

QUARTERLY ISSUES: PROGRAM LIST

ISSUE: Economic development

GUESTS: Tom Mullins and Scott Martinez, the outgoing and incoming leaders of the Tyler Economic Development Council and Tyler Area Chamber of Commerce

HOW ISSUE TREATED: A look back on Mullins's 31 years in Tyler and what Martinez has in store as he takes over the reins.

TITLE: "In Focus"

DATE: 10/4/20

TIME/STATION: 6:30 a.m. – KYZS-AM and KYZS-FM
8:00 a.m. – KRWR-FM
9:30 a.m. – KTBB-FM and KTBB-AM

DURATION: 30 minutes

TYPE: Interview

DESCRIPTION: John Sims and guests – interview, discussion

QUARTERLY ISSUES: PROGRAM LIST

ISSUE: Human needs

GUEST: Brian Livingston, Hiway 80 Rescue Mission

HOW ISSUE TREATED: An update on Hiway 80's ongoing efforts to help the needy in East Texas as they deal with issues from addiction and domestic violence to homelessness.

TITLE: "In Focus"

DATE: 10/11/20

TIME/STATION: 6:30 a.m. – KYZS-AM and KYZS-FM
8:00 a.m. – KRWR-FM
9:30 a.m. – KTBB-FM and KTBB-AM

DURATION: 30 minutes

TYPE: Interview

DESCRIPTION: John Sims and guest – interview, discussion

QUARTERLY ISSUES: PROGRAM LIST

ISSUE: The arts

GUEST: Chris Leahy, Tyler Museum of Art

HOW ISSUE TREATED: An update on the museum's continuing efforts to offer an enriching experience in the visual arts – and how the museum has adjusted to the COVID-19 pandemic.

TITLE: “In Focus”

DATE: 10/18/20

TIME/STATION: 6:30 a.m. – KYZS-AM and KYZS-FM

8:00 a.m. – KRWR-FM

9:30 a.m. – KTBB-FM and KTBB-AM

DURATION: 30 minutes

TYPE: Interview

DESCRIPTION: John Sims and guest – interview, discussion

QUARTERLY ISSUES: PROGRAM LIST

ISSUE: Human needs

GUEST: Sam Smith, Hand Up Network

HOW ISSUE TREATED: An update on how this non-profit ministry works to help those experiencing a tough season in life to have hope for their future and a process to achieve it.

TITLE: “In Focus”

DATE: 10/25/20

TIME/STATION: 6:30 a.m. – KYZS-AM and KYZS-FM
8:00 a.m. – KRWR-FM
9:30 a.m. – KTBB-FM and KTBB-AM

DURATION: 30 minutes

TYPE: Interview

DESCRIPTION: John Sims and guest – interview, discussion

QUARTERLY ISSUES: PROGRAM LIST

ISSUE: Human needs

GUEST: Hollie Bruce, Newgate Mission

HOW ISSUE TREATED: An update on how this Longview-based ministry works to open doors to the entire community – offering support, helping those who are lost to discover new paths, and more.

TITLE: “In Focus”

DATE: 11/1/20

TIME/STATION: 6:30 a.m. – KYZS-AM and KYZS-FM
8:00 a.m. – KRWR-FM
9:30 a.m. – KTBB-FM and KTBB-AM

DURATION: 30 minutes

TYPE: Interview

DESCRIPTION: John Sims and guest – interview, discussion

QUARTERLY ISSUES: PROGRAM LIST

ISSUE: Veterans' needs

GUEST: Vicki Patzold, CampV (Community Assisting Military Personnel and Veterans)

HOW ISSUE TREATED: Discussion of this organization's efforts to be a one-stop location for all veteran needs, along with two upcoming special activities: a Veterans Day event and a CampV open house.

TITLE: "In Focus"

DATE: 11/8/20

TIME/STATION: 6:30 a.m. – KYZS-AM and KYZS-FM
8:00 a.m. – KRWR-FM
9:30 a.m. – KTBB-FM and KTBB-AM

DURATION: 30 minutes

TYPE: Interview

DESCRIPTION: John Sims and guest – interview, discussion

QUARTERLY ISSUES: PROGRAM LIST

ISSUE: Animal assisted therapy

GUESTS: Elysia Reineck and Julie Miller, Therapet

HOW ISSUE TREATED: Discussion of how this Tyler-based nonprofit agency utilizes specially trained and certified animals to promote health, hope, and healing.

TITLE: "In Focus"

DATE: 11/15/20

TIME/STATION: 6:30 a.m. – KYZS-AM and KYZS-FM
8:00 a.m. – KRWR-FM
9:30 a.m. – KTBB-FM and KTBB-AM

DURATION: 30 minutes

TYPE: Interview

DESCRIPTION: John Sims and guests – interview, discussion

QUARTERLY ISSUES: PROGRAM LIST

ISSUE: Autism

GUEST: Whitney Sherman, Treatment and Learning Center for Children with Autism

HOW ISSUE TREATED: Discussion of how this agency utilizes Applied Behavior Analysis therapy to help treat children diagnosed with autism and other learning disabilities.

TITLE: "In Focus"

DATE: 11/22/20

TIME/STATION: 6:30 a.m. – KYZS-AM and KYZS-FM
8:00 a.m. – KRWR-FM
9:30 a.m. – KTBB-FM and KTBB-AM

DURATION: 30 minutes

TYPE: Interview

DESCRIPTION: John Sims and guest – interview, discussion

QUARTERLY ISSUES: PROGRAM LIST

ISSUES: Human needs, quality of life

GUEST: Susanne Mackintosh, Junior League of Tyler

HOW ISSUES TREATED: Discussion of this year's online Mistletoe and Magic fundraiser, "Mistletoe at Home," along with the work the Junior League does in the community throughout the year.

TITLE: "In Focus"

DATE: 11/29/20

TIME/STATION: 6:30 a.m. – KYZS-AM and KYZS-FM
8:00 a.m. – KRWR-FM
9:30 a.m. – KTBB-FM and KTBB-AM

DURATION: 30 minutes

TYPE: Interview

DESCRIPTION: John Sims and guest – interview, discussion

QUARTERLY ISSUES: PROGRAM LIST

ISSUE: Disabilities

GUEST: Amanda Storer, Tyler Area Ambucs

HOW ISSUE TREATED: Discussion of this nonprofit organization's continuing efforts to create mobility and independence for those with disabilities in several different ways.

TITLE: "In Focus"

DATE: 12/6/20

TIME/STATION: 6:30 a.m. – KYZS-AM and KYZS-FM
8:00 a.m. – KRWR-FM
9:30 a.m. – KTBB-FM and KTBB-AM

DURATION: 30 minutes

TYPE: Interview

DESCRIPTION: John Sims and guest – interview, discussion

QUARTERLY ISSUES: PROGRAM LIST

ISSUE: Disabled/disadvantaged population

GUEST: Kim Lewis, Goodwill Industries of East Texas

HOW ISSUE TREATED: An update and recap of Goodwill's efforts to provide skills training and vocational opportunities for people with barriers to employment.

TITLE: "In Focus"

DATE: 12/13/20

TIME/STATION: 6:30 a.m. – KYZS-AM and KYZS-FM
8:00 a.m. – KRWR-FM
9:30 a.m. – KTBB-FM and KTBB-AM

DURATION: 30 minutes

TYPE: Interview

DESCRIPTION: John Sims and guest – interview, discussion

QUARTERLY ISSUES: PROGRAM LIST

ISSUE: Disaster prevention, preparation, and response

GUEST: Tammy Prater, Red Cross Serving East Texas

HOW ISSUE TREATED: Discussion of the Red Cross's range of services, including a special focus on fire safety.

TITLE: "In Focus"

DATE: 12/20/20

TIME/STATION: 6:30 a.m. – KYZS-AM and KYZS-FM
8:00 a.m. – KRWR-FM
9:30 a.m. – KTBB-FM and KTBB-AM

DURATION: 30 minutes

TYPE: Interview

DESCRIPTION: John Sims and guest – interview, discussion

QUARTERLY ISSUES: PROGRAM LIST

ISSUE: Drunk/drugged driving

GUEST: Emma Dugas, Mothers Against Drunk Driving

HOW ISSUE TREATED: A review and update on MADD's efforts to support victims at no charge, advocate for stronger laws, and create a future of no more victims.

TITLE: "In Focus"

DATE: 12/27/20

TIME/STATION: 6:30 a.m. – KYZS-AM and KYZS-FM
8:00 a.m. – KRWR-FM
9:30 a.m. – KTBB-FM and KTBB-AM

DURATION: 30 minutes

TYPE: Interview

DESCRIPTION: John Sims and guest – interview, discussion