

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: WSEK / WSGA / WLLK	Date: 5/1/18
--	------------------------

I, Anthony McCallum

being/on behalf of: myself

a legally qualified candidate of the Republican

political party for the office of: Polaski County Jailor

in the Primary

election to be held on: May 22, 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
:30	6a-10a	Monday - Saturday	Pre-emptible w/ notice	126	3
	10a-3p			126	
	3p-7p			42	

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Anthony McCollum for Janker

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Kristine McCollum, treasurer

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

5/2/18

Date

[Signature]

Signature

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected

[Signature]

Signature

Michelle Berger

Printed Name

Account Executive

Title

\$ COMMITTEE FOR ANTHONY McCOLLUM
IS ANTHONY McCOLLUM

PROPOSAL



Prepared for:

**Anthony McCollum for Pulaski
County Jailer AG**

88 N Linnwood Dr
Somerset, Kentucky 42501

Date: 05/01/2018 10:38
Advertiser: Anthony McCollum for Pulaski C
Spots: 294
Total Gross
Cost: \$3,360.00
Rates guaranteed until 05/08/2018

Summary

Advertiser	Anthony McCollum for Pulaski C
Customer ID	00629513
Title	WSEK/WJQQ/WLLK
Proposal Number	4410016
Billing Options	Calendar
Market - Survey(s)	Somerset, KY - Fa '17
Demographics	Persons 25-54

Spot Schedule

WJQQ-FM

1 Week: 5/7

Daypart/Program	Len	Spots	M	T	W	Th	F	Sa	Su	Rate	Gross	AQH Rtg	GRPs	CPP	AQH	Freq	% Mkt
Mon-Sat 6am-10am	30	18	3	3	3	3	3	3		\$14.00	\$252.00	0.0	0.0	\$0.00	0	0.0	0.0
Mon-Sat 10am-3pm	30	12	2	2	2	2	2	2		\$9.00	\$108.00	0.0	0.0	\$0.00	0	0.0	0.0
Mon-Sat 3pm-7pm	30	12	2	2	2	2	2	2		\$9.00	\$108.00	0.0	0.0	\$0.00	0	0.0	0.0
Weekly Total		42									\$468.00	0.0	0.0	\$0.00	0	0.0	0.0
Flight Total		42									\$468.00	0.0	0.0	\$0.00	0	0.0	0.0

1 Week: 5/14

Daypart/Program	Len	Spots	M	T	W	Th	F	Sa	Su	Rate	Gross	AQH Rtg	GRPs	CPP	AQH	Freq	% Mkt
Mon-Sat 6am-10am	30	18	3	3	3	3	3	3		\$14.00	\$252.00	0.0	0.0	\$0.00	0	0.0	0.0
Mon-Sat 10am-3pm	30	12	2	2	2	2	2	2		\$9.00	\$108.00	0.0	0.0	\$0.00	0	0.0	0.0
Mon-Sat 3pm-7pm	30	12	2	2	2	2	2	2		\$9.00	\$108.00	0.0	0.0	\$0.00	0	0.0	0.0
Weekly Total		42									\$468.00	0.0	0.0	\$0.00	0	0.0	0.0
Flight Total		42									\$468.00	0.0	0.0	\$0.00	0	0.0	0.0

1 Week: 5/21

Daypart/Program	Len	Spots	M	T	W	Th	F	Sa	Su	Rate	Gross	AQH Rtg	GRPs	CPP	AQH	Freq	% Mkt
Mon 6am-10am	30	3	3							\$14.00	\$42.00	0.0	0.0	\$0.00	0	0.0	0.0
Mon 10am-3pm	30	2	2							\$9.00	\$18.00	0.0	0.0	\$0.00	0	0.0	0.0
Mon 3pm-7pm	30	2	2							\$9.00	\$18.00	0.0	0.0	\$0.00	0	0.0	0.0
Tue 6am-10am	30	3		3						\$14.00	\$42.00	0.0	0.0	\$0.00	0	0.0	0.0
Tue 10am-3pm	30	2		2						\$9.00	\$18.00	0.0	0.0	\$0.00	0	0.0	0.0
Tue 3pm-7pm	30	2		2						\$9.00	\$18.00	0.0	0.0	\$0.00	0	0.0	0.0
Weekly Total		14									\$156.00	0.0	0.0	\$0.00	0	0.0	0.0
Flight Total		14									\$156.00	0.0	0.0	\$0.00	0	0.0	0.0

*CPP and CPM values are calculated as gross amounts.
The terrestrial radio audience estimates in this order are derived by iHeartMedia Revenue Platforms based on Nielsen Audio's copyrighted and proprietary audience estimates. Scarborough Data: Copyright © 2012 Scarborough. All Rights Reserved.

WLLK-FM

1 Week: 5/7

Daypart/Program	Len	Spots	M	T	W	Th	F	Sa	Su	Rate	Gross	AQH Rtg	GRPs	CPP	AQH	Freq	% Mkt
Mon-Sat 6am-10am	30	18	3	3	3	3	3	3		\$9.00	\$162.00	0.0	0.0	\$0.00	0	0.0	0.0
Mon-Sat 10am-3pm	30	12	2	2	2	2	2	2		\$7.00	\$84.00	0.0	0.0	\$0.00	0	0.0	0.0
Mon-Sat 3pm-7pm	30	12	2	2	2	2	2	2		\$8.00	\$96.00	0.0	0.0	\$0.00	0	0.0	0.0
Weekly Total		42									\$342.00	0.0	0.0	\$0.00	0	0.0	0.0
Flight Total		42									\$342.00	0.0	0.0	\$0.00	0	0.0	0.0

1 Week: 5/14

Daypart/Program	Len	Spots	M	T	W	Th	F	Sa	Su	Rate	Gross	AQH Rtg	GRPs	CPP	AQH	Freq	% Mkt
Mon-Sat 6am-10am	30	18	3	3	3	3	3	3		\$9.00	\$162.00	0.0	0.0	\$0.00	0	0.0	0.0
Mon-Sat 10am-3pm	30	12	2	2	2	2	2	2		\$7.00	\$84.00	0.0	0.0	\$0.00	0	0.0	0.0
Mon-Sat 3pm-7pm	30	12	2	2	2	2	2	2		\$8.00	\$96.00	0.0	0.0	\$0.00	0	0.0	0.0
Weekly Total		42									\$342.00	0.0	0.0	\$0.00	0	0.0	0.0
Flight Total		42									\$342.00	0.0	0.0	\$0.00	0	0.0	0.0

1 Week: 5/21

Daypart/Program	Len	Spots	M	T	W	Th	F	Sa	Su	Rate	Gross	AQH Rtg	GRPs	CPP	AQH	Freq	% Mkt
Mon 6am-10am	30	3	3							\$9.00	\$27.00	0.0	0.0	\$0.00	0	0.0	0.0
Mon 10am-3pm	30	2	2							\$7.00	\$14.00	0.0	0.0	\$0.00	0	0.0	0.0
Mon 3pm-7pm	30	2	2							\$8.00	\$16.00	0.0	0.0	\$0.00	0	0.0	0.0
Tue 6am-10am	30	3		3						\$9.00	\$27.00	0.0	0.0	\$0.00	0	0.0	0.0
Tue 10am-3pm	30	2		2						\$7.00	\$14.00	0.0	0.0	\$0.00	0	0.0	0.0
Tue 3pm-7pm	30	2		2						\$8.00	\$16.00	0.0	0.0	\$0.00	0	0.0	0.0
Weekly Total		14									\$114.00	0.0	0.0	\$0.00	0	0.0	0.0
Flight Total		14									\$114.00	0.0	0.0	\$0.00	0	0.0	0.0

WSEK-FM

1 Week: 5/7

Daypart/Program	Len	Spots	M	T	W	Th	F	Sa	Su	Rate	Gross	AQH Rtg	GRPs	CPP	AQH	Freq	% Mkt
Mon-Sat 6am-10am	30	18	3	3	3	3	3	3		\$15.00	\$270.00	0.1	1.8	\$150.00	200	3.6	0.4
Mon-Sat 10am-3pm	30	12	2	2	2	2	2	2		\$15.00	\$180.00	0.0	0.0	\$0.00	100	2.4	0.2
Mon-Sat 3pm-7pm	30	12	2	2	2	2	2	2		\$15.00	\$180.00	0.0	0.0	\$0.00	0	0.0	0.0
Weekly Total		42									\$630.00	0.0	1.8	\$350.00	100	4.8	0.4
Flight Total		42									\$630.00	0.0	1.8	\$350.00	100	4.8	0.4

1 Week: 5/14

Daypart/Program	Len	Spots	M	T	W	Th	F	Sa	Su	Rate	Gross	AQH Rtg	GRPs	CPP	AQH	Freq	% Mkt
Mon-Sat 6am-10am	30	18	3	3	3	3	3	3		\$15.00	\$270.00	0.1	1.8	\$150.00	200	3.6	0.4
Mon-Sat 10am-3pm	30	12	2	2	2	2	2	2		\$15.00	\$180.00	0.0	0.0	\$0.00	100	2.4	0.2
Mon-Sat 3pm-7pm	30	12	2	2	2	2	2	2		\$15.00	\$180.00	0.0	0.0	\$0.00	0	0.0	0.0
Weekly Total		42									\$630.00	0.0	1.8	\$350.00	100	4.8	0.4
Flight Total		42									\$630.00	0.0	1.8	\$350.00	100	4.8	0.4

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1 Week: 5/21

Daypart/Program	Len	Spots	M	T	W	Th	F	Sa	Su	Rate	Gross	AQH Rtg	GRPs	CPP	AQH	Freq	% Mkt
Mon 6am-10am	30	3	3							\$15.00	\$45.00	0.1	0.3	\$150.00	300	1.8	0.2
Mon 10am-3pm	30	2	2							\$15.00	\$30.00	0.0	0.0	\$0.00	100	1.3	0.1
Mon 3pm-7pm	30	2	2							\$15.00	\$30.00	0.0	0.0	\$0.00	0	0.0	0.0
Tue 6am-10am	30	3		3						\$15.00	\$45.00	0.0	0.0	\$0.00	100	1.7	0.1
Tue 10am-3pm	30	2		2						\$15.00	\$30.00	0.0	0.0	\$0.00	100	1.3	0.1
Tue 3pm-7pm	30	2		2						\$15.00	\$30.00	0.0	0.0	\$0.00	0	0.0	0.0
Weekly Total		14									\$210.00	0.0	0.3	\$700.00	100	3.2	0.2
Flight Total		14									\$210.00	0.0	0.3	\$700.00	100	3.2	0.2

Proposal Totals									
	Spots	Gross	AQH Rtg	GRPs	CPP	AQH	Freq	% Mkt	
WJQQ-FM	98	\$1,092.00	0.0	0.0	\$0.00	0	0.0	0.0	
WLLK-FM	98	\$798.00	0.0	0.0	\$0.00	0	0.0	0.0	
WSEK-FM	98	\$1,470.00	0.0	3.9	\$376.92	100	9.3	0.5	
Total	294	\$3,360.00	0.0	3.9	\$861.54	0	0.0	0.0	

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Order Confirmation

Advertiser No: 629513 Order No: 1127063614
 Start Date: 05/07/2018 Co-op: No
 End Date: 05/22/2018 Package: No
 Month Type: Calendar Agency Comm.: 15%
 Revision #: 0
 CPE:
 AE: Barger, Michelle
 Entered: 05/02/2018 11:04 AM by Fusion
 Last Update: 05/02/2018 11:05 AM by ccrsmt1r
 Note:
 Note 2:
 Spl Req Inv:

Anthony McCollum for Pulaski C
 c/o Anthony McCollum for Pulaski Co
 Attn:
 88 N Linnwood Dr

 Somerset, KY 42501

Market Station	Bind To	Start Date	End Date	No Of Weeks	Rate Rev. Type	Skip W. M T W T F S S	Spots/ W.	Spot Length	Ord Spots	Ord Cost
1 SomersetK WSEK-FM	06:00-10:00 Commercial	05/07/18	05/12/18	1	15.00	0 3 3 3 3 3 3 0	18	30	18	270.00
					Local Agency-Political					
2 SomersetK WSEK-FM	10:00-15:00 Commercial	05/07/18	05/12/18	1	15.00	0 2 2 2 2 2 2 0	12	30	12	180.00
					Local Agency-Political					
3 SomersetK WSEK-FM	15:00-19:00 Commercial	05/07/18	05/12/18	1	15.00	0 2 2 2 2 2 2 0	12	30	12	180.00
					Local Agency-Political					
4 SomersetK WSEK-FM	06:00-10:00 Commercial	05/14/18	05/19/18	1	15.00	0 3 3 3 3 3 3 0	18	30	18	270.00
					Local Agency-Political					
5 SomersetK WSEK-FM	10:00-15:00 Commercial	05/14/18	05/19/18	1	15.00	0 2 2 2 2 2 2 0	12	30	12	180.00
					Local Agency-Political					
6 SomersetK WSEK-FM	15:00-19:00 Commercial	05/14/18	05/19/18	1	15.00	0 2 2 2 2 2 2 0	12	30	12	180.00
					Local Agency-Political					
7 SomersetK WSEK-FM	06:00-10:00 Commercial	05/21/18	05/21/18	1	15.00	0 3 0 0 0 0 0 0	3	30	3	45.00
					INSIDE SALES - POLITICAL					
8 SomersetK WSEK-FM	10:00-15:00 Commercial	05/21/18	05/21/18	1	15.00	0 2 0 0 0 0 0 0	2	30	2	30.00
					Local Agency-Political					
9 SomersetK WSEK-FM	15:00-17:00 Commercial	05/21/18	05/21/18	1	15.00	0 2 0 0 0 0 0 0	2	30	2	30.00
					Local-Direct					
10 SomersetK WSEK-FM	06:00-10:00 Commercial	05/22/18	05/22/18	1	15.00	0 0 3 0 0 0 0 0	3	30	3	45.00
					Local Agency-Political					
11 SomersetK WSEK-FM	10:00-15:00 Commercial	05/22/18	05/22/18	1	15.00	0 0 2 0 0 0 0 0	2	30	2	30.00
					Local Agency-Political					
12 SomersetK WSEK-FM	15:00-17:00 Commercial	05/22/18	05/22/18	1	15.00	0 0 2 0 0 0 0 0	2	30	2	30.00
					Local Agency-Political					
13 SomersetK WJQQ-FM	06:00-10:00 Commercial	05/07/18	05/12/18	1	14.00	0 3 3 3 3 3 3 0	18	30	18	252.00
					Local Agency-Political					
14 SomersetK WJQQ-FM	10:00-15:00 Commercial	05/07/18	05/12/18	1	9.00	0 2 2 2 2 2 2 0	12	30	12	108.00
					Local Agency-Political					
15 SomersetK WJQQ-FM	15:00-19:00 Commercial	05/07/18	05/12/18	1	9.00	0 2 2 2 2 2 2 0	12	30	12	108.00
					Local Agency-Political					



Order Confirmation

Page 2 of 4
 Printed: 05/02/2018 11:05:23
 Order No: 1127063614

Market Station	Bind To	Start Date	End Date	No Of Weeks	Rate Rev. Type	Skip W. M T W T F S S	Spots/ W.	Spot Length	Ord Spots	Ord Cost
16 SomersetK WJQQ-FM	06:00-10:00 Commercial	05/14/18	05/19/18	1	14.00	0 3 3 3 3 3 3 0	18	30	18	252.00
					Local Agency-Political					
17 SomersetK WJQQ-FM	10:00-15:00 Commercial	05/14/18	05/19/18	1	9.00	0 2 2 2 2 2 2 0	12	30	12	108.00
					Local Agency-Political					
18 SomersetK WJQQ-FM	15:00-19:00 Commercial	05/14/18	05/19/18	1	9.00	0 2 2 2 2 2 2 0	12	30	12	108.00
					Local Agency-Political					
19 SomersetK WJQQ-FM	06:00-10:00 Commercial	05/21/18	05/21/18	1	14.00	0 3 0 0 0 0 0 0	3	30	3	42.00
					Local Agency-Political					
20 SomersetK WJQQ-FM	10:00-15:00 Commercial	05/21/18	05/21/18	1	9.00	0 2 0 0 0 0 0 0	2	30	2	18.00
					Local Agency-Political					
21 SomersetK WJQQ-FM	15:00-17:00 Commercial	05/21/18	05/21/18	1	9.00	0 2 0 0 0 0 0 0	2	30	2	18.00
					Local Agency-Political					
22 SomersetK WJQQ-FM	06:00-10:00 Commercial	05/22/18	05/22/18	1	14.00	0 0 3 0 0 0 0 0	3	30	3	42.00
					Local Agency-Political					
23 SomersetK WJQQ-FM	10:00-15:00 Commercial	05/22/18	05/22/18	1	9.00	0 0 2 0 0 0 0 0	2	30	2	18.00
					Local Agency-Political					
24 SomersetK WJQQ-FM	15:00-17:00 Commercial	05/22/18	05/22/18	1	9.00	0 0 2 0 0 0 0 0	2	30	2	18.00
					Local Agency-Political					
25 SomersetK WLLK-FM	06:00-10:00 Commercial	05/07/18	05/12/18	1	9.00	0 3 3 3 3 3 3 0	18	30	18	162.00
					Local Agency-Political					
26 SomersetK WLLK-FM	10:00-15:00 Commercial	05/07/18	05/12/18	1	7.00	0 2 2 2 2 2 2 0	12	30	12	84.00
					Local Agency-Political					
27 SomersetK WLLK-FM	15:00-19:00 Commercial	05/07/18	05/12/18	1	8.00	0 2 2 2 2 2 2 0	12	30	12	96.00
					Local Agency-Political					
28 SomersetK WLLK-FM	06:00-10:00 Commercial	05/14/18	05/19/18	1	9.00	0 3 3 3 3 3 3 0	18	30	18	162.00
					Local Agency-Political					
29 SomersetK WLLK-FM	10:00-15:00 Commercial	05/14/18	05/19/18	1	7.00	0 2 2 2 2 2 2 0	12	30	12	84.00
					Local Agency-Political					
30 SomersetK WLLK-FM	15:00-19:00 Commercial	05/14/18	05/19/18	1	8.00	0 2 2 2 2 2 2 0	12	30	12	96.00
					Local Agency-Political					
31 SomersetK WLLK-FM	06:00-10:00 Commercial	05/21/18	05/21/18	1	9.00	0 3 0 0 0 0 0 0	3	30	3	27.00
					Local Agency-Political					
32 SomersetK WLLK-FM	10:00-15:00 Commercial	05/21/18	05/21/18	1	7.00	0 2 0 0 0 0 0 0	2	30	2	14.00
					Local Agency-Political					
33 SomersetK WLLK-FM	15:00-17:00 Commercial	05/21/18	05/21/18	1	8.00	0 2 0 0 0 0 0 0	2	30	2	16.00
					Local Agency-Political					
34 SomersetK WLLK-FM	06:00-10:00 Commercial	05/22/18	05/22/18	1	9.00	0 0 3 0 0 0 0 0	3	30	3	27.00
					Local Agency-Political					
35 SomersetK WLLK-FM	10:00-15:00 Commercial	05/22/18	05/22/18	1	7.00	0 0 2 0 0 0 0 0	2	30	2	14.00
					Local Agency-Political					
36 SomersetK WLLK-FM	15:00-17:00 Commercial	05/22/18	05/22/18	1	8.00	0 0 2 0 0 0 0 0	2	30	2	16.00
					Local Agency-Political					

No. of Spots/Misc/Digital: 294/0/0

Ordered Gross:	\$3,360.00
Agency Commission:	\$504.00
Ordered Net:	\$2,856.00
Total Net Due:	\$2,856.00

	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May
Amt. Ord.:	294	0	0	0	0	0	0	0	0	0	0	0	0
Gross:	3,360.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Net:	2,856.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00

When signed below, this is a contract for advertising on the radio stations named above, made with the owner of those stations, subject to those terms and conditions beginning on the last page of this Order Confirmation. Except when this contract is executed by advertiser itself, it is agreed that advertiser's agency makes this contract both for itself and advertiser.

Accepted for Company: _____

Accepted for Advertiser: _____

Participating Customers

Anthony McCollum for Pulaski C 100%