



**WKCF**  
 1021 N. Wymore Rd  
 Winter Park, FL 32789  
 Main: (407)645-2222  
 Billing: (407)389-7661

# INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
1759948-1	06/24/18	June 2018	05/28/18 - 06/24/18

Property	Account Executive	Sales Office	Sales Region
WKCF	WKCF National House	WKCF House N	National

Billing Address:

Screen Strategies Media  
 Attention: Accounts Payable  
 11150 Fairfax Blvd  
 Suite 505  
 Fairfax, VA 22030

Send Payment To:

**WKCF**  
 PO Box 90029  
 Prescott, AZ 86304-9029  
 FIN# 43-1016745

Advertiser	Product	Estimate Number
Graham for Florida	GRAHAM FOR FLORIDA	3656

Flight Dates	Order #	Alt Order #
06/20/18 - 06/26/18	1759948	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	06/20/18	06/26/18	MOM EF 6-630P	M-F 6-630PM	-11-1--	:30	3	\$300.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	06/18/18	06/24/18	--1-1--	2	\$300.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WKCF	W	06/20/18	6:26 PM	MOM EF 6-630P	M-F 6-630PM	:30	GGT1802H	\$300.00 NM
2	WKCF	F	06/22/18	6:13 PM	MOM EF 6-630P	M-F 6-630PM	:30	GGT1802H	\$300.00 NM
2	06/20/18	06/26/18	MOM EF 630-7PM	M-F 630-7PM	1--1---	:30	2	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	06/18/18	06/24/18	---1---	1	\$400.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WKCF	Th	06/21/18	6:56 PM	MOM EF 630-7PM	M-F 630-7PM	:30	GGT1802H	\$400.00 NM
3	06/20/18	06/26/18	M-SU 10-10:30pm	M-SU 10-10:30pm	11111--	:30	5	\$375.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	06/18/18	06/24/18	--111--	3	\$375.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WKCF	W	06/20/18	10:22 PM	M-SU 10-10:30pm	M-SU 10-10:30pm	:30	GGT1802H	\$375.00 NM
2	WKCF	Th	06/21/18	10:29 PM	M-SU 10-10:30pm	M-SU 10-10:30pm	:30	GGT1802H	\$375.00 NM
3	WKCF	F	06/22/18	10:21 PM	M-SU 10-10:30pm	M-SU 10-10:30pm	:30	GGT1802H	\$375.00 NM
4	06/23/18	06/23/18	M-SU 10-10:30pm	M-SU 10-10:30pm	-----1-	:30	1	\$375.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	06/18/18	06/24/18	-----1-	1	\$375.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WKCF	Sa	06/23/18	10:22 PM	M-SU 10-10:30pm	M-SU 10-10:30pm	:30	GGT1802H	\$375.00 NM
5	06/24/18	06/24/18	M-SU 10-10:30pm	M-SU 10-10:30pm	-----1	:30	1	\$375.00	NM

This invoice is subject to the Standard Terms and Conditions for Purchase of Broadcast Advertising, which can be reviewed at the following URL: [www.hearst.com/newsroom/hearst-television-advertising-sales](http://www.hearst.com/newsroom/hearst-television-advertising-sales)

We warrant that the actual broadcast information shown on this invoice was taken from the program log

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Station, and its parent company, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



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**WKCF**  
**PO Box 90029**  
**Prescott, AZ 86304-9029**  
**FIN# 43-1016745**

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Advertiser	Product	Estimate Number	
Graham for Florida	GRAHAM FOR FLORIDA	3656	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	06/18/18	06/24/18	-----1	1	\$375.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WKCF	Su	06/24/18	10:26 PM	M-SU 10-10:30pm	M-SU 10-10:30pm	:30	GGT1802H	\$375.00 NM
6	06/20/18	06/26/18	M-F 11-1130p	11-1130p	-1-1---	:30	2	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	06/18/18	06/24/18	---1---	1	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WKCF	Th	06/21/18	11:15 PM	M-F 11-1130p	11-1130p	:30	GGT1802H	\$400.00 NM
7	06/20/18	06/26/18	M-SU 1130-12a	1130-12a	1-1----	:30	2	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	06/18/18	06/24/18	--1----	1	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WKCF	W	06/20/18	11:56 PM	M-SU 1130-12a	1130-12a	:30	GGT1802H	\$350.00 NM
8	06/20/18	06/26/18	LAST MAN STND LF 12-M-F, SU	12-12:30a	-1--1--	:30	2	\$250.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	06/18/18	06/24/18	----1--	1	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WKCF	F	06/22/18	12:26 AM	LAST MAN STND LF 12-1230A	M-F, SU 12-12:30a	:30	GGT1802H	\$250.00 NM
Total Spots							11		

## Payment Terms 30 Days

Gross Total	\$3,875.00
Agency Commission	\$581.25
Net Amount Due	\$3,293.75

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