



Michael Rutherford for Sheriff-D
306 5th Ave
St Albans, WV 25177

Schedule Dates	04/18/16-04/18/16
Advertiser	Michael Rutherford for Sheriff-D (109600)
Agency	Michael Rutherford for Sheriff-D (17460)
Product	POLITICAL CANDIDATE (ns) (1186)
Brand	Mike Rutherford for Sheriff (824123)
Salesperson	Gattlieb, Sam (1161)
Sales Office	WCHS/WVAH
Buyer Name	Rutherford,Mike
Phone/Fax	/
CPE	N/A
Account Types	Local/Political Candidate Agency BRD
Billing Type	Weekly/Irregular
Comments	

Date Entered	04/14/16
Last Modified	04/14/16
Entered By	Sam Gattlieb
CO-OP	No
Headline #	
Demo	
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	\$45.00
Net Total	\$255.00
Sales Tax	

Charleston WV (WVAH)		
<u>By Broadcast Month</u>	<u>Spots</u>	<u>Rate</u>
Apr. 2016	1	\$300.00
Grand Total:	1	\$300.00

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Site: 2

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

Political Candidate Advertisements Agreement Form

Candidate Type: ☐ Federal Candidate ☒ State or Local Candidate

Date: 4/14, 2011

Station and Location: WBAA-TV
I, Alice Rutherford,

[select one] ☒ Being

☐ On behalf of: Democrat, a legally
qualified candidate associated with the Democratic Party political party or
organization, and seeking the office of Mayor in the
City of Albany election to be held on May, 10, 2016, do hereby
request advertising time as follows:

LENGTH OF BROADCAST	DAY/PART, PKG. OR ROTATION	DAYS OF THE WEEK	CLASS OF TIME	TIMES PER WEEK	NUMBER OF WEEKS
			See Attached		

TOTAL CHARGES:

300 / 255 net

IMPORTANT NOTE: To avail himself or herself of the Lowest Unit Charge (LUC) available during a "Political Window" period (45 days prior to a Primary Election or 60 days prior to a General Election), a candidate for a federal office must sign the Certification on Page 3 of this Agreement Form.

This station does not discriminate in the sale of advertising time, and will accept no advertising, which is placed with the intent to discriminate on the basis of race or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, national origin, or ancestry.

Political Candidate Advertisements — Agreement Form (2013)

I represent that payment for the above described broadcast time has been paid by:

Mike Rothford for Sheriff Conn.

You are authorized to announce the time as paid for by such person or entity. I represent that the person or entity is either a legally qualified candidate or an authorized committee or organization of the legally qualified candidate.

The name of the Treasurer of the candidate's authorized committee is:

Joan Heasley

This station has disclosed to me its political advertising policies, including the following: applicable classes and rates; discount, promotional; and other sales practices (not applicable to federal candidates).

TO BE SIGNED BY CANDIDATE OR AUTHORIZED COMMITTEE:

SIGNATURE:

[Signature]

DATE OF SIGNATURE:

01-14-16

Name: Michael J. Rothford

Title: Candidate

TO BE SIGNED BY STATION REPRESENTATIVE:

☐ Accepted

☒ Accepted in Part

☐ Rejected

SIGNATURE:

[Signature]

DATE OF SIGNATURE:

01/14/16

Name: Sam Gaffney

Title: Account Executive

This station does not discriminate in the sale of advertising time, and will accept no advertising, which is placed with the intent to discriminate on the basis of race or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, national origin or ancestry.

[Signature]