

WHO
1801 Grand Ave
Des Moines, IA 50309
(515) 242-3500

CONTRACT

<u>Contract / Revision</u> 2732 /		<u>Alt Order #</u> 07349588
<u>Product</u> NRCC IE 2014 5077		
<u>Contract Dates</u> 10/07/14 - 10/13/14		<u>Estimate #</u> 5077
<u>Advertiser</u> National Republican Congressional Committ		<u>Original Date / Revision</u> 09/09/14 / 10/09/14
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WHO	<u>Account Executive</u> Jamie Andrus	<u>Sales Office</u> NSO Washington
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 8380	<u>Advertiser Code</u> 155	<u>Product Code</u> 670
<u>Agency Ref</u>		<u>Advertiser Ref</u>

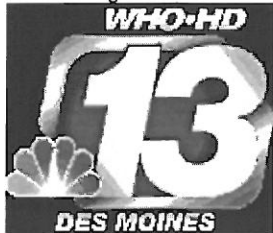
And:

National Media Research Planning & Placement
815 Slaters Lane
Alexandria, VA 22314

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	13	10/10/14	10/10/14	M-F 1035p-1135p	10:35 PM-11:35 PM		:30				NM	2	\$1,480.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/06/14	10/12/14	----2--				2	\$740.00	0.00			
N 2	13	10/10/14	10/10/14	Channel 13 News @ Noon	12:00 PM-1:00 PM		:30				NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/06/14	10/12/14	----2--				2	\$300.00	0.00			
N 3	13	10/10/14	10/10/14	M-F 330p-4p	3:30 PM-4:00 PM		:30				NM	1	\$390.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/06/14	10/12/14	----1--				1	\$390.00	0.00			
N 4	13	10/10/14	10/10/14	Channel 13 News @ 4p	4:00 PM-5:00 PM		:30				NM	2	\$770.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/06/14	10/12/14	----2--				2	\$385.00	0.00			
N 5	13	10/10/14	10/10/14	Channel 13 News @ 5p	5:00 PM-5:30 PM		:30				NM	1	\$1,440.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/06/14	10/12/14	----1--				1	\$1,440.00	0.00			
N 6	13	10/10/14	10/10/14	Channel 13 News @ 6p	6:00 PM-6:30 PM		:30				NM	1	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/06/14	10/12/14	----1--				1	\$1,350.00	0.00			
N 7	13	10/10/14	10/10/14	Today In Iowa	6:00 AM-7:00 AM		:30				NM	2	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/06/14	10/12/14	----2--				2	\$900.00	0.00			
N 8	13	10/10/14	10/10/14	Today	7:00 AM-8:00 AM		:30				NM	2	\$2,140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/06/14	10/12/14	----2--				2	\$1,070.00	0.00			
N 9	13	10/10/14	10/10/14	Friday Prime	7:00 PM-9:00 PM		:30				NM	1	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/06/14	10/12/14	----1--				1	\$1,125.00	0.00			
N 10	13	10/10/14	10/10/14	Today II	9:00 AM-10:00 AM		:30				NM	2	\$580.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/06/14	10/12/14	----2--				2	\$290.00	0.00			
N 11	13	10/13/14	10/13/14	M-F 1035p-1135p	10:35 PM-11:35 PM		:30				NM	2	\$1,480.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/13/14	10/19/14	2-----				2	\$740.00	0.00			
N 12	13	10/13/14	10/13/14	Channel 13 News @ Noon	12:00 PM-1:00 PM		:30				NM	2	\$600.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

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Contract / Revision	Alt Order #
2732 /	07349588

Contract Dates	Product	Estimate #
10/07/14 - 10/13/14	NRCC IE 2014 5077	5077

Advertiser	Original Date / Revision
National Republican Con	09/09/14 / 10/09/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/13/14	10/19/14	2-----				2	\$300.00	0.00			
N 13	13	10/13/14	10/13/14	M-F 330p-4p	3:30 PM-4:00 PM		:30				NM	1	\$390.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/13/14	10/19/14	1-----				1	\$390.00	0.00			
N 14	13	10/13/14	10/13/14	Channel 13 News @ 4p	4:00 PM-5:00 PM		:30				NM	2	\$770.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/13/14	10/19/14	2-----				2	\$385.00	0.00			
N 15	13	10/13/14	10/13/14	Channel 13 News @ 5p	5:00 PM-5:30 PM		:30				NM	1	\$1,440.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/13/14	10/19/14	1-----				1	\$1,440.00	0.00			
N 16	13	10/13/14	10/13/14	Channel 13 News @ 6p	6:00 PM-6:30 PM		:30				NM	1	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/13/14	10/19/14	1-----				1	\$1,350.00	0.00			
N 17	13	10/13/14	10/13/14	Today In Iowa	6:00 AM-7:00 AM		:30				NM	2	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/13/14	10/19/14	2-----				2	\$900.00	0.00			
N 18	13	10/13/14	10/13/14	Today	7:00 AM-8:00 AM		:30				NM	2	\$2,140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/13/14	10/19/14	2-----				2	\$1,070.00	0.00			
N 19	13	10/13/14	10/13/14	Today II	9:00 AM-10:00 AM		:30				NM	2	\$580.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/13/14	10/19/14	2-----				2	\$290.00	0.00			
N 20	13	10/13/14	10/13/14	Monday Prime Hour 3	9:00 PM-10:00 PM		:30				NM	3	\$3,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/13/14	10/19/14	1-----				1	\$3,150.00	0.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
		1	13	10/13/14-10/19/14	Monday Prime Hour 3	9:00 PM-10:00 PM	-----	:30	\$3,150.00	0.00	NM		
		See MG 20.2,20.3,20.4											
		2	13	10/11/14-10/11/14	Saturday Prime	7p-10p	-----Sa--	:30	\$500.00	0.00	NM		
		Ⓜ MG for 20.1 10/13											
		3	13	10/13/14-10/13/14	Today	7a-9a	M-----	:30	\$2,500.00	0.00	NM		
		Ⓜ MG for 20.1 10/13											
		4	13	10/12/14-10/12/14	Su 12p-5p	1:00 PM-2:00 PM	-----Su	:30	\$150.00	0.00	NM		
		Ⓜ MG for 20.1 10/13											
N 21	13	10/11/14	10/11/14	Sa 1030p-12a	10:30 PM-12:00 AM		:30				NM	3	\$3,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/06/14	10/12/14	-----3-				3	\$1,100.00	0.00			
N 22	13	10/11/14	10/11/14	Channel 13 News @ 6p	6:00 PM-6:30 PM		:30				NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/06/14	10/12/14	-----1-				1	\$550.00	0.00			
N 23	13	10/11/14	10/11/14	Sa 6a-7a	6:00 AM-7:00 AM		:30				NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/06/14	10/12/14	-----1-				1	\$325.00	0.00			
N 24	13	10/11/14	10/11/14	Sa 7a-8a	7:00 AM-8:00 AM		:30				NM	2	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/06/14	10/12/14	-----2-				2	\$325.00	0.00			
N 25	13	10/11/14	10/11/14	Sa 8a-10a	8:00 AM-10:00 AM		:30				NM	4	\$1,740.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/06/14	10/12/14	-----4-				4	\$435.00	0.00			
N 26	13	10/12/14	10/12/14	Late Run News	Various		:30				NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			

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<u>Contract / Revision</u>	<u>Alt Order #</u>
2732 /	07349588

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/07/14 - 10/13/14	NRCC IE 2014 5077	5077

<u>Advertiser</u>	<u>Original Date / Revision</u>
National Republican Con	09/09/14 / 10/09/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/06/14	10/12/14	-----1				1	\$1,500.00	0.00			
N 27	13	10/12/14	10/12/14	Su 1035p-1105p	10:35 PM-11:05 PM		:30				NM	1	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/06/14	10/12/14	-----1				1	\$525.00	0.00			
N 28	13	10/12/14	10/12/14	Outdoorsman	11:05 PM-11:35 PM		:30				NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/06/14	10/12/14	-----1				1	\$60.00	0.00			
N 29	13	10/12/14	10/12/14	Channel 13 News @ 5p	5:00 PM-5:30 PM		:30				NM	1	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/06/14	10/12/14	-----1				1	\$525.00	0.00			
N 30	13	10/12/14	10/12/14	Su 7a-8a	7:00 AM-8:00 AM		:30				NM	2	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/06/14	10/12/14	-----2				2	\$325.00	0.00			
N 31	13	10/12/14	10/12/14	Su 8a-10a	8:00 AM-9:30 AM		:30				NM	3	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/06/14	10/12/14	-----3				3	\$375.00	0.00			
N 32	13	10/12/14	10/12/14	Su 8a-10a	9:30 AM-10:00 AM		:30				NM	1	\$455.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/06/14	10/12/14	-----1				1	\$455.00	0.00			
N 33	13	10/09/14	10/09/14	M-F 1035p-1135p	10:35 PM-11:35 PM		:30				NM	2	\$1,480.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/06/14	10/12/14	---2---				2	\$740.00	0.00			
N 34	13	10/09/14	10/09/14	Channel 13 News @ Noon	12:00 PM-1:00 PM		:30				NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/06/14	10/12/14	---2---				2	\$300.00	0.00			
N 35	13	10/09/14	10/09/14	M-F 330p-4p	3:30 PM-4:00 PM		:30				NM	1	\$390.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/06/14	10/12/14	---1---				1	\$390.00	0.00			
N 36	13	10/09/14	10/09/14	Channel 13 News @ 4p	4:00 PM-5:00 PM		:30				NM	2	\$770.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/06/14	10/12/14	---2---				2	\$385.00	0.00			
N 37	13	10/09/14	10/09/14	Channel 13 News @ 5p	5:00 PM-5:30 PM		:30				NM	1	\$1,440.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/06/14	10/12/14	---1---				1	\$1,440.00	0.00			
N 38	13	10/09/14	10/09/14	Channel 13 News @ 6p	6:00 PM-6:30 PM		:30				NM	1	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/06/14	10/12/14	---1---				1	\$1,350.00	0.00			
N 39	13	10/09/14	10/09/14	Today In Iowa	6:00 AM-7:00 AM		:30				NM	2	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/06/14	10/12/14	---2---				2	\$900.00	0.00			
N 40	13	10/09/14	10/09/14	Today	7:00 AM-8:00 AM		:30				NM	2	\$2,140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/06/14	10/12/14	---2---				2	\$1,070.00	0.00			
N 41	13	10/09/14	10/09/14	Thursday Prime Hour 1	7:00 PM-8:00 PM		:30				NM	1	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/06/14	10/12/14	---1---				1	\$1,050.00	0.00			
N 42	13	10/09/14	10/09/14	Today II	9:00 AM-10:00 AM		:30				NM	2	\$580.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/06/14	10/12/14	---2---				2	\$290.00	0.00			
N 43	13	10/07/14	10/07/14	M-F 1035p-1135p	10:35 PM-11:35 PM		:30				NM	2	\$1,480.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			

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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/06/14	10/12/14	-2-----				2	\$740.00	0.00			
N 44	13	10/07/14	10/07/14	Channel 13 News @ Noon	12:00 PM-1:00 PM		:30				NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/06/14	10/12/14	-2-----				2	\$300.00	0.00			
N 45	13	10/07/14	10/07/14	M-F 330p-4p	3:30 PM-4:00 PM		:30				NM	1	\$390.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/06/14	10/12/14	-1-----				1	\$390.00	0.00			
N 46	13	10/07/14	10/07/14	Channel 13 News @ 4p	4:00 PM-5:00 PM		:30				NM	2	\$770.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/06/14	10/12/14	-2-----				2	\$385.00	0.00			
N 47	13	10/07/14	10/07/14	Channel 13 News @ 5p	5:00 PM-5:30 PM		:30				NM	1	\$1,440.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/06/14	10/12/14	-1-----				1	\$1,440.00	0.00			
N 48	13	10/07/14	10/07/14	Channel 13 News @ 6p	6:00 PM-6:30 PM		:30				NM	1	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/06/14	10/12/14	-1-----				1	\$1,350.00	0.00			
N 49	13	10/07/14	10/07/14	Today In Iowa	6:00 AM-7:00 AM		:30				NM	2	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/06/14	10/12/14	-2-----				2	\$900.00	0.00			
N 50	13	10/07/14	10/07/14	Today	7:00 AM-8:00 AM		:30				NM	2	\$2,140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/06/14	10/12/14	-2-----				2	\$1,070.00	0.00			
N 51	13	10/07/14	10/07/14	Today II	9:00 AM-10:00 AM		:30				NM	2	\$580.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/06/14	10/12/14	-2-----				2	\$290.00	0.00			
N 52	13	10/07/14	10/07/14	Tuesday Prime Hour 3	9:00 PM-10:00 PM		:30				NM	1	\$3,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/06/14	10/12/14	-1-----				1	\$3,150.00	0.00			
N 53	13	10/08/14	10/08/14	M-F 1035p-1135p	10:35 PM-11:35 PM		:30				NM	2	\$1,480.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/06/14	10/12/14	--2----				2	\$740.00	0.00			
N 54	13	10/08/14	10/08/14	Channel 13 News @ Noon	12:00 PM-1:00 PM		:30				NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/06/14	10/12/14	--2----				2	\$300.00	0.00			
N 55	13	10/08/14	10/08/14	M-F 330p-4p	3:30 PM-4:00 PM		:30				NM	1	\$390.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/06/14	10/12/14	--1----				1	\$390.00	0.00			
N 56	13	10/08/14	10/08/14	Channel 13 News @ 4p	4:00 PM-5:00 PM		:30				NM	2	\$770.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/06/14	10/12/14	--2----				2	\$385.00	0.00			
N 57	13	10/08/14	10/08/14	Channel 13 News @ 5p	5:00 PM-5:30 PM		:30				NM	1	\$1,440.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/06/14	10/12/14	--1----				1	\$1,440.00	0.00			
N 58	13	10/08/14	10/08/14	Channel 13 News @ 6p	6:00 PM-6:30 PM		:30				NM	1	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/06/14	10/12/14	--1----				1	\$1,350.00	0.00			
N 59	13	10/08/14	10/08/14	Today In Iowa	6:00 AM-7:00 AM		:30				NM	2	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/06/14	10/12/14	--2----				2	\$900.00	0.00			
N 60	13	10/08/14	10/08/14	Today	7:00 AM-8:00 AM		:30				NM	2	\$2,140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



WHO
1801 Grand Ave
Des Moines, IA 50309
(515) 242-3500

<u>Contract / Revision</u> 2732 /		<u>Alt Order #</u> 07349588
<u>Contract Dates</u> 10/07/14 - 10/13/14	<u>Product</u> NRCC IE 2014 5077	<u>Estimate #</u> 5077
<u>Advertiser</u> National Republican Coni		<u>Original Date / Revision</u> 09/09/14 / 10/09/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/06/14	10/12/14	--2----				2	\$1,070.00	0.00			
N 61	13	10/08/14	10/08/14	Today II	9:00 AM-10:00 AM		:30				NM	2	\$580.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/06/14	10/12/14	--2----				2	\$290.00	0.00			
Totals										0.00		102	\$72,630.00

Time Period	# of Spots	Gross Amount	Net Amount
09/29/14 - 10/13/14	102	\$72,630.00	\$61,735.50
Totals	102	\$72,630.00	\$61,735.50

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

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