



Indianapolis WTTV
 2960 North Meridian Street, Suite 250
 Heather Kiel
 Indianapolis, IN 46208
 (317) 632-5900

CONTRACT

<u>Contract / Revision</u> 3783786 /		<u>Alt Order #</u> 10513320	
<u>Advertiser</u> POL/The Heritage Foundation PAC		<u>Original Date / Revision</u> 11/22/22 / 11/22/22	
<u>Contract Dates</u> 11/23/22 - 11/28/22		<u>Estimate #</u>	
<u>Product</u> HERITAGE FOUNDATION			
<u>Order Brand</u>	<u>Billing Cycle</u> EOM	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WTTV	<u>Account Executive</u> Telerep Washington	<u>Sales Office</u> Telerep/Washin	
<u>Special Handling</u>			
<u>Demographic</u> Adults 35+			
<u>Agency Code</u> 9914097	<u>Advertiser Code</u>	<u>Product 1/2</u>	
<u>Agency Ref</u>		<u>Advertiser Ref</u>	

And:

National Media Research Planning
 815 Slaters Lane
 Alexandria, VA 22314

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WTTV	11/25/22	11/25/22	College Football Early Gm	M-Su 4a-4x		:30			NM	1	\$575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		11/21/22	11/27/22	----1--	1			\$575.00				
N 2	WTTV	11/25/22	11/25/22	College Football Late Gm	M-Su 4a-4x		:30			NM	1	\$575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		11/21/22	11/27/22	----1--	1			\$575.00				
N 3	WTTV	11/26/22	11/26/22	College Football Late Gm	M-Su 4a-4x		:30			NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		11/21/22	11/27/22	-----1-	1			\$1,800.00				
N 4	WTTV	11/27/22	11/27/22	NFL Regular Season Game	M-Su 4a-4x		:30			NM	1	\$10,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		11/21/22	11/27/22	-----1	1			\$10,500.00				
D 5	WTTV	11/27/22	11/27/22	NFL Pre-Season Game	M-Su 4a-4x		:30			NM	0	\$0.00
Totals											4	\$13,450.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/31/22 - 11/27/22	4	\$13,450.00	(\$2,017.50)	\$11,432.50
Totals	4	\$13,450.00	(\$2,017.50)	\$11,432.50

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

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