

## ORDER



**WSLS**

Orders	Order / Rev:	8848665
	Alt Order #:	08848665
	Product Desc:	ED GILLESPIE FOR GOV
	Estimate:	3290
	Flight Dates:	11/01/17 - 11/07/17
	Original Date / Rev:	10/31/17 / 10/31/17
	Order Type:	GENERAL

Primary AE:	HRP Washington
Sales Office:	H-WAS
Sales Region:	NAT

<b>Agency</b>	<b>Name:</b>	<b>Strategic Media Services</b>
	<b>Buying Contact:</b>	
	<b>Billing Contact:</b>	
		1911 North Ft Myer Dr Suite 400
		Arlington, VA 22209

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

<b>Advertiser</b>	<b>Name:</b>	<b>POL/Gillespie for Governor</b>
	<b>Demographic:</b>	<b>A35+</b>
	<b>Product Codes:</b>	<b>PL-Candidate</b>
	<b>Priority:</b>	<b>P-2</b>
	<b>Revenue Code 1:</b>	<b>AGY</b>
	<b>Revenue Code 2:</b>	<b>POL</b>
	<b>Revenue Code 3:</b>	<b>CAND</b>

New Business Thru:	
Order Separation:	00:15:00
Advertiser External ID:	
Agency External ID:	
Unit Code:	General

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/30/17	11/07/17	64	\$16,345.00	\$13,893.25

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
November 2017	64	\$16,345.00	\$13,893.25	0.00
<b>Totals</b>	<b>64</b>	<b>\$16,345.00</b>	<b>\$13,893.25</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
HRP Washington			Start Of Order - End Of Order	100%

### Order Share

Order Share	Share	Total
WSLS	25%	\$16,345.00
Market	100%	\$65,380.00

### Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
UNKWN	0%	\$0.00
WDBJ	25%	\$16,345.00
WFXR	25%	\$16,345.00
WJPR	0%	\$0.00
WSET	25%	\$16,345.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WSLS	11/03/17	11/03/17	1-2p Days Of Our Lives CM 1-2p Days of Our Lives	CM	1-2p	----1--	:30	1	\$140.00	P-1	0.00	NM	1	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/30/17	11/05/17	----1--		1				\$140.00		0.00			
N 2	WSLS	11/03/17	11/03/17	10-11a Kathy Lee & Hoda AM 10-11a Kathy Lee and Hoda	AM	10-11a	----1--	:30	1	\$200.00	P-1	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/30/17	11/05/17	----1--		1				\$200.00		0.00			
N 3	WSLS	11/03/17	11/03/17	11-1135p Late News M-F 11-1135p Late News M-F	M-F	11-1135p	----1--	:30	1	\$225.00	P-1	0.00	NM	1	\$225.00

Order / Rev: 8848665  
 Alt Order #: 08848665  
 Flight Dates: 11/01/17 - 11/07/17

Advertiser: POL/Gillespie for Governor  
 Product Desc: ED GILLESPIE FOR GOV  
 Estimate: 3290  
 WLSL

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/30/17		11/05/17	----1--						1	\$225.00		0.00			
N 4	WLSL	11/03/17	11/03/17	1135p-1237x Tonight Show Tonight Show	CM	1135p-1237x	----1--	:30	1	\$140.00	P-1	0.00	NM	1	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/30/17		11/05/17	----1--						1	\$140.00		0.00			
N 5	WLSL	11/03/17	11/03/17	12-12:30p Local News CM 12-1230p Local News M-F	CM	12-1230p	----1--	:30	1	\$50.00	P-1	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/30/17		11/05/17	----1--						1	\$50.00		0.00			
N 6	WLSL	11/03/17	11/03/17	2-3P Millionaire 2-3p Millionaire	CM	2-3p	----1--	:30	1	\$25.00	P-1	0.00	NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/30/17		11/05/17	----1--						1	\$25.00		0.00			
N 7	WLSL	11/03/17	11/03/17	4-5p Dr Phil 4-5p Dr Phil	CM	4-5p	----1--	:30	1	\$100.00	P-1	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/30/17		11/05/17	----1--						1	\$100.00		0.00			
N 8	WLSL	11/03/17	11/03/17	530-6p Local News M-F CM 530p-6p Local News M-F	CM	530-6p	----1--	:30	1	\$230.00	P-1	0.00	NM	1	\$230.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/30/17		11/05/17	----1--						1	\$230.00		0.00			
N 9	WLSL	11/03/17	11/03/17	7-730p Local News CM 7-730p Local News M-F	CM	7-730p	----1--	:30	1	\$200.00	P-1	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/30/17		11/05/17	----1--						1	\$200.00		0.00			
N 10	WLSL	11/03/17	11/03/17	7-9a Today Show M-F CM 7-9a Today Show M-F	CM	7-9a	----1--	:30	1	\$320.00	P-1	0.00	NM	1	\$320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/30/17		11/05/17	----1--						1	\$320.00		0.00			
N 11	WLSL	11/03/17	11/03/17	730-8p Inside Edition CM 730-8p Inside Edition	CM	730-8p	----1--	:30	1	\$300.00	P-1	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/30/17		11/05/17	----1--						1	\$300.00		0.00			
N 12	WLSL	11/03/17	11/03/17	9-10a Megyn Kelly CM 9-10a Megyn Kelly	CM	9-10a	----1--	:30	1	\$200.00	P-1	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/30/17		11/05/17	----1--						1	\$200.00		0.00			
N 13	WLSL	11/06/17	11/06/17	1-2p Days Of Our Lives CM 1-2p Days of Our Lives	CM	1-2p	1-----	:30	1	\$140.00	P-1	0.00	NM	1	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 11/06/17		11/12/17	1-----						1	\$140.00		0.00			
N 14	WLSL	11/06/17	11/06/17	10-11a Kathy Lee & Hoda CM 10-11a Kathy Lee and Hoda	CM	10-11a	1-----	:30	1	\$200.00	P-1	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 11/06/17		11/12/17	1-----						1	\$200.00		0.00			
N 15	WLSL	11/06/17	11/06/17	11-1135p Late News M-F CM 11-1135p Late News M-F	CM	11-1135p	1-----	:30	1	\$225.00	P-1	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 11/06/17		11/12/17	1-----						1	\$225.00		0.00			
N 16	WLSL	11/06/17	11/06/17	1135p-1237x Tonight Show CM Tonight Show	CM	1135p-1237x	1-----	:30	1	\$140.00	P-1	0.00	NM	1	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 11/06/17		11/12/17	1-----						1	\$140.00		0.00			
N 17	WLSL	11/06/17	11/06/17	11-12n Daytime Blue Ridge CM 11-12n Our Blue Ridge	CM	11-12n	1-----	:30	1	\$30.00	P-1	0.00	NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 11/06/17		11/12/17	1-----						1	\$30.00		0.00			
N 18	WLSL	11/06/17	11/06/17		CM	137-207x		:30	1	\$15.00	P-1	0.00	NM	1	\$15.00

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 Flight Dates: 11/01/17 - 11/07/17

Advertiser: POL/Gillespie for Governor  
 Product Desc: ED GILLESPIE FOR GOV  
 Estimate: 3290  
 WLSL

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				137-207x Last Call/Carson			1-----								
				Last Call w/ Carson Daly											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		11/06/17	11/12/17	1-----		1			\$15.00		0.00				
N 19	WLSL	11/06/17	11/06/17	2-3P Millionaire	CM	2-3p	1-----	:30	1	\$25.00	P-1	0.00	NM	1	\$25.00
				2-3p Millionaire											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		11/06/17	11/12/17	1-----		1			\$25.00		0.00				
N 20	WLSL	11/06/17	11/06/17	4-5p Dr Phil	CM	4-5p	1-----	:30	1	\$100.00	P-1	0.00	NM	1	\$100.00
				4-5p Dr Phil											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		11/06/17	11/12/17	1-----		1			\$100.00		0.00				
N 21	WLSL	11/06/17	11/06/17	5-530p Local News M-F	CM	5-530p	1-----	:30	1	\$180.00	P-1	0.00	NM	1	\$180.00
				5-530p Local News M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		11/06/17	11/12/17	1-----		1			\$180.00		0.00				
N 22	WLSL	11/06/17	11/06/17	530-6a Local News M-F	CM	530-6a	1-----	:30	1	\$85.00	P-1	0.00	NM	1	\$85.00
				530-6a Local News M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		11/06/17	11/12/17	1-----		1			\$85.00		0.00				
N 23	WLSL	11/06/17	11/06/17	6-630p Local News M-F	CM	6-630p	1-----	:30	1	\$400.00	P-1	0.00	NM	1	\$400.00
				6-630p Local News M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		11/06/17	11/12/17	1-----		1			\$400.00		0.00				
N 24	WLSL	11/06/17	11/06/17	7-730p Local News	CM	7-730p	1-----	:30	1	\$200.00	P-1	0.00	NM	1	\$200.00
				7-730p Local News M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		11/06/17	11/12/17	1-----		1			\$200.00		0.00				
N 25	WLSL	11/06/17	11/06/17	Monday 8-10p	CM	8-10p	1-----	:30	1	\$1,500.00	P-1	0.00	NM	1	\$1,500.00
				THE VOICE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		11/06/17	11/12/17	1-----		1			\$1,500.00		0.00				
N 26	WLSL	11/06/17	11/06/17	9-10a Megyn Kelly	CM	9-10a	1-----	:30	1	\$200.00	P-1	0.00	NM	1	\$200.00
				9-10a Megyn Kelly											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		11/06/17	11/12/17	1-----		1			\$200.00		0.00				
N 27	WLSL	11/04/17	11/04/17	1130p-104x SNL	CM	11:30 PM-1:00 XM	-----1-	:30	1	\$250.00	P-1	0.00	NM	1	\$250.00
				SNL		(11:30 PM-1:00 XM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/30/17	11/05/17	-----1-		1			\$250.00		0.00				
N 28	WLSL	11/04/17	11/04/17	8-10a Today Show Sat	CM	8-10a	-----1-	:30	1	\$150.00	P-1	0.00	NM	1	\$150.00
				8-10a Today Show Sat											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/30/17	11/05/17	-----1-		1			\$150.00		0.00				
N 29	WLSL	11/04/17	11/04/17	Breeders Cup	CM	Breeders Cup	-----1-	:30	1	\$250.00	P-1	0.00	NM	1	\$250.00
				Breeders Cup											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/30/17	11/05/17	-----1-		1			\$250.00		0.00				
N 30	WLSL	11/05/17	11/05/17	LN M-SuLateRun 1130p	CM	1130p-1230x	-----1	:30	1	\$150.00	P-1	0.00	NM	1	\$150.00
				LN M-SuLateRun 1130-1230x											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/30/17	11/05/17	-----1		1			\$150.00		0.00				
N 31	WLSL	11/05/17	11/05/17	7-8a Sun News	CM	7-8a	-----1	:30	1	\$85.00	P-1	0.00	NM	1	\$85.00
				7-8a Sun News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/30/17	11/05/17	-----1		1			\$85.00		0.00				
N 32	WLSL	11/05/17	11/05/17	NFL Sunday Night Football	CM	815-1130p	-----1	:30	1	\$2,000.00	P-1	0.00	NM	1	\$2,000.00
				NFL Sunday Night Football											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/30/17		11/05/17	-----1						1	\$2,000.00		0.00			
N 33	WSLS	11/02/17	11/02/17	1-2p Days Of Our Lives CM		1-2p	---1---	:30	1	\$140.00	P-1	0.00	NM	1	\$140.00
				1-2p Days of Our Lives											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/30/17		11/05/17	---1---						1	\$140.00		0.00			
N 34	WSLS	11/02/17	11/02/17	Thursday 10-11p CM		10-11p	---1---	:30	1	\$1,250.00	P-1	0.00	NM	1	\$1,250.00
				CHICAGO FIRE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/30/17		11/05/17	---1---						1	\$1,250.00		0.00			
N 35	WSLS	11/02/17	11/02/17	1135p-1237x Tonight Show CM		1135p-1237x	---1---	:30	1	\$140.00	P-1	0.00	NM	1	\$140.00
				Tonight Show											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/30/17		11/05/17	---1---						1	\$140.00		0.00			
N 36	WSLS	11/02/17	11/02/17	11-12n Daytime Blue Ridge CM		11-12n	---1---	:30	1	\$30.00	P-1	0.00	NM	1	\$30.00
				11-12n Our Blue Ridge											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/30/17		11/05/17	---1---						1	\$30.00		0.00			
N 37	WSLS	11/02/17	11/02/17	1237-137x Late Night CM		1237-137x	---1---	:30	1	\$25.00	P-1	0.00	NM	1	\$25.00
				Late Show											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/30/17		11/05/17	---1---						1	\$25.00		0.00			
N 38	WSLS	11/02/17	11/02/17	12-12:30p Local News CM		12-1230p	---1---	:30	1	\$50.00	P-1	0.00	NM	1	\$50.00
				12-1230p Local News M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/30/17		11/05/17	---1---						1	\$50.00		0.00			
N 39	WSLS	11/02/17	11/02/17	2-3P Millionaire CM		2-3p	---1---	:30	1	\$25.00	P-1	0.00	NM	1	\$25.00
				2-3p Millionaire											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/30/17		11/05/17	---1---						1	\$25.00		0.00			
N 40	WSLS	11/02/17	11/02/17	4-5p Dr Phil CM		4-5p	---1---	:30	1	\$100.00	P-1	0.00	NM	1	\$100.00
				4-5p Dr Phil											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/30/17		11/05/17	---1---						1	\$100.00		0.00			
N 41	WSLS	11/02/17	11/02/17	5-530p Local News M-F CM		5-530p	---1---	:30	1	\$180.00	P-1	0.00	NM	1	\$180.00
				5-530p Local News M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/30/17		11/05/17	---1---						1	\$180.00		0.00			
N 42	WSLS	11/02/17	11/02/17	530-6p Local News M-F CM		530-6p	---1---	:30	1	\$230.00	P-1	0.00	NM	1	\$230.00
				530p-6p Local News M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/30/17		11/05/17	---1---						1	\$230.00		0.00			
N 43	WSLS	11/02/17	11/02/17	6-7a Local News M-F CM		6-7a	---1---	:30	1	\$250.00	P-1	0.00	NM	1	\$250.00
				6-7a Local News M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/30/17		11/05/17	---1---						1	\$250.00		0.00			
N 44	WSLS	11/02/17	11/02/17	7-730p Local News CM		7-730p	---1---	:30	1	\$200.00	P-1	0.00	NM	1	\$200.00
				7-730p Local News M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/30/17		11/05/17	---1---						1	\$200.00		0.00			
N 45	WSLS	11/02/17	11/02/17	7-9a Today Show M-F CM		7-9a	---1---	:30	1	\$320.00	P-1	0.00	NM	1	\$320.00
				7-9a Today Show M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/30/17		11/05/17	---1---						1	\$320.00		0.00			
N 46	WSLS	11/02/17	11/02/17	9-10a Megyn Kelly CM		9-10a	---1---	:30	1	\$200.00	P-1	0.00	NM	1	\$200.00
				9-10a Megyn Kelly											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/30/17		11/05/17	---1---						1	\$200.00		0.00			
N 47	WSLS	11/02/17	11/02/17		CM	9-10p		:30	1	\$1,000.00	P-1	0.00	NM	1	\$1,000.00

Order / Rev: 8848665  
 Alt Order #: 08848665  
 Flight Dates: 11/01/17 - 11/07/17

Advertiser: POL/Gillespie for Governor  
 Product Desc: ED GILLESPIE FOR GOV  
 Estimate: 3290  
 WSL

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Thursday 9-10p WILL AND GRACE/GREAT NE'															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/30/17		11/05/17		---1---					1	\$1,000.00		0.00			
N 48	WSLS	11/07/17	11/07/17	1-2p Days Of Our Lives CM		1-2p	-1-----	:30	1	\$140.00	P-1	0.00	NM	1	\$140.00
				1-2p Days of Our Lives											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 11/06/17		11/12/17		-1-----					1	\$140.00		0.00			
N 49	WSLS	11/07/17	11/07/17	12-12:30p Local News CM		12-1230p	-1-----	:30	1	\$50.00	P-1	0.00	NM	1	\$50.00
				12-1230p Local News M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 11/06/17		11/12/17		-1-----					1	\$50.00		0.00			
N 50	WSLS	11/07/17	11/07/17	6-7a Local News M-F CM		6-7a	-1-----	:30	1	\$250.00	P-1	0.00	NM	1	\$250.00
				6-7a Local News M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 11/06/17		11/12/17		-1-----					1	\$250.00		0.00			
N 51	WSLS	11/07/17	11/07/17	7-9a Today Show M-F CM		7-9a	-1-----	:30	1	\$320.00	P-1	0.00	NM	1	\$320.00
				7-9a Today Show M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 11/06/17		11/12/17		-1-----					1	\$320.00		0.00			
N 52	WSLS	11/01/17	11/01/17	1-2p Days Of Our Lives CM		1-2p	--1----	:30	1	\$140.00	P-1	0.00	NM	1	\$140.00
				1-2p Days of Our Lives											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/30/17		11/05/17		--1----					1	\$140.00		0.00			
N 53	WSLS	11/01/17	11/01/17	11-1135p Late News M-F CM		11-1135p	--1----	:30	1	\$225.00	P-1	0.00	NM	1	\$225.00
				11-1135p Late News M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/30/17		11/05/17		--1----					1	\$225.00		0.00			
N 54	WSLS	11/01/17	11/01/17	1135p-1237x Tonight Show CM		1135p-1237x	--1----	:30	1	\$140.00	P-1	0.00	NM	1	\$140.00
				Tonight Show											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/30/17		11/05/17		--1----					1	\$140.00		0.00			
N 55	WSLS	11/01/17	11/01/17	11-12n Daytime Blue Ridge CM		11-12n	--1----	:30	1	\$30.00	P-1	0.00	NM	1	\$30.00
				11-12n Our Blue Ridge											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/30/17		11/05/17		--1----					1	\$30.00		0.00			
N 56	WSLS	11/01/17	11/01/17	1237-137x Late Night CM		1237-137x	--1----	:30	1	\$25.00	P-1	0.00	NM	1	\$25.00
				Late Show											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/30/17		11/05/17		--1----					1	\$25.00		0.00			
N 57	WSLS	11/01/17	11/01/17	137-207x Last Call/Cars CM		137-207x	--1----	:30	1	\$15.00	P-1	0.00	NM	1	\$15.00
				Last Call w/ Carson Daly											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/30/17		11/05/17		--1----					1	\$15.00		0.00			
N 58	WSLS	11/01/17	11/01/17	5-530p Local News M-F CM		5-530p	--1----	:30	1	\$180.00	P-1	0.00	NM	1	\$180.00
				5-530p Local News M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/30/17		11/05/17		--1----					1	\$180.00		0.00			
N 59	WSLS	11/01/17	11/01/17	530-6a Local News M-F CM		530-6a	--1----	:30	1	\$85.00	P-1	0.00	NM	1	\$85.00
				530-6a Local News M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/30/17		11/05/17		--1----					1	\$85.00		0.00			
N 60	WSLS	11/01/17	11/01/17	6-630p Local News M-F CM		6-630p	--1----	:30	1	\$400.00	P-1	0.00	NM	1	\$400.00
				6-630p Local News M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/30/17		11/05/17		--1----					1	\$400.00		0.00			
N 61	WSLS	11/01/17	11/01/17	6-7a Local News M-F CM		6-7a	--1----	:30	1	\$250.00	P-1	0.00	NM	1	\$250.00
				6-7a Local News M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

Order / Rev: 8848665  
Alt Order #: 08848665  
Flight Dates: 11/01/17 - 11/07/17

Advertiser: POL/Gillespie for Governor  
Product Desc: ED GILLESPIE FOR GOV  
Estimate: 3290  
**WSLS**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/30/17		11/05/17	--1----	1					\$250.00	0.00					
N 62	WSLS	11/01/17	11/01/17	730-8p Inside Edition 730-8p Inside Edition	CM	730-8p	--1----	:30	1	\$300.00	P-1	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/30/17		11/05/17	--1----	1					\$300.00	0.00					
N 63	WSLS	11/01/17	11/01/17	9-10a Megyn Kelly 9-10a Megyn Kelly	CM	9-10a	--1----	:30	1	\$200.00	P-1	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/30/17		11/05/17	--1----	1					\$200.00	0.00					
N 64	WSLS	11/01/17	11/01/17	Wednesday 9-10p LAW AND ORDER: SVU	CM	9-10p	--1----	:30	1	\$1,000.00	P-1	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/30/17		11/05/17	--1----	1					\$1,000.00	0.00					
													Totals	64	\$16,345.00

**SUPPLEMENT TO CONTRACT FOR  
ADVERTISING AUTHORIZED BY A CANDIDATE**

CONTRACT NO. 8848665

1. THE NAME OF THE CANDIDATE IS: Ed Gillespie
2. THE CANDIDATE SEEKS ELECTION TO THE OFFICE OF Governor of VA in  
the ☐ Primary Election, ☒ General Election, or ☐ Special Election.
3. THE NAME OF THE CANDIDATE'S AUTHORIZED COMMITTEE IS  
Ed Gillespie For Gov.
4. THE TREASURER OF THE AUTHORIZED COMMITTEE IS:  
John Selph

5. THE CONTACT PERSON FOR THE PURCHASER IS:

Michelle Irvin  
Name

Strategic Media 1911 North Ft Meyer Dr  
Address  
Arlington VA 22209  
202-337-5700  
Phone Number

6. THE TOP OFFICERS\* OR THE MEMBERS OF THE BOARD OF DIRECTORS OF THE PURCHASER ARE:

John Selph, Treasurer

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\* The Treasurer is often the only top officer of a Candidate Committee.