

REP: TEL# 610-293-4100

FAX# 610-225-1191

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET

HARRIS REPORT FROM REP

SEP17/14 16.21

*** KLFY-TV ***

REP HEADLINE# 7376088

*** ORIGINAL REV#0 ***

ADV # _____ ADV. NAME ISS/NRSC IE

REP.# _____ OFF.# PA SALESMAN # 1494

AGY # 1385 AGY. NAME NAT'L MEDIA RESEARCH PLANNING PLAC

BUYER NAME MICHELLE MORIE

815 SLATERS LANE

SALES PRSN PH- MARY TRICOLI

ALEXANDRIA, VA 22314

ORDER # _____ CONTRACT # 7376088

CLASS: NATL. LOCAL REGIONAL

PRDCT NRSC - IE EST#5176 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES NOV27/14 DEC6/14 WK-2

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE SEP17/14 16.21

REP: NEW ORDER TTILING \$67760..FLIGHT 11/27-12/6/14..ALL RATES ARE CORRECT .,PLS
CONFIRM THANKS MARY

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

:LINE#:	REP	:CD:	TIME PERIOD	: LGTH :	SEC :	RATE	: START	: END	:SPTS:	WEEK :	DAYS	:TOTL:
:	:LINE#:	:	:	:	:	:	: DATE	: DATE	: /WK:	INVT :	:	:SPTS:

AGENCY ADVERTISER CODE = 360
AGENCY PRODUCT CODE = 703

AGENCY EST# = 5176

1			100P-200P	30		\$300.00	11/28	12/5	1		FRI	2
PROGRAM : TALK-CBS< RA35-64 : 3.4 CON COM1: TALK-CBS<												
2			1000P-1035P	30		\$790.00	11/28	12/5	1		FRI	2
PROGRAM : EYEWTS NWS@10< RA35-64 : 7.9 CON COM1: EYEWTS NWS@10<												
3			1035P-1135P	30		\$180.00	11/28	12/5	2		FRI	4
PROGRAM : D LETTRMAN-CBS< RA35-64 : 2.6 CON COM1: D LETTRMAN-CBS<												

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:	:LINE#:	:	:	:	:	:	: DATE	: DATE	: /WK:	INVT :	:	:SPTS:
11			800P-900P	30		\$500.00	11/28	11/28	1		FRI	1
11			800P-900P	30		\$500.00	12/5	12/5	2		FRI	2
PROGRAM : HAWAII 5-0 RA35-64 : 5.0 CON COM1: HAWAII 5-0												
12			900P-1000P	30		\$850.00	11/28	12/5	1		FRI	2
PROGRAM : BLUE BLOOD-CBS RA35-64 : 6.0 CON COM1: BLUE BLOOD-CBS												
13			100P-200P	30		\$300.00	12/1	12/1	1		MON	1
PROGRAM : TALK-CBS< RA35-64 : 3.4 CON COM1: TALK-CBS<												
14			1000P-1035P	30		\$790.00	12/1	12/1	1		MON	1
PROGRAM : EYEWTS NWS@10< RA35-64 : 7.9 CON COM1: EYEWTS NWS@10<												
15			1035P-1135P	30		\$180.00	12/1	12/1	2		MON	2
PROGRAM : D LETTRMAN-CBS< RA35-64 : 2.6 CON COM1: D LETTRMAN-CBS<												
16			1230P-100P	30		\$650.00	12/1	12/1	1		MON	1
PROGRAM : BOLD&BEAUTIFUL RA35-64 : 6.6 CON COM1: BOLD&BEAUTIFUL												
17			1200N-1230P	30		\$650.00	12/1	12/1	1		MON	1
PROGRAM : MEET-NEIGHBOR RA35-64 : 6.5 CON COM1: MEET-NEIGHBOR												

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:	:LINE#:	:	:	:	:	:	: DATE	: DATE	: /WK:	INVT	:	:SPTS:
18			200P-300P	30		\$300.00	12/1	12/1	1		MON	1
PROGRAM : LETS-DEAL												
RA35-64 : 2.9												
CON COM1: LETS-DEAL												
19			500P-530P	30		\$675.00	12/1	12/1	1		MON	1
PROGRAM : EYEWTS NWS@5												
RA35-64 : 8.7												
CON COM1: EYEWTS NWS@5												
20			600P-630P	30		\$790.00	12/1	12/1	1		MON	1
PROGRAM : EYEWTS NWS@6												
RA35-64 : 10.4												
CON COM1: EYEWTS NWS@6												
21			600A-700A	30		\$675.00	12/1	12/1	2		MON	2
PROGRAM : PASSE PARTOUT												
RA35-64 : 7.7												
CON COM1: PASSE PARTOUT												
22			630P-700P	30		\$575.00	12/1	12/1	1		MON	1
PROGRAM : ENT TONIGHT 30<												
RA35-64 : 6.8												
CON COM1: ENT TONIGHT 30<												
23			700P-800P	30		\$850.00	12/1	12/1	1		MON	1
PROGRAM : 2BROKE GRLS/MOM												
RA35-64 : 5.9												
CON COM1: 2BROKE GRLS/MOM												
24			900P-1000P	30		\$1,000.00	12/1	12/1	2		MON	2
PROGRAM : NCIS LA												
RA35-64 : 10.0												
CON COM1: NCIS LA												
25			1000P-1035P	30		\$650.00	11/29	11/29	1		SAT	1
PROGRAM : EYEW NW WK RP<												
RA35-64 : 4.6												
CON COM1: EYEW NW WK RP<												

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:	:LINE#:	:	:	:	:	:	: DATE	: DATE	: /WK:	INVT :	:	:SPTS:
26			200P-600P	30		\$700.00	11/29	11/29	2		SAT	2
PROGRAM : NON LSU FOOTBALL												
RA35-64 : 6.0												
CON COM1: NON LSU FOOTBALL												
27			1000P-1035P	30		\$750.00	11/30	11/30	2		SUN	2
PROGRAM : EYEWT NW WK RP<												
RA35-64 : 6.1												
CON COM1: EYEWT NW WK RP<												
28			600P-700P	30		\$1,015.00	11/30	11/30	2		SUN	2
PROGRAM : 60 MINUTES-CBS												
RA35-64 : 8.8												
CON COM1: 60 MINUTES-CBS												
29			700P-800P	30		\$800.00	11/30	11/30	2		SUN	2
PROGRAM : MADAME SECRETARY												
RA35-64 : 6.1												
CON COM1: MADAME SECRETARY												
30			800A-930A	30		\$400.00	11/30	11/30	1		SUN	1
PROGRAM : SUNDAY MRN-CBS												
RA35-64 : 4.7												
CON COM1: SUNDAY MRN-CBS												
31			900P-1000P	30		\$800.00	11/30	11/30	2		SUN	2
PROGRAM : CSI												
RA35-64 : 6.1												
CON COM1: CSI												
32			100P-200P	30		\$300.00	12/4	12/4	1		THU	1
PROGRAM : TALK-CBS<												
RA35-64 : 3.4												
CON COM1: TALK-CBS<												
33			1230P-100P	30		\$650.00	12/4	12/4	1		THU	1
PROGRAM : BOLD&BEAUTIFUL												
RA35-64 : 6.6												
CON COM1: BOLD&BEAUTIFUL												

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100 200 300 400 500 600 700 800 900 1000 1100 1200 1300 1400 1500 1600 1700 1800 1900 2000 2100 2200 2300 2400 2500 2600 2700 2800 2900 3000 3100 3200 3300 3400 3500 3600 3700 3800 3900 4000 4100 4200 4300 4400 4500 4600 4700 4800 4900 5000 5100 5200 5300 5400 5500 5600 5700 5800 5900 6000 6100 6200 6300 6400 6500 6600 6700 6800 6900 7000 7100 7200 7300 7400 7500 7600 7700 7800 7900 8000 8100 8200 8300 8400 8500 8600 8700 8800 8900 9000 9100 9200 9300 9400 9500 9600 9700 9800 9900 10000

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
42			100P-200P	30		\$300.00	12/2	12/2	1		TUE	1
PROGRAM : TALK-CBS< RA35-64 : 3.4 CON COM1: TALK-CBS<												
43			1000P-1035P	30		\$790.00	12/2	12/2	1		TUE	1
PROGRAM : EYEWTS NWS@10< RA35-64 : 7.9 CON COM1: EYEWTS NWS@10<												
44			1035P-1135P	30		\$180.00	12/2	12/2	2		TUE	2
PROGRAM : D LETTRMAN-CBS< RA35-64 : 2.6 CON COM1: D LETTRMAN-CBS<												
45			1230P-100P	30		\$650.00	12/2	12/2	1		TUE	1
PROGRAM : BOLD&BEAUTIFUL RA35-64 : 6.6 CON COM1: BOLD&BEAUTIFUL												
46			1200N-1230P	30		\$650.00	12/2	12/2	1		TUE	1
PROGRAM : MEET-NEIGHBOR RA35-64 : 6.5 CON COM1: MEET-NEIGHBOR												
47			200P-300P	30		\$300.00	12/2	12/2	1		TUE	1
PROGRAM : LETS-DEAL RA35-64 : 2.9 CON COM1: LETS-DEAL												
48			500P-530P	30		\$675.00	12/2	12/2	1		TUE	1
PROGRAM : EYEWTS NWS@5 RA35-64 : 8.7 CON COM1: EYEWTS NWS@5												
49			600P-630P	30		\$790.00	12/2	12/2	1		TUE	1
PROGRAM : EYEWTS NWS@6 RA35-64 : 10.4 CON COM1: EYEWTS NWS@6												

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:	:LINE#:	:	:	:	:	:	: DATE	: DATE	: /WK:	INVT :	:	:SPTS:
50			600A-700A	30		\$675.00	12/2	12/2	2		TUE	2
PROGRAM : PASSE PARTOUT												
RA35-64 : 7.7												
CON COM1: PASSE PARTOUT												
51			630P-700P	30		\$575.00	12/2	12/2	1		TUE	1
PROGRAM : ENT TONIGHT 30<												
RA35-64 : 6.8												
CON COM1: ENT TONIGHT 30<												
52			700P-800P	30		\$1,050.00	12/2	12/2	2		TUE	2
PROGRAM : NCIS												
RA35-64 : 12.0												
CON COM1: NCIS												
53			800P-900P	30		\$1,450.00	12/2	12/2	2		TUE	2
PROGRAM : NCIS NO												
RA35-64 : 10.0												
CON COM1: NCIS NO												
54			100P-200P	30		\$300.00	12/3	12/3	1		WED	1
PROGRAM : TALK-CBS<												
RA35-64 : 3.4												
CON COM1: TALK-CBS<												
55			1000P-1035P	30		\$790.00	12/3	12/3	1		WED	1
PROGRAM : EYEWTS NWS@10<												
RA35-64 : 7.9												
CON COM1: EYEWTS NWS@10<												
56			1035P-1135P	30		\$180.00	12/3	12/3	2		WED	2
PROGRAM : D LETTRMAN-CBS<												
RA35-64 : 2.6												
CON COM1: D LETTRMAN-CBS<												
57			1230P-100P	30		\$650.00	12/3	12/3	1		WED	1
PROGRAM : BOLD&BEAUTIFUL												
RA35-64 : 6.6												
CON COM1: BOLD&BEAUTIFUL												

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:	:LINE#	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	:SPTS:
58			1200N-1230P	30		\$650.00	12/3	12/3	1		WED	1
PROGRAM : MEET-NEIGHBOR												
RA35-64 : 6.5												
CON COM1: MEET-NEIGHBOR												
59			200P-300P	30		\$300.00	12/3	12/3	1		WED	1
PROGRAM : LETS-DEAL												
RA35-64 : 2.9												
CON COM1: LETS-DEAL												
60			500P-530P	30		\$675.00	12/3	12/3	1		WED	1
PROGRAM : EYEWTS NWS@5												
RA35-64 : 8.7												
CON COM1: EYEWTS NWS@5												
61			600P-630P	30		\$790.00	12/3	12/3	1		WED	1
PROGRAM : EYEWTS NWS@6												
RA35-64 : 10.4												
CON COM1: EYEWTS NWS@6												
62			600A-700A	30		\$675.00	12/3	12/3	2		WED	2
PROGRAM : PASSE PARTOUT												
RA35-64 : 7.7												
CON COM1: PASSE PARTOUT												
63			630P-700P	30		\$575.00	12/3	12/3	1		WED	1
PROGRAM : ENT TONIGHT 30<												
RA35-64 : 6.8												
CON COM1: ENT TONIGHT 30<												

NOV/14 25010.00 DEC/14 42750.00

CONTRACT TOTAL 67760.00
TOTAL SPOTS 104

MARKET TOTALS \$114,847 KLFY KATC RLFY 0% NATC 0% KADN KLAF 0% KLPB 0%

SVC- NSI
DEMOS- RA35-64*