



Order / Rev: 164799  
 Alt Order #:  
 Flight Dates: 07/05/16 - 07/15/16

Advertiser: Schaefer/Republican/Attorney General  
 Product Desc: 17 - MEDIA  
 Estimate: 139 - KURT SCHAEFER AG TV JULY 5

KSHB-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KSHB	07/06/16	07/11/16	M-F Nightly News M-F Nightly News	CM	530-6pm	M-W-F--	:30	2	\$500.00	P-2	0.00	NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 07/04/16	07/10/16	--W-F--		2			\$500.00			0.00			
		Week: 07/11/16	07/17/16	M-----		1			\$500.00			0.00			
N 2	KSHB	07/05/16	07/07/16	M-F 5-530pm News M-F 5-530pm News	CM	5-530pm	-T-T---	:30	2	\$325.00	P-2	0.00	NM	2	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 07/04/16	07/10/16	-T-T---		2			\$325.00			0.00			
N 3	KSHB	07/05/16	07/11/16	M-F 9-10am M-F 9-10am	CM	9-10am	MTW----	:30	3	\$175.00	P-2	0.00	NM	4	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 07/04/16	07/10/16	-TW----		3			\$175.00			0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	3	KSHB	07/04/16-07/10/16	M-F 9-10am		9-10am	-TW-----	:30		<del>(\$175.00)</del>		0.00	NM		
		See MG 3.5 [Breaking News-Network]													
	5	KSHB	07/08/16-07/08/16	M-F 9-10am		9-10am	-----F----	:30		\$175.00		0.00	NM		
		Ⓜ MG for 3.3 07/06													
		Week: 07/11/16	07/17/16	M-----		1			\$175.00			0.00			
N 4	KSHB	07/05/16	07/08/16	M-F 6-7am News M-F 6-7am News	CM	6-7am	-TWTF--	:30	4	\$110.00	P-3	0.00	NM	4	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 07/04/16	07/10/16	-TWTF--		4			\$110.00			0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	KSHB	07/04/16-07/10/16	M-F 6-7am News		6-7am	-TwThF----	:30		\$100.00		0.00	NM		
	2	KSHB	07/04/16-07/10/16	M-F 6-7am News		6-7am	-TwThF----	:30		\$100.00		0.00	NM		
	3	KSHB	07/04/16-07/10/16	M-F 6-7am News		6-7am	-TwThF----	:30		\$100.00		0.00	NM		
	4	KSHB	07/04/16-07/10/16	M-F 6-7am News		6-7am	-TwThF----	:30		\$100.00		0.00	NM		
N 6	KSHB	07/05/16	07/11/16	M-F 11am-12pm News M-F 11am-12pm News	CM	11am-12pm	MTWTF--	:30	3	\$100.00	P-2	0.00	NM	5	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 07/04/16	07/10/16	-TWTF--		4			\$100.00			0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	2	KSHB	07/04/16-07/10/16	M-F 11am-12pm News		11am-12pm	-TwThF----	:30		<del>(\$100.00)</del>		0.00	NM		
		See MG 6.6 [Breaking News-Network]													
	6	KSHB	07/13/16-07/15/16	M-F 11am-12pm News		11am-12pm	--wThF----	:30		\$100.00		0.00	NM		
		Ⓜ MG for 6.2 07/08													
		Week: 07/11/16	07/17/16	M-----		1			\$100.00			0.00			
N 7	KSHB	07/05/16	07/08/16	M-F 4-5pm News M-F 4-5pm News	CM	4-5pm	-TWTF--	:30	4	\$40.00	P-3	0.00	NM	4	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 07/04/16	07/10/16	-TWTF--		4			\$40.00			0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	KSHB	07/04/16-07/10/16	M-F 4-5pm News		4-5pm	-TwThF----	:30		\$35.00		0.00	NM		
	2	KSHB	07/04/16-07/10/16	M-F 4-5pm News		4-5pm	-TwThF----	:30		\$35.00		0.00	NM		
	3	KSHB	07/04/16-07/10/16	M-F 4-5pm News		4-5pm	-TwThF----	:30		\$35.00		0.00	NM		
	4	KSHB	07/04/16-07/10/16	M-F 4-5pm News		4-5pm	-TwThF----	:30		\$35.00		0.00	NM		
N 9	KSHB	07/05/16	07/08/16	M-F 5-6am News M-F 5-6am News	CM	5-6am	-TWTF--	:30	4	\$20.00	P-3	0.00	NM	4	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 07/04/16	07/10/16	-TWTF--		4			\$20.00			0.00			
N 10	KSHB	07/05/16	07/11/16	M-F 4-430am M-F 4-430am	CM	4-430am	MTWTF--	:30	3	\$5.00	P-3	0.00	NM	5	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 07/04/16	07/10/16	-TWTF--		4			\$5.00			0.00			
		Week: 07/11/16	07/17/16	M-----		1			\$5.00			0.00			

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 Flight Dates: 07/05/16 - 07/15/16

Advertiser: Schaefer/Republican/Attorney General  
 Product Desc: 17 - MEDIA  
 Estimate: 139 - KURT SCHAEFER AG TV JULY 5  
**KSHB-TV**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N11	KSHB	07/05/16	07/11/16	M-F 430-5am News M-F 430-5am News	CM	430-5am	MTWTF--	:30	3	\$5.00	P-3	0.00	NM	5	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/04/16	07/10/16	-T-TF--		4				\$5.00		0.00			
		Week: 07/11/16	07/17/16	M-----		1				\$5.00		0.00			
N12	KSHB	07/05/16	07/08/16	M-F Today Show M-F Today Show	CM	7-9am	-TWTF--	:30	4	\$110.00	P-3	0.00	NM	6	\$440.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/04/16	07/10/16	-TWTF--		4				\$110.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	4	KSHB	07/04/16-07/10/16	M-F Today Show		7-9am	-TwThF----	:30		<del>(\$110.00)</del>		0.00	NM		
			See MG 12.5,12.6,12.7 [Breaking News-Network]												
	5	KSHB	07/13/16-07/15/16	M-F 11am-12pm News		11am-12pm	--wThF----	:30		\$100.00		0.00	NM		
			Ⓜ MG for 12.4 07/08												
	6	KSHB	07/13/16-07/15/16	M-F 4-5am		4-5am	--wThF----	:30		\$5.00		0.00	NM		
			Ⓜ MG for 12.4 07/08												
	7	KSHB	07/13/16-07/15/16	M-F 4-5am		4-5am	--wThF----	:30		\$5.00		0.00	NM		
			Ⓜ MG for 12.4 07/08												
N13	KSHB	07/07/16	07/07/16	M-F 10-11am M-F 10-11am	CM	10-11am	---T---	:30	1	\$30.00	P-3	0.00	NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/04/16	07/10/16	---T---		1				\$30.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	KSHB	07/04/16-07/10/16	M-F 10-11am		10-11am	---Th-----	:30		\$25.00		0.00	NM		
N14	KSHB	07/08/16	07/08/16	M-F 330-4pm M-F 330-4pm	CM	330-4pm	----F--	:30	1	\$175.00	P-2	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/04/16	07/10/16	----F--		1				\$175.00		0.00			
													Totals	44	\$4,660.00