On an ongoing basis, we maintain contact and confer with local government, civic, and business leaders, as well as members of the general public, about what they perceive as top-of-mind issues important to the communities we serve. Recurring priority topics include general crime; employment opportunities and workforce development; availability of quality housing; substance abuse; health care (access and cost); education; health of the local retail economy; and local infrastructure.

Period: Jan. 1-March 31, 2024

We strive to provide responsive and helpful programming. Further, we also work to educate and inform the people we are privileged to serve through a variety of public service announcements, local news coverage, community calendars, and other programs.

Issues and Responsive Programming

WRFS broadcast programming dealing with various issues important to the community.

- 1. <u>Community Calendar</u>: Our community calendar aired four times each weekday in the 7:00 a.m., 8:00 a.m., noon, and 4:00 p.m. hours. Length averaged two minutes and included local news and well as information solicited from and contributed by listeners, local organizations, and local government agencies.
- 2. <u>Public Affairs</u>: Sunday morning at 4:30 a.m., we aired InfoTrak, a half-hour program. Details are attached.
- 3. <u>Public Affairs</u>: Sunday morning at 5:00 a.m., we aired Viewpoints, a half-hour program. Details are attached.
- 4. <u>Health & Wellness</u>: Sunday morning at 5:30 a.m., we aired Radio Health Journal, a half-hour program. Details are attached.
- 5. <u>Public Service Campaigns:</u> In addition to long-form public affairs programming, we broadcast public service messages for many local, state (often in cooperation with the Alabama Broadcasters Association), and national organizations including:

Alabama Adult Protective Services
Alabama Army National Guard
Alabama Clean Fuels Coalition
Alabama Department of Human Resources
Alabama Department of Labor
Alabama Department of Public Health
Alabama Department of Transportation
Alabama Department of Veterans Affairs
Alabama Tourism

AlabamaWorks

Alzheimers Association

American Diabetes Association

American Heart Association

American Humane

American Lung Association

Centers for Disease Control & Prevention

Federal Emergency Management Agency

National Council on Aging

National Federation of the Blind

National Highway Traffic Safety Administration

People Against a Littered State

UNICEF USA

U.S. Department of Agriculture

U.S. Department of Health & Human Services

U.S. Department of Veterans Affairs

U.S. Forest Service

WRFS aired a total of 1,473 public service announcements during this quarter.



Weekly Public Affairs Program

Call Letters:	WRFS

QUARTERLY ISSUES REPORT, JANUARY-MARCH, 2024

Show # 2024-01		4.00
Date aired:01/0	1/24 Time Aired:	4:30 a.m.

Steve Elek, Senior Automotive Data Analyst at Consumer Reports

Mr. Elek shared results of Consumer Reports' newly-released annual car reliability survey, which found that electric vehicle owners continue to report far more problems with their vehicles than owners of conventional cars or hybrids. He said that on average, EVs from the past three model years had 79 percent more problems than cars powered by internal combustion engines. He outlined the most common problems cited by EV owners, and the potential reasons behind this trend.

Length: 8:44

Length: 8:41

Issues covered:
Electric Vehicles
Consumer Matters

Mariah M. Kalmin, PhD, epidemiologist, Health Policy Researcher at RAND, a nonprofit research organization

Dr. Kalmin was the lead author of a Rand study that found that spending on mental health services for children and adolescents has risen by more than one-quarter since the beginning of the COVID-19 pandemic, continuing to rise even as the use of telehealth services plateaued. She explained why telehealth care for mental health filled a critical need for pediatric patients, but added that it may not be appropriate in some cases.

Issues covered:
Mental Health
Telehealth
Youth Issues

Social Media

Annie Korzen, social media personality, humorist, actor, author of "The Book of Annie: Humor, Heart, and Chutzpah from an Accidental Influencer"

Ms. Korzen explained how she accidentally became a viral star on Tik Tok in her 80s, why she enjoys interacting with younger people, and how she uses humor to cope with aging. She explained why she thinks younger people are starting to look to older women for wisdom and life instructions.

<u>Issues covered:</u> <u>Length:</u> 5:08

Show # 2024-02

Date aired: ______ Time Aired: ______

Annie Grace, recovering alcoholic, author of "This Naked Mind," founder of the This Naked Mind community

Ms. Grace shared her personal experience of overcoming alcohol addiction by asking herself why she drank so much and doing research on the effects of alcohol. She explained how alcohol affects the body and the brain, and how quitting alcohol can restore the natural pleasure system. She also advised people who want to quit alcohol to be compassionate with themselves, and to treat drinking as a habit that can be changed with the right approach.

Issues covered:

Length: 8:48

Alcoholism

Nusrat Jung, D.Sc., Assistant Professor of Civil Engineering in the Lyles School of Civil Engineering at Purdue University

Prof. Jung led a study of Americans' typical morning grooming routines and found that several volatile chemicals are released when common hair care products are heated with flat irons or hair dryers. She said the chemicals linger in the air after use and may have dangerous effects on health. She recommends the use of a bathroom exhaust fan when using hair care products, and using the products less frequently.

Issues covered:

Length: 8:39

Personal Health Environment Consumer Matters

Eric Gehrie, MD, Executive Medical Director of the American Red Cross

The Red Cross announced this week that they are experiencing an emergency blood shortage, with blood inventory at critically low levels. Dr. Gehrie explained the reasons behind the current shortage and how listeners to sign up to make a blood donation.

Issues covered:

Length: 5:03

Length: 8:54

Blood Donations
Public Health

Show # 2024-03

Date aired: 01/15/24

Time Aired: 4:30 a.m.

Jared Walczak, Vice President of State Projects, Tax Foundation

More and more homeowners are struggling as property values across the nation are rising rapidly, and property taxes are following suit. Mr. Walczak said typical property valuations have risen 30% to 40% over the past three years. He explained that at least some homeowners who are already grappling with high inflation may get a brief reprieve, because property taxes typically take one to three years to catch up to home prices.

Issues covered:

Property Taxes Inflation

Home Ownership

Satchin Panda, PhD, Professor in the Regulatory Biology Laboratory at the Salk Institute for Biological Studies

When and what we eat for dinner makes a significant difference in how we sleep. Prof. Panda explained how to determine the optimal time to have dinner. He said the most important factor in the dinnertime calculus is melatonin, the hormone that signals it's time to sleep. He also talked about the effect that highly processed food and carbohydrates have on sleep quality.

Issues covered:
Personal Health
Nutrition

Length: 8:29

Jas Booth, veteran, Founder of Final Salute, Inc, a non-profit organization that assists female veterans and their children who are struggling with homelessness

Ms. Booth shared her personal story of struggling with homelessness after her military career ended. She said her experience caused her to start Final Salute to help other women vets, especially those with children. She said her organization has helped more than 5,000 women veterans who are homeless or in domestic violence situations.

Issues covered:
Homelessness
Veterans' Concerns
Domestic Violence

Length: 4:43

Show # 2024-04

Date aired: ______ **Time Aired:** ______4:30 a.m.

Vijay Boyapati, Bitcoin expert, author of "The Bullish Case for Bitcoin"

Mr. Boyapati explained the basics of what bitcoin is and why many investors have an interest in it. He explained the recent government approval that allows ordinary investors to purchase bitcoin through spot bitcoin exchange traded funds and why it will expose bitcoin to a much bigger retail audience. He also outlined the most common misconceptions about the digital currency.

<u>Issues covered:</u>
Digital Currencies
Personal Finance

Length: 8:58

Laura Stack, founder of Johnny's Ambassadors, a Colorado-based organization that aims to educate teens, parents, and communities about the dangers of today's high-THC marijuana

Mrs. Stack why she founded Johnny's Ambassadors, after her 19-year-old son Johnny died by suicide after he became psychotic from using dabs, which are a potent marijuana concentrate. She explained how today's marijuana and THC products are drastically different than that of years ago. She says parents need to cast aside what they think they know about the drug and recognize that marijuana causes brain damage and mental health issues in ways that other substances do not.

Issues covered:
Substance Abuse
Parenting

Length: 8:15

Penelope Larsen, researcher and PhD candidate in the School of Exercise Science, Sport & Health at Charles Sturt University, Bathurst, New South Wales, Australia

Hitting the gym at night won't keep you tossing and turning all night, contrary to popular belief. Ms. Larsen led a recent study that found that evening high-intensity cycling didn't ruin sleep and may even reduce appetite. She said study participants also seemed to have more energy when exercise occurred later in the day, which could also debunk the belief that working out first thing in the morning is the optimal time.

<u>Issues covered:</u> <u>Length:</u> 5:01 Personal Health

Show # 2024-05

Date aired: _______ Time Aired: _________

Rachel Slade, author of "Making It in America: The Almost Impossible Quest to Manufacture in the U.S.A. (And How It Got That Way)"

The US has fallen from the top spot, to now the 10th largest manufacturing economy in the world. Ms. Slade discussed how America can revive manufacturing and why is it so important. She explained why manufacturing is vital for the country's independence, economy and innovation. She also talked about the impact of the great resignation, the resurging role of unions, and the new priority for a work-life balance among workers.

Issues covered:
Manufacturing
Economy
Government

Gary Taubes, journalist, author of "Rethinking Diabetes: What Science Reveals About Diet, Insulin, and Successful Treatments"

Diabetes affects one out of every nine Americans. Mr. Taubes believes that treatment approaches to diabetes need to change, with renewed focus on diet—particularly, fewer carbohydrates and more fat—over a reliance on insulin. He also criticized the role of the food industry in promoting unhealthy foods and influencing diabetes research. He said that the current diabetes epidemic is driven by overeating and obesity, and that the best way to prevent and treat diabetes is to avoid the poison, not take the antidote.

Issues covered:
Personal Health
Science

Length: 8:37

Length: 5:04

Length: 8:43

James Royal, analyst at Bankrate.com

Mr. Royal explained why Chat GPT and other artificial intelligences are very useful tools for financial planning and management. He outlined benefits and drawbacks of using Al for various tasks, like paying down debt, saving money, building a budget, and investing in the stock market. He noted that that the key to using Al effectively is to ask the right questions and to understand how the Al's recommendations fit one's own financial goals and circumstances.

<u>Issues covered:</u>
Personal Finance
Artificial Intelligence

Show # 2024-06 **Date aired:** ______ Time Aired: _______

Mariel Buqué, **PhD**, psychologist, author of "*Break the Cycle: A Guide to Healing Intergenerational Trauma*"

Many Americans are living with the effects of trauma and long-term stress. Dr. Buqué discussed scientific research that suggests that if trauma is not addressed, it can be genetically passed down from generation to generation, and even be transmitted to entire communities. She said most forms of abuse typically begin in childhood. She talked about therapeutic practices than can pass down strength instead of pain, thereby breaking the cycle.

<u>Issues covered:</u> Mental Health Child Abuse

<u>Length:</u> 8:41

Greg Hammer, PhD, recently retired professor at Stanford University School of Medicine, pediatric intensive care physician, pediatric anesthesiologist, author of "*GAIN Without Pain*"

Despite the pandemic, US life expectancy has increased slightly in the past 20 years. Dr. Hammer discussed what he terms the tripod of health: sleep, exercise and nutrition, and the latest science behind all three. He also talked about recent research into the longevity effects of intermittent fasting, dietary supplements and mindfulness and meditation.

Issues covered:
Personal Health
Longevity

Length: 8:35

Andreas Groehn, Director of the Berkeley Research Group

America's roads are in bad shape and getting more wear than ever. Mr. Groehn discussed ways that road repairs and improvements may be paid for in the future, as a growing number of electric vehicle owners sidestep the gasoline taxes that currently finance road maintenance.

Issues covered:

Length: 5:00

Taxes

Transportation Infrastructure

Show # 2024-07

Date aired: 02/12/24 **Time Aired:** 4:30 a.m.

Bridget Freisthler, PhD, Professor in the College of Social Work at Ohio State University

Child abuse and neglect cases have been on the rise since the pandemic and its aftermath. Prof. Freisthler led a study of an alcohol control project in Sacramento. The program's purpose was to reduce alcohol-related problems in two neighborhoods in the city, but it discovered an unexpected byproduct: in one of the neighborhoods, total entries into foster care were reduced by nearly 12%. She discussed factors behind child abuse and why she believes additional research is needed before trying to duplicate the program elsewhere.

Issues covered:
Child Abuse & Neglect
Alcohol Abuse
Foster Care

Length: 9:27

Megan Henly, PhD, Research Assistant Professor in the Institute on Disability at the University of New Hampshire

Older Americans, low-income workers, and people with disabilities are over-represented in rural parts of the US. But enrollment in federal and state programs in these regions tends to be low. Prof. Henly discussed the numerous barriers to getting information about, and enrolling in, programs like Social Security disability and retirement benefits, the Supplemental Nutrition Assistance Program and the Medicaid health insurance program, and what can be done to reduce the problem.

Length: 7:46

Length: 5:10

Issues covered:
Government Assistance
Disabilities
Rural Concerns
Aging

Jared W. Magnani, MD, cardiologist at the University of Pittsburgh Medical Center, Associate Professor of Medicine at the University of Pittsburgh

Formal education typically occurs in early life, and yet it appears to influence cardiovascular health for decades, according to a study led by Dr. Magnani. He found that that on average, cardiovascular disease strikes later in life for individuals with progressively higher education levels. He discussed results of his study and the potential reasons behind them.

Issues covered:
Personal Health
Education

Show # 2024-08 **Date aired:** 02/19/24 **Time Aired:** 4:30 a.m.

Jeremy Nobel, **MD**, **MPH**, founder of the nonprofit Foundation for Art & Healing, author of "*Project UnLonely: Healing Our Crisis of Disconnection*"

Dr. Nobel said loneliness has increased dramatically since the pandemic. He outlined the three types of loneliness. He also discussed the negative health consequences—both mental and physical—of loneliness or isolation. He said the answer to loneliness is connection through activities like creative expression and serving other people. He believes it all begins with being aware of loneliness and having the courage to address it.

Issues covered:
Mental Health
Personal Health

<u>Length:</u> 9:33

Elizabeth Comen, MD, Medical Oncologist specializing in breast cancer at Memorial Sloan Kettering Cancer Center, Assistant Professor of Medicine at Weill Cornell Medical College, author of "All in Her Head: The Truth and Lies Early Medicine Taught Us About Women's Bodies and Why It Matters Today"

Dr. Comen said centuries of medical care often dismissed women's health problems as hysteria, but the term used today is anxiety. She said 80% of autoimmune diseases are found in women but the illnesses are often not properly diagnosed, and research in the area is woefully lacking. She also said concussions or even strangulations are often not recognized as domestic abuse by emergency room physicians. She offered three tips for women to advocate for themselves.

Issues covered: Women's Health Domestic Abuse Mental Health Length: 7:47

Length: 5:01

Stephanie L. Bonne, MD, Assistant Professor of Surgery, Director of the Hospital Violence Intervention Program at Rutgers New Jersey Medical School

Dr. Bonne led a study of injuries caused by glass-topped tables. She said the furniture causes thousands of injuries each year, many requiring significant surgeries and long hospital stays. She said the U.S. Consumer Product Safety Commission requires tempered glass for products like doors and car windshields but it is voluntary for horizontal surfaces.

Issues covered:
Home Safety
Government Regulation
Consumer Matters

Show # 2024-09

Date aired: ______ Time Aired: ______

James E. Rogers, PhD, Director of Food Safety Research and Testing, Acting Head of Product Safety Testing at Consumer Reports

Plasticizers--used to make plastic more flexible and more durable--are so widely used that today, they show up inside almost every American's body. Dr. Rogers talked about Consumer Reports' recent tests, which found that nearly all foods contain phthalates and bisphenols, often at very high levels. He talked about the potential health consequences, and offered steps for consumers to try to reduce their exposure.

Issues covered:
Food Safety
Personal Health
Consumer Matters

Length: 8:14

Harvey Miller, PhD, Professor of Geography at Ohio State University

Prof. Miller led a recent study that examined the circumstances behind who is found at fault when cars hit pedestrians in an urban area. He found that pedestrians were more likely to be blamed when they were crossing busy highways where crosswalks were few and far between. In congested downtown areas, where there were more marked intersections with pedestrian crossings, drivers were more likely to be found at fault. He believes that street and highway designs should be re-imagined, to put a greater emphasis pedestrian safety.

Issues covered:

Length: 8:54

Traffic Fatalities
Government

Marilyn Horta, PhD, Research Scientist in the Social-Cognitive and Affective Development Lab in the Department of Psychology at the University of Florida

Each year, older adults lose more than \$28 billion to financial scams targeting the elderly. Nearly three-quarters of that money is stolen by people the elderly adult knows — people they trust. Prof. Horta shared results of her study that found that older adults have a harder time overcoming their first impressions of people's trustworthiness when that trust is violated, potentially leaving them more open

to deception and scams. She offered suggestions for seniors to recognize changes in behavior in relatives or friends who may not have their best interests at heart.

<u>Issues covered:</u>
Scams/Crime
Senior Citizens

Length: 5:03

Show # 2024-10

Date aired: ___03/04/24 ___ **Time Aired:** ___4:30 a.m.

Angela Fagerlin, Ph.D., Chair of Population Health Sciences at University of Utah Health, Research Scientist with the VA Salt Lake City Health System's Informatics Decision-Enhancement and Analytic Sciences (IDEAS) Center for Innovation

Dr. Fagerlin was the senior author of a study that found that 60 to 80 percent of people surveyed are not honest with their doctors about information that could be relevant to their health. She explained why people are sometimes reluctant to be truthful with their doctors, and why that can be a dangerous practice.

Issues covered:
Personal Health

Length: 7:29

Teresa Gil, **PhD**, psychotherapist, author of "Women Who Were Sexually Abused As Children: Mothering, Resilience and Protecting the Next Generation"

Dr. Gil estimates that there are approximately 21 million mothers in America who experienced childhood sexual abuse. She discussed how that trauma may affect their own parenting. She talked about the value of strong mother-daughter relationships, spiritual beliefs, and therapy in coping.

Issues covered:
Sexual Abuse
Parenting
Mental Health

Length: 9:40

Jennifer Emond, PhD, member of the Cancer Control Research Program at Dartmouth College's Norris Cotton Cancer Center, Assistant Professor in the Department of Biomedical Data Science, Geisel School of Medicine

Advertising works, and Dr. Emond's study found that kids who were exposed to TV ads for high-sugar cereals were more likely to subsequently eat the cereals they had seen advertised. She talked about the effect this may have on diet quality and childhood obesity, and offered suggestions to parents on how to maintain control of TV watching, particularly for small children.

Issues covered:
Parenting
Obesity
Consumer Matters

Length: 4:51

Show # 2024-11 03/11/24 4:30 a.m. Date aired: Time Aired:

David Rein, PhD, Senior Fellow at the National Opinion Research Center at the University of Chicago

Dr. Rein led a recent study of hearing loss rates, and found that where a person lives and their occupation have a surprising impact. He found that that the occupations most associated with hearing loss besides mining were in retail and restaurant settings. Rates of hearing loss are higher among men, non-Hispanic whites, and residents of rural areas, and increases significantly starting at age 35. He talked about the reasons behind the study's findings, along with the societal stigma of wearing hearing aids.

Issues covered: **Personal Health** Length: 8:50

Aging

Christy Faith, author of "Homeschool Rising: Shattering Myths, Finding Courage, and Opting Out of the School System"

Ms. Faith is a work-from-home mom who also homeschools her children. She discussed the rapid growth of homeschooling in the aftermath of the pandemic, and the reasons families choose to do it. She talked about the wide array of private and public resources available to homeschoolers, and the biggest challenges families face. She also addressed concerns about socialization for children who are homeschooled.

Issues covered: Education **Parenting**

Length: 8:31

Marceé White, MD, Board-Certified Pediatrician, Medical Advisor for Safe Kids Worldwide, Medical Director of the Children's National Mobile Health Program

Accidental medicine poisoning sends a child under 6 to the emergency room every nine minutes, and every 12 days, a child dies. Dr. White outlined most common poisoning scenarios and the steps that parents of small children must take to avoid a tragedy.

Issues covered: **Child Safety Parenting**

Length: 5:04

Show # 2024-12 _{03/18/24} __ Time Aired: 4:30 a.m. Date aired: __'

> Michael Redlener, MD, Associate Professor of Emergency Medicine at the Icahn School of Medicine of Mount Sinai

Dr. Redlener led a study that found that emergency medical service (EMS) systems are not consistently providing optimal care, based on new national standards of quality, for patients who call 911. He explained the significant differences in EMS care he found in comparing urban, suburban, and rural services. He explained why the unnecessary use of lights and sirens, which he found is common in rural areas, is a dangerous practice.

Issues covered: **Emergency Services Public Health**

Length: 8:12

Chelsey Goodan, academic tutor and mentor, author of "Underestimated: The Wisdom and Power of Teenage Girls"

Teenage girls struggle with a wide variety of issues. Ms. Goodan outlined the most common things that concern teenage girls, and why they are reluctant to share them with their parents. She offered advice to parents to improve dialogue with their daughters, through listening and asking non-judgmental questions. She also talked about the value of sports in helping girls find their voices and power.

Length: 9:12

Length: 4:58

Issues covered:
Teenager Concerns
Parenting
Mental Health

Jeff Ostrowski, Analyst at Bankrate.com

A recent legal settlement may change how Americans buy and sell homes. Mr. Ostrowski explained how the changes may affect commission expenses and home prices. He said the changes will take effect in July 2024, and while there may a learning curve for consumers, the end result will be greater transparency, and the ability to negotiate with real estate agents to reduce commission costs.

Issues covered:
Home Ownership
Consumer Matters
Legal Issues

Show # 2024-13 **Date aired:** ______ Time Aired: ______ 4:30 a.m._____

Charles L. Marohn Jr, land-use planner, municipal engineer, author of "*Escaping the Housing Trap: The Strong Towns Response to the Housing Crisis*"

Housing costs have risen dramatically in the past few years. Mr. Marohn talked about the tension between housing as a financial product versus basic shelter. He advocated for a new approach that can rapidly produce housing on a local scale in response to local needs. He said that regulations, financial incentives, and cultural expectations often undermine organic efforts of urban renewal, and that approaches should be changed to allow neighborhoods to undergo incremental change over time.

Issues covered:
Housing
Community Development
Government

Sanja Jelic, MD, critical care medicine specialist and sleep researcher at Columbia University Vagelos College of Physicians and Surgeons

Obstructive sleep apnea affects about 25% of adults, and it often goes untreated. Dr. Jelic discussed the condition and the most common treatment, CPAP machines. She has led several studies that have determined that, contrary to long-held medical beliefs, the machines do not lower a patient's risk of heart disease, which is about two to three times higher than average. She said obesity is by far the biggest risk factor for sleep apnea. She noted that a recent study said the worldwide estimate of those with sleep apnea totals roughly 1 billion, compared to 1.2 billion with high blood pressure.

Issues covered:
Personal Health

Length: 8:30

Pam Mueller, graduate student, Department of Psychology, Princeton University

Laptops, tablets and other electronic devices are commonplace in today's classrooms. But Ms. Mueller coauthored a study that found that taking notes by typing, rather than writing, interferes with students' ability to process and remember information. Her research indicated that students who take notes with pen and paper recall more material and perform significantly better in class.

Issues covered:
Education

Length: 4:51



Quarterly Issues Report – Q1 First Quarter, 2014 1/5/14 through 3/30/14 Viewpoints Programs 13-40 through 13-52

During the first quarter the following compliancy issues were covered

Addiction

Adoption

African-American issues

Agriculture Alcoholism

Alzheimer's disease Art & popular culture

Business

Celebrity culture

Children & family issues

Civil liberties Climate change Communication Conservation Consumerism

Crime
Culture
Death
Ecology
Education
Employment
Entrepreneurism
Environment
Family issues
Finance

Gay and lesbian issues

Gay Rights
Government
Health

Health & well-being

History Homelessness Immigration Infrastructure

Interpersonal & business communication

Labor

Laws and The Constitution

Literature & literacy

Marriage Media Medicine Mental health Philanthropy Politics

Popular culture

Poverty
Presidents
Privacy issues
Public Safety
Racism
Recreation

Recreation & hobbies

Relationships Religion

Science & Technology Sports and recreation

Stock market Technology The arts

The Presidency

Travel

Urban Issues

War Wildlife Program # 14-01 Air week: 1/5/14

1:48 SEGMENT #1 – America's History Through Objects & Artifacts

11:17

SYNOPSIS: We learn American history in school mainly through reading and lectures. Why not through tangible objects? We talk to a curator from the Smithsonian Institution about how their collections offer us a unique insight into our nation – even before it became a nation – that books, movies, and lectures can't.

Host: Gary Price. Guests: Richard Kurin, Undersecretary for History, Art and Culture, The Smithsonian Institution, Washington, DC, and author of the book, "The Smithsonian's History of America in 101 Objects."

COMPLIANCY ISSUES COVERED: Presidents, philanthropy, African-America issues, art & popular culture, science

14:08 SEGMENT #2- New Year's Resolutions: How to make them to keep them 11:12

SYNOPSIS: It's the beginning of January, and that's the time when the New Year's resolutions get made. Shortly thereafter, many if not most, get broken. But why? What is it that makes some people successful at staying on that diet, or away from cigarettes and others not? We talk to a psychologist and to an author of self-improvement books about what it takes to keep those promises to yourself.

Host: Marty Peterson. Guests: Frank Farley, professor and psychologist at Temple University, and former president of the American Psychological Association Paul McKenna, internationally recognized hypnotist and author of many self-improvement books, including, "Quit Smoking Today-Without Gaining Weight,"

COMPLIANCY ISSUES COVERED: health, recreation, relationships, addiction

Program # 14-2 Air week: 1/12/14

1:49 :02 PAUSE FOR LOCAL AVAIL

:02

SEGMENT #1 – Dorothea Lange: Bearing witness to hard times

10:07

SYNOPSIS: The Great Depression and the Dust Bowl years brought with them hardship and change for a large part of the country. We know about how difficult it was for Americans in cities and in farming communities on the Plains and the Southwest, in part, because of a little-known government photographer named Dorothea Lange, who documented the people and places hit hardest. We talk to her goddaughter and biographer about Lange, her life and the personal demons and disabilities that informed her unique style and her passion for her work.

Host: Gary Price. Guests: Elizabeth Partridge, author of "Dorothea Lange: Grab a hunk of lightening,"

COMPLIANCY ISSUES COVERED: poverty, agriculture, civil liberties, racism, the arts, government, homelessness

12:59 SEGMENT #2- Kids' Books: How dark and gory stories affect children 12:25

SYNOPSIS: It seems that kids' lit is getting darker and more violent all the time. Stories of zombies, vampires and intergalactic war are all the rage, and kids just can't get enough of them. But do these books make kids more violent or afraid? We talk to two best-selling authors of young people's literature about what kids look for in these stories, how they can help young people deal with their fears and create life-long reading habits.

Host: Marty Peterson. Guests: Adam Gidwitz, author of "The Grimm Conclusion," Anthony Horowitz, author of the Alex Rider stories, the latest of which is titled "Russian Roulette," **COMPLIANCY ISSUES COVERED**: education, children & family issues, literature & literacy

Program # 14-03

Air week: 1/19/14

SEGMENT #1 - Wildlife Encroachment & Encounters 1.48

11:12

SYNOPSIS: It seems that more and more these days, wild animals are making their way into urban areas, frightening residents and putting themselves in danger. Why are deer, coyotes, bears, cougars and other wild animals showing up in suburban gardens and on city streets? We talk to a man who has studied bears for 20 years about what makes these animals move into cities and towns, how we can prevent their visits, and how to behave safely if a bear happens to cross your forest – or garden -- path.

Host: Gary Price. Guests: Ben Kilham, bear researcher, wildlife rehabilitator, author of the book, "Out on a Limb: What black bears have taught me about intelligence and intuition."

COMPLIANCY ISSUES COVERED: environment, wildlife, conservation, public safety, urban issues

SEGMENT #2 Deadline Artists: How columnists define our culture

11:35

SYNOPSIS: Many of the most memorable and historical newspaper stories haven't been found in the news section at all. They've been the contributions of columnists who wrote not only about events, but also about how they affected people, policies and our culture. We talk to two journalists and columnists about these "deadline artists," how they did their jobs under pressure, defined our country, and how we learned more about ourselves through their writing.

Host: Marty Peterson. Guests: Errol Louis and John Avlon, editors of "Deadline Artists: America's greatest newspaper columns,"

COMPLIANCY ISSUES COVERED: politics, war, culture, media, gay rights

Program # 14-04 Air week: 1/26/14

SEGMENT #1 – Technology: Too much tech for our kids? 1:36 12:11

SYNOPSIS: How much tech is too much for kids and adults? We talk to two communications specialists about the differences between how young people and older people use technology; introduce ideas for children and adults to stay safe online; and discuss why and when parents should draw time boundaries for themselves and their children when it comes to using cell phones, computers and video games.

Host: Gary Price. Guests: Anne Katherine, therapist, author of, "Boundaries in an Overconnected World," Rob Weiss, therapist and author of "Closer Together, Further Apart,"

COMPLIANCY ISSUES COVERED: technology, privacy issues, family issues, health & well-being

SEGMENT #2- Leaving Tinkertown: A daughter remembers her eccentric dad

SYNOPSIS: Tanya Ward Goodman's dad, Ross, was a talented painter, a hard worker and a passionate man with a dream who built the tiny town of his dreams in New Mexico. Then he began acting erratically and for a long time, no one could explain it. We talk to Goodman about her childhood with her artist father and how his life and hers changed after he contracted early-onset Alzheimer's.

Host: Marty Peterson. Guests: Tanya Ward Goodman, author of "Leaving Tinkertown,"

COMPLIANCY ISSUES COVERED: the arts, recreation, alcoholism, Alzheimer's disease

Program # 14-05 Air week: 2/2/14

SYNOPSIS: These days, a phone or digital interview often precedes the face-to-face meeting for job hunters. If you think that all you have to do is sit in front of your computer or cell phone camera and talk, think again. Resumes are also changing, with online services such as LinkedIn and Monster the first place an employer goes to find an applicant. We talk to two employment specialists about how the interview and resume processes have changed, and how applicants can get the edge in the digital job search market.

Host: Gary Price. Guests: Amy Kristof-Brown, Prof. in the Henry Tippie College of Business at the University of Iowa. Paul J. Bailo, CEO of Phone Interview Pro, author of "The Essential Digital Interview Handbook."

COMPLIANCY ISSUES COVERED: employment; technology; communication

13:03 SEGMENT #2- Phobias: Living in a fearful world

12:34

SYNOPSIS: Some people live in fear of things that don't even phase the vast majority of us: sailing on a ship; the number 13; crowds; untidiness; even otters! Phobias of all types are uncomfortable for anyone who suffers from them and can sometimes ruin their lives and those of their loved ones. We talk to two anxiety disorder specialists about what phobias are, how they differ from other fear-based conditions, and what can be done to treat victims so they can lead normal lives.

Host: Marty Peterson. Guests: Dr. Dean McKay, Prof. of Psychology, Fordham University. Dr. David Tolin, psychologist, Dir. of the Anxiety Disorders Center at the Institute of Living in Hartford, CT, Assoc. Prof. in the Yale University School of Medicine, author of the book, "Face Your Fears: A proven plan to beat anxiety, panic, phobias and obsessions,"

COMPLIANCY ISSUES COVERED: mental health, popular culture,

Program # 14-06 Air week: 2/9/14

1:48 SEGMENT #1 – Projects that Make Learning Science Fun

11:49

SYNOPSIS: We keep hearing that science is an important subject for American kids to master, but many don't develop an interest for it because they think it's just boring math and memorization. We talk to two men who spend their time making science fun for kids – and adults – using everyday items to illustrate and explain complex scientific principles.

Host: Gary Price. Guests: Stephen Voltz and Fritz Grobe, the "Coke and Mentos Guys," and authors of "How to Build a Hovercraft,"

COMPLIANCY ISSUES COVERED: recreation & hobbies, science, education.

15:36 SEGMENT #2- Family Trees: What you can find; why it's important 10:00

SYNOPSIS: Building your family tree is fun, and it's also important if you want to validate family lore, look up medical history and possibly even find a long-lost relative. Family trees also provide an understanding of the struggles and the eras in which our ancestors lived. We talk to two specialists who give us advice on how to begin researching your family, what information is available and why some relatives might not want to discuss the darker sides of family history.

Host: Marty Peterson. Guests: Ori Soen, Chief Marketing Officer for MyHeritage; David Laskin, author of "The Family: Three journeys into the heart of the twentieth century,"

COMPLIANCY ISSUES COVERED: family issues, war, immigration, business, media

Program # 14-07 Air week: 2/16/14

1:49 SEGMENT #1 - Drought and Water Conservation: What we can all do about it 10:47

SYNOPSIS: There's a drought in many parts of the U.S. this year, and water usage is on top of mind for residents in these areas. An overabundance of CO2 in the atmosphere is thought to be causing at least part

of the change to extremes in our climate. We talk to two scientists about how water conservation can help decrease the carbon in the atmosphere, and how doing so at home doesn't mean a lifestyle change.

Host: Gary Price. Guests: Dr. Mark LeChevallier, Dir. of Innovation and Environmental Stewardship for American Water company; John Rogers, Sr. Analyst with the Climate and Energy Program, Union of Concerned Scientists, co-author of "Cooler, Smarter: Practical steps for low-carbon living,"

COMPLIANCY ISSUES COVERED: climate change; environment; science & technology; infrastructure; consumerism, government

14:36 SEGMENT #2- George Washington and the Making of the Presidency 11:55

SYNOPSIS: The President of the United States has a lot of powers that we think are given to him by the U.S. Constitution. You might be surprised to find out, however, that very little in that document actually outlines the job or the authority the Commander-in-Chief possesses. We talk to a historian about how executive powers and privilege for the President were created not by Congress but by the first man to hold the nation's highest office.

Host: Marty Peterson. Guests: Harlow Giles Unger, historian and author of the book, "Mr. President: George Washington and the making of the nation's highest office,"

COMPLIANCY ISSUES COVERED: government, history, the Presidency, laws & the Constitution

Program # 14-08 Air week: 2/23/14

SEGMENT #1 – Maple Syrup: There's more to it than you might think

11:55

SYNOPSIS: We don't usually think about how producers take tree sap and turn it into the maple syrup we put on our pancakes, but it's a fascinating process that involves families, new and old technology and even international intrigue. We talk to two men who are involved with syrup production about how it's done, and how families and communities are often defined by their work in this field.

Host: Gary Price. Guests: Dr. Michael Farrell, Dir. of the Uihlein Forest, Cornell University's Sugar Maple Research and Extension Field Station, Lake Placid, NY, author of "The Sugarmaker's Companion: An integrated approach to producing syrup from maple, birch and walnut trees," Douglas Whynott, author of "The Sugar Season: A year in the life of maple syrup and one family's quest for the sweetest harvest,"

COMPLIANCY ISSUES COVERED: agriculture, entrepreneurism, ecology, crime, stock market

SEGMENT #2- The Priority List: Does *your* life make a difference?

9:44

SYNOPSIS: We all like to think that our life will make a difference in the lives of others, and it usually does with our families. But what about people outside of our own loved-ones? We talk to a former teacher who is battling brain cancer and who traveled around the country to find out if his students thought he made a difference in their lives.

Host: Marty Peterson. Guests: David Menasche, former high school teacher, author of the book, "The Priority List: A teacher's final quest to discover life's great lessons." Find more info on Facebook at The Priority List.

COMPLIANCY ISSUES COVERED: health, education, travel, alcohol abuse

Program # 14-09 Air week: 3/2/2014

SEGMENT #1 – Secrets and Lies: How they can change our lives

12:37

SYNOPSIS: Why do we keep secrets and tell lies? Is it always wrong to do so? How does it hurt others – and us—to do so? We talk to an expert on the science of lying and to an author who found out her husband's 'big lie" and then spent years keeping his secret. Our guests discuss how we learn to lie, the different types of lies, how keeping secrets hurt families, and how we can unburden ourselves of the secrets we carry to have a more healthy and happy life.

Host: Gary Price. Guests: Dr. Robert Feldman, Dean of the College of Social and Behavioral Sciences, and Prof. of Psychology, University of Massachusetts-Amherst, author of "The Liar in Your Life," Jane Isay, author of "Secrets and Lies: Surviving the truths that change our lives,"

COMPLIANCY ISSUES COVERED: marriage, death, gay & lesbian issues, mental health, adoption

SEGMENT #2- History of Physics: Why it's important and fun to learn

SYNOPSIS: The history of physics is a long and extremely interesting one, littered with the names of some of the most famous scientists in the world, like Galileo, Newton, Copernicus, Einstein, Curie, and others. It is also the story of great discoveries that changed cultures, religious beliefs and politics over the centuries. We talk to a science historian about a few of the highlights throughout the long history of physics and astronomy.

9:03

11:01

Host: Marty Peterson. Guest: Tom Jackson, author of "Physics: An illustrated history of the foundations of science" – a Ponderables book.

COMPLIANCY ISSUES COVERED: history, science and technology, religion, education

Program # 14-10 Air week: 3/9/14

SEGMENT #1 – Macho Dad: The quest for masculinity

SYNOPSIS: When a father finds out that his new baby is a boy, what goes through his mind? It's different for everyone, but for humor columnist Joel Stein it was sheer terror! Stein, who was not an outdoorsy, sporty, risk-taking child or adult, realized he was going to have to "man up" so he could teach his son about camping, self-defense, day trading, baseball – all the macho arts. So he went out and found the best people he could to teach him. He talks about his adventures in manhood and about what he learned from the experiences and the men who schooled him.

Host: Gary Price. Guests: Joel Stein, humor columnist, Time magazine, author of "Man Made: A stupid quest for masculinity,"

COMPLIANCY ISSUES COVERED: finance, sports and recreation, family issues

SEGMENT #2- How to Work a Room: Navigating business and social events 10:37

SYNOPSIS: Everyone has been the "stranger in the room" when they've attended a business or social event. It can be intimidating and awkward, and sometimes make you want to run out the door! We talk to the "mingle maven" about how to navigate these events by starting a conversation with someone you don't know, joining a group of strangers, handling difficult people, and extracting yourself from sticky situations.

Host: Marty Peterson. Guests: Susan RoAne, keynote speaker, coach, educator and author of the Silver Anniversary Edition of her best-selling book, "How To Work A Room," (www.susanroane.com).

COMPLIANCY ISSUES COVERED: business, interpersonal & business communication, celebrity culture

Program # 14-11 Air week: 3/16/14

SEGMENT #1 – Bullying and Hazing: How to deal with the fallout 11:22

SYNOPSIS: Many kids are victims of bullying by their peers, and they and their parents don't know why it happens or how to stop it. Hazing rituals are similar to bullying, but the victim willingly participates. We talk to two bullying specialists about why kids bully, what makes someone join in a hazing ritual, what are the signs that a child is being bullied, and find out some strategies parents, teachers and bystanders can use to prevent bullying and deal with both the aggressors and the victims.

Host: Gary Price. Guests: Jodee Blanco, speaker, former bully victim, author of "The Please Stop Laughing At Me Journal," Dr. Nadine Kaslow, professor and Vice Chair for Faculty Development in the Department of Psychiatry and Behavioral Sciences at Emory University School of Medicine, Chief Psychologist at Grady

Memorial Hospital.

COMPLIANCY ISSUES COVERED: children & family issues; bullying; therapy; education

SEGMENT #2- Long-Term Unemployed: It's more than just a financial toll 11:08

SYNOPSIS: Many Americans have been out of work for more than six months, and are considered "long-term unemployed." It's tough for everyone looking for a job, but especially hard for formerly well-paid white-collar workers. We talk to a researcher and author about the toll it takes on workers and their families, get some advice on how to lessen the frustration and depression that comes with being unemployed, and hear some strategies for getting unemployed workers back on the job.

Host: Marty Peterson. Guests: Ofer Sharone, Asst. Prof. at the Sloan School of Management, MIT, author of "Flawed System, Flawed Self,"

COMPLIANCY ISSUES COVERED: employment, business, government

Program # 14-12 Air week: 3/23/14

SEGMENT #1 – Choosing the Boss: What makes a great CEO?

11:03

SYNOPSIS: A number of high-profile companies have appointed new CEOs lately. What is it that makes one candidate better than another to lead a corporation and make it innovative and profitable? We talk to two management specialists about the characteristics of a good leader, what the CEO is responsible for, and what sets great CEOs apart from other business leaders.

Host: Gary Price. Guests: Bill Pasmore, Organizational Practice Leader at the Center for Creative Leadership, and Professor of Social Organizational Psychology at Columbia University, NYC. Adam Bryant, "The Corner Office" columnist for the New York Times, and author of the book, "Quick and Nimble: Lessons from leading CEOs on how to create a culture of innovation,"

COMPLIANCY ISSUES COVERED: business & labor, leadership, crisis management, innovation

SEGMENT #2- Pranksters: How pranks, hoaxes & cons affect us and our world 10:34

SYNOPSIS: April Fools' Day is coming up and just about everyone will have some sort of joke played on him or her that day. We talk to an expert on pranks – and a prankster himself – about pranks, hoaxes and cons, the differences between those three things, how pranks and humor have helped make people think about some of the most important issues of our times.

Host: Marty Peterson. Guests: Kembrew McLeod, Professor of Communication Studies at the University of Iowa, author of the book, "Pranksters: Making mischief in the modern world,"

COMPLIANCY ISSUES COVERED: religion, free speech, social issues, protesting, entertainment

Program # 14-13 Air week: 3/30/14

SEGMENT #1 - Human Trafficking and Its Toll 11:13

SYNOPSIS: Slavery is alive in the United States and around the world in the 21st century. That's hard to believe, but all over the world people are being forced to work long hours as laborers or the sex trades, in horrible conditions for little or no money – and there's no way for them to get out. We talk to two specialists in human trafficking about the issue and what's being done to help the survivors of this horrible crime and their families.

Host: Gary Price. Guests: Melysa Sperber, Dir. of the Alliance to End Slavery and Trafficking, a project of Humanity United Kay Buck, CEO of Coalition to Abolish Slavery and Trafficking, CAST, Los Angeles, CA

COMPLIANCY ISSUES COVERED: slavery, labor, crime & law enforcement, immigration, criminal justice system, business

SEGMENT #2- The Future of the Mind 11:20

SYNOPSIS: It's amazing that in the 21st century, science knows so much about all of the organs of the body save one: the brain. We talk to a scientist and author about the unbelievable abilities of the brain, how memories help us predict the future, where dreams are located, how brain injury can sometimes make someone a genius, and how research into brain function is opening up new areas of understanding the mind and its possibilities.

Host: Marty Peterson. Guests: Dr. Michio Kaku, physicist, professor of theoretical physics City College and City University of New York, co-founder of string theory, and author of "The Future of the Mind: The scientific quest to understand, enhance, and empower the mind,"

COMPLIANCY ISSUES COVERED: medicine, science and technology, education

Contents copyright 2014 by
MediaTracks, Incorporated
2250 East Devon Avenue, Suite 150
Des Plaines, Illinois 60018
847-299-9500 Fax 847-299-9501 www.mediatracks.com

Affiliate downloads are available at ftp://mediatracksdownloads.com
Questions? Email Erin Fleming @mediatracks.com
Guest information, segment podcasts and the latest health news are available at www.viewpointsonline.net

Viewpoints is a registered trademark of MediaTracks, Inc.

Radio Health Journal

Quarterly Issues Report – Q1 2014 1/5/14 through 3/30/14 Radio Health Journal Programs 14-01 through 14-13

During the first quarter of 2014 the following compliancy issues were covered:

Agriculture

Arts and culture

Business and industry

Charities

Consumerism

Crime

Disabilities

Disaster preparedness

Discrimination

Drought Economics Education

Emergency response

Environment and weather

Family issues

Federal government

Food additives

Food regulations

Food supply

Gender issues

Health care

Interpersonal relationships

Laws and federal government

Local government

Medicare and federal government

Military preparedness Parenting issues

Police and fire

Poverty Prevention

Property and water rights

Psychology Public health Public safety

Rehabilitation

Science and culture

Senior citizens and the elderly

Suicide Technology

US Government and military

Volunteerism

Weather and climate change

Women's issues Youth at risk

Program # 14-01 Air week: 1-5-14

2:02 SEGMENT 1: Obesity and the military

Synopsis: The pool of recruits available to the US military is much more overweight and obese than ever, and some experts worry that it's a threat to readiness. Experts discuss the impact of obesity on our nation's finest.

Host: Reed Pence. Guests: Dr. Catherine Maclean, Asst. Prof. of Medical Ethics and Health Policy, Univ. of Pennsylvania Perelman School of Medicine; Dr. Lester Martinez-Lopez, Major General (ret.), US Army, former head, Army Medical and Research Command and member, Mission: Readiness; Stew Smith, fitness trainer and author

COMPLIANCY ISSUES COVERED: US government and military; military preparedness; economics; public health; education

14:56 SEGMENT 2: Home schooling for sick kids

9:03

11:52

Synopsis: Children facing long term illness and medical care receive education wherever they are. Technology is helping those students maintain more normalcy and contact with their schools than has previously been possible. Experts discuss.

Host: Nancy Benson. Guests: Vicky McClure, teacher of sick children, Chicago Public Schools; Ned Semenite, Vice President, Product Development and Marketing, VGo Communications educational robot developer; Anna King, 8th grader, McCauley Junior High School, The Woodlands, TX

COMPLIANCY ISSUES COVERED: youth at risk; education; technology; economics; charities

Program # 14-02 Air week: 1-12-14

2:03 SEGMENT 1: "Cutting"

12:59

Synopsis: About one-fifth of teens at some point injure themselves in order to cope with emotional stress. Experts discuss the difference between self-injury and suicidal behavior, and offer tips on how parents should deal with a child who is trying to deal with stress through cutting.

Host: Reed Pence. Guests: Dr. Janis Whitlock, Director, Research Program on Self-Injurious Behavior in Adolescence and Young Adults, Cornell Univ.; Dr. Wendy Lader, co-founder and Clinical Director, SAFE Alternatives, co-founder, Self-Injury Foundation, and co-author, Bodily Harm: The Breakthrough Healing Program for Self-Injurers; Susan Bowman, licensed professional counselor and Vice President, Youth light Publishers and Developmental Resources.

COMPLIANCY ISSUES COVERED: youth at risk; education; suicide; parenting issues

16:04 SEGMENT 2: Avoiding doctor's mistakes

7:24

Synopsis: Medical mistakes may be far more common than we think. An expert team of medical consumer advocates discusses what patients can do to protect themselves.

Host: Nancy Benson. Guests: Joe Graedon and Dr. Teresa Graedon, authors, <u>Top Screw-ups Doctors Make and How to Avoid Them.</u> (PeoplesPharmacy.com)

COMPLIANCY ISSUES COVERED: health care; public health; consumerism

Program # 14-03 Air week: 1-19-14

2:03 SEGMENT 1: Weather and pain 12:39

Synopsis: Millions of Americans suffer pain as a result of weather changes. Experts discuss different conditions affected by weather, why pain responds to weather changes and possible remedies to some of these maladies.

Host: Reed Pence. Guests: Deni Cantrall, retired teacher and arthritis sufferer; Dr. Robert Jamison, Prof. of Anesthesia and Psychiatry, Brigham and Women's Hospital and Harvard Medical School; Bob Smirbeck, Expert Senior Meteorologist, AccuWeather.com; Dr. David Borenstein, Clinical Prof. of Medicine, George Washington Univ. School of Medicine and Health Sciences; Dr. Vincent Martin, Prof. of Medicine and Director, Headache and Facial Pain Program, Univ. of Cincinnati.

COMPLIANCY ISSUES COVERED: health care; public health; consumerism; environment and weather; prevention

15:44 SEGMENT 2: Do women make better doctors? 8:17

Synopsis: Medicine is changing from technically centered practice to patient-centered, which requires doctors to listen to the patient and relate to them on a personal level. Experts discuss training all new doctors in this style, and whether it suits women better than men as a result of cultural upbringing.

Host: Nancy Benson. Guests: Robert Kreisman, Chicago malpractice attorney; Dr. Carol Aschenbrener, Chief medical Education Officer, Association of American Medical Colleges; Dr. Klea Bertakis, Prof. and Chair, Dept. of Family Community medicine, Univ. of California-Davis; Dr. Holly Humphrey, Dean for Medical Education, Univ. of Chicago

COMPLIANCY ISSUES COVERED: health care; public health; consumerism; women's issues and gender issues; education

Program # 14-04 Air week: 1-26-14

SEGMENT 1: Ambulance fees 12:05

Synopsis: Millions of Americans are surprised when they get a bill for their 911 ambulance call. Experts explain the economics of emergency medical services, why communities typically bill for calls, and what insurance will and won't pay.

Host: Reed Pence. Guests: Bob Holdsworth, President, Holdsworth Group EMS consultants and veteran paramedic; Dr. Jay Fitch, President, Fitch and Assoc. EMS consultants.

COMPLIANCY ISSUES COVERED: public health; public safety and emergency response; consumerism; economics; local government, police and fire; Medicare and federal government

5:11 SEGMENT 2: Defining sex and gender 8:24

Synopsis: Science and society have sought a firm definition of male and female for hundreds of years, but have been unsuccessful even with modern genome analysis. An expert in the history of science discusses how scientists are swayed by cultural considerations in their efforts to define sex and gender, and how research shows there's not as much difference between men and women as most people think.

Host: Nancy Benson. Guest: Dr. Sarah Richardson, Asst. Prof. of the History of Science and the Studies of Women, Gender and Sexuality, Harvard Univ. and author, <u>Sex Itself: The Search for Male and Female in the Human Genome</u>

COMPLIANCY ISSUES COVERED: gender issues; science and culture

Program # 14-05 Air week: 2-2-14

2:04 SEGMENT 1: An Obamacare update

12:32

Synopsis: The Affordable Care Act's enrollment website had a disastrous rollout, and "young immortals" aren't yet signing up for insurance in numbers that would assure the program's survival. Experts discuss deadlines and incentives that they think will encourage signups, and the difficulties likely to be encountered by people who've never been insured before. Experts also discuss studies showing that newly insured people may use healthcare much differently than had been expected.

Host: Reed Pence. Guests: Michael Mahoney, Sr. Vice President of Consumer Marketing, GoHealth; Dr. Paul Ginsberg, Sr. Fellow, Mathematica Policy Research; Larry Levitt, Sr. Vice President for Special Initiatives, Kaiser Family Foundation; Dr. Katherine Baicker, Prof. of Health Economics, Harvard, School of Public Health

COMPLIANCY ISSUES COVERED: public health; health care; consumerism; economics; federal government; poverty

15:37 SEGMENT 2: Healing arts

8:21

Synopsis: Health institutions are increasingly including participation in different forms of art to assist in healing. Experts discuss how it works and offer theories on why it works, as well.

Host: Nancy Benson. Guests: Mary Rockwood, co-author, <u>Healing with The Arts: A 12-Week Program to Heal Yourself and Your Community</u>; Dr. Michael Samuels, co-founder and Director, Arts As A Healing Force and co-author, <u>Healing with The Arts: A 12-Week Program to Heal Yourself and Your Community</u>; Dr. Gary Christenson, Chief medical Officer, Univ. of Minnesota Boynton Health Service and board member, Global Alliance for Arts and Health

COMPLIANCY ISSUES COVERED: health care; arts and culture

Program # 14-06 Air week: 2-9-14

2:05 SEGMENT 1: Traumatic brain injury and relationships

12:10

Synopsis: Traumatic brain injury can dramatically change spousal relationships, as the injured may lose the ability to read the emotions of themselves and others, or may suffer a personality change. These relationship issues are often ignored in the rehabilitation process. However, the divorce rate of these couples is much less than previously believed. Experts discuss developing methods to help people with TBIs relearn important social skills.

Host: Reed Pence. Guests: Rosemary Rawlins, wife of TBI patient and author, <u>Learning By Accident</u>; Dr. Jeffrey Kreutzer, Director of Neuropsychology and Rehabilitation Psychology, Virginia Commonwealth Univ.; Dr. Dawn Neumann, Asst. Research Faculty, Indiana Univ. School of Medicine and Clinical Research Assoc., Rehabilitation Hospital of Indiana.

COMPLIANCY ISSUES COVERED: disabilities; family issues; health care and rehabilitation

15:17 SEGMENT 2: Inflammation

7:46

Synopsis: Low-level systemic inflammation is being tied to many disorders including heart disease, and now research has even tied inflammation to intermittent explosive disorder, a syndrome of repeated rage. Experts discuss these findings and how inflammation can be combatted through diet and supplementation.

Host: Nancy Benson. Guests: Dr. Melina Jampolis, nutrition specialist physician and author, <u>The Calendar Diet;</u> Dr. Emil Coccaro, Prof. and Chairman of Psychiatry and Behavioral Neuroscience, Univ. of Chicago.

COMPLIANCY ISSUES COVERED: health care; public safety; prevention

Program # 14-07 Air week: 2-16-14

2:04 SEGMENT 1: Pregnancy job discrimination

12:12

Synopsis: Job discrimination or lack of accommodation due to pregnancy has been illegal for 35 years, but courts have interpreted the law very narrowly, allowing discrimination against pregnant women to occur. Experts discuss how and why discrimination occurs, how women can help prevent it, and how a Congressional bill would tighten up enforcement.

Host: Reed Pence. Guests: Emily Martin, Vice President and General Counsel, National Women's Law Center; Dr. Whitney Botsford Morgan, Asst. Prof. of Management, Univ. of Houston-Downtown.

COMPLIANCY ISSUES COVERED: women's issues; discrimination; disabilities; economics; business and industry; laws and federal government

15:18 SEGMENT 2: Probiotics

7:52

Synopsis: Scientists are learning that they can affect many areas of function of the body through supplementation of "good bacteria" in the intestinal tract. Experts discuss new methods.

Host: Nancy Benson. Guests: Dr. Mitchell Jones, Chief Scientific Officer, MicroPharma, Ltd.; Graham Rigby, Senior Vice President of Innovation and Research and Development, New Chapter Supplements.

COMPLIANCY ISSUES COVERED: health care; prevention; technology

Program # 14-08 Air week: 2-23-14

2:31 SEGMENT 1: Do we need vitamins?

11:35

Synopsis: Rigorous scientific studies increasingly show that for healthy people, vitamins do not prevent many major diseases, such as cancer and heart disease. However, the supplement industry contends that's not why people take vitamins. They see an effort to amass disputable ammunition to further regulate the supplement industry. Experts discuss both sides of the issue.

Host: Reed Pence. Guests: Dr. Edgar Miller, Prof. of Medicine and Epidemiology, Johns Hopkins Univ. co-author of vitamin editorial, Annals of Internal Medicine; John Shaw, Executive Director and CEO, Natural Products Association.

COMPLIANCY ISSUES COVERED: health care; public health; consumerism; economics; regulation and federal government

15:18 SEGMENT 2: Alzheimer's wandering

8:19

Synopsis: A majority of Alzheimer's disease patients will experience wandering behavior. Yet many families and caregivers have no plan to prevent wandering or find their loved one when they get lost. Experts discuss wandering and how to deal with it.

Host: Nancy Benson. Guests: Beth Kallmyer, Vice President, Constituent Services, Alzheimer's Assoc.; Dr. Michael Raffi, Director, Memory Disorders Clinic and Asst. Prof. of Neurosciences, Univ. of California, San Diego.

COMPLIANCY ISSUES COVERED: senior citizens and elderly; consumerism; public safety

Program # 14-09 Air week: 3-2-14

1:51 SEGMENT 1: Weather, agriculture and the food supply

13:45

Synopsis: Wild extremes in weather have become the norm in the nation's breadbasket. Experts discuss climatological reasons, predictions of how weather and climate will change over time, and how farmers are changing practices to keep producing.

Host: Reed Pence. Guests: John Hansen, President, Nebraska Farmer's Union; Dr. Robert Oglesby, Prof. of Earth and Atmospheric Sciences, Univ. of Nebraska; Dr. Jennifer Francis, Research Prof., Institute of Marine and Coastal Sciences, Rutgers Univ.; Dr. Jayson Lusk, Regents Prof. of Agricultural Economics, Oklahoma State Univ.

COMPLIANCY ISSUES COVERED: agriculture; weather and climate change; disaster preparedness; drought; economics; food supply; property and water rights; technology

16:38 SEGMENT 2: Thyroid disease

6:14

Synopsis: Thyroid disease affects millions of Americans, many of whom have not been diagnosed. Experts discuss symptoms, causes, and treatments.

Host: Nancy Benson. Guests: Dr. Jordan Geller, endocrinologist, Beverly Hills, CA; Shannon Rosen, thyroid disorder patient, Cincinnati, OH; Dr. Jeffrey Garber, Chief of Endocrinology, Harvard Vanguard Medical Assoc., Associate Prof. of Medicine, Harvard Medical School and lead author, <u>Clinical Practice Guidelines for Hypothyroidism in Adults</u>.

COMPLIANCY ISSUES COVERED: health care; food additives

Program # 14-10 Air week: 3-9-14

2:05 SEGMENT 1: The bystander effect

11:50

Synopsis: It's a psychological paradox that the greater the numbers of people present when a person needs help, the less likely help will be rendered. Experts discuss reasons why this effect occurs, how it can be broken by technology, and the background of intense research into the effect sparked by the first internationally famous "bystander effect" crime.

Host: Reed Pence. Guests: Kevin Cook, author, <u>Kitty Genovese</u>; the <u>Murder</u>, the <u>Bystanders</u>, the <u>Crime That Changed America</u>; Dr. Jan-Willem van Prooijen, Assoc. Prof. of Social and Organizational Psychology, V-U Univ., Amsterdam, Netherlands and Senior Researcher, Netherlands Institute for Criminology; Dr. James Strickland, psychologist in private practice, Comack, NY.

COMPLIANCY ISSUES COVERED: psychology; crime; volunteerism; technology and society

14:57 SEGMENT 2: Silent reflux

7:57

Synopsis: Millions of people who think they have allergies, asthma, and sinus problems may actually have "silent reflux" which can travel up the esophagus all the way to the throat and head. An expert discusses telltale symptoms and the dietary triggers that can cause the disorder.

Host: Nancy Benson. Guest: Dr. Jamie Koufman, Director, Voice Institute of New York, Prof. of Clinical Otolaryngology, New York Medical College and author, <u>The Chronic Cough Enigma</u>.

COMPLIANCY ISSUES COVERED: health care; consumerism; federal government and food regulations

Program # 14-11 Air Week: 3-16-14

2:05 SEGMENT 1: Birth control sabotage

Synopsis: Health clinic counselors have learned that reproductive coercion is much more rampant than they imagined. Many young men try to get their girlfriends pregnant against their will, and often even sabotage birth control to do it. Experts discuss what might be behind this form of abuse, and how relationship education in clinics and schools could help combat it.

Host: Reed Pence. Guests: Dr. Elizabeth Miller, Chief of Adolescent medicine, Children's Hospital of Pittsburgh and Assoc. Prof. of Pediatrics, Univ. of Pittsburgh; Lisa James, Director of Health, Family Violence Prevention Fund; Dr. Aisha Mays, Family practice specialist, Oakland, CA

COMPLIANCY ISSUES COVERED: youth at risk; women's issues; gender issues; family violence; sexual abuse; prevention; education; sex education; public health; unintended pregnancy and teen pregnancy

16:10 SEGMENT 2: Snowsport helmets

7:40

Synopsis: Helmet use in skiing and snowboarding has skyrocketed in the last decade, and while it has reduced less severe injuries, it has not resulted in a drop in catastrophic head injuries. Experts discuss helmet use and its limitations, and the behaviors that could explain a continued high level of severe injuries.

Host: Nancy Benson. Guest: Dr.Jake Shealey, Prof. Emeritus of Industrial and Systems Engineering, Rochester Institute of Technology; Dave Byrd, Director of Risk and Regulatory Affairs, National Ski Areas Assn.; Dr. Jeff Mjaanes, sports medicine specialist, Midwest Orthopedics at Rush Univ. Medical Center, Chicago and Director, Chicago Sports Concussion Clinic.

COMPLIANCY ISSUES COVERED: health care; consumerism; sports and recreation.

Program # 14-12 Air Week: 3-23-14

2:02 SEGMENT 1: Obesity as a disease

12:26

Synopsis: Last summer, the American Medical Association labeled obesity as a disease in hopes of getting physicians and society to take it more seriously as a medical problem and not as a lack of willpower. However, some researchers are finding psychological side effects of "having a disease." Experts discuss the effects of the declaration on the public and medical community.

Host: Reed Pence. Guests: Ted Kyle, spokesman, Obesity Society (obesity.org); Dr. David Katz, Director, Yale Univ. Prevention Research Center and author, <u>Disease Proof: The Remarkable Truth About What Makes Us Well</u> (davidkatzmd.com); Dr. Crystal Hoyt, Assoc. Prof. of Leadership Studies and Psychology, Univ. of Richmond; Dr. Jenny Bernette, Asst. Prof. of Psychology, Univ. Of Richmond (richmond.edu).

COMPLIANCY ISSUES COVERED: health care; public health; discrimination; media and society; consumerism

SEGMENT 2: OTC drugs and kids

Synopsis: Young adolescents often are allowed to take over the counter drugs on their own, but many OTC medicines, especially acetaminophen, can be dangerous. Experts discuss how to educate 'tweens on taking OTC drugs safely.

8:37

Host: Nancy Benson. Guests: Dr. Tanya Altman, Asst. Clinical Prof. of Pediatrics, Mattel Children's Hospital, UCLA and spokesperson, American Academy of Pediatrics; Dr. Janet Engle, Exec. Assoc. Dean, Prof. and head of Dept. of

13:03

Pharmacy Practice, Univ. of Illinois at Chicago College of Pharmacy; Sharon Mielke, mother of victim of OTC drug death.

COMPLIANCY ISSUES COVERED: health care; consumerism; youth at risk; consumer safety; drugs and medications

Program # 14-13 Air week: 3-30-14

2:02 SEGMENT 1: Weight loss surgery and insurance

12:51

Synopsis: If obesity is defined a disease, why do a majority of employer-sponsored health plans refuse to cover weight loss surgery? Experts discuss reasons for this exclusion and new research showing the high costs of obesity's consequences, raising the possibility that paying for weight loss surgery could ultimately save insurers money.

Host: Reed Pence. Guests: Karin Anderson, weight loss surgery patient; Dr. John Morton, Chief of Bariatric Surgery, Stanford Univ. and President-Elect, American Society of Metabolic and Bariatric Surgeons (asmbs.org); Susan Pisano, Vice President for Communications, America's Health Insurance Plans (ahip.org); Dr. Marianne Udow-Phillips, Director, Center for Healthcare Research and Transformation, Univ. of Michigan (chrt.org)

COMPLIANCY ISSUES COVERED: health care; public health; discrimination; economics; consumerism and insurance; consumer safety

15:55 SEGMENT 2: Low vision

7:04

Synopsis: Vision difficulties that mere glasses can't correct are often referred to as low vision. Experts discuss the various major causes of low vision and how they can be treated and prevented.

Host: Nancy Benson. Guests: Dr. Mark Wilkinson, Clinical Prof. of Ophthalmology, University of Iowa and Chairman, Low Vision Committee, National Eye Health Program of the National Institutes of Health; Dr. James Tsai, Chair and Chief of Ophthalmology, Yale New have Medical Center

COMPLIANCY ISSUES COVERED: health care; consumerism; senior citizens; disabilities

Contents copyright 2014 by
MediaTracks, Incorporated
2250 East Devon Avenue, Suite 150
Des Plaines, Illinois 60018
847-299-9500 Fax 847-299-9501 www.mediatracks.com

Affiliate downloads are available at ttp://mediatracksdownloads.com
Questions? Email Erin Fleming efleming@mediatracks.com
Guest information, segment podcasts and the latest health news are available at www.radiohealthjournal.net

Radio Health Journal is a registered trademark of MediaTracks, Inc.