

## KDCG-TV – Community Issues/PSA Report – 3rd Qtr. 2023

### **Caregiver Assistance – Tougher Than Tough**

To honor caregivers and to both support and raise awareness for them.

### **They Serve Our Country and We Serve Them**

Promotion thanking the public for serving our country and protecting our freedoms. It is because of all of those that do and have served that we have the privilege to vote!

### **You Can Be A Firefighter**

Training for basic emergency care skills, keeping on target to become a proud and accomplished fire fighter.

### **Lola**

A subscription-based service, allows customers to customize their boxes.

### **Buddy Walk National Down Syndrome Society**

The Buddy Walk was established in 1995 by the National Down Syndrome Society to celebrate Down Syndrome Awareness.

### **Move Against Migraine**

The American Migraine Foundation launched the move against migraine initiative to mobilize and empower those living with migraine.

### **You Are Not Alone**

This is to help people remember they are not alone when facing addiction.

### **POAS-Ranch /Farm Safety Tips**

Have you ever realized that farming is one of the most dangerous occupations? Make you Farm a safe place to live. And staying safe in an agricultural work place.

### **Strength Over Silence**

Stories of courage, culture and community.

### **Protect Your Every Day Life**

This PSA seeks to empower everyday citizens to protect their neighbors and the communities they call home.

### **Sunscreen Safety**

How to make sunscreen part of your outdoor gear and avoid midday sun and if you can't sit in a shady spot, use an umbrella.

### **The Ultimate Gift of Life**

This Foundation was started in 2014 to increase awareness and action regarding organ donation.

### **IRS**

If someone owe more than \$10,000 in back taxes the IRS has made some changes you need to know about.

### **Guard Family TV**

The U.S. Army National Guard is actively seeking new recruits who are interested in taking up a part-time reserve role with the U.S. Military.

### **Live Here – Serve Here**

The Army National Guard marketing campaign includes television and radio commercials that emphasize the Guard's unique domestic mission.

### **Staycation**

A look at some of the best staycation spots in your state or locality.

### **Five Seconds Texting and Driving**

Texting is the most alarming distraction. Sending or reading a text takes your eyes off the road for 5-seconds or more.

### **Graphic – Texting and Driving**

U-Drive, U-Text, U-Pay. It's the latest graphic PSA about dangers of distracted driving.

### **Foster Care**

Raising awareness of the need for adoptive families. You can't imagine the reward Of adopting a teen.

### **Gambling Hotline**

Help is available 24/7 and is 100% confidential. The National Problem Gambling Helpline Network also includes text and chat services.

### **Mental Illness**

To bring awareness to the public about mental health and counseling service.