

WHO
 1801 Grand Ave
 Des Moines, IA 50309
 (515) 242-3500

CONTRACT

| | | |
|--|--|--|
| <u>Contract / Revision</u> 2732 / | | <u>Alt Order #</u> 07349588 |
| <u>Product</u> NRCC IE 2014 5077 | | |
| <u>Contract Dates</u> 10/07/14 - 10/13/14 | | <u>Estimate #</u> 5077 |
| <u>Advertiser</u> National Republican Congressional Committ | | <u>Original Date / Revision</u> 09/09/14 / 10/09/14 |
| <u>Billing Cycle</u> EOM/EOC | <u>Billing Calendar</u> Broadcast | <u>Cash/Trade</u> Cash |
| <u>Station</u> WHO | <u>Account Executive</u> Jamie Andrus | <u>Sales Office</u> NSO Washingto |
| <u>Special Handling</u> | | |
| <u>Demographic</u> Adults 35+ | | |
| <u>IDB#</u> 8380 | <u>Advertiser Code</u> 155 | <u>Product Code</u> 670 |
| <u>Agency Ref</u> | | <u>Advertiser Ref</u> |

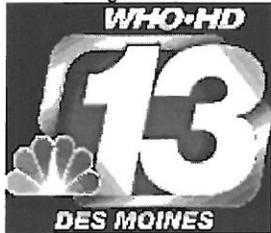
And:

National Media Research Planning & Placement
 815 Slaters Lane
 Alexandria, VA 22314

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Rtn | Type | Spots | Amount |
|-------|----|-------------------|-----------------|------------------------|-------------------|------|--------|-------------------|-------------|---------------|------|-------|------------|
| N 1 | 13 | 10/10/14 | 10/10/14 | M-F 1035p-1135p | 10:35 PM-11:35 PM | | :30 | | | | NM | 2 | \$1,480.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/06/14 | 10/12/14 | ----2-- | | | | 2 | \$740.00 | 0.00 | | | |
| N 2 | 13 | 10/10/14 | 10/10/14 | Channel 13 News @ Noon | 12:00 PM-1:00 PM | | :30 | | | | NM | 2 | \$600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/06/14 | 10/12/14 | ----2-- | | | | 2 | \$300.00 | 0.00 | | | |
| N 3 | 13 | 10/10/14 | 10/10/14 | M-F 330p-4p | 3:30 PM-4:00 PM | | :30 | | | | NM | 1 | \$390.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/06/14 | 10/12/14 | ----1-- | | | | 1 | \$390.00 | 0.00 | | | |
| N 4 | 13 | 10/10/14 | 10/10/14 | Channel 13 News @ 4p | 4:00 PM-5:00 PM | | :30 | | | | NM | 2 | \$770.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/06/14 | 10/12/14 | ----2-- | | | | 2 | \$385.00 | 0.00 | | | |
| N 5 | 13 | 10/10/14 | 10/10/14 | Channel 13 News @ 5p | 5:00 PM-5:30 PM | | :30 | | | | NM | 1 | \$1,440.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/06/14 | 10/12/14 | ----1-- | | | | 1 | \$1,440.00 | 0.00 | | | |
| N 6 | 13 | 10/10/14 | 10/10/14 | Channel 13 News @ 6p | 6:00 PM-6:30 PM | | :30 | | | | NM | 1 | \$1,350.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/06/14 | 10/12/14 | ----1-- | | | | 1 | \$1,350.00 | 0.00 | | | |
| N 7 | 13 | 10/10/14 | 10/10/14 | Today In Iowa | 6:00 AM-7:00 AM | | :30 | | | | NM | 2 | \$1,800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/06/14 | 10/12/14 | ----2-- | | | | 2 | \$900.00 | 0.00 | | | |
| N 8 | 13 | 10/10/14 | 10/10/14 | Today | 7:00 AM-8:00 AM | | :30 | | | | NM | 2 | \$2,140.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/06/14 | 10/12/14 | ----2-- | | | | 2 | \$1,070.00 | 0.00 | | | |
| N 9 | 13 | 10/10/14 | 10/10/14 | Friday Prime | 7:00 PM-9:00 PM | | :30 | | | | NM | 1 | \$1,125.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/06/14 | 10/12/14 | ----1-- | | | | 1 | \$1,125.00 | 0.00 | | | |
| N 10 | 13 | 10/10/14 | 10/10/14 | Today II | 9:00 AM-10:00 AM | | :30 | | | | NM | 2 | \$580.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/06/14 | 10/12/14 | ----2-- | | | | 2 | \$290.00 | 0.00 | | | |
| N 11 | 13 | 10/13/14 | 10/13/14 | M-F 1035p-1135p | 10:35 PM-11:35 PM | | :30 | | | | NM | 2 | \$1,480.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/13/14 | 10/19/14 | 2----- | | | | 2 | \$740.00 | 0.00 | | | |
| N 12 | 13 | 10/13/14 | 10/13/14 | Channel 13 News @ Noon | 12:00 PM-1:00 PM | | :30 | | | | NM | 2 | \$600.00 |

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



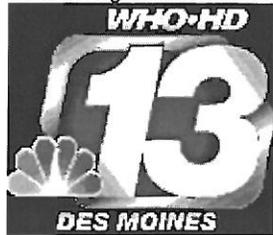
WHO
1801 Grand Ave
Des Moines, IA 50309
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| | | |
|--|--|--|
| <u>Contract / Revision</u> 2732 / | | <u>Alt Order #</u> 07349588 |
| <u>Contract Dates</u> 10/07/14 - 10/13/14 | | <u>Product</u> NRCC IE 2014 5077 |
| | | <u>Estimate #</u> 5077 |
| <u>Advertiser</u> National Republican Con | | <u>Original Date / Revision</u> 09/09/14 / 10/09/14 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Rtn | Type | Spots | Amount |
|-------|-----------------------|-------------------|-------------------|----------------------|-----------------------|-----------------|---------------|-------------------|-----------------------|---------------|-------------|-------|------------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/13/14 | 10/19/14 | 2----- | | | | 2 | \$300.00 | 0.00 | | | |
| N 13 | 13 | 10/13/14 | 10/13/14 | M-F 330p-4p | 3:30 PM-4:00 PM | | :30 | | | | NM | 1 | \$390.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/13/14 | 10/19/14 | 1----- | | | | 1 | \$390.00 | 0.00 | | | |
| N 14 | 13 | 10/13/14 | 10/13/14 | Channel 13 News @ 4p | 4:00 PM-5:00 PM | | :30 | | | | NM | 2 | \$770.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/13/14 | 10/19/14 | 2----- | | | | 2 | \$385.00 | 0.00 | | | |
| N 15 | 13 | 10/13/14 | 10/13/14 | Channel 13 News @ 5p | 5:00 PM-5:30 PM | | :30 | | | | NM | 1 | \$1,440.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/13/14 | 10/19/14 | 1----- | | | | 1 | \$1,440.00 | 0.00 | | | |
| N 16 | 13 | 10/13/14 | 10/13/14 | Channel 13 News @ 6p | 6:00 PM-6:30 PM | | :30 | | | | NM | 1 | \$1,350.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/13/14 | 10/19/14 | 1----- | | | | 1 | \$1,350.00 | 0.00 | | | |
| N 17 | 13 | 10/13/14 | 10/13/14 | Today In Iowa | 6:00 AM-7:00 AM | | :30 | | | | NM | 2 | \$1,800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/13/14 | 10/19/14 | 2----- | | | | 2 | \$900.00 | 0.00 | | | |
| N 18 | 13 | 10/13/14 | 10/13/14 | Today | 7:00 AM-8:00 AM | | :30 | | | | NM | 2 | \$2,140.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/13/14 | 10/19/14 | 2----- | | | | 2 | \$1,070.00 | 0.00 | | | |
| N 19 | 13 | 10/13/14 | 10/13/14 | Today II | 9:00 AM-10:00 AM | | :30 | | | | NM | 2 | \$580.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/13/14 | 10/19/14 | 2----- | | | | 2 | \$290.00 | 0.00 | | | |
| N 20 | 13 | 10/13/14 | 10/13/14 | Monday Prime Hour 3 | 9:00 PM-10:00 PM | | :30 | | | | NM | 3 | \$3,150.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/13/14 | 10/19/14 | 1----- | | | | 1 | \$3,150.00 | 0.00 | | | |
| | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | <u>Rtg</u> | <u>Type</u> | | |
| | 1 | 13 | 10/13/14-10/19/14 | Monday Prime Hour 3 | 9:00 PM-10:00 PM | M----- | :30 | | \$3,150.00 | 0.00 | NM | | |
| | See MG 20.2,20.3,20.4 | | | | | | | | | | | | |
| | 2 | 13 | 10/11/14-10/11/14 | Saturday Prime | 7p-10p | -----Sa-- | :30 | | \$500.00 | 0.00 | NM | | |
| | Ⓜ MG for 20.1 10/13 | | | | | | | | | | | | |
| | 3 | 13 | 10/13/14-10/13/14 | Today | 7a-9a | M----- | :30 | | \$2,500.00 | 0.00 | NM | | |
| | Ⓜ MG for 20.1 10/13 | | | | | | | | | | | | |
| | 4 | 13 | 10/12/14-10/12/14 | Su 12p-5p | 1:00 PM-2:00 PM | -----Su | :30 | | \$150.00 | 0.00 | NM | | |
| | Ⓜ MG for 20.1 10/13 | | | | | | | | | | | | |
| N 21 | 13 | 10/11/14 | 10/11/14 | Sa 1030p-12a | 10:30 PM-12:00 AM | | :30 | | | | NM | 3 | \$3,300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/06/14 | 10/12/14 | -----3- | | | | 3 | \$1,100.00 | 0.00 | | | |
| N 22 | 13 | 10/11/14 | 10/11/14 | Channel 13 News @ 6p | 6:00 PM-6:30 PM | | :30 | | | | NM | 1 | \$550.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/06/14 | 10/12/14 | -----1- | | | | 1 | \$550.00 | 0.00 | | | |
| N 23 | 13 | 10/11/14 | 10/11/14 | Sa 6a-7a | 6:00 AM-7:00 AM | | :30 | | | | NM | 1 | \$325.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/06/14 | 10/12/14 | -----1- | | | | 1 | \$325.00 | 0.00 | | | |
| N 24 | 13 | 10/11/14 | 10/11/14 | Sa 7a-8a | 7:00 AM-8:00 AM | | :30 | | | | NM | 2 | \$650.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/06/14 | 10/12/14 | -----2- | | | | 2 | \$325.00 | 0.00 | | | |
| N 25 | 13 | 10/11/14 | 10/11/14 | Sa 8a-10a | 8:00 AM-10:00 AM | | :30 | | | | NM | 4 | \$1,740.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/06/14 | 10/12/14 | -----4- | | | | 4 | \$435.00 | 0.00 | | | |
| N 26 | 13 | 10/12/14 | 10/12/14 | Late Run News | Various | | :30 | | | | NM | 1 | \$1,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



WHO
1801 Grand Ave
Des Moines, IA 50309
(515) 242-3500

| | |
|----------------------------|--------------------|
| <u>Contract / Revision</u> | <u>Alt Order #</u> |
| 2732 / | 07349588 |

| | | |
|-----------------------|-------------------|-------------------|
| <u>Contract Dates</u> | <u>Product</u> | <u>Estimate #</u> |
| 10/07/14 - 10/13/14 | NRCC IE 2014 5077 | 5077 |

| | |
|-------------------------|---------------------------------|
| <u>Advertiser</u> | <u>Original Date / Revision</u> |
| National Republican Con | 09/09/14 / 10/09/14 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Rtn | Type | Spots | Amount |
|-------|----|-------------------|-----------------|------------------------|-------------------|------|--------|-------------------|-------------|---------------|------|-------|------------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/06/14 | 10/12/14 | -----1 | | | | 1 | \$1,500.00 | 0.00 | | | |
| N 27 | 13 | 10/12/14 | 10/12/14 | Su 1035p-1105p | 10:35 PM-11:05 PM | | :30 | | | | NM | 1 | \$525.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/06/14 | 10/12/14 | -----1 | | | | 1 | \$525.00 | 0.00 | | | |
| N 28 | 13 | 10/12/14 | 10/12/14 | Outdoorsman | 11:05 PM-11:35 PM | | :30 | | | | NM | 1 | \$60.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/06/14 | 10/12/14 | -----1 | | | | 1 | \$60.00 | 0.00 | | | |
| N 29 | 13 | 10/12/14 | 10/12/14 | Channel 13 News @ 5p | 5:00 PM-5:30 PM | | :30 | | | | NM | 1 | \$525.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/06/14 | 10/12/14 | -----1 | | | | 1 | \$525.00 | 0.00 | | | |
| N 30 | 13 | 10/12/14 | 10/12/14 | Su 7a-8a | 7:00 AM-8:00 AM | | :30 | | | | NM | 2 | \$650.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/06/14 | 10/12/14 | -----2 | | | | 2 | \$325.00 | 0.00 | | | |
| N 31 | 13 | 10/12/14 | 10/12/14 | Su 8a-10a | 8:00 AM-9:30 AM | | :30 | | | | NM | 3 | \$1,125.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/06/14 | 10/12/14 | -----3 | | | | 3 | \$375.00 | 0.00 | | | |
| N 32 | 13 | 10/12/14 | 10/12/14 | Su 8a-10a | 9:30 AM-10:00 AM | | :30 | | | | NM | 1 | \$455.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/06/14 | 10/12/14 | -----1 | | | | 1 | \$455.00 | 0.00 | | | |
| N 33 | 13 | 10/09/14 | 10/09/14 | M-F 1035p-1135p | 10:35 PM-11:35 PM | | :30 | | | | NM | 2 | \$1,480.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/06/14 | 10/12/14 | ---2--- | | | | 2 | \$740.00 | 0.00 | | | |
| N 34 | 13 | 10/09/14 | 10/09/14 | Channel 13 News @ Noon | 12:00 PM-1:00 PM | | :30 | | | | NM | 2 | \$600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/06/14 | 10/12/14 | ---2--- | | | | 2 | \$300.00 | 0.00 | | | |
| N 35 | 13 | 10/09/14 | 10/09/14 | M-F 330p-4p | 3:30 PM-4:00 PM | | :30 | | | | NM | 1 | \$390.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/06/14 | 10/12/14 | ---1--- | | | | 1 | \$390.00 | 0.00 | | | |
| N 36 | 13 | 10/09/14 | 10/09/14 | Channel 13 News @ 4p | 4:00 PM-5:00 PM | | :30 | | | | NM | 2 | \$770.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/06/14 | 10/12/14 | ---2--- | | | | 2 | \$385.00 | 0.00 | | | |
| N 37 | 13 | 10/09/14 | 10/09/14 | Channel 13 News @ 5p | 5:00 PM-5:30 PM | | :30 | | | | NM | 1 | \$1,440.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/06/14 | 10/12/14 | ---1--- | | | | 1 | \$1,440.00 | 0.00 | | | |
| N 38 | 13 | 10/09/14 | 10/09/14 | Channel 13 News @ 6p | 6:00 PM-6:30 PM | | :30 | | | | NM | 1 | \$1,350.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/06/14 | 10/12/14 | ---1--- | | | | 1 | \$1,350.00 | 0.00 | | | |
| N 39 | 13 | 10/09/14 | 10/09/14 | Today In Iowa | 6:00 AM-7:00 AM | | :30 | | | | NM | 2 | \$1,800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/06/14 | 10/12/14 | ---2--- | | | | 2 | \$900.00 | 0.00 | | | |
| N 40 | 13 | 10/09/14 | 10/09/14 | Today | 7:00 AM-8:00 AM | | :30 | | | | NM | 2 | \$2,140.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/06/14 | 10/12/14 | ---2--- | | | | 2 | \$1,070.00 | 0.00 | | | |
| N 41 | 13 | 10/09/14 | 10/09/14 | Thursday Prime Hour 1 | 7:00 PM-8:00 PM | | :30 | | | | NM | 1 | \$1,050.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/06/14 | 10/12/14 | ---1--- | | | | 1 | \$1,050.00 | 0.00 | | | |
| N 42 | 13 | 10/09/14 | 10/09/14 | Today II | 9:00 AM-10:00 AM | | :30 | | | | NM | 2 | \$580.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/06/14 | 10/12/14 | ---2--- | | | | 2 | \$290.00 | 0.00 | | | |
| N 43 | 13 | 10/07/14 | 10/07/14 | M-F 1035p-1135p | 10:35 PM-11:35 PM | | :30 | | | | NM | 2 | \$1,480.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/06/14 | 10/12/14 | ---2--- | | | | 2 | \$740.00 | 0.00 | | | |

(* Line Transactions: N = New, E = Edited, D = Deleted)

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WHO
1801 Grand Ave
Des Moines, IA 50309
(515) 242-3500

| | | |
|--|--|--|
| <u>Contract / Revision</u> 2732 / | | <u>Alt Order #</u> 07349588 |
| <u>Contract Dates</u> 10/07/14 - 10/13/14 | | <u>Product</u> NRCC IE 2014 5077 |
| | | <u>Estimate #</u> 5077 |
| <u>Advertiser</u> National Republican Con | | <u>Original Date / Revision</u> 09/09/14 / 10/09/14 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Rtn | Type | Spots | Amount |
|-------|----|-------------------|-----------------|------------------------|-------------------|------|--------|-------------------|-------------|---------------|------|-------|------------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/06/14 | 10/12/14 | -2----- | | | | 2 | \$740.00 | 0.00 | | | |
| N 44 | 13 | 10/07/14 | 10/07/14 | Channel 13 News @ Noon | 12:00 PM-1:00 PM | | :30 | | | | NM | 2 | \$600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/06/14 | 10/12/14 | -2----- | | | | 2 | \$300.00 | 0.00 | | | |
| N 45 | 13 | 10/07/14 | 10/07/14 | M-F 330p-4p | 3:30 PM-4:00 PM | | :30 | | | | NM | 1 | \$390.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/06/14 | 10/12/14 | -1----- | | | | 1 | \$390.00 | 0.00 | | | |
| N 46 | 13 | 10/07/14 | 10/07/14 | Channel 13 News @ 4p | 4:00 PM-5:00 PM | | :30 | | | | NM | 2 | \$770.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/06/14 | 10/12/14 | -2----- | | | | 2 | \$385.00 | 0.00 | | | |
| N 47 | 13 | 10/07/14 | 10/07/14 | Channel 13 News @ 5p | 5:00 PM-5:30 PM | | :30 | | | | NM | 1 | \$1,440.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/06/14 | 10/12/14 | -1----- | | | | 1 | \$1,440.00 | 0.00 | | | |
| N 48 | 13 | 10/07/14 | 10/07/14 | Channel 13 News @ 6p | 6:00 PM-6:30 PM | | :30 | | | | NM | 1 | \$1,350.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/06/14 | 10/12/14 | -1----- | | | | 1 | \$1,350.00 | 0.00 | | | |
| N 49 | 13 | 10/07/14 | 10/07/14 | Today In Iowa | 6:00 AM-7:00 AM | | :30 | | | | NM | 2 | \$1,800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/06/14 | 10/12/14 | -2----- | | | | 2 | \$900.00 | 0.00 | | | |
| N 50 | 13 | 10/07/14 | 10/07/14 | Today | 7:00 AM-8:00 AM | | :30 | | | | NM | 2 | \$2,140.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/06/14 | 10/12/14 | -2----- | | | | 2 | \$1,070.00 | 0.00 | | | |
| N 51 | 13 | 10/07/14 | 10/07/14 | Today II | 9:00 AM-10:00 AM | | :30 | | | | NM | 2 | \$580.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/06/14 | 10/12/14 | -2----- | | | | 2 | \$290.00 | 0.00 | | | |
| N 52 | 13 | 10/07/14 | 10/07/14 | Tuesday Prime Hour 3 | 9:00 PM-10:00 PM | | :30 | | | | NM | 1 | \$3,150.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/06/14 | 10/12/14 | -1----- | | | | 1 | \$3,150.00 | 0.00 | | | |
| N 53 | 13 | 10/08/14 | 10/08/14 | M-F 1035p-1135p | 10:35 PM-11:35 PM | | :30 | | | | NM | 2 | \$1,480.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/06/14 | 10/12/14 | --2---- | | | | 2 | \$740.00 | 0.00 | | | |
| N 54 | 13 | 10/08/14 | 10/08/14 | Channel 13 News @ Noon | 12:00 PM-1:00 PM | | :30 | | | | NM | 2 | \$600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/06/14 | 10/12/14 | --2---- | | | | 2 | \$300.00 | 0.00 | | | |
| N 55 | 13 | 10/08/14 | 10/08/14 | M-F 330p-4p | 3:30 PM-4:00 PM | | :30 | | | | NM | 1 | \$390.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/06/14 | 10/12/14 | --1---- | | | | 1 | \$390.00 | 0.00 | | | |
| N 56 | 13 | 10/08/14 | 10/08/14 | Channel 13 News @ 4p | 4:00 PM-5:00 PM | | :30 | | | | NM | 2 | \$770.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/06/14 | 10/12/14 | --2---- | | | | 2 | \$385.00 | 0.00 | | | |
| N 57 | 13 | 10/08/14 | 10/08/14 | Channel 13 News @ 5p | 5:00 PM-5:30 PM | | :30 | | | | NM | 1 | \$1,440.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/06/14 | 10/12/14 | --1---- | | | | 1 | \$1,440.00 | 0.00 | | | |
| N 58 | 13 | 10/08/14 | 10/08/14 | Channel 13 News @ 6p | 6:00 PM-6:30 PM | | :30 | | | | NM | 1 | \$1,350.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/06/14 | 10/12/14 | --1---- | | | | 1 | \$1,350.00 | 0.00 | | | |
| N 59 | 13 | 10/08/14 | 10/08/14 | Today In Iowa | 6:00 AM-7:00 AM | | :30 | | | | NM | 2 | \$1,800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/06/14 | 10/12/14 | --2---- | | | | 2 | \$900.00 | 0.00 | | | |
| N 60 | 13 | 10/08/14 | 10/08/14 | Today | 7:00 AM-8:00 AM | | :30 | | | | NM | 2 | \$2,140.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/06/14 | 10/12/14 | --2---- | | | | 2 | \$900.00 | 0.00 | | | |

(* Line Transactions: N = New, E = Edited, D = Deleted)

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WHO
 1801 Grand Ave
 Des Moines, IA 50309
 (515) 242-3500

| | |
|--------------------------------------|--------------------------------|
| <u>Contract / Revision</u> 2732 / | <u>Alt Order #</u> 07349588 |
|--------------------------------------|--------------------------------|

| | | |
|--|-------------------------------------|---------------------------|
| <u>Contract Dates</u> 10/07/14 - 10/13/14 | <u>Product</u> NRCC IE 2014 5077 | <u>Estimate #</u> 5077 |
|--|-------------------------------------|---------------------------|

| | |
|---|--|
| <u>Advertiser</u> National Republican Coni | <u>Original Date / Revision</u> 09/09/14 / 10/09/14 |
|---|--|

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Rtn | Type | Spots | Amount |
|---------------|----|-------------------|-----------------|-----------------|------------------|------|--------|-------------------|-------------|---------------|------|-------|-------------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/06/14 | 10/12/14 | --2---- | | | | 2 | \$1,070.00 | 0.00 | | | |
| N 61 | 13 | 10/08/14 | 10/08/14 | Today II | 9:00 AM-10:00 AM | | :30 | | | | NM | 2 | \$580.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/06/14 | 10/12/14 | --2---- | | | | 2 | \$290.00 | 0.00 | | | |
| Totals | | | | | | | | | | | 0.00 | 102 | \$72,630.00 |

| Time Period | # of Spots | Gross Amount | Net Amount |
|---------------------|------------|--------------|-------------|
| 09/29/14 - 10/13/14 | 102 | \$72,630.00 | \$61,735.50 |
| Totals | 102 | \$72,630.00 | \$61,735.50 |

Signature: _____ **Date:** _____

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