



POLITICAL

Acknowledgement of Political Broadcast Rate Disclosure Statement

This will acknowledge receipt of the Political Broadcast Rate Disclosure Statement from the iHeartMedia Somerset Radio stations. I agree that all purchases of advertising time on any station which I make by or on behalf of legally-qualified political candidates for public office will be made subject to this Acknowledgement and the Political Broadcast Rate Disclosure Statement.

I acknowledge that I have been fully informed concerning all classes of time which are available to advertisers; the chances of preemption; the availability of discount packages and rotations including the station's willingness to negotiate combinations of time suitable to the needs of particular candidates; the station's lowest unit charge and related privileges for each class of time; and the station's policy with respect to make goods.

I recognize the Federal Communications Commission (FCC) has asserted its exclusive jurisdiction under the Communications Act 1934 as amended with respect to all disputes concerning purchases of advertising time, specifically including all disputes concerning charges for candidates "uses" of a station's facility.

I acknowledge that all such disputes will therefore be governed exclusively by the Communications Act and the rules and policies of the FCC, and must be resolved exclusively before the FCC, subject to such judicial review as is provided for by the Communications Act.

NAME

DOUGLAS R. NELSON

TITLE

MAYOR - CITY OF SOMERSET

03/5/2018

DATE



AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: WSFC, WSEK, WJGG, WLUC - Somerset KY	Date: 4/17/18
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I, DOUGLAS R. NELSON

being/on behalf of: Myself

a legally qualified candidate of the MAYOR OF SOMERSET

political party for the office of: NON-PARTISAN

in the PRIMARY ELECTION

election to be held on: MAY 22, 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
:30	7:30a - 9a	5/8 - 5/22	Pre-empt. w/ notice	10	3
	6a - 10a	5/15 - 5/22		5	2
	10a - 3p	5/15 - 5/22		5	2

Attach proposed schedule with charges (if available):

PROPOSAL



Barger, Michelle

Prepared for:

**Doug Nelson for Somerset Mayor
AG**

207 Linnwood Dr
Somerset, Kentucky 42501

Date: 04/18/2018 10:34
Advertiser: Doug Nelson for Somerset Mayor
Spots: 68
Total Gross: \$618.00
Cost:
Rates guaranteed until 04/25/2018

Summary

Advertiser	Doug Nelson for Somerset Mayor
Customer ID	00653077
Title	Doug Nelson for Somerset Mayor
Proposal Number	4362657
Billing Options	Calendar
Market - Survey(s)	Somerset, KY - Fa '17
Demographics	Persons 25-54

Spot Schedule

WJQQ-FM

1 Week: 5/14

Daypart/Program	Len	Spots	M	T	W	Th	F	Sa	Su	Rate	Gross	AQH Rtg	GRPs	CPP	AQH	Freq	% Mkt
Tue-Fri 10am-3pm	30	8		2	2	2	2			\$9.00	\$72.00	0.0	0.0	\$0.00	0	0.0	0.0
Weekly Total		8									\$72.00	0.0	0.0	\$0.00	0	0.0	0.0
Flight Total		8									\$72.00	0.0	0.0	\$0.00	0	0.0	0.0

1 Week: 5/21

Daypart/Program	Len	Spots	M	T	W	Th	F	Sa	Su	Rate	Gross	AQH Rtg	GRPs	CPP	AQH	Freq	% Mkt
Mon-Tue 10am-3pm	30	4	2	2						\$9.00	\$36.00	0.0	0.0	\$0.00	0	0.0	0.0
Weekly Total		4									\$36.00	0.0	0.0	\$0.00	0	0.0	0.0
Flight Total		4									\$36.00	0.0	0.0	\$0.00	0	0.0	0.0

WLLK-FM

1 Week: 5/7

Daypart/Program	Len	Spots	M	T	W	Th	F	Sa	Su	Rate	Gross	AQH Rtg	GRPs	CPP	AQH	Freq	% Mkt
Tue-Fri 10am-3pm	30	8		2	2	2	2			\$7.00	\$56.00	0.0	0.0	\$0.00	0	0.0	0.0
Weekly Total		8									\$56.00	0.0	0.0	\$0.00	0	0.0	0.0
Flight Total		8									\$56.00	0.0	0.0	\$0.00	0	0.0	0.0

1 Week: 5/14

Daypart/Program	Len	Spots	M	T	W	Th	F	Sa	Su	Rate	Gross	AQH Rtg	GRPs	CPP	AQH	Freq	% Mkt
Mon-Fri 10am-3pm	30	10	2	2	2	2	2			\$7.00	\$70.00	0.0	0.0	\$0.00	0	0.0	0.0
Weekly Total		10									\$70.00	0.0	0.0	\$0.00	0	0.0	0.0
Flight Total		10									\$70.00	0.0	0.0	\$0.00	0	0.0	0.0

*CPP and CPM values are calculated as gross amounts.
The terrestrial radio audience estimates in this order are derived by iHeartMedia Revenue Platforms based on Nielsen Audio's copyrighted and proprietary audience estimates. Scarborough Data: Copyright © 2012 Scarborough. All Rights Reserved.

1 Week: 5/21

Daypart/Program	Len	Spots	M	T	W	Th	F	Sa	Su	Rate	Gross	AQH Rtg	GRPs	CPP	AQH	Freq	% Mkt
Mon-Tue 10am-3pm	30	4	2	2						\$7.00	\$28.00	0.0	0.0	\$0.00	0	0.0	0.0
Weekly Total		4									\$28.00	0.0	0.0	\$0.00	0	0.0	0.0
Flight Total		4									\$28.00	0.0	0.0	\$0.00	0	0.0	0.0

WSEK-FM

1 Week: 5/14

Daypart/Program	Len	Spots	M	T	W	Th	F	Sa	Su	Rate	Gross	AQH Rtg	GRPs	CPP	AQH	Freq	% Mkt
Tue-Fri 6am-10am	30	4	1	1	1	1				\$15.00	\$60.00	0.1	0.4	\$150.00	200	1.5	0.2
Tue-Fri 10am-3pm	30	4	1	1	1	1				\$15.00	\$60.00	0.0	0.0	\$0.00	100	1.4	0.1
Weekly Total		8									\$120.00	0.1	0.4	\$300.00	200	1.5	0.3
Flight Total		8									\$120.00	0.1	0.4	\$300.00	200	1.5	0.3

1 Week: 5/21

Daypart/Program	Len	Spots	M	T	W	Th	F	Sa	Su	Rate	Gross	AQH Rtg	GRPs	CPP	AQH	Freq	% Mkt
Mon-Tue 6am-10am	30	2	1	1						\$15.00	\$30.00	0.1	0.2	\$150.00	200	1.2	0.1
Mon-Tue 10am-3pm	30	2	1	1						\$15.00	\$30.00	0.0	0.0	\$0.00	100	1.3	0.1
Weekly Total		4									\$60.00	0.1	0.2	\$300.00	200	1.2	0.2
Flight Total		4									\$60.00	0.1	0.2	\$300.00	200	1.2	0.2

WSFC-AM

1 Week: 5/7

Daypart/Program	Len	Spots	M	T	W	Th	F	Sa	Su	Rate	Gross	AQH Rtg	GRPs	CPP	AQH	Freq	% Mkt
Tue-Fri 7:30am-9am	30	8	2	2	2	2	2			\$8.00	\$64.00	0.0	0.0	\$0.00	0	0.0	0.0
Weekly Total		8									\$64.00	0.0	0.0	\$0.00	0	0.0	0.0
Flight Total		8									\$64.00	0.0	0.0	\$0.00	0	0.0	0.0

1 Week: 5/14

Daypart/Program	Len	Spots	M	T	W	Th	F	Sa	Su	Rate	Gross	AQH Rtg	GRPs	CPP	AQH	Freq	% Mkt
Mon-Fri 7:30am-9am	30	10	2	2	2	2	2			\$8.00	\$80.00	0.0	0.0	\$0.00	0	0.0	0.0
Weekly Total		10									\$80.00	0.0	0.0	\$0.00	0	0.0	0.0
Flight Total		10									\$80.00	0.0	0.0	\$0.00	0	0.0	0.0

1 Week: 5/21

Daypart/Program	Len	Spots	M	T	W	Th	F	Sa	Su	Rate	Gross	AQH Rtg	GRPs	CPP	AQH	Freq	% Mkt
Mon-Tue 7:30am-9am	30	4	2	2						\$8.00	\$32.00	0.0	0.0	\$0.00	0	0.0	0.0
Weekly Total		4									\$32.00	0.0	0.0	\$0.00	0	0.0	0.0
Flight Total		4									\$32.00	0.0	0.0	\$0.00	0	0.0	0.0

Proposal Totals

	Spots	Gross	AQH Rtg	GRPs	CPP	AQH	Freq	% Mkt
WJQQ-FM	12	\$108.00	0.0	0.0	\$0.00	0	0.0	0.0
WLLK-FM	22	\$154.00	0.0	0.0	\$0.00	0	0.0	0.0
WSEK-FM	12	\$180.00	0.1	0.6	\$300.00	200	2.0	0.4
WSFC-AM	22	\$176.00	0.0	0.0	\$0.00	0	0.0	0.0
Total	68	\$618.00	0.0	0.6	\$1,030.00	0	0.0	0.0

*CPP and CPM values are calculated as gross amounts. The terrestrial radio audience estimates in this order are derived by iHeartMedia Revenue Platforms based on Nielsen Audio's copyrighted and proprietary audience estimates. Scarborough Data: Copyright © 2012 Scarborough. All Rights Reserved.



Order Confirmation

Advertiser No: 653077 Order No: 1127058182
 Start Date: 05/08/2018 Co-op: No
 End Date: 05/22/2018 Package: No
 Month Type: Calendar Agency Comm: 15%
 Revision #: 0
 CPE:
 AE: Barger, Michelle
 Entered: 4/18/2018 2:40 PM by Fusion
 Last Update: 4/18/2018 2:40 PM by Fusion
 Note:
 Note 2:
 Spl Req Inv:

Doug Nelson for Somerset Mayor
 Doug Nelson for Somerset Mayor AG

 207 Linnwood Dr
 Somerset, KY 42501

Market Station	Bind To	Start Date	End Date	No Of Weeks	Rate Rev. Type	Skip W. M T W T F S S	Spots/ W.	Spot Length	Ord Spots	Ord Cost
1 SomersetK Y WSFC-AM	07:30-09:00 Commercial	05/08/18	05/11/18	1	8.00 Local Agency-Political	0 0 2 2 2 2 0 0	8	30	8	64.00
2 SomersetK Y WSFC-AM	07:30-09:00 Commercial	05/14/18	05/18/18	1	8.00 Local Agency-Political	0 2 2 2 2 2 0 0	10	30	10	80.00
3 SomersetK Y WSFC-AM	07:30-09:00 Commercial	05/21/18	05/22/18	1	8.00 Local Agency-Political	0 2 2 0 0 0 0 0	4	30	4	32.00
4 SomersetK Y WLLK-FM	10:00-15:00 Commercial	05/08/18	05/11/18	1	7.00 Local Agency-Political	0 0 2 2 2 2 0 0	8	30	8	56.00
5 SomersetK Y WLLK-FM	10:00-15:00 Commercial	05/14/18	05/18/18	1	7.00 Local Agency-Political	0 2 2 2 2 2 0 0	10	30	10	70.00
6 SomersetK Y WLLK-FM	10:00-15:00 Commercial	05/21/18	05/22/18	1	7.00 Local Agency-Political	0 2 2 0 0 0 0 0	4	30	4	28.00
7 SomersetK Y WJQQ-FM	10:00-15:00 Commercial	05/15/18	05/18/18	1	9.00 Local Agency-Political	0 0 2 2 2 2 0 0	8	30	8	72.00
8 SomersetK Y WJQQ-FM	10:00-15:00 Commercial	05/21/18	05/22/18	1	9.00 Local Agency-Political	0 2 2 0 0 0 0 0	4	30	4	36.00
9 SomersetK Y WSEK-FM	06:00-10:00 Commercial	05/15/18	05/18/18	1	15.00 Local Agency-Political	0 0 1 1 1 1 0 0	4	30	4	60.00
10 SomersetK Y WSEK-FM	06:00-10:00 Commercial	05/21/18	05/22/18	1	15.00 Local Agency-Political	0 1 1 0 0 0 0 0	2	30	2	30.00

Market Station	Bind To	Start Date	End Date	No Of Weeks	Rate Rev. Type	Skip W. M T W T F S S	Spots/ W.	Spot Length	Ord Spots	Ord Cost
11 SomersetK Y WSEK-FM	10:00-15:00 Commercial	05/15/18	05/18/18	1	15.00	0 0 1 1 1 1 0 0	4	30	4	60.00
					Local Agency-Political					
12 SomersetK Y WSEK-FM	10:00-15:00 Commercial	05/21/18	05/22/18	1	15.00	0 1 1 0 0 0 0 0	2	30	2	30.00
					Local Agency-Political					

No. of Spots/Misc/Digital: 68/0/0

Ordered Gross:	\$618.00
Agency Commission:	\$92.70
Ordered Net:	\$525.30
Total Net Due:	\$525.30

	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May
Amt. Ord.:	68	0	0	0	0	0	0	0	0	0	0	0	0
Gross:	618.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Net:	525.30	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00

When signed below, this is a contract for advertising on the radio stations named above, made with the owner of those stations, subject to those terms and conditions beginning on the last page of this Order Confirmation. Except when this contract is executed by advertiser itself, it is agreed that advertiser's agency makes this contract both for itself and advertiser.

Accepted for Company: _____

Accepted for Advertiser: _____

Participating Customers

Doug Nelson for Somerset Mayor

100%