

ORDER



Orders
Order / Rev: 581215
Alt Order #: 08844505
Product Desc: GILLESPIE 4 GOVERNOR
Estimate: 3238
Flight Dates: 10/25/17 - 10/31/17
Original Date / Rev: 10/24/17 / 10/24/17
Order Type: GENERAL

WTVR-TV

Primary AE: Teresa DiFuria
Sales Office: NPHL
Sales Region: National

Agency Name: Strategic Media Services, Inc.
Buying Contact:
Billing Contact:
 1911 North Ft Myer Dr
 Arlington, VA 22209

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Gillespie/R/Gov/VA
Demographic: HH
Product Codes: PI2.e.ii
Priority: Default
Revenue Code 1: Agency
Revenue Code 2: Political
Revenue Code 3: Political-Non-PAC

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/25/17	10/29/17	9	\$8,950.00	\$7,607.50
10/30/17	10/31/17	5	\$4,050.00	\$3,442.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2017	9	\$8,950.00	\$7,607.50	0.00
November 2017	5	\$4,050.00	\$3,442.50	0.00
Totals	14	\$13,000.00	\$11,050.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Teresa DiFuria			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	6	10/27/17	10/27/17	Friday Prime Hour 3 Friday Prime Hour 3	CM	10:00 PM-11:00 PM	----1--	1:00	1	\$3,000.00	04	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/23/17	10/29/17	----1--	1		\$3,000.00		0.00						
E 2	6	10/27/17	10/27/17	M-F 3p-4p M-F 3p-4p	CM	3:00 PM-4:00 PM	----1--	1:00	1	\$650.00	03	0.00	NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/23/17	10/29/17	----1--	1		\$650.00		0.00						
E 3	6	10/27/17	10/27/17	M-F 5a-530a M-F 5a-530a	CM	5a-530a	----1--	1:00	1	\$450.00	04	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/23/17	10/29/17	----1--	1		\$450.00		0.00						
E 4	6	10/27/17	10/27/17	M-F 530p-6p M-F 530p-6p	CM	5:30 PM-6:00 PM	----1--	1:00	1	\$1,000.00	03	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/23/17	10/29/17	----1--	1		\$1,000.00		0.00						
E 5	6	10/30/17	10/30/17	M-F 11p-1135p M-F 11p-1135p	CM	11:00 PM-11:30 PM	1-----	1:00	1	\$1,000.00	03	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/30/17	11/05/17	1-----	1		\$1,000.00		0.00						

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WTVR-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 6	6	10/30/17	10/30/17	M-F 6p-630p M-F 6p-630p	CM	6:00 PM-6:30 PM	1-----	1:00	1	\$1,100.00	03	0.00	NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/30/17	11/05/17	1-----	1		\$1,100.00		0.00						
E 7	6	10/30/17	10/30/17	M-F 9a-10a M-F 9a-10a	CM	9:00 AM-10:00 AM	1-----	1:00	1	\$300.00	03	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/30/17	11/05/17	1-----	1		\$300.00		0.00						
E 8	6	10/26/17	10/26/17	M-F 1235a-135a M-F 1235a-135a	CM	12:30 XM-1:30 XM	---1---	1:00	1	\$300.00	03	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/23/17	10/29/17	---1---	1		\$300.00		0.00						
E 9	6	10/26/17	10/26/17	M-F 12p-1230p M-F 12p-1230p	CM	12:00 PM-12:30 PM	---1---	1:00	1	\$750.00	03	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/23/17	10/29/17	---1---	1		\$750.00		0.00						
E 10	6	10/26/17	10/26/17	M-F 5p-530p M-F 5p-530p	CM	5:00 PM-5:30 PM	---1---	1:00	1	\$1,000.00	03	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/23/17	10/29/17	---1---	1		\$1,000.00		0.00						
E 11	6	10/26/17	10/26/17	M-F 7a-9a M-F 7a-8a	CM	7:00 AM-8:00 AM (7:00 AM-8:00 AM)	---1---	1:00	1	\$700.00	03	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/23/17	10/29/17	---1---	1		\$700.00		0.00						
E 12	6	10/31/17	10/31/17	M-F 3p-4p M-F 3p-4p	CM	3:00 PM-4:00 PM	-1-----	1:00	1	\$650.00	03	0.00	NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/30/17	11/05/17	-1-----	1		\$650.00		0.00						
E 13	6	10/31/17	10/31/17	M-F 530p-6p M-F 530p-6p	CM	5:30 PM-6:00 PM	-1-----	1:00	1	\$1,000.00	03	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/30/17	11/05/17	-1-----	1		\$1,000.00		0.00						
E 14	6	10/25/17	10/25/17	M-F 6p-630p M-F 6p-630p	CM	6:00 PM-6:30 PM	--1----	1:00	1	\$1,100.00	03	0.00	NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/23/17	10/29/17	--1----	1		\$1,100.00		0.00						
Totals													14	\$13,000.00	