

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: <u>iheart Somerset, Ky</u>	Date: <u>3-1-18</u>
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I, Steve Kelley

being/on behalf of: Steve Kelley

a legally qualified candidate of the Republican

political party for the office of: County Judge EXEC

in the Primary

election to be held on: May 22nd, 2018

do hereby request station time as follows: See attached proposal

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
30			non-prem	12	2

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Steve Kelley

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

John Cain

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

3-9-18 [Signature]
Date Signature

To Be Signed By Station Representative

Accepted Accepted in Part Rejected
[Signature] Tiffany Bourn Sales Manager
Signature Printed Name Title

THE CANDIDATE STEVE KELLEY IS HIS OWN COMMITTEE

PROPOSAL



Prepared for:

Steve Kelly

200 Bluebird Dr
Somerset, KY 42503

Date: 05/10/2018 02:56

Advertiser: Steve Kelley

Spots: 218

Total Gross
Cost: **\$2,355.00**

Rates guaranteed until 05/14/2018

Summary

Advertiser Steve Kelley
Customer ID 00092469
Title Steve Kelley Candidate for County Judge
Proposal Number 4429088
Billing Options Broadcast
Market - Survey(s) Somerset, KY - Fa '17
Demographics Persons 25-54

Spot Schedule

WJQQ-FM

1 Week: 5/7

Daypart/Program	Len	Spots	Rate	Gross	AQH Rtg	GRPs	CPP	AQH	Freq	% Mkt
Wed-Fri 6am-10am	30	5	\$17.00	\$85.00	0.0	0.0	\$0.00	0	0.0	0.0
Wed-Fri 10am-3pm	30	5	\$11.00	\$55.00	0.0	0.0	\$0.00	0	0.0	0.0
Wed-Fri 3pm-7pm	30	5	\$11.00	\$55.00	0.0	0.0	\$0.00	0	0.0	0.0
Wed-Fri 7pm-Midnight	30	4	\$6.00	\$24.00	0.0	0.0	\$0.00	0	0.0	0.0
Weekly Total		19		\$219.00	0.0	0.0	\$0.00	0	0.0	0.0
Flight Total		19		\$219.00	0.0	0.0	\$0.00	0	0.0	0.0

2 Weeks: 5/7-5/14

Daypart/Program	Len	Spots	Rate	Gross	AQH Rtg	GRPs	CPP	AQH	Freq	% Mkt
Sat-Sun 6am-10am	30	4	\$6.00	\$48.00	0.0	0.0	\$0.00	0	0.0	0.0
Sat-Sun 10am-3pm	30	5	\$6.00	\$60.00	0.0	0.0	\$0.00	0	0.0	0.0
Sat-Sun 3pm-7pm	30	4	\$6.00	\$48.00	0.0	0.0	\$0.00	0	0.0	0.0
Weekly Total		13		\$78.00	0.0	0.0	\$0.00	0	0.0	0.0
Flight Total		26		\$156.00	0.0	0.0	\$0.00	0	0.0	0.0

1 Week: 5/14

Daypart/Program	Len	Spots	Rate	Gross	AQH Rtg	GRPs	CPP	AQH	Freq	% Mkt
Mon-Fri 6am-10am	30	5	\$17.00	\$85.00	0.0	0.0	\$0.00	0	0.0	0.0
Mon-Fri 10am-3pm	30	4	\$11.00	\$44.00	0.0	0.0	\$0.00	0	0.0	0.0
Mon-Fri 3pm-7pm	30	4	\$11.00	\$44.00	0.0	0.0	\$0.00	0	0.0	0.0
Mon-Fri 7pm-Midnight	30	4	\$6.00	\$24.00	0.0	0.0	\$0.00	0	0.0	0.0
Weekly Total		17		\$197.00	0.0	0.0	\$0.00	0	0.0	0.0
Flight Total		17		\$197.00	0.0	0.0	\$0.00	0	0.0	0.0

*CPP and CPM values are calculated as gross amounts.
The terrestrial radio audience estimates in this order are derived by iHeartMedia Revenue Platforms based on Nielsen Audio's copyrighted and proprietary audience estimates. Scarborough Data: Copyright © 2012 Scarborough. All Rights Reserved.

1 Week: 5/21

Daypart/Program	Len	Spots	Rate	Gross	AQH Rtg	GRPs	CPP	AQH	Freq	% Mkt
Mon 6am-10am	30	3	\$17.00	\$51.00	0.0	0.0	\$0.00	0	0.0	0.0
Mon 10am-3pm	30	3	\$11.00	\$33.00	0.0	0.0	\$0.00	0	0.0	0.0
Weekly Total		6		\$84.00	0.0	0.0	\$0.00	0	0.0	0.0
Flight Total		6		\$84.00	0.0	0.0	\$0.00	0	0.0	0.0

WLLK-FM

1 Week: 5/7

Daypart/Program	Len	Spots	Rate	Gross	AQH Rtg	GRPs	CPP	AQH	Freq	% Mkt
Wed-Fri 6am-10am	30	5	\$11.00	\$55.00	0.0	0.0	\$0.00	0	0.0	0.0
Wed-Fri 10am-3pm	30	6	\$10.00	\$60.00	0.0	0.0	\$0.00	0	0.0	0.0
Wed-Fri 3pm-7pm	30	5	\$11.00	\$55.00	0.0	0.0	\$0.00	0	0.0	0.0
Wed-Fri 7pm-Midnight	30	4	\$4.00	\$16.00	0.0	0.0	\$0.00	0	0.0	0.0
Weekly Total		20		\$186.00	0.0	0.0	\$0.00	0	0.0	0.0
Flight Total		20		\$186.00	0.0	0.0	\$0.00	0	0.0	0.0

2 Weeks: 5/7-5/14

Daypart/Program	Len	Spots	Rate	Gross	AQH Rtg	GRPs	CPP	AQH	Freq	% Mkt
Sat-Sun 6am-10am	30	4	\$6.00	\$48.00	0.0	0.0	\$0.00	0	0.0	0.0
Sat-Sun 10am-3pm	30	4	\$6.00	\$48.00	0.0	0.0	\$0.00	0	0.0	0.0
Sat-Sun 3pm-7pm	30	4	\$6.00	\$48.00	0.0	0.0	\$0.00	0	0.0	0.0
Weekly Total		12		\$72.00	0.0	0.0	\$0.00	0	0.0	0.0
Flight Total		24		\$144.00	0.0	0.0	\$0.00	0	0.0	0.0

1 Week: 5/14

Daypart/Program	Len	Spots	Rate	Gross	AQH Rtg	GRPs	CPP	AQH	Freq	% Mkt
Mon-Fri 6am-10am	30	6	\$11.00	\$66.00	0.0	0.0	\$0.00	0	0.0	0.0
Mon-Fri 10am-3pm	30	8	\$10.00	\$80.00	0.0	0.0	\$0.00	0	0.0	0.0
Mon-Fri 3pm-7pm	30	6	\$11.00	\$66.00	0.0	0.0	\$0.00	0	0.0	0.0
Mon-Fri 7pm-Midnight	30	5	\$4.00	\$20.00	0.0	0.0	\$0.00	0	0.0	0.0
Weekly Total		25		\$232.00	0.0	0.0	\$0.00	0	0.0	0.0
Flight Total		25		\$232.00	0.0	0.0	\$0.00	0	0.0	0.0

1 Week: 5/21

Daypart/Program	Len	Spots	Rate	Gross	AQH Rtg	GRPs	CPP	AQH	Freq	% Mkt
Mon 6am-10am	30	3	\$11.00	\$33.00	0.0	0.0	\$0.00	0	0.0	0.0
Mon 10am-3pm	30	3	\$10.00	\$30.00	0.0	0.0	\$0.00	0	0.0	0.0
Weekly Total		6		\$63.00	0.0	0.0	\$0.00	0	0.0	0.0
Flight Total		6		\$63.00	0.0	0.0	\$0.00	0	0.0	0.0

WSEK-FM

1 Week: 5/7

Daypart/Program	Len	Spots	Rate	Gross	AQH Rtg	GRPs	CPP	AQH	Freq	% Mkt
Wed-Fri 6am-10am	30	4	\$20.00	\$80.00	0.1	0.4	\$200.00	300	1.7	0.3
Wed-Fri 10am-3pm	30	4	\$18.00	\$72.00	0.0	0.0	\$0.00	100	1.4	0.1
Wed-Fri 3pm-7pm	30	6	\$20.00	\$120.00	0.0	0.0	\$0.00	0	0.0	0.0
Wed-Fri 7pm-Midnight	30	7	\$8.00	\$56.00	0.0	0.0	\$0.00	0	0.0	0.0
Weekly Total		21		\$328.00	0.0	0.4	\$820.00	100	1.6	0.4
Flight Total		21		\$328.00	0.0	0.4	\$820.00	100	1.6	0.4

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2 Weeks: 5/7-5/14

Daypart/Program	Len	Spots	Rate	Gross	AQH Rtg	GRPs	CPP	AQH	Freq	% Mkt
Sat-Sun 6am-10am	30	4	\$9.00	\$72.00	0.0	0.0	\$0.00	0	0.0	0.0
Sat-Sun 10am-3pm	30	4	\$9.00	\$72.00	0.0	0.0	\$0.00	0	0.0	0.0
Sat-Sun 3pm-7pm	30	4	\$9.00	\$72.00	0.0	0.0	\$0.00	0	0.0	0.0
Weekly Total		12		\$108.00	0.0	0.0	\$0.00	0	0.0	0.0
Flight Total		24		\$216.00	0.0	0.0	\$0.00	0	0.0	0.0

1 Week: 5/14

Daypart/Program	Len	Spots	Rate	Gross	AQH Rtg	GRPs	CPP	AQH	Freq	% Mkt
Mon-Fri 6am-10am	30	6	\$20.00	\$120.00	0.1	0.6	\$200.00	200	1.8	0.3
Mon-Fri 10am-3pm	30	8	\$18.00	\$144.00	0.0	0.0	\$0.00	100	1.9	0.2
Mon-Fri 3pm-7pm	30	6	\$20.00	\$120.00	0.0	0.0	\$0.00	0	0.0	0.0
Mon-Fri 7pm-Midnight	30	4	\$8.00	\$32.00	0.0	0.0	\$0.00	0	0.0	0.0
Weekly Total		24		\$416.00	0.0	0.6	\$693.33	100	2.0	0.4
Flight Total		24		\$416.00	0.0	0.6	\$693.33	100	2.0	0.4

1 Week: 5/21

Daypart/Program	Len	Spots	Rate	Gross	AQH Rtg	GRPs	CPP	AQH	Freq	% Mkt
Mon 6am-10am	30	3	\$20.00	\$60.00	0.1	0.3	\$200.00	300	1.8	0.2
Mon 10am-3pm	30	3	\$18.00	\$54.00	0.0	0.0	\$0.00	100	1.7	0.1
Weekly Total		6		\$114.00	0.1	0.3	\$380.00	200	2.4	0.2
Flight Total		6		\$114.00	0.1	0.3	\$380.00	200	2.4	0.2

Proposal Totals										
	Spots	Gross	AQH Rtg	GRPs	CPP	AQH	Freq	% Mkt		
WJQQ-FM	68	\$656.00	0.0	0.0	\$0.00	0	0.0	0.0		
WLLK-FM	75	\$625.00	0.0	0.0	\$0.00	0	0.0	0.0		
WSEK-FM	75	\$1,074.00	0.0	1.3	\$826.15	100	2.4	0.8		
Total	218	\$2,355.00	0.0	1.3	\$1,811.54	0	0.0	0.0		

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Advertiser No:	92469	Order No:	1127063888
Start Date:	05/09/2018	Co-op:	No
End Date:	05/21/2018	Package:	No
Month Type:	Broadcast	Agency Comm.:	15%
Revision #:	0		
CPE:			
AE:	Bourne, Tiffany		
Entered:	05/08/2018 08:28 AM by Fusion		
Last Update:	05/08/2018 08:28 AM by Fusion		
Note:	May 2018		
Note 2:			
Spl Req Inv:			

Steve Kelley
 c/o Steve Kelly
 Attn: Steve Kelly
 200 Bluebird Dr

 Somerset, KY 42503

Market Station	Bind To	Start Date	End Date	No Of Weeks	Rate Rev. Type	Skip W. M T W T F S S	Spots/ W. Length	Ord Spots	Ord Cost
1 SomersetK WLLK-FM	06:00-10:00 Commercial	05/09/18	05/11/18	1	11.00 Local Agency-Political	0 x x x	5 30	5	55.00
2 SomersetK WLLK-FM	10:00-15:00 Commercial	05/09/18	05/11/18	1	10.00 Local Agency-Political	0 x x x	6 30	6	60.00
3 SomersetK WLLK-FM	15:00-19:00 Commercial	05/09/18	05/11/18	1	11.00 Local Agency-Political	0 x x x	5 30	5	55.00
4 SomersetK WLLK-FM	19:00-23:59 Commercial	05/09/18	05/11/18	1	4.00 Local Agency-Political	0 x x x	4 30	4	16.00
5 SomersetK WLLK-FM	06:00-10:00 Commercial	05/12/18	05/20/18	2	6.00 Local Agency-Political	0 x x	4 30	8	48.00
6 SomersetK WLLK-FM	10:00-15:00 Commercial	05/12/18	05/20/18	2	6.00 Local Agency-Political	0 x x	4 30	8	48.00
7 SomersetK WLLK-FM	15:00-19:00 Commercial	05/12/18	05/20/18	2	6.00 Local Agency-Political	0 x x	4 30	8	48.00
8 SomersetK WJQQ-FM	06:00-10:00 Commercial	05/09/18	05/11/18	1	17.00 Local Agency-Political	0 x x x	5 30	5	85.00
9 SomersetK WJQQ-FM	10:00-15:00 Commercial	05/09/18	05/11/18	1	11.00 Local Agency-Political	0 x x x	5 30	5	55.00
10 SomersetK WJQQ-FM	15:00-19:00 Commercial	05/09/18	05/11/18	1	11.00 Local Agency-Political	0 x x x	5 30	5	55.00
11 SomersetK WJQQ-FM	19:00-23:59 Commercial	05/09/18	05/11/18	1	6.00 Local Agency-Political	0 x x x	4 30	4	24.00
12 SomersetK WJQQ-FM	06:00-10:00 Commercial	05/12/18	05/20/18	2	6.00 Local Agency-Political	0 x x	4 30	8	48.00
13 SomersetK WJQQ-FM	10:00-15:00 Commercial	05/12/18	05/20/18	2	6.00 Local Agency-Political	0 x x	5 30	10	60.00
14 SomersetK WJQQ-FM	15:00-19:00 Commercial	05/12/18	05/20/18	2	6.00 Local Agency-Political	0 x x	4 30	8	48.00
15 SomersetK WLLK-FM	06:00-10:00 Commercial	05/21/18	05/21/18	1	11.00 Local Agency-Political	0 x	3 30	3	33.00



Market Station	Bind To	Start Date	End Date	No Of Weeks	Rate Rev. Type	Skip W. M T W T F S S	Spots/ W. Length	Spot	Ord Spots	Ord Cost	
38 SomersetK WJQQ-FM	06:00-10:00 Commercial	05/21/18	05/21/18	1	17.00	0 x		3	30	3	51.00
					Local Agency-Political						
39 SomersetK WJQQ-FM	10:00-15:00 Commercial	05/21/18	05/21/18	1	11.00	0 x		3	30	3	33.00
					Local Agency-Political						

No. of Spots/Misc/Digital:	218/0/0	Ordered Gross:	\$2,355.00
		Agency Commission:	\$353.25
		Ordered Net:	\$2,001.75
		Total Net Due:	\$2,001.75

	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May
Amt. Ord.:	218	0	0	0	0	0	0	0	0	0	0	0	0
Gross:	2,355.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Net:	2,001.75	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00

When signed below, this is a contract for advertising on the radio stations named above, made with the owner of those stations, subject to those terms and conditions beginning on the last page of this Order Confirmation. Except when this contract is executed by advertiser itself, it is agreed that advertiser's agency makes this contract both for itself and advertiser.

Accepted for Company: _____

Accepted for Advertiser: _____

Participating Customers

Steve Kelley 100%