** 

TYPE: Interview

ISSUE: Public health

GUESTS: George Roberts and Terrence Ates, Northeast Texas Public Health District

HOW ISSUE TREATED: An update and recap of current efforts and concerns as East Texans continue to navigate the coronavirus pandemic

TITLE: "In Focus"

DATE: 5/17/20

TIME/STATION: 6:30 a.m. - KYZS-AM

8:00 a.m. – KRWR-FM

9:30 a.m. - KTBB-FM and KTBB-AM

**DURATION: 30 minutes** 

TYPE: Interview

ISSUES: Public health, business environment, consumer protection

GUEST: Coleman Swierc, Better Business Bureau Serving Central East Texas

HOW ISSUES TREATED: A discussion of scams that have been circulating during the COVID-19 pandemic and a general look at the business environment during the pandemic

TITLE: "In Focus"

DATE: 5/24/20

TIME/STATION: 6:30 a.m. - KYZS-AM

8:00 a.m. – KRWR-FM

9:30 a.m. - KTBB-FM and KTBB-AM

**DURATION: 30 minutes** 

TYPE: Interview

ISSUES: Public health, business environment, consumer protection

GUEST: Coleman Swierc, Better Business Bureau Serving Central East Texas

HOW ISSUES TREATED: A discussion of scams that have been circulating during the COVID-19 pandemic and a general look at the business environment during the pandemic

TITLE: "In Focus"

DATE: 5/31/20

TIME/STATION: 6:30 a.m. - KYZS-AM

8:00 a.m. - KRWR-FM

9:30 a.m. - KTBB-FM and KTBB-AM

**DURATION: 30 minutes** 

TYPE: Interview

ISSUE: Local government

GUEST: Tyler Mayor Martin Heines

HOW ISSUE TREATED: Heines reflects on his six years as mayor and what lies ahead, touching on topics including the COVID-19 pandemic and local response to the George Floyd incident in Minneapolis.

TITLE: "In Focus"

DATE: 6/6/20

TIME/STATION: 6:30 a.m. - KYZS-AM

8:00 a.m. – KRWR-FM

9:30 a.m. - KTBB-FM and KTBB-AM

**DURATION: 30 minutes** 

TYPE: Interview

ISSUES: Quality of life, the economy, human needs

GUESTS: Libby Simmons and Drew Carlyle, Tyler Area Builders Association

HOW ISSUES TREATED: Discussion of the Association's annual Parade of Homes, along with other things the organization does during the year. The show included mention of the Association's economic impact along with two charitable organizations that benefit from the Parade's proceeds.

TITLE: "In Focus"

DATE: 6/13/20

TIME/STATION: 6:30 a.m. – KYZS-AM

8:00 a.m. – KRWR-FM

9:30 a.m. - KTBB-FM and KTBB-AM

**DURATION: 30 minutes** 

TYPE: Interview

ISSUE: Philanthropy

GUEST: Kristen Seeber, The Women's Fund of Smith County

HOW ISSUE TREATED: Discussion of The Women's Fund's efforts to transform the lives of women and children through collective giving as the organization kicks off its 2021 grant cycle.

TITLE: "In Focus"

DATE: 6/20/20

TIME/STATION: 6:30 a.m. - KYZS-AM

8:00 a.m. - KRWR-FM

9:30 a.m. - KTBB-FM and KTBB-AM

**DURATION: 30 minutes** 

TYPE: Interview

ISSUE: Sexual abuse and sexual assault

GUEST: Maya Bethany, The 1 in 3 Foundation

HOW ISSUE TREATED: Discussion of how this agency provides recovery tools, healing resources, fellowship, and support to women who are adult survivors of childhood sexual abuse and sexual assault.

TITLE: "In Focus"

DATE: 6/28/20

TIME/STATION: 6:30 a.m. – KYZS-AM

8:00 a.m. – KRWR-FM

9:30 a.m. - KTBB-FM and KTBB-AM

**DURATION: 30 minutes** 

TYPE: Interview