

*Kennedy for Illinois*  
2/27-3/3/18  
\$1,905

## POLITICAL FILE CHECK LIST

- ☒ Sent Statement of Policy on Political Advertising
- ☒ Original Order and Any revisions to order
- ☒ Station Contract
- ☐ Certification from (Federal only) *N/A*
- ☒ NAB form including authorized officers, directors, agents
- ☐ Rebate information
- ☒ Copy orders sent to Champaign office
- ☒ ~~Check~~ *CC*

*Note: Class of time must be shown on contracts and invoices.  
Retention Period: Two Years*





# KATZ TELEVISION GROUP

125 West 55th St  
New York, NY 10019

Contract # 25899749

Changes as of: 2/26/2018 at 12:53 PM

Version: Current State Version 1

CPE: //5893

Flight: 2/27/18 - 3/4/18

Station: WRSP

Total \$: \$1,905.00

Agency: Adelstein & Associates

Advertiser: Kennedy For Illinois

Market: Champaign-Springfield-DMA

Total Spots: 10

2155 CATON

Product: KENNEDY FOR ILLINOIS

Office: CHICAGO

Total CPP: \$59.72

CHICAGO, IL 60647

Agency Order #:

Primary Demo: Adults 35+

Total GRP: 31.9

Buyer: Miles King

Con Type: POLITICAL/VOTE

Separation: Sep:30

Salesperson: DAN RAYMOND  
312-832-6634

Assistant: REBECCA BERRY  
312-832-6637

#	Day/Time	DP	Program	Rate	A3SP Rating	Len	2/27 - 2/27		Total Spots	Total \$	CPP*	GRP*
							2/27	2/27				
1	Tu-F 8a-8:30a		MORNING NEWS	\$45.00	0.7	30	4		4	\$180.00	\$64.29	2.8
2	Tu-F 9p-10p		FOX NEWS AT 9	\$300.00	4.7	30	5		5	\$1,500.00	\$63.83	23.5
3	Sa 9p-9:30p		FOX NEWS AT 9	\$225.00	5.6	30	1		1	\$225.00	\$40.18	5.6
TOTALS: 10							10		10	\$1,905.00	\$59.72	31.9

12288

~~12288~~

Aug 2018

32271888

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## Special Instructions

### Competitive Information

Market Budget:	\$19,050
WRSP Share:	10%
Comment:	
WAND:	25%
WCIA:	35%
WICS:	30%

Daypart Summary		Daypart Summary		Daypart Summary	
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	10	\$1,905.00	\$59.72	31.9
Total	100%	10	\$1,905.00	\$59.72	31.9

Monthly Summary		Monthly Summary	
Month	Spots	Dollars	
2018-Mar	10	\$1,905.00	
Total	10	\$1,905.00	

### Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	2/26/18 12:56 PM					\$0	\$0	
New	2/26/18 12:53 PM	REBECCA BERRY	New	10		\$1,905.00	\$1,905.00	

## Non-Discrimination Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.



WRSP+WCCU Combo 100/0 WRS  
2680 E Cook St  
Springfield, IL 62703

Adelstein & Associates  
222 W Ontario St  
Ste 600  
Chicago, IL 60654

# Contract # 3227688

## Schedule Dates

02/27/18-03/03/18

## Advertiser

Chris Kennedy For Illinois-D (122889)

## Agency

Adelstein & Associates (17775)

## Product

POLITICAL CANDIDATE (ns) (1186)

## Brand

//5893 (1007225)

## Salesperson

Millennium/CHI, Chicago (1094)

## Sales Office

Millennium Chicago

## Buyer Name

/

## Phone/Fax

5893

## CPE

5893

## Account Types

National/Political Candidate Agency BRD

## Billing Type

Weekly/Irregular

## Comments

KENNEDY FOR ILLINOIS DAN RAYMOND  
Separation: Min minutes between spots: 30.

## WRSP+WCCU Combo 100/0 (WRSP+)

By Broadcast Month	Spots	Rate
Mar. 2018	10	\$1,905.00
<b>Grand Total:</b>	<b>10</b>	<b>\$1,905.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1-0-7)	02/27/18-03/02/18	2	:30	8A-8:30A (CST)			1	1	1	1			4	\$45.00	\$180.00	WRSP+WCCU Combo 100/0 (WRS)	MORNING NEWS	2/26/18
2.0	Normal Line / SPOT (2-4-7)	02/27/18-03/02/18	2	:30	9P-10P (CST)			2	1	1	1			5	\$300.00	\$1,500.00	WRSP+WCCU Combo 100/0 (WRS)	FOX NEWS AT 9	2/26/18
3.0	Normal Line / SPOT (3-5-6)	03/03/18-03/03/18	2	:30	9P-9:30P (CST)							1		1	\$225.00	\$225.00	WRSP+WCCU Combo 100/0 (WRS)	FOX NEWS AT 9	2/26/18

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... http://bgl.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b>	<b>Date:</b>
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I, Miles King,

being/on behalf of: Chris Kennedy,

a legally qualified candidate of the \_\_\_\_\_

political party for the office of: Governor of Illinois

in the Illinois Gubernatorial Primay Election

election to be held on: March 20, 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Attach proposed schedule with charges (if available):**

I represent that the payment for the above described broadcast time has been furnished by:

Kennedy For Illinois

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Chris Kennedy, Jr

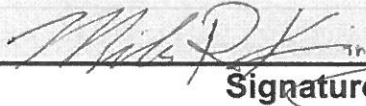
This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

11/13/2017

Date



Signature

***To Be Signed By Station Representative***

☒ Accepted

☐ Accepted in Part

☐ Rejected



Signature

Jennifer E. Valenti

Printed Name

LSM

Title

If you have any questions about this payment, please contact AnchorOps at 844-GET-EPAY or [payments@anchorops.com](mailto:payments@anchorops.com).



Company	Vendor	Amount	Memo
Adelstein & Associates	WRSP-TV	\$1,619.25	Kennedy Est. #5893