



WVAH Charleston  
1301 Piedmont Rd  
Charleston, WV 25301

Michael Rutherford for Sheriff-D  
306 5th Ave  
St Albans, WV 25177

**Contract #** 2470022  
**Schedule Dates** 04/18/16-04/18/16  
**Advertiser** Michael Rutherford for Sheriff-D (109600)  
**Agency** Michael Rutherford for Sheriff-D (17460)  
**Product** POLITICAL CANDIDATE (ns) (1186)  
**Brand** Mike Rutherford for Sheriff (824123)  
**Salesperson** Gattlieb, Sam (1161)  
**Sales Office** WCHS/WVAH  
**Buyer Name** Rutherford, Mike  
**Phone/Fax** /  
**CPE** N/A  
**Account Types** Local/Political Candidate Agency BRD  
**Billing Type** Weekly/Irregular  
**Comments**

**Date Entered** 04/14/16  
**Last Modified** 04/14/16  
**Entered By** Sam Gattlieb  
**CO-OP** No  
**Headline #**  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$45.00  
**Net Total** \$255.00  
**Sales Tax**

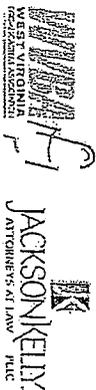
Charleston WV (WVAH)		
By Broadcast Month	Spots	Rate
Apr. 2016	1	\$300.00
<b>Grand Total:</b>	<b>1</b>	<b>\$300.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News	04/18/16-04/18/16	1	:30	6:30P- News-Eyewitness News West Virginia Democratic Gubernatorial Debate	1	1							1	\$300.00	\$300.00	Charleston WV (WVAH)		4/14/16

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
		<i>[Signature]</i>	4/14/16	

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



# Political Candidate Advertisements Agreement Form

Candidate Type:  Federal Candidate  State or Local Candidate

Date: 4/14, 2011

Station and Location: DDJAT-TV  
I, Alice Rutherford,

[select one]  Being

On behalf of \_\_\_\_\_, a legally qualified candidate associated with the Democrat political party or organization, and seeking the office of Mayor of Cheyenne in the Cheyenne election to be held on May, 10, 2011, do hereby request advertising time as follows:

LENGTH OF BROADCAST	ID/APPART. PKG. OR ROTATION	DAYS OF THE WEEK	CLASS OF TIME	TIMES PER WEEK	NUMBER OF WEEKS
			See Attached		

TOTAL CHARGES: 300 / 255 net

**IMPORTANT NOTE:** To avail himself or herself of the "Lowest Unit Charge (LUC) available during a "Political Window" period (45 days prior to a Primary Election or 60 days prior to a General Election), a candidate for a federal office must sign the Certification on Page 3 of this Agreement Form.

*This station does not discriminate in the sale of advertising time, and will accept no advertising, which is placed with the intent to discriminate on the basis of race or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, national origin, or ancestry.*

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Political Candidate Advertisements — Agreement Form (2013)

I represent that payment for the above-described broadcast time has been paid by:

Mike Postleford for Sheriff Conn.

You are authorized to announce the time as paid for by such person or entity. I represent that the person or entity is either a legally qualified candidate or an authorized committee or organization of the legally qualified candidate.

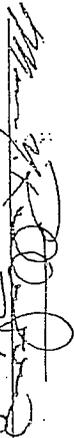
The name of the Treasurer of the candidate's authorized committee is:

David Heasley

This station has disclosed to me its political advertising policies, including the following: applicable classes and rates; discount, promotional, and other sales practices (not applicable to federal candidates).

TO BE SIGNED BY CANDIDATE OR AUTHORIZED COMMITTEE:

SIGNATURE:



DATE OF SIGNATURE:

01-14-16

Name: Michael Y. Richards

Title: Candidate

TO BE SIGNED BY STATION REPRESENTATIVE:

Accepted

Accepted in Part

Rejected

SIGNATURE:



DATE OF SIGNATURE:

4/14/16

Name: Sam Gaffney

Title: Account Executive

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Initials

