

Issues and Programs Lists

Station Call Letters KSSB
For quarter ending Dec-23

Section I : Issues

During the preceding quarter, the following were the 5-9 issues of concern in the stations service area:

- 1 Inland Equity Community
- 2 Valverde School District
- 3 Riverside City Counsel
- 4 Colectivo Migrante
- 5 Restaurando Vidas
- 6 CHP
- 7 Somos Uno Riverside
- 8 Vision Y Compromiso Riverside
- 9 Buenas Escuelas Buenas Noticias
- 10 CHP

During the preceding quarter, the following programs and announcements were broadcast in

Response to the issue listed above:

1 **Issue No.1 (Inland Equity Community)**

(a) Program or PSA series title: Inland Equity Community

Date(s) and time(s) of broadcast: Oct. 8, 2023 8:00 AM

30 Minutes

Duration of program or announcements:

Source of material: Maribel Nunez

Title: Spokesperson

Summary of content, including names of hosts and guests, if any:

Information about housing solution forum, how to qualify for affordable houses and appts, assistance for Seniors and Immigrants.

2 **Issue No 2 (Valverde School Districts)**

(a) Program or PSA series title: Valverde School District

Date(s) and time(s) of broadcast: Oct. 15, 2023 8:00 AM and Oct. 22, 2023 8:00 AM

Duration of program or announcements: 30 Minutes

Source of material: Iliana Dodge

Title: Spokeperson

Summary of content, including names of hosts and guests, if any:

Information on workshops for the education of childrens health, schoolships, benefits of the community store offered by The School District of Valverde.

3 **Issue No.3 (Riverside City Counsel)**

(a) Program or PSA series title: Riverside City Counsel

Date(s) and time(s) of broadcast: Oct. 29, 2023 8:00 AM

Duration of program or announcements: 30 Minutes

Source of material: Gabriela Placencia

Title: Spokesperson

Summary of content, including names of hosts and guests, if any:

Information about the projects that the City of Riverside has regarding the Latino Community and invitation for "The Day of the Dead Festival" on Nov. 4th Downtown Riverside. This event includes activities for the whole family.

4 **Issue No 4 (Colectivo Migrante)**

(a) Program or PSA series title: Colectivo Migrante

Date(s) and time(s) of broadcast: Nov. 5, 2023 8:00 AM

Duration of program or announcements: 30 Minutes

Source of material: Guadalupe Suazo

Title: Spokesperson

Summary of content, including names of hosts and guests, if any:

Information to the Migrant Community about Arts and Education Program through online for primary, secondary, and high school education from Mexico, the event Forever 21 and give aways of new clothes and shoes. All free for the community.

5 **Issue No 5 (Restaurando Vidas)**

(a) Program or PSA series title: Restaurando Vidas

Date(s) and time(s) of broadcast: Nov. 12, 2023 8:00 AM and Nov. 19, 2023 8:00 AM

Duration of program or announcements: 30 Minutes

Source of material: Alfonso Muro

Title: Spokesperson

Summary of content, including names of hosts and guests, if any:

Information on educational workshops on parents guidance on how to talk to your children and especially information regarding the suicide prevention workshop.

6 **Issue No 6 (CHP)**

(a) Program or PSA series title: California Highway Patrol (CHP)

Date(s) and time(s) of broadcast: Nov. 26, 2023 8:00 AM

Duration of program or announcements: 30 Minutes

Source of material: Officer Ramon Duran

Title: Spokesperson

Summary of content, including names of hosts and guests, if any:

Information about seat belts, car seats and DUI's on this Thanksgiving day.

7 **Issue No 7 (Somos Uno Riverside)**

(a) Program or PSA series title: Somos Uno Riverside

Date(s) and time(s) of broadcast: Dec. 3, 2023 8:00 AM

Duration of program or announcements: 30 Minutes

Source of material: Marcela Fernandez

Title: Spokesperson

Summary of content, including names of hosts and guests, if any:

Christmas party of the year for all of the community, with free food, toys, and games. Also electronic waste recycling and collection event to be held on Dec. 17, 2023 on Overflow Farms.

8 **Issue No 8 (Vision Y Compromiso Riverside)**

(a) Program or PSA series title: **Vision Y Compromiso Riverside**

Date(s) and time(s) of broadcast: **Dec. 10, 2023 8:00 AM**

Duration of program or announcements: **30 Minutes**

Source of material: **Inora Torres**

Title: **Spokesperson**

Summary of content, including names of hosts and guests, if any:

Information on workshops about how to deal with depression during these holidays promotions. It's a free event with gifts, food and medical help.

9 **Issue No 8 (Buenas Escuelas Buenas Noticias)**

(a) Program or PSA series title: **Buenas Escuelas Buenas Noticias**

Date(s) and time(s) of broadcast: **Dec. 17, 2023 8:00 AM**

Duration of program or announcements: **30 Minutes**

Source of material: **Maria Garcia**

Title: **Spokesperson**

Summary of content, including names of hosts and guests, if any:

Information about San Bernardion County Schools regarding new school programs and and school safety programs.

10 **Issue No 8 (CHP)**

(a) Program or PSA series title: **California Hightway Patrol (CHP)**

Date(s) and time(s) of broadcast: **Dec. 24, 2023 8:00 AM and Dec. 31, 2023 8:00 AM**

Duration of program or announcements: **30 Minutes**

Source of material: **Officer Ramon Duran**

Title: **Spokesperson**

Summary of content, including names of hosts and guests, if any:

Safety tips for these holidays.



ASCERTAINMENT FORM

Organization: INLAND EQUITY COMMUNITY
Representative: MARIBEL NUÑEZ
Title: SPOKESWOMEN
Signature: _____

Problems & Issues facing our community

INFO, ABOUT HOUSING SOLUTION
FORUM, HOW QUALITY FOR AFFORDABLE
HOUSES AND ARTS, ASSISTANCE FOR
SENIORS AND IMMIGRANTS

Date Recorded: 10/3/23
To be aired on: 10/7 & 10/8 2023



Date: 10/5/2023

Check here for Spec Spot ONLY
 Please note: All spec spots need a minimum of 4 business days for production

TRAFFIC & PRODUCTION ORDER

****All orders MUST include an END DATE****

Advertiser: LA VOZ DE LA COMUNIDAD

New Order Revision

Date Needed: 10/5/2023

AE: ALICIA AVILA

AE Email/Cell: AAVILA

Length & # of Spots: :60 :30 :15 Live 1/2 Hr Other Translation Needed:

See Audio Production Checklist Yes No

Voice: (Male/Female) Requested Talent: Music/SFX:

Delivery Type: Script mp3 Inhouse Other

Special Instructions / Explanations / Production Notes:

**new program
audio attached**

Spot Title/ISCI Code	Cart #	Length	Rotation	Start Date	End Date
LA VOZ DE LA COMUNIDAD INLAND EQUITY		30 MIN	100%	10/7/2023	10/8/2023

Market:	Station	
Radio Lazer Network		
Bakersfield	KEAL-FM	<input type="checkbox"/>
Chico-Redding	KRBN-FM/KBAA-FM	<input type="checkbox"/>
El Centro	KSSB-FM	<input checked="" type="checkbox"/>
Fresno	KAAT-FM	<input type="checkbox"/>
Merced	KMZR-FM	<input type="checkbox"/>
Modesto	KBBU-FM	<input type="checkbox"/>
Oxnard	KXLM-FM	<input type="checkbox"/>
Reno	KSRN-FM/KZTI-FM	<input type="checkbox"/>
Riverside	KAEH-FM	<input checked="" type="checkbox"/>
Sacramento	KGRB-FM	<input type="checkbox"/>
Salinas	KXSM-FM	<input type="checkbox"/>
San Bernardino	KXSB-FM	<input checked="" type="checkbox"/>
San Francisco	KSFN-FM	<input type="checkbox"/>
San Jose	KXZM-FM	<input type="checkbox"/>
San Luis Obispo	KLUN-FM	<input type="checkbox"/>
Santa Barbara	KZER-AM/FM	<input type="checkbox"/>
Santa Maria	KLMM-FM	<input type="checkbox"/>
Santa Rosa	KSRT-FM	<input type="checkbox"/>
Tulare	KMQA-FM	<input type="checkbox"/>
Victorville-Barstow	KBTW-FM/KWRN-AM/FM	<input checked="" type="checkbox"/>

Market:	Station	
La Mejor Network		
Bakersfield	KXTT-FM	<input type="checkbox"/>
Merced	KGAM-FM	<input type="checkbox"/>
Oxnard	KLJR-FM	<input type="checkbox"/>
Reno	KNEZ-FM	<input type="checkbox"/>
Riverside/Victor Valley	KXRS-FM/KIQQ-FM	<input checked="" type="checkbox"/>
Salinas	KSGZ-FM	<input type="checkbox"/>
Santa Maria	KSMY-FM	<input type="checkbox"/>
Santa Rosa	KJOR-FM	<input type="checkbox"/>
La Mexicana		
Oxnard	KOXR-AM/FM	<input type="checkbox"/>
Salinas	KMLY-FM	<input type="checkbox"/>
San Bernardino	KCAL-AM	<input checked="" type="checkbox"/>
Santa Maria	KSBQ-AM/FM	<input type="checkbox"/>
Latino		
Reno	KWNZ-FM	<input type="checkbox"/>
Sacramento	KLMG-FM	<input type="checkbox"/>
Kalor		
Bakersfield	KBQF-FM	<input type="checkbox"/>

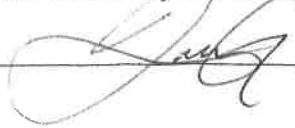
Not to be used

Production Department Use Only

Assigned to: _____ Date Completed: _____ Initials after completion: _____

LAZER  BROADCASTING

ASCERTAINMENT FORM

Organization: VALVERDE SCHOOL DISTRICT
Representative: FLIANA DOGGE
Title: MANAGER OF FAMILY ENGAGEMENT
Signature: 

Problems & Issues facing our community

INFORMATION ON WORKSHOPS FOR THE
EDUCATION OF CHILDREN, HEALTH,
SCHOOLSHIPS, BENEFITS OF THE
COMMUNITY STORE OFFERED BY
THE DISTRICT SCHOOL VALVERDE

Date Recorded: 10/10/23

To Be Aired on: 4044 AV
10/14/23 - 10/15/23

10/14/23 & 10/15/23
10/21/23 & 10/22/23



Date: 10/11/2023

Check here for Spec Spot ONLY

Please note: All spec spots need a minimum of 4 business days for production

TRAFFIC & PRODUCTION ORDER

****All orders MUST include an END DATE****

Advertiser: LA VOZ DE LA COMUNIDAD

New Order

Revision

Date Needed: 10/11/2023

AE: ALICIA AVILA

AE Email/Cell: AAVILA

Length & # of Spots: :60 :30 :15

Live 1/2 Hr Other

Translation Needed:

Yes No

See Audio Production Checklist

Voice: (Male/Female)

Requested Talent:

Music/SFX:

Delivery Type: Script mp3

Inhouse Other

Special Instructions / Explanations / Production Notes:

**new program
audio attached**

Spot Title/ISCI Code	Cart #	Length	Rotation	Start Date	End Date
LA VOZ DE LA COMUNIDAD VALVERDE		30 MIN	100%	10/14/2023	10/15/2023

Market:	Station	
Radio Lazer Network		
Bakersfield	KEAL-FM	<input type="checkbox"/>
Chico-Redding	KRBN-FM/KBAA-FM	<input type="checkbox"/>
El Centro	KSSB-FM	<input checked="" type="checkbox"/>
Fresno	KAAT-FM	<input type="checkbox"/>
Merced	KMZR-FM	<input type="checkbox"/>
Modesto	KBBU-FM	<input type="checkbox"/>
Oxnard	KXLM-FM	<input type="checkbox"/>
Reno	KSRN-FM/KZTI-FM	<input type="checkbox"/>
Riverside	KAEH-FM	<input checked="" type="checkbox"/>
Sacramento	KGRB-FM	<input type="checkbox"/>
Salinas	KXSM-FM	<input type="checkbox"/>
San Bernardino	KXSB-FM	<input checked="" type="checkbox"/>
San Francisco	KSFN-AM	<input type="checkbox"/>
San Jose	KXZM-FM	<input type="checkbox"/>
San Luis Obispo	KLUN-FM	<input type="checkbox"/>
Santa Barbara	KZER-AM/FM	<input type="checkbox"/>
Santa Maria	KLMM-FM	<input type="checkbox"/>
Santa Rosa	KSRT-FM	<input type="checkbox"/>
Tulare	KMQA-FM	<input type="checkbox"/>
Victorville-Barstow	KBTW-FM/KWRN-AM/FM	<input checked="" type="checkbox"/>

Market:	Station	
La Mejor Network		
Bakersfield	KXTT-FM	<input type="checkbox"/>
Merced	KGAM-FM	<input type="checkbox"/>
Oxnard	KLJR-FM	<input type="checkbox"/>
Reno	KNEZ-FM	<input type="checkbox"/>
Riverside/Victor Valley	KXRS-FM/KIQQ-FM	<input checked="" type="checkbox"/>
Salinas	KSGZ-FM	<input type="checkbox"/>
Santa Maria	KSMY-FM	<input type="checkbox"/>
Santa Rosa	KJOR-FM	<input type="checkbox"/>
La Mexicana		
Oxnard	KOXR-AM/FM	<input type="checkbox"/>
Salinas	KMLY-FM	<input type="checkbox"/>
San Bernardino	KCAL-AM	<input checked="" type="checkbox"/>
Santa Maria	KSBQ-AM/FM	<input type="checkbox"/>
Latino		
Reno	KWNZ-FM	<input type="checkbox"/>
Sacramento	KLMG-FM	<input type="checkbox"/>
Kalor		
Bakersfield	KBQF-FM	<input type="checkbox"/>

Production Department Use Only

Assigned to: _____

Date Completed: _____

Initials after completion: _____

Sent 10-11-23 @ 4:09 To Orders cc Arturo



Date: 10/11/2023

Check here for Spec Spot ONLY
Please note: All spec spots need a minimum of 4 business days for production

TRAFFIC & PRODUCTION ORDER

****All orders MUST include an END DATE****

Advertiser: LA VOZ DE LA COMUNIDAD
Date Needed: 10/19/2023
AE: ALICIA AVILA

New Order Revision

AE Email/Cell: AAVILA
Length & # of Spots: :60 :30 :15 Live 1/2 Hr X Other Translation Needed:
See Audio Production Checklist
Voice: (Male/Female) Requested Talent: Music/SFX:
Delivery Type: Script mp3 X Inhouse Other

Special Instructions / Explanations / Production Notes:

new program
audio attached

Table with 6 columns: Spot Title/ISCI Code, Cart #, Length, Rotation, Start Date, End Date. Row 1: LA VOZ DE LA COMUNIDAD VALVERDE, 30 MIN, 100%, 10.21.2023, 10.22.23

Table with 3 columns: Market, Station, checkbox. Radio Lazer Network stations listed with checkboxes.

Table with 3 columns: Market, Station, checkbox. La Mejor Network and La Mexicana stations listed with checkboxes.

Sent 10/19/23
10/19/23
12:59 PM

Production Department Use Only
Assigned to: Date Completed: Initials after completion:

LAZER BROADCASTING

ASCERTAINMENT FORM

Organization: RIVERSIDE CITY COUNCIL
Representative: GABRIELA PLACENCIA (FORMER)
Title: COUNCIL WARD 5
Signature: _____

Problems & Issues facing our community

INFORMATION ABOUT THE PROJECTS
THAT THE CITY OF RIVERSIDE
HAS ESPECIALLY WITH THE LATINO
COMMUNITY AND THE INVITACION
FOR THE DAY OF THE DEAD
FESTIVAL ON NOV. & WITH
ACTIVITIES FOR THE WHOLE
FAMILIES IN THE DOWNTOWN
OF RIVERSIDE

Date Recorded: _____

To Be Aired on: _____

sent to Orders 10/24/23 @ 4:19 AM
@ 4:19 AM



Check here for Spec Spot ONLY
Please note: All spec spots need a minimum of 4 business days for production

TRAFFIC & PRODUCTION ORDER

All orders MUST include an END DATE

Advertiser: La Voz de La Comunidad -

New Order Revision

Date Needed:

AE: ARTURO ACOSTA

AE Email/Cell: aacosta@lazermedia.com

Length & # of Spots: :60 :30 :15 Live 1/2 Hr X Other Translation Needed: Yes No

See Audio Production Checklist

Voice: (Male/Female) Requested Talent: Music/SFX:

Delivery Type: Script mp3 X Inhouse Other

Special Instructions / Explanations / Production Notes:

New Program
Audio Attached

Table with 7 columns: Spot Title/ISCI Code, Cart #, Length, Rotation, Station, Start Date, End Date. Row 1: La Voz de La Comunidad-Riverside City Counsel, 30 min, 100%, AEH, KXSB, KBTW, KXRS, KCA, 10.28.23, 10.29.23

Table with 3 columns: Market, Station, X. Radio Lazer Network. Rows include Bakersfield, Merced, Oxnard, Reno, Riverside, Salinas, Santa Maria, Santa Rosa, San Bernardino, Chico-Redding, El Centro, Modesto, Sacramento, San Francisco, San Jose, San Luis Obispo, Fresno, Santa Barbara, Tulare, Victorville-Barstow.


Table with 3 columns: Market, Station, X. La Mejor Network. Rows include Bakersfield, Merced, Oxnard, Reno, Riverside/Victor Valley, Salinas, Santa Maria, Santa Rosa, La Mexicana. Rows include Fresno, Oxnard, Santa Maria, Salinas, San Bernardino.

Table with 3 columns: Market, Station, X. Latino. Rows include Reno, Sacramento. Kalor. Rows include Bakersfield, Reno.

Production Department Use Only
Assigned to: Date Completed: Initials after completion:

LAZER  BROADCASTING

ASCERTAINMENT FORM

Organization: COLECTIVO MIGRANTE
Representative: GUADALUPE SUAZO
Title: _____
Signature: 

Problems & Issues facing our community

INFORMATION TO THE MIGRANT COMMUNITY
ABOUT ART AND EDUCATION PROGRAMS
THROUGH ONLINE, PRIMARY, SECONDARY
AND HIGH SCHOOL EDUCATION FROM
MEXICO, AND THE EVENT OF FOREVER
21, GIVE AWAY NEW CLOTHES
AND SHOES, FREE FOR THE
COMMUNITY

Date Recorded: 10/30/23
To Be Aired on: NOV 4 AND 5, 2023

8:16 @ 11/11 sent



Date: 10.30.23

Check here for Spec Spot ONLY

Please note: All spec spots need a minimum of 4 business days for production

TRAFFIC & PRODUCTION ORDER

****All orders MUST include an END DATE****

Advertiser: La Voz de La Comunidad

New Order Revision

Date Needed: _____

AE: ARTURO ACOSTA

AE Email/Cell: aacosta@lazermedia.com

Length & # of Spots: :60 _____ :30 _____ :15 _____ Live _____ 1/2 Hr Other _____ Translation Needed:

See Audio Production Checklist

Yes No

Voice: (Male/Female) _____

Requested Talent: _____

Music/SFX: _____

Delivery Type: Script _____ mp3

Inhouse _____ Other _____

Special Instructions / Explanations / Production Notes:

New Program
Audio Attached

Spot Title/ISCI Code	Cart #	Length	Rotation	Station	Start Date	End Date
La Voz de La Comunidad - Colectivo Migrante		30 min	100%	AEH, KXSB, KBTW, KXRS, KCA	11.4.23	11.5.23

Market	Station	
Radio Lazer Network		
Bakersfield	KEAL-FM	
Merced	KMZR-FM	
Oxnard	KXLM-FM	
Reno	KSRN-FM	
Riverside	KAEH-FM	<input checked="" type="checkbox"/>
Salinas	KXSM-FM	
Santa Maria	KLMM-FM	
Santa Rosa	KSRT-FM	
San Bernardino	KXSB-FM	<input checked="" type="checkbox"/>
Chico-Redding	KRBN-FM / KBAA-FM	
El Centro	KSSB-FM	
Modesto	KBBU-FM	
Sacramento	KGRB-FM / KCCL-FM	
San Francisco	KSFN-AM	
San Jose	KXZM-FM	
San Luis Obispo	KLUN-FM	
Fresno	KAAT-FM	
Santa Barbara	KZER-AM/FM	
Tulare	KMQA-FM	
Victorville-Barstow	KBTW-FM/KWRN-AM/FM	<input checked="" type="checkbox"/>

Market	Station	
La Mejor Network		
Bakersfield	KXTT-FM	
Merced	KGAM-FM	
Oxnard	KLJR-FM	
Reno	KNEZ-FM	
Riverside/Victor Valley	KXRS-FM/ KIQQ-FM	<input checked="" type="checkbox"/>
Salinas	KSGZ-FM	
Santa Maria	KSMY-FM	
Santa Rosa	KJOR-FM	
La Mexicana		
Fresno	KMEN-FM/ KTNS-FM	
Oxnard	KOXR-AM/FM	
Santa Maria	KSBQ-AM/FM	
Salinas	KMLY-FM	
San Bernardino	KCAL-AM	<input checked="" type="checkbox"/>

Market	Station	
Latino		
Reno	KWNZ-FM	
Sacramento	KLMG-FM	
Kolor		
Bakersfield	KBQF-FM	
Reno	KZTI-FM	

Production Department Use Only

Assigned to: _____ Date Completed: _____ Initials after completion: _____

LAZER  BROADCASTING

ASCERTAINMENT FORM

Organization: RESTAURANDO VIDAS
Representative: ALFONZO MUÑOZ
Title: LIFE COACH
Signature: _____

Problems & Issues facing our community

INFORMATION ON EDUCATIONAL
WORKSHOPS FOR PARENTS
GUIDANCE ON HOW TO TALK TO
YOUR CHILDREN AND ESPECIALLY
THE SUICIDE PREVENTION
WORKSHOP

Date Recorded:

11/8/23

To Be Aired on:

NOV - 11/11 & 11/12

Sent 11/8/23 10:59



Date: 11.8.23

Check here for Spec Spot ONLY

Please note: All spec spots need a minimum of 4 business days for production

TRAFFIC & PRODUCTION ORDER

****All orders MUST include an END DATE****

Advertiser: La Voz de La Comminidad

New Order Revision

Date Needed: _____

AE: ARTURO ACOSTA

AE Email/Cell: aacosta@lazermedia.com

Length & # of Spots: :60 _____ :30 _____ :15 _____ Live _____ 1/2 Hr Other _____ Translation Needed:

See Audio Production Checklist Yes No

Voice: (Male/Female) _____ Requested Talent: _____ Music/SFX: _____

Delivery Type: Script _____ mp3 Inhouse _____ Other _____

Special Instructions / Explanations / Production Notes:

**New Program
Audio Attached**

E/S/01
 MFLC: 11 @
 PMS

Spot Title/ISCI Code	Cart #	Length	Rotation	Station	Start Date	End Date
La Voz de La Comminidad - Restaurando Vidas		30 min	100%	KAEH	11.11.23	11.12.23
La Voz de La Comminidad - Restaurando Vidas		30 min	100%	KXSB	11.11.23	11.12.23
La Voz de La Comminidad - Restaurando Vidas		30 min	100%	KBTW	11.11.23	11.12.23
La Voz de La Comminidad - Restaurando Vidas		30 min	100%	KXRS	11.11.23	11.12.23
La Voz de La Comminidad - Restaurando Vidas		30 min	100%	KCAL	11.11.23	11.12.23

Market	Station	23
Radio Lazer Network		
Bakersfield	KEAL-FM	
Merced	KMZR-FM	
Oxnard	KXLM-FM	
Reno	KSRN-FM	
Riverside	KAEH-FM	X
Salinas	KXSM-FM	
Santa Maria	KLMM-FM	
Santa Rosa	KSRT-FM	
San Bernardino	KXSB-FM	X
Chico-Redding	KRBN-FM / KBAA-FM	
El Centro	KSSB-FM	
Modesto	KBBU-FM	
Sacramento	KGRB-FM / KCCL-FM	
San Francisco	KSFN-AM	
San Jose	KXZM-FM	
San Luis Obispo	KLUN-FM	
Fresno	KAAT-FM	
Santa Barbara	KZER-AM/FM	
Tulare	KMQA-FM	
Victorville-Barstow	KBTW-FM/KWRN-AM/FM	X

Market	Station	23
La Mejor Network		
Bakersfield	KXTT-FM	
Merced	KGAM-FM	
Oxnard	KLJR-FM	
Reno	KNEZ-FM	
Riverside/Victor Valley	KXRS-FM/ KIQQ-FM	X
Salinas	KSGZ-FM	
Santa Maria	KSMY-FM	
Santa Rosa	KJOR-FM	
La Mexicana		
Fresno	KMEN-FM/ KTNS-FM	
Oxnard	KOXR-AM/FM	
Santa Maria	KSBQ-AM/FM	
Salinas	KMLY-FM	
San Bernardino	KCAL-AM	X

Market	Station	23
Latino		
Reno	KWNZ-FM	
Sacramento	KLMG-FM	
Kalor		
Bakersfield	KBQF-FM	
Reno	KZTI-FM	

Production Department Use Only

Assigned to: _____ Date Completed: _____ Initials after completion: _____

LAZER  BROADCASTING

ASCERTAINMENT FORM

Organization: RESTAURANDO VIDAS
Representative: ALFONZO MUÑOZ
Title: LIFE COACH
Signature: _____

Problems & Issues facing our community

INFORMATION ON EDUCATIONAL
WORKSHOPS FOR PARENTS
GUIDANCE ON HOW TO TALK TO
YOUR CHILDREN AND ESPECIALLY
THE SUICIDE PREVENTION
WORKSHOP.

Date Recorded: 11/18 & 11/19
To Be Aired on: NOV -

Sent Cassin AM 81862
11/11 JMS
to orders, cc'd Arturo



Date: 11.8.23

Check here for Spec Spot ONLY

Please note: All spec spots need a minimum of 4 business days for production

TRAFFIC & PRODUCTION ORDER

****All orders MUST include an END DATE****

Advertiser: La Voz de La Comminidad

New Order Revision

Date Needed: _____

AE: ARTURO ACOSTA

AE Email/Cell: aacosta@lazermedia.com

Length & # of Spots: :60 _____ :30 _____ :15 _____ Live _____ 1/2 Hr Other _____ Translation Needed:

See Audio Production Checklist

Voice: (Male/Female) _____

Requested Talent: _____

Music/SFX: _____

Delivery Type: Script _____ mp3

Inhouse _____ Other _____

Special Instructions / Explanations / Production Notes:

**New Program
Audio Attached**

Spot Title/ISCI Code	Cart #	Length	Rotation	Station	Start Date	End Date
La Voz de La Comminidad - Restaurando Vidas		30 min	100%	KAEH	11.18.23	11.19.23
La Voz de La Comminidad - Restaurando Vidas		30 min	100%	KXSB	11.18.23	11.19.23
La Voz de La Comminidad - Restaurando Vidas		30 min	100%	KBTW	11.18.23	11.19.23
La Voz de La Comminidad - Restaurando Vidas		30 min	100%	KXRS	11.18.23	11.19.23
La Voz de La Comminidad - Restaurando Vidas		30 min	100%	KCAL	11.18.23	11.19.23

Market	Station	
Radio Lazer Network		
Bakersfield	KEAL-FM	
Merced	KMZR-FM	
Oxnard	KXLM-FM	
Reno	KSRN-FM	
Riverside	KAEH-FM	X
Salinas	KXSM-FM	
Santa Maria	KLMM-FM	
Santa Rosa	KSRT-FM	
San Bernardino	KXSB-FM	X
Chico-Redding	KRBN-FM / KBAA-FM	
El Centro	KSSB-FM	
Modesto	KBBU-FM	
Sacramento	KGRB-FM / KCCL-FM	
San Francisco	KSFN-AM	
San Jose	KXZM-FM	
San Luis Obispo	KLUN-FM	
Fresno	KAAT-FM	
Santa Barbara	KZER-AM/FM	
Tulare	KMQA-FM	
Victorville-Barstow	KBTW-FM/KWRN-AM/FM	X

Market	Station	
La Mejor Network		
Bakersfield	KXTT-FM	
Merced	KGAM-FM	
Oxnard	KLJR-FM	
Reno	KNEZ-FM	
Riverside/Victor Valley	KXRS-FM/ KIQQ-FM	X
Salinas	KSGZ-FM	
Santa Maria	KSMY-FM	
Santa Rosa	KJOR-FM	
La Mexicana		
Fresno	KMEN-FM/ KTNS-FM	
Oxnard	KOXR-AM/FM	
Santa Maria	KSBQ-AM/FM	
Salinas	KMLY-FM	
San Bernardino	KCAL-AM	X

Market	Station	
Latino		
Reno	KWNZ-FM	
Sacramento	KLMG-FM	
Kolor		
Bakersfield	KBQF-FM	
Reno	KZTI-FM	

Production Department Use Only

Assigned to: _____

Date Completed: _____

Initials after completion: _____

LAZER  BROADCASTING

ASCERTAINMENT FORM

Organization: CHP
Representative: RAMON DURAN
Title: COORDINATOR CHP INLAND EMERGENCY
DIVISION
Signature: _____

Problems & Issues facing our community

INFORMATION ABOUT SEAT BELTS
CAR SEATS, DUI ON THIS
THANKSGIVING DAY

Date Recorded: 11/21/23
To Be Aired on: 11/25 AND 26/23

11/25 @ 11/26

Sent 11/21/23 @ 11:37 AM To orders ccd Arturo



Date: 11.21.23

Check here for Spec Spot ONLY

Please note: All spec spots need a minimum of 4 business days for production

TRAFFIC & PRODUCTION ORDER

****All orders MUST include an END DATE****

Advertiser: La Voz de La Comminidad

New Order Revision

Date Needed: _____

AE: ARTURO ACOSTA

AE Email/Cell: aacosta@lazermedia.com

Length & # of Spots: :60 _____ :30 _____ :15 _____ Live _____ 1/2 Hr Other _____ Translation Needed:

See Audio Production Checklist Yes No

Voice: (Male/Female) _____ Requested Talent: _____ Music/SFX: _____

Delivery Type: Script _____ mp3 Inhouse _____ Other _____

Special Instructions / Explanations / Production Notes:

**New Program
Audio Attached**

Spot Title/ISCI Code	Cart #	Length	Rotation	Station	Start Date	End Date
La Voz de La Comminidad - CHP		30 min	100%	AEH, KXSB, KBTW, KXRS, KC/	11.25.23	11.26.23

Market	Station	
Radio Lazer Network		
Bakersfield	KEAL-FM	
Merced	KMZR-FM	
Oxnard	KXLM-FM	
Reno	KSRN-FM	
Riverside	KAEH-FM	X
Salinas	KXSM-FM	
Santa Maria	KLMM-FM	
Santa Rosa	KSRT-FM	
San Bernardino	KXSB-FM	X
Chico-Redding	KRBN-FM / KBAA-FM	
El Centro	KSSB-FM	
Modesto	KBBU-FM	
Sacramento	KGRB-FM / KCCL-FM	
San Francisco	KSFN-AM	
San Jose	KXZM-FM	
San Luis Obispo	KLUN-FM	
Fresno	KAAT-FM	
Santa Barbara	KZER-AM/FM	
Tulare	KMQA-FM	
Victorville-Barstow	KBTW-FM/KWRN-AM/FM	X

Market	Station	
La Mejor Network		
Bakersfield	KXTT-FM	
Merced	KGAM-FM	
Oxnard	KLJR-FM	
Reno	KNEZ-FM	
Riverside/Victor Valley	KXRS-FM/ KIQQ-FM	X
Salinas	KSGZ-FM	
Santa Maria	KSMY-FM	
Santa Rosa	KJOR-FM	
La Mexicana		
Fresno	KMEN-FM/ KTNS-FM	
Oxnard	KOXR-AM/FM	
Santa Maria	KSBQ-AM/FM	
Salinas	KMLY-FM	
San Bernardino	KCAL-AM	X

Market	Station	
Latino		
Reno	KWNZ-FM	
Sacramento	KLMG-FM	
Kalar		
Bakersfield	KBQF-FM	
Reno	KZTI-FM	

Production Department Use Only

Assigned to: _____ Date Completed: _____ Initials after completion: _____

LAZER  BROADCASTING

ASCERTAINMENT FORM

Organization: SOMOS UNO RIVERSIDE
Representative: MARCELA FERNANDEZ
Title: PROMOTORA

Signature: _____

Problems & Issues facing our community

CHRISTMAS PARTY OF THE YEAR
FOR ALL COMMUNITIE WITH FREE
FOOD, TOYS, GAMES.
AND ALSO ELECTRONIC WASTE
RECYCLING, COLLECTION EVENT
SUNDAY, DEC. 17. 2023 ON
OVERFLOW, FARMS.

Date Recorded: 11/29/23

To Be Aired on: 12/2; 3/23

12/2 & 12/3

9:18 AM TO orders
@we/oe/11
sent



Check here for Spec Spot ONLY

Please note: All spec spots need a minimum of 4 business days for production

TRAFFIC & PRODUCTION ORDER

****All orders MUST include an END DATE****

Advertiser: La Voz de La Comminidad

New Order Revision

Date Needed: _____

AE: ARTURO ACOSTA

AE Email/Cell: aacosta@lazermedia.com

Length & # of Spots: :60 _____ :30 _____ :15 _____ Live _____ 1/2 Hr Other _____ Translation Needed:

See Audio Production Checklist Yes No

Voice: (Male/Female) _____ Requested Talent: _____ Music/SFX: _____

Delivery Type: Script _____ mp3 Inhouse _____ Other _____

Special Instructions / Explanations / Production Notes:

New Program
Audio Attached

Spot Title/ISCI Code	Cart #	Length	Rotation	Station	Start Date	End Date
La Voz de La Comminidad - Somos Uno Riverside		30 min	100%	AEH, KXSB, KBTW, KXRS, KC/	12.2.23	12.3.23

Market	Station	21
Radio Lazer Network		
Bakersfield	KEAL-FM	
Merced	KMZR-FM	
Oxnard	KXLM-FM	
Reno	KSRN-FM	
Riverside	KAEH-FM	<input checked="" type="checkbox"/>
Salinas	KXSM-FM	
Santa Maria	KLMM-FM	
Santa Rosa	KSRT-FM	
San Bernardino	KXSB-FM	<input checked="" type="checkbox"/>
Chico-Redding	KRBN-FM / KBAA-FM	
El Centro	KSSB-FM	
Modesto	KBBU-FM	
Sacramento	KGRB-FM / KCCL-FM	
San Francisco	KSFN-AM	
San Jose	KXZM-FM	
San Luis Obispo	KLUN-FM	
Fresno	KAAT-FM	
Santa Barbara	KZER-AM/FM	
Tulare	KMQA-FM	
Victorville-Barstow	KBTW-FM/KWRN-AM/FM	<input checked="" type="checkbox"/>

Market	Station	9
La Mejor Network		
Bakersfield	KXTT-FM	
Merced	KGAM-FM	
Oxnard	KLJR-FM	
Reno	KNEZ-FM	
Riverside/Victor Valley	KXRS-FM/ KIQQ-FM	<input checked="" type="checkbox"/>
Salinas	KSGZ-FM	
Santa Maria	KSMY-FM	
Santa Rosa	KJOR-FM	
Market Station 4		
La Mexicana		
Fresno	KMEN-FM/ KTNS-FM	
Oxnard	KOXR-AM/FM	
Santa Maria	KSBQ-AM/FM	
Salinas	KMLY-FM	
San Bernardino	KCAL-AM	<input checked="" type="checkbox"/>

Market	Station	2
Latino		
Reno	KWNZ-FM	
Sacramento	KLMG-FM	
Market Station 1		
Kalar		
Bakersfield	KBQF-FM	
Reno	KZTI-FM	

Production Department Use Only

Assigned to: _____ Date Completed: _____ Initials after completion: _____

LAZER  BROADCASTING

ASCERTAINMENT FORM

Organization: VISION Y COMPROMISO RIVERSIDE
Representative: ANORA TORRES
Title: PROMOTER
Signature: _____

Problems & Issues facing our community

INFORMATION ON WORKSHOPS
ABOUT HOW TO DEAL WITH
DEPRESSION DURING THESE
HOLIDAYS, AND PROMOTION A
FREE EVENT, WITH GIFTS, FOOD
AND MEDICAL HELP.

Date Recorded: 12/5/23
To Be Aired on: 12/9 AND 10/23
12/9 & 12/10

WMMN 10.1
@
12/5/23
Sent



Date: 11.29.23

Check here for Spec Spot ONLY

Please note: All spec spots need a minimum of 4 business days for production

TRAFFIC & PRODUCTION ORDER

****All orders MUST include an END DATE****

Advertiser: La Voz de La Cominidad

New Order Revision

Date Needed: _____

AE: ARTURO ACOSTA

AE Email/Cell: aacosta@lazermedia.com

Length & # of Spots: :60 _____ :30 _____ :15 _____ Live _____ 1/2 Hr Other _____ Translation Needed:

See Audio Production Checklist Yes No

Voice: (Male/Female) _____ Requested Talent: _____ Music/SFX: _____

Delivery Type: Script _____ mp3 Inhouse _____ Other _____

Special Instructions / Explanations / Production Notes:

New Program
Audio Attached

Spot Title/ISCI Code	Cart #	Length	Rotation	Station	Start Date	End Date
La Voz de La Cominidad - Vision y compromiso Riverside		30 min	100%	AEH, KXSB, KBTW, KXRS, KC	12.9.23	12.10.23

Market	Station	
Radio Lazer Network		
Bakersfield	KEAL-FM	
Merced	KMZR-FM	
Oxnard	KXLM-FM	
Reno	KSRN-FM	
Riverside	KAEH-FM	X
Salinas	KXSM-FM	
Santa Maria	KLMM-FM	
Santa Rosa	KSRT-FM	
San Bernardino	KXSB-FM	X
Chico-Redding	KRBN-FM / KBAA-FM	
El Centro	KSSB-FM	
Modesto	KBBU-FM	
Sacramento	KGRB-FM / KCCL-FM	
San Francisco	KSFN-AM	
San Jose	KXZM-FM	
San Luis Obispo	KLUN-FM	
Fresno	KAAT-FM	
Santa Barbara	KZER-AM/FM	
Tulare	KMQA-FM	
Victorville-Barstow	KBTW-FM/KWRN-AM/FM	X

Market	Station	
La Mejor Network		
Bakersfield	KXTT-FM	
Merced	KGAM-FM	
Oxnard	KLJR-FM	
Reno	KNEZ-FM	
Riverside/Victor Valley	KXRS-FM/ KIQQ-FM	X
Salinas	KSGZ-FM	
Santa Maria	KSMY-FM	
Santa Rosa	KJOR-FM	
La Mexicana		
Fresno	KMEN-FM/ KTNS-FM	
Oxnard	KOXR-AM/FM	
Santa Maria	KSBQ-AM/FM	
Salinas	KMLY-FM	
San Bernardino	KCAL-AM	X

Market	Station	
Latino		
Reno	KWNZ-FM	
Sacramento	KLMG-FM	
Kalor		
Bakersfield	KBQF-FM	
Reno	KZTI-FM	

Production Department Use Only

Assigned to: _____ Date Completed: _____ Initials after completion: _____

LAZER  BROADCASTING

ASCERTAINMENT FORM

Organization: BUENAS ESCUELAS BUENAS NOTICIAS
Representative: MARTA GARCIA
Title: SPOKESWOMAN SB COUNTY SCHOOLS
Signature: _____

Problems & Issues facing our community

INFORMATION ABOUT SAN BERNARDINO
COUNTY SCHOOLS WITH NEW SCHOOL
PROGRAMS AND SCHOOL SAFETY PROGRAMS

Date Recorded: 12/11/23
To Be Aired on: DIC 16 AND 17 2023

Sent 12-14-23 @ 9:14 AM to
managers + cc Antonio



Check here for Spec Spot ONLY

Please note: All spec spots need a minimum of 4 business days for production

TRAFFIC & PRODUCTION ORDER

****All orders MUST include an END DATE****

Advertiser: La Voz de La Cominidad

New Order Revision

Date Needed: _____

AE: ARTURO ACOSTA

AE Email/Cell: aacosta@lazermedia.com

Length & # of Spots: :60 _____ :30 _____ :15 _____ Live _____ 1/2 Hr Other _____ Translation Needed:

See Audio Production Checklist Yes No

Voice: (Male/Female) _____ Requested Talent: _____ Music/SFX: _____

Delivery Type: Script _____ mp3 Inhouse _____ Other _____

Special Instructions / Explanations / Production Notes:

**New Program
Audio Attached**

Spot Title/ISCI Code	Cart #	Length	Rotation	Station	Start Date	End Date
La Voz de La Cominidad - Buenas Escuelas, Buenas Noticias		30 min	100%	AEH, KXSB, KBTW, KXRS, KC	12.16.23	12.17.23

Market	Station	
Radio Lazer Network		
Bakersfield	KEAL-FM	
Merced	KMZR-FM	
Oxnard	KXLM-FM	
Reno	KSRN-FM	
Riverside	KAEH-FM	X
Salinas	KXSM-FM	
Santa Maria	KLMM-FM	
Santa Rosa	KSRT-FM	
San Bernardino	KXSB-FM	X
Chico-Redding	KRBN-FM / KBAA-FM	
El Centro	KSSB-FM	
Modesto	KBBU-FM	
Sacramento	KGRB-FM / KCCL-FM	
San Francisco	KSFN-AM	
San Jose	KXZM-FM	
San Luis Obispo	KLUN-FM	
Fresno	KAAT-FM	
Santa Barbara	KZER-AM/FM	
Tulare	KMQA-FM	
Victorville-Barstow	KBTW-FM/KWRN-AM/FM	X

Market	Station	
La Mejor Network		
Bakersfield	KXTT-FM	
Merced	KGAM-FM	
Oxnard	KLJR-FM	
Reno	KNEZ-FM	
Riverside/Victor Valley	KXRS-FM/ KIQQ-FM	X
Salinas	KSGZ-FM	
Santa Maria	KSMY-FM	
Santa Rosa	KJOR-FM	
La Mexicana		
Fresno	KMEN-FM/ KTNS-FM	
Oxnard	KOXR-AM/FM	
Santa Maria	KSBQ-AM/FM	
Salinas	KMLY-FM	
San Bernardino	KCAL-AM	X

Market	Station	
Latino		
Reno	KWNZ-FM	
Sacramento	KLMG-FM	
Kolor		
Bakersfield	KBQF-FM	
Reno	KZTI-FM	

Production Department Use Only

Assigned to: _____ Date Completed: _____ Initials after completion: _____

LAZER  BROADCASTING

ASCERTAINMENT FORM

Organization: CALIFORNIA HIGHWAY PATROL (CHP)
Representative: OFFICER RAMON OLGA
Title: SPOKESMAN CHP
Signature: _____

Problems & Issues facing our community

SAFETY TIPS FOR THESE HOLIDAYS

Date Recorded: 12/19/23
To Be Aired on: DEC, 23 AND 24, 2023
DEC, 30 AND 31, 2023

Sent 12/20/23 @ 9:18 AM To Orders
cc Arturo



Check here for Spec Spot ONLY

Please note: All spec spots need a minimum of 4 business days for production

TRAFFIC & PRODUCTION ORDER

****All orders MUST include an END DATE****

Advertiser: La Voz de La Comunidad

New Order Revision

Date Needed: _____

AE: ARTURO ACOSTA

AE Email/Cell: aacosta@lazermedia.com

Length & # of Spots: :60 _____ :30 _____ :15 _____ Live _____ 1/2 Hr Other _____ Translation Needed:

See Audio Production Checklist

Yes No

Voice: (Male/Female) _____

Requested Talent: _____

Music/SFX: _____

Delivery Type: Script _____ mp3

Inhouse _____ Other _____

Special Instructions / Explanations / Production Notes:

New Program
Audio Attached

Spot Title/ISCI Code	Cart #	Length	Rotation	Station	Start Date	End Date
La Voz de La Comunidad-(CHP)CALIFORNIA HIGHWAT PATROL		30 min	100%	AEH, KXSB, KBTW, KXRS, KCA	12.23.23	12.24.23
La Voz de La Comunidad-(CHP)CALIFORNIA HIGHWAT PATROL		30 min	100%	AEH, KXSB, KBTW, KXRS, KCA	12.30.23	12.31.23

Market	Station	
Radio Lazer Network		
Bakersfield	KEAL-FM	
Merced	KMZR-FM	
Oxnard	KXLM-FM	
Reno	KSRN-FM	
Riverside	KAEH-FM	X
Salinas	KXSM-FM	
Santa Maria	KLMM-FM	
Santa Rosa	KSRT-FM	
San Bernardino	KXSB-FM	X
Chico-Redding	KRBN-FM / KBAA-FM	
El Centro	KSSB-FM	
Modesto	KBBU-FM	
Sacramento	KGRB-FM / KCCL-FM	
San Francisco	KSFN-AM	
San Jose	KXZM-FM	
San Luis Obispo	KLUN-FM	
Fresno	KAAT-FM	
Santa Barbara	KZER-AM/FM	
Tulare	KMQA-FM	
Victorville-Barstow	KBTW-FM/KWRN-AM/FM	X

Market	Station	
La Mejor Network		
Bakersfield	KXTT-FM	
Merced	KGAM-FM	
Oxnard	KLJR-FM	
Reno	KNEZ-FM	
Riverside/Victor Valley	KXRS-FM/ KIQQ-FM	X
Salinas	KSGZ-FM	
Santa Maria	KSMY-FM	
Santa Rosa	KJOR-FM	
Market Station		
La Mexicana		
Fresno	KMEN-FM/ KTNS-FM	
Oxnard	KOXR-AM/FM	
Santa Maria	KSBQ-AM/FM	
Salinas	KMLY-FM	
San Bernardino	KCAL-AM	X

Market	Station	
Latino		
Reno	KWNZ-FM	
Sacramento	KLMG-FM	
Market Station		
Kolor		
Bakersfield	KBQF-FM	
Reno	KZTI-FM	

Production Department Use Only

Assigned to: _____ Date Completed: _____ Initials after completion: _____