

## PSA Quarterly List

**Station Call Letters KSSB-FM**  
**For quarter ending: March 31, 2023**

### Community issue:

1. Benefits Check Up PSA
2. Autism Speaks PSA
3. Disaster At Your Door Step PSA
4. Doctors Without Borders PSA
5. Red Cross PSA
6. CCF PSA

### Responsive programming:

(1) Public service announcement, January 2, 2023- January 10, 2023 various times: This PSA informs the community how the prices for gas, groceries, and health care keep on climbing. In this economy, millions of older adults living on fixed incomes are facing tough choices. Should they pay for food, medicine, or rent? What most people don't know is that there are billions of dollars in federal, state, and local benefits programs that can help eligible older adults make ends meet. The National Council on Aging (NCOA), a trusted national nonprofit advocating for older Americans since 1950, has created radio PSAs to connect older adults to benefits that can help them pay for food and other daily essentials such as prescriptions, utilities, transportation, taxes, and more. For more information visit [BenefitsCheckUp.org](https://www.benefitscheckup.org) and [BuscaBeneficios.org](https://www.buscabeneficios.org).

(2) Public service announcement January 11, 2023- January 20, 2023, various times: This PSA informs the community how Autism can reliably be diagnosed by age 2, but the average age of diagnosis in the U.S. is about 5 years old. Identifying a child's unique needs as early as possible can be a turning point to help them achieve better outcomes. This PSA will help parents and caregivers of young children in the community spot the signs of autism early and seek support when they need it. Early intervention can improve learning, communication, and social skills and empower more autistic children to reach their full potential. A message brought by the Ad Council A message brought by the Ad Council <https://www.adcouncil.org>

(3) Public service announcement January 23, 2023- February 10, 2023, various times: This PSA informs the community how planning and preparing for hurricanes and other natural disasters can be stressful, even more so during the COVID-19 pandemic. Know how the COVID-19 pandemic can affect disaster preparedness and recovery, and what they can do to keep themselves and others safe. A message brought by the (CDC) Centers Disease Control and Prevention [cdc.gov/disaster/covid-19](https://cdc.gov/disaster/covid-19)

(4) Public service announcement, February 13, 2023- March 3, 2023, various times: This PSA informs the community how Doctors Without Borders put their patients first and they go where they are needed the most. They believe people deserve to be treated with compassion and dignity. They treat their patients completely free of charge, and without regard to race, religion, or politics. Thanks to the six million people around the world who support their work. Doctors Without Border will continue to put their patients first. For more information visit [DoctorsWithoutBorders.org](https://DoctorsWithoutBorders.org).

(5) Public service announcement, March 6, 2023- March 17, 2023, various times: This PSA informs the community how to encourage the audience to offer help and hope to those in need by donating blood they can help kids battling cancer, accident victims, and patients fighting life-threatening conditions. The Red Cross had partner alongside with celebrities, iconic brands, donors, volunteers, and families raising awareness about why blood donations are crucial. No matter their blood type, they need you. A message brought by the American Red Cross.

(6) Public service announcement, March 20, 2023- March 31, 2023, various times: This PSA informs the community how the Crohn's & Colitis foundation launched its PSA campaign to teach listeners how to treat the symptoms of Crohn's and ulcerative colitis disease, collectively known as inflammatory bowel disease. It can affect people of all ages, ethnicities, and genders. However, countless people experience late diagnosis and incorrect treatment simply because they are not aware of the disease or try to hide their symptoms, even when the symptoms are severe. They want to educate the audience about what the symptoms of CCF look like and help change someone's life. A message brought The Crohn's & Colitis Foundation [crohnscolitisfoundation.org](https://crohnscolitisfoundation.org).

# LAZER MEDIA ADVERTISING AGREEMENT

LAZER NETWORK	KXLM 102.9 FM	KXSM 93.1 FM	KSRN 107.7 FM
LA MEJOR NETWORK	KLJR 96.7 FM	KSGZ 98.7 FM	-KZTI 105.3 FM
KAEH 100.9 FM	X KOXR 910 AM 102.1 FM	KMLY 95.1 FM	KWNZ 106.3 FM
KXSB 101.7 FM	X KZER 1250 AM 106.5 FM	KSFN 1510 AM	KNEZ 107.3 FM
KKRS 105.7 FM	X KLMM 94.1 FM	KXZM 93.7 FM	KRBN 94.3 FM
-KIQQ 103.7 FM	X KSMY 106.7 FM	KSRT 107.1 FM	-KBAA 103.3 FM
KCAL 1410 AM	X KSBQ 1480 AM 102.9 FM	KJOR 104.1 FM	KGRB 94.3 FM
KBTW 104.5 FM	X KLUN 103.1 FM	KMZR 92.5 FM	KLMG 97.9 FM
-KWRN 99.5 FM 1550 AM	X KSSB 96.3 FM	X KGAM 106.3 FM	KBBU 93.9 FM

**NEW CLIENT INFORMATION**  
**ORDER DATE: 12/21/2022**

CLIENT NAME <b>In House- Benefits Check Up PSA</b>	NEW CONTRACT	X	REVISION	SOCIAL MEDIA
AGENCY NAME	NEW ADVERTISER		CANCELLATION	WEBSITE
BILLING ADDRESS	RETURNING ADVERTISER	X	NATIONAL	DIGITAL
CITY	LOCAL DIRECT	X	NETWORK	APP
STATE	LOCAL AGENCY		TRADE	
ZIP CODE	CONTRACT DATES			

PHYSICAL ADDRESS	FROM	1/2/2023	TO	1/10/2023
CITY	ACCOUNT EXECUTIVE <b>House</b>			
STATE	PRODUCT TYPE <b>Benefits Check Up PSA</b>			
ZIP CODE	BILLING/NOTARY		PROMOTION	

BILLING CONTACT NAME	BILLING PHONE NUMBER	BILLING EMAIL	AFFIDAVITS	INVOICES	SCRIPTS	END ORDER
CONTACT NAME	CONTACT EMAIL	CONTACT CELL	CALENDAR	X	STD BROADCAST	

Line	Station	TIME PERIOD		FLIGHT DATES		SPOT LGTH	Priority Code	SPOT RATE	DAYS OF WEEK							No. Wks	SPOTS P/WK	TOTAL DOLLARS
		FROM	TO	FROM	TO				M	T	W	TH	F	Sa	Su			
1	KXSB	5AM	12AM	1/2/23	1/10/23	:30		N/C	4	4	4	4	4			2	20	
2	KKRS	5AM	12AM	1/2/23	1/10/23	:30		N/C	4	4	4	4	4			2	20	
3	KBTW	5AM	12AM	1/2/23	1/10/23	:30		N/C	4	4	4	4	4			2	20	
4	KCAL	5AM	12AM	1/2/23	1/10/23	:30		N/C	4	4	4	4	4			2	20	
5	KAEH	5AM	12AM	1/2/23	1/10/23	:30		N/C	4	4	4	4	4			2	20	
6	KIQQ	5AM	12AM	1/2/23	1/10/23	:30		N/C	4	4	4	4	4			2	20	
7	KWRN	5AM	12AM	1/2/23	1/10/23	:30		N/C	4	4	4	4	4			2	20	
8	KSSB	5AM	12AM	1/2/23	1/10/23	:30		N/C	4	4	4	4	4			2	20	
9																		
10																		
11																		
12																		
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25																		

SPECIAL INSTRUCTIONS:	<b>GROSS TOTAL</b>	Total Weeks	Total Spots	Total \$
		2	320	
	LESS AGENCY COMMISSION			
	TALENT FEE			
	HARD COSTS/OTHER ADDITIONS			
	<b>NET TOTAL</b>			
Payment with Contract \$	Check #			
Payment Frequency: (Weekly/Monthly)	\$			

**ADVERTISING POLICY:** All bills to Advertiser shall be due and payable when rendered. Balances not paid after 30 days will incur a service charge of 1.5% per month. Advertiser agrees to pay all collection costs, including, but not limited to court costs, and attorney's fees. All program and advertising content is subject to approval by LAZER BROADCASTING CORPORATION (hereinafter "LAZER"). Although LAZER will try to accommodate "last minute" copy/schedule changes, it is agreed that LAZER is not bound to effect copy/schedule changes without receiving 3 business days prior notice. If for any reason LAZER fails to broadcast Advertiser's programs or announcements, Advertiser may elect to accept "make-goods" or credit his account. Advertiser shall have no other claim against LAZER for broadcast failures regardless of cause. Advertiser shall hold LAZER harmless against all liability for slander, libel, unfair competition or trade practices, false advertising, infringement of trademarks, trade names and copyrights resulting from Advertiser's broadcasts. Unless otherwise provided herein, this agreement may be terminated by either party by giving the other party 14 days prior written notice. If Advertiser so terminated, he will pay LAZER the rate earned in accordance with the rate card on which this agreement is based (short rate), rather than the rate contracted for. This contract shall not be binding until accepted by an authorized representative (sales manager) of LAZER. Under FCC regulations, LAZER's broadcast stations do not discriminate unlawfully in the sale of advertising time on the basis of race, ethnicity or other legally prohibited grounds, and they will not accept, enter into or fulfill any contract or order for the purchase of advertising time that discriminates unlawfully on such a basis. In placing advertising on one or more of our broadcast stations, advertisers confirm their compliance with this requirement.

APPROVED BY CLIENT (SIGNATURE)	DATE	ACCEPTED BY ACCOUNT EXECUTIVE	(SIGNATURE)	DATE
X House	12/21/2022	X House	House	12/21/2022
PRINT NAME	TITLE	APPROVED BY SALES MANAGER	(SIGNATURE)	DATE
X House		X Alicia Avila	Alicia Avila	12/21/2022

**Please make checks payable to Lazer Broadcasting | Mail to P.O. Box 6940, Oxnard CA 93030**

**Account Inquiries: Email AccountReceivables@LazerMedia.com**

**Corporate Office (805) 240-2070**

<b>Originating Office Use Only:</b>				<b>Traffic Use Only:</b>			
Verified Dates	X	Verified Signatures	X	Reviewed and Accepted by:			
Verified Spot Rates	X	Ready for Traffic	X	Entered by:			
Arithmetic Checked	X	Faxed/Sent (Date)	12/21/22 NL				

# Broadcast Contract

IN HOUSE PSA  
IN HOUSE  
OXNARD, CA 93036

Start Date 01/02/23	Contract# 1486114634	Mod# 0
End Date 12/31/23	Date Entered 12/05/22	Date Last Modified 12/05/22
Advertiser IN HOUSE PSA	Station Market KAEH-FM, KBTW-FM, KCAL-AM, KSSB-FM, KXBS-FM, KXSB-FM	
Product LA VOZ & PSA	Sales Rep/Office House House	

Standard Billing Cycle Estimate#

## KAEH-FM

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	SU 01/08/23 SU 12/31/23	07:00A-07:30A	1800	--	--	--	--	--	--	1	1	\$0.00
Sponsorship: PAID PROGRAM LA VOZ												
2	MO 01/02/23 FR 12/29/23	05:00A-12:00A	30	4	4	4	4	4	--	--	20	\$0.00
PSA												

## KBTW-FM

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	SU 01/08/23 SU 12/31/23	08:00A-08:30A	1800	--	--	--	--	--	--	1	1	\$0.00
Sponsorship: PAID PROGRAM LA VOZ												
2	MO 01/02/23 FR 12/29/23	05:00A-12:00A	30	4	4	4	4	4	--	--	20	\$0.00
PSA												

## KCAL-AM

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	SA 01/07/23 SA 12/30/23	07:00A-07:30A	1800	--	--	--	--	--	1	--	1	\$0.00
Sponsorship: PAID PROGRAM LA VOZ												
2	MO 01/02/23 FR 12/29/23	05:00A-12:00A	30	4	4	4	4	4	--	--	20	\$0.00
PSA												

## KSSB-FM

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	SU 01/08/23 SU 12/31/23	08:00A-08:30A	1800	--	--	--	--	--	--	1	1	\$0.00
Sponsorship: PAID PROGRAM LA VOZ												

Accepted for Station

Accepted for advertiser OR agency (and MBS, if any) as agent for the advertiser

Name

Title

Name

Title

See reverse for accepted terms and conditions, if any

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# Broadcast Contract

IN HOUSE PSA  
IN HOUSE  
OXNARD, CA 93036

Start Date 01/02/23	Contract# 1486114634	Mod# 0
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Advertiser IN HOUSE PSA	Station Market KAEH-FM, KBTW-FM, KCAL-AM, KSSB-FM, KXBS-FM, KXSB-FM	
Product LA VOZ & PSA	SalesRep/Office House House	

Standard Billing Cycle Estimate#

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
2	MO 01/02/23 FR 12/29/23	05:00A-12:00A	30	4	4	4	4	4	--	--	20	\$0.00

KXRS-FM

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	SU 01/08/23 SU 12/31/23	07:30A-08:00A	1800	--	--	--	--	--	--	1	1	\$0.00
Sponsorship: PAID PROGRAM LA VOZ												
2	MO 01/02/23 FR 12/29/23	05:00A-12:00A	30	4	4	4	4	4	--	--	20	\$0.00

KXSB-FM

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	SU 01/08/23 SU 12/31/23	06:30A-07:00A	1800	--	--	--	--	--	--	1	1	\$0.00
Sponsorship: PAID PROGRAM LA VOZ												
2	MO 01/02/23 FR 12/29/23	05:00A-12:00A	30	4	4	4	4	4	--	--	20	\$0.00

-----Additional Comments-----	<b>Total Spots</b>	<b>Spots Total\$</b>	<b>Net</b>	<b>Gross</b>
	6552	0.00	\$ 0.00	\$ 0.00

Billing Projections: By Month

Accepted for Station

Accepted for advertiser OR agency (and MBS, if any) as agent for the advertiser

\_\_\_\_\_  
Name Title  
See reverse for accepted terms and conditions, if any

\_\_\_\_\_  
Name Title  
Page 5





Nancy Lima <nlima@lazermedia.com>

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## House PSA PO

1 message

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**Nancy Lima** <nlima@lazermedia.com>  
Reply-To: nlima@lazermedia.com  
To: Lazer Media Orders <orders@lazermedia.com>

Wed, Dec 21, 2022 at 8:39 AM

*Have a nice day!*

**Nancy Lima** / Sales Assistant

**Lazer Media**

1950 S. Sunwest Lane Suite 302 / San Bernardino, CA 92408

Office: (909) 384-9750

[nlima@lazermedia.com](mailto:nlima@lazermedia.com)

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### 2 attachments

 **House PSA PO.xls**  
144K

 **Benefits Check Up PSA.mp3**  
726K





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IN HOUSE PSA  
IN HOUSE  
OXNARD, CA 93036

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Product LA VOZ & PSA		Sales Rep/Office House House

Standard Billing Cycle Estimate#

## KAEH-FM

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	SU 01/08/23 SU 12/31/23	07:00A-07:30A	1800	--	--	--	--	--	--	1	1	\$0.00
Sponsorship: PAID PROGRAM LA VOZ												
2	MO 01/02/23 FR 12/29/23	05:00A-12:00A	30	4	4	4	4	4	--	--	20	\$0.00
PSA												

## KBTW-FM

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	SU 01/08/23 SU 12/31/23	08:00A-08:30A	1800	--	--	--	--	--	--	1	1	\$0.00
Sponsorship: PAID PROGRAM LA VOZ												
2	MO 01/02/23 FR 12/29/23	05:00A-12:00A	30	4	4	4	4	4	--	--	20	\$0.00
PSA												

## KCAL-AM

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	SA 01/07/23 SA 12/30/23	07:00A-07:30A	1800	--	--	--	--	--	1	--	1	\$0.00
Sponsorship: PAID PROGRAM LA VOZ												
2	MO 01/02/23 FR 12/29/23	05:00A-12:00A	30	4	4	4	4	4	--	--	20	\$0.00
PSA												

## KSSB-FM

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	SU 01/08/23 SU 12/31/23	08:00A-08:30A	1800	--	--	--	--	--	--	1	1	\$0.00
Sponsorship: PAID PROGRAM LA VOZ												

Accepted for Station

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Page 4

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IN HOUSE  
OXNARD, CA 93036

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Product LA VOZ & PSA	Sales Rep/Office House House	

Standard Billing Cycle Estimate#

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
2	MO 01/02/23 FR 12/29/23	05:00A-12:00A	30	4	4	4	4	4	--	--	20	\$0.00

KXRS-FM

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	SU 01/08/23 SU 12/31/23	07:30A-08:00A	1800	--	--	--	--	--	--	1	1	\$0.00
Sponsorship: PAID PROGRAM LA VOZ												
2	MO 01/02/23 FR 12/29/23	05:00A-12:00A	30	4	4	4	4	4	--	--	20	\$0.00

KXSB-FM

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	SU 01/08/23 SU 12/31/23	06:30A-07:00A	1800	--	--	--	--	--	--	1	1	\$0.00
Sponsorship: PAID PROGRAM LA VOZ												
2	MO 01/02/23 FR 12/29/23	05:00A-12:00A	30	4	4	4	4	4	--	--	20	\$0.00

Additional Comments	Total Spots	Spots Total\$	Net	Gross
	6552	0.00	\$ 0.00	\$ 0.00

Billing Projections: By Month

Accepted for Station

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\_\_\_\_\_  
Name Title  
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\_\_\_\_\_  
Name Title  
Page 5



Date: 1/10/2023

Check here for Spec Spot ONLY

Please note: All spec spots need a minimum of 4 business days for production

## TRAFFIC & PRODUCTION ORDER

**\*\*All orders MUST include an END DATE\*\***

Advertiser: In House PSA

New Order  Revision

Date Needed: 1/11/2023

AE: House AE Email/Cell: House

Length & # of Spots: :60 \_\_\_\_\_ :30 1 X :15 \_\_\_\_\_ Live \_\_\_\_\_ 1/2 Hr \_\_\_\_\_ Other \_\_\_\_\_ Translation Needed:  Yes  No

See Audio Production Checklist

Voice: (Male/Female) \_\_\_\_\_ Requested Talent: \_\_\_\_\_ Music/SFX: \_\_\_\_\_

Delivery Type: Script \_\_\_\_\_ mp3 X Inhouse \_\_\_\_\_ Other \_\_\_\_\_

Special Instructions / Explanations / Production Notes:

Promo Is attached

Spot Title/ISCI Code	Cart #	Length	Rotation	Start Date	End Date
Autism-Speaks PSA		30"	100%	1/11/2023	1/20/2023

Market:	Station	
Radio Lazer Network		
Bakersfield	KEAL-FM	<input type="checkbox"/>
El Centro	KSSB-FM	<input checked="" type="checkbox"/>
Fresno	KAAT-FM/KTNS-FM	<input type="checkbox"/>
Merced	KMZR-FM	<input type="checkbox"/>
Modesto	KBBU-FM	<input type="checkbox"/>
Oxnard	KXLM-FM	<input type="checkbox"/>
Reno	KSRN-FM/KZTI-FM	<input type="checkbox"/>
Riverside	KAEH-FM	<input checked="" type="checkbox"/>
Sacramento	KGRB-FM/KBAA-FM	<input type="checkbox"/>
Salinas	KXSM-FM	<input type="checkbox"/>
San Bernardino	KXSB-FM	<input checked="" type="checkbox"/>
San Francisco	KSFN-AM	<input type="checkbox"/>
San Jose	KXZM-FM	<input type="checkbox"/>
San Luis Obispo	KLUN-FM	<input type="checkbox"/>
Santa Barbara	KZER-AM/FM	<input type="checkbox"/>
Santa Maria	KLMM-FM	<input type="checkbox"/>
Santa Rosa	KSRT-FM	<input checked="" type="checkbox"/>
Tulare	KMQA-FM	<input type="checkbox"/>
Victorville-Barstow	KBTW-FM/KWRN-AM/FM	<input checked="" type="checkbox"/>

Market:	Station	
La Mejor Network		
Bakersfield	KXTT-FM/KBQF-FM	<input type="checkbox"/>
Fresno	KMEN-FM	<input type="checkbox"/>
Merced	KGAM-FM	<input type="checkbox"/>
Oxnard	KLJR-FM	<input type="checkbox"/>
Reno	KNEZ-FM	<input type="checkbox"/>
Salinas	KSGZ-FM	<input type="checkbox"/>
Riverside/Victor Valley	KXRS-FM/KIQQ-FM	<input checked="" type="checkbox"/>
Santa Maria	KSMY-FM	<input type="checkbox"/>
Santa Rosa	KJOR-FM	<input checked="" type="checkbox"/>
La Mexicana		
Oxnard	KOXR-AM/FM	<input type="checkbox"/>
Salinas	KMLY-FM	<input type="checkbox"/>
San Bernardino	KCAL-AM	<input checked="" type="checkbox"/>
Santa Maria	KSBO-AM/FM	<input type="checkbox"/>
Latino		
Sacramento	KLMG-FM	<input type="checkbox"/>
Reno	KWNZ-FM	<input type="checkbox"/>

**Production Department Use Only**

Assigned to: \_\_\_\_\_ Date Completed: \_\_\_\_\_ Initials after completion: \_\_\_\_\_

## Nancy Lima

---

**From:** Nancy Lima [nlima@lazermedia.com]  
**Sent:** Tuesday, January 10, 2023 1:19 PM  
**To:** 'Jennifer Ortega'  
**Subject:** RE: MISSING IN HOUSE PSA  
**Attachments:** House PSA PO.xls; Autism-Speaks PSA.mp3

Here you go ☺

*Have a nice day!*

*Nancy Lima/Sales Assistant*

**Lazer Media**

1950 S. Sunwest Lane Suite 302 / San Bernardino, CA 92408

Office: (909) 384-9750

[nlima@lazermedia.com](mailto:nlima@lazermedia.com)

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**From:** Jennifer Ortega [mailto:jeortega@lazermedia.com]  
**Sent:** Tuesday, January 10, 2023 1:15 PM  
**To:** nlima@lazermedia.com  
**Subject:** Re: MISSING IN HOUSE PSA

**Send it to me i i can process it right now**

**Thank you girly**

On Tue, Jan 10, 2023 at 1:14 PM Nancy Lima <[nlima@lazermedia.com](mailto:nlima@lazermedia.com)> wrote:

Hi girly,

I thought I had send it last week, but do you want me to send you a new PO today or tomorrow to traffic?

*Have a nice day!*

*Nancy Lima/Sales Assistant*

**Lazer Media**

1950 S. Sunwest Lane Suite 302 / San Bernardino, CA 92408

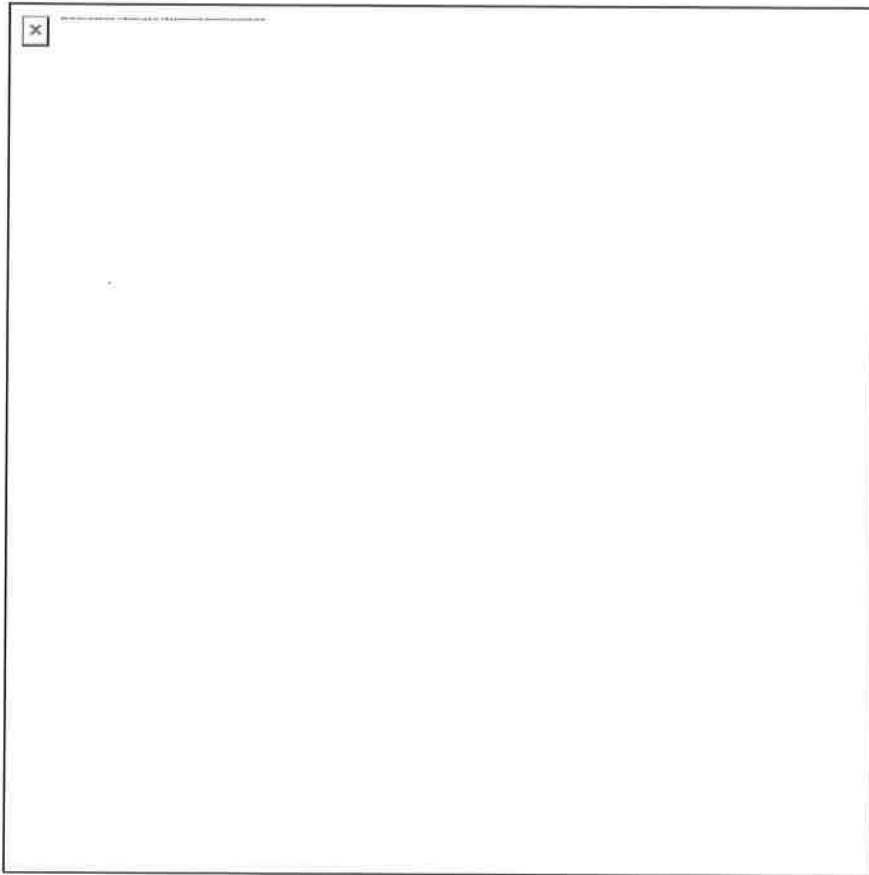
## Nancy Lima

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**From:** Karen Bender [media@fiveones.com]  
**Sent:** Thursday, January 05, 2023 4:44 AM  
**To:** Nancy Lima  
**Subject:** Spanish Radio PSA: Know the Signs of Autism



Nancy, Autism can reliably be diagnosed by age 2, but the average age of diagnosis in the U.S. is about 5 years old. Identifying a child's unique needs as early as possible can be a pivotal turning point to help them achieve better outcomes.



By airing these spots, you will help parents and caregivers of young children in

your community spot the signs of autism early and seek support when they need it. Early intervention can improve learning, communication, and social skills and empower more autistic children to reach their full potential.

**The Big Day PSA has been delivered to your Extreme Reach inbox, or you can download MP3 files [here](#).**

ALTS0102000 "Babbling" 60-second Spanish

ALTS0112000 "Babbling" 30-second Spanish

ALTS0122000 "Babbling" 15-second Spanish

The Big Day expires 11/1/23. For more information, visit: [ScreenForAutism.org](http://ScreenForAutism.org)



Thank you for all that you do,

Julia McDowell

Media Outreach on behalf of Autism Speaks

(703) 582-0428

Note: You may have received an email from Ad Council asking you stop running these spots. We have changed tracking companies, so please download these updated assets to run on your station. We truly appreciate it. If you can't access the spots through Extreme Reach, please reply and we will send you links.

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*Copyright © 2023 Five Ones, All rights reserved.*

You are receiving this email as you are designated the public service, public affairs or community relations contact at your station.

**Our mailing address is:**

Five Ones  
2000 Duke Street, Suite 300  
Alexandria, VA 22314

[Add us to your address book](#)

# LAZER MEDIA ADVERTISING AGREEMENT

LAZER NETWORK	KXLM 102.9 FM	KXSM 93.1 FM	KSRN 107.7FM	KTNS 1060 AM
LA MEJOR NETWORK	KLIR 96.7 FM	KSGZ 98.7 FM	-KZTI 105.3FM	-KMEN 100.5FM
KAEH 100.9 FM	X KOXR 910 AM 102.1 FM	KMLY 95.1 FM	KWNZ 106.3 FM	KAAT 103.1 FM
KXSB 101.7 FM	X KZER 1250 AM 106.5 FM	KSFN 1510 AM	KNEZ 107.3 FM	KMQA 100.5 FM
KXRS 105.7 FM	X KLMM 94.1 FM	KXZM 93.7 FM	KRBN 94.3 FM	KEAL 106.5 FM
-KIQQ 103.7FM	X KSMY 106.7 FM	KSRT 107.1 FM	-KBAA 103.3 FM	KXTT 94.9 FM
KCAL 1410 AM	X KSBQ 1480 AM 102.9 FM	KJOR 104.1 FM	KGRB 94.3 FM	KBQF 104.3 FM
KBTW 104.5 FM	X KLUN 103.1 FM	KMZR 92.5 FM	KLMG 97.9 FM	
-KWRN 99.5 FM 1550 AM	X KSSB 96.3 FM	X KGAM 106.3 FM	KBBU 93.9 FM	

NEW CLIENT INFORMATION  
**ORDER DATE: 1/19/2023**

CLIENT NAME <b>In House- Disaster At Your Door Step PSA</b>				NEW CONTRACT	X	REVISION		SOCIAL MEDIA
AGENCY NAME				NEW ADVERTISER		CANCELLATION		WEBSITE
BILLING ADDRESS				RETURNING ADVERTISER	X	NATIONAL		DIGITAL
CITY STATE ZIP CODE				LOCAL DIRECT	X	NETWORK		APP
PHYSICAL ADDRESS				LOCAL AGENCY		TRADE		

BILLING CONTACT NAME				BILLING PHONE NUMBER				BILLING EMAIL							
CONTACT NAME				CONTACT EMAIL				CONTACT CELL				WORK NUMBER			

CONTRACT DATES				FROM	1/23/2023	TO	2/10/2023
ACCOUNT EXECUTIVE House							
PRODUCT TYPE				Disaster At Your Door Ste			
BILLING/ NOTARY				PROMOTION			
Affidavits:		Invoices		Scripts			
CALENDAR		X		STD BROADCAST		END ORDER	

Line	Station	TIME PERIOD		FLIGHT DATES		SPOT LGTH	Priority Code	SPOT RATE	DAYS OF WEEK							No. Wks.	SPOTS P/WK	TOTAL DOLLARS
		FROM	TO	FROM	TO				M	T	W	TH	F	Sa	Su			
1	KXSB	5AM	12AM	1/23/23	2/10/23	:30		N/C	4	4	4	4	4			3	20	
2	KXRS	5AM	12AM	1/23/23	2/10/23	:30		N/C	4	4	4	4	4			3	20	
3	KBTW	5AM	12AM	1/23/23	2/10/23	:30		N/C	4	4	4	4	4			3	20	
4	KCAL	5AM	12AM	1/23/23	2/10/23	:30		N/C	4	4	4	4	4			3	20	
5	KAEH	5AM	12AM	1/23/23	2/10/23	:30		N/C	4	4	4	4	4			3	20	
6	KIQQ	5AM	12AM	1/23/23	2/10/23	:30		N/C	4	4	4	4	4			3	20	
7	KWRN	5AM	12AM	1/23/23	2/10/23	:30		N/C	4	4	4	4	4			3	20	
8	KSSB	5AM	12AM	1/23/23	2/10/23	:30		N/C	4	4	4	4	4			3	20	
9																		
10																		
11																		
12																		
13																		
14																		
15																		
16																		
17																		
18																		
19																		
20																		
21																		
22																		
23																		
24																		
25																		

SPECIAL INSTRUCTIONS:				<b>GROSS TOTAL</b>				Total Weeks	3	Total Spots	480	Total \$
				<b>LESS AGENCY COMMISSION</b>								
				<b>TALENT FEE</b>								
Payment with Contract \$				Check #				<b>HARD COSTS/OTHER ADDITIONS</b>				
Payment Frequency: (Weekly/Monthly)				\$				<b>NET TOTAL</b>				

ADVERTISING POLICY: All bills to Advertiser shall be due and payable when rendered. Balances not paid after 30 days will incur a service charge of 1.5% per month. Advertiser agrees to pay all collection costs, including, but not limited to court costs, and attorney's fees. All program and advertising content is subject to approval by LAZER BROADCASTING CORPORATION (hereinafter "LAZER"). Although LAZER will try to accommodate "last minute" copy/schedule changes, it is agreed that LAZER is not bound to effect copy/schedule changes without receiving 3 business days prior notice. If for any reason LAZER fails to broadcast Advertiser's programs or announcements, Advertiser may elect to accept "make-goods" or credit his account. Advertiser shall have no other claim against LAZER for broadcast failures regardless of cause. Advertiser shall hold LAZER harmless against all liability for slander, libel, unfair competition or trade practices, false advertising, infringement of trademarks, trade names and copyrights resulting from Advertiser's broadcasts. Unless otherwise provided herein, this agreement may be terminated by either party by giving the other party 14 days prior written notice. If Advertiser so terminated, he will pay LAZER the rate earned in accordance with the rate card on which this agreement is based (short rate), rather than the rate contracted for. This contract shall not be binding until accepted by an authorized representative (sales manager) of LAZER. Under FCC regulations, LAZER's broadcast stations do not discriminate unlawfully in the sale of advertising time on the basis of race, ethnicity or other legally prohibited grounds, and they will not accept, enter into or fulfill any contract or order for the purchase of advertising time that discriminates unlawfully on such a basis. In placing advertising on one or more of our broadcast stations, advertisers confirm their compliance with this requirement.

APPROVED BY CLIENT (SIGNATURE)	DATE	ACCEPTED BY ACCOUNT EXECUTIVE	(SIGNATURE)	DATE
X House	1/19/2023	X House	House	1/19/2023
PRINT NAME	TITLE	APPROVED BY SALES MANAGER	(SIGNATURE)	DATE
X House		X Alicia Avila	Alicia Avila	1/19/2023

**Please make checks payable to Lazer Broadcasting | Mail to P.O. Box 6940, Oxnard CA 93030**  
**Account Inquiries: Email AccountReceivables@LazerMedia.com**  
**Corporate Office (805) 240-2070**

<b>Originating Office Use Only:</b>				<b>Traffic Use Only:</b>			
Verified Dates	X	Verified Signatures	X	Reviewed and Accepted by:			
Verified Spot Rates	X	Ready for Traffic	X	Entered by:			
Arithmetic Checked	X	Faxed/Sent (Date)	1/19/23 NL				

# Broadcast Contract

IN HOUSE PSA  
IN HOUSE  
OXNARD, CA 93036

Start Date 01/02/23	Contract# 1486114634	Mod# 0
End Date 12/31/23	Date Entered 12/05/22	Date Last Modified 12/05/22
Advertiser IN HOUSE PSA	Station Market KAEH-FM, KBTW-FM, KCAL-AM, KSSB-FM, KYBS-FM, KXSB-FM	
Product LA VOZ & PSA	Sales Rep/Office House House	

Standard Billing Cycle Estimate#

## KAEH-FM

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	SU 01/08/23 SU 12/31/23	07:00A-07:30A	1800	--	--	--	--	--	--	1	1	\$0.00
Sponsorship: PAID PROGRAM LA VOZ												
2	MO 01/02/23 FR 12/29/23	05:00A-12:00A	30	4	4	4	4	4	--	--	20	\$0.00
PSA												

## KBTW-FM

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	SU 01/08/23 SU 12/31/23	08:00A-08:30A	1800	--	--	--	--	--	--	1	1	\$0.00
Sponsorship: PAID PROGRAM LA VOZ												
2	MO 01/02/23 FR 12/29/23	05:00A-12:00A	30	4	4	4	4	4	--	--	20	\$0.00
PSA												

## KCAL-AM

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	SA 01/07/23 SA 12/30/23	07:00A-07:30A	1800	--	--	--	--	--	1	--	1	\$0.00
Sponsorship: PAID PROGRAM LA VOZ												
2	MO 01/02/23 FR 12/29/23	05:00A-12:00A	30	4	4	4	4	4	--	--	20	\$0.00
PSA												

## KSSB-FM

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	SU 01/08/23 SU 12/31/23	08:00A-08:30A	1800	--	--	--	--	--	--	1	1	\$0.00
Sponsorship: PAID PROGRAM LA VOZ												

Accepted for Station

Accepted for advertiser OR agency (and MBS, if any) as agent for the advertiser

Name

Title

Name

Title

See reverse for accepted terms and conditions, if any

Page 4



# Broadcast Contract

IN HOUSE PSA  
IN HOUSE  
OXNARD, CA 93036

Start Date 01/02/23	Contract# 1486114634	Mod# 0
End Date 12/31/23	Date Entered 12/05/22	Date Last Modified 12/05/22
Advertiser IN HOUSE PSA		Station Market KAEH-FM, KBTW-FM, KCAL-AM, KSSB-FM, KXRS-FM, KXSB-FM
Product LA VOZ & PSA		Sales Rep/Office House House

Standard Billing Cycle Estimate#

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE	
2	MO 01/02/23 FR 12/29/23	05:00A-12:00A	30		4	4	4	4	4	--	--	20	\$0.00

PSA

KXRS-FM

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	SU 01/08/23 SU 12/31/23	07:30A-08:00A	1800	--	--	--	--	--	--	1	1	\$0.00

Sponsorship: PAID PROGRAM  
LA VOZ

2	MO 01/02/23 FR 12/29/23	05:00A-12:00A	30		4	4	4	4	4	--	--	20	\$0.00
---	-------------------------	---------------	----	--	---	---	---	---	---	----	----	----	--------

PSA

KXSB-FM

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	SU 01/08/23 SU 12/31/23	06:30A-07:00A	1800	--	--	--	--	--	--	1	1	\$0.00

Sponsorship: PAID PROGRAM  
LA VOZ

2	MO 01/02/23 FR 12/29/23	05:00A-12:00A	30		4	4	4	4	4	--	--	20	\$0.00
---	-------------------------	---------------	----	--	---	---	---	---	---	----	----	----	--------

PSA

-----Additional Comments-----	<b>Total Spots</b>	<b>Spots Total\$</b>	<b>Net</b>	<b>Gross</b>
	6552	0.00	\$ 0.00	\$ 0.00

Billing Projections: By Month

Accepted for Station

Accepted for advertiser OR agency (and MBS, if any) as agent for the advertiser

Name

Title

Name

Title

See reverse for accepted terms and conditions, if any

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## Nancy Lima

---

**From:** Nancy Lima [nlima@lazermedia.com]  
**Sent:** Thursday, January 19, 2023 9:41 AM  
**To:** 'Elisa Beltran'  
**Subject:** House PSA PO.xls  
**Attachments:** Disasteratyourdoorstep-spa-30.mp3; House PSA PO.xls

*Have a nice day!*

**Nancy Lima** / Sales Assistant

**Lazer Media**

1950 S. Sunwest Lane Suite 302 / San Bernardino, CA 92408

Office: (909) 384-9750

[nlima@lazermedia.com](mailto:nlima@lazermedia.com)

# LAZER MEDIA ADVERTISING AGREEMENT

LAZER NETWORK	KXLM 102.9 FM	KXSM 93.1 FM	KSRN 107.7 FM	KTNS 1060 AM
LA MEJOR NETWORK	KLJR 96.7 FM	KSGZ 98.7 FM	-KZTI 105.3 FM	-KMEN 100.5 FM
KAEH 100.9 FM	X KOXR 910 AM 102.1 FM	KMLY 95.1 FM	KWNZ 106.3 FM	KAAT 103.1 FM
KXSB 101.7 FM	X KZER 1250 AM 106.5 FM	KSFN 1510 AM	KNEZ 107.3 FM	KMQA 100.5 FM
KXRS 105.7 FM	X KLMM 94.1 FM	KXZM 93.7 FM	KRBN 94.3 FM	KEAL 106.5 FM
-KIQQ 103.7 FM	KSMY 106.7 FM	KSRT 107.1 FM	-KBAA 103.3 FM	KXTT 94.9 FM
KCAL 1410 AM	X KSBQ 1480 AM 102.9 FM	KJOR 104.1 FM	KGRB 94.3 FM	KBQF 104.3 FM
KBTW 104.5 FM	X KLUN 103.1 FM	KMZR 92.5 FM	KLMG 97.9 FM	
-KWRN 99.5 FM 1550 AM	X KSSB 96.3 FM	X KGAM 106.3 FM	KBBU 93.9 FM	

CLIENT NAME <b>In House- Doctor's Without Borders PSA</b>				ORDER DATE: <b>2/9/2023</b>	
AGENCY NAME		NEW CONTRACT	X	REVISION	
BILLING ADDRESS		NEW ADVERTISER		CANCELLATION	
PHYSICAL ADDRESS		RETURNING ADVERTISER	X	NATIONAL	WEBSITE
BILLING CONTACT NAME		LOCAL DIRECT	X	NETWORK	DIGITAL
BILLING PHONE NUMBER		LOCAL AGENCY		TRADE	APP
BILLING EMAIL		CONTRACT DATES			
CONTACT NAME		FROM	<b>2/13/2023</b>	TO	<b>3/3/2023</b>
CONTACT EMAIL		ACCOUNT EXECUTIVE <b>House</b>			
CONTACT CELL		PRODUCT TYPE <b>Doctor's Without Borders PSA</b>			
WORK NUMBER		BILLING/ NOTARY		PROMOTION	

Line	Station	TIME PERIOD		FLIGHT DATES		SPOT LGTH	Priority Code	SPOT RATE	DAYS OF WEEK							No. Wks.	SPOTS P/WK	TOTAL DOLLARS
		FROM	TO	FROM	TO				M	T	W	TH	F	Sa	Su			

1	KXSB	5AM	12AM	2/13/23	3/3/23	:30		N/C	4	4	4	4	4			3	20	
2	KXRS	5AM	12AM	2/13/23	3/3/23	:30		N/C	4	4	4	4	4			3	20	
3	KBTW	5AM	12AM	2/13/23	3/3/23	:30		N/C	4	4	4	4	4			3	20	
4	KCAL	5AM	12AM	2/13/23	3/3/23	:30		N/C	4	4	4	4	4			3	20	
5	KAEH	5AM	12AM	2/13/23	3/3/23	:30		N/C	4	4	4	4	4			3	20	
6	KIQQ	5AM	12AM	2/13/23	3/3/23	:30		N/C	4	4	4	4	4			3	20	
7	KWRN	5AM	12AM	2/13/23	3/3/23	:30		N/C	4	4	4	4	4			3	20	
8	KSSB	5AM	12AM	2/13/23	3/3/23	:30		N/C	4	4	4	4	4			3	20	
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25																		

SPECIAL INSTRUCTIONS:		<b>GROSS TOTAL</b>		Total Weeks	Total Spots	Total \$
				3	480	
		LESS AGENCY COMMISSION				
		TALENT FEE				
		HARD COSTS/OTHER ADDITIONS				
Payment with Contract \$		Check #				
Payment Frequency: (Weekly/Monthly)		\$		<b>NET TOTAL</b>		

**ADVERTISING POLICY:** All bills to Advertiser shall be due and payable when rendered. Balances not paid after 30 days will incur a service charge of 1.5% per month. Advertiser agrees to pay all collection costs, including, but not limited to court costs, and attorney's fees. All program and advertising content is subject to approval by LAZER BROADCASTING CORPORATION (hereinafter "LAZER"). Although LAZER will try to accommodate "last minute" copy/schedule changes, it is agreed that LAZER is not bound to effect copy/schedule changes without receiving 3 business days prior notice. If for any reason LAZER fails to broadcast Advertiser's programs or announcements, Advertiser may elect to accept "make-goods" or credit his account. Advertiser shall have no other claim against LAZER for broadcast failures regardless of cause. Advertiser shall hold LAZER harmless against all liability for slander, libel, unfair competition or trade practices, false advertising, infringement of trademarks, trade names and copyrights resulting from Advertiser's broadcasts. Unless otherwise provided herein, this agreement may be terminated by either party by giving the other party 14 days prior written notice. If Advertiser so terminated, he will pay LAZER the rate earned in accordance with the rate card on which this agreement is based (short rate), rather than the rate contracted for. This contract shall not be binding until accepted by an authorized representative (sales manager) of LAZER. Under FCC regulations, LAZER's broadcast stations do not discriminate unlawfully in the sale of advertising time on the basis of race, ethnicity or other legally prohibited grounds, and they will not accept, enter into or fulfill any contract or order for the purchase of advertising time that discriminates unlawfully on such a basis. In placing advertising on one or more of our broadcast stations, advertisers confirm their compliance with this requirement.

APPROVED BY CLIENT (SIGNATURE)	DATE	ACCEPTED BY ACCOUNT EXECUTIVE	(SIGNATURE)	DATE
X House	2/9/2023	X House	House	2/9/2023
PRINT NAME	TITLE	APPROVED BY SALES MANAGER	(SIGNATURE)	DATE
X House		X Alicia Avila	Alicia Avila	2/9/2023

**Please make checks payable to Lazer Broadcasting | Mail to P.O. Box 6940, Oxnard CA 93030**  
**Account Inquiries: Email AccountReceivables@LazerMedia.com**  
**Corporate Office (805) 240-2070**

Originating Office Use Only:				Traffic Use Only:			
Verified Dates	X	Verified Signatures	X	Reviewed and Accepted by:			
Verified Spot Rates	X	Ready for Traffic	X	Entered by:			
Arithmetic Checked	X	Faxed/Sent (Date)	2/9/23 NL				

# Broadcast Contract

IN HOUSE PSA  
IN HOUSE  
OXNARD, CA 93036

Start Date 01/02/23	Contract# 1486114634	Mod# 0
End Date 12/31/23	Date Entered 12/05/22	Date Last Modified 12/05/22
Advertiser IN HOUSE PSA	Station Market KAEH-FM, KBTW-FM, KCAL-AM, KSSB-FM, KXBS-FM, KXSB-FM	
Product LA VOZ & PSA	Sales Rep/Office House House	

Standard Billing Cycle Estimate#

### KAEH-FM

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	SU 01/08/23 SU 12/31/23	07:00A-07:30A	1800	--	--	--	--	--	--	1	1	\$0.00
Sponsorship: PAID PROGRAM LA VOZ												
2	MO 01/02/23 FR 12/29/23	05:00A-12:00A	30	4	4	4	4	4	--	--	20	\$0.00
PSA												

### KBTW-FM

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	SU 01/08/23 SU 12/31/23	08:00A-08:30A	1800	--	--	--	--	--	--	1	1	\$0.00
Sponsorship: PAID PROGRAM LA VOZ												
2	MO 01/02/23 FR 12/29/23	05:00A-12:00A	30	4	4	4	4	4	--	--	20	\$0.00
PSA												

### KCAL-AM

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	SA 01/07/23 SA 12/30/23	07:00A-07:30A	1800	--	--	--	--	--	1	--	1	\$0.00
Sponsorship: PAID PROGRAM LA VOZ												
2	MO 01/02/23 FR 12/29/23	05:00A-12:00A	30	4	4	4	4	4	--	--	20	\$0.00
PSA												

### KSSB-FM

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	SU 01/08/23 SU 12/31/23	08:00A-08:30A	1800	--	--	--	--	--	--	1	1	\$0.00
Sponsorship: PAID PROGRAM LA VOZ												

Accepted for Station

Accepted for advertiser OR agency (and MBS, if any) as agent for the advertiser

Name

Title

Name

Title

See reverse for accepted terms and conditions, if any

Page 4

# Broadcast Contract

IN HOUSE PSA  
IN HOUSE  
OXNARD, CA 93036

Start Date 01/02/23	Contract# 1486114634	Mod# 0
End Date 12/31/23	Date Entered 12/05/22	Date Last Modified 12/05/22
Advertiser IN HOUSE PSA	Station Market KAEH-FM, KBTW-FM, KCAL-AM, KSSB-FM, KXRS-FM, KXSB-FM	
Product LA VOZ & PSA	Sales Rep/Office House House	

Standard Billing Cycle Estimate#

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
2	MO 01/02/23 FR 12/29/23	05:00A-12:00A	30	4	4	4	4	4	--	--	20	\$0.00

PSA

KXRS-FM

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	SU 01/08/23 SU 12/31/23	07:30A-08:00A	1800	--	--	--	--	--	--	1	1	\$0.00

Sponsorship: PAID PROGRAM  
LA VOZ

2	MO 01/02/23 FR 12/29/23	05:00A-12:00A	30	4	4	4	4	4	--	--	20	\$0.00
---	-------------------------	---------------	----	---	---	---	---	---	----	----	----	--------

PSA

KXSB-FM

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	SU 01/08/23 SU 12/31/23	06:30A-07:00A	1800	--	--	--	--	--	--	1	1	\$0.00

Sponsorship: PAID PROGRAM  
LA VOZ

2	MO 01/02/23 FR 12/29/23	05:00A-12:00A	30	4	4	4	4	4	--	--	20	\$0.00
---	-------------------------	---------------	----	---	---	---	---	---	----	----	----	--------

PSA

-----Additional Comments-----	Total Spots	Spots Total\$	Net	Gross
	6552	0.00	\$ 0.00	\$ 0.00

Billing Projections: By Month

Accepted for Station

Accepted for advertiser OR agency (and MBS, if any) as agent for the advertiser

Name \_\_\_\_\_ Title \_\_\_\_\_  
See reverse for accepted terms and conditions, if any

Name \_\_\_\_\_ Title \_\_\_\_\_  
Page 5



Date: 2/9/2023

Check here for Spec Spot ONLY

Please note: All spec spots need a minimum of 4 business days for production

# TRAFFIC & PRODUCTION ORDER

**\*\*All orders MUST include an END DATE\*\***

Advertiser: In House PSA

New Order  Revision

Date Needed: 2/13/2023

AE: House

AE Email/Cell: House

Length & # of Spots: :60 \_\_\_\_\_ :30 1 :15 \_\_\_\_\_ Live \_\_\_\_\_ 1/2 Hr \_\_\_\_\_ Other \_\_\_\_\_ Translation Needed:  Yes  No

See Audio Production Checklist

Voice: (Male/Female) \_\_\_\_\_

Requested Talent: \_\_\_\_\_

Music/SFX: \_\_\_\_\_

Delivery Type: Script \_\_\_\_\_ mp3 1 Inhouse \_\_\_\_\_ Other \_\_\_\_\_

Special Instructions / Explanations / Production Notes:

Promo Is attached

Spot Title/ISCI Code	Cart #	Length	Rotation	Start Date	End Date
Doctors Without Borders PSA 30		30"	100%	2/13/2023	3/3/2023

Market:	Station	
Radio Lazer Network		
Bakersfield	KEAL-FM	<input type="checkbox"/>
El Centro	KSSB-FM	<input checked="" type="checkbox"/>
Fresno	KAAT-FM/KTNS-FM	<input type="checkbox"/>
Merced	KMZR-FM	<input type="checkbox"/>
Modesto	KBBU-FM	<input type="checkbox"/>
Oxnard	KXLM-FM	<input type="checkbox"/>
Reno	KSRN-FM/KZTI-FM	<input type="checkbox"/>
Riverside	KAEH-FM	<input checked="" type="checkbox"/>
Sacramento	KGRB-FM/KBAA-FM	<input type="checkbox"/>
Salinas	KXSM-FM	<input type="checkbox"/>
San Bernardino	KXSB-FM	<input checked="" type="checkbox"/>
San Francisco	KSFN-AM	<input type="checkbox"/>
San Jose	KXZM-FM	<input type="checkbox"/>
San Luis Obispo	KLUN-FM	<input type="checkbox"/>
Santa Barbara	KZER-AM/FM	<input type="checkbox"/>
Santa Maria	KLMM-FM	<input type="checkbox"/>
Santa Rosa	KSRT-FM	<input type="checkbox"/>
Tulare	KMQA-FM	<input type="checkbox"/>
Victorville-Barstow	KBTW-FM/KWRN-AM/FM	<input checked="" type="checkbox"/>

Market:	Station	
La Mejor Network		
Bakersfield	KXTT-FM/KBQF-FM	<input type="checkbox"/>
Fresno	KMEN-FM	<input type="checkbox"/>
Merced	KGAM-FM	<input type="checkbox"/>
Oxnard	KLJR-FM	<input type="checkbox"/>
Reno	KNEZ-FM	<input type="checkbox"/>
Salinas	KSGZ-FM	<input type="checkbox"/>
Riverside/Victor Valley	KXRS-FM/KIQQ-FM	<input checked="" type="checkbox"/>
Santa Maria	KSMY-FM	<input type="checkbox"/>
Santa Rosa	KJOR-FM	<input type="checkbox"/>
La Mexicana		
Oxnard	KOXR-AM/FM	<input type="checkbox"/>
Salinas	KMLY-FM	<input type="checkbox"/>
San Bernardino	KCAL-AM	<input checked="" type="checkbox"/>
Santa Maria	KSBQ-AM/FM	<input type="checkbox"/>
Latino		
Sacramento	KLMG-FM	<input type="checkbox"/>
Reno	KWNZ-FM	<input type="checkbox"/>

**Production Department Use Only**

Assigned to: \_\_\_\_\_ Date Completed: \_\_\_\_\_ Initials after completion: \_\_\_\_\_

Updated: 2/1/21

## Nancy Lima

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**From:** Nancy Lima [nlima@lazermedia.com]  
**Sent:** Thursday, February 09, 2023 10:59 AM  
**To:** 'Lazer Media Orders'  
**Subject:** In House PSA PO  
**Attachments:** Doctors Without Borders PSA 30.mp3; House PSA PO.xls

*Have a nice day!*

*Nancy Lima/Sales Assistant*

**Lazer Media**

*1950 S Sunwest Lane Suite 302 / San Bernardino, CA 92408*

*Office: (909) 384-9750*

*[nlima@lazermedia.com](mailto:nlima@lazermedia.com)*

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**From:** Doctors Without Borders [mailto:twc@twcpsa.com]  
**Sent:** Wednesday, February 08, 2023 7:12 AM  
**To:** PSA-Director  
**Subject:** MSF Puts Patients First Radio English and Spanish PSAs





40 Rector St, 16<sup>th</sup> FL  
New York, NY 10006  
Tel: (212) 679-6800  
Fax: (212) 679-7016

[www.doctorswithoutborders.org](http://www.doctorswithoutborders.org)

## **Doctors Without Borders 2022 PSA. “MSF Puts Patients First” Scripts**

### **60-second version**

Providing health care to people who need it most.

That’s the simple but powerful purpose behind Doctors Without Borders. We treat wounded people in war zones... Care for malnourished children... And provide safe reproductive health care.

We’re on the ground in emergencies from Ukraine to Afghanistan.

We put patients first – and we go where we’re needed most.

Because at Doctors Without Borders, We believe people deserve to be treated with compassion and dignity.

We treat our patients completely free of charge, and without regard to race, religion, or politics. Doctors Without Borders has provided free, life-saving medical care for over 50 years. And thanks to the six million people around the world who support our work, Doctors Without Borders will continue to put our patients first.

### **30-second version**

At Doctors Without Borders we put patients first – and we go where we’re needed most.

We believe people deserve to be treated with compassion and dignity.

We treat our patients completely free of charge, and without regard to race, religion, or politics.

And thanks to the six million people around the world who support our work, Doctors Without Borders will continue to put our patients first.

### **15-second version**

At Doctors Without Borders we put patients first.

We treat people free of charge, and without regard to race, religion, or politics.

Doctors Without Borders will continue to provide life-saving medical care wherever we’re needed most.

## LAZER MEDIA ADVERTISING AGREEMENT

LAZER NETWORK	KXLM 102.9 FM	KXSM 93.1 FM	KSRN 107.7 FM	KTNS 1060 AM
LA MEJOR NETWORK	KLJR 96.7 FM	KSGZ 98.7 FM	-KZTI 105.3 FM	-KMEN 100.5 FM
KAEH 100.9 FM	X KOXR 910 AM 102.1 FM	KMLY 95.1 FM	KWNZ 106.3 FM	KAAT 103.1 FM
KXSB 101.7 FM	X KZER 1250 AM 106.5 FM	KSPN 1510 AM	KNEZ 107.3 FM	KMQA 100.5 FM
KXRS 105.7 FM	X KLMM 94.1 FM	KXZM 93.7 FM	KRBN 94.3 FM	KEAL 106.5 FM
-KIQQ 103.7 FM	KSMY 106.7 FM	KSRT 107.1 FM	-KBAA 103.3 FM	KXTT 94.9 FM
KCAL 1410 AM	X KSBQ 1480 AM 102.9 FM	KJOR 104.1 FM	KGRB 94.3 FM	KBQF 104.3 FM
KBTW 104.5 FM	X KLUN 103.1 FM	KMZR 92.5 FM	KLMG 97.9 FM	
-KWRN 99.5 FM 1550 AM	X KSSB 96.3 FM	X KGAM 106.3 FM	KBBU 93.9 FM	

NEW CLIENT INFORMATION  
ORDER DATE: **2/9/2023**

CLIENT NAME <b>In House - Red Cross PSA</b>	NEW CONTRACT	X	REVISION	SOCIAL MEDIA
AGENCY NAME	NEW ADVERTISER		CANCELLATION	WEBSITE
	RETURNING ADVERTISER	X	NATIONAL	DIGITAL
BILLING ADDRESS	LOCAL DIRECT	X	NETWORK	APP
	CITY	STATE	ZIP CODE	
PHYSICAL ADDRESS	LOCAL AGENCY		TRADE	

BILLING CONTACT NAME	BILLING PHONE NUMBER	BILLING EMAIL
CONTACT NAME	CONTACT EMAIL	CONTACT CELL
		WORK NUMBER

CONTRACT DATES	FROM <b>3/6/2023</b>	TO <b>3/17/2023</b>
ACCOUNT EXECUTIVE <b>House</b>		
PRODUCT TYPE <b>Red Cross PSA</b>		
BILLING/ NOTARY		PROMOTION

Line	Station	TIME PERIOD		FLIGHT DATES		SPOT LGTH	Priority Code	SPOT RATE	DAYS OF WEEK							No. Wks.	SPOTS P/WK	TOTAL DOLLARS
		FROM	TO	FROM	TO				M	T	W	TH	F	Sa	Su			
1	KXSB	5AM	12AM	3/6/23	3/17/23	:30		N/C	4	4	4	4	4			2	20	
2	KXRS	5AM	12AM	3/6/23	3/17/23	:30		N/C	4	4	4	4	4			2	20	
3	KBTW	5AM	12AM	3/6/23	3/17/23	:30		N/C	4	4	4	4	4			2	20	
4	KCAL	5AM	12AM	3/6/23	3/17/23	:30		N/C	4	4	4	4	4			2	20	
5	KAEH	5AM	12AM	3/6/23	3/17/23	:30		N/C	4	4	4	4	4			2	20	
6	KIQQ	5AM	12AM	3/6/23	3/17/23	:30		N/C	4	4	4	4	4			2	20	
7	KWRN	5AM	12AM	3/6/23	3/17/23	:30		N/C	4	4	4	4	4			2	20	
8	KSSB	5AM	12AM	3/6/23	3/17/23	:30		N/C	4	4	4	4	4			2	20	
9																		
10																		
11																		
12																		
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18																		
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21																		
22																		
23																		
24																		
25																		

SPECIAL INSTRUCTIONS:	<b>GROSS TOTAL</b>	Total Weeks	Total Spots	Total \$
		2	320	
	LESS AGENCY COMMISSION			
	TALENT FEE			
Payment with Contract \$	Check #	HARD COSTS/OTHER ADDITIONS		
Payment Frequency: (Weekly/Monthly)	\$	NET TOTAL		

ADVERTISING POLICY: All bills to Advertiser shall be due and payable when rendered. Balances not paid after 30 days will incur a service charge of 1.5% per month. Advertiser agrees to pay all collection costs, including, but not limited to court costs, and attorney's fees. All program and advertising content is subject to approval by LAZER BROADCASTING CORPORATION (hereinafter "LAZER"). Although LAZER will try to accommodate "last minute" copy/schedule changes, it is agreed that LAZER is not bound to effect copy/schedule changes without receiving 3 business days prior notice. If for any reason LAZER fails to broadcast Advertiser's programs or announcements, Advertiser may elect to accept "make-goods" or credit his account. Advertiser shall have no other claim against LAZER for broadcast failures regardless of cause. Advertiser shall hold LAZER harmless against all liability for slander, libel, unfair competition or trade practices, false advertising, infringement of trademarks, trade names and copyrights resulting from Advertiser's broadcasts. Unless otherwise provided herein, this agreement may be terminated by either party by giving the other party 14 days prior written notice. If Advertiser so terminated, he will pay LAZER the rate earned in accordance with the rate card on which this agreement is based (short rate), rather than the rate contracted for. This contract shall not be binding until accepted by an authorized representative (sales manager) of LAZER. Under FCC regulations, LAZER's broadcast stations do not discriminate unlawfully in the sale of advertising time on the basis of race, ethnicity or other legally prohibited grounds, and they will not accept, enter into or fulfill any contract or order for the purchase of advertising time that discriminates unlawfully on such a basis. In placing advertising on one or more of our broadcast stations, advertisers confirm their compliance with this requirement.

APPROVED BY CLIENT (SIGNATURE)	DATE	ACCEPTED BY ACCOUNT EXECUTIVE	(SIGNATURE)	DATE
X House	3/2/2023	X House	House	3/2/2023
PRINT NAME	TITLE	APPROVED BY SALES MANAGER	(SIGNATURE)	DATE
X House		X Alicia Avila	Alicia Avila	3/2/2023

**Please make checks payable to Lazer Broadcasting | Mail to P.O. Box 6940, Oxnard CA 93030**

**Account Inquiries: Email AccountReceivables@LazerMedia.com**

**Corporate Office (805) 240-2070**

<b>Originating Office Use Only:</b>				<b>Traffic Use Only:</b>			
Verified Dates	X	Verified Signatures	X	Reviewed and Accepted by:			
Verified Spot Rates	X	Ready for Traffic	X				
Arithmetic Checked	X	Faxed/Sent (Date)	3/2/23 NL				

# Broadcast Contract

IN HOUSE PSA  
IN HOUSE  
OXNARD, CA 93036

Start Date	Contract#	Mod#
01/02/23	1486114634	1
End Date	Date Entered	Date Last Modified
12/31/23	12/05/22	03/10/23
Advertiser	Station Market	
IN HOUSE PSA	KAEH-FM, KBTW-FM, KCAL-AM, KSSB-FM, KXRS-FM, KXSB-FM	
Product	Sales Rep/Office	
LA VOZ & PSA	House House	

Standard Billing Cycle Estimate#

## KAEH-FM

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	SU 01/08/23 SA 03/11/23	07:00A-07:30A	1800	--	--	--	--	--	--	1	1	\$0.00
												Sponsorship: PAID PROGRAM LA VOZ
2	MO 01/02/23 FR 12/29/23	05:00A-12:00A	30	4	4	4	4	4	--	--	20	\$0.00
												PSA
3	SU 03/12/23 SU 12/31/23	06:30A-07:00A	1800	--	--	--	--	--	--	1	1	\$0.00
												Sponsorship: PROGRAM

## KBTW-FM

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	SU 01/08/23 SA 03/11/23	08:00A-08:30A	1800	--	--	--	--	--	--	1	1	\$0.00
												Sponsorship: PAID PROGRAM LA VOZ
2	MO 01/02/23 FR 12/29/23	05:00A-12:00A	30	4	4	4	4	4	--	--	20	\$0.00
												PSA
3	SU 03/12/23 SU 12/31/23	06:30A-07:00A	1800	--	--	--	--	--	--	1	1	\$0.00
												Sponsorship: PROGRAM

## KCAL-AM

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	SA 01/07/23 SA 12/30/23	07:00A-07:30A	1800	--	--	--	--	--	1	--	1	\$0.00
												Sponsorship: PAID PROGRAM LA VOZ
2	MO 01/02/23 FR 12/29/23	05:00A-12:00A	30	4	4	4	4	4	--	--	20	\$0.00
												PSA

## KSSB-FM

Accepted for Station

Accepted for advertiser OR agency (and MBS, if any) as agent for the advertiser

Name

Title

Name

Title

See reverse for accepted terms and conditions, if any

Page 1

# Broadcast Contract

IN HOUSE PSA  
IN HOUSE  
OXNARD, CA 93036

Start Date 01/02/23	Contract# 1486114634	Mod# 1
End Date 12/31/23	Date Entered 12/05/22	Date Last Modified 03/10/23
Advertiser IN HOUSE PSA	Station Market KAEH-FM, KBTW-FM, KCAL-AM, KSSB-FM, KXRS-FM, KXSB-FM	
Product LA VOZ & PSA	Sales Rep/Office House House	

Standard Billing Cycle Estimate#

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	SU 01/08/23 SU 12/31/23	08:00A-08:30A	1800	--	--	--	--	--	--	1	1	\$0.00
Sponsorship: PAID PROGRAM LA VOZ												

2	MO 01/02/23 FR 12/29/23	05:00A-12:00A	30	4	4	4	4	4	--	--	20	\$0.00
PSA												

KXRS-FM

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	SU 01/08/23 SU 12/31/23	07:30A-08:00A	1800	--	--	--	--	--	--	1	1	\$0.00
Sponsorship: PAID PROGRAM LA VOZ												

2	MO 01/02/23 FR 12/29/23	05:00A-12:00A	30	4	4	4	4	4	--	--	20	\$0.00
PSA												

KXSB-FM

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	SU 01/08/23 SU 12/31/23	06:30A-07:00A	1800	--	--	--	--	--	--	1	1	\$0.00
Sponsorship: PAID PROGRAM LA VOZ												

2	MO 01/02/23 FR 12/29/23	05:00A-12:00A	30	4	4	4	4	4	--	--	20	\$0.00
PSA												

-----Additional Comments-----	<b>Total Spots</b>	<b>Spots Total\$</b>	<b>Net</b>	<b>Gross</b>
	6552	0.00	\$ 0.00	\$ 0.00

Billing Projections: By Month

Accepted for Station

Accepted for advertiser OR agency (and MBS, if any) as agent for the advertiser

\_\_\_\_\_  
Name Title  
See reverse for accepted terms and conditions, if any

\_\_\_\_\_  
Name Title  
Page 2

# Broadcast Contract

IN HOUSE PSA  
 IN HOUSE  
 OXNARD, CA 93036

<b>Start Date</b> 01/02/23	<b>Contract#</b> 1486114634	<b>Mod#</b> 1
<b>End Date</b> 12/31/23	<b>Date Entered</b> 12/05/22	<b>Date Last Modified</b> 03/10/23
<b>Advertiser</b> IN HOUSE PSA		<b>Station Market</b> KAEH-FM, KBTW-FM, KCAL-AM, KSSB-FM, KXRS-FM, KXSB-FM
<b>Product</b> LA VOZ & PSA		<b>Sales Rep/Office</b> House House

Standard **Billing Cycle** **Estimate#**

	Jan 23	Feb 23	Mar 23	Apr 23	May 23	Jun 23
CA	0.00	0.00	0.00	0.00	0.00	0.00
ST	0.00	0.00	0.00	0.00	0.00	0.00
	Jul 23	Aug 23	Sep 23	Oct 23	Nov 23	Dec 23
CA	0.00	0.00	0.00	0.00	0.00	0.00
ST	0.00	0.00	0.00	0.00	0.00	0.00

Accepted for Station

Accepted for advertiser OR agency (and MBS, if any) as agent for the advertiser

\_\_\_\_\_  
 Name Title  
 See reverse for accepted terms and conditions, if any

\_\_\_\_\_  
 Name Title  
 Page 3



## Nancy Lima

---

**From:** Nancy Lima [nlima@lazermedia.com]  
**Sent:** Thursday, March 02, 2023 8:45 AM  
**To:** 'Lazer Media Orders'  
**Subject:** House PSA PO.xls  
**Attachments:** Red Cross Blood.mp3; House PSA PO.xls

*Have a nice day!*

*Nancy Lima/Sales Assistant*

**Lazer Media**

1950 S. Sunwest Lane Suite 302 / San Bernardino, CA 92408

Office: (909) 384-9750

[nlima@lazermedia.com](mailto:nlima@lazermedia.com)

# LAZER MEDIA ADVERTISING AGREEMENT

LAZER NETWORK	KXLM 102.9 FM	KXSM 93.1 FM	KSRN 107.7 FM	KTNS 106.0 AM
LA MEJOR NETWORK	KLJR 96.7 FM	KSGZ 98.7 FM	-KZTI 105.3 FM	-KMN 100.5 FM
KAEH 100.9 FM	X KOXR 910 AM 102.1 FM	KMLY 95.1 FM	KWNZ 106.3 FM	KAAT 103.1 FM
KXSB 101.7 FM	X KZER 1250 AM 106.5 FM	KSFN 1510 AM	KNEZ 107.3 FM	KMQA 100.5 FM
KXRS 105.7 FM	X KLMM 94.1 FM	KXZM 93.7 FM	KRBN 94.3 FM	KEAL 106.5 FM
-KIQQ 103.7 FM	X KSMY 106.7 FM	KSRZ 107.1 FM	-KBAA 103.3 FM	KXTT 94.9 FM
KCAL 1410 AM	X KSBQ 1480 AM 102.9 FM	KJOR 104.1 FM	KGRB 94.3 FM	KBQF 104.3 FM
KBTW 104.5 FM	X KLUN 103.1 FM	KMZR 92.5 FM	KLMG 97.9 FM	
-KWRN 99.5 FM 1550 AM	X KSSB 96.3 FM	X KGAM 106.3 FM	KBBU 93.9 FM	

CLIENT NAME		NEW CONTRACT		X		REVISION		SOCIAL MEDIA	
In House- CCF PSA		NEW ADVERTISER				CANCELLATION		WEBSITE	
AGENCY NAME		RETURNING ADVERTISER		X		NATIONAL		DIGITAL	
		LOCAL DIRECT		X		NETWORK		APP	
BILLING ADDRESS		CITY		STATE		ZIP CODE			
PHYSICAL ADDRESS		CITY		STATE		ZIP CODE			

BILLING CONTACT NAME		BILLING PHONE NUMBER		BILLING EMAIL	
CONTACT NAME		CONTACT EMAIL		CONTACT CELL	
				WORK NUMBER	

CONTRACT DATES		FROM		3/20/2023		TO		3/31/2023	
ACCOUNT EXECUTIVE		House		PRODUCT TYPE		CCF PSA		BILLING/NOTARY	
AFFIDAVITS		Invoices		Scripts		PROMOTION			
CALENDAR		X		STD BROADCAST		END ORDER			

Line	Station	TIME PERIOD		FLIGHT DATES		SPOT LGTH	Priority Code	SPOT RATE	DAYS OF WEEK							No. Wks.	SPOTS P/WK	TOTAL DOLLARS
		FROM	TO	FROM	TO				M	T	W	TH	F	Sa	Su			
1	KXSB	5AM	12AM	3/20/23	3/31/23	:30	N/C	4	4	4	4	4				2	20	
2	KXRS	5AM	12AM	3/20/23	3/31/23	:30	N/C	4	4	4	4	4				2	20	
3	KBTW	5AM	12AM	3/20/23	3/31/23	:30	N/C	4	4	4	4	4				2	20	
4	KCAL	5AM	12AM	3/20/23	3/31/23	:30	N/C	4	4	4	4	4				2	20	
5	KAEH	5AM	12AM	3/20/23	3/31/23	:30	N/C	4	4	4	4	4				2	20	
6	KIQQ	5AM	12AM	3/20/23	3/31/23	:30	N/C	4	4	4	4	4				2	20	
7	KWRN	5AM	12AM	3/20/23	3/31/23	:30	N/C	4	4	4	4	4				2	20	
8	KSSB	5AM	12AM	3/20/23	3/31/23	:30	N/C	4	4	4	4	4				2	20	
9																		
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17																		
18																		
19																		
20																		
21																		
22																		
23																		
24																		
25																		

SPECIAL INSTRUCTIONS:		<b>GROSS TOTAL</b>		Total Weeks		Total Spots		Total \$	
				2		320			
		LESS AGENCY COMMISSION							
		TALENT FEE							
Payment with Contract \$		Check #		HARD COSTS/OTHER ADDITIONS					
Payment Frequency: (Weekly/Monthly)		\$		NET TOTAL					

**ADVERTISING POLICY:** All bills to Advertiser shall be due and payable when rendered. Balances not paid after 30 days will incur a service charge of 1.5% per month. Advertiser agrees to pay all collection costs, including, but not limited to court costs, and attorney's fees. All program and advertising content is subject to approval by LAZER BROADCASTING CORPORATION (hereinafter "LAZER"). Although LAZER will try to accommodate "last minute" copy/schedule changes, it is agreed that LAZER is not bound to effect copy/schedule changes without receiving 3 business days prior notice. If for any reason LAZER fails to broadcast Advertiser's programs or announcements, Advertiser may elect to accept "make-goods" or credit his account. Advertiser shall have no other claim against LAZER for broadcast failures regardless of cause. Advertiser shall hold LAZER harmless against all liability for slander, libel, unfair competition or trade practices, false advertising, infringement of trademarks, trade names and copyrights resulting from Advertiser's broadcasts. Unless otherwise provided herein, this agreement may be terminated by either party by giving the other party 14 days prior written notice. If Advertiser so terminated, he will pay LAZER the rate earned in accordance with the rate card on which this agreement is based (short rate), rather than the rate contracted for. This contract shall not be binding until accepted by an authorized representative (sales manager) of LAZER. Under FCC regulations, LAZER's broadcast stations do not discriminate unlawfully in the sale of advertising time on the basis of race, ethnicity or other legally prohibited grounds, and they will not accept, enter into or fulfill any contract or order for the purchase of advertising time that discriminates unlawfully on such a basis. In placing advertising on one or more of our broadcast stations, advertisers confirm their compliance with this requirement.

APPROVED BY CLIENT (SIGNATURE)	DATE	ACCEPTED BY ACCOUNT EXECUTIVE	(SIGNATURE)	DATE
X House	3/16/2023	X House	House	3/16/2023
PRINT NAME	TITLE	APPROVED BY SALES MANAGER	(SIGNATURE)	DATE
X House		X Alicia Avila	Alicia Avila	3/16/2023

**Please make checks payable to Lazer Broadcasting | Mail to P.O. Box 6940, Oxnard CA 93030**  
**Account Inquiries: Email AccountReceivables@LazerMedia.com**  
**Corporate Office (805) 240-2070**

<b>Originating Office Use Only:</b>				<b>Traffic Use Only:</b>			
Verified Dates	X	Verified Signatures	X	Reviewed and Accepted by:			
Verified Spot Rates	X	Ready for Traffic	X	Entered by:			
Arithmetic Checked	X	Faxed/Sent (Date)	3/16/23 NL	6/30/2022 EP			



# Broadcast Contract

IN HOUSE PSA  
IN HOUSE  
OXNARD, CA 93036

Start Date 01/02/23	Contract# 1486114634	Mod# 1
End Date 12/31/23	Date Entered 12/05/22	Date Last Modified 03/10/23
Advertiser IN HOUSE PSA		Station Market KAEH-FM, KBTW-FM, KCAL-AM, KSSB-FM, KXBS-FM, KXSB-FM
Product LA VOZ & PSA		Sales Rep/Office House House

Standard Billing Cycle Estimate#

## KAEH-FM

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	SU 01/08/23 SA 03/11/23	07:00A-07:30A	1800	--	--	--	--	--	--	1	1	\$0.00
Sponsorship: PAID PROGRAM LA VOZ												
2	MO 01/02/23 FR 12/29/23	05:00A-12:00A	30	4	4	4	4	4	--	--	20	\$0.00
PSA												
3	SU 03/12/23 SU 12/31/23	06:30A-07:00A	1800	--	--	--	--	--	--	1	1	\$0.00
Sponsorship: PROGRAM												

## KBTW-FM

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	SU 01/08/23 SA 03/11/23	08:00A-08:30A	1800	--	--	--	--	--	--	1	1	\$0.00
Sponsorship: PAID PROGRAM LA VOZ												
2	MO 01/02/23 FR 12/29/23	05:00A-12:00A	30	4	4	4	4	4	--	--	20	\$0.00
PSA												
3	SU 03/12/23 SU 12/31/23	06:30A-07:00A	1800	--	--	--	--	--	--	1	1	\$0.00
Sponsorship: PROGRAM												

## KCAL-AM

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	SA 01/07/23 SA 12/30/23	07:00A-07:30A	1800	--	--	--	--	--	1	--	1	\$0.00
Sponsorship: PAID PROGRAM LA VOZ												
2	MO 01/02/23 FR 12/29/23	05:00A-12:00A	30	4	4	4	4	4	--	--	20	\$0.00
PSA												

## KSSB-FM

Accepted for Station

Accepted for advertiser OR agency (and MBS, if any) as agent for the advertiser

Name

Title

Name

Title

See reverse for accepted terms and conditions, if any

Page 1

# Broadcast Contract

IN HOUSE PSA  
IN HOUSE  
OXNARD, CA 93036

Start Date 01/02/23	Contract# 1486114634	Mod# 1
End Date 12/31/23	Date Entered 12/05/22	Date Last Modified 03/10/23
Advertiser IN HOUSE PSA	Station Market KAEH-FM, KBTW-FM, KCAL-AM, KSSB-FM, KXRS-FM, KXSB-FM	
Product LA VOZ & PSA	Sales Rep/Office House House	

Standard Billing Cycle Estimate#

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	SU 01/08/23 SU 12/31/23	08:00A-08:30A	1800	--	--	--	--	--	--	1	1	\$0.00
Sponsorship: PAID PROGRAM LA VOZ												
2	MO 01/02/23 FR 12/29/23	05:00A-12:00A	30	4	4	4	4	4	--	--	20	\$0.00
PSA												

KXRS-FM

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	SU 01/08/23 SU 12/31/23	07:30A-08:00A	1800	--	--	--	--	--	--	1	1	\$0.00
Sponsorship: PAID PROGRAM LA VOZ												
2	MO 01/02/23 FR 12/29/23	05:00A-12:00A	30	4	4	4	4	4	--	--	20	\$0.00
PSA												

KXSB-FM

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	SU 01/08/23 SU 12/31/23	06:30A-07:00A	1800	--	--	--	--	--	--	1	1	\$0.00
Sponsorship: PAID PROGRAM LA VOZ												
2	MO 01/02/23 FR 12/29/23	05:00A-12:00A	30	4	4	4	4	4	--	--	20	\$0.00
PSA												

-----Additional Comments-----	<b>Total Spots</b>	<b>Spots Total\$</b>	<b>Net</b>	<b>Gross</b>
	6552	0.00	\$ 0.00	\$ 0.00

Billing Projections: By Month

Accepted for Station

Accepted for advertiser OR agency (and MBS, if any) as agent for the advertiser

\_\_\_\_\_  
Name Title  
See reverse for accepted terms and conditions, if any

\_\_\_\_\_  
Name Title  
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# Broadcast Contract

IN HOUSE PSA  
 IN HOUSE  
 OXNARD, CA 93036

Start Date 01/02/23	Contract# 1486114634	Mod# 1
End Date 12/31/23	Date Entered 12/05/22	Date Last Modified 03/10/23
Advertiser IN HOUSE PSA	Station Market KAEH-FM, KBTW-FM, KCAL-AM, KSSB-FM, KXBS-FM, KXSB-FM	
Product LA VOZ & PSA	Sales Rep/Office House House	

Standard Billing Cycle Estimate#

	Jan 23	Feb 23	Mar 23	Apr 23	May 23	Jun 23
CA	0.00	0.00	0.00	0.00	0.00	0.00
ST	0.00	0.00	0.00	0.00	0.00	0.00
	Jul 23	Aug 23	Sep 23	Oct 23	Nov 23	Dec 23
CA	0.00	0.00	0.00	0.00	0.00	0.00
ST	0.00	0.00	0.00	0.00	0.00	0.00

Accepted for Station

Accepted for advertiser OR agency (and MBS, if any) as agent for the advertiser

Name

Title

See reverse for accepted terms and conditions, if any

Name

Title

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Date: 3/16/2023

Check here for Spec Spot ONLY   
 Please note: All spec spots need a minimum of 4 business days for production

## TRAFFIC & PRODUCTION ORDER

**\*\*All orders MUST include an END DATE\*\***

Advertiser: In House PSA New Order  Revision   
 Date Needed: 3/20/2023  
 AE: House AE Email/Cell: House  
 Length & # of Spots: :60 \_\_\_\_\_ :30 1 :15 \_\_\_\_\_ Live \_\_\_\_\_ 1/2 Hr \_\_\_\_\_ Other \_\_\_\_\_ Translation Needed:  Yes  No  
 See Audio Production Checklist   
 Voice: (Male/Female) \_\_\_\_\_ Requested Talent: \_\_\_\_\_ Music/SFX: \_\_\_\_\_  
 Delivery Type: Script \_\_\_\_\_ mp3 1 Inhouse \_\_\_\_\_ Other \_\_\_\_\_  
 Special Instructions / Explanations / Production Notes:

Promo Is attached

Spot Title/ISCI Code	Cart #	Length	Rotation	Start Date	End Date
CCF PSA 30		30"	100%	3/20/2023	3/31/2023

Market:	Station	
Radio Lazer Network		
Bakersfield	KEAL-FM	<input type="checkbox"/>
El Centro	KSSB-FM	<input checked="" type="checkbox"/>
Fresno	KAAT-FM/KTNS-FM	<input type="checkbox"/>
Merced	KMZR-FM	<input type="checkbox"/>
Modesto	KBBU-FM	<input type="checkbox"/>
Oxnard	KXLM-FM	<input type="checkbox"/>
Reno	KSRN-FM/KZTI-FM	<input type="checkbox"/>
Riverside	KAEH-FM	<input checked="" type="checkbox"/>
Sacramento	KGRB-FM/KBAA-FM	<input type="checkbox"/>
Salinas	KXSM-FM	<input type="checkbox"/>
San Bernardino	KXSB-FM	<input checked="" type="checkbox"/>
San Francisco	KSFN-AM	<input type="checkbox"/>
San Jose	KXZM-FM	<input type="checkbox"/>
San Luis Obispo	KLUN-FM	<input type="checkbox"/>
Santa Barbara	KZER-AM/FM	<input type="checkbox"/>
Santa Maria	KLMM-FM	<input type="checkbox"/>
Santa Rosa	KSRT-FM	<input type="checkbox"/>
Tulare	KMQA-FM	<input type="checkbox"/>
Victorville-Barstow	KBTW-FM/KWRN-AM/FM	<input checked="" type="checkbox"/>

Market:	Station	
La Mejor Network		
Bakersfield	KXTT-FM/KBQF-FM	<input type="checkbox"/>
Fresno	KMEN-FM	<input type="checkbox"/>
Merced	KGAM-FM	<input type="checkbox"/>
Oxnard	KLJR-FM	<input type="checkbox"/>
Reno	KNEZ-FM	<input type="checkbox"/>
Salinas	KSGZ-FM	<input type="checkbox"/>
Riverside/Victor Valley	KXRS-FM/KIQQ-FM	<input checked="" type="checkbox"/>
Santa Maria	KSMY-FM	<input type="checkbox"/>
Santa Rosa	KJOR-FM	<input type="checkbox"/>
La Mexicana		
Oxnard	KOXR-AM/FM	<input type="checkbox"/>
Salinas	KMLY-FM	<input type="checkbox"/>
San Bernardino	KCAL-AM	<input checked="" type="checkbox"/>
Santa Maria	KSBQ-AM/FM	<input type="checkbox"/>
Latino		
Sacramento	KLMG-FM	<input type="checkbox"/>
Reno	KWNZ-FM	<input type="checkbox"/>

Production Department Use Only		
Assigned to: _____	Date Completed: _____	Initials after completion: _____

**Nancy Lima**

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**From:** Michelle Lampariello [mlampariello@crohnscolitisfoundation.org]  
**Sent:** Tuesday, March 14, 2023 9:06 AM  
**To:** nlima@lazerbroadcasting.com  
**Subject:** El PSA para televisión en español insta a las personas que experimentan síntomas intestinales a buscar ayuda

Estimado Director de PSA:

La enfermedad de Crohn y la colitis ulcerosa (en conjunto conocidas como enfermedad inflamatoria intestinal [EII]), pueden afectar a personas de todas las edades, orígenes étnicos y géneros. Sin embargo, innumerables personas experimentan diagnósticos tardíos y tratamientos incorrectos simplemente porque no están al tanto de la enfermedad o intentan ocultar sus síntomas, incluso cuando los síntomas son graves. **Nuestro NUEVO PSA para televisión en español muestra a María, una estudiante universitaria hispana con EII no diagnosticada; puede descargarlo [https://digitalmedia.vnr1.com/2022/09/07/CrohnsColitisFoundation\\_2020-093\\_Spanish\\_PSAs/](https://digitalmedia.vnr1.com/2022/09/07/CrohnsColitisFoundation_2020-093_Spanish_PSAs/)**

La historia de María transmite un mensaje crítico a los pacientes sin un diagnóstico: no oculte sus síntomas. Buscar ayuda y obtener un diagnóstico preciso puede ayudarlo a sentirse mejor antes. Al compartir nuestros PSA, puede educar a su audiencia acerca de cómo son los síntomas de la EII y ayudar a cambiar la vida de alguien.

El Crohn's & Colitis Foundation lanzó su campaña de PSA "Revela tu interior" para enseñar a los espectadores cómo pueden ser los síntomas de la EII, instar a las personas con síntomas a buscar un diagnóstico e inspirar conversaciones importantes sobre la EII. ¿Ayudará al Crohn's & Colitis Foundation a hacer que los pacientes con enfermedad de Crohn y colitis ulcerosa se hagan escuchar?

Saludos cordiales.

Michelle Lampariello

Senior Manager, Social Media and Public Relations

Crohn's & Colitis Foundation

If you would rather not receive future communications from Crohn's & Colitis Foundation, let us know by clicking [here](#).  
Crohn's & Colitis Foundation, 733 Third Avenue, New York, NY 10017 United States

## Nancy Lima

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**From:** Nancy Lima [nlima@lazermedia.com]  
**Sent:** Thursday, March 16, 2023 11:06 AM  
**To:** 'Lazer Media Orders'  
**Subject:** House PSA PO  
**Attachments:** CCF PSA 30".mp3; House PSA PO.xls

*Have a nice day!*

*Nancy Lima/Sales Assistant*

**Lazer Media**

*1950 S. Sunwest Lane Suite 302 / San Bernardino, CA 92408*

*Office: (909) 384-9750*

*[nlima@lazermedia.com](mailto:nlima@lazermedia.com)*