

ORDER

Orders	Order / Rev:	1055715	
	Alt Order #:	32151757	
	Product Desc:	Texans For Greg Abbott	
	Estimate:	4407	
	Flight Dates:	10/24/18 - 10/30/18	Primary AE: Entercom Dallas KMVK-FM
	Original Date / Rev:	09/13/18 / 09/13/18	Sales Office: K-PHL
	Order Type:	GENERAL	Sales Region: National
Agency	Name:	Crossroads Media	
	Buying Contact:		Billing Type: Cash
	Billing Contact:		Billing Calendar: Broadcast
		66 Canal Center Plaza	Billing Cycle: EOM/EOC
		Alexandria, VA 22314	Agency Commission: 15%
Advertiser	Name:	Greg Abbott for Governor	New Business Thru:
	Demographic:	HH	Order Separation: 00:30:00
	Product Codes:	Candidates	Advertiser External ID: 1027511
	Priority:	FULL	Agency External ID: 4013486
	Revenue Code 1:	AGY	Unit Code: General
	Revenue Code 2:	POL	
	Revenue Code 3:	POL-CAND	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/18	10/28/18	10	\$2,150.00	\$1,827.50
10/29/18	10/30/18	4	\$1,100.00	\$935.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2018	10	\$2,150.00	\$1,827.50	0.00
November 2018	4	\$1,100.00	\$935.00	0.00
Totals	14	\$3,250.00	\$2,762.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Philadelphia	K-PHL	National	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KMVK	10/24/18	10/30/18	M-F 6a-10a 6:00 AM-10:00 AM	CM	6:00 AM-10:00 AM (6:00 AM-10:00 AM)	11111--	1:00	5	\$275.00	FULL	0.00	NM	5	\$1,375.00
	AM -														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/24/18	10/30/18	11111--		5				\$275.00		0.00			
N 2	KMVK	10/24/18	10/30/18	M-F 3p-7p 3:00 PM-7:00 PM	CM	3:00 PM-7:00 PM (3:00 PM-7:00 PM)	11111--	1:00	5	\$275.00	FULL	0.00	NM	5	\$1,375.00
	PM -														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/24/18	10/30/18	11111--		5				\$275.00		0.00			
N 3	KMVK	10/24/18	10/30/18	Sa-Su PRIME 6:00 AM-7:00 PM	CM	6:00 AM-7:00 PM (6:00 AM-7:00 PM)	-----2-	1:00	2	\$125.00	WP-F	0.00	NM	2	\$250.00
	WK -														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/24/18	10/30/18	-----2-		2				\$125.00		0.00			
N 4	KMVK	10/24/18	10/30/18	Sa-Su PRIME 6:00 AM-7:00 PM	CM	6:00 AM-7:00 PM (6:00 AM-7:00 PM)	-----2	1:00	2	\$125.00	WP-F	0.00	NM	2	\$250.00
	WK -														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/24/18	10/30/18	-----2		2				\$125.00		0.00			
Totals														14	\$3,250.00

Sep 13, 18
 CONT# 32151757 Mod# Ver# 1 (Last =)
 REP Katz Radio Group
 TO KMKV-FM (Dallas-Ft Worth, TX)
 FM LATONYA CHENAULT
 OFF PHILADELPHIA
 AGY CROSSROADS MEDIA
 ADDR 66 CANAL CENTER PLAZA, SUITE 555
 ALEXANDRIA, VA 22314

DDS CONT# 0
 C/P/E: / / 4407

SALESPERSON FAX#

PH # 703-299-1760

BYR PATTI HECK
 ADV GREG ABBOTT FOR GOVERNOR
 PDT Texans For Greg Abbott
 FLT Oct 24, 18 - Oct 30, 18

* REP ORDER COMMENT *

** 9/12/2018 5:18:00 PM: ISSUE/POLITICAL: THIS IS A NEW ISSUE/POLITICAL ORDER. PLEASE NOTE THERE IS A 24-HOUR CANCELLATION POLICY ON ALL ISSUE/POLITICAL ORDERS. PLEASE CONFIRM IN THE SYSTEM. EMMA.RUSNAK@KATZMEDIA.COM 215-557-4230. THANK YOU!

MC	LN	REV TYPE	DAYS	TIME	LEN	EFFECTIVE DATES	# OF Day	NPD	RATE	TOT SPTS
		FLIGHT 1								
	1.1		..W....	6A - 10A	60	10/24/2018 - 10/24/2018	1D	1	\$275.00	1
	1.2		..W....	3P - 7P	60	10/24/2018 - 10/24/2018	1D	1	\$275.00	1
						** FLIGHT TOTALS **		2	\$550.00	
		FLIGHT 2								
	2.1		...T...	6A - 10A	60	10/25/2018 - 10/25/2018	1D	1	\$275.00	1
	2.2		...T...	3P - 7P	60	10/25/2018 - 10/25/2018	1D	1	\$275.00	1
						** FLIGHT TOTALS **		2	\$550.00	
		FLIGHT 3								
	3.1	F..	6A - 10A	60	10/26/2018 - 10/26/2018	1D	1	\$275.00	1
	3.2	F..	3P - 7P	60	10/26/2018 - 10/26/2018	1D	1	\$275.00	1
						** FLIGHT TOTALS **		2	\$550.00	
		FLIGHT 4								
	4.1	S.	6A - 7P	60	10/27/2018 - 10/27/2018	1D	2	\$125.00	2
						** FLIGHT TOTALS **		2	\$250.00	

Sep 13, 18
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 REP Katz Radio Group

DDS CONT# 0
 C/P/E: / / 4407

		FLIGHT 5								
5.1		S	6A - 7P	60	10/28/2018 - 10/28/2018	1D	2	\$125.00	2
						** FLIGHT TOTALS **		2	\$250.00	
		FLIGHT 6								
6.1			M.....	6A - 10A	60	10/29/2018 - 10/29/2018	1D	1	\$275.00	1
6.2			M.....	3P - 7P	60	10/29/2018 - 10/29/2018	1D	1	\$275.00	1
						** FLIGHT TOTALS **		2	\$550.00	
		FLIGHT 7								
7.1			.T.....	6A - 10A	60	10/30/2018 - 10/30/2018	1D	1	\$275.00	1
7.2			.T.....	3P - 7P	60	10/30/2018 - 10/30/2018	1D	1	\$275.00	1
						** FLIGHT TOTALS **		2	\$550.00	

	Oct 18	Nov 18					
SPOTS	10	4					
CASH	2150.00	1100.00					
TRADE	0.00	0.00					
NSL	0.00	0.00					
TOTAL	2150.00	1100.00					

							TOTAL
SPOTS							14
CASH							3,250.00
TRADE							0.00
NSL							0.00
TOTAL							3,250.00

**** Competitive Comments ****

SVC: FA99 MSA CustRadio
 Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE

☒ STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: <u>KMUK</u>	Date: <u>10.24.18</u>
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I, Crossroads Media,
being/on behalf of: Texans for Greg Abbott,
a legally qualified candidate of the Republican
political party for the office of: Governor
in the General
election to be held on: November 6, 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Texans for Greg Abbott

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

John L. Nau

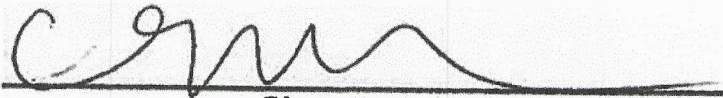
This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

08/24/18

Date



Signature

To Be Signed By Station Representative

☒ **Accepted**

☐ **Accepted in Part**

☐ **Rejected**



Signature

Printed Name

VP/DO'S

Title