



Political Broadcast Agreement Form for Candidate Advertisements (PB-19)

This form may serve as a model agreement for the sale of political broadcast advertising time and to facilitate compliance with the Federal Communications Commission's (FCC) record retention requirements. Broadcasters seeking information on how the FCC's political broadcast rules and record retention requirements apply to their specific circumstances should seek the advice of their own attorney.

Please note:

You will be prompted to save this form after each entry of your electronic signature. Make sure to re-save the form if you enter any information after entering your electronic signature.

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A companion to this form is NAB's Political Broadcast Catechism. To assist with your understanding of the political advertising rules, an all-new Political Advertising Primer course will become available via Broadcast Education in March 2020.

Broadcast Education is NAB's home for online educational offerings, including live and on-demand webcasts, podcasts and certificate courses. For more information, visit [education.nab.org](https://www.nab.org/education).

NAB members have access to an array of member tools and benefits. To access additional member tools, please visit [nab.org/MemberTools](https://www.nab.org/MemberTools).

CK
506
8/9/22

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Debbie Jordan, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE 

☐ FEDERAL CANDIDATE
☒ STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Debbie Jordan Fun School Board

Authorized committee:

Agency requesting time (and contact information):

☐ N/A

Candidate's political party:

Non-Partisan

Office sought (no acronyms or abbreviations):

Date of election:

☐ General

☒ Primary

Treasurer of candidate's authorized committee:

Debbie Jordan

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

☒ the candidate listed above who is a legally qualified candidate, or

☐ the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices.

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency	Station Representative
Signature: <u>Debbie Jordan</u>	Signature: <u>[Signature]</u>
Name: <u>Debbie Jordan</u>	Name: <u>AS Lewis</u>
Date of Request to Purchase Ad Time: <u>8/9/22</u>	Date of Station Agreement to Sell Time: <u>8/9/22</u>

CERTIFICATE OF DISCLOSURE

CANDIDATE Debbie Jordan

REPRESENTATIVE (if applicable): _____

METHOD OF DISCLOSURE (check any that apply):

- ☐ By telephone to _____ (person's name) on _____ (date).
- ☐ Mailed to _____ (person's name on _____ date.
- ☐ By facsimile to _____ (person's name) on _____ (date).
- ☐ In person to _____ (person's name) on _____ (date).
- ☒ By e-mail to Debbie Jordan (person's name) on 8/8/22 (date).

ACCOUNT EXECUTIVE (initials)

KB

RECEIVED BY:

Candidate or Representative

DATE:

8/1/22

Beasley

Advertiser: DEBBIE JORDAN FOR SCHOOL BOARD
 Order #: 193273813289
 Date Entered: 08/08/2022
 Last Modified: 08/08/2022
 Product:
 Salesperson: Kristin Brandt
 Billing Cycle: Calendar Month
 Estimate #:

DEBBIE JORDAN FOR SCHOOL BOARD
 2111 BRAMAN AVENUE
 FORT MYERS, FL 33901

Order Date Range: 08/10/2022 through 08/23/2022 (2 weeks)
 Media Outlets: WJPT-FM, WXXB-FM

On-Air Schedule

#	Dates	Station	Time/Program	Len	Mo	Tu	We	Th	Fr	Sa	Su	S/W	Rate	Qty	Total
1	08/10/22-08/12/22	WXXB-FM	06:00AM-10:00AM	30	--	--	X	X	X	--	--	6	15.00	6	90.00
2	08/15/22-08/19/22	WXXB-FM	06:00AM-10:00AM	30	X	X	X	X	X	--	--	2	15.00	2	30.00
3	08/22/22-08/23/22	WXXB-FM	10:00AM-03:00PM	30	X	X	--	--	--	--	--	2	15.00	2	30.00
4	08/22/22-08/23/22	WXXB-FM	06:00AM-10:00AM	30	X	X	--	--	--	--	--	2	15.00	2	30.00
5	08/10/22-08/12/22	WXXB-FM	10:00AM-03:00PM	30	--	--	X	X	X	--	--	6	15.00	6	90.00
6	08/15/22-08/19/22	WXXB-FM	03:00PM-07:00PM	30	X	X	X	X	X	--	--	7	15.00	7	105.00
7	08/22/22-08/23/22	WXXB-FM	03:00PM-07:00PM	30	X	X	--	--	--	--	--	4	15.00	4	60.00
8	08/10/22-08/12/22	WXXB-FM	03:00PM-07:00PM	30	--	--	X	X	X	--	--	6	15.00	6	90.00
9	08/15/22-08/19/22	WXXB-FM	03:00PM-07:00PM	30	X	X	X	X	X	--	--	7	15.00	7	105.00
10	08/10/22-08/12/22	WJPT-FM	06:00AM-10:00AM	30	--	--	X	X	X	--	--	6	20.00	6	120.00
11	08/15/22-08/19/22	WJPT-FM	06:00AM-10:00AM	30	X	X	X	X	X	--	--	6	20.00	6	120.00
12	08/22/22-08/23/22	WJPT-FM	10:00AM-03:00PM	30	X	X	--	--	--	--	--	2	15.00	2	30.00
13	08/22/22-08/23/22	WJPT-FM	06:00AM-10:00AM	30	X	X	--	--	--	--	--	2	20.00	2	40.00
14	08/10/22-08/12/22	WJPT-FM	10:00AM-03:00PM	30	--	--	X	X	X	--	--	6	20.00	6	120.00
15	08/15/22-08/19/22	WJPT-FM	03:00PM-07:00PM	30	X	X	X	X	X	--	--	6	20.00	6	120.00
16	08/22/22-08/23/22	WJPT-FM	03:00PM-07:00PM	30	X	X	--	--	--	--	--	4	20.00	4	80.00
17	08/10/22-08/12/22	WJPT-FM	03:00PM-07:00PM	30	--	--	X	X	X	--	--	6	20.00	6	120.00
18	08/15/22-08/19/22	WJPT-FM	03:00PM-07:00PM	30	X	X	X	X	X	--	--	6	20.00	6	120.00

Station Totals

Station	On-Air Count	Digital Count	Web Count	Other Count	Gross Billing	Net Billing
WJPT-FM	44	0	0	0	\$870.00	\$870.00
WXXB-FM	42	0	0	0	\$630.00	\$630.00
Totals	86	0	0	0	\$1,500.00	\$1,500.00

Total Charges: \$1,500.00
 Total Net: \$1,500.00

Projected Billing By Calendar Month Month

Month	Year	Gross Billing	Net Billing
August	2022	\$1,500.00	\$1,500.00
Totals		\$1,500.00	\$1,500.00

Accepted for Beasley

Name

Title

GM

Accepted for advertiser OR agency as agent for the advertiser

Name

Title

Debbie Jordan

Candidate