PSA Quarterly List

Station Call Letters KSSB-FM For quarter ending: March 31, 2023

Community issue:

- 1. Benefits Check Up PSA
- 2. Autism Speaks PSA
- 3. Disaster At Your Door Step PSA
- 4. Doctors Without Borders PSA
- 5. Red Cross PSA
- 6. CCF PSA

Responsive programming:.

- (1)Public service announcement, January 2, 2023- January 10, 2023 various times: This PSA informs the community how the prices for gas, groceries, and health care keep on climbing. In this economy, millions of older adults living on fixed incomes are facing tough choices. Should they pay for food, medicine, or rent? What most people don't know is that there are billions of dollars in federal, state, and local benefits programs that can help eligible older adults make ends meet. The National Council on Aging(NCOA), a trusted national nonprofit advocating for older Americans since 1950, has created radio PSAs to connect older adults to benefits that can help them pay for food and other daily essentials such as prescriptions, utilities, transportation, taxes, and more. For more information visit BenefitsCheckUp.org and BuscaBeneficios.org.
- (2) Public service announcement January 11, 2023- January 20, 2023, various times: This PSA informs the community how Autism can reliably be diagnosed by age 2, but the average age of diagnosis in the U.S. is about 5 years old. Indentifying a child's unique needs as early as possible can be a turning point to help them achieve better outcomes. This PSA will help parents and caregivers of young children in the community spot the signs of autism early and seek support when they need it. Early intervention can improve learning, communication, and social skills and empower more autistic children to reach their full potential. A message brought by the Ad Council A message brought by the Ad Council https://www.adcouncil.org

- (3) Public service announcement January 23, 2023- February 10, 2023, various times: This PSA informs the community how planning and preparing for hurricanes and other natural disasters can be stressful, even more so during the COVID-19 pandemic. Know how the COVID-19 pandemic can affect disaster preparedness and recovery, and what they can do to keep themselves and others safe. A message brought by the (CDC) Centers Disease Control and Prevention cdc.gov/disaster/covid-19
- (4) Public service announcement, February 13, 2023- March 3, 2023, various times: This PSA informs the community how Doctors Without Borders put their patients first and they go where they are needed the most. They believe people deserve to be treated with compassion and dignity. They treat their patients completely free of charge, and without regard to race, religion, or politics. Thanks to the six million people around the world who support their work. Doctors Without Border will continue to put their patients first. For more information visit DoctorsWithoutBorders.org.
- (5) Public service announcement, March 6, 2023- March 17, 2023, various times: This PSA informs the community how to encourage the audience to offer help and hope to those in need by donating blood they can help kids battling cancer, accident victims, and patients fighting life-threatening conditions. The Red Cross had partner alongside with celebrities, iconic brands, donors, volunteers, and families raising awareness about why blood donations are crucial. No matter their blood type, they need you. A message brought by the American Red Cross.
- (6) Public service announcement, March 20, 2023- March 31, 2023, various times: This PSA informs the community how the Crohn's & Colitis foundation launched its PSA campaign to teach listeners how to treat the symptoms of Crohn's and ulcerative colitis disease, collectively known as inflammatory bowel disease. It can affect people of all ages, ethnicities, and genders. However, countless people experience late diagnosis and incorrect treatment simply because they are not aware of the disease or try to hide their symptoms, even when the symptoms are severe. They want to educate the audience about what the symptoms of CCF look like and help change someone's life. A message brought The Crohn's & Colitis Foundation crohnscolitisfoundation.org.

LAZER MEDIA ADVERTISING AGREEMENT

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ADVERTISING POLICY: All Dills to Advertiser shall be due and payable when rendered, Balances not paid after 30 days will incur a service charge of 1.5% per month Advertiser agrees to pay all collection costs, including, but not limited to court costs, and attorney's fees. All program and advertising content is subject to approvab by LAZER RROAGNION (Increndanter "LAZER), Although LAZER RROAGNION (Increndanter "LAZER), Although LAZER RROAGNION (Increndanter) and advertiser's programs or announcements, Advertiser may elect to accept "make-goods" or credit his account. Advertiser shall have no other claim against LAZER for broadcast failures regardless of cause. Advertiser shall hold LAZER harmless against all liability for slander, libel, unfair competition or trade practices, false advertising, infringement of trademarks, trade names and copyrights resulting from Advertiser's broadcasts. Unless otherwise provided herein, this agreement may be terminated by either party by giving the other party 14 days prior written notice. If Advertiser so terminated, he will pay LAZER the rate earned in accordance with the rate card on which this agreement is based (short rate), rather than the rate contracted for. This contract shall not be binding until accepted by an authorized representative (sales manager) of LAZER. Under FCC regulations, LAZER's broadcast stations do not discriminate unlawfully in the sale of advertising time on the basis of race, ethnicity or other legally prohibited grounds, and they will not accept, enter into or fulfill any contract or order for the purchase of advertising time that discriminates unlawfully on such a basis. In placing advertising on one or more of our broadcast stations, advertisers confirm their compliance with this requirement.

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IN HOUSE PSA IN HOUSE OXNARD, CA 93036

Contract#	Mod#
1486114634	0
Date Entered	Date Last Modified
12/05/22	12/05/22
	Station Market
	KAEH-FM,KBTW-FM, KCAL-AM,KSSB-FM,
3	sales FM KXSB-FM
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	1486114634 Date Entered 12/05/22

Standard Billing Cycle Estimate#

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		KAE	H-FM	
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1	SU 01/08/23 SU	12/31/23 07:00A-07:30A	1800 1 1 Sponsorship: PAID PROGRAM LA VOZ	\$0.00
2	MO 01/02/23 FR	12/29/23 05:00A-12:00A	30 4 4 4 4 4 20 PSA	\$0.00
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LN	DATE	TIMES/PROGRAMS	LEN MO TU WE TH FR SA SU SPOTS LINE REMARK /WK	RATE
1	SU 01/08/23 SU	12/31/23 08:00A-08:30A	1800 1 1 Sponsorship: PAID PROGRAM LA VOZ	\$0.00

Accepted for Station

Accepted for advertiser OR agency(and MBS, if any) as agent for the advertiser

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Name	Title	Name	Title
See reverse for accepted terr	ns and conditions, if any		Page 4

IN HOUSE PSA IN HOUSE OXNARD, CA 93036

See reverse for accepted terms and conditions, if any

Start Date	Contract#	Mod#
01/02/23	1486114634	1 0
End Date	Date Entered	Date Last Modified
12/31/23	12/05/22	12/05/22
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IN HOUSE PSA	2	KAEH-FM,KBTW-FM,
		KCAL-AM,KSSB-FM,
Product		Sales Rep FM KXSB-FM
LA VOZ & PSA		House House

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				Standard Billing Cycle Estimate#	
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Check here for Spec Spot ONLY \Box

Please note: All spec spots need a minimum of $\underline{\textbf{4}}$ business days for production

TRAFFIC & PRODUCTION ORDER

All orders MUST include an END DATE

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Nancy Lima <nlima@lazermedia.com>

House PSA PO

1 message

Nancy Lima <nlima@lazermedia.com> Reply-To: nlima@lazermedia.com To: Lazer Media Orders <orders@lazermedia.com> Wed, Dec 21, 2022 at 8:39 AM

Have a nice day!

Nancy Lima/Sales Assistant

Lazer Media

1950 S. Sunwest Lane Suite 302 / San Bernardino, CA 92408

Office: (909) 384-9750

nlima@lazermedia.com

2 attachments



House PSA PO.xis



Benefits Check Up PSA.mp3 726K

LAZER MEDIA ADVERTISING AGREEMENT

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ADVERTISING POLICY: All bills to Advertiser shall be due and payable when rendered. Balances not paid after 30 days will incur a service charge of 1.5% per month Advertiser agrees to pay all collection costs, including, but not limited to court costs, and attorney's fees. All program and advertising content is subject to approval by LAZER BROADCASEN! Network in the program and advertising content is subject to approval by LAZER BROADCASEN! Network in the program and advertising commodate "last minute" copy/schedule changes without receiving 3 business days prior notice. If for any reason LAZER falls to broadcast Advertiser's programs or announcements, Advertiser manouncements, Advertiser manouncements, Advertiser manouncements, Advertiser shall have no other claim against LAZER for broadcast failures regardless of cause. Advertiser shall hold LAZER harmless against all liability for slander, libel, unfair competition or trade practices, false advertising, Infringement of trademarks, trade names and copyrights resulting from Advertiser's broadcasts. Unless otherwise provided herein, this agreement may be terminated by either party by giving the other party 14 days prior written notice. If Advertiser so terminated, he will pay LAZER the rate earned in accordance with the rate card on which this agreement is based (short rate), rather than the rate contracted for. This contract shall not be binding until accepted by an authorized representative (sales manager) of LAZER. Under FCC regulations, LAZER's broadcast stations do not discriminate unlawfully in the sale of advertising time on the basis of race, ethnicity or other legally prohibited grounds, and they will not accept, enter into or fulfill any contract or order for the purchase of advertising time that discriminates unlawfully on such a basis. In placing advertising on one or more of our broadcast stations, advertisers confirm their compilance with this

		774						
PPROVED BY CLIENT (SIGNATURE)	DATE	ACCEPTED BY ACCOUNT EXECUTIVE	(SIGNATURE)	DATE				
House	1/10/2023	x House	House	1/10/2023				
RINT NAME	TITLE	APPROVED BY SALES MANAGER	(SIGNATURE)	DATE				
(House		X Alicia Avila	Alicia Avila	1/10/2023				
Ple	ease make checks payable	to Lazer Broadcasting Mai	I to P.O. Box 6940, Oxnard CA 93	030				
	Account Inqui	ries: Email AccountReceival	oles@LazerMedia.com					
		Corporate Office (805) 240	0-2070					
Originating Office Use Only: Traffic Use Only:								

	Origina	iting Office Use Only:	Traffic Use Only:			
Verified Dates	x	Verified Signatures X	Reviewed and Accepted by:			
Verified Spot Rates	х	Ready for Traffic X	Entered by:			
Arithmetic Checked	X	Faxed/Sent (Date) 1/10/23 NL		6/30/2022 EP		

IN HOUSE PSA IN HOUSE OXNARD, CA 93036

Start Date	Contract#	Mod#
01/02/23	1486114634	0
End Date 12/31/23	Date Entered 12/05/22	Date Last Modified 12/05/22
Advertiser IN HOUSE PSA		Station Market KAEH-FM,KBTW-FM, KCAL-AM,KSSB-FM.
Product LA VOZ & PSA		Sales For Karse FM House House

Standard Billing Cycle Estimate#

KAEH-FM

LN	DATE	TIMES/PROGRAMS	LEN MO TU WE TH FR SA SU SPOTS LINE REMARK /WK	RATE
1	SU 01/08/23 SU 12/31/23	07:00A-07:30A	1800 1 1 Sponsorship: PAID PROGRAM LA VOZ	\$0.00
2	MO 01/02/23 FR 12/29/23	05:00A-12:00A	30 4 4 4 4 4 20 PSA	\$0.00
		КВТ	W-FM	
LN	DATE	TIMES/PROGRAMS	LEN MO TU WE TH FR SA SU SPOTS LINE REMARK /WK	RATE
1	SU 01/08/23 SU 12/31/23	08:00A-08:30A	1800 1 1 Sponsorship: PAID PROGRAM LA VOZ	\$0.00
)2	MO 01/02/23 FR 12/29/23	05:00A-12:00A	30 4 4 4 4 4 4 20 PSA	\$0.00
		KCA	L-AM	
LN	DATE	TIMES/PROGRAMS	LEN MO TU WE TH FR SA SU SPOTS LINE REMARK /WK	RATE
1				
-	SA 01/07/23 SA 12/30/23	07:00A-07:30A	1800 1 1 Sponsorship: PAID PROGRAM LA VOZ	\$0.00
2	SA 01/07/23 SA 12/30/23 MO 01/02/23 FR 12/29/23	07:00A-07:30A 05:00A-12:00A	Sponsorship: PAID PROGRAM	\$0.00 \$0.00
2		05:00A-12:00A	Sponsorship: PAID PROGRAM LA VOZ 30 4 4 4 4 4 20	
2 LN		05:00A-12:00A	Sponsorship: PAID PROGRAM LA VOZ 30 4 4 4 4 4 20 PSA	

Accepted for Station

Accepted for advertiser OR agency(and MBS, if any) as agent for the advertiser

Name	Title	Name	Title
See reverse for accepted	d terms and conditions, if any		Page 4

IN HOUSE PSA IN HOUSE OXNARD, CA 93036

Start Date	Contract#	Mod#
01/02/23	1486114634	4 0
End Date	Date Entered	Date Last Modified
12/31/23	12/05/22	12/05/22
Advertiser		Station Market
IN HOUSE PSA	ii)	KAEH-FM,KBTW-FM, KCAL-AM,KSSB-FM,
Product		Sales Republicant Sales Republ
LA VOZ & PSA		House House

Standard Billing Cycle Estimate#

				Standard Billing Cycle Es	stimate#	
LN	DATE		TIMES/PROGRAMS	LEN MO TU WE TH FR SA SU LINE REMARK	SPOTS /WK	RATE
2	MO 01/02/23 FR	12/29/23	05:00A-12:00A	30 4 4 4 4 4 PSA	20	\$0.00
			KXR	RS-FM		
LN	DATE	×	TIMES/PROGRAMS	LEN MO TU WE TH FR SA SU LINE REMARK	SPOTS WK	RATE
1	SU 01/08/23 SU	12/31/23	07:30A-08:00A	1800 1 Sponsorship: PAID PROGRAM LA VOZ	1	\$0.00
2	MO 01/02/23 FR	12/29/23	05:00A-12:00A	30 4 4 4 4 4 PSA	20	\$0.00
			KXS	B-FM		
LN	DATE		TIMES/PROGRAMS	LEN MO TU WE TH FR SA SU LINE REMARK	SPOTS WK	RATE
1	SU 01/08/23 SU	12/31/23	06:30A-07:00A	1800 1 Sponsorship: PAID PROGRAM LA VOZ	1	\$0.00
2	MO 01/02/23 FR	12/29/23	05:00A-12:00A	30 4 4 4 4 4 4 PSA	20	\$0.00
				5		
	Additional Con	nments	Total Spots S	Spots Total\$	Net	Gross
			6552	0.00	\$ 0.00	\$ 0.00
Billing	g Projections: By Moi	<u>nth</u>				
	4)					
Accep	oted for Station		Acce	pted for advertiser OR agency(and MBS, if any) as agent for t	he advertiser
Name			Title	Name	Title	
See re	everse for accepted te	rms and cond	itions, if any	*	Page	5



Check here for Spec Spot ONLY

Please note: All spec spots need a minimum of $\underline{\textbf{4}}$ business days for production

TRAFFIC & PRODUCTION ORDER

All orders MUST include an END DATE

Advertiser: In H	ouse PSA							New Order 🔲	Revision ✓	
Date Needed:	1/11/2023									
AE: House			AE E	mall/Cell: -	louse					
Longth P. # of S	note: .60	.20	1 V	315	Live	1/2 U-		Т-	anslation Needed:	
	pots: :60	:30	1 X	313	Live	1/2 Hr	Other		ansiation Needed:	
	luction Checklist									Yes
Voice: (Male/Fe	emale)			Reque	ested Talent:			Music/SF	X:	
Delivery Type:	Script mp3	<u>x</u>	Inho	use O	ther					
Special Instruct	tions / Explanations / Produc	tion Notes	:							
				Pron	no is attached					
Sn	ot Title/ISCI Code		Cart #		Length	Rotatio	on I	Start Date	End Dat	
			Cartin		30"	100%		1/11/2023	1/20/202	
Au	ıtism-Speaks PSA	-		_	30	1007	u	1/11/2023	1/20/202	.5
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Market:	Station dio Lazer Network	-	Market	-	Station Network					
Bakersfield	KEAL-FM		Bakersfi		XTT-FM/KBQF-FI	и 🗆	1			
El Centro	KSSB-FM	V	Fresno		MEN-FM		1			
Fresno	KAAT-FM/KTNS-FM		Merced		GAM-FM					
Merced	KMZR-FM		Oxnard		LJR-FM		1			
Modesto	KBBU-FM		Reno	k	(NEZ-FM					
Oxnard	KXLM-FM		Salinas	K	SGZ-FM		1			
Reno	KSRN-FM/KZTI-FM		Riverside/Vi		XRS-FM/KIQQ-FI	v 🗹	1			
Riverside	KAEH-FM	v	Santa M	aria k	SMY-FM					
Sacramento	KGRB-FM/KBAA-FM		Santa Ro		JOR-FM	v				
Salinas	KXSM-FM			La Me	exicana					
San Bernardino		v	Oxnard		OXR-AM/FM					
San Francisco	KSFN-AM		Salinas	k	MLY-FM					
San Jose	KXZM-FM		San Berr	ardino k	CAL-AM	V				
	KLUN-FM		Santa M	aria k	SBQ-AM/FM					
San Luis Obispo	KZER-AM/FM			La	tino					
			Sacrame	nto k	(LMG-FM					
Santa Barbara	KLMM-FM						1			
Santa Barbara Santa Maria	KLMM-FM KSRT-FM		Reno	k	(WNZ-FM		J			
Santa Barbara Santa Maria Santa Rosa Tulare			-	k	WNZ-FM		J			

Nancy Lima

From: Sent:

Nancy Lima [nlima@lazermedia.com] Tuesday, January 10, 2023 1:19 PM

To:

'Jennifer Ortega'

Subject:

RE: MISSING IN HOUSE PSA

Attachments:

House PSA PO.xls; Autism-Speaks PSA.mp3

Here you go ©

Have a nice day!

Nancy Lima/Sales Assistant

Lazer Media

1950 S. Sunwest Lane Suite 302 / San Bernardino, CA 92408

Office: (909) 384-9750 nlima@lazermedia.com

From: Jennifer Ortega [mailto:jeortega@lazermedia.com]

Sent: Tuesday, January 10, 2023 1:15 PM

To: nlima@lazermedia.com

Subject: Re: MISSING IN HOUSE PSA

Send it to me i i can process it right now

Thank you girly

On Tue, Jan 10, 2023 at 1:14 PM Nancy Lima < nlima@lazermedia.com > wrote:

Hi girly,

I thought I had send it last week, but do you want me to send you a new PO today or tomorrow to traffic?

Have a nice day!

Nancy Lima/Sales Assistant

Lazer Media

1950 S. Sunwest Lane Suite 302 / San Bernardino, CA 92408

Nancy Lima

×

From:	
Sent:	
To*	

Karen Bender [media@fiveones.com] Thursday, January 05, 2023 4:44 AM

Nancy Lima

Subject:

Spanish Radio PSA: Know the Signs of Autism

Nancy, Autism can reliably be diagnosed by age 2, but the average age of diagnosis in the U.S. is about 5 years old. Identifying a child's unique needs as early as possible can be a pivotal turning point to help them achieve better outcomes.

×		
		1
8		

By airing these spots, you will help parents and caregivers of young children in

your community spot the signs of autism early and seek support when they need it. Early intervention can improve learning, communication, and social skills and empower more autistic children to reach their full potential.

The Big Day PSA has been delivered to your Extreme Reach inbox, or you can download MP3 files here.

ALTS0102000 "Babbling" 60-second Spanish ALTS0112000 "Babbling" 30-second Spanish ALTS0122000 "Babbling" 15-second Spanish

The Big Day expires 11/1/23. For more information, visit: ScreenForAutism.org



Thank you for all that you do,

Julia McDowell Media Outreach on behalf of Autism Speaks (703) 582-0428

Note: You may have received an email from Ad Council asking you stop running these spots. We have changed tracking companies, so please download these updated assets to run on your station. We truly appreciate it. If you can't access the spots through Extreme Reach, please reply and we will send you links.

Copyright @ 2023 Five Ones, All rights reserved.

You are receiving this email as you are designated the public service, public affairs or community relations contact at your station.

Our mailing address is:

Five Ones 2000 Duke Street, Suite 300 Alexandria, VA 22314

Add us to your address book

LAZER MEDIA ADVERTISING AGREEMENT

	R NETWOR				KXLM 102.9 FN			KXSM 93.1			KSRN .	107.7FN	1			KTNS 1	060 A	M		
	EJOR NETV	VORK			KUR 96.7 FM			KSGZ 98.7			_	KZTI 10				_		00.5FM		
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1	KXSB	5AM	12A	VI	1/23/23	2/10/23	:30		N/C	4	4	4	4	4			3	20		
2	KXRS	5AM	12Af	VI	1/23/23	2/10/23	:30		N/C	4	4	4	4	4			3	20		
9	квту	5AM	12AI	VI	1/23/23	2/10/23	:30		N/C	4	4	4	4	4			3	20		
4	KCAL	5AM	12A	VI	1/23/23	2/10/23	:30		N/C	4	4	4	4	4			3	20		
5	КАЕН	5AM	12A	VI	1/23/23	2/10/23	:30		N/C	4	4	4	4	4			3	20		
6	KIQQ	5AM	12A	VI	1/23/23	2/10/23	:30		N/C	4	4	4	4	4			3	20		
7	KWAN	5AM	12A	V	1/23/23	2/10/23	:30		N/C	4	4	4	4	4			3	20		
8	KSSB	5AM	12A	И	1/23/23	2/10/23	:30		N/C	4	4	4	4	4			3	20		
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					id payable when re	ndered. Balances r		30 days will i	ncur a service cl	harge of	1,5% per	month	Advertis	er agree	s to pav	all collec	tion co	sts, includ	ling, but not limited	to court
osts,	and attorney	's fees. All progra	m and adverti	sing cor	ntent is subject to a	pproval by LAZER B	ROADCASTIN	IG CORPORAT	TON (hereinafte	r "LAZEF	l"). Altho	ugh LAZ	ER will t	ry to acc	ommod	te "last	minute	" copy/sc	hedule changes, it is	agreed
																			o accept "make-goo practices, false adve	
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PPROVED BY CLIENT (SIGNATURE)		DATE	ACCEPTED BY A	CCOUNT EXECUTIVE		(SIGNATURE)	DATE
House		1/19/2023	х	House	House		1/19/2023
RINT NAME	,	TITLE	APPROVED BY	SALES MANAGER		(SIGNATURE)	DATE
House			x .	Alicia Avila	Alicia Avila		1/19/2023
	Please ma	ke checks payable to	Lazer Br	oadcasting M	ail to P.O. Box 6940,	Oxnard CA 93030	
		Account Inquiries	: Email A	AccountReceiva	bles@LazerMedia.c	om	
		(Corporate	e Office (805) 2	10-2070		
	Origina	ting Office Use Only:				Traffic Use On	ly:
Verified Dates	X	Verified Signatures	X		Reviewe	ed and Accepted by:	
Verified Spot Rates	X	Ready for Traffic	X			Entered by:	
Arithmetic Checked	X	Faxed/Sent (Date)	1/19/23 N	VL.			6/30/2022 ER

IN HOUSE PSA IN HOUSE OXNARD, CA 93036

Start Date	Contract#	Mod#
01/02/23	1486114634	0
End Date	Date Entered	Date Last Modified
12/31/23	12/05/22	12/05/22
Advertiser		Station Market
IN HOUSE PSA		KAEH-FM,KBTW-FM, KCAL-AM,KSSB-FM.
Product		Sales FM KXSB-FM
LA VOZ & PSA		House House

Standard Billing Cycle Estimate#

KAEH-FM

LN	DATE	TIMES/PROGRAMS	LEN MO TU WE TH FR SA SU SPOTS LINE REMARK /WK	RATE
1	SU 01/08/23 SU 12/31/23	07:00A-07:30A	1800 1 1 Sponsorship: PAID PROGRAM LA VOZ	\$0.00
2	MO 01/02/23 FR 12/29/23	05:00A-12:00A	30 4 4 4 4 4 4 20 PSA	\$0.00
		КВТ	W-FM	
LN	DATE	TIMES/PROGRAMS	LEN MO TU WE TH FR SA SU SPOTS LINE REMARK /WK	RATE
1	SU 01/08/23 SU 12/31/23	08:00A-08:30A	1800 1 1 Sponsorship: PAID PROGRAM LA VOZ	\$0.00
2	MO 01/02/23 FR 12/29/23	05:00A-12:00A	30 4 4 4 4 4 20 PSA	\$0.00
		KCA	L-AM	
LN	DATE	TIMES/PROGRAMS	LEN MO TU WE TH FR SA SU SPOTS LINE REMARK /WK	RATE
1	SA 01/07/23 SA 12/30/23	07:00A-07:30A	1800 1 1 Sponsorship: PAID PROGRAM LA VOZ	\$0.00
2	MO 01/02/23 FR 12/29/23	05:00A-12:00A	30 4 4 4 4 4 20 PSA	\$0.00
		KSS	B-FM	
LN	DATE	TIMES/PROGRAMS	LEN MO TU WE TH FR SA SU SPOTS LINE REMARK /WK	RATE
1	SU 01/08/23 SU 12/31/23	08:00A-08:30A	1800 1 1 Sponsorship: PAID PROGRAM LA VOZ	\$0.00

Accepted for Station

Accepted for advertiser OR agency(and MBS, if any) as agent for the advertiser

3 <u></u>				
Name	Title	Name	Title	
See reverse for accepted terms	and conditions, if any		Page 4	

IN HOUSE PSA IN HOUSE OXNARD, CA 93036

See reverse for accepted terms and conditions, if any

Start Date	Contract#	Mod#
01/02/23	1486114634	0
End Date	Date Entered	Date Last Modified
12/31/23	12/05/22	12/05/22
Advertiser		Station Market
IN HOUSE PSA	ts	KAEH-FM,KBTW-FM, KCAL-AM,KSSB-FM,
Product		Sales Rep FM KXSB-FM
LA VOZ & PSA		House House

Page

5

				Standard Billing Cycle Estimate#	
-N	DATE		TIMES/PROGRAMS	LEN MO TU WE TH FR SA SU SPOTS LINE REMARK /WK	RATE
2	MO 01/02/23 FR	12/29/23	05:00A-12:00A	30	\$0.00
			KXF	RS-FM	
.N	DATE	(B) 1	TIMES/PROGRAMS	LEN MO TU WE TH FR SA SU SPOTS LINE REMARK /WK	RATE
1	SU 01/08/23 SU	12/31/23	07:30A-08:00A	1800 1 1 Sponsorship: PAID PROGRAM LA VOZ	\$0.00
2	MO 01/02/23 FR	12/29/23	05:00A-12:00A	30	\$0.00
			KXS	SB-FM	
_N	DATE		TIMES/PROGRAMS	LEN MO TU WE TH FR SA SU SPOTS LINE REMARK /WK	RATE
1	SU 01/08/23 SU	12/31/23	06:30A-07:00A	1800 1 1 Sponsorship: PAID PROGRAM LA VOZ	\$0.00
2	MO 01/02/23 FR	12/29/23	05:00A-12:00A	30 4 4 4 4 4 4 = 20 PSA	\$0.00
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	Additional Con	nments	Total Spots	Spots Total\$ Net	Gross
			6552	0.00 \$ 0.0	0 \$ 0.0
Billing	g Projections: By Mo	<u>nth</u>			
	s				
Accep	oted for Station		Acce	epted for advertiser OR agency(and MBS, if any) as agent	for the advertiser
Name			Title	Name Title	
				1140	



Assigned to:

Check here for Spec Spot ONLY \Box

Please note: All spec spots need a minimum of 4 business days for production

TRAFFIC & PRODUCTION ORDER

All orders MUST include an END DATE

El Centro KSSB-FM ☑ Fresno KMEN-FM ☐ Fresno KAAT-FM/KTNS-FM ☐ Merced KGAM-FM ☐ Merced KMZR-FM ☐ Oxnard KUR-FM ☐ Modesto KBBU-FM ☐ Oxnard KUR-FM ☐ Oxnard KXLM-FM ☐ Reno KNEZ-FM ☐ Reno KSRN-FM/KZTI-FM ☐ Riverside/Victor Valley KRSF-FM/KIQQ-FM ☑ Sacramento KGRB-FM/KBAA-FM ☐ Santa Maria KSMY-FM ☐ Salinas KXSM-FM ☐ Santa Rosa KJOR-FM ☐ San Bernardino KXSB-FM ☐ Oxnard KOXR-AM/FM ☐ San Jose KXZM-FM ☐ San Bernardino KCAL-AM ☑ Santa Maria KLUN-FM ☐ Santa Maria KSBQ-AM/FM ☐ Santa Maria KLMG-FM ☐ Sacramento KLMG-FM ☐ Santa Maria KMQA-FM ☐ <th>Advertiser: In He</th> <th></th> <th></th> <th></th> <th></th> <th></th> <th></th> <th>New Order 🔲</th> <th>Revision 🗹</th> <th></th> <th></th>	Advertiser: In He							New Order 🔲	Revision 🗹		
Length & # of Spots: :80	Date Needed:	1/23/2023									
See Audio Production Checklis	AE: House			AE Ema	II/Cell: House						
See Audio Production Checklis	Length & # of S	pots: :60	:30	1	:15 Live		1/2 Hr	Other Tran	slation Needed:	П	
Note: (Male/Female)											
Inhouse					Requested Talents			Brusta ferti.		res	IVC
Spot Title/ISCI Code						-		Music/SFX:			$-\frac{1}{2}$
Spot Title/ISCI Code	Delivery Type:	Script mp3	1	Inhouse	Other	-					
Spet Title/ISCI Code	Special Instruct	ions / Explanations / Produc	tion Note	s:	Box and to street and						
Disaster At Your Door Step PSA					Promo Is attached						_
Disaster At Your Door Step P5A											=
Market: Station	_										_
Disaster At Your Door Step P5A											_
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Disaster At Your Door Step P5A											=======================================
Disaster At Your Door Step P5A											_
Disaster At Your Door Step P5A	Spo	ot Title/ISCI Code	1	Cart #	Length		Rotation	Start Date	End Date	B)	
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Bakersfield KEAL-FM	Disaster	At Tour Door Step FSA	+								
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Bakersfield KEAL-FM	Market:	Station		Market	Station						
El Centro KSSB-FM I Fresno KMEN-FM I Fresno KAAT-FM/KTNS-FM I Merced KGAM-FM I Merced KMZR-FM I Oxnard KUR-FM I Modesto KBBU-FM I Oxnard KUR-FM I Oxnard KXLM-FM I Reno KNEZ-FM I Reno KSRN-FM/KZTI-FM I Riverside/Victor Valley KRS-FM/KIQQ-FM I Salinas KXSM-FM I Santa Maria KSMY-FM I Salinas KXSM-FM I Santa Rosa KJOR-FM I San Francisco KSFN-AM I Salinas KMLY-FM I San Bernardino KCAL-AM I Santa Maria KSBQ-AM/FM I Santa Barbara KZER-AM/FM I Sacramento KLMG-FM I Santa Rosa KSRT-FM I Reno KWNZ-FM I	THE PERSON NAMED IN COLUMN 1	lio Lazer Network		L	a Mejor Network						
Fresno KAAT-FM/KTNS-FM □ Merced KGAM-FM □ Merced KMZR-FM □ Oxnard KUR-FM □ Modesto KBBU-FM □ Reno KNEZ-FM □ Oxnard KXLM-FM □ Salinas KSGZ-FM □ Reno KSRN-FM/KZTI-FM □ Riverside/Victor vallev KXRS-FM/KIQQ-FM □ Sacramento KGRB-FM/KBAA-FM □ Santa Maria KSMY-FM □ Salinas KXSM-FM □ Santa Rosa KJOR-FM □ San Bernardino KXSB-FM □ Oxnard KOXR-AM/FM □ San Jose KXZM-FM □ San Bernardino KCAL-AM □ Santa Barbara KZER-AM/FM □ Santa Maria KSBQ-AM/FM □ Santa Rosa KSRT-FM □ Sacramento KLMG-FM □ Santa Rosa KSRT-FM □ Reno KWNZ-FM □		KEAL-FM	1	Bakersfield	KXTT-FM/KB	QF-FM					
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Modesto KBBU-FM □ Reno KNEZ-FM □ Oxnard KXLM-FM □ Salinas KSGZ-FM □ Reno KSRN-FM/KZTI-FM □ Riverside/Victor Valley KXRS-FM/KIQQ-FM □ Sacramento KGRB-FM/KBAA-FM □ Santa Maria KSMY-FM □ Salinas KXSM-FM □ Santa Rosa KJOR-FM □ San Bernardino KXSB-FM □ Oxnard KOXR-AM/FM □ San Jose KXZM-FM □ Salinas KMLY-FM □ Santa Barbara KZER-AM/FM □ Santa Maria KSBQ-AM/FM □ Santa Rosa KSRT-FM □ Sacramento KLMG-FM □ Santa Rosa KSRT-FM □ Reno KWNZ-FM □			1 1								
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	victorville-Barstow	NO I W-LINIV KAKIN-WINIVE	n e								

Date Completed:

Nancy Lima

From: Sent:

Nancy Lima [nlima@lazermedia.com] Thursday, January 19, 2023 9:41 AM

To:

'Elisa Beltran'

Subject:

House PSA PO.xls

Attachments:

Disasteratyourdoorstep-spa-30.mp3; House PSA PO.xls

Have a nice day!

Nancy Lima/Sales Assistant

Lazer Media

1950 S. Sunwest Lane Suite 302 / San Bernardino, CA 92408

Office: (909) 384-9750 nlima@lazermedia.com

I AZER MEDIA ADVERTISING AGREEMENT

						LA WEL	IA AI	JVEN	LISHAC	7 A	אחב									
_	R NETWOR				KXLM 102.9 FN	1		KXSM 93.1			KSRN	107.7FA	Л			KTNS 1	1060 A	M		
_	EJOR NET				KUR 96.7 FM			KSGZ 98.7				-KZTI 10)5.3FM			-KN	ΛEN 1	00.5FM		
_	1 100.9 FM	, Y			KOXR 910 AM			KMLY 95.1				106.3 F				KAAT :		-		
_	101.7 FM			X	KZER 1250 AM			KSFN 1510			_	107.3 FI				KMQA				
nana	: 105.7 FM -KIQQ 103	7584		Х	KLMM 94.1 FM KSMY 106.7 FN			KXZM 93.7			4	94.3 FN				KEAL 1		$\overline{}$		
KCAI	1410 AM			Х	KSBQ 1480 AM			KSRT 107.		-		BAA 10				KXTTS				
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PHYS	ICAL ADDR	RESS				CITY		STATE	ZIP CODE		FROM		2/13	2023	<u> </u>	TO		3	/3/2023	
											ACCOU	NT EXE	CUTIVE	Hous	e					
BILLI	NG CONTA	CT NAME	BILLING P	HONE N	IUMBER	BILLING EMAIL					PROD	JCT TYP	E	Docto	's With	out Bor	ders F	PSA		
											BILLII	VG/ NO	TARY		ı	ROMO	TION			
CONT	ACT NAMI	É	CONTACT	EMAIL		CONTACT CELL		WORK NU	MBER	Affi	davits:	Invo	oices		Scr	ipts				
	CALENDAR X STD BROADCAST END ORDER																			
		TIME	PERIOD		FLIGHT	Γ DATES	SPOT	Priority	SPOT			DA	/S OF W	EEK			No.	SPOTS	TOTAL	
Line	Station	FROM	TO)	FROM	то	LGTH	Code	RATE	М	Т	w	TH	F	Sa	Su	Wks.	P/WK	DOLLARS	
1	кхѕв	5AM	12A	М	2/13/23	3/3/23	:30		N/C	4	4	4	4	4			3	20		
2	KXRS	5AM	12A	м	2/13/23	3/3/23	:30		N/C	4	4	4	4	4		_	3	20		_
		5AM	12A	_	2/13/23	3/3/23				_	_			_	_	-	_	-		-
3	KBTW		_	_			:30		N/C	4	4	4	4	4			3	20		_
4	KCAL	5AM	12A	M	2/13/23	3/3/23	:30		N/C	4	4	4	4	4			3	20		
5	KAEH	5AM	12A	M	2/13/23	3/3/23	:30		N/C	4	4	4	4	4			3	20		
6	KIQQ	5AM	12A	М	2/13/23	3/3/23	:30		N/C	4	4	4	4	4			3	20		
7	KWRN	5AM	12A	м	2/13/23	3/3/23	:30		N/C	4	4	4	4	4			3	20		
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	TALENT FEE																			
	Payment with Contract \$ Check # HARD COSTS/OTHER ADDITIONS																			
	Payment	Frequency: (W	eekly/Mo	nthly)			\$									1	NET T	OTAL		
																			ling, but not limited to hedule changes, it is a	
	at LAZER is not bound to effect copy/schedule changes without receiving 3 business days prior notice. If for any reason LAZER fails to broadcast Advertiser's programs or announcements, Advertiser may elect to accept "make-goods" or it his account. Advertiser shall have no other claim against LAZER for broadcast failures regardless of cause. Advertiser shall hold LAZER harmless against all liability for slander, libel, unfair competition or trade practices, false advertising,																			
																			e practices, false adver ays prior written notic	
Advor																			Lacconted by an author	

Advertiser so terminated, he will pay LAZER the rate earned in accordance with the rate card on which this agreement is based (short rate), rather than the rate contracted for. This contract shall not be binding until accepted by an authorized representative (sales manager) of LAZER. Under FCC regulations, LAZER's broadcast stations do not discriminate unlawfully in the sale of advertising time on the basis of race, ethnicity or other legally prohibited grounds, and they will not accept, enter into or fulfill any contract or order for the purchase of advertising time that discriminates unlawfully on such a basis. In placing advertising on one or more of our broadcast stations, advertisers confirm their compliance with this

PPROVED BY CLIENT (SIGNATURE)	DATE	ACCEPTED BY ACCO	DUNT EXECUTIVE	(SIGNATURE)	DATE						
(House	2/9/2023	x Ho	ouse	House	2/9/2023						
RINT NAME	TITLE	APPROVED BY SALI	ES MANAGER	(SIGNATURE)	DATE						
(House		X Alie	cla Avila	Alicia Avila	2/9/2023						
Please make checks payable to Lazer Broadcasting Mail to P.O. Box 6940, Oxnard CA 93030											
	Account Inc	quiries: Email Ac	countReceival	bles@LazerMedia.com							
		Corporate (Office (805) 24	0-2070							
	Originating Office Use On	ly:		Traffic	Use Only:						
Verified Dates	X Verified Sign	atures X		Reviewed and Accept	ed by:						
Verified Spot Rates	X Ready for	Traffic X		Enter	ed by:						
		The state of the s			n lan the						

Faxed/Sent (Date) 2/9/23 NL

Arithmetic Checked

6/30/2022 EP

IN HOUSE PSA IN HOUSE OXNARD, CA 93036

Name

Start Date	Contract#	Mod#
01/02/23	1486114634	0
End Date	Date Entered	Date Last Modified
12/31/23	12/05/22	12/05/22
Advertiser	3	Station Market
IN HOUSE PSA		KAEH-FM,KBTW-FM, KCAL-AM,KSSB-FM,
Product		Sales FM KXSB-FM
LA VOZ & PSA		House House

Standard Billing Cycle Estimate#

Title

Page

4

			· KAEH	H-FM	
LN	DATE	TIM	ES/PROGRAMS	LEN MO TU WE TH FR SA SU SPOTS LINE REMARK /WK	RATE
1	SU 01/08/23 SU	12/31/23	07:00A-07:30A	1800 1 1 Sponsorship: PAID PROGRAM LA VOZ	\$0.00
2	MO 01/02/23 FR	12/29/23	05:00A-12:00A	30 4 4 4 4 4 20 PSA	\$0.00
			KBTV	V-FM	
LN	DATE	TIM	ES/PROGRAMS	LEN MO TU WE TH FR SA SU SPOTS LINE REMARK /WK	RATE
1	SU 01/08/23 SU	12/31/23	08:00A-08:30A	1800 1 1 Sponsorship: PAID PROGRAM LA VOZ	\$0.00
2	MO 01/02/23 FR	12/29/23	05:00A-12:00A	30 4 4 4 4 4 20 PSA	\$0.00
			KCAL	AM	
LN	DATE	TIM	ES/PROGRAMS	LEN MO TU WE TH FR SA SU SPOTS LINE REMARK /WK	RATE
1	SA 01/07/23 SA	12/30/23	07:00A-07:30A	1800 1 1 Sponsorship: PAID PROGRAM LA VOZ	\$0.00
2	MO 01/02/23 FR	12/29/23	05:00A-12:00A	30 4 4 4 4 4 - 20 PSA	\$0.00
			KSSE	3-FM	
LN	DATE	; TIM	ES/PROGRAMS	LEN MO TU WE TH FR SA SU SPOTS LINE REMARK /WK	RATE
1	SU 01/08/23 SU	12/31/23	08:00A-08:30A	1800 1 1 Sponsorship: PAID PROGRAM LA VOZ	\$0.00
Accep	oted for Station		Acce	pted for advertiser OR agency(and MBS, if any) as agent for	the advertiser

Name

Title

See reverse for accepted terms and conditions, if any

IN HOUSE PSA IN HOUSE OXNARD, CA 93036

Start Date	Contract#	Mod#
01/02/23	1486114634	. 0
End Date 12/31/23	Date Entered 12/05/22	Date Last Modified 12/05/22
Advertiser IN HOUSE PSA	(4)	Station Market KAEH-FM,KBTW-FM, KCAL-AM,KSSB-FM,
Product LA VOZ & PSA		Sales Roj Mikk SB-FM House House

				Standard Billing Cycle Esti	mate#	
.N	DATE		TIMES/PROGRAMS	LEN MO TU WE TH FR SA SU S LINE REMARK	POTS VK	RATE
2	MO 01/02/23 FR	12/29/23	05:00A-12:00A	30	20	\$0.00
			KXF	RS-FM		
.N	DATE	2	TIMES/PROGRAMS	LEN MO TU WE TH FR SA SU S LINE REMARK /M	POTS VK	RATE
1	SU 01/08/23 SU	12/31/23	07:30A-08:00A	1800 1 Sponsorship: PAID PROGRAM LA VOZ	1	\$0.00
2	MO 01/02/23 FR	12/29/23	05:00A-12:00A	30 4 4 4 4 4 4 PSA	20	\$0.00
			KXS	SB-FM		
N	DATE		TIMES/PROGRAMS	LEN MO TU WE TH FR SA SU S LINE REMARK /M	POTS VK	RATE
1	SU 01/08/23 SU	12/31/23	06:30A-07:00A	1800 1 Sponsorship: PAID PROGRAM LA VOZ	1	\$0.00
2	MO 01/02/23 FR	12/29/23	05:00A-12:00A	30 4 4 4 4 4 4 PSA	20	\$0.00
	Additional Con	ıments	•	Spots Total\$	Net	
			6552	0.00	\$ 0.00	Gross \$ 0.0
3illin	g Projections: By Mor	nth	6552	0.00		
Billin	g Projections: By Mo	<u>nth</u>	6552	0.00		
		<u>nth</u>		epted for advertiser OR agency(and MBS, if any) a	\$ 0.00	\$ 0.0
	oted for Station				\$ 0.00	\$ 0.0



Check here for Spec Spot ONLY \Box

Please note: All spec spots need a minimum of $\underline{\textbf{4} \text{ business days}}$ for production

TRAFFIC & PRODUCTION ORDER

Salinas KSGZ-FM Riverside KAEH-FM KSRN-FM/KZTI-FM Riverside KAEH-FM KSRN-FM/KBAA-FM Santa Maria KSMY-FM Santa Maria KSMY-FM Santa Rosa KJOR-FM Santa Rosa KJOR-FM San Bernardino KSSB-FM Salinas KXSM-FM Santa Rosa KJOR-FM San Francisco KSFN-AM Salinas KMLY-FM Salinas KMLY-FM San Jose KXZM-FM San Bernardino KCAL-AM San Bernardino KCAL-AM San Bernardino KCAL-AM San Bernardino KCAL-AM Santa Barbara KZER-AM/FM Santa Maria KLMM-FM Santa Maria KSBQ-AM/FM Santa Maria KLMM-FM Santa Maria KLMM-FM Santa Rosa KSRT-FM Reno KWNZ-FM Reno KWNZ-FM Reno KWNZ-FM Reno KWNZ-FM Reno Reno KWNZ-FM Reno				**All order	s MUST include an	END DATE**					
Date Needed: 2/13/2023	Advertiser: In H	ouse PSA					New	Order 🗆	Revision 🗸		
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Length & # of Spots: 50				AE Emall/Cell	: House						
No voice (Main/Femalle)	-										
Delivery Type: script	Length & # of 5	pots: :60	:30	1 :15	Live —	1/2 Hr	Other	Trans	lation Needed:		✓
Special instructions / Explanations / Production Notes: Promo is attached	See Audio Prod	luction Checklist								Yes	No
Specific September Septe				Red	uested Talent:			Music/SFX:			
Spot Title/ISQ Code	Delivery Type:	Script mp3	1	Inhouse	Other			12			
Spot Title/ISCI Code	Special Instruct	tions / Explanations / Produc	tion Notes	6:							
Market: Station				Pr	omo is attached						_
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Bakersfield KEAL-FM Bakersfield KXTT-FM/KBQF-FM Fresno KASB-FM Z Fresno KMEN-FM Fresno KMEN-FM KMEVER KMEV	Doctors V	Without Borders PSA 30			30"	100%	2/13/	2023	3/3/2023		
Bakersfield KEAL-FM Bakersfield KXTT-FM/KBQF-FM Fresno KASB-FM Z Fresno KMEN-FM Fresno KMEN-FM KMEVER KMEV											
Bakersfield KEAL-FM Bakersfield KXTT-FM/KBQF-FM Fresno KASB-FM Z Fresno KMEN-FM Fresno KMEN-FM KMEVER KMEV			_				_				-
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Nancy Lima

From: Sent: Nancy Lima [nlima@lazermedia.com] Thursday, February 09, 2023 10:59 AM

To: Subject: 'Lazer Media Orders' In House PSA PO

Attachments:

Doctors Without Borders PSA 30.mp3; House PSA PO.xls

Have a nice day!

Nancy Lima/Sales Assistant

Lazer Media 1930 S. S. S. S. Mest Lane S. vile 302 / San Bernarding CA 92408 Office (909) 384-9750 ntime@lazarmedia.com

From: Doctors Without Borders [mailto:twc@twcpsa.com]

Sent: Wednesday, February 08, 2023 7:12 AM

To: PSA-Director

Subject: MSF Puts Patients First Radio English and Spanish PSAs



40 Rector St, 16th FL New York, NY 10006 Tel: (212) 679-6800 Fax: (212) 679-7016

www.doctorswithoutborders.org

Doctors Without Borders 2022 PSA. "MSF Puts Patients First" Scripts

60-second version

Providing health care to people who need it most.

That's the simple but powerful purpose behind Doctors Without Borders. We treat wounded people in war zones... Care for malnourished children... And provide safe reproductive health care.

We're on the ground in emergencies from Ukraine to Afghanistan.

We put patients first – and we go where we're needed most.

Because at Doctors Without Borders, We believe people deserve to be treated with compassion and dignity.

We treat our patients completely free of charge, and without regard to race, religion, or politics. Doctors Without Borders has provided free, life-saving medical care for over 50 years. And thanks to the six million people around the world who support our work, Doctors Without Borders will continue to put our patients first.

30-second version

At Doctors Without Borders we put patients first – and we go where we're needed most.

We believe people deserve to be treated with compassion and dignity.

We treat our patients completely free of charge, and without regard to race, religion, or politics.

And thanks to the six million people around the world who support our work, Doctors Without Borders will continue to put our patients first.

15-second version

At Doctors Without Borders we put patients first.

We treat people free of charge, and without regard to race, religion, or politics.

Doctors Without Borders will continue to provide life-saving medical care wherever we're needed most.

LAZER MEDIA ADVERTISING AGREEMENT

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3	KBTW	5AM	12AM	3/6/23	3/17/23	:30		N/C	4	4	4	4	4			2	20		
4	KCAL	5AM	12AM	3/6/23	3/17/23	:30		N/C	4	4	4	4	4			2	20		
5	КАЕН	5AM	12AM	3/6/23	3/17/23	:30		N/C	4	4	4	4	4			2	20		
6		5AM	12AM	3/6/23	3/17/23	:30		N/C	4	4	4	4	4			2	20		
_	KIQQ								_		_	_	-	-		-	_		
7	KWRN	5AM	12AM	3/6/23	3/17/23	:30		N/C	4	4	4	4	4			2	20		
8	KSSB	5AM	12AM	3/6/23	3/17/23	:30		N/C	4	4	4	4	4			2	20		
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DVE	RTISING POLI	CY: All bills to Adve	ertiser shall be du	e and payable when	rendered. Balances	not paid after	30 days will I	ncur a service c	harge of	1.5% per	month	Advertis	er agree	s to pay	all collec	tion co	sts, inclu	ding, but not limited	I to court
osts,	and attorney	's tees. All program	m and advertising	content is subject to ges without receiving	approval by LAZER I	okUAUCASTII	for any resen	n I AZER falls to	er "LAZER broadce	s J. Altho	ugn LAZ tiser's na	oerams or Willit	ry to acc or anno	uncemen	ice last ts. Adve	mmute rtiser n	nav elect	nedule changes, it i to accept "make-90	ods" or
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ADVERTISING POLICY: All bills to Advertiser shall be due and payable when rendered. Balances not paid after 30 days will incur a service charge of 1.5% per month Advertiser agrees to pay all collection costs, including, but not limited to court costs, and attorney's fees. All program and advertising content is subject to approval by LAZER BROADCASTING CORPORATION (herelnafter "LAZER"). Although LAZER will try to accommodate "last minute" copy/schedule changes, it is agreed that LAZER is not bound to effect copy/schedule changes without receiving 3 business days prior notice. If for any reason LAZER falls to broadcast Advertiser's programs or announcements, Advertiser make-goods" or credit his account. Advertiser shall have no other claim against LAZER for broadcast fallures regardless of cause. Advertiser shall hold LAZER harmless against all liability for slander, libel, unfair competition or trade practices, false advertising, infringement of trademarks, trade names and copyrights resulting from Advertiser's broadcasts. Unless otherwise provided herein, this agreement may be terminated by either party by giving the other party 14 days prior written notice. If Advertiser so terminated, he will pay LAZER the rate earned in accordance with the rate card on which this agreement is based (short rate), rather than the rate contracted for. This contract shall not be binding until accepted by an authorized representative (sales manager) of LAZER. Under FCC regulations, LAZER's broadcast stations do not discriminate unlawfully in the sale of advertising time on the basis of race, ethnicity or other legally prohibited grounds, and they will not accept, enter into or fulfill any contract or order for the purchase of advertising time that discriminates unlawfully on such a basis. In placing advertising on one or more of our broadcast stations, advertisers confirm their compliance with this requirement.

APPROVED BY CLIENT (SIGNATURE)	DATE		ACCEPTED BY ACCOUNT EXECUTIVE	(SIGNATURE)	DATE		
X House	1	3/2/2023	x House	3/2/2023			
PRINT NAME	TITLE		APPROVED BY SALES MANAGER	(SIGNATURE)	DATE		
(House			X Alicia Avila	Alicia Avila	3/2/2023		
	Please make ched	ks payable to	Lazer Broadcasting	Mail to P.O. Box 6940, Oxnard CA	93030		
	Acc	count Inquiries	: Email AccountRe	ceivables@LazerMedia.com			
		C	Corporate Office (80	05) 240-2070			
	Originating Offic	e Use Only:		Traffic	Use Only:		
Verified Dates	X Ve	rified Signatures	X	Reviewed and Accepto	ed by:		
Verified Spot Rates	X	Ready for Traffic	X	Enterd	ed by:		
Arithmetic Checked	X F	axed/Sent (Date)	3/2/23 NL	6/30/2022 EP			

IN HOUSE PSA IN HOUSE OXNARD, CA 93036

Start Date	Contract#	Mod#
01/02/23	148611463	34 1
End Date	Date Entere	d Date Last Modified
12/31/23	12/05/22	03/10/23
Advertiser		Station Market
IN HOUSE PSA		KAEH-FM,KBTW-FM, KCAL-AM,KSSB-FM,
Product		Saks FM KXSB-FM
LA VOZ & PSA		House House

Standard Billing Cycle Estimate#

KAEH-FM

		K	AEH-FM	
LN	DATE	TIMES/PROGRAMS	LEN MO TU WE TH FR SA SU SPOTS LINE REMARK /WK	RATE
1	SU 01/08/23 SA	03/11/23 07:00A-07:30A	1800 1 1 Sponsorship: PAID PROGRAM LA VOZ	\$0.00
2	MO 01/02/23 FR	12/29/23 05:00A-12:00A	30 4 4 4 4 4 4 - 20 PSA	\$0.00
3	SU 03/12/23 SU	12/31/23 06:30A-07:00A	1800 1 1 Sponsorship: PROGRAM	\$0.00
		К	BTW-FM	
LN	DATE	TIMES/PROGRAMS	LEN MO TU WE TH FR SA SU SPOTS LINE REMARK /WK	RATE
1	SU 01/08/23 SA	03/11/23 08:00A-08:30A	1800 1 1 Sponsorship: PAID PROGRAM LA VOZ	\$0.00
2	MO 01/02/23 FR	12/29/23 05:00A-12:00A	30 4 4 4 4 4 4 = 20 PSA	\$0.00
3	SU 03/12/23 SU	12/31/23 06:30A-07:00A	1800 1 1 Sponsorship: PROGRAM	\$0.00
		К	CAL-AM	
LN	DATE	TIMES/PROGRAMS	LEN MO TU WE TH FR SA SU SPOTS LINE REMARK /WK	RATE
1	SA 01/07/23 SA	12/30/23 07:00A-07:30A	1800 1 1 Sponsorship: PAID PROGRAM LA VOZ	\$0.00
2	MO 01/02/23 FR	12/29/23 05:00A-12:00A	30 4 4 4 4 4 arm arm 20 PSA	\$0.00
		K	SSB-FM	

Accepted for Station Accepted for advertiser OR agency(and MBS, if any) as agent for the advertiser Title Title Name Name 1 See reverse for accepted terms and conditions, if any Page

Broadcast O1/02/ Contract End Da

IN HOUSE PSA IN HOUSE OXNARD, CA 93036

Start Date	Contract#	Mod#
01/02/23	148611463	4 1
End Date	Date Entered	Date Last Modified
12/31/23	12/05/22	03/10/23
Advertiser		Station Market
IN HOUSE PSA		KAEH-FM,KBTW-FM, KCAL-AM,KSSB-FM,
Product		Sales FM KXSB-FM
LA VOZ & PSA		House House

Standard Billing Cycle Estimate#

LN	DATE	TIMES/PROGRAMS	LEN MO TU WE TH FR SA SU SPOTS LINE REMARK /WK	RATE
1	SU 01/08/23 SU 12/31/23	08:00A-08:30A	1800 1 1 Sponsorship: PAID PROGRAM LA VOZ	\$0.00
2	MO 01/02/23 FR 12/29/23	05:00A-12:00A	30 4 4 4 4 4 20 PSA	\$0.00
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LN	DATE	TIMES/PROGRAMS	LEN MO TU WE TH FR SA SU SPOTS LINE REMARK /WK	RATE
1	SU 01/08/23 SU 12/31/23	07:30A-08:00A	1800 1 1 Sponsorship: PAID PROGRAM LA VOZ	\$0.00
2	MO 01/02/23 FR 12/29/23	05:00A-12:00A	30 4 4 4 4 4 20 PSA	\$0.00
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LN	DATE	TIMES/PROGRAMS	LEN MO TU WE TH FR SA SU SPOTS LINE REMARK /WK	RATE
1	SU 01/08/23 SU 12/31/23	06:30A-07:00A	1800 1 1 Sponsorship: PAID PROGRAM LA VOZ	\$0.00
2	MO 01/02/23 FR 12/29/23	05:00A-12:00A	30 4 4 4 4 4 20 PSA	\$0.00
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Nam		Title	Name Title	
See	reverse for accepted terms and	conditions, if any	Pag	e 2

IN HOUSE PSA IN HOUSE OXNARD, CA 93036

Start Date	Contract#	Mod#
01/02/23	1486114634	1
End Date	Date Entered	Date Last Modified
12/31/23	12/05/22	03/10/23
Advertiser		Station Market
IN HOUSE PSA		KAEH-FM,KBTW-FM, KCAL-AM,KSSB-FM,
Product		Sales FM KXSB-FM
LA VOZ & PSA		House House

Standard Billing Cycle Estimate#

	Jan 23	Feb 23	Mar 23	Apr 23	May 23	Jun 23
CA	0.00	0.00	0.00	0.00	0.00	0.00
ST	0.00	0.00	0.00	0.00	0.00	0.00
	Jul 23	Aug 23	Sep 23	Oct 23	Nov 23	Dec 23
CA	0.00	0.00	0.00	0.00	0.00	0.00
ST	0.00	0.00	0.00	0.00	0.00	0.00

Accepted for Station

Accepted for advertiser OR agency(and MBS, if any) as agent for the advertiser

Name Title Name Title
See reverse for accepted terms and conditions, if any
Page 3



Check here for Spec Spot ONLY \Box

Please note: All spec spots need a minimum of 4 business days for production

TRAFFIC & PRODUCTION ORDER

All orders MUST include an END DATE

ate Needed:	3/6/2023			====			
E: House) 		AE Email/C	ell: House			
ength & # of S	pots: :60	:30	1	15 Live	1/2 Hr	Other Tra	anslation Needed:
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ecial Instruct	ions / Explanations / Producti	ion Note:		December to attend and			
				Promo is attached			
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R	ed Cross PSA 30			30"	100%	3/6/2023	3/17/2023
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kersfield	KEAL-FM		Bakersfield	KXTT-FM/KBQF			
Centro	KSSB-FM		Fresno	KMEN-FM			
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nta Barbara nta Maria	KSRT-FM		4				
nta Barbara nta Maria nta Rosa	KSRT-FM KMQA-FM		((4),				

Nancy Lima

From: Sent:

Nancy Lima [nlima@lazermedia.com] Thursday, March 02, 2023 8:45 AM 'Lazer Media Orders'

To: Subject:

House PSA PO.xls

Attachments:

Red Cross Blood.mp3; House PSA PO.xls

Have a nice day!

Nancy Lima/Sales Assistant

Lazer Media

1950 S. Sunwest Lane Suite 302 / San Bernardino, CA 92408 Office: (909) 384-9750

nlima@lazermedia.com

LAZER MEDIA ADVERTISING AGREEMENT

LAZE	R NETWOR	К			KXLM 102.9 FM			KXSM 93.1	FM		KSRN :	107.7FN	1			KTNS 1	060 A	м		
LA M	EJOR NETVI	VORK			KUR 96.7 FM			KSGZ 98.7	FM			KZTI 10						00.5FM		
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1	KXSØ	5AM	12/	M	3/20/23	3/31/23	:30		N/C	4	4	4	4	4			2	20		-
2	KXRS	5AM	12 <i>A</i>		3/20/23	3/31/23	:30		N/C	4	4	4	4	4			2	20		_
3	KBTW	5AM	124		3/20/23	3/31/23	:30		N/C	4	4	4	4	4			2	20		-
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4	KCAL	5AM	12A		3/20/23	3/31/23	:30		N/C	4	4	4	4	4			2	20		_
5	KAEH	5AM	12A		3/20/23	3/31/23	:30		N/C	4	4	4	4	4	_		2	20		_
6	KIQQ	5AM	12A		3/20/23	3/31/23	:30		N/C	4	4	4	4	4			2	20		
7	KWAN	5AM	12A	M	3/20/23	3/31/23	:30		N/C	4	4	4	4	4			2	20		
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																			ding, but not limited to	
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redit	his account.	Advertiser shall ha	ve no other	claim ag	ainst LAZER for bro	adcast failures rega	ardless of cau	ise. Advertise	er shall hold LAZ	ER harml	ess agai	nst all lia	bility for	slander,	, libel, ur	fair com	petitio	n or trade	practices, false adver	rtisIng,
infrin	gement of tr	rademarks, trade na	ames and co	pyrights	resulting from Adv	ertiser's broadcasts	. Unless oth	erwise provid	ed herein, this a	greemer	nt may b	e termin	ated by	either pa	rty by gi	ving the	other	oarty 14 d	ays prior written notic	:e, If

Advertiser so terminated, he will pay LAZER the rate earned in accordance with the rate card on which this agreement is based (short rate), rather than the rate contracted for. This contract shall not be binding until accepted by an authorized representative (sales manager) of LAZER. Under FCC regulations, LAZER's broadcast stations do not discriminate unlawfully in the sale of advertising time on the basis of race, ethnicity or other legally prohibited grounds, and they will not accept, enter into or fulfill any contract or order for the purchase of advertising time that discriminates unlawfully on such a basis. In placing advertising on one or more of our broadcast stations, advertisers confirm their compliance with this requirement

APPROVED BY CLIENT (SIGNATURE)	DATE	IACCEPTED I	BY ACCOUNT EXECUTIVE	(SIGNATURE)	DATE		
X House	3/16/2023	x	House	House	3/16/2023		
PRINT NAME	TITLE	APPROVED	BY SALES MANAGER	(SIGNATURE)	DATE		
X House		x	Alicia Avila	Alicia Avila	3/16/2023		
Please	make checks payable to	Lazer	Broadcasting Mail to	P.O. Box 6940, Oxnard CA 9	93030		
	Account Inquiries	s: Emai	il AccountReceivables	@LazerMedia.com			
Corporate Office (805) 240-2070							
Originating Office Use Only: Traffic Use Only:							

	Origin	ating Office Use Only:	Traffic Use Only:
Verified Dates	X	Verified Signatures X	Reviewed and Accepted by:
Verified Spot Rates	X	Ready for Traffic X	Entered by:
Arithmetic Checked	х	Faxed/Sent (Date) 3/16/23 NL	6/30/2022 EP

IN HOUSE PSA IN HOUSE OXNARD, CA 93036

Start Date	Contract#	Mod#
01/02/23	14861146	34 1
End Date	Date Entere	d Date Last Modified
12/31/23	12/05/22	03/10/23
Advertiser	L.—	Station Market
IN HOUSE PSA		KAEH-FM,KBTW-FM, KCAL-AM,KSSB-FM,
Product		sales Rep FM KXSB-FM
LA VOZ & PSA		House House

Standard Billing Cycle Estimate#

KAEH-FM

Sponsorship: PAID PROGRAM LA VOZ			NA NA	EN-FIVI	
Sponsorship: PAID PROGRAM LA VOZ	LN	DATE	TIMES/PROGRAMS		RATE
PSA SU 03/12/23 SU 12/31/23 06:30A-07:00A 1800 1 1 \$0.0 KBTW-FM LN DATE TIMES/PROGRAMS LEN MO TU WE TH FR SA SU SPOTS (WK) 1 SU 01/08/23 SA 03/11/23 08:00A-08:30A 1800 1 1 \$0.0 Sponsorship: PAID PROGRAM LA VOZ 2 MO 01/02/23 FR 12/29/23 05:00A-12:00A 30 4 4 4 4 4 - 20 \$0.0 PSA 3 SU 03/12/23 SU 12/31/23 06:30A-07:00A 1800 1 1 \$0.0 Sponsorship: PROGRAM KCAL-AM KCAL-AM KCAL-AM TIMES/PROGRAMS LEN MO TU WE TH FR SA SU SPOTS (WK) KCAL-AM KCAL-AM KCAL-AM KCAL-AM AND TU WE TH FR SA SU SPOTS (WK) RATE LINE REMARK 1 SA 01/07/23 SA 12/30/23 07:00A-07:30A 1800 1 1 1 \$0.0 Sponsorship: PROGRAM LA VOZ 2 MO 01/02/23 FR 12/29/23 05:00A-12:00A 30 4 4 4 4 4 4 - 20 \$0.0 Sponsorship: PAID PROGRAM LA VOZ 2 MO 01/02/23 FR 12/29/23 05:00A-12:00A 30 4 4 4 4 4 4 - 20 \$0.0 PSA 30 4 4 4 4 4 4 - 20 \$0.0 Sponsorship: PAID PROGRAM LA VOZ 2 MO 01/02/23 FR 12/29/23 05:00A-12:00A 30 4 4 4 4 4 4 - 20 \$0.0 PSA 30 4 4 4 4 4 4 - 20 \$0.0 Sponsorship: PAID PROGRAM LA VOZ 2 MO 01/02/23 FR 12/29/23 05:00A-12:00A 30 4 4 4 4 4 4 - 20 \$0.0 PSA	1	SU 01/08/23 SA	03/11/23 07:00A-07:30A	Sponsorship: PAID PROGRAM	\$0.00
Sponsorship: PROGRAM KBTW-FM	2	MO 01/02/23 FR	12/29/23 05:00A-12:00A		\$0.00
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PSA 3 SU 03/12/23 SU 12/31/23 06:30A-07:00A 1800 1 1 \$0.0 Sponsorship: PROGRAM KCAL-AM LN DATE TIMES/PROGRAMS LEN MO TU WE TH FR SA SU SPOTS LINE REMARK /WK 1 SA 01/07/23 SA 12/30/23 07:00A-07:30A 1800 1 1 \$0.0 Sponsorship: PAID PROGRAM LA VOZ 2 MO 01/02/23 FR 12/29/23 05:00A-12:00A 30 4 4 4 4 4 4 - 20 \$0.0 PSA	1	SU 01/08/23 SA	03/11/23 08:00A-08:30A	Sponsorship: PAID PROGRAM	\$0.00
Sponsorship: PROGRAM KCAL-AM	2	MO 01/02/23 FR	12/29/23 05:00A-12:00A		\$0.00
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PSA	1	SA 01/07/23 SA	12/30/23 07:00A-07:30A	Sponsorship: PAID PROGRAM	\$0.00
	2	MO 01/02/23 FR		PSA	\$0.00

KSSB-FM

Accepted for Station		Accepted for advertiser OR agency(and MBS, if any) as agent for the adver-				
Name	Title	 Name	Title			
See reverse for accepted terms	and conditions, if any		Page 1			

IN HOUSE PSA IN HOUSE OXNARD, CA 93036

Start Date	Contract#	Mod#			
01/02/23	1486114634	1			
End Date 12/31/23	Date Entered 12/05/22	Date Last Modified 03/10/23			
Advertiser IN HOUSE PSA		Station Market KAEH-FM,KBTW-FM, KCAL-AM,KSSB-FM,			
Product LA VOZ & PSA		Sales For FM Sales FM House House			

Standard Billing Cycle Estimate#

			Standard Billing Cycle Estimate	#
LN	DATE	TIMES/PROGRAMS	LEN MO TU WE TH FR SA SU SPOTS LINE REMARK /WK	S RATE
1	SU 01/08/23 SU 12/31/23	08:00A-08:30A	1800 1 1 Sponsorship: PAID PROGRAM LA VOZ	\$0.00
2	MO 01/02/23 FR 12/29/23	05:00A-12:00A	30 4 4 4 4 4 4 - 20 PSA	\$0.00
		KX	RS-FM	
LN	DATE	TIMES/PROGRAMS	LEN MO TU WE TH FR SA SU SPOTS	S RATE
1	SU 01/08/23 SU 12/31/23	07:30A-08:00A	1800 1 1 Sponsorship: PAID PROGRAM LA VOZ	\$0.00
2	MO 01/02/23 FR 12/29/23	05:00A-12:00A	30 4 4 4 4 4 4 20 PSA	\$0.00
		KX	SB-FM	
LN	DATE	TIMES/PROGRAMS	LEN MO TU WE TH FR SA SU SPOTE	S RATE
1	SU 01/08/23 SU 12/31/23	06:30A-07:00A	1800 1 1 Sponsorship: PAID PROGRAM LA VOZ	\$0.00
2	MO 01/02/23 FR 12/29/23	05:00A-12:00A	30 4 4 4 4 4 20 PSA	\$0.00
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	Additional Comments	Total Spots 6552		let Gross 0.00 \$ 0.00
Billin	g Projections: By Month			
Acce	pted for Station	Acc	epted for advertiser OR agency(and MBS, if any) as ag	ent for the advertiser
—— Name	Э	Title	Name T	itle
See r	everse for accepted terms and	conditions, if any	Р	age 2

IN HOUSE PSA IN HOUSE OXNARD, CA 93036

Start Date	Contract#	Mod#
01/02/23 14861146		1
End Date	Date Entered	Date Last Modified
12/31/23	12/05/22	03/10/23
Advertiser		Station Market
IN HOUSE PSA		KAEH-FM,KBTW-FM, KCAL-AM,KSSB-FM,
Product	1	saksas FMKXSB-FM
LA VOZ & PSA		House House

Standard Billing Cycle Estimate#

	Jan 23	Feb 23	Mar 23	Apr 23	May 23	Jun 23
CA	0.00	0.00	0.00	0.00	0.00	0.00
ST	0.00	0.00	0.00	0.00	0.00	0.00
	Jul 23	Aug 23	Sep 23	Oct 23	Nov 23	Dec 23
CA	0.00	0.00	0.00	0.00	0.00	0.00
ST	0.00	0.00	0.00	0.00	0.00	0.00

Accepted for Station

Accepted for advertiser OR agency(and MBS, if any) as agent for the advertiser

Name

Name

Title

See reverse for accepted terms and conditions, if any

Title

Page

3



Check here for Spec Spot ONLY \Box

Please note: All spec spots need a minimum of <u>4 business days</u> for production

TRAFFIC & PRODUCTION ORDER

Advertiser: In H	ouse PSA		All order	s Wost include an	END DATE		ow Order 🗖	Povision [4]	
_				-		IN	ew Order []	Kevision [4]	
AE: House	3/20/2023	-	AE Email/Call	r House					
-									
Length & # of S	pots: :60	:30	1 :15	Live	1/2 Hr	Other	Tran	slation Needed:	
See Audio Prod	luction Checklist								Yes
Volce: (Male/Fe	male)		Red	juested Talent:			Music/SFX:		
Delivery Type:	Market Station Start Date End Date								
	In House PSA								
	New Order Revision								
	New Order Revision								
Ç	as Tisla (IEC) Cada		CAR T	tarat I	Described in			-	
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	CCF PSA 30			30	100%	3/	20/2023	3/31/2023	•
	Poeeded: 3/20/2023 House Ith & # of Spots: :60 Audio Production Checklist e: (Male/Female) Every Type: Script mp3 Ital Instructions / Explanations / Productions / Explanations / Production / Explanations / Explanations / Production / Explanations / Explana								
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Bakersfield									
El Centro	KSSB-FM	V	Fresno	KMEN-FM					
Fresno	KAAT-FM/KTNS-FM		Merced	KGAM-FM					
Merced	KMZR-FM		Oxnard	KUR-FM					
Modesto	KBBU-FM		Reno	KNEZ-FM					
Oxnard	KXLM-FM		Salinas	KSGZ-FM					
Reno	KSRN-FM/KZTI-FM		Riverside/Victor Valley	KXRS-FM/KIQQ-FM					
Riverside			Santa Maria	KSMY-FM	-				
Sacramento			Santa Rosa	KJOR-FM					
Salinas					-				
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San Jose			1		-				
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ictor ville-Barstow	IND I AA-LIAN VAA UIA-WIAN LIA	12.1							
Production D	epartment Use Only								
Assign	ed to:			Date C	ompleted:		Initia	als after completion	:

Nancy Lima

From:

Michelle Lampariello [mlampariello@crohnscolitisfoundation.org]

Sent: To: Tuesday, March 14, 2023 9:06 AM nlima@lazerbroadcasting.com

Subject:

El PSA para televisión en español insta a las personas que experimentan síntomas

intestinales a buscar ayuda

Estimado Director de PSA:

La enfermedad de Crohn y la colitis ulcerosa (en conjunto conocidas como enfermedad inflamatoria intestinal [EII]), pueden afectar a personas de todas las edades, orígenes étnicos y géneros. Sin embargo, innumerables personas experimentan diagnósticos tardíos y tratamientos incorrectos simplemente porque no están al tanto de la enfermedad o intentan ocultar sus síntomas, incluso cuando los síntomas son graves. **Nuestro NUEVO PSA para televisión en español muestra a María, una estudiante universitaria hispana con EII no diagnosticada; puede descargarlo** https://digitalmedia.vnr1.com/2022/09/07/CrohnsColitisFoundation 2020-093 Spanish PSAs/

La historia de María transmite un mensaje crítico a los pacientes sin un diagnóstico: no oculte sus síntomas. Buscar ayuda y obtener un diagnóstico preciso puede ayudarlo a sentirse mejor antes. Al compartir nuestros PSA, puede educar a su audiencia acerca de cómo son los síntomas de la EII y ayudar a cambiar la vida de alguien.

El Crohn's & Colitis Foundation lanzó su campaña de PSA "Revela tu interior" para enseñar a los espectadores cómo pueden ser los síntomas de la EII, instar a las personas con síntomas a buscar un diagnóstico e inspirar conversaciones importantes sobre la EII. ¿Ayudará al Crohn's & Colitis Foundation a hacer que los pacientes con enfermedad de Crohn y colitis ulcerosa se hagan escuchar?

Saludos cordiales.

Michelle Lampariello

Senior Manager, Social Media and Public Relations

Crohn's & Colitis Foundation

Nancy Lima

From: Sent:

Nancy Lima [nlima@lazermedia.com] Thursday, March 16, 2023 11:06 AM 'Lazer Media Orders' House PSA PO

To:

Subject: Attachments:

CCF PSA 30".mp3; House PSA PO.xls

Have a nice day!

Nancy Lima/Sales Assistant

Lazer Media 1950 S. Sunwest Lane Suite 302 / San Bernardino, CA 92408 Office: (909) 384-9750

nlima@lazermedia.com