

# INVOICE



**WOIO**  
**1717 East 12th Street**  
**Cleveland, OH 44114**  
**Main: (216) 771-1943**  
**Billing:**

Invoice #	Invoice Date	Invoice Month	Invoice Period
1527065-1	08/21/16	August 2016	08/01/16 - 08/15/16

Property	Account Executive	Sales Office	Sales Region
WOIO	Teresa Difuria	Telerep-Philadel	National

Billing Address:

**Targeted Platform Media, LLC**  
**Attention: Accounts Payable**  
**1291 Hollywood Ave**  
**Annapolis, MD 21403**

Send Payment To:

**WOIO**  
**Drawer #0958**  
**PO Box 11407**  
**Birmingham, AL 35246-0958**

Advertiser	Product	Estimate Number
ISS/Priorities USA Action	PRIORITIES USA ACTIO	4660

Flight Dates	Order #	Alt Order #
08/09/16 - 08/15/16	1527065	08257136

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling
Cash In Advance

Agency Code	Advertiser Code	Product 1/2
	750	760

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/09/16	08/15/16	Let's Make A Deal	10-11a	MTWTF--	:30	3	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/09/16   08/15/16   MTWTF--                        3            \$350.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate    Type
1	WOIO	W	08/10/16	9:59 AM	Let's Make A Deal	10-11a	:30	PRATV1613H	\$350.00   NM
3	WOIO	F	08/12/16	9:59 AM	Let's Make A Deal	10-11a	:30	PRATV1613H	\$350.00   NM
2	WOIO	M	08/15/16	9:58 AM	Let's Make A Deal	10-11a	:30	PRATV1613H	\$350.00   NM
2	08/09/16	08/15/16	The Late Show	1135p-1238a	MTWTF--	:30	3	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/09/16   08/15/16   MTWTF--                        3            \$500.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate    Type
2	WOIO	Tu	08/09/16	12:35 AM	The Late Show	1135p-1238a	:30	PRATV1613H	\$500.00   NM
3	WOIO	Th	08/11/16	12:29 AM	The Late Show	1135p-1238a	:30	PRATV1613H	\$500.00   NM
1	WOIO	M	08/15/16	12:15 AM	The Late Show	1135p-1238a	:30	PRATV1613H	\$500.00   NM
3	08/09/16	08/15/16	Price is Right	11a-12p	MTWTF--	:30	3	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/09/16   08/15/16   MTWTF--                        3            \$450.00									
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2	WOIO	Th	08/11/16	10:59 AM	Price is Right	11a-12p	:30	PRATV1613H	\$450.00   NM
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4	08/09/16	08/15/16	Noon News	12-1230p	MTWTF--	:30	4	\$475.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/09/16   08/15/16   MTWTF--                        4            \$475.00									
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1	WOIO	W	08/10/16	12:15 PM	Noon News	12-1230p	:30	PRATV1613H	\$475.00   NM
3	WOIO	Th	08/11/16	12:15 PM	Noon News	12-1230p	:30	PRATV1613H	\$475.00   NM

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**Birmingham, AL 35246-0958**

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																		
10	08/14/16	08/14/16	Face the Nation	1030-11a	-----1	:30	1	\$350.00	NM																																		
<table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WOIO</td><td>Su</td><td>08/14/16</td><td>10:59 AM</td><td>Face the Nation</td><td>1030-11a</td><td>:30</td><td>PRATV1613H</td><td>\$350.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WOIO	Su	08/14/16	10:59 AM	Face the Nation	1030-11a	:30	PRATV1613H	\$350.00	NM												
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1	WOIO	Su	08/14/16	10:59 AM	Face the Nation	1030-11a	:30	PRATV1613H	\$350.00	NM																																	
11	08/14/16	08/14/16	CBS Sunday Morning	9-1030a	-----1	:30	1	\$350.00	NM																																		
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>08/08/16</td><td>08/14/16</td><td>-----1</td><td>1</td><td>\$350.00</td></tr></table> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WOIO</td><td>Su</td><td>08/14/16</td><td>10:29 AM</td><td>CBS Sunday Morning</td><td>9-1030a</td><td>:30</td><td>PRATV1613H</td><td>\$350.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		08/08/16	08/14/16	-----1	1	\$350.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WOIO	Su	08/14/16	10:29 AM	CBS Sunday Morning	9-1030a	:30	PRATV1613H	\$350.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
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1	WOIO	Su	08/14/16	10:29 AM	CBS Sunday Morning	9-1030a	:30	PRATV1613H	\$350.00	NM																																	
12	08/11/16	08/11/16	Thur Hour 1	8-9P	---1---	:30	1	\$2,975.00	NM																																		
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>08/08/16</td><td>08/14/16</td><td>---1---</td><td>1</td><td>\$2,975.00</td></tr></table> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WOIO</td><td>Th</td><td>08/11/16</td><td>8:19 PM</td><td>Thur Hour 1</td><td>8-9P</td><td>:30</td><td>PRATV1613H</td><td>\$2,975.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		08/08/16	08/14/16	---1---	1	\$2,975.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WOIO	Th	08/11/16	8:19 PM	Thur Hour 1	8-9P	:30	PRATV1613H	\$2,975.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
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1	WOIO	Th	08/11/16	8:19 PM	Thur Hour 1	8-9P	:30	PRATV1613H	\$2,975.00	NM																																	
13	08/09/16	08/09/16	Tue Hour 2	9-10P	-1-----	:30	1	\$3,500.00	NM																																		
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>08/08/16</td><td>08/14/16</td><td>-1-----</td><td>1</td><td>\$3,500.00</td></tr></table> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WOIO</td><td>Tu</td><td>08/09/16</td><td>9:48 PM</td><td>Tue Hour 2</td><td>9-10P</td><td>:30</td><td>PRATV1613H</td><td>\$3,500.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		08/08/16	08/14/16	-1-----	1	\$3,500.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WOIO	Tu	08/09/16	9:48 PM	Tue Hour 2	9-10P	:30	PRATV1613H	\$3,500.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
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1	WOIO	Tu	08/09/16	9:48 PM	Tue Hour 2	9-10P	:30	PRATV1613H	\$3,500.00	NM																																	
Total Spots							26																																				

**Payment Terms 30 Days**

<u>Gross Total</u>	<b>\$17,225.00</b>
<u>Agency Commission</u>	<b>\$2,583.75</b>
<u>Net Amount Due</u>	<b>\$14,641.25</b>

We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.