

**Remit Address:****WTVR-TV****\*\*\* New Remit To Address \*\*\*****P. O. Box 417876****Boston, MA 02241-7876****Main: (804) 254-3600****Billing: (804) 254-3628****Billing Address:****Strategic Media Services, Inc.****Attention: Accounts Payable****1911 North Ft Myer Dr****Suite 400****Arlington, VA 22209**

# INVOICE

Advertiser	Gillespie/R/Gov/VA
Product	GILLESPIE 4 GOVERNOR
Estimate Number	3102

<b>Invoice #</b>	<b>VR17090605</b>
Invoice Date	09/30/17
Invoice Month	September 2017
Invoice Period	08/28/17 - 09/12/17

Property	WTVR-TV
Account Executive	Teresa DiFuria
Sales Office	NSO Philadelphia
Sales Region	National

Order #	555803
Alt Order #	08778047
Deal #	
Order Flight	09/06/17 - 09/12/17

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Agency Code	12521
Advertiser Code	277
Product 1/2	357

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	6	M-F 530a-6a	5:30 AM-6:00 AM								
					09/11/17 to 09/17/17	1x	1-----				
	6			M	09/11/17	:30	5:29 AM	EGVA090617H	\$325.00		1
2	6	M-F 530a-6a	5:30 AM-6:00 AM								
					09/04/17 to 09/10/17	1x	--1----				
	6			W	09/06/17	:30	5:52 AM	EGVA080917H	\$325.00		1
3	6	M-F 530a-6a	5:30 AM-6:00 AM								
					09/04/17 to 09/10/17	1x	----1--				
	6			F	09/08/17	:30	5:28 AM	EGVA090617H	\$325.00		1
4	6	M-F 630a-7a	6:30 AM-7:00 AM								
					09/11/17 to 09/17/17	1x	-1-----				
	6			Tu	09/12/17	:30	6:58 AM	EGVA090617H	\$550.00		1
5	6	M-F 630a-7a	6:30 AM-7:00 AM								
					09/04/17 to 09/10/17	1x	---1---				
	6			Th	09/07/17	:30	6:41 AM	EGVA080917H	\$550.00		1
6	6	M-F 7a-8a	7:00 AM-8:00 AM								
					09/11/17 to 09/17/17	1x	1-----				
	6			M	09/11/17	:30	7:58 AM	EGVA090617H	\$325.00		1
7	6	M-F 7a-8a	7:00 AM-8:00 AM								
					09/04/17 to 09/10/17	1x	----1--				
	6			F	09/08/17	:30	7:28 AM	EGVA090617H	\$325.00		1
8	6	M-F 8a-9a	8:00 AM-9:00 AM								
					09/11/17 to 09/17/17	1x	1-----				
	6			M	09/11/17	:30	8:28 AM	EGVA090617H	\$300.00		1
9	6	M-F 8a-9a	8:00 AM-9:00 AM								
					09/04/17 to 09/10/17	1x	---1---				
	6			Th	09/07/17	:30	8:55 AM	EGVA081817H	\$300.00		1
10	6	Su 9a-1030a	9:00 AM-10:30 AM								
					09/04/17 to 09/10/17	1x	-----1				
	6			Su	09/10/17	:30	10:29 AM	EGVA090617H	\$325.00		1

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
11	6	M-F 9a-10a	9:00 AM-10:00 AM								
					09/11/17 to 09/17/17	1x	1-----				
	6			M	09/11/17	:30	9:29 AM	EGVA090617H	\$100.00		1
12	6	M-F 9a-10a	9:00 AM-10:00 AM								
					09/11/17 to 09/17/17	1x	-1-----				
	6			Tu	09/12/17	:30	9:49 AM	EGVA090617H	\$100.00		1
13	6	M-F 9a-10a	9:00 AM-10:00 AM								
					09/04/17 to 09/10/17	1x	--1----				
	6			W	09/06/17	:30	9:32 AM	EGVA081817H	\$100.00		1
14	6	M-F 9a-10a	9:00 AM-10:00 AM								
					09/04/17 to 09/10/17	1x	---1---				
	6			Th	09/07/17	:30	9:50 AM	EGVA080917H	\$100.00		1
15	6	M-F 9a-10a	9:00 AM-10:00 AM								
					09/04/17 to 09/10/17	1x	----1--				
	6			F	09/08/17	:30	9:14 AM	EGVA090617H	\$100.00		1
16	6	M-F 12p-1230p	12p-1230p								
					09/11/17 to 09/17/17	1x	1-----				
	6			M	09/11/17	:30	12:14 PM	EGVA090617H	\$350.00		1
17	6	M-F 12p-1230p	12:00 PM-12:30 PM								
					09/04/17 to 09/10/17	1x	----1--				
	6			F	09/08/17	:30	12:28 PM	EGVA090617H	\$350.00		1
18	6	M-F 3p-4p	3:00 PM-4:00 PM								
					09/11/17 to 09/17/17	1x	1-----				
	6			M	09/11/17	:30	3:45 PM	EGVA090617H	\$225.00		1
19	6	M-F 3p-4p	3:00 PM-4:00 PM								
					09/11/17 to 09/17/17	1x	-1-----				
	6			Tu	09/12/17	:30	3:31 PM	EGVA090617H	\$225.00		1
20	6	M-F 3p-4p	3:00 PM-4:00 PM								
					09/04/17 to 09/10/17	1x	--1----				
	6			W	09/06/17	:30	3:46 PM	EGVA080917H	\$225.00		1

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Agency Code	12521
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Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
21	6	M-F 3p-4p	3:00 PM-4:00 PM								
	6				09/04/17 to 09/10/17	1x	--- 1---				
				Th	09/07/17	:30	3:19 PM	EGVA090617H	\$225.00		1
22	6	M-F 3p-4p	3:00 PM-4:00 PM								
	6				09/04/17 to 09/10/17	1x	---- 1--				
				F	09/08/17	:30	3:34 PM	EGVA090617H	\$225.00		1
23	6	M-F 530p-6p	5:30 PM-6:00 PM								
	6				09/11/17 to 09/17/17	1x	1-----				
				M	09/11/17	:30	5:43 PM	EGVA090617H	\$375.00		1
24	6	M-F 530p-6p	5:30 PM-6:00 PM								
	6				09/11/17 to 09/17/17	1x	- 1-----				
				Tu	09/12/17	:30	5:55 PM	EGVA090617H	\$375.00		1
25	6	M-F 530p-6p	5:30 PM-6:00 PM								
	6				09/04/17 to 09/10/17	1x	-- 1----				
				W	09/06/17	:30	5:55 PM	EGVA081817H	\$375.00		1
26	6	M-F 530p-6p	5:30 PM-6:00 PM								
	6				09/04/17 to 09/10/17	1x	---- 1--				
				F	09/08/17	:30	5:50 PM	EGVA090617H	\$375.00		1
27	6	M-F 630p-7p	6:30 PM-7:00 PM								
	6				09/11/17 to 09/17/17	1x	- 1-----				
				Tu	09/12/17	:30	6:29 PM	EGVA090617H	\$425.00		1
28	6	M-F 630p-7p	6:30 PM-7:00 PM								
	6				09/04/17 to 09/10/17	1x	--- 1---				
				Th	09/07/17	:30	6:29 PM	EGVA090617H	\$425.00		1
29	6	Su 630p-7p	6:30 PM-7:00 PM								
	6				09/04/17 to 09/10/17	1x	----- 1				
				Su	09/10/17	:30	6:51 PM	EGVA090617H	\$250.00		1
30	6	M-F 730p-8p	7:30 PM-8:00 PM								
	6				09/11/17 to 09/17/17	1x	- 1-----				
				Tu	09/12/17	:30	7:54 PM	EGVA090617H	\$325.00		1

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Agency Code	12521
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Product 1/2	357

Agency Ref	
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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
31	6	M-F 730p-8p	7:30 PM-8:00 PM								
					09/04/17 to 09/10/17	1x	-- 1----				
	6			W	09/06/17	:30	7:40 PM	EGVA080917H	\$325.00		1
32	6	M-F 730p-8p	7:30 PM-8:00 PM								
					09/04/17 to 09/10/17	1x	--- 1---				
	6			Th	09/07/17	:30	7:37 PM	EGVA090617H	\$325.00		1
33	6	M-F 730p-8p	7:30 PM-8:00 PM								
					09/04/17 to 09/10/17	1x	---- 1--				
	6			F	09/08/17	:30	7:57 PM	EGVA090617H	\$325.00		1
35	6	Monday Prime Hour 2	9:00 PM-10:00 PM								
					09/11/17 to 09/17/17	1x	1-----				
	6			M	09/11/17	:30	9:52 PM	EGVA090617H	\$700.00		1
37	6	Tuesday Prime Hour 3	10:00 PM-11:00 PM								
					09/11/17 to 09/17/17	1x	- 1-----				
	6			Tu	09/12/17	:30	10:29 PM	EGVA090617H	\$900.00		1
38	6	Wednesday Prime Hour 3	10:00 PM-11:00 PM								
					09/04/17 to 09/10/17	1x	-- 1----				
	6			W	09/06/17	:30	10:31 PM	EGVA081817H	\$1,100.00		1
39	6	Thursday Prime Hour 1	8:00 PM-9:00 PM								
					09/04/17 to 09/10/17	1x	--- 1---				
	6			Th	09/07/17	:30	7:59 PM	EGVA090617H	\$1,000.00		1
40	6	Thursday Prime Hour 2	9:00 PM-10:00 PM								
					09/04/17 to 09/10/17	1x	--- 1---				
	6			Th	09/07/17	:30	9:45 PM	EGVA090617H	\$1,300.00		1
41	6	Friday Prime Hour 3	10:00 PM-11:00 PM								
					09/04/17 to 09/10/17	1x	---- 1--				
	6			F	09/08/17	:30	10:48 PM	EGVA090617H	\$1,200.00		1
42	6	M-F 11p-1135p	11:00 PM-11:35 PM								
					09/11/17 to 09/17/17	1x	1-----				
	6			M	09/11/17	:30	11:30 PM	EGVA090617H	\$375.00		1

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43	6	M-F 11p-1135p	11:00 PM-11:35 PM								
					09/11/17 to 09/17/17	1x	- 1 - - - -				
	6			Tu	09/12/17	:30	11:33 PM	EGVA090617H	\$375.00		1
44	6	M-F 11p-1135p	11:00 PM-11:35 PM								
					09/04/17 to 09/10/17	1x	- - 1 - - - -				
	6			W	09/06/17	:30	11:12 PM	EGVA080917H	\$375.00		1
45	6	M-F 11p-1135p	11:00 PM-11:35 PM								
					09/04/17 to 09/10/17	1x	- - - - 1 - -				
	6			F	09/08/17	:30	11:23 PM	EGVA090617H	\$375.00		1
46	6	Sa-Su 11p-1135p	11:00 PM-11:30 PM								
					09/04/17 to 09/10/17	1x	- - - - - 1				
	6			Su	09/10/17	:30	11:33 PM	EGVA090617H	\$200.00		1
47	6	M-F 1135p-1235a	11:30 PM-12:30 XM								
					09/11/17 to 09/17/17	1x	1 - - - - -				
	6			M	09/11/17	:30	12:25 AM	EGVA090617H	\$200.00		1
48	6	M-F 1135p-1235a	11:30 PM-12:30 XM								
					09/11/17 to 09/17/17	1x	- 1 - - - - -				
	6			Tu	09/12/17	:30	12:14 AM	EGVA090617H	\$200.00		1
49	6	M-F 1135p-1235a	11:30 PM-12:30 XM								
					09/04/17 to 09/10/17	1x	- - 1 - - - -				
	6			W	09/06/17	:30	11:52 PM	EGVA081817H	\$200.00		1
50	6	M-F 1135p-1235a	11:30 PM-12:30 XM								
					09/04/17 to 09/10/17	1x	- - - 1 - - -				
	6			Th	09/07/17	:30	12:10 AM	EGVA090617H	\$200.00		1
51	6	M-F 1135p-1235a	11:30 PM-12:30 XM								
					09/04/17 to 09/10/17	1x	- - - - 1 - -				
	6			F	09/08/17	:30	12:35 AM	EGVA090617H	\$200.00		1
52	6	M-F 1235a-135a	12:30 XM-1:30 XM								
					09/11/17 to 09/17/17	1x	1 - - - - -				
	6			M	09/11/17	:30	1:27 AM	EGVA090617H	\$90.00		1

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53	6	Sa 1135p-1235a	11:30 PM-12:30 XM								
					09/04/17 to 09/10/17	1x	----- 1-				
	6			Sa	09/09/17	:30	12:13 AM	EGVA090617H	\$40.00		1
54	6	Sa 1235a-135a	12:30 XM-1:30 XM								
					09/04/17 to 09/10/17	1x	----- 1-				
	6			Sa	09/09/17	:30	1:04 AM	EGVA090617H	\$25.00		1
55	6	Su 1135p-1235a	11:30 PM-12:30 XM								
					09/04/17 to 09/10/17	1x	----- 1				
	6			Su	09/10/17	:30	12:11 AM	EGVA090617H	\$70.00		1
56	6	NFL Reg Ssn Early Gm	1:00 PM-4:30 PM								
					09/04/17 to 09/10/17	1x	----- 1				
	6			Su	09/10/17	:30	4:03 PM	EGVA090617H	\$4,000.00		1
57	6	M-F 135a-205a	135a-205a								
					09/04/17 to 09/10/17	3x	--- TF--				
	6			Th	09/07/17	:30	1:45 AM	EGVA090617H	\$10.00		1
	6			F	09/08/17	:00			<del>\$10.00</del>	See MG 57.4	3
	6			F	09/08/17	:30	2:06 AM	EGVA090617H	\$10.00		2
	6			M	09/11/17	:30	1:51 AM	EGVA090617H	\$10.00	MG for 57.3 09/08	4
58	6	M-F 135a-205a	135a-205a								
					09/11/17 to 09/17/17	2x	MT-----				
	6			M	09/11/17	:30	2:06 AM	EGVA090617H	\$10.00		1
	6			Tu	09/12/17	:30	1:58 AM	EGVA090617H	\$10.00		2
59	6	Tuesday Prime Hour 2	9p-10p								
					09/11/17 to 09/17/17	1x	-T-----				
	6			Tu	09/12/17	:30	9:44 PM	EGVA090617H	\$1,500.00		1

Aired Spots**60**Gross Total **\$24,550.00**

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Agency Commission **\$3,682.50**Net Amount Due **\$20,867.50**Payment Terms 30 Days