

Issues and Programs Lists

Station Call Letters KSSB
For quarter ending Mar-24

Section I : Issues

During the preceding quarter, the following were the 5-9 issues of concern in the stations service area:

- 1 NALEO FUND RIVERSIDE
- 2 ADULT SCHOOLS
- 3 BORANDO NUESTRAS RAICES
- 4 KNOTTS KID ORG
- 5 RIALTO DISTRICT UNIFIED SCHOOL
- 6 VISION Y COMPROMISO RIVERSIDE
- 7 VISION Y COMPROMISO RIVERSIDE
- 8 CONSULADO DEL SALVADOR
- 9 RIVERSIDE CITY
- 10 ESPERANZA SCHOLARSHIP FOUNDATION
- 11 CONSULADO DE MEXICO
- 12 HOPE LATINOS ORG
- 13 BORANDO NUESTRAS RAICES

During the preceding quarter, the following programs and announcements were broadcast in

Response to the issue listed above:

1 **Issue No.1 (NALEO FUND RIVERSIDE)**

(a) Program or PSA series title: **NALEO FUND RIVERSIDE**

Date(s) and time(s) of broadcast: **Jan. 7, 2024 8:00 AM**

Duration of program or announcements: **30 Minutes**

Source of material: **Adan Chavez**

Title: **Spokesperson**

Summary of content, including names of hosts and guests, if any:

Information about the regional campaign advocacy. Issues based on campaign and civic engagement to the latino community, outreach "VE Y VOTA", and facing the elections for 2024.

2 **Issue No 2 (ADULT SCHOOL OF SB)**

(a) Program or PSA series title: **ADULT SCHOOL OF SB**

Date(s) and time(s) of broadcast: **Jan. 14, 2024 8:00 AM**

Duration of program or announcements: **30 Minutes**

Source of material: **Mr. Bucker**

Title: **Spokeperson**

Summary of content, including names of hosts and guests, if any:

Information for the immigrant community and older adults, about the classes offered at the adult school in San Bernardion and also how to obtain your high school certificate (GED) for those who did not finish high school .

3 **Issue No 2 (BORANDO NUESTRAS RAICES)**

(a) Program or PSA series title: **BORANDO NUESTRAS RAICES**

Date(s) and time(s) of broadcast: **Jan. 21, 2024 8:00 AM**

Duration of program or announcements: **30 Minutes**

Source of material: **Violeta Suazo**

Title: **Spokesperson**

Summary of content, including names of hosts and guests, if any:

Information about the next voters election this 2024.

4 **Issue No 4 (KNOTT'S KID ORG)**

(a) Program or PSA series title: **KNOTT'S KID ORG**

Date(s) and time(s) of broadcast: **Jan. 28, 2024 8:00 AM**

Duration of program or announcements: **30 Minutes**

Source of material: **Miguel Orozco Lopez**

Title: **Spokesperson**

Summary of content, including names of hosts and guests, if any:
Information about how to become a foster parent.

5 **Issue No 5 (RIALTO DISTRICT UNIFIED SCHOOL)**

(a) Program or PSA series title: **RIALTO DISTRICT UNIFIED SCHOOL**

Date(s) and time(s) of broadcast: **Feb. 4, 2024 8:00 AM**

Duration of program or announcements: **30 Minutes**

Source of material: **Edgar Montges**

Title: **Spokesperson**

Summary of content, including names of hosts and guests, if any:
Information on what the Rialto School District Board is doing, programs in school, and information for parents.

6 **Issue No 6 (VISION Y COMPROMISO RIVERSIDE)**

(a) Program or PSA series title: **VISION Y COMPROMISO RIVERSIDE**

Date(s) and time(s) of broadcast: **Feb 11, 2024 8:00 AM and Feb. 18. 26, 2024 8:00 AM**

Duration of program or announcements: **30 Minutes**

Source of material: **Indra Torrex**

Title: **Spokesperson**

Summary of content, including names of hosts and guests, if any:
Information about depression, how to detect it and how to treat it. Information about referring to certain health professionals at Riverside University Of

7 **Issue No 7 (CONSULADO DEL SALVADOR)**

(a) Program or PSA series title: **CONSULADO DEL SALVADOR**

Date(s) and time(s) of broadcast: **Feb. 25, 2024 8:00 AM**

Duration of program or announcements: **30 Minutes**

Source of material: **Manuel Flores**

Title: **Spokesperson**

Summary of content, including names of hosts and guests, if any:

Information about the services offered by The Consulate of El Salvador in the Inland Empire

8 **Issue No 8 (RIVERSIDE CITY)**

(a) Program or PSA series title: **RIVERSIDE CITY**

Date(s) and time(s) of broadcast: **Mar. 3, 2024 8:00 AM**

Duration of program or announcements: **30 Minutes**

Source of material: **Gabriela Placencia**

Title: **Spokesperson**

Summary of content, including names of hosts and guests, if any:

Information about the SHARE programs. It helps residents of the city with payments of utilities bills such as water, electricity, and garbage collection. The implementation of the #311 service and how it helps residents of the city of Riverside.

9 **Issue No 8 (ESPERANZA SCHOLARSHIP FOUNDATION)**

(a) Program or PSA series title: **ESPERANZA SCHOLARSHIP FOUNDATION**

Date(s) and time(s) of broadcast: **Mar. 10, 2024 8:00 AM**

Duration of program or announcements: **30 Minutes**

Source of material: **Lorena Corona**

Title: **Spokesperson**

Summary of content, including names of hosts and guests, if any:

Information about San Bernardion County Schools regarding new school programs and information about scholarships and student loans. How the students can take can take advantage of these scholarships.

10 **Issue No 8 (CONSULADO DE MEXICO)**

(a) Program or PSA series title: **CONSULADO DE MEXICO**

Date(s) and time(s) of broadcast: **Mar. 17, 2024 8:00 AM**

Duration of program or announcements: **30 Minutes**

Source of material: **Maricruz and Jesus Arias**

Title: **Spokesperson**

Summary of content, including names of hosts and guests, if any:

Information about legal advice from the Mexican Consulate for Inland Empire. Also regarding legal help for the immigrant community.

11 **Issue No 8 (HOPELATINAS ORG)**

(a) Program or PSA series title: **HOPELATINAS ORG**

Date(s) and time(s) of broadcast: **Mar. 24, 2024 8:00 AM**

Duration of program or announcements: **30 Minutes**

Source of material: **Violeta Aguilar**

Title: **Spokesperson**

Summary of content, including names of hosts and guests, if any:

Information about grants and financial aid. Also how submit application for college. Information for students to help them prepare for the university.

12 **Issue No 8 (BORRANDO NUESTRAS RAICES)**

(a) Program or PSA series title: **BORRANDO NUESTRAS RAICES**

Date(s) and time(s) of broadcast: **Mar. 31, 2024 8:00 AM**

Duration of program or announcements: **30 Minutes**

Source of material: **Violeta Aguilar**

Title: **Spokesperson**

Summary of content, including names of hosts and guests, if any:

Information about programs for young people. How to apply for financial aid for scholarships for college and universities.



ASCERTAINMENT FORM

Organization: NALEO FUND RIVERSIDE
Representative: ADAN CHAVEZ
Title: SPEAKER
Signature: _____

Problems & Issues facing our community

INFORMATION, AS THE REGIONAL Campaign
Advocacy, issue-based Campaigns civic
engagement, to LATINO community outreach
VOY VOTA, facing the elections 2024

Date Recorded: 1/3/24
To be aired on: JAN 6 AND 7 2024

①



ASCERTAINMENT FORM

Organization: Adult School SB
Representative: M.R. Becker
Title: DIRECTOR INSCRIPTION CENTER
Signature: _____

Problems & Issues facing our community

INFORMATION FOR THE IMMIGRANT COMMUNITY,
AND Older adults, about the classes offered
at the adult school in San Bernardino
and also how to obtain your High School
Certificate, (GED) for those who did not finish
high school.

Date Recorded: 1/9/24
To be aired on: 1/14/24

sent 1/10/24 @ 10:34 AM

(2)



ASCERTAINMENT FORM

Organization: BORDANDO NUESTRAS RAICES
Representative: VIOLETA SUAZO
Title: SPEAKER
Signature: _____

Problems & Issues facing our community

INFORMATION ABOUT THE NEXT
VOTES (ELECTION) THIS 2024

Date Recorded: 1/16/24
To be aired on: 1/21/24

③

Send 1/17/24 @ 9:00 AM
To Orders cc Arturo



Date: 1.17.24

Check here for Spec Spot ONLY

Please note: All spec spots need a minimum of 4 business days for production

TRAFFIC & PRODUCTION ORDER

****All orders MUST include an END DATE****

Advertiser: La Voz de La Comunidad -

New Order Revision

Date Needed: _____

AE: ARTURO ACOSTA

AE Email/Cell: aacosta@lazermedia.com

Length & # of Spots: :60 _____ :30 _____ :15 _____ Live _____ 1/2 Hr Other _____ Translation Needed:

See Audio Production Checklist

Yes No

Voice: (Male/Female) _____

Requested Talent: _____

Music/SFX: _____

Delivery Type: Script _____ mp3

Inhouse _____ Other _____

Special Instructions / Explanations / Production Notes:

New Program

Audio Attached

Spot Title/ISCI Code	Cart #	Length	Rotation	Station	Start Date	End Date
La Voz de La Comunidad-Borando Nuestras Raices		30 min	100%	AEH, KXSB, KBTW, KXRS, KCA	1.21.24	1.21.24

Market	Station	
Radio Lazer Network		
Bakersfield	KEAL-FM	
Merced	KMZR-FM	
Oxnard	KXLM-FM	
Reno	KSRN-FM	
Riverside	KAEH-FM	X
Salinas	KXSM-FM	
Santa Maria	KLMM-FM	
Santa Rosa	KSRT-FM	
San Bernardino	KXSB-FM	X
Chico-Redding	KRBN-FM / KBAA-FM	
El Centro	KSSB-FM	X
Modesto	KBBU-FM	
Sacramento	KGRB-FM / KCCL-FM	
San Francisco	KSFN-AM	
San Jose	KXZM-FM	
San Luis Obispo	KLUN-FM	
Fresno	KAAT-FM	
Santa Barbara	KZER-AM/FM	
Tulare	KMQA-FM	
Victorville-Barstow	KBTW-FM/KWRN-AM/FM	X

Market	Station	
La Mejor Network		
Bakersfield	KXTT-FM	
Merced	KGAM-FM	
Oxnard	KLJR-FM	
Reno	KNEZ-FM	
Riverside/Victor Valley	KXRS-FM/ KIQQ-FM	X
Salinas	KSGZ-FM	
Santa Maria	KSMY-FM	
Santa Rosa	KJOR-FM	
La Mexicana		
Fresno	KMEN-FM/ KTNS-FM	
Oxnard	KOXR-AM/FM	
Santa Maria	KSBQ-AM/FM	
Salinas	KMLY-FM	
San Bernardino	KCAL-AM	X

Market	Station	
Latino		
Reno	KWNZ-FM	
Sacramento	KLMG-FM	
Kalor		
Bakersfield	KBQF-FM	
Reno	KZTI-FM	

Production Department Use Only

Assigned to: _____ Date Completed: _____ Initials after completion: _____



ASCERTAINMENT FORM

Organization: Knotts KID ORG
Representative: Miguel Orozco Lopez
Title: Parent Engagement Specialist
Signature: [Handwritten Signature]

Problems & Issues facing our community

Information about how to become a foster parent

Date Recorded: 1/23/24
To be aired on: 1/28/24

Sent 1/23 Tues @ 3:07 PM

[Handwritten initials]
(7)

Que Sucedo

ASCERTAINMENT FORM

Organization: RIACTO DISTRICT UNIFIED SCHOOL
Representative: EDGAR MONTES
Title: SUBDIRECTOR OF THE BOARD RDOUS
Signature: _____

Problems & Issues facing our community

Information on what the RIACTO SCHOOL
DISTRICT BOARD IS doing, Programs
in the schools and information for
parents

Date Recorded: 1/31/24
To be aired on: 2/4/24

Wed
sent 1/31/24 @ 12:18 To Orders
cc Arturo C
⑤



ASCERTAINMENT FORM

Organization: Vision y Compromiso RIVERSIDE -
Representative: JORDA TORRES
Title: PROMOTER
Signature: _____

Problems & Issues facing our community

Information about depression, how to detect it and how to treat it, and information about referring to certain health professionals at Riverside University of Medicine.

Date Recorded: 2/8/24
To be aired on: 2/11/24

sent 2/6/24 @ 1:47 PM To Orders cc Arturo Acosta

6



ASCERTAINMENT FORM

Organization: Vision y Compromiso RIVERSIDE
Representative: INDRA TORRES
Title: PROMOTER
Signature: _____

Problems & Issues facing our community

Information about depression, how to detect it and how to treat it, and information about referring to certain health professionals at Riverside University of Medicine.

Date Recorded: 2/14/24
To be aired on: 2/18/24

Orders TO cc Arturo Acosta
sent 2/14/24 @ 1:12 PM



ASCERTAINMENT FORM

Organization: CONSUCADO DEL SALVADOR
 Representative: MANUEL FLORES
 Title: CONSUL GENERAL DEL SALVADOR
 Signature: _____

Problems & Issues facing our community

 INFORMATION ABOUT THE SERVICES
 OFFERED BY THE CONSULATE
 OF SALVADOR IN THE INLAND
 EPIMORE

Date Recorded: 2/21/24
 To be aired on: 2/25/24

(Handwritten initials)

cc Arturo
 TO Orders
 12:19 PM
 sent 2/21/24 @



ASCERTAINMENT FORM

Organization: RIVERSIDE CITY
Representative: GABRIELA PLACENCIA
Title: COUNCILOR
Signature: _____

Problems & Issues facing our community

Information about the SHARE program, these residents of the city, with payments of utilities bills water, electricity and garbage collection, the implementation of the # 311 service and how it helps residents of the city of Riverside

Date Recorded: 2/28/24
To be aired on: 3/3/24

(8)

send 2/28/24
@ 11:24 AM
To order a print out



ASCERTAINMENT FORM

Organization: ESPERANZA SCHOLARSHIP FOUNDATION
Representative: LORENA CORONA
Title: SPOKESWOMAN
Signature: _____

Problems & Issues facing our community

INFORMATION ABOUT SCHOLARSHIPS
AND STUDENT LOANS, HOW THE STUDENTS
CAN TAKE ADVANTAGE OF THESE
SCHOLARSHIPS.

Date Recorded: 3/6/24
To be aired on: 3/10/24

Sent 3/7/24 @ 9:00am
To Orders cc Arturo



ASCERTAINMENT FORM

Organization: CONSULADO DE MEXICO
Representative: MARI CRUZ AND JESUS ARIAS
Title: SPOKE MAN
Signature: _____

Problems & Issues facing our community

INFORMATION ABOUT THE WEAK OF
LEGAL ADVICE FROM THE MEXICAN
CONSULATE FOR THE INLAND EMPIRE
WITH LEGAL HELP FOR THE IMMIGRANT
COMMUNITY

Date Recorded: 3/02/24
To be aired on: 3/17/24

Sent 3/13/24 @ 9:00
To Orders cc Arturo

(10)



ASCERTAINMENT FORM

Organization: HOPE LATINAS ORG
Representative: DIOSCELA AGUILAR
Title: SPOKESPERSON
Signature: _____

Problems & Issues facing our community

INFORMATION ABOUT, GRANTS, FINANCING, HOW
TO MAKE APPLICATIONS FOR COLLEGE,
INFORMATION TO HELP STUDENTS TO
PREPARE FOR UNIV.

Date Recorded: 3/20/24
To be aired on: 3/24/24

(17)

Sent 3/20/24 @ 11:21 AM
TO ORDERS CC Arturo



ASCERTAINMENT FORM

Organization: BOGARDOS NUESTRAS RAICES
Representative: DIODORA SUAZO
Title: SPYKE WOMAN
Signature: _____

Problems & Issues facing our community

INFORMATION ABOUT PROGRAMS
FOR YOUNG PEOPLE, HOW CAN
APPLY FOR FINANCIAL AID FOR
SCHOLARSHIP, FOR COLLEGE AND
UNIVERSITY

Date Recorded: 3/27/24
To be aired on: 3/31/24

(13)

Sent 3/27/24 @ 12:35 PM To Orders cc Arturo

