

Kennedy for Illinois
2/27-3/3/18
\$1,905

POLITICAL FILE CHECK LIST

- Sent Statement of Policy on Political Advertising
- Original Order and Any revisions to order
- Station Contract
- Certification from (Federal only) *N/A*
- NAB form including authorized officers, directors, agents
- Rebate information
- Copy orders sent to Champaign office
- ~~Check~~ *cc*

*Note: Class of time must be shown on contracts and invoices.
Retention Period: Two Years*



KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 25899749

Changes as of: 2/26/2018 at 12:53 PM

Version: Current State Version 1

CPE: //5893
Agency: Adelstein & Associates

Flight: 2/27/18 - 3/4/18
Advertiser: Kennedy For Illinois

Total \$: \$1,905.00
Total Spots: 10

2155 CATON
CHICAGO, IL 60647

Product: KENNEDY FOR ILLINOIS
Agency Order #:

Primary Demo: Adults 35+

Buyer: Miles King
Salesperson: DAN RAYMOND
312-832-6634

Con Type: POLITICAL/VOTE
Assistant: REBECCA BERRY
312-832-6637

Total CPM: \$59.72
Total GRP: 31.9
Separation: Sep:30

# Day/Time	DP	Program	Rate	A35P Rating	Len	2/27 - 2/27		Total Spots	Total \$	CPP*	GRP*
						2/27	2/27				
1 Tu-F 8a-8:30a		MORNING NEWS	\$45.00	0.7	30	4		4	\$180.00	\$64.29	2.8
2 Tu-F 9p-10p		FOX NEWS AT 9	\$300.00	4.7	30	5		5	\$1,500.00	\$63.83	23.5
3 Sa 9p-9:30p		FOX NEWS AT 9	\$225.00	5.6	30	1		1	\$225.00	\$40.18	5.6
TOTALS:						10		10	\$1,905.00	\$59.72	31.9

128881

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avg dev

3221088



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New York, NY 10019

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Advertiser: Kennedy For Illinois

Station: WFRSP
Market: Champaign-Sprngfld-Dur DMA
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Total Spots: 10

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Special Instructions

Competitive Information

Market Budget:	\$19,050
WFRSP Share:	10%
Comment:	
WAND:	25%
WCIA:	35%
WICS:	30%

Day/Time	% Distrib	Daypart Summary		
		Spots	Dollars	CPP
	100%	10	\$1,905.00	\$59.72
Total	100%	10	\$1,905.00	\$59.72

Month	Monthly Summary	
	Spots	Dollars
2018-Mar	10	\$1,905.00
Total	10	\$1,905.00

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	2/26/18 12:56 PM					\$0	\$0	
New	2/26/18 12:53 PM	REBECCA BERRY	New	10		\$1,905.00	\$1,905.00	

Non-Discrimination Policy
PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.



WRSP+WCCU Combo 100/0 WRS
 2680 E Cook St
 Springfield, IL 62703

Adelstein & Associates
 222 W Ontario St
 Ste 600
 Chicago, IL 60654

Contract # 3227688

Schedule Dates

02/27/18-03/03/18

Advertiser

Chris Kennedy For Illinois-D (122889)

Agency

Adelstein & Associates (17775)

Product

POLITICAL CANDIDATE (ns) (1186)

Brand

//5893 (1007225)

Salesperson

Millennium/CHI, Chicago (1094)

Sales Office

Millennium Chicago

Buyer Name

/

Phone/Fax

/

CPE

5893

Account Types

National/Political Candidate Agency BRD

Billing Type

Weekly/Irregular

Comments

KENNEDY FOR ILLINOIS DAN RAYMOND
 Separation: Min minutes between spots: 30.

Date Entered

02/26/18

Last Modified

02/26/18

Entered By

Janet Jackson

CO-OP

No

Headline #

EGR25899749

Demo

A35+R

Order Type

Normal

Package Deal

Normal

Commission %

15.00

Commission

\$285.75

Net Total

\$1,619.25

Sales Tax

WRSP+WCCU Combo 100/0 (WRSP+)		
By Broadcast Month	Spots	Rate
Mar. 2018	10	\$1,905.00
Grand Total:	10	\$1,905.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1-0-7)	02/27/18-03/02/18	2	:30	8A-8:30A (CST)			1	1	1	1			4	\$45.00	\$180.00	WRSP+WCCU Combo 100/0 (WRS)	MORNING NEWS	2/26/18
2.0	Normal Line / SPOT (2-4-7)	02/27/18-03/02/18	2	:30	9P-10P (CST)			2	1	1	1			5	\$300.00	\$1,500.00	WRSP+WCCU Combo 100/0 (WRS)	FOX NEWS AT 9	2/26/18
3.0	Normal Line / SPOT (3-5-6)	03/03/18-03/03/18	2	:30	9P-9:30P (CST)								1	\$225.00	\$225.00	WRSP+WCCU Combo 100/0 (WRS)	FOX NEWS AT 9	2/26/18	

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... http://bgj.net/p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

Janet Jackson

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date:
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I, Miles King,

being/on behalf of: Chris Kennedy,

a legally qualified candidate of the _____

political party for the office of: Governor of Illinois

in the Illinois Gubernatorial Primay Election

election to be held on: March 20, 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Kennedy For Illinois

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Chris Kennedy, Jr

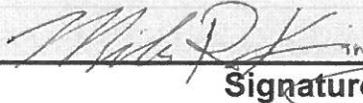
This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

11/13/2017

Date



Signature

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected



Signature

Jennifer E. Valenti

Printed Name

(SM)

Title

If you have any questions about this payment, please contact AnchorOps at 844-GET-EPAY or payments@anchorops.com.



Company	Vendor	Amount	Memo
Adelstein & Associates	WRSP-TV	\$1,619.25	Kennedy Est. #5893