

PSA Quarterly List

Station Call Letters KSSB-FM
For quarter ending: June 30, 2023

Community issue:

1. RAINN PSA 30
2. Gun Safety Storage
3. Benefits Check Ups
4. Mental Health Awareness
5. Male AAA
6. Type 2 Diabetes Prevention

Responsive programming:

(1) Public service announcement, April 3, 2023- April 14, 2023, various times: This PSA informs the community how during the COVID-19 pandemic, RAINN (Rape, Abuse, & Incest National Network) saw dramatic surges in people reaching out for help during the pandemic. As the world continues to deal with the effects of the pandemic, sexual violence, tragically, isn't going anywhere. Every 68 seconds, someone in America is sexually assaulted. A message brought by <https://digitalmedia.vnr1.com/2021/08/02/RAINN-PSAs/>

(2) Public service announcement April 17, 2023- April 28 2023, various times: This PSA informs the community how referring to shootings that involve improperly stored or misused guns found in homes, family fire is a real and preventable tragedy that affects millions of families. The Ad Council's new Gun Safety campaign tackles this issue head on by encouraging people to learn more about proper gun safety and responsible ownership. When it comes to guns, we can all agree on the importance of preventing kids from having easy access to them. These PSAs aim to inspire gun owners to make their homes safer when it comes to the storage and handling of their guns by going to EndFamilyFire.org

(3) Public service announcement May 1, 2023- May 19, 2023, various times: This PSA informs the community how the prices for gas, groceries, and health care keep on climbing. In this economy, millions of older adults living on fixed incomes are facing tough choices. Should they pay for food, medicine, or rent? What most people don't

know is that there are billions of dollars in federal, state, and local benefits programs that can help eligible older adults make ends meet. The National Council on Aging(NCOA), a trusted national nonprofit advocating for older Americans since 1950, has created radio PSAs to connect older adults to benefits that can help them pay for food and other daily essentials such as prescriptions, utilities, transportation, taxes, and more. For more information visit [BenefitsCheckUp.org](https://www.benefitscheckup.org) and [BuscaBeneficios.org](https://www.buscabeneficios.org).

(4) Public service announcement May 22, 2023- June 2, 2023, various times: This PSA gives support youth mental health and emotional wellbeing. It provides parents and care givers with a range of tools to help kids express their feelings and starts conversations. Middle and high school students often face a myriad o undiagnosed mental health issues such as stress and anxiety, depression, drug and alcohol abuse, eating disorders, sleep deprivation, disruptive situations at home and lack of nutrition. A message brought by the Ad Council [adcouncil.org](https://www.adcouncil.org).

(5) Public service announcement, June 5, 2023- June 16, 2023, various times: This PSA informs the community how abdominal aortic aneurysm is a leading cause of sudden death for men over age of 60. Encourage them to be aware of the symptoms and health disparities of this life threatening condition. Visit www.Radiologyinfo.org a patient website offering information about radiologic tests, treatment and procedures that could save their lives. A message brought by RSNA (Radiological Society of North America)

(6) Public service announcement, , June 19, 2023- June 30, 2023, various times: This PSA informs the community how one in three Americans has pre-diabetes, putting them at increased risk of developing type 2 diabetes, heart disease, or a stroke. Of these individuals, more than 80% don't know they have pre-diabetes. Thankfully most people with pre-diabetes can take steps to reduce their risk and even reverse pre-diabetes. A message brought by the Ad Council [adcouncil.org](https://www.adcouncil.org).

LAZER MEDIA ADVERTISING AGREEMENT

LAZER NETWORK	KXLM 102.9 FM	KXSM 93.1 FM	KSRN 107.7 FM	KTNS 1060 AM
LA MEJOR NETWORK	KLJR 96.7 FM	KSGZ 98.7 FM	-KZTI 105.3 FM	-KMN 100.5 FM
KAEH 100.9 FM	X KOXR 910 AM 102.1 FM	KMLY 95.1 FM	KWNZ 106.3 FM	KAAT 103.1 FM
KXSB 101.7 FM	X KZER 1250 AM 106.5 FM	KSFN 1510 AM	KNEZ 107.3 FM	KMQA 100.5 FM
KXRS 105.7 FM	X KLMM 94.1 FM	KXZM 93.7 FM	KRBN 94.3 FM	KEAL 106.5 FM
-KIQQ 103.7 FM	X KSMY 106.7 FM	KSRT 107.1 FM	-KBAA 103.3 FM	KXTT 94.9 FM
KCAL 1410 AM	X KSBQ 1480 AM 102.9 FM	KJOR 104.1 FM	KGRB 94.3 FM	KBQF 104.3 FM
KBTW 104.5 FM	X KLUN 103.1 FM	KMZR 92.5 FM	KLMG 97.9 FM	
-KWRN 99.5 FM 1550 AM	X KSSB 96.3 FM	X KGAM 106.3 FM	KBBU 93.9 FM	

NEW CLIENT INFORMATION
ORDER DATE: 3/30/2023

CLIENT NAME In House- RAINN PSA	NEW CONTRACT	X	REVISION	SOCIAL MEDIA
AGENCY NAME	NEW ADVERTISER		CANCELLATION	WEBSITE
BILLING ADDRESS	RETURNING ADVERTISER	X	NATIONAL	DIGITAL
CITY	LOCAL DIRECT	X	NETWORK	APP
STATE	LOCAL AGENCY		TRADE	
ZIP CODE				

PHYSICAL ADDRESS	CITY	STATE	ZIP CODE	CONTRACT DATES
				FROM: 4/3/2023 TO: 4/14/2023

BILLING CONTACT NAME	BILLING PHONE NUMBER	BILLING EMAIL	ACCOUNT EXECUTIVE
			House

CONTACT NAME	CONTACT EMAIL	CONTACT CELL	WORK NUMBER

Line	Station	TIME PERIOD		FLIGHT DATES		SPOT LGTH	Priority Code	SPOT RATE	DAYS OF WEEK							No. Wks.	SPOTS P/WK	TOTAL DOLLARS
		FROM	TO	FROM	TO				M	T	W	TH	F	Sa	Su			
1	KXSB	5AM	12AM	4/3/23	4/14/23	:30		N/C	4	4	4	4	4			2	20	
2	KKRS	5AM	12AM	4/3/23	4/14/23	:30		N/C	4	4	4	4	4			2	20	
3	KBTW	5AM	12AM	4/3/23	4/14/23	:30		N/C	4	4	4	4	4			2	20	
4	KCAL	5AM	12AM	4/3/23	4/14/23	:30		N/C	4	4	4	4	4			2	20	
5	KAEH	5AM	12AM	4/3/23	4/14/23	:30		N/C	4	4	4	4	4			2	20	
6	KIQQ	5AM	12AM	4/3/23	4/14/23	:30		N/C	4	4	4	4	4			2	20	
7	KWRN	5AM	12AM	4/3/23	4/14/23	:30		N/C	4	4	4	4	4			2	20	
8	KSSB	5AM	12AM	4/3/23	4/14/23	:30		N/C	4	4	4	4	4			2	20	
9																		
10																		
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25																		

SPECIAL INSTRUCTIONS:	GROSS TOTAL	Total Weeks 2	Total Spots 320	Total \$
	LESS AGENCY COMMISSION			
	TALENT FEE			
	HARD COSTS/OTHER ADDITIONS			
	NET TOTAL			

ADVERTISING POLICY: All bills to Advertiser shall be due and payable when rendered. Balances not paid after 30 days will incur a service charge of 1.5% per month. Advertiser agrees to pay all collection costs, including, but not limited to court costs, and attorney's fees. All program and advertising content is subject to approval by LAZER BROADCASTING CORPORATION (hereinafter "LAZER"). Although LAZER will try to accommodate "last minute" copy/schedule changes, it is agreed that LAZER is not bound to effect copy/schedule changes without receiving 3 business days prior notice. If for any reason LAZER fails to broadcast Advertiser's programs or announcements, Advertiser may elect to accept "make-goods" or credit his account. Advertiser shall have no other claim against LAZER for broadcast failures regardless of cause. Advertiser shall hold LAZER harmless against all liability for slander, libel, unfair competition or trade practices, false advertising, infringement of trademarks, trade names and copyrights resulting from Advertiser's broadcasts. Unless otherwise provided herein, this agreement may be terminated by either party by giving the other party 14 days prior written notice. If Advertiser so terminated, he will pay LAZER the rate earned in accordance with the rate card on which this agreement is based (short rate), rather than the rate contracted for. This contract shall not be binding until accepted by an authorized representative (sales manager) of LAZER. Under FCC regulations, LAZER's broadcast stations do not discriminate unlawfully in the sale of advertising time on the basis of race, ethnicity or other legally prohibited grounds, and they will not accept, enter into or fulfill any contract or order for the purchase of advertising time that discriminates unlawfully on such a basis. In placing advertising on one or more of our broadcast stations, advertisers confirm their compliance with this requirement.

APPROVED BY CLIENT (SIGNATURE)	DATE	ACCEPTED BY ACCOUNT EXECUTIVE	(SIGNATURE)	DATE
X House	3/30/2023	X House	House	3/30/2023
PRINT NAME	TITLE	APPROVED BY SALES MANAGER	(SIGNATURE)	DATE
X House		X Alicia Avila	Alicia Avila	3/30/2023

Please make checks payable to Lazer Broadcasting | Mail to P.O. Box 6940, Oxnard CA 93030
Account Inquiries: Email AccountReceivables@LazerMedia.com
Corporate Office (805) 240-2070

Originating Office Use Only:				Traffic Use Only:			
Verified Dates	X	Verified Signatures	X	Reviewed and Accepted by:			
Verified Spot Rates	X	Ready for Traffic	X	Entered by:			
Arithmetic Checked	X	Faxed/Sent (Date)	3/30/23 NL	6/30/2022 EP			

Broadcast Contract

IN HOUSE PSA
IN HOUSE
OXNARD, CA 93036

Start Date	Contract#	Mod#
01/02/23	1486114634	1
End Date	Date Entered	Date Last Modified
12/31/23	12/05/22	03/10/23
Advertiser	Station Market	
IN HOUSE PSA	KAEH-FM, KBTW-FM, KCAL-AM, KSSB-FM, KXBS-FM, KXSB-FM	
Product	Sales Rep/Office	
LA VOZ & PSA	House House	

Standard Billing Cycle Estimate#

KAEH-FM

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	SU 01/08/23 SA 03/11/23	07:00A-07:30A	1800	--	--	--	--	--	--	1	1	\$0.00
												Sponsorship: PAID PROGRAM LA VOZ
2	MO 01/02/23 FR 12/29/23	05:00A-12:00A	30	4	4	4	4	4	--	--	20	\$0.00
												PSA
3	SU 03/12/23 SU 12/31/23	06:30A-07:00A	1800	--	--	--	--	--	--	1	1	\$0.00
												Sponsorship: PROGRAM

KBTW-FM

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	SU 01/08/23 SA 03/11/23	08:00A-08:30A	1800	--	--	--	--	--	--	1	1	\$0.00
												Sponsorship: PAID PROGRAM LA VOZ
2	MO 01/02/23 FR 12/29/23	05:00A-12:00A	30	4	4	4	4	4	--	--	20	\$0.00
												PSA
3	SU 03/12/23 SU 12/31/23	06:30A-07:00A	1800	--	--	--	--	--	--	1	1	\$0.00
												Sponsorship: PROGRAM

KCAL-AM

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	SA 01/07/23 SA 12/30/23	07:00A-07:30A	1800	--	--	--	--	--	1	--	1	\$0.00
												Sponsorship: PAID PROGRAM LA VOZ
2	MO 01/02/23 FR 12/29/23	05:00A-12:00A	30	4	4	4	4	4	--	--	20	\$0.00
												PSA

KSSB-FM

Accepted for Station

Accepted for advertiser OR agency (and MBS, if any) as agent for the advertiser

Name

Title

Name

Title

See reverse for accepted terms and conditions, if any

Page 1

Broadcast Contract

IN HOUSE PSA
IN HOUSE
OXNARD, CA 93036

Start Date	Contract#	Mod#
01/02/23	1486114634	1
End Date	Date Entered	Date Last Modified
12/31/23	12/05/22	03/10/23
Advertiser	Station Market	
IN HOUSE PSA	KAEH-FM, KBTW-FM, KCAL-AM, KSSB-FM, KXRS-FM, KXSB-FM	
Product	SalesRep/Office	
LA VOZ & PSA	House House	

Standard Billing Cycle Estimate#

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	SU 01/08/23 SU 12/31/23	08:00A-08:30A	1800	--	--	--	--	--	--	1	1	\$0.00
Sponsorship: PAID PROGRAM LA VOZ												
2	MO 01/02/23 FR 12/29/23	05:00A-12:00A	30	4	4	4	4	4	4	--	--	\$0.00
PSA												

KXRS-FM

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	SU 01/08/23 SU 12/31/23	07:30A-08:00A	1800	--	--	--	--	--	--	1	1	\$0.00
Sponsorship: PAID PROGRAM LA VOZ												
2	MO 01/02/23 FR 12/29/23	05:00A-12:00A	30	4	4	4	4	4	4	--	--	\$0.00
PSA												

KXSB-FM

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	SU 01/08/23 SU 12/31/23	06:30A-07:00A	1800	--	--	--	--	--	--	1	1	\$0.00
Sponsorship: PAID PROGRAM LA VOZ												
2	MO 01/02/23 FR 12/29/23	05:00A-12:00A	30	4	4	4	4	4	4	--	--	\$0.00
PSA												

-----Additional Comments-----	Total Spots	Spots Total\$	Net	Gross
	6552	0.00	\$ 0.00	\$ 0.00

Billing Projections: By Month

Accepted for Station

Accepted for advertiser OR agency (and MBS, if any) as agent for the advertiser

Name _____ Title _____
See reverse for accepted terms and conditions, if any

Name _____ Title _____
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Broadcast Contract

IN HOUSE PSA
 IN HOUSE
 OXNARD, CA 93036

Start Date 01/02/23	Contract# 1486114634	Mod# 1
End Date 12/31/23	Date Entered 12/05/22	Date Last Modified 03/10/23
Advertiser IN HOUSE PSA		Station Market KAEH-FM, KBTW-FM, KCAL-AM, KSSB-FM, KXBS-FM, KXSB-FM
Product LA VOZ & PSA		Sales Rep/Office House House

Standard Billing Cycle Estimate#

	Jan 23	Feb 23	Mar 23	Apr 23	May 23	Jun 23
CA	0.00	0.00	0.00	0.00	0.00	0.00
ST	0.00	0.00	0.00	0.00	0.00	0.00
	Jul 23	Aug 23	Sep 23	Oct 23	Nov 23	Dec 23
CA	0.00	0.00	0.00	0.00	0.00	0.00
ST	0.00	0.00	0.00	0.00	0.00	0.00

Accepted for Station

Accepted for advertiser OR agency (and MBS, if any) as agent for the advertiser

 Name

 Title

 Name

 Title

See reverse for accepted terms and conditions, if any

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Date: 3/30/2023

Check here for Spec Spot ONLY

Please note: All spec spots need a minimum of 4 business days for production

TRAFFIC & PRODUCTION ORDER

****All orders MUST include an END DATE****

Advertiser: In House PSA

New Order Revision

Date Needed: 4/3/2023

AE: House

AE Email/Cell: House

Length & # of Spots: :60 _____ :30 1 :15 _____ Live _____ 1/2 Hr _____ Other _____ Translation Needed: Yes No

See Audio Production Checklist

Voice: (Male/Female) _____

Requested Talent: _____

Music/SFX: _____

Delivery Type: Script _____ mp3 1

Inhouse _____ Other _____

Special Instructions / Explanations / Production Notes:

Promo is attached

Spot Title/ISCI Code	Cart #	Length	Rotation	Start Date	End Date
RAINN PSA 30		30"	100%	4/3/2023	4/14/2023

Market:	Station	
Radio Lazer Network		
Bakersfield	KEAL-FM	<input type="checkbox"/>
El Centro	KSSB-FM	<input checked="" type="checkbox"/>
Fresno	KAAT-FM/KTNS-FM	<input type="checkbox"/>
Merced	KMZR-FM	<input type="checkbox"/>
Modesto	KBBU-FM	<input type="checkbox"/>
Oxnard	KXLM-FM	<input type="checkbox"/>
Reno	KSRN-FM/KZTI-FM	<input type="checkbox"/>
Riverside	KAEH-FM	<input checked="" type="checkbox"/>
Sacramento	KGRB-FM/KBAA-FM	<input type="checkbox"/>
Salinas	KXSM-FM	<input type="checkbox"/>
San Bernardino	KXSB-FM	<input checked="" type="checkbox"/>
San Francisco	KSFN-AM	<input type="checkbox"/>
San Jose	KXZM-FM	<input type="checkbox"/>
San Luis Obispo	KLUN-FM	<input type="checkbox"/>
Santa Barbara	KZER-AM/FM	<input type="checkbox"/>
Santa Maria	KLMM-FM	<input type="checkbox"/>
Santa Rosa	KSRT-FM	<input type="checkbox"/>
Tulare	KMQA-FM	<input type="checkbox"/>
Victorville-Barstow	KBTW-FM/KWRN-AM/FM	<input checked="" type="checkbox"/>

Market:	Station	
La Mejor Network		
Bakersfield	KXTT-FM/KBQF-FM	<input type="checkbox"/>
Fresno	KMEN-FM	<input type="checkbox"/>
Merced	KGAM-FM	<input type="checkbox"/>
Oxnard	KLJR-FM	<input type="checkbox"/>
Reno	KNEZ-FM	<input type="checkbox"/>
Salinas	KSGZ-FM	<input type="checkbox"/>
Riverside/Victor Valley	KXRS-FM/KIQQ-FM	<input checked="" type="checkbox"/>
Santa Maria	KSMY-FM	<input type="checkbox"/>
Santa Rosa	KJOR-FM	<input type="checkbox"/>
La Mexicana		
Oxnard	KOXR-AM/FM	<input type="checkbox"/>
Salinas	KMLY-FM	<input type="checkbox"/>
San Bernardino	KCAL-AM	<input checked="" type="checkbox"/>
Santa Maria	KSBQ-AM/FM	<input type="checkbox"/>
Latino		
Sacramento	KLMG-FM	<input type="checkbox"/>
Reno	KWNZ-FM	<input type="checkbox"/>

Production Department Use Only

Assigned to: _____

Date Completed: _____

Initials after completion: _____

Nancy Lima

From: Nancy Lima [nlima@lazermedia.com]
Sent: Thursday, March 30, 2023 9:22 AM
To: 'Lazer Media Orders'
Subject: House PSA PO
Attachments: RAINN_PSA 30.mp3; House PSA PO.xls

Have a nice day!

Nancy Lima/Sales Assistant

Lazer Media

1950 S. Sunwest Lane Suite 302 / San Bernardino, CA 92408

Office: (909) 384-9750

[*nlima@lazermedia.com*](mailto:nlima@lazermedia.com)

Nancy Lima

From: Erinn Robinson [erinnr@rainn.org]
Sent: Thursday, January 06, 2022 8:34 AM
To: nlima@radiolazer.com
Subject: RAINN PSAs / English and Spanish

During the COVID-19 pandemic, RAINN (Rape, Abuse & Incest National Network) saw dramatic surges in people reaching out for help during the pandemic. As the world continues to deal with the effects of the pandemic, sexual violence, tragically, isn't going anywhere. Every 68 seconds, someone in America is sexually assaulted.

Please consider utilizing these PSAs to educate your community:

<https://digitalmedia.vnr1.com/2021/08/02/RAINN-PSAs/>

It's critical to know how to support a survivor in your life. RAINN is here to help.

Erinn Robinson
RAINN (Rape, Abuse & Incest National Network)
813-335-1418
erinnr@rainn.org

If you would rather not receive future communications from Rape, Abuse & Incest National Network, let us know by clicking [here](#).
Rape, Abuse & Incest National Network, 1220 L ST NW, Washington, DC 20005 United States

LAZER MEDIA ADVERTISING AGREEMENT

LAZER NETWORK		<i>KXLM 102.9 FM</i>	<i>KXSM 93.1 FM</i>	<i>KSRN 107.7 FM</i>	<i>KTNS 1060 AM</i>											
LA MEJOR NETWORK		<i>KLJR 96.7 FM</i>	<i>KSGZ 98.7 FM</i>	<i>-KZTI 105.3 FM</i>	<i>-KMEN 100.5 FM</i>											
<i>KAEH 100.9 FM</i>	X	<i>KOXR 910 AM 102.1 FM</i>	<i>KMLY 95.1 FM</i>	<i>KWNZ 106.3 FM</i>	<i>KAAT 103.1 FM</i>											
<i>KXSB 101.7 FM</i>	X	<i>KZER 1250 AM 106.5 FM</i>	<i>KSFN 1510 AM</i>	<i>KNEZ 107.3 FM</i>	<i>KMQA 100.5 FM</i>											
<i>KXRS 105.7 FM</i> <i>-KIQQ 103.7 FM</i>	X	<i>KLMM 94.1 FM</i>	<i>KXZM 93.7 FM</i>	<i>KRBN 94.3 FM</i>	<i>KEAL 106.5 FM</i>											
<i>KCAL 1410 AM</i>	X	<i>KSMY 106.7 FM</i>	<i>KSRT 107.1 FM</i>	<i>-KBAA 103.3 FM</i>	<i>KXTT 94.9 FM</i>											
<i>KBTW 104.5 FM</i>	X	<i>KSBQ 1480 AM 102.9 FM</i>	<i>KJOR 104.1 FM</i>	<i>KGRB 94.3 FM</i>	<i>KBQF 104.3 FM</i>											
<i>-KWRN 99.5 FM 1550 AM</i>	X	<i>KLUN 103.1 FM</i>	<i>KMZR 92.5 FM</i>	<i>KLMG 97.9 FM</i>	NEW CLIENT INFORMATION											
		<i>KSSB 96.3 FM</i>	X <i>KGAM 106.3 FM</i>	<i>KBBU 93.9 FM</i>												
CLIENT NAME In House- Gun Safety Storage PSA				ORDER DATE: 4/13/2023												
AGENCY NAME				NEW CONTRACT X	REVISION											
BILLING ADDRESS				NEW ADVERTISER	CANCELLATION											
PHYSICAL ADDRESS				RETURNING ADVERTISER X	NATIONAL											
BILLING CONTACT NAME				LOCAL DIRECT X	NETWORK											
BILLING PHONE NUMBER				LOCAL AGENCY	TRADE											
BILLING EMAIL				CONTRACT DATES												
CONTACT NAME				FROM 4/17/2023	TO 4/28/2023											
CONTACT EMAIL				ACCOUNT EXECUTIVE House												
CONTACT CELL				PRODUCT TYPE Gun Safety Storage PSA												
WORK NUMBER				BILLING/ NOTARY												
SPOT				PROMOTION												
PRIORITY				Affidavits:	Invoices											
RATE				Scripts	CALENDAR											
SPOTS				STD BROADCAST	END ORDER											
LGTH				NO.	SPOTS											
Code				Wks.	P/WK											
M T W TH F Sa Su				TOTAL DOLLARS												
1	KXSB	5AM	12AM	4/17/23	4/28/23	:30	N/C	4	4	4	4	4			2	20
2	KXRS	5AM	12AM	4/17/23	4/28/23	:30	N/C	4	4	4	4	4			2	20
3	KBTW	5AM	12AM	4/17/23	4/28/23	:30	N/C	4	4	4	4	4			2	20
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7	KWRN	5AM	12AM	4/17/23	4/28/23	:30	N/C	4	4	4	4	4			2	20
8	KSSB	5AM	12AM	4/17/23	4/28/23	:30	N/C	4	4	4	4	4			2	20
9																
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17																
18																
19																
20																
21																
22																
23																
24																
25																
SPECIAL INSTRUCTIONS:				GROSS TOTAL		Total Weeks 2		Total Spots 320		Total \$						
				LESS AGENCY COMMISSION												
				TALENT FEE												
Payment with Contract \$				Check #		HARD COSTS/OTHER ADDITIONS										
Payment Frequency: (Weekly/Monthly)				\$		NET TOTAL										
<p>ADVERTISING POLICY: All bills to Advertiser shall be due and payable when rendered. Balances not paid after 30 days will incur a service charge of 1.5% per month. Advertiser agrees to pay all collection costs, including, but not limited to court costs, and attorney's fees. All program and advertising content is subject to approval by LAZER BROADCASTING CORPORATION (hereinafter "LAZER"). Although LAZER will try to accommodate "last minute" copy/schedule changes, it is agreed that LAZER is not bound to effect copy/schedule changes without receiving 3 business days prior notice. If for any reason LAZER fails to broadcast Advertiser's programs or announcements, Advertiser may elect to accept "make-goods" or credit his account. Advertiser shall have no other claim against LAZER for broadcast failures regardless of cause. Advertiser shall hold LAZER harmless against all liability for slander, libel, unfair competition or trade practices, false advertising, infringement of trademarks, trade names and copyrights resulting from Advertiser's broadcasts. Unless otherwise provided herein, this agreement may be terminated by either party by giving the other party 14 days prior written notice. If Advertiser so terminated, he will pay LAZER the rate earned in accordance with the rate card on which this agreement is based (short rate), rather than the rate contracted for. This contract shall not be binding until accepted by an authorized representative (sales manager) of LAZER. Under FCC regulations, LAZER's broadcast stations do not discriminate unlawfully in the sale of advertising time on the basis of race, ethnicity or other legally prohibited grounds, and they will not accept, enter into or fulfill any contract or order for the purchase of advertising time that discriminates unlawfully on such a basis. In placing advertising on one or more of our broadcast stations, advertisers confirm their compliance with this requirement.</p>																
APPROVED BY CLIENT (SIGNATURE)				DATE		ACCEPTED BY ACCOUNT EXECUTIVE (SIGNATURE)				DATE						
X House				4/13/2023		X House				4/13/2023						
PRINT NAME				TITLE		APPROVED BY SALES MANAGER (SIGNATURE)				DATE						
X House						X Alicia Avila				4/13/2023						
<p>Please make checks payable to Lazer Broadcasting Mail to P.O. Box 6940, Oxnard CA 93030</p> <p>Account Inquiries: Email AccountReceivables@LazerMedia.com</p> <p>Corporate Office (805) 240-2070</p>																
Originating Office Use Only:						Traffic Use Only:										
Verified Dates		X		Verified Signatures		X		Reviewed and Accepted by:								
Verified Spot Rates		X		Ready for Traffic		X		Entered by:								
Arithmetic Checked		X		Faxed/Sent (Date)		4/13/23 NL										

Broadcast Contract

IN HOUSE PSA
IN HOUSE
OXNARD, CA 93036

Start Date 01/02/23	Contract# 1486114634	Mod# 0
End Date 12/31/23	Date Entered 12/05/22	Date Last Modified 12/05/22
Advertiser IN HOUSE PSA		Station Market KAEH-FM, KBTW-FM, KCAL-AM, KSSB-FM, KXBS-FM, KXSB-FM
Product LA VOZ & PSA		Sales Rep/Office House House

Standard Billing Cycle Estimate#

KAEH-FM

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	SU 01/08/23 SU 12/31/23	07:00A-07:30A	1800	--	--	--	--	--	--	1	1	\$0.00
Sponsorship: PAID PROGRAM LA VOZ												
2	MO 01/02/23 FR 12/29/23	05:00A-12:00A	30	4	4	4	4	4	--	--	20	\$0.00
PSA												

KBTW-FM

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	SU 01/08/23 SU 12/31/23	08:00A-08:30A	1800	--	--	--	--	--	--	1	1	\$0.00
Sponsorship: PAID PROGRAM LA VOZ												
2	MO 01/02/23 FR 12/29/23	05:00A-12:00A	30	4	4	4	4	4	--	--	20	\$0.00
PSA												

KCAL-AM

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	SA 01/07/23 SA 12/30/23	07:00A-07:30A	1800	--	--	--	--	--	1	--	1	\$0.00
Sponsorship: PAID PROGRAM LA VOZ												
2	MO 01/02/23 FR 12/29/23	05:00A-12:00A	30	4	4	4	4	4	--	--	20	\$0.00
PSA												

KSSB-FM

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	SU 01/08/23 SU 12/31/23	08:00A-08:30A	1800	--	--	--	--	--	--	1	1	\$0.00
Sponsorship: PAID PROGRAM LA VOZ												

Accepted for Station

Accepted for advertiser OR agency (and MBS, if any) as agent for the advertiser

Name

Title

Name

Title

See reverse for accepted terms and conditions, if any

Page 4

Broadcast Contract

IN HOUSE PSA
IN HOUSE
OXNARD, CA 93036

Start Date 01/02/23	Contract# 1486114634	Mod# 0
End Date 12/31/23	Date Entered 12/05/22	Date Last Modified 12/05/22
Advertiser IN HOUSE PSA		Station Market KAEH-FM, KBTW-FM, KCAL-AM, KSSB-FM, KXRS-FM, KXSB-FM
Product LA VOZ & PSA		Sales Rep/Office House House

Standard Billing Cycle Estimate#

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
2	MO 01/02/23 FR 12/29/23	05:00A-12:00A	30	4	4	4	4	4	--	--	20	\$0.00

PSA

KXRS-FM

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	SU 01/08/23 SU 12/31/23	07:30A-08:00A	1800	--	--	--	--	--	--	1	1	\$0.00

Sponsorship: PAID PROGRAM
LA VOZ

2	MO 01/02/23 FR 12/29/23	05:00A-12:00A	30	4	4	4	4	4	--	--	20	\$0.00
---	-------------------------	---------------	----	---	---	---	---	---	----	----	----	--------

PSA

KXSB-FM

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	SU 01/08/23 SU 12/31/23	06:30A-07:00A	1800	--	--	--	--	--	--	1	1	\$0.00

Sponsorship: PAID PROGRAM
LA VOZ

2	MO 01/02/23 FR 12/29/23	05:00A-12:00A	30	4	4	4	4	4	--	--	20	\$0.00
---	-------------------------	---------------	----	---	---	---	---	---	----	----	----	--------

PSA

-----Additional Comments-----	Total Spots	Spots Total\$	Net	Gross
	6552	0.00	\$ 0.00	\$ 0.00

Billing Projections: By Month

Accepted for Station

Accepted for advertiser OR agency (and MBS, if any) as agent for the advertiser

Name _____ Title _____
See reverse for accepted terms and conditions, if any

Name _____ Title _____
Page 5

Broadcast Contract

IN HOUSE PSA
 IN HOUSE
 OXNARD, CA 93036

Start Date 01/02/23	Contract# 1486114634	Mod# 1
End Date 12/31/23	Date Entered 12/05/22	Date Last Modified 03/10/23
Advertiser IN HOUSE PSA	Station Market KAEH-FM, KBTW-FM, KCAL-AM, KSSB-FM, KYBS-FM, KXSB-FM	
Product LA VOZ & PSA	Sales Rep/Office House House	

Standard Billing Cycle Estimate#

	Jan 23	Feb 23	Mar 23	Apr 23	May 23	Jun 23
CA	0.00	0.00	0.00	0.00	0.00	0.00
ST	0.00	0.00	0.00	0.00	0.00	0.00
	Jul 23	Aug 23	Sep 23	Oct 23	Nov 23	Dec 23
CA	0.00	0.00	0.00	0.00	0.00	0.00
ST	0.00	0.00	0.00	0.00	0.00	0.00

Accepted for Station

Accepted for advertiser OR agency (and MBS, if any) as agent for the advertiser

Name

Title

Name

Title

See reverse for accepted terms and conditions, if any

Page 3



Date: 4/13/2023

Check here for Spec Spot ONLY
 Please note: All spec spots need a minimum of 4 business days for production

TRAFFIC & PRODUCTION ORDER

****All orders MUST include an END DATE****

Advertiser: In House PSA New Order Revision
 Date Needed: 4/17/2023
 AE: House AE Email/Cell: House
 Length & # of Spots: :60 _____ :30 1 :15 _____ Live _____ 1/2 Hr _____ other _____ Translation Needed: Yes No
 See Audio Production Checklist
 Voice: (Male/Female) _____ Requested Talent: _____ Music/SFX: _____
 Delivery Type: Script _____ mp3 1 Inhouse _____ Other _____
 Special Instructions / Explanations / Production Notes:

Promo is attached

Spot Title/ISCI Code	Cart #	Length	Rotation	Start Date	End Date
Gun_Safe_Storage_SP_PSA_V2		30"	100%	4/17/2023	4/28/2023

Market:	Station	
Radio Lazer Network		
Bakersfield	KEAL-FM	<input type="checkbox"/>
El Centro	KSSB-FM	<input checked="" type="checkbox"/>
Fresno	KAAT-FM/KTNS-FM	<input type="checkbox"/>
Merced	KMZR-FM	<input type="checkbox"/>
Modesto	KBBU-FM	<input type="checkbox"/>
Oxnard	KXLM-FM	<input type="checkbox"/>
Reno	KSRN-FM/KZTI-FM	<input type="checkbox"/>
Riverside	KAEH-FM	<input checked="" type="checkbox"/>
Sacramento	KGRB-FM/KBAA-FM	<input type="checkbox"/>
Salinas	KXSM-FM	<input type="checkbox"/>
San Bernardino	KXSB-FM	<input checked="" type="checkbox"/>
San Francisco	KSFN-AM	<input type="checkbox"/>
San Jose	KXZM-FM	<input type="checkbox"/>
San Luis Obispo	KLUN-FM	<input type="checkbox"/>
Santa Barbara	KZER-AM/FM	<input type="checkbox"/>
Santa Maria	KLMM-FM	<input type="checkbox"/>
Santa Rosa	KSRT-FM	<input type="checkbox"/>
Tulare	KMQA-FM	<input type="checkbox"/>
Victorville-Barstow	KBTW-FM/KWRN-AM/FM	<input checked="" type="checkbox"/>

Market:	Station	
La Major Network		
Bakersfield	KXTT-FM/KBQF-FM	<input type="checkbox"/>
Fresno	KMEN-FM	<input type="checkbox"/>
Merced	KGAM-FM	<input type="checkbox"/>
Oxnard	KLJR-FM	<input type="checkbox"/>
Reno	KNEZ-FM	<input type="checkbox"/>
Salinas	KSGZ-FM	<input type="checkbox"/>
Riverside/Victor Valley	KXRS-FM/KIQQ-FM	<input checked="" type="checkbox"/>
Santa Maria	KSMY-FM	<input type="checkbox"/>
Santa Rosa	KJOR-FM	<input type="checkbox"/>
La Mexicana		
Oxnard	KOXR-AM/FM	<input type="checkbox"/>
Salinas	KMLY-FM	<input type="checkbox"/>
San Bernardino	KCAL-AM	<input checked="" type="checkbox"/>
Santa Maria	KSBQ-AM/FM	<input type="checkbox"/>
Latino		
Sacramento	KLMG-FM	<input type="checkbox"/>
Reno	KWNZ-FM	<input type="checkbox"/>

Production Department Use Only		
Assigned to: _____	Date Completed: _____	Initials after completion: _____

Nancy Lima

From: Nancy Lima [nlima@lazermedia.com]
Sent: Wednesday, April 12, 2023 10:07 AM
To: 'Lazer Media Orders'
Subject: House PSA PO
Attachments: House PSA PO.xls; Gun_Safe_Storage_SP_PSA_V2.mp3

Have a nice day!
Nancy Lima/Sales Assistant
Lazer Media
1950 S. Sunwest Lane Suite 302 / San Bernardino, CA 92408
Office: (909) 384-9750
nlima@lazermedia.com

LAZER MEDIA ADVERTISING AGREEMENT

LAZER NETWORK	KXLM 102.9 FM	KXSM 93.1 FM	KSRN 107.7 FM
LA MEJOR NETWORK	KLJR 96.7 FM	KSGZ 98.7 FM	-KZTI 105.3 FM
KAEH 100.9 FM	X KOXR 910 AM 102.1 FM	KMLY 95.1 FM	KWNZ 106.3 FM
KXSB 101.7 FM	X KZER 1250 AM 106.5 FM	KSFN 1510 AM	KNEZ 107.3 FM
KXRS 105.7 FM	X KLMM 94.1 FM	KXZM 93.7 FM	KRBN 94.3 FM
-KIQQ 103.7 FM	X KSMY 106.7 FM	KSRT 107.1 FM	-KBAA 103.3 FM
KCAL 1410 AM	X KSBQ 1480 AM 102.9 FM	KJOR 104.1 FM	KGRB 94.3 FM
KBTW 104.5 FM	X KLUN 103.1 FM	KMZR 92.5 FM	KLMG 97.9 FM
-KWRN 99.5 FM 1550 AM	X KSSB 96.3 FM	X KGAM 106.3 FM	KBBU 93.9 FM

NEW CLIENT INFORMATION
ORDER DATE: **4/26/2023**

CLIENT NAME In House- Benefits Check Up PSA	NEW CONTRACT	X	REVISION	SOCIAL MEDIA
AGENCY NAME	NEW ADVERTISER		CANCELLATION	WEBSITE
BILLING ADDRESS	RETURNING ADVERTISER	X	NATIONAL	DIGITAL
CITY STATE ZIP CODE	LOCAL DIRECT	X	NETWORK	APP
PHYSICAL ADDRESS	LOCAL AGENCY		TRADE	

BILLING CONTACT NAME	BILLING PHONE NUMBER	BILLING EMAIL
CONTACT NAME	CONTACT EMAIL	CONTACT CELL

CONTRACT DATES	FROM	5/1/2023	TO	5/19/2023
ACCOUNT EXECUTIVE	House			
PRODUCT TYPE	Benefits Check Up PSA			

BILLING/ NOTARY	PROMOTION
Affidavits:	Invoices
CALENDAR	STD BROADCAST

Line	Station	TIME PERIOD		FLIGHT DATES		SPOT LGTH	Priority Code	SPOT RATE	DAYS OF WEEK							No. Wks	SPOTS P/WK	TOTAL DOLLARS
		FROM	TO	FROM	TO				M	T	W	TH	F	Sa	Su			
1	KXSB	5AM	12AM	5/1/23	5/19/23	:30		N/C	4	4	4	4	4			3	20	
2	KXRS	5AM	12AM	5/1/23	5/19/23	:30		N/C	4	4	4	4	4			3	20	
3	KBTW	5AM	12AM	5/1/23	5/19/23	:30		N/C	4	4	4	4	4			3	20	
4	KCAL	5AM	12AM	5/1/23	5/19/23	:30		N/C	4	4	4	4	4			3	20	
5	KAEH	5AM	12AM	5/1/23	5/19/23	:30		N/C	4	4	4	4	4			3	20	
6	KIQQ	5AM	12AM	5/1/23	5/19/23	:30		N/C	4	4	4	4	4			3	20	
7	KWRN	5AM	12AM	5/1/23	5/19/23	:30		N/C	4	4	4	4	4			3	20	
8	KSSB	5AM	12AM	5/1/23	5/19/23	:30		N/C	4	4	4	4	4			3	20	
9																		
10																		
11																		
12																		
13																		
14																		
15																		
16																		
17																		
18																		
19																		
20																		
21																		
22																		
23																		
24																		
25																		

SPECIAL INSTRUCTIONS:	GROSS TOTAL	Total Weeks	Total Spots	Total \$
		3	480	
	LESS AGENCY COMMISSION			
	TALENT FEE			
Payment with Contract \$	Check #	HARD COSTS/OTHER ADDITIONS		
Payment Frequency: (Weekly/Monthly)	\$	NET TOTAL		

ADVERTISING POLICY: All bills to Advertiser shall be due and payable when rendered. Balances not paid after 30 days will incur a service charge of 1.5% per month. Advertiser agrees to pay all collection costs, including, but not limited to court costs, and attorney's fees. All program and advertising content is subject to approval by LAZER BROADCASTING CORPORATION (hereinafter "LAZER"). Although LAZER will try to accommodate "last minute" copy/schedule changes, it is agreed that LAZER is not bound to effect copy/schedule changes without receiving 3 business days prior notice. If for any reason LAZER fails to broadcast Advertiser's programs or announcements, Advertiser may elect to accept "make-goods" or credit his account. Advertiser shall have no other claim against LAZER for broadcast failures regardless of cause. Advertiser shall hold LAZER harmless against all liability for slander, libel, unfair competition or trade practices, false advertising, infringement of trademarks, trade names and copyrights resulting from Advertiser's broadcasts. Unless otherwise provided herein, this agreement may be terminated by either party by giving the other party 14 days prior written notice. If Advertiser so terminated, he will pay LAZER the rate earned in accordance with the rate card on which this agreement is based (short rate), rather than the rate contracted for. This contract shall not be binding until accepted by an authorized representative (sales manager) of LAZER. Under FCC regulations, LAZER's broadcast stations do not discriminate unlawfully in the sale of advertising time on the basis of race, ethnicity or other legally prohibited grounds, and they will not accept, enter into or fulfill any contract or order for the purchase of advertising time that discriminates unlawfully on such a basis. In placing advertising on one or more of our broadcast stations, advertisers confirm their compliance with this requirement.

APPROVED BY CLIENT (SIGNATURE)	DATE	ACCEPTED BY ACCOUNT EXECUTIVE (SIGNATURE)	DATE
X House	4/26/2023	X House	4/26/2023
PRINT NAME	TITLE	APPROVED BY SALES MANAGER (SIGNATURE)	DATE
X House		X Alicia Avila	4/26/2023

Please make checks payable to Lazer Broadcasting | Mail to P.O. Box 6940, Oxnard CA 93030
Account Inquiries: Email AccountReceivables@LazerMedia.com
Corporate Office (805) 240-2070

Originating Office Use Only:				Traffic Use Only:			
Verified Dates	X	Verified Signatures	X	Reviewed and Accepted by:			
Verified Spot Rates	X	Ready for Traffic	X	Entered by:			
Arithmetic Checked	X	Faxed/Sent (Date)	4/26/23 NL	6/30/2022 EP			

Broadcast Contract

IN HOUSE PSA
IN HOUSE
OXNARD, CA 93036

Start Date 01/02/23	Contract# 1486114634	Mod# 0
End Date 12/31/23	Date Entered 12/05/22	Date Last Modified 12/05/22
Advertiser IN HOUSE PSA	Station Market KAEH-FM, KBTW-FM, KCAL-AM, KSSB-FM, KXBS-FM, KXSB-FM	
Product LA VOZ & PSA	Sales Rep/Office House House	

Standard Billing Cycle Estimate#

KAEH-FM

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	SU 01/08/23 SU 12/31/23	07:00A-07:30A	1800	--	--	--	--	--	--	1	1	\$0.00
Sponsorship: PAID PROGRAM LA VOZ												
2	MO 01/02/23 FR 12/29/23	05:00A-12:00A	30	4	4	4	4	4	--	--	20	\$0.00
PSA												

KBTW-FM

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	SU 01/08/23 SU 12/31/23	08:00A-08:30A	1800	--	--	--	--	--	--	1	1	\$0.00
Sponsorship: PAID PROGRAM LA VOZ												
2	MO 01/02/23 FR 12/29/23	05:00A-12:00A	30	4	4	4	4	4	--	--	20	\$0.00
PSA												

KCAL-AM

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	SA 01/07/23 SA 12/30/23	07:00A-07:30A	1800	--	--	--	--	--	1	--	1	\$0.00
Sponsorship: PAID PROGRAM LA VOZ												
2	MO 01/02/23 FR 12/29/23	05:00A-12:00A	30	4	4	4	4	4	--	--	20	\$0.00
PSA												

KSSB-FM

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	SU 01/08/23 SU 12/31/23	08:00A-08:30A	1800	--	--	--	--	--	--	1	1	\$0.00
Sponsorship: PAID PROGRAM LA VOZ												

Accepted for Station

Accepted for advertiser OR agency (and MBS, if any) as agent for the advertiser

Name _____ Title _____
See reverse for accepted terms and conditions, if any

Name _____ Title _____
Page 4

Broadcast Contract

IN HOUSE PSA
IN HOUSE
OXNARD, CA 93036

Start Date 01/02/23	Contract# 1486114634	Mod# 0
End Date 12/31/23	Date Entered 12/05/22	Date Last Modified 12/05/22
Advertiser IN HOUSE PSA	Station Market KAEH-FM, KBTW-FM, KCAL-AM, KSSB-FM, KXRS-FM, KXSB-FM	
Product LA VOZ & PSA	Sales Rep/Office House House	

Standard Billing Cycle Estimate#

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE	
2	MO 01/02/23 FR 12/29/23	05:00A-12:00A	30		4	4	4	4	4	--	--	20	\$0.00

PSA

KXRS-FM

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	SU 01/08/23 SU 12/31/23	07:30A-08:00A	1800	--	--	--	--	--	--	1	1	\$0.00

Sponsorship: PAID PROGRAM
LA VOZ

2	MO 01/02/23 FR 12/29/23	05:00A-12:00A	30		4	4	4	4	4	--	--	20	\$0.00
---	-------------------------	---------------	----	--	---	---	---	---	---	----	----	----	--------

PSA

KXSB-FM

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	SU 01/08/23 SU 12/31/23	06:30A-07:00A	1800	--	--	--	--	--	--	1	1	\$0.00

Sponsorship: PAID PROGRAM
LA VOZ

2	MO 01/02/23 FR 12/29/23	05:00A-12:00A	30		4	4	4	4	4	--	--	20	\$0.00
---	-------------------------	---------------	----	--	---	---	---	---	---	----	----	----	--------

PSA

-----Additional Comments-----	Total Spots	Spots Total\$	Net	Gross
	6552	0.00	\$ 0.00	\$ 0.00

Billing Projections: By Month

Accepted for Station

Accepted for advertiser OR agency (and MBS, if any) as agent for the advertiser

Name _____ Title _____
See reverse for accepted terms and conditions, if any

Name _____ Title _____
Page 5

Broadcast Contract

IN HOUSE PSA
 IN HOUSE
 OXNARD, CA 93036

Start Date 01/02/23	Contract# 1486114634	Mod# 1
End Date 12/31/23	Date Entered 12/05/22	Date Last Modified 03/10/23
Advertiser IN HOUSE PSA	Station Market KAEH-FM, KBTW-FM, KCAL-AM, KSSB-FM, KXBS-FM, KXSB-FM	
Product LA VOZ & PSA	Sales Rep/Office House House	

Standard Billing Cycle Estimate#

	Jan 23	Feb 23	Mar 23	Apr 23	May 23	Jun 23
CA	0.00	0.00	0.00	0.00	0.00	0.00
ST	0.00	0.00	0.00	0.00	0.00	0.00
	Jul 23	Aug 23	Sep 23	Oct 23	Nov 23	Dec 23
CA	0.00	0.00	0.00	0.00	0.00	0.00
ST	0.00	0.00	0.00	0.00	0.00	0.00

Accepted for Station

Accepted for advertiser OR agency (and MBS, if any) as agent for the advertiser

 Name Title
 See reverse for accepted terms and conditions, if any

 Name Title
 Page 3



Date: 4/26/2023

Check here for Spec Spot ONLY
 Please note: All spec spots need a minimum of 4 business days for production

TRAFFIC & PRODUCTION ORDER

****All orders MUST include an END DATE****

Advertiser: In House PSA New Order Revision
 Date Needed: 5/1/2023
 AE: House AE Email/Cell: House
 Length & # of Spots: :60 _____ :30 1 :15 _____ Live _____ 1/2 Hr _____ Other _____ Translation Needed: Yes No
 See Audio Production Checklist
 Voice: (Male/Female) _____ Requested Talent: _____ Music/SFX: _____
 Delivery Type: Script _____ mp3 1 Inhouse _____ Other _____
 Special Instructions / Explanations / Production Notes:

Promo is attached

Spot Title/ISCI Code	Cart #	Length	Rotation	Start Date	End Date
Benefits Check Up PSA_30		30"	100%	5/1/2023	5/19/2023

Market:	Station	
Radio Lazer Network		
Bakersfield	KEAL-FM	<input type="checkbox"/>
El Centro	KSSB-FM	<input checked="" type="checkbox"/>
Fresno	KAAT-FM/KTNS-FM	<input type="checkbox"/>
Merced	KMZR-FM	<input type="checkbox"/>
Modesto	KBBU-FM	<input type="checkbox"/>
Oxnard	KXLM-FM	<input type="checkbox"/>
Reno	KSRN-FM/KZTI-FM	<input type="checkbox"/>
Riverside	KAEH-FM	<input checked="" type="checkbox"/>
Sacramento	KGRB-FM/KBAA-FM	<input type="checkbox"/>
Salinas	KXSM-FM	<input type="checkbox"/>
San Bernardino	KXSB-FM	<input checked="" type="checkbox"/>
San Francisco	KSFN-AM	<input type="checkbox"/>
San Jose	KXZM-FM	<input type="checkbox"/>
San Luis Obispo	KLUN-FM	<input type="checkbox"/>
Santa Barbara	KZER-AM/FM	<input type="checkbox"/>
Santa Maria	KLMM-FM	<input type="checkbox"/>
Santa Rosa	KSRT-FM	<input type="checkbox"/>
Tulare	KMQA-FM	<input type="checkbox"/>
Victorville-Barstow	KBTW-FM/KWRN-AM/FM	<input checked="" type="checkbox"/>

Market:	Station	
La Mejor Network		
Bakersfield	KXTT-FM/KBQF-FM	<input type="checkbox"/>
Fresno	KMEN-FM	<input type="checkbox"/>
Merced	KGAM-FM	<input type="checkbox"/>
Oxnard	KLJR-FM	<input type="checkbox"/>
Reno	KNEZ-FM	<input type="checkbox"/>
Salinas	KSGZ-FM	<input type="checkbox"/>
Riverside/Victor Valley	KXRS-FM/KIQQ-FM	<input checked="" type="checkbox"/>
Santa Maria	KSMY-FM	<input type="checkbox"/>
Santa Rosa	KJOR-FM	<input type="checkbox"/>
La Mexicana		
Oxnard	KOXR-AM/FM	<input type="checkbox"/>
Salinas	KMLY-FM	<input type="checkbox"/>
San Bernardino	KCAL-AM	<input checked="" type="checkbox"/>
Santa Maria	KSBQ-AM/FM	<input type="checkbox"/>
Latino		
Sacramento	KLMG-FM	<input type="checkbox"/>
Reno	KWNZ-FM	<input type="checkbox"/>

Production Department Use Only		
Assigned to: _____	Date Completed: _____	Initials after completion: _____

Nancy Lima

From: Nancy Lima [nlima@lazermedia.com]
Sent: Wednesday, April 26, 2023 9:33 AM
To: 'Lazer Media Orders'
Subject: House PSA PO
Attachments: Benefits Check Up PSA_30.mp3; House PSA PO.xls

Have a nice day!

Nancy Lima/Sales Assistant

Lazer Media

1950 S. Sunwest Lane Suite 302 / San Bernardino, CA 92408

Office: (909) 384-9750

nlima@lazermedia.com

Nancy Lima

From: Simona Combi [Simona.Combi@ncoa.org]
Sent: Friday, April 21, 2023 8:43 AM
To: nlima@lazerbroadcasting.com
Subject: PSAs Offering Older Americans Help to Fight Inflation

Dear PSA/Program Director,

Older Americans need to stretch their limited income and we can help!

Programs such as the Supplemental Nutrition Assistance Program (SNAP, formerly Food Stamps), the Medicare Savings Programs, the Low-Income Home Energy Assistance Program, and many more can lend much-needed support for covering daily needs.

The National Council on Aging (NCOA) offers radio and TV PSAs in both English and Spanish that connect older adults to these vital programs. The PSAs can be found here:

[https://digitalmedia.vnr1.com/2020/12/14/2020-103 NCOA PSAs Phase1/](https://digitalmedia.vnr1.com/2020/12/14/2020-103_NCOA_PSA%20Phase1/)

We encourage you to share this important resource with your older audience.

Thank you,

Simona Combi

National Council on Aging

If you would rather not receive future communications from NCOA, let us know by clicking [here](#).
NCOA, 251 18th Street South Suite 500, Arlington, VA 22202 United States

Benefits Programs for Older Americans on a Fixed Income



0:16 / 0:30

 [Download](#)

[Share](#)

BenefitsCheckUp :30 Spanish Radio PSA

[Return to previous location](#)

Dear PSA/Program Director,

Inflation continues to rise across the country, leaving millions of older adults who are living on fixed incomes facing tough choices: Do I pay for food, medicine, or rent? For those who are struggling to make ends meet, there are billions of dollars in benefits programs that can help—but few eligible older adults know they exist or how to apply.

Nancy Lima

From: Jean Van Ryzin [jean.vanryzin@ncoa.org]
Sent: Tuesday, April 12, 2022 9:13 AM
To: nlima@radiolazer.com
Subject: PSA with Financial Help for Older Americans

Dear PSA/Program Director,

Prices for gas, groceries, and health care keep on climbing. In this economy, millions of older adults living on fixed incomes are facing tough choices: Do I pay for food, medicine, or rent?

What most people don't know is that there are billions of dollars in federal, state, and local benefits programs that can help eligible older adults make ends meet.

The National Council on Aging (NCOA), a trusted national nonprofit advocating for older Americans since 1950, has created radio and TV PSAs in English and Spanish to connect older adults to benefits that can help them pay for food and other daily essentials such as prescriptions, utilities, transportation, taxes, and more.

The radio and TV PSAs feature [BenefitsCheckUp.org](https://www.benefitscheckup.org) and [BuscaBeneficios.org](https://www.buscabeneficios.org), NCOA's free confidential websites that have helped millions of older adults access billions in benefits. The PSAs can be found at the link below:

https://digitalmedia.vnr1.com/2020/12/14/2020-103_NCOA_PSA_Phase1/

Sincerely,
Jean Van Ryzin
Senior Director, Communications
National Council on Aging
571-527-3944
jean.vanryzin@ncoa.org

If you would rather not receive future communications from NCOA, let us know by clicking [here](#).
NCOA, 251 18th Street South Suite 500, Arlington, VA 22202 United States

LAZER MEDIA ADVERTISING AGREEMENT

LAZER NETWORK	KXLM 102.9 FM	KXSM 93.1 FM	KSRN 107.7 FM	KTNS 1060 AM
LA MEJOR NETWORK	KLIR 96.7 FM	KSGZ 98.7 FM	-KZTI 105.3 FM	-KMEN 100.5 FM
KAEH 100.9 FM	X KOXR 910 AM 102.1 FM	KMLY 95.1 FM	KWNZ 106.3 FM	KAAT 103.1 FM
KXSB 101.7 FM	X KZSR 1250 AM 106.5 FM	KSFN 1510 AM	KNEZ 107.3 FM	KMQA 100.5 FM
KXRS 105.7 FM	X KLMM 94.1 FM	KXZM 93.7 FM	KRBN 94.3 FM	KEAL 106.5 FM
-KIQQ 103.7 FM	X KSMY 106.7 FM	KSRT 107.1 FM	-KBAA 103.3 FM	KXTT 94.9 FM
KCAL 1410 AM	X KSBQ 1480 AM 102.9 FM	KJOR 104.1 FM	KGRB 94.3 FM	KBQF 104.3 FM
KBTW 104.5 FM	X KLUN 103.1 FM	KMZR 92.5 FM	KLMG 97.9 FM	
-KWRN 99.5 FM 1550 AM	X KSSB 96.3 FM	X KGAM 106.3 FM	KBBU 93.9 FM	

NEW CLIENT INFORMATION
ORDER DATE: **5/17/2023**

CLIENT NAME In House- Mental Health Awareness	NEW CONTRACT	X	REVISION	SOCIAL MEDIA
AGENCY NAME	NEW ADVERTISER		CANCELLATION	WEBSITE
BILLING ADDRESS	RETURNING ADVERTISER	X	NATIONAL	DIGITAL
CITY	LOCAL DIRECT	X	NETWORK	APP
STATE	LOCAL AGENCY		TRADE	
ZIP CODE				

PHYSICAL ADDRESS	CITY	STATE	ZIP CODE	CONTRACT DATES
				FROM 5/22/2023 TO 6/2/2023

BILLING CONTACT NAME	BILLING PHONE NUMBER	BILLING EMAIL	ACCOUNT EXECUTIVE House
			PRODUCT TYPE Mental Health Awareness

CONTACT NAME	CONTACT EMAIL	CONTACT CELL	WORK NUMBER	Affidavits	Invoices	Scripts
				CALENDAR	X	STD BROADCAST

Line	Station	TIME PERIOD		FLIGHT DATES		SPOT LGTH	Priority Code	SPOT RATE	DAYS OF WEEK							No. Wks.	SPOTS P/WK	TOTAL DOLLARS
		FROM	TO	FROM	TO				M	T	W	TH	F	Sa	Su			
1	KXSB	5AM	12AM	5/22/23	6/2/23	:30	N/C		4	4	4	4	4			2	20	
2	KXRS	5AM	12AM	5/22/23	6/2/23	:30	N/C		4	4	4	4	4			2	20	
3	KBTW	5AM	12AM	5/22/23	6/2/23	:30	N/C		4	4	4	4	4			2	20	
4	KCAL	5AM	12AM	5/22/23	6/2/23	:30	N/C		4	4	4	4	4			2	20	
5	KAEH	5AM	12AM	5/22/23	6/2/23	:30	N/C		4	4	4	4	4			2	20	
6	KIQQ	5AM	12AM	5/22/23	6/2/23	:30	N/C		4	4	4	4	4			2	20	
7	KWRN	5AM	12AM	5/22/23	6/2/23	:30	N/C		4	4	4	4	4			2	20	
8	KSSB	5AM	12AM	5/22/23	6/2/23	:30	N/C		4	4	4	4	4			2	20	
9																		
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SPECIAL INSTRUCTIONS:	GROSS TOTAL	Total Weeks	Total Spots	Total \$
		2	320	
	LESS AGENCY COMMISSION			
	TALENT FEE			
	HARD COSTS/OTHER ADDITIONS			
	NET TOTAL			
Payment with Contract \$	Check #			
Payment Frequency: (Weekly/Monthly)	\$			

ADVERTISING POLICY: All bills to Advertiser shall be due and payable when rendered. Balances not paid after 30 days will incur a service charge of 1.5% per month. Advertiser agrees to pay all collection costs, including, but not limited to court costs, and attorney's fees. All program and advertising content is subject to approval by LAZER BROADCASTING CORPORATION (hereinafter "LAZER"). Although LAZER will try to accommodate "last minute" copy/schedule changes, it is agreed that LAZER is not bound to effect copy/schedule changes without receiving 3 business days prior notice. If for any reason LAZER fails to broadcast Advertiser's programs or announcements, Advertiser may elect to accept "make-goods" or credit his account. Advertiser shall have no other claim against LAZER for broadcast failures regardless of cause. Advertiser shall hold LAZER harmless against all liability for slander, libel, unfair competition or trade practices, false advertising, infringement of trademarks, trade names and copyrights resulting from Advertiser's broadcasts. Unless otherwise provided herein, this agreement may be terminated by either party by giving the other party 14 days prior written notice. If Advertiser so terminated, he will pay LAZER the rate earned in accordance with the rate card on which this agreement is based (short rate), rather than the rate contracted for. This contract shall not be binding until accepted by an authorized representative (sales manager) of LAZER. Under FCC regulations, LAZER's broadcast stations do not discriminate unlawfully in the sale of advertising time on the basis of race, ethnicity or other legally prohibited grounds, and they will not accept, enter into or fulfill any contract or order for the purchase of advertising time that discriminates unlawfully on such a basis. In placing advertising on one or more of our broadcast stations, advertisers confirm their compliance with this requirement.

APPROVED BY CLIENT (SIGNATURE)	DATE	ACCEPTED BY ACCOUNT EXECUTIVE	(SIGNATURE)	DATE
X House	5/17/2023	X House	House	5/17/2023
PRINT NAME	TITLE	APPROVED BY SALES MANAGER	(SIGNATURE)	DATE
X House		X Alicia Avila	Alicia Avila	5/17/2023

Please make checks payable to Lazer Broadcasting | Mail to P.O. Box 6940, Oxnard CA 93030
Account Inquiries: Email AccountReceivables@LazerMedia.com
Corporate Office (805) 240-2070

Originating Office Use Only:				Traffic Use Only:			
Verified Dates	X	Verified Signatures	X	Reviewed and Accepted by:			
Verified Spot Rates	X	Ready for Traffic	X	Entered by:			
Arithmetic Checked	X	Faxed/Sent (Date)	5/17/23 NL	6/30/2022 EP			

Broadcast Contract

IN HOUSE PSA
IN HOUSE
OXNARD, CA 93036

Start Date 01/02/23	Contract# 1486114634	Mod# 0
End Date 12/31/23	Date Entered 12/05/22	Date Last Modified 12/05/22
Advertiser IN HOUSE PSA	Station Market KAEH-FM, KBTW-FM, KCAL-AM, KSSB-FM, KYBS-FM, KXSB-FM	
Product LA VOZ & PSA	Sales Rep/Office House House	

Standard Billing Cycle Estimate#

KAEH-FM

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	SU 01/08/23 SU 12/31/23	07:00A-07:30A	1800	--	--	--	--	--	--	1	1	\$0.00
Sponsorship: PAID PROGRAM LA VOZ												
2	MO 01/02/23 FR 12/29/23	05:00A-12:00A	30	4	4	4	4	4	--	--	20	\$0.00
PSA												

KBTW-FM

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	SU 01/08/23 SU 12/31/23	08:00A-08:30A	1800	--	--	--	--	--	--	1	1	\$0.00
Sponsorship: PAID PROGRAM LA VOZ												
2	MO 01/02/23 FR 12/29/23	05:00A-12:00A	30	4	4	4	4	4	--	--	20	\$0.00
PSA												

KCAL-AM

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	SA 01/07/23 SA 12/30/23	07:00A-07:30A	1800	--	--	--	--	--	1	--	1	\$0.00
Sponsorship: PAID PROGRAM LA VOZ												
2	MO 01/02/23 FR 12/29/23	05:00A-12:00A	30	4	4	4	4	4	--	--	20	\$0.00
PSA												

KSSB-FM

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	SU 01/08/23 SU 12/31/23	08:00A-08:30A	1800	--	--	--	--	--	--	1	1	\$0.00
Sponsorship: PAID PROGRAM LA VOZ												

Accepted for Station

Accepted for advertiser OR agency (and MBS, if any) as agent for the advertiser

Name

Title

Name

Title

See reverse for accepted terms and conditions, if any

Page 4

Broadcast Contract

IN HOUSE PSA
IN HOUSE
OXNARD, CA 93036

Start Date 01/02/23	Contract# 1486114634	Mod# 0
End Date 12/31/23	Date Entered 12/05/22	Date Last Modified 12/05/22
Advertiser IN HOUSE PSA	Station Market KAEH-FM, KBTW-FM, KCAL-AM, KSSB-FM, KXRS-FM, KXSB-FM	
Product LA VOZ & PSA	Sales Rep/Office House House	

Standard Billing Cycle Estimate#

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
2	MO 01/02/23 FR 12/29/23	05:00A-12:00A	30	4	4	4	4	4	--	--	20	\$0.00

PSA

KXRS-FM

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	SU 01/08/23 SU 12/31/23	07:30A-08:00A	1800	--	--	--	--	--	--	1	1	\$0.00

Sponsorship: PAID PROGRAM
LA VOZ

2	MO 01/02/23 FR 12/29/23	05:00A-12:00A	30	4	4	4	4	4	--	--	20	\$0.00
---	-------------------------	---------------	----	---	---	---	---	---	----	----	----	--------

PSA

KXSB-FM

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	SU 01/08/23 SU 12/31/23	06:30A-07:00A	1800	--	--	--	--	--	--	1	1	\$0.00

Sponsorship: PAID PROGRAM
LA VOZ

2	MO 01/02/23 FR 12/29/23	05:00A-12:00A	30	4	4	4	4	4	--	--	20	\$0.00
---	-------------------------	---------------	----	---	---	---	---	---	----	----	----	--------

PSA

-----Additional Comments-----	Total Spots	Spots Total\$	Net	Gross
	6552	0.00	\$ 0.00	\$ 0.00

Billing Projections: By Month

Accepted for Station

Accepted for advertiser OR agency (and MBS, if any) as agent for the advertiser

Name _____ Title _____
See reverse for accepted terms and conditions, if any

Name _____ Title _____
Page 5

Broadcast Contract

IN HOUSE PSA
 IN HOUSE
 OXNARD, CA 93036

Start Date 01/02/23	Contract# 1486114634	Mod# 1
End Date 12/31/23	Date Entered 12/05/22	Date Last Modified 03/10/23
Advertiser IN HOUSE PSA	Station Market KAEH-FM, KBTW-FM, KCAL-AM, KSSB-FM, KYBS-FM, KXSB-FM	
Product LA VOZ & PSA	Sales rep/Office House House	

Standard Billing Cycle Estimate#

	Jan 23	Feb 23	Mar 23	Apr 23	May 23	Jun 23
CA	0.00	0.00	0.00	0.00	0.00	0.00
ST	0.00	0.00	0.00	0.00	0.00	0.00
	Jul 23	Aug 23	Sep 23	Oct 23	Nov 23	Dec 23
CA	0.00	0.00	0.00	0.00	0.00	0.00
ST	0.00	0.00	0.00	0.00	0.00	0.00

Accepted for Station

Accepted for advertiser OR agency (and MBS, if any) as agent for the advertiser

 Name Title
 See reverse for accepted terms and conditions, if any

 Name Title
 Page 3



Date: 5/17/2023

Check here for Spec Spot ONLY

Please note: All spec spots need a minimum of 4 business days for production

TRAFFIC & PRODUCTION ORDER

**** All orders MUST include an END DATE ****

Advertiser: In House PSA

New Order Revision

Date Needed: 5/22/2023

AE: House

AE Email/Cell: House

Length & # of Spots: :60 _____ :30 1 :15 _____ Live _____ 1/2 Hr _____ Other _____ Translation Needed: Yes No

See Audio Production Checklist

Voice: (Male/Female) _____

Requested Talent: _____

Music/SFX: _____

Delivery Type: Script _____ mp3 1

Inhouse _____ Other _____

Special Instructions / Explanations / Production Notes:

Promo is attached

Spot Title/ISCI Code	Cart #	Length	Rotation	Start Date	End Date
Mental Health Awareness -spa-30		30"	100%	5/22/2023	6/2/2023

Market:	Station	
Radio Lazer Network		
Bakersfield	KEAL-FM	<input type="checkbox"/>
El Centro	KSSB-FM	<input checked="" type="checkbox"/>
Fresno	KAAT-FM/KTNS-FM	<input type="checkbox"/>
Merced	KMZR-FM	<input type="checkbox"/>
Modesto	KBBU-FM	<input type="checkbox"/>
Oxnard	KXLM-FM	<input type="checkbox"/>
Reno	KSRN-FM/KZTI-FM	<input type="checkbox"/>
Riverside	KAEH-FM	<input checked="" type="checkbox"/>
Sacramento	KGRB-FM/KBAA-FM	<input type="checkbox"/>
Salinas	KXSM-FM	<input type="checkbox"/>
San Bernardino	KXSB-FM	<input checked="" type="checkbox"/>
San Francisco	KSFN-AM	<input type="checkbox"/>
San Jose	KXZM-FM	<input type="checkbox"/>
San Luis Obispo	KLUN-FM	<input type="checkbox"/>
Santa Barbara	KZER-AM/FM	<input type="checkbox"/>
Santa Maria	KLMM-FM	<input type="checkbox"/>
Santa Rosa	KSRT-FM	<input type="checkbox"/>
Tulare	KMQA-FM	<input type="checkbox"/>
Victorville-Barstow	KBTW-FM/KWRN-AM/FM	<input checked="" type="checkbox"/>

Market:	Station	
La Mejor Network		
Bakersfield	KXTT-FM/KBQF-FM	<input type="checkbox"/>
Fresno	KMEN-FM	<input type="checkbox"/>
Merced	KGAM-FM	<input type="checkbox"/>
Oxnard	KLJR-FM	<input type="checkbox"/>
Reno	KNEZ-FM	<input type="checkbox"/>
Salinas	KSGZ-FM	<input type="checkbox"/>
Riverside/Victor Valley	KXRS-FM/KIQQ-FM	<input checked="" type="checkbox"/>
Santa Maria	KSMY-FM	<input type="checkbox"/>
Santa Rosa	KJOR-FM	<input type="checkbox"/>
La Mexicana		
Oxnard	KOXR-AM/FM	<input type="checkbox"/>
Salinas	KMLY-FM	<input type="checkbox"/>
San Bernardino	KCAL-AM	<input checked="" type="checkbox"/>
Santa Maria	KSBQ-AM/FM	<input type="checkbox"/>
Latino		
Sacramento	KLMG-FM	<input type="checkbox"/>
Reno	KWNZ-FM	<input type="checkbox"/>

Production Department Use Only

Assigned to: _____

Date Completed: _____

Initials after completion: _____

Nancy Lima

From: Nancy Lima [nlima@lazermedia.com]
Sent: Wednesday, May 17, 2023 10:46 AM
To: 'Lazer Media Orders'
Subject: House PSA PO.xls
Attachments: Mental Health Awareness -spa-30.mp3; House PSA PO.xls

Have a nice day!

Nancy Lima / Sales Assistant

Lazer Media

1950 S. Sunwest Lane Suite 302 / San Bernardino, CA 92408

Office: (909) 384-9750

nlima@lazermedia.com

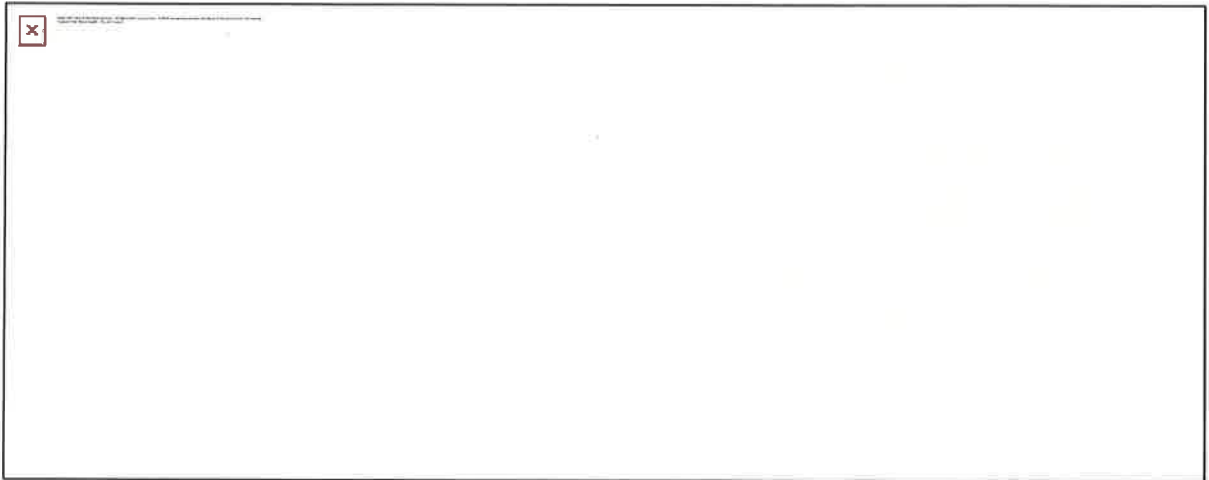
Nancy Lima

From: Ad Council PSAs [psacentral@adcouncil.org]
Sent: Friday, May 05, 2023 8:01 AM
To: nlima@lazerbroadcasting.com
Subject: Air PSAs to Address Youth Mental Health Crisis
Flag Status: Flagged

[View in Browser](#)

[Download important Ad Council Radio PSAs today.](#)

Middle School Mental Health



May is Mental Health Awareness Month, and now is a great time to check in with kids about their emotions.

The Sound It Out campaign provides parents and caregivers with a range of tools to help kids express their feelings and start conversations. Run PSAs to support youth mental health and emotional wellbeing.

Lengths: :30 / :15

Languages: English, Spanish

[Preview & Download at AdCouncil.org](#)

[Preview & Download at Extreme Reach](#)

[View AD-IDs and Expiration Dates](#)

For all currently available Ad Council PSAs, please visit [Ad Council](#) or [Extreme Reach](#) to download assets.

To ensure delivery of future emails, please add psacentral@adcouncil.org to your address book.

This email was sent to nlima@lazerbroadcasting.com.

The Ad Council
815 Second Ave., 9th Floor
New York, NY 10017

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LAZER MEDIA ADVERTISING AGREEMENT

LAZER NETWORK	KXLM 102.9 FM	KXSM 93.1 FM	KSRN 107.7FM	KTNS 1060 AM
LA MEJOR NETWORK	KLJR 96.7 FM	KSGZ 98.7 FM	-KZTI 105.3FM	-KMEN 100.5FM
KAEH 100.9 FM	X KOXR 910 AM 102.1 FM	KMLY 95.1 FM	KWNZ 106.3 FM	KAAT 103.1 FM
KXSB 101.7 FM	X KZER 1250 AM 106.5 FM	KSFN 1510 AM	KNEZ 107.3 FM	KMQA 100.5 FM
KKRS 105.7 FM	X KLMM 94.1 FM	KXZM 93.7 FM	KRBN 94.3 FM	KEAL 106.5 FM
-KIQQ 103.7FM	KSMY 106.7 FM	KSRT 107.1 FM	-KBAA 103.3 FM	KXTT 94.9 FM
KCAL 1410 AM	X KSBQ 1480 AM 102.9 FM	KJOR 104.1 FM	KGRB 94.3 FM	KBQF 104.3 FM
KBTW 104.5 FM	X KLUN 103.1 FM	KMZR 92.5 FM	KLMG 97.9 FM	
-KWVN 99.5 FM 1550 AM	X KSSB 96.3 FM	X KGAM 106.3 FM	KBBU 93.9 FM	

NEW CLIENT INFORMATION
ORDER DATE: 6/2/2023

CLIENT NAME In House- Male AAA	NEW CONTRACT	X	REVISION	SOCIAL MEDIA
AGENCY NAME	NEW ADVERTISER		CANCELLATION	WEBSITE
BILLING ADDRESS	RETURNING ADVERTISER	X	NATIONAL	DIGITAL
CITY STATE ZIP CODE	LOCAL DIRECT	X	NETWORK	APP
	LOCAL AGENCY		TRADE	

PHYSICAL ADDRESS	CITY	STATE	ZIP CODE	CONTRACT DATES
				FROM 6/5/2023 TO 6/16/2023
ACCOUNT EXECUTIVE House				

BILLING CONTACT NAME	BILLING PHONE NUMBER	BILLING EMAIL	PRODUCT TYPE Male AAA
CONTACT NAME	CONTACT EMAIL	CONTACT CELL	BILLING/ NOTARY
			PROMOTION

CONTACT NAME	CONTACT EMAIL	CONTACT CELL	WORK NUMBER
			Affidavits: Invoices: Scripts:
			CALENDAR: X STD BROADCAST: END ORDER:

Line	Station	TIME PERIOD		FLIGHT DATES		SPOT LGTH	Priority Code	SPOT RATE	DAYS OF WEEK							No. Wks.	SPOTS P/WK	TOTAL DOLLARS
		FROM	TO	FROM	TO				M	T	W	TH	F	Sa	Su			
1	KXSB	5AM	12AM	6/5/23	6/16/23	:30		N/C	4	4	4	4	4			2	20	
2	KKRS	5AM	12AM	6/5/23	6/16/23	:30		N/C	4	4	4	4	4			2	20	
3	KBTW	5AM	12AM	6/5/23	6/16/23	:30		N/C	4	4	4	4	4			2	20	
4	KCAL	5AM	12AM	6/5/23	6/16/23	:30		N/C	4	4	4	4	4			2	20	
5	KAEH	5AM	12AM	6/5/23	6/16/23	:30		N/C	4	4	4	4	4			2	20	
6	KIQQ	5AM	12AM	6/5/23	6/16/23	:30		N/C	4	4	4	4	4			2	20	
7	KWRN	5AM	12AM	6/5/23	6/16/23	:30		N/C	4	4	4	4	4			2	20	
8	KSSB	5AM	12AM	6/5/23	6/16/23	:30		N/C	4	4	4	4	4			2	20	
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25																		

SPECIAL INSTRUCTIONS:	GROSS TOTAL	Total Weeks 2	Total Spots 320	Total \$
	LESS AGENCY COMMISSION			
	TALENT FEE			
	HARD COSTS/OTHER ADDITIONS			
Payment w/lt Contract \$	Check #	NET TOTAL		
Payment Frequency: (Weekly/Monthly)	\$			

ADVERTISING POLICY: All bills to Advertiser shall be due and payable when rendered. Balances not paid after 30 days will incur a service charge of 1.5% per month. Advertiser agrees to pay all collection costs, including, but not limited to court costs, and attorney's fees. All program and advertising content is subject to approval by LAZER BROADCASTING CORPORATION (hereinafter "LAZER"). Although LAZER will try to accommodate "last minute" copy/schedule changes, it is agreed that LAZER is not bound to effect copy/schedule changes without receiving 3 business days prior notice. If for any reason LAZER fails to broadcast Advertiser's programs or announcements, Advertiser may elect to accept "make-goods" or credit his account. Advertiser shall have no other claim against LAZER for broadcast failures regardless of cause. Advertiser shall hold LAZER harmless against all liability for slander, libel, unfair competition or trade practices, false advertising, infringement of trademarks, trade names and copyrights resulting from Advertiser's broadcasts. Unless otherwise provided herein, this agreement may be terminated by either party by giving the other party 14 days prior written notice. If Advertiser so terminated, he will pay LAZER the rate earned in accordance with the rate card on which this agreement is based (short rate), rather than the rate contracted for. This contract shall not be binding until accepted by an authorized representative (sales manager) of LAZER. Under FCC regulations, LAZER's broadcast stations do not discriminate unlawfully in the sale of advertising time on the basis of race, ethnicity or other legally prohibited grounds, and they will not accept, enter into or fulfill any contract or order for the purchase of advertising time that discriminates unlawfully on such a basis. In placing advertising on one or more of our broadcast stations, advertisers confirm their compliance with this requirement.

APPROVED BY CLIENT (SIGNATURE) X House	DATE 6/2/2023	ACCEPTED BY ACCOUNT EXECUTIVE X House	(SIGNATURE) House	DATE 6/2/2023
PRINT NAME X House	TITLE	APPROVED BY SALES MANAGER X Alicia Avila	(SIGNATURE) Alicia Avila	DATE 6/2/2023

Please make checks payable to Lazer Broadcasting | Mail to P.O. Box 6940, Oxnard CA 93030
Account Inquiries: Email AccountReceivables@LazerMedia.com
Corporate Office (805) 240-2070

Originating Office Use Only:				Traffic Use Only:			
Verified Dates	X	Verified Signatures	X	Reviewed and Accepted by:			
Verified Spot Rates	X	Ready for Traffic	X	Entered by:			
Arithmetic Checked	X	Faxed/Sent (Date)	6/2/23 NL				

Broadcast Contract

IN HOUSE PSA
IN HOUSE
OXNARD, CA 93036

Start Date 01/02/23	Contract# 1486114634	Mod# 0
End Date 12/31/23	Date Entered 12/05/22	Date Last Modified 12/05/22
Advertiser IN HOUSE PSA	Station Market KAEH-FM, KBTW-FM, KCAL-AM, KSSB-FM, KXBS-FM, KXSB-FM	
Product LA VOZ & PSA	Sales Rep/Office House House	

Standard Billing Cycle Estimate#

KAEH-FM

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	SU 01/08/23 SU 12/31/23	07:00A-07:30A	1800	--	--	--	--	--	--	1	1	\$0.00
Sponsorship: PAID PROGRAM LA VOZ												
2	MO 01/02/23 FR 12/29/23	05:00A-12:00A	30	4	4	4	4	4	--	--	20	\$0.00
PSA												

KBTW-FM

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	SU 01/08/23 SU 12/31/23	08:00A-08:30A	1800	--	--	--	--	--	--	1	1	\$0.00
Sponsorship: PAID PROGRAM LA VOZ												
2	MO 01/02/23 FR 12/29/23	05:00A-12:00A	30	4	4	4	4	4	--	--	20	\$0.00
PSA												

KCAL-AM

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	SA 01/07/23 SA 12/30/23	07:00A-07:30A	1800	--	--	--	--	--	1	--	1	\$0.00
Sponsorship: PAID PROGRAM LA VOZ												
2	MO 01/02/23 FR 12/29/23	05:00A-12:00A	30	4	4	4	4	4	--	--	20	\$0.00
PSA												

KSSB-FM

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	SU 01/08/23 SU 12/31/23	08:00A-08:30A	1800	--	--	--	--	--	--	1	1	\$0.00
Sponsorship: PAID PROGRAM LA VOZ												

Accepted for Station

Accepted for advertiser OR agency (and MBS, if any) as agent for the advertiser

Name

Title

Name

Title

See reverse for accepted terms and conditions, if any

Page 4

Broadcast Contract

IN HOUSE PSA
IN HOUSE
OXNARD, CA 93036

Start Date 01/02/23	Contract# 1486114634	Mod# 0
End Date 12/31/23	Date Entered 12/05/22	Date Last Modified 12/05/22
Advertiser IN HOUSE PSA	Station Market KAEH-FM, KBTW-FM, KCAL-AM, KSSB-FM, KXBS-FM, KXSB-FM	
Product LA VOZ & PSA	Sales Rep/Office House House	

Standard Billing Cycle Estimate#

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
2	MO 01/02/23 FR 12/29/23	05:00A-12:00A	30	4	4	4	4	4	--	--	20	\$0.00
												PSA

KXRS-FM

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	SU 01/08/23 SU 12/31/23	07:30A-08:00A	1800	--	--	--	--	--	--	1	1	\$0.00
												Sponsorship: PAID PROGRAM LA VOZ
2	MO 01/02/23 FR 12/29/23	05:00A-12:00A	30	4	4	4	4	4	--	--	20	\$0.00
												PSA

KXSB-FM

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	SU 01/08/23 SU 12/31/23	06:30A-07:00A	1800	--	--	--	--	--	--	1	1	\$0.00
												Sponsorship: PAID PROGRAM LA VOZ
2	MO 01/02/23 FR 12/29/23	05:00A-12:00A	30	4	4	4	4	4	--	--	20	\$0.00
												PSA

-----Additional Comments-----	Total Spots	Spots Total\$	Net	Gross
	6552	0.00	\$ 0.00	\$ 0.00

Billing Projections: By Month

Accepted for Station

Accepted for advertiser OR agency (and MBS, if any) as agent for the advertiser

Name _____ Title _____
See reverse for accepted terms and conditions, if any

Name _____ Title _____
Page 5

Broadcast Contract

IN HOUSE PSA
 IN HOUSE
 OXNARD, CA 93036

Start Date 01/02/23	Contract# 1486114634	Mod# 1
End Date 12/31/23	Date Entered 12/05/22	Date Last Modified 03/10/23
Advertiser IN HOUSE PSA		Station Market KAEH-FM, KBTW-FM, KCAL-AM, KSSB-FM, KXBS-FM, KXSB-FM
Product LA VOZ & PSA		Sales Rep/Office House House

Standard Billing Cycle Estimate#

	Jan 23	Feb 23	Mar 23	Apr 23	May 23	Jun 23
CA	0.00	0.00	0.00	0.00	0.00	0.00
ST	0.00	0.00	0.00	0.00	0.00	0.00
	Jul 23	Aug 23	Sep 23	Oct 23	Nov 23	Dec 23
CA	0.00	0.00	0.00	0.00	0.00	0.00
ST	0.00	0.00	0.00	0.00	0.00	0.00

Accepted for Station

Accepted for advertiser OR agency (and MBS, if any) as agent for the advertiser

Name

Title

Name

Title

See reverse for accepted terms and conditions, if any

Page 3



Date: 6/2/2023

Check here for Spec Spot ONLY
 Please note: All spec spots need a minimum of 4 business days for production

TRAFFIC & PRODUCTION ORDER

****All orders MUST include an END DATE****

Advertiser: In House PSA New Order Revision
 Date Needed: 6/5/2023
 AE: House AE Email/Cell: House
 Length & # of Spots: :60 _____ :30 1 :15 _____ Live _____ 1/2 Hr _____ other _____ Translation Needed: Yes No
 See Audio Production Checklist
 Voice: (Male/Female) _____ Requested Talent: _____ Music/SFX: _____
 Delivery Type: Script _____ mp3 1 Inhouse _____ Other _____
 Special Instructions / Explanations / Production Notes:

Promo is attached

Spot Title/ISCI Code	Cart #	Length	Rotation	Start Date	End Date
Spanish_Male_AAA_PSA 30		30"	100%	6/5/2023	6/16/2023

Market:	Station	
Radio Lazer Network		
Bakersfield	KEAL-FM	<input type="checkbox"/>
El Centro	KSSB-FM	<input checked="" type="checkbox"/>
Fresno	KAAT-FM/KTNS-FM	<input type="checkbox"/>
Merced	KMZR-FM	<input type="checkbox"/>
Modesto	KBBU-FM	<input type="checkbox"/>
Oxnard	KXLM-FM	<input type="checkbox"/>
Reno	KSRN-FM/KZTI-FM	<input type="checkbox"/>
Riverside	KAEH-FM	<input checked="" type="checkbox"/>
Sacramento	KGRB-FM/KBAA-FM	<input type="checkbox"/>
Salinas	KXSM-FM	<input type="checkbox"/>
San Bernardino	KXSB-FM	<input checked="" type="checkbox"/>
San Francisco	KSFN-AM	<input type="checkbox"/>
San Jose	KXZM-FM	<input type="checkbox"/>
San Luis Obispo	KLUN-FM	<input type="checkbox"/>
Santa Barbara	KZER-AM/FM	<input type="checkbox"/>
Santa Maria	KLMM-FM	<input type="checkbox"/>
Santa Rosa	KSRT-FM	<input type="checkbox"/>
Tulare	KMQA-FM	<input type="checkbox"/>
Victorville-Barstow	KBTW-FM/KWRN-AM/FM	<input checked="" type="checkbox"/>

Market:	Station	
La Mejor Network		
Bakersfield	KXTT-FM/KBQF-FM	<input type="checkbox"/>
Fresno	KMEN-FM	<input type="checkbox"/>
Merced	KGAM-FM	<input type="checkbox"/>
Oxnard	KLJR-FM	<input type="checkbox"/>
Reno	KNEZ-FM	<input type="checkbox"/>
Salinas	KSGZ-FM	<input type="checkbox"/>
Riverside/Victor Valley	KXRS-FM/KIQQ-FM	<input checked="" type="checkbox"/>
Santa Maria	KSMY-FM	<input type="checkbox"/>
Santa Rosa	KJOR-FM	<input type="checkbox"/>
La Mexicana		
Oxnard	KOXR-AM/FM	<input type="checkbox"/>
Salinas	KMLY-FM	<input type="checkbox"/>
San Bernardino	KCAL-AM	<input checked="" type="checkbox"/>
Santa Maria	KSBQ-AM/FM	<input type="checkbox"/>
Latino		
Sacramento	KLMG-FM	<input type="checkbox"/>
Reno	KWNZ-FM	<input type="checkbox"/>

Production Department Use Only		
Assigned to: _____	Date Completed: _____	Initials after completion: _____

Nancy Lima

From: Nancy Lima [nlima@lazermedia.com]
Sent: Friday, June 02, 2023 9:33 AM
To: 'Lazer Media Orders'
Subject: House PSA PO
Attachments: Spanish_Male_AAA_PSA 30.mp3; House PSA PO.xls

Have a nice day!

Nancy Lima/Sales Assistant

Lazer Media

1950 S. Sunwest Lane Suite 302 / San Bernardino, CA 92408

Office: (909) 384-9750

nlima@lazermedia.com

Nancy Lima

From: Kyle Carmone [kcarbone@megaphone-media.com]
Sent: Monday, May 29, 2023 7:31 AM
To: nlima@radiolazer.com
Subject: PSA for Download: June is Men's Health Month

Hi Nancy, with June being Men's Health Month, here are informative, timely PSAs for your audience. I hope that you can use them. Let me know if you need anything. Thanks, Kyle.

RADIOLOGICAL SOCIETY OF NORTH AMERICA
820 JORIE BLVD, OAK BROOK, IL 60523
TEL 1-630-571-2670 FAX 1-630-571-7837
RSNA.ORG



June is Men's Health Month

June is Men's Health Month. Did you know that abdominal aortic aneurysm (triple A) is a leading cause of sudden death for white men over age 60?

Encourage your listeners to be aware of the symptoms and health disparities of this life-threatening condition by sharing the enclosed pre-recorded 15-, 30-, and 60-second public service announcements (PSAs) on triple A in English and Spanish produced by the Radiological Society of North America (RSNA). If you like, we can e-mail the PSA scripts for your announcers to read on the air as time permits. Scripts and audio files are available for download [HERE](#).

The announcements also direct your listeners to www.RadiologyInfo.org a patient website offering information about radiologic tests, treatments and procedures that could save their lives. The free website is produced by the RSNA and the American College of Radiology (ACR).

If you would like to do an in-depth report on this topic, physician experts are available for on-air or recorded interviews. We can supply a list of suggested interview questions as well.

To schedule an interview, request a script, or obtain more information, please contact Don Ferreira at (630) 481-1025 or dferreira@rsna.org.

Cordially,

A handwritten signature in black ink, appearing to read "Don Ferreira".

Don Ferreira
Senior Manager, Public Information

Manage Your Subscription

This message was sent to nlima@radiolazer.com from kcarbone@megaphone-media.com

Kyle Carmone

26 Perry St
New York City, New York 10014



LAZER MEDIA ADVERTISING AGREEMENT

LAZER NETWORK	KXLM 102.9 FM	KXSM 93.1 FM	KSRN 107.7 FM
LA MEJOR NETWORK	KLJR 96.7 FM	KSGZ 98.7 FM	-KZTI 105.3 FM
KAEH 100.9 FM	X KOXR 910 AM 102.1 FM	KMLY 95.1 FM	KWNZ 106.3 FM
KXSB 101.7 FM	X KZSR 1250 AM 106.5 FM	KSFN 1510 AM	KNEZ 107.3 FM
KXRS 105.7 FM	X KLMM 94.1 FM	KXZM 93.7 FM	KRBN 94.3 FM
-KIQQ 103.7 FM	X KSMY 106.7 FM	KSRT 107.1 FM	-KBAA 103.3 FM
KCAL 1410 AM	X KSBQ 1480 AM 102.9 FM	KJOR 104.1 FM	KGRB 94.3 FM
KBTW 104.5 FM	X KLUN 103.1 FM	KMZR 92.5 FM	KLMG 97.9 FM
-KWRN 99.5 FM 1550 AM	X KSSB 96.3 FM	X KGAM 106.3 FM	KBBU 93.9 FM

NEW CLIENT INFORMATION
ORDER DATE: 6/14/2023

CLIENT NAME In House- Type 2 Diabetes Prevention	<input checked="" type="checkbox"/> NEW CONTRACT	<input type="checkbox"/> REVISION	<input type="checkbox"/> SOCIAL MEDIA
AGENCY NAME	<input type="checkbox"/> NEW ADVERTISER	<input type="checkbox"/> CANCELLATION	<input type="checkbox"/> WEBSITE
	<input checked="" type="checkbox"/> RETURNING ADVERTISER	<input type="checkbox"/> NATIONAL	<input type="checkbox"/> DIGITAL
	<input checked="" type="checkbox"/> LOCAL DIRECT	<input type="checkbox"/> NETWORK	<input type="checkbox"/> APP

BILLING ADDRESS CITY STATE ZIP CODE	CONTRACT DATES FROM 6/19/2023 TO 6/30/2023
PHYSICAL ADDRESS CITY STATE ZIP CODE	ACCOUNT EXECUTIVE House

BILLING CONTACT NAME	BILLING PHONE NUMBER	BILLING EMAIL	PRODUCT TYPE Type 2 Diabetes Prevention
CONTACT NAME	CONTACT EMAIL	CONTACT CELL	BILLING/ NOTARY

<input checked="" type="checkbox"/> AFFIDAVITS	<input checked="" type="checkbox"/> INVOICES	<input type="checkbox"/> SCRIPTS	<input type="checkbox"/> PROMOTION
<input checked="" type="checkbox"/> CALENDAR	<input checked="" type="checkbox"/> STD BROADCAST	<input type="checkbox"/> END ORDER	<input type="checkbox"/>

Line	Station	TIME PERIOD		FLIGHT DATES		SPOT LGTH	Priority Code	SPOT RATE	DAYS OF WEEK							No. Wks.	SPOTS P/WK	TOTAL DOLLARS
		FROM	TO	FROM	TO				M	T	W	TH	F	Sa	Su			
1	KXSB	5AM	12AM	6/19/23	6/30/23	:30		N/C	4	4	4	4	4			2	20	
2	KXRS	5AM	12AM	6/19/23	6/30/23	:30		N/C	4	4	4	4	4			2	20	
3	KBTW	5AM	12AM	6/19/23	6/30/23	:30		N/C	4	4	4	4	4			2	20	
4	KCAL	5AM	12AM	6/19/23	6/30/23	:30		N/C	4	4	4	4	4			2	20	
5	KAEH	5AM	12AM	6/19/23	6/30/23	:30		N/C	4	4	4	4	4			2	20	
6	KIQQ	5AM	12AM	6/19/23	6/30/23	:30		N/C	4	4	4	4	4			2	20	
7	KWRN	5AM	12AM	6/19/23	6/30/23	:30		N/C	4	4	4	4	4			2	20	
8	KSSB	5AM	12AM	6/19/23	6/30/23	:30		N/C	4	4	4	4	4			2	20	
9																		
10																		
11																		
12																		
13																		
14																		
15																		
16																		
17																		
18																		
19																		
20																		
21																		
22																		
23																		
24																		
25																		

SPECIAL INSTRUCTIONS:	GROSS TOTAL	Total Weeks 2	Total Spots 320	Total \$
	LESS AGENCY COMMISSION			
	TALENT FEE			
Payment with Contract \$	Check #	HARD COSTS/OTHER ADDITIONS		
Payment Frequency: (Weekly/Monthly)	\$	NET TOTAL		

ADVERTISING POLICY: All bills to Advertiser shall be due and payable when rendered. Balances not paid after 30 days will incur a service charge of 1.5% per month. Advertiser agrees to pay all collection costs, including, but not limited to court costs, and attorney's fees. All program and advertising content is subject to approval by LAZER BROADCASTING CORPORATION (hereinafter "LAZER"). Although LAZER will try to accommodate "last minute" copy/schedule changes, it is agreed that LAZER is not bound to effect copy/schedule changes without receiving 3 business days prior notice. If for any reason LAZER fails to broadcast Advertiser's programs or announcements, Advertiser may elect to accept "make-goods" or credit his account. Advertiser shall have no other claim against LAZER for broadcast failures regardless of cause. Advertiser shall hold LAZER harmless against all liability for slander, libel, unfair competition or trade practices, false advertising, infringement of trademarks, trade names and copyrights resulting from Advertiser's broadcasts. Unless otherwise provided herein, this agreement may be terminated by either party by giving the other party 14 days prior written notice. If Advertiser so terminated, he will pay LAZER the rate earned in accordance with the rate card on which this agreement is based (short rate), rather than the rate contracted for. This contract shall not be binding until accepted by an authorized representative (sales manager) of LAZER. Under FCC regulations, LAZER's broadcast stations do not discriminate unlawfully in the sale of advertising time on the basis of race, ethnicity or other legally prohibited grounds, and they will not accept, enter into or fulfill any contract or order for the purchase of advertising time that discriminates unlawfully on such a basis. In placing advertising on one or more of our broadcast stations, advertisers confirm their compliance with this requirement.

APPROVED BY CLIENT (SIGNATURE) X House	DATE 6/14/2023	ACCEPTED BY ACCOUNT EXECUTIVE X House	(SIGNATURE) House	DATE 6/14/2023
PRINT NAME X House	TITLE	APPROVED BY SALES MANAGER X Alicia Avila	(SIGNATURE) Alicia Avila	DATE 6/14/2023

Please make checks payable to Lazer Broadcasting | Mail to P.O. Box 6940, Oxnard CA 93030

Account Inquiries: Email AccountReceivables@LazerMedia.com

Corporate Office (805) 240-2070

Originating Office Use Only:				Traffic Use Only:			
Verified Dates	X	Verified Signatures	X	Reviewed and Accepted by:			
Verified Spot Rates	X	Ready for Traffic	X	Entered by:			
Arithmetic Checked	X	Faxed/Sent (Date)	6/14/23 NL	6/30/2022 EP			

Broadcast Contract

IN HOUSE PSA
 IN HOUSE
 OXNARD, CA 93036

Start Date 01/02/23	Contract# 1486114634	Mod# 1
End Date 12/31/23	Date Entered 12/05/22	Date Last Modified 03/10/23
Advertiser IN HOUSE PSA		Station Market KAEH-FM, KBTW-FM, KCAL-AM, KSSB-FM, KXBS-FM, KXSB-FM
Product LA VOZ & PSA		Sales Rep/Office House House

Standard Billing Cycle Estimate#

KAEH-FM

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	SU 01/08/23 SA 03/11/23	07:00A-07:30A	1800	--	--	--	--	--	--	1	1	\$0.00
Sponsorship: PAID PROGRAM LA VOZ												
2	MO 01/02/23 FR 12/29/23	05:00A-12:00A	30	4	4	4	4	4	--	--	20	\$0.00
PSA												
3	SU 03/12/23 SU 12/31/23	06:30A-07:00A	1800	--	--	--	--	--	--	1	1	\$0.00
Sponsorship: PROGRAM												

KBTW-FM

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	SU 01/08/23 SA 03/11/23	08:00A-08:30A	1800	--	--	--	--	--	--	1	1	\$0.00
Sponsorship: PAID PROGRAM LA VOZ												
2	MO 01/02/23 FR 12/29/23	05:00A-12:00A	30	4	4	4	4	4	--	--	20	\$0.00
PSA												
3	SU 03/12/23 SU 12/31/23	06:30A-07:00A	1800	--	--	--	--	--	--	1	1	\$0.00
Sponsorship: PROGRAM												

KCAL-AM

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	SA 01/07/23 SA 12/30/23	07:00A-07:30A	1800	--	--	--	--	--	1	--	1	\$0.00
Sponsorship: PAID PROGRAM LA VOZ												
2	MO 01/02/23 FR 12/29/23	05:00A-12:00A	30	4	4	4	4	4	--	--	20	\$0.00
PSA												

KSSB-FM

Accepted for Station

Accepted for advertiser OR agency(and MBS, if any) as agent for the advertiser

Name

Title

Name

Title

See reverse for accepted terms and conditions, if any

Page 1

Broadcast Contract

IN HOUSE PSA
IN HOUSE
OXNARD, CA 93036

Start Date 01/02/23	Contract# 1486114634	Mod# 1
End Date 12/31/23	Date Entered 12/05/22	Date Last Modified 03/10/23
Advertiser IN HOUSE PSA		Station Market KAEH-FM, KBTW-FM, KCAL-AM, KSSB-FM, KXRS-FM, KXSB-FM
Product LA VOZ & PSA		Sales Rep/Office House House

Standard Billing Cycle Estimate#

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	SU 01/08/23 SU 12/31/23	08:00A-08:30A	1800	--	--	--	--	--	--	1	1	\$0.00
Sponsorship: PAID PROGRAM LA VOZ												
2	MO 01/02/23 FR 12/29/23	05:00A-12:00A	30	4	4	4	4	4	--	--	20	\$0.00
PSA												

KXRS-FM

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	SU 01/08/23 SU 12/31/23	07:30A-08:00A	1800	--	--	--	--	--	--	1	1	\$0.00
Sponsorship: PAID PROGRAM LA VOZ												
2	MO 01/02/23 FR 12/29/23	05:00A-12:00A	30	4	4	4	4	4	--	--	20	\$0.00
PSA												

KXSB-FM

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	SU 01/08/23 SU 12/31/23	06:30A-07:00A	1800	--	--	--	--	--	--	1	1	\$0.00
Sponsorship: PAID PROGRAM LA VOZ												
2	MO 01/02/23 FR 12/29/23	05:00A-12:00A	30	4	4	4	4	4	--	--	20	\$0.00
PSA												

-----Additional Comments-----	Total Spots	Spots Total\$	Net	Gross
	6552	0.00	\$ 0.00	\$ 0.00

Billing Projections: By Month

Accepted for Station

Accepted for advertiser OR agency(and MBS, if any) as agent for the advertiser

Name _____ Title _____
See reverse for accepted terms and conditions, if any

Name _____ Title _____
Page 2

Broadcast Contract

IN HOUSE PSA
 IN HOUSE
 OXNARD, CA 93036

Start Date 01/02/23	Contract# 1486114634	Mod# 1
End Date 12/31/23	Date Entered 12/05/22	Date Last Modified 03/10/23
Advertiser IN HOUSE PSA	Station Market KAEH-FM, KBTW-FM, KCAL-AM, KSSB-FM, KXBS-FM, KXSB-FM	
Product LA VOZ & PSA	Sales Rep/Office House House	

Standard Billing Cycle Estimate#

	Jan 23	Feb 23	Mar 23	Apr 23	May 23	Jun 23
CA	0.00	0.00	0.00	0.00	0.00	0.00
ST	0.00	0.00	0.00	0.00	0.00	0.00
	Jul 23	Aug 23	Sep 23	Oct 23	Nov 23	Dec 23
CA	0.00	0.00	0.00	0.00	0.00	0.00
ST	0.00	0.00	0.00	0.00	0.00	0.00

Accepted for Station

Accepted for advertiser OR agency (and MBS, if any) as agent for the advertiser

 Name Title

See reverse for accepted terms and conditions, if any

 Name Title

Page 3



Date: 6/14/2023

Check here for Spec Spot ONLY
Please note: All spec spots need a minimum of 4 business days for production

TRAFFIC & PRODUCTION ORDER

** All orders MUST include an END DATE **

Advertiser: In House PSA
Date Needed: 6/19/2023
AE: House
Length & # of Spots: :60 :30 1 :15 Live 1/2 Hr other
Translation Needed: Yes No
Requested Talent:
Muslc/SFX:
Delivery Type: Script mp3 1 inhouse other
Special Instructions / Explanations / Production Notes:

Promo is attached

Table with 6 columns: Spot Title/ISCI Code, Cart #, Length, Rotation, Start Date, End Date. Row 1: Type 2 Diabetes Prevention, 30", 100%, 6/19/2023, 6/30/2023

Market: Station Radio Lazer Network
Bakersfield KEAL-FM
El Centro KSSB-FM
Fresno KAAT-FM/KTNS-FM
Merced KMZR-FM
Modesto KBBU-FM
Oxnard KXLM-FM
Reno KSRN-FM/KZTI-FM
Riverside KAEH-FM
Sacramento KGRB-FM/KBAA-FM
Salinas KXSM-FM
San Bernardino KXSB-FM
San Francisco KSFN-AM
San Jose KXZM-FM
San Luis Obispo KLUN-FM
Santa Barbara KZER-AM/FM
Santa Maria KLMM-FM
Santa Rosa KSRT-FM
Tulare KMQA-FM
Victorville-Barstow KBTW-FM/KWRN-AM/FM

Market: Station La Mejor Network
Bakersfield KXTT-FM/KBQF-FM
Fresno KMEN-FM
Merced KGAM-FM
Oxnard KLJR-FM
Reno KNEZ-FM
Salinas KSGZ-FM
Riverside/Victor Valley KXRS-FM/KIQQ-FM
Santa Maria KSMY-FM
Santa Rosa KJOR-FM
La Mexicana
Oxnard KOXR-AM/FM
Salinas KMLY-FM
San Bernardino KCAL-AM
Santa Maria KSBQ-AM/FM
Latino
Sacramento KLMG-FM
Reno KWNZ-FM

Production Department Use Only
Assigned to:
Date Completed:
Initials after completion:

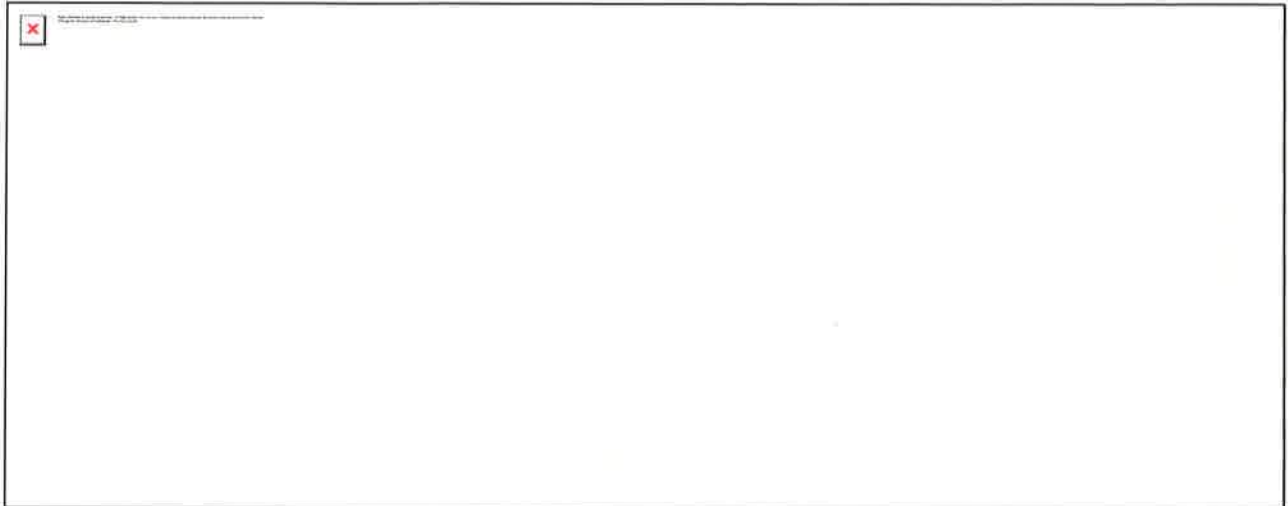
Nancy Lima

From: Ad Council PSAs [psacentral@adcouncil.org]
Sent: Wednesday, May 17, 2023 8:01 AM
To: nlima@lazerbroadcasting.com
Subject: Air PSAs To Raise Awareness of Prediabetes

[View in Browser](#)

[Download important Ad Council Radio PSAs today.](#)

Type 2 Diabetes Prevention



Air PSAs that encourage audiences to learn their prediabetes risk and change the outcome.

One in three Americans has prediabetes, putting them at increased risk of developing type 2 diabetes, heart disease, or a stroke. Of these individuals, more than 80% don't know they have prediabetes. Thankfully, most people with prediabetes can take steps to reduce their risk and even reverse prediabetes.

Lengths: :60 / :30 / :15

Languages: English, Spanish

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For all currently available Ad Council PSAs, please visit [Ad Council](#) or [Extreme Reach](#) to download assets.

To ensure delivery of future emails, please add psacentral@adcouncil.org to your address book.

This email was sent to nlima@lazerbroadcasting.com.

The Ad Council
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Nancy Lima

From: Nancy Lima [nlima@lazermedia.com]
Sent: Wednesday, June 14, 2023 10:37 AM
To: 'Lazer Media Orders'
Subject: House PSA PO
Attachments: Type 2 Diabetes Prevention-spa-30.mp3; House PSA PO.xls

Have a nice day!

Nancy Lima / Sales Assistant

Lazer Media

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nlima@lazermedia.com

Nancy Lima

From: Ad Council PSAs [psacentral@adcouncil.org]
Sent: Friday, May 12, 2023 8:01 AM
To: nlima@lazerbroadcasting.com
Subject: Run New Smokey Bear Wildfire Prevention PSAs

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[Download important Ad Council Radio PSAs today.](#)

Wildfire Prevention



Nearly 9 out of 10 wildfires nationwide are caused by people and could have been prevented.

Run new radio PSAs to remind listeners of the responsibility we all share to protect the lands we love by preventing wildfires. It is through this shared responsibility that Smokey Bear is within us all. Remember, "Only you can prevent wildfires!"

Lengths: :30 / :15

Language: English

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