

ORDER



WSHM-CBS3

Orders
Order / Rev: 893853
Alt Order #: 09176042
Product Desc: GALVIN 4 SEC OF ST
Estimate: 5655
Flight Dates: 08/15/18 - 09/04/18
Original Date / Rev: 07/23/18 / 08/02/18
Order Type: GENERAL

Primary AE: Ryan Eddins
Sales Office: H-WDC
Sales Region: National

Agency
Name: Canal Partners Media LLC
Buying Contact: _____
Billing Contact: _____
900 Circle 75 Parkway S.E., Suite 1650
Atlanta, GA 30339

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Bill Galvin for Secretary ff State MA
Demographic: A35+
Product Codes: Political-Candidates
Priority: IMP
Revenue Code 1: POL
Revenue Code 2: PLC
Revenue Code 3: POL LPL

New Business Thru: _____
Order Separation: 00:15:00
Advertiser External ID: _____
Agency External ID: _____
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/30/18	08/26/18	32	\$3,490.00	\$2,966.50
08/27/18	09/04/18	28	\$3,430.00	\$2,915.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2018	32	\$3,490.00	\$2,966.50	0.00
September 2018	28	\$3,430.00	\$2,915.50	0.00
Totals	60	\$6,920.00	\$5,882.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Ryan Eddins			Start Of Order - End Of Order	100%

Order Share

	Share	Total
WSHM-CBS3	11%	\$6,920.00
Market	100%	\$62,909.09

Competitive Share

	Share	Total
A&E	0%	\$0.00
ANML	0%	\$0.00
BET	0%	\$0.00
BRAV	0%	\$0.00
CABLE	0%	\$0.00
CNBC	0%	\$0.00
CNN	0%	\$0.00
COMD	0%	\$0.00
COURT	0%	\$0.00
DISC	0%	\$0.00
DISN	0%	\$0.00
E!	0%	\$0.00
ESPN	0%	\$0.00
ESPN2	0%	\$0.00
FAM	0%	\$0.00
FOOD	0%	\$0.00
FOXN	0%	\$0.00

FX	0%	\$0.00
HGTV	0%	\$0.00
HIST	0%	\$0.00
HLN	0%	\$0.00
LIFE	0%	\$0.00
MSN	0%	\$0.00
MTV	0%	\$0.00
NESN	0%	\$0.00
NICK	0%	\$0.00
SIFI	0%	\$0.00
SPIKE	0%	\$0.00
TBS	0%	\$0.00
TLC	0%	\$0.00
TNT	0%	\$0.00
TOON	0%	\$0.00
TRAV	0%	\$0.00
TWC	0%	\$0.00
USA	0%	\$0.00
VH1	0%	\$0.00
WBQT	1%	\$629.09
WGBY	0%	\$0.00
WGGB	51%	\$32,083.64
WTIC	3%	\$1,887.27
WWLP	34%	\$21,389.09
YES	0%	\$0.00

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Advertiser: Bill Galvin for Secretary ff State MA
 Product Desc: GALVIN 4 SEC OF ST **WSHM-CBS3**
 Estimate: 5655

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WSHM	08/15/18	09/04/18	02 M-F 5am-7am CBS CBS Morning News	CM	5am-7am (6:00 AM-7:00 AM)	MTWTF--	:30	3	\$10.00	IMP	0.00	NM	9	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/15/18	08/21/18	MTWTF--		3		\$10.00		0.00					
		Week: 08/22/18	08/28/18	MTWTF--		3		\$10.00		0.00					
		Week: 08/29/18	09/04/18	MTWTF--		3		\$10.00		0.00					
N 2	WSHM	08/15/18	09/04/18	03 M-F 7am-9am CBS CBS This Morning	CM	7am-9am	MTWTF--	:30	3	\$10.00	IMP	0.00	NM	9	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/15/18	08/21/18	MTWTF--		3		\$10.00		0.00					
		Week: 08/22/18	08/28/18	MTWTF--		3		\$10.00		0.00					
		Week: 08/29/18	09/04/18	MTWTF--		3		\$10.00		0.00					
N 3	WSHM	08/15/18	09/04/18	M-F 4-430P News WMA News on CBS3 @ 4pm	CM	4pm-4:30pm	MTWTF--	:30	3	\$100.00	PMT	0.00	NM	9	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/15/18	08/21/18	MTWTF--		3		\$100.00		0.00					
		Week: 08/22/18	08/28/18	MTWTF--		3		\$100.00		0.00					
		Week: 08/29/18	09/04/18	MTWTF--		3		\$100.00		0.00					
N 4	WSHM	08/15/18	09/04/18	M-F 430-5p News WMA News on CBS3 @ 430p	CM	430-5p	MTWTF--	:30	3	\$100.00	PMT	0.00	NM	9	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/15/18	08/21/18	MTWTF--		3		\$100.00		0.00					
		Week: 08/22/18	08/28/18	MTWTF--		3		\$100.00		0.00					
		Week: 08/29/18	09/04/18	MTWTF--		3		\$100.00		0.00					
N 5	WSHM	08/15/18	09/04/18	M-F 6p-6:30p Local News WMA News on CBS3 @ 6pm	CM	6pm-6:30pm	MTWTF--	:30	2	\$200.00	PMT	0.00	NM	6	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/15/18	08/21/18	MTWTF--		2		\$200.00		0.00					
		Week: 08/22/18	08/28/18	MTWTF--		2		\$200.00		0.00					
		Week: 08/29/18	09/04/18	MTWTF--		2		\$200.00		0.00					
N 6	WSHM	08/22/18	09/04/18	M-F 6:30p-7p CBS News CBS Evening News	CM	6:30pm-7pm	MTWTF--	:30	2	\$200.00	PMT	0.00	NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					

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N 7	WSHM	08/22/18	09/04/18	M-SU 11p-11:35p Local CM WMA News on CBS3@ 11pm	CM	11pm - 11:35pm	MTWTFSS	:30	2	\$250.00	PMT	0.00	NM	4	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/22/18	08/28/18	MTWTF--		2				\$200.00		0.00			
		Week: 08/29/18	09/04/18	MTWTF--		2				\$200.00		0.00			
N 8	WSHM	08/19/18	09/02/18	05 SU 9am-10:30am CM CBS Sunday Morning	CM	9am-10:30am	-----1	:30	1	\$250.00	PMT	0.00	NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/22/18	08/28/18	MTWTFSS		2				\$250.00		0.00			
		Week: 08/29/18	09/04/18	MTWTFSS		2				\$250.00		0.00			
N 9	WSHM	08/19/18	09/02/18	SU 10:30-1130a CM Face The Nation	CM	10:30am-1130am (10:30 AM-11:30 AM)	-----1	:30	1	\$200.00	PMT	0.00	NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/18	08/19/18	-----1		1				\$200.00		0.00			
		Week: 08/20/18	08/26/18	-----1		1				\$200.00		0.00			
		Week: 08/27/18	09/02/18	-----1		1				\$200.00		0.00			
N 10	WSHM	08/15/18	08/21/18	M-F 9am-10am CM Live w/Kelly	CM	9am-10am	MTWTF--	:30	1	\$75.00	PMT	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/18	08/19/18	--WTF--		1				\$75.00		0.00			
		Week: 08/20/18	08/26/18	-----		0				\$0.00		0.00			
N 11	WSHM	08/18/18	08/18/18	SA 1230x-130x CM CSI Miami	CM	1235x-135x <12:35 XM-1:35 XM>	-----S-	:30	1	\$15.00	IMP	0.00	NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/18	08/19/18	-----S-		1				\$15.00		0.00			
Totals													60	\$6,920.00	