

INVOICE



WOIO
 1717 East 12th Street
 Cleveland, OH 44114
 Main: (216) 771-1943
 Billing:

Invoice #	Invoice Date	Invoice Month	Invoice Period
1527065-1	08/21/16	August 2016	08/01/16 - 08/15/16

Property	Account Executive	Sales Office	Sales Region
WOIO	Teresa Difuria	Telerep-Philadel	National

Billing Address:

Targeted Platform Media, LLC
 Attention: Accounts Payable
 1291 Hollywood Ave
 Annapolis, MD 21403

Send Payment To:

WOIO
 Drawer #0958
 PO Box 11407
 Birmingham, AL 35246-0958

Advertiser	Product	Estimate Number
ISS/Priorities USA Action	PRIORITIES USA ACTIO	4660

Flight Dates	Order #	Alt Order #
08/09/16 - 08/15/16	1527065	08257136

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling
Cash In Advance

Agency Code	Advertiser Code	Product 1/2
	750	760

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
1	08/09/16	08/15/16	Let's Make A Deal	10-11a	MTWTF--	:30	3	\$350.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/09/16 08/15/16 MTWTF-- 3 \$350.00										
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type										
1	WOIO	W	08/10/16	9:59 AM	Let's Make A Deal	10-11a	:30	PRATV1613H	\$350.00	NM
3	WOIO	F	08/12/16	9:59 AM	Let's Make A Deal	10-11a	:30	PRATV1613H	\$350.00	NM
2	WOIO	M	08/15/16	9:58 AM	Let's Make A Deal	10-11a	:30	PRATV1613H	\$350.00	NM
2	08/09/16	08/15/16	The Late Show	1135p-1238a	MTWTF--	:30	3	\$500.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/09/16 08/15/16 MTWTF-- 3 \$500.00										
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type										
2	WOIO	Tu	08/09/16	12:35 AM	The Late Show	1135p-1238a	:30	PRATV1613H	\$500.00	NM
3	WOIO	Th	08/11/16	12:29 AM	The Late Show	1135p-1238a	:30	PRATV1613H	\$500.00	NM
1	WOIO	M	08/15/16	12:15 AM	The Late Show	1135p-1238a	:30	PRATV1613H	\$500.00	NM
3	08/09/16	08/15/16	Price is Right	11a-12p	MTWTF--	:30	3	\$450.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/09/16 08/15/16 MTWTF-- 3 \$450.00										
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1	WOIO	M	08/15/16	10:58 AM	Price is Right	11a-12p	:30	PRATV1613H	\$450.00	NM
4	08/09/16	08/15/16	Noon News	12-1230p	MTWTF--	:30	4	\$475.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/09/16 08/15/16 MTWTF-- 4 \$475.00										
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type										
1	WOIO	W	08/10/16	12:15 PM	Noon News	12-1230p	:30	PRATV1613H	\$475.00	NM
3	WOIO	Th	08/11/16	12:15 PM	Noon News	12-1230p	:30	PRATV1613H	\$475.00	NM

We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

INVOICE



Send Payment To:
WOIO
Drawer #0958
PO Box 11407
Birmingham, AL 35246-0958

Invoice # 1527065-1	Invoice Date 08/21/16	Invoice Month August 2016	Invoice Period 08/01/16 - 08/15/16
Advertiser ISS/Priorities USA Action	Product PRIORITIES USA ACTIO	Estimate Number 4660	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																																																																																								
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10	08/14/16	08/14/16	Face the Nation	1030-11a	-----1	:30	1	\$350.00	NM																																																																																																																																																								
<table border="0"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="4"></td> </tr> <tr> <td></td> <td>08/08/16</td> <td>08/14/16</td> <td>-----1</td> <td>1</td> <td>\$350.00</td> <td colspan="4"></td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						08/08/16	08/14/16	-----1	1	\$350.00																																																																																																																																								
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INVOICE



Send Payment To:
WOIO
Drawer #0958
PO Box 11407
Birmingham, AL 35246-0958

<u>Invoice #</u> 1527065-1	<u>Invoice Date</u> 08/21/16	<u>Invoice Month</u> August 2016	<u>Invoice Period</u> 08/01/16 - 08/15/16
<u>Advertiser</u> ISS/Priorities USA Action		<u>Product</u> PRIORITIES USA ACTIO	<u>Estimate Number</u> 4660

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																		
10	08/14/16	08/14/16	Face the Nation	1030-11a	-----1	:30	1	\$350.00	NM																																		
<table border="1"> <tr> <th>Spots: #</th> <th>Ch</th> <th>Day</th> <th>Air Date</th> <th>Air Time</th> <th>Description</th> <th>Start/End Time</th> <th>Length</th> <th>Ad-ID</th> <th>Rate</th> <th>Type</th> </tr> <tr> <td>1</td> <td>WOIO</td> <td>Su</td> <td>08/14/16</td> <td>10:59 AM</td> <td>Face the Nation</td> <td>1030-11a</td> <td>:30</td> <td>PRATV1613H</td> <td>\$350.00</td> <td>NM</td> </tr> </table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WOIO	Su	08/14/16	10:59 AM	Face the Nation	1030-11a	:30	PRATV1613H	\$350.00	NM												
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WOIO	Su	08/14/16	10:59 AM	Face the Nation	1030-11a	:30	PRATV1613H	\$350.00	NM																																	
11	08/14/16	08/14/16	CBS Sunday Morning	9-1030a	-----1	:30	1	\$350.00	NM																																		
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
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1	WOIO	Su	08/14/16	10:29 AM	CBS Sunday Morning	9-1030a	:30	PRATV1613H	\$350.00	NM																																	
12	08/11/16	08/11/16	Thur Hour 1	8-9P	---1---	:30	1	\$2,975.00	NM																																		
<table border="1"> <tr> <th>Weeks:</th> <th>Start Date</th> <th>End Date</th> <th>MTWTFSS</th> <th>Spots/Week</th> <th>Rate</th> </tr> <tr> <td></td> <td>08/08/16</td> <td>08/14/16</td> <td>---1---</td> <td>1</td> <td>\$2,975.00</td> </tr> </table> <table border="1"> <tr> <th>Spots: #</th> <th>Ch</th> <th>Day</th> <th>Air Date</th> <th>Air Time</th> <th>Description</th> <th>Start/End Time</th> <th>Length</th> <th>Ad-ID</th> <th>Rate</th> <th>Type</th> </tr> <tr> <td>1</td> <td>WOIO</td> <td>Th</td> <td>08/11/16</td> <td>8:19 PM</td> <td>Thur Hour 1</td> <td>8-9P</td> <td>:30</td> <td>PRATV1613H</td> <td>\$2,975.00</td> <td>NM</td> </tr> </table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		08/08/16	08/14/16	---1---	1	\$2,975.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WOIO	Th	08/11/16	8:19 PM	Thur Hour 1	8-9P	:30	PRATV1613H	\$2,975.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	08/08/16	08/14/16	---1---	1	\$2,975.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WOIO	Th	08/11/16	8:19 PM	Thur Hour 1	8-9P	:30	PRATV1613H	\$2,975.00	NM																																	
13	08/09/16	08/09/16	Tue Hour 2	9-10P	-1-----	:30	1	\$3,500.00	NM																																		
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
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1	WOIO	Tu	08/09/16	9:48 PM	Tue Hour 2	9-10P	:30	PRATV1613H	\$3,500.00	NM																																	
<u>Total Spots</u>							26																																				

Payment Terms 30 Days

<u>Gross Total</u>	\$17,225.00
<u>Agency Commission</u>	\$2,583.75
<u>Net Amount Due</u>	\$14,641.25

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