

# ORDER

**WSHM-CBS3**

**Orders**  
**Order / Rev:** 893853  
**Alt Order #:** 09176042  
**Product Desc:** GALVIN 4 SEC OF ST  
**Estimate:** 5655  
**Flight Dates:** 08/15/18 - 09/04/18  
**Original Date / Rev:** 07/23/18 / 08/02/18  
**Order Type:** GENERAL

**Primary AE:** Ryan Eddins  
**Sales Office:** H-WDC  
**Sales Region:** National

**Agency**  
**Name:** Canal Partners Media LLC  
**Buying Contact:**  
**Billing Contact:**  
 900 Circle 75 Parkway S.E., Suite 1650  
 Atlanta, GA 30339

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Bill Galvin for Secretary ff State MA  
**Demographic:** A35+  
**Product Codes:** Political-Candidates  
**Priority:** IMP  
**Revenue Code 1:** POL  
**Revenue Code 2:** PLC  
**Revenue Code 3:** POL LPL

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/30/18	08/26/18	32	\$3,490.00	\$2,966.50
08/27/18	09/04/18	28	\$3,430.00	\$2,915.50

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
August 2018	32	\$3,490.00	\$2,966.50	0.00
September 2018	28	\$3,430.00	\$2,915.50	0.00
<b>Totals</b>	<b>60</b>	<b>\$6,920.00</b>	<b>\$5,882.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Ryan Eddins			Start Of Order - End Of Order	100%

**Order Share**

Order Share	Share	Total
WSHM-CBS3	11%	\$6,920.00
Market	100%	\$62,909.09

**Competitive Share**

Competitive Share	Share	Total
A&E	0%	\$0.00
ANML	0%	\$0.00
BET	0%	\$0.00
BRAV	0%	\$0.00
CABLE	0%	\$0.00
CNBC	0%	\$0.00
CNN	0%	\$0.00
COMD	0%	\$0.00
COURT	0%	\$0.00
DISC	0%	\$0.00
DISN	0%	\$0.00
E!	0%	\$0.00
ESPN	0%	\$0.00
ESPN2	0%	\$0.00
FAM	0%	\$0.00
FOOD	0%	\$0.00
FOXN	0%	\$0.00

FX	0%	\$0.00
HGTV	0%	\$0.00
HIST	0%	\$0.00
HLN	0%	\$0.00
LIFE	0%	\$0.00
MSN	0%	\$0.00
MTV	0%	\$0.00
NESN	0%	\$0.00
NICK	0%	\$0.00
SIFI	0%	\$0.00
SPIKE	0%	\$0.00
TBS	0%	\$0.00
TLC	0%	\$0.00
TNT	0%	\$0.00
TOON	0%	\$0.00
TRAV	0%	\$0.00
TWC	0%	\$0.00
USA	0%	\$0.00
VH1	0%	\$0.00
WBQT	1%	\$629.09
WGBY	0%	\$0.00
WGGB	51%	\$32,083.64
WTIC	3%	\$1,887.27
WWLP	34%	\$21,389.09
YES	0%	\$0.00

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 Flight Dates: 08/15/18 - 09/04/18

Advertiser: Bill Galvin for Secretary ff State MA  
 Product Desc: GALVIN 4 SEC OF ST  
 Estimate: 5655

WSHM-CBS3

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WSHM	08/15/18	09/04/18	02 M-F 5am-7am CBS CBS Morning News	CM	5am-7am (6:00 AM-7:00 AM)	MTWTF--	:30	3	\$10.00	IMP	0.00	NM	9	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/15/18	08/21/18	MTWTF--		3				\$10.00		0.00			
		Week: 08/22/18	08/28/18	MTWTF--		3				\$10.00		0.00			
		Week: 08/29/18	09/04/18	MTWTF--		3				\$10.00		0.00			
N 2	WSHM	08/15/18	09/04/18	03 M-F 7am-9am CBS CBS This Morning	CM	7am-9am	MTWTF--	:30	3	\$10.00	IMP	0.00	NM	9	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/15/18	08/21/18	MTWTF--		3				\$10.00		0.00			
		Week: 08/22/18	08/28/18	MTWTF--		3				\$10.00		0.00			
		Week: 08/29/18	09/04/18	MTWTF--		3				\$10.00		0.00			
N 3	WSHM	08/15/18	09/04/18	M-F 4-430P News WMA News on CBS3 @ 4pm	CM	4pm-4:30pm	MTWTF--	:30	3	\$100.00	PMT	0.00	NM	9	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/15/18	08/21/18	MTWTF--		3				\$100.00		0.00			
		Week: 08/22/18	08/28/18	MTWTF--		3				\$100.00		0.00			
		Week: 08/29/18	09/04/18	MTWTF--		3				\$100.00		0.00			
N 4	WSHM	08/15/18	09/04/18	M-F 430-5p News WMA News on CBS3 @ 430p	CM	430-5p	MTWTF--	:30	3	\$100.00	PMT	0.00	NM	9	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/15/18	08/21/18	MTWTF--		3				\$100.00		0.00			
		Week: 08/22/18	08/28/18	MTWTF--		3				\$100.00		0.00			
		Week: 08/29/18	09/04/18	MTWTF--		3				\$100.00		0.00			
N 5	WSHM	08/15/18	09/04/18	M-F 6p-6:30p Local News WMA News on CBS3 @ 6pm	CM	6pm-6:30pm	MTWTF--	:30	2	\$200.00	PMT	0.00	NM	6	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/15/18	08/21/18	MTWTF--		2				\$200.00		0.00			
		Week: 08/22/18	08/28/18	MTWTF--		2				\$200.00		0.00			
		Week: 08/29/18	09/04/18	MTWTF--		2				\$200.00		0.00			
N 6	WSHM	08/22/18	09/04/18	M-F 6:30p-7p CBS News CBS Evening News	CM	6:30pm-7pm	MTWTF--	:30	2	\$200.00	PMT	0.00	NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 08/22/18	08/28/18	MTWTF--		2			\$200.00	0.00					
		Week: 08/29/18	09/04/18	MTWTF--		2			\$200.00	0.00					
N 7	WSHM	08/22/18	09/04/18	M-SU 11p-11:35p Local 6M WMA News on CBS3@ 11pm	CM	11pm - 11:35pm	MTWTFSS	:30	2	\$250.00	PMT	0.00	NM	4	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 08/22/18	08/28/18	MTWTFSS		2			\$250.00	0.00					
		Week: 08/29/18	09/04/18	MTWTFSS		2			\$250.00	0.00					
N 8	WSHM	08/19/18	09/02/18	05 SU 9am-10:30am CBS Sunday Morning	CM	9am-10:30am	-----1	:30	1	\$250.00	PMT	0.00	NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 08/13/18	08/19/18	-----1		1			\$250.00	0.00					
		Week: 08/20/18	08/26/18	-----2		2			\$250.00	0.00					
		Week: 08/27/18	09/02/18	-----2		2			\$250.00	0.00					
N 9	WSHM	08/19/18	09/02/18	SU 10:30-1130a Face The Nation	CM	10:30am-1130am (10:30 AM-11:30 AM)	-----1	:30	1	\$200.00	PMT	0.00	NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 08/13/18	08/19/18	-----1		1			\$200.00	0.00					
		Week: 08/20/18	08/26/18	-----1		1			\$200.00	0.00					
		Week: 08/27/18	09/02/18	-----1		1			\$200.00	0.00					
N 10	WSHM	08/15/18	08/21/18	M-F 9am-10am Live w/Kelly	CM	9am-10am	MTWTF--	:30	1	\$75.00	PMT	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 08/13/18	08/19/18	--WTF--		1			\$75.00	0.00					
		Week: 08/20/18	08/26/18	-----		0			\$0.00	0.00					
N 11	WSHM	08/18/18	08/18/18	SA 1230x-130x CSI Miami	CM	1235x-135x <12:35 XM-1:35 XM>	-----S-	:30	1	\$15.00	IMP	0.00	NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 08/13/18	08/19/18	-----S-		1			\$15.00	0.00					
													Totals	60	\$6,920.00