

DUPLICATE

INVOICE



WSLS
401 3RD STREET SW
Roanoke, VA 24011
Main: (540)981-9110
Billing:

Invoice #	Invoice Date	Invoice Month	Invoice Period
8848665-1	11/26/17	November 2017	10/30/17 - 11/07/17

Property	Account Executive	Sales Office	Sales Region
WSLS	HRP Washington	HRP/Washington	National

Billing Address:

Strategic Media Services
Attention: Accounts Payable
1911 North Ft Myer Dr Suite 400
Arlington, VA 22209

Send Payment To:

WSLS
PO BOX 936259
ATLANTA, GA 31193-6259

Advertiser	Product	Estimate Number
POL/Gillespie for Governor	ED GILLESPIE FOR GOV	3290

Flight Dates	Order #	Alt Order #
11/01/17 - 11/07/17	8848665	08848665

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2
9912521	277	357

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	11/03/17	11/03/17	1-2p Days of Our Lives	1-2p	----1--	:30	1	\$140.00	NM
Weeks:	<u>Start Date</u> 10/30/17	<u>End Date</u> 11/05/17	<u>MTWTFSS</u> ----1--	<u>Spots/Week</u> 1	<u>Rate</u> \$140.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WSLS	F	11/03/17	1:59 PM	1-2p Days of Our Lives	1-2p	:30	EGVA1030174H	\$140.00 NM
2	11/03/17	11/03/17	10-11a Kathy Lee and Ho 10-11a	da	----1--	:30	1	\$200.00	NM
Weeks:	<u>Start Date</u> 10/30/17	<u>End Date</u> 11/05/17	<u>MTWTFSS</u> ----1--	<u>Spots/Week</u> 1	<u>Rate</u> \$200.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WSLS	F	11/03/17	10:54 AM	10-11a Kathy Lee and Hoda	10-11a	:30	EGVA1030174H	\$200.00 NM
3	11/03/17	11/03/17	11-1135p Late News M-F	11-1135p	----1--	:30	1	\$225.00	NM
Weeks:	<u>Start Date</u> 10/30/17	<u>End Date</u> 11/05/17	<u>MTWTFSS</u> ----1--	<u>Spots/Week</u> 1	<u>Rate</u> \$225.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WSLS	F	11/03/17	11:04 PM	11-1135p Late News M-F	11-1135p	:30	EGVA1030174H	\$225.00 NM
4	11/03/17	11/03/17	Tonight Show	1135p-1237x	----1--	:30	1	\$140.00	NM
Weeks:	<u>Start Date</u> 10/30/17	<u>End Date</u> 11/05/17	<u>MTWTFSS</u> ----1--	<u>Spots/Week</u> 1	<u>Rate</u> \$140.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WSLS	F	11/03/17	12:03 AM	Tonight Show	1135p-1237x	:30	EGVA1030174H	\$140.00 NM
5	11/03/17	11/03/17	12-1230p Local News M-F	12-1230p	----1--	:30	1	\$50.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				

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Advertiser	Product	Estimate Number	
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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	11/03/17	11/03/17	12-1230p Local News M-F	12-1230p	----1--	:30	1	\$50.00	NM
10/30/17 11/05/17 ----1-- 1 \$50.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSLs F 11/03/17 12:20 PM 12-1230p Local News M-F 12-1230p :30 EGVA1030174H \$50.00 NM									
6	11/03/17	11/03/17	2-3p Millionaire	2-3p	----1--	:30	1	\$25.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/30/17 11/05/17 ----1-- 1 \$25.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSLs F 11/03/17 2:21 PM 2-3p Millionaire 2-3p :30 EGVA1030174H \$25.00 NM									
7	11/03/17	11/03/17	4-5p Dr Phil	4-5p	----1--	:30	1	\$100.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/30/17 11/05/17 ----1-- 1 \$100.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSLs F 11/03/17 4:11 PM 4-5p Dr Phil 4-5p :30 EGVA1030174H \$100.00 NM									
8	11/03/17	11/03/17	530p-6p Local News M-F	530-6p	----1--	:30	1	\$230.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/30/17 11/05/17 ----1-- 1 \$230.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSLs F 11/03/17 5:56 PM 530p-6p Local News M-F 530-6p :30 EGVA1030174H \$230.00 NM									
9	11/03/17	11/03/17	7-730p Local News M-F	7-730p	----1--	:30	1	\$200.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/30/17 11/05/17 ----1-- 1 \$200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSLs F 11/03/17 7:14 PM 7-730p Local News M-F 7-730p :30 EGVA1030174H \$200.00 NM									
10	11/03/17	11/03/17	7-9a Today Show M-F	7-9a	----1--	:30	1	\$320.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/30/17 11/05/17 ----1-- 1 \$320.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSLs F 11/03/17 8:48 AM 7-9a Today Show M-F 7-9a :30 EGVA1030174H \$320.00 NM									
11	11/03/17	11/03/17	730-8p Inside Edition	730-8p	----1--	:30	1	\$300.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/30/17 11/05/17 ----1-- 1 \$300.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSLs F 11/03/17 7:56 PM 730-8p Inside Edition 730-8p :30 EGVA1030174H \$300.00 NM									
12	11/03/17	11/03/17	9-10a Megyn Kelly	9-10a	----1--	:30	1	\$200.00	NM

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Advertiser	Product	Estimate Number	
POL/Gillespie for Governor	ED GILLESPIE FOR GOV	3290	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
12	11/03/17	11/03/17	9-10a Megyn Kelly	9-10a	----1--	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/17 11/05/17 ----1-- 1 \$200.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSLS	F	11/03/17	9:59 AM	9-10a Megyn Kelly	9-10a	:30	EGVA1030174H	\$200.00 NM
13	11/06/17	11/06/17	1-2p Days of Our Lives	1-2p	1-----	:30	1	\$140.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/06/17 11/12/17 1----- 1 \$140.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSLS	M	11/06/17	1:59 PM	1-2p Days of Our Lives	1-2p	:30	EGVA1030174H	\$140.00 NM
14	11/06/17	11/06/17	10-11a Kathy Lee and Ho 10-11a da		1-----	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/06/17 11/12/17 1----- 1 \$200.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSLS	M	11/06/17	10:59 AM	10-11a Kathy Lee and Hoda	10-11a	:30	EGVA1030174H	\$200.00 NM
15	11/06/17	11/06/17	11-1135p Late News M-F	11-1135p	1-----	:30	1	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/06/17 11/12/17 1----- 1 \$225.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSLS	M	11/06/17	11:15 PM	11-1135p Late News M-F	11-1135p	:30	EGVA1030174H	\$225.00 NM
16	11/06/17	11/06/17	Tonight Show	1135p-1237x	1-----	:30	1	\$140.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/06/17 11/12/17 1----- 1 \$140.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSLS	M	11/06/17	12:32 AM	Tonight Show	1135p-1237x	:30	EGVA1030174H	\$140.00 NM
17	11/06/17	11/06/17	11-12n Our Blue Ridge	11-12n	1-----	:30	1	\$30.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/06/17 11/12/17 1----- 1 \$30.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSLS	M	11/06/17	11:59 AM	11-12n Our Blue Ridge	11-12n	:30	EGVA1030174H	\$30.00 NM
18	11/06/17	11/06/17	Last Call w/ Carson Daly	137-207x	1-----	:30	1	\$15.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/06/17 11/12/17 1----- 1 \$15.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSLS	M	11/06/17	2:03 AM	Last Call w/ Carson Daly	137-207x	:30	EGVA1030174H	\$15.00 NM
19	11/06/17	11/06/17	2-3p Millionaire	2-3p	1-----	:30	1	\$25.00	NM

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Invoice #	Invoice Date	Invoice Month	Invoice Period
8848665-1	11/26/17	November 2017	10/30/17 - 11/07/17
Advertiser	Product	Estimate Number	
POL/Gillespie for Governor	ED GILLESPIE FOR GOV	3290	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
19	11/06/17	11/06/17	2-3p Millionaire	2-3p	1-----	:30	1	\$25.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/06/17 11/12/17 1----- 1 \$25.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSLS	M	11/06/17	2:47 PM	2-3p Millionaire	2-3p	:30	EGVA1030174H	\$25.00 NM
20	11/06/17	11/06/17	4-5p Dr Phil	4-5p	1-----	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/06/17 11/12/17 1----- 1 \$100.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSLS	M	11/06/17	4:38 PM	4-5p Dr Phil	4-5p	:30	EGVA1030174H	\$100.00 NM
21	11/06/17	11/06/17	5-530p Local News M-F	5-530p	1-----	:30	1	\$180.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/06/17 11/12/17 1----- 1 \$180.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSLS	M	11/06/17	5:27 PM	5-530p Local News M-F	5-530p	:30	EGVA1030174H	\$180.00 NM
22	11/06/17	11/06/17	530-6a Local News M-F	530-6a	1-----	:30	1	\$85.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/06/17 11/12/17 1----- 1 \$85.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSLS	M	11/06/17	5:46 AM	530-6a Local News M-F	530-6a	:30	EGVA1030174H	\$85.00 NM
23	11/06/17	11/06/17	6-630p Local News M-F	6-630p	1-----	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/06/17 11/12/17 1----- 1 \$400.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSLS	M	11/06/17	6:29 PM	6-630p Local News M-F	6-630p	:30	EGVA1030174H	\$400.00 NM
24	11/06/17	11/06/17	7-730p Local News M-F	7-730p	1-----	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/06/17 11/12/17 1----- 1 \$200.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSLS	M	11/06/17	7:29 PM	7-730p Local News M-F	7-730p	:30	EGVA1030174H	\$200.00 NM
25	11/06/17	11/06/17	THE VOICE	8-10p	1-----	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/06/17 11/12/17 1----- 1 \$1,500.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSLS	M	11/06/17	9:44 PM	THE VOICE	8-10p	:30	EGVA1030174H	\$1,500.00 NM
26	11/06/17	11/06/17	9-10a Megyn Kelly	9-10a	1-----	:30	1	\$200.00	NM

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26	11/06/17	11/06/17	9-10a Megyn Kelly	9-10a	1-----	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/06/17 11/12/17 1----- 1 \$200.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSLS	M	11/06/17		9-10a Megyn Kelly	9-10a	:00		\$200.00 NM
Credited									
27	11/04/17	11/04/17	SNL	11:30 PM-1:00 XM	-----1-	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/17 11/05/17 -----1- 1 \$250.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSLS	Sa	11/04/17	11:46 PM	SNL	11:30 PM-1:00 XM	:30	EGVA1030174H	\$250.00 NM
28	11/04/17	11/04/17	8-10a Today Show Sat	8-10a	-----1-	:30	1	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/17 11/05/17 -----1- 1 \$150.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSLS	Sa	11/04/17	8:57 AM	8-10a Today Show Sat	8-10a	:30	EGVA1030174H	\$150.00 NM
29	11/04/17	11/04/17	Breeders Cup	Breeders Cup	-----1-	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/17 11/05/17 -----1- 1 \$250.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSLS	Sa	11/04/17	8:29 PM	Breeders Cup	Breeders Cup	:30	EGVA1030174H	\$250.00 NM
30	11/05/17	11/05/17	LN M-SuLateRun 1130-1 230x	1130p-1230x	-----1	:30	1	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/17 11/05/17 -----1 1 \$150.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSLS	Su	11/05/17	12:08 AM	LN M-SuLateRun 1130-1230x	1130p-1230x	:30	EGVA1030174H	\$150.00 NM
31	11/05/17	11/05/17	7-8a Sun News	7-8a	-----1	:30	1	\$85.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/17 11/05/17 -----1 1 \$85.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSLS	Su	11/05/17	7:54 AM	7-8a Sun News	7-8a	:30	EGVA1030174H	\$85.00 NM
32	11/05/17	11/05/17	NFL Sunday Night Footb all	815-1130p	-----1	:30	1	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/17 11/05/17 -----1 1 \$2,000.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSLS	Su	11/05/17	11:37 PM	NFL Sunday Night Football	815-1130p	:30	EGVA1030174H	\$2,000.00 NM
33	11/02/17	11/02/17	1-2p Days of Our Lives	1-2p	---1---	:30	1	\$140.00	NM

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Send Payment To:

WSLS
PO BOX 936259
ATLANTA, GA 31193-6259

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
8848665-1	11/26/17	November 2017	10/30/17 - 11/07/17
Advertiser	Product	Estimate Number	
POL/Gillespie for Governor	ED GILLESPIE FOR GOV	3290	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/17 11/05/17 ---1--- 1 \$140.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSLS	Th	11/02/17	1:59 PM	1-2p Days of Our Lives	1-2p	:30	EGVA1030174H	\$140.00 NM
34	11/02/17	11/02/17	CHICAGO FIRE	10-11p	---1---	:30	1	\$1,250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/17 11/05/17 ---1--- 1 \$1,250.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSLS	Th	11/02/17	10:39 PM	CHICAGO FIRE	10-11p	:30	EGVA1030174H	\$1,250.00 NM
35	11/02/17	11/02/17	Tonight Show	1135p-1237x	---1---	:30	1	\$140.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/17 11/05/17 ---1--- 1 \$140.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSLS	Th	11/02/17	12:30 AM	Tonight Show	1135p-1237x	:30	EGVA1030174H	\$140.00 NM
36	11/02/17	11/02/17	11-12n Our Blue Ridge	11-12n	---1---	:30	1	\$30.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/17 11/05/17 ---1--- 1 \$30.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSLS	Th	11/02/17	11:54 AM	11-12n Our Blue Ridge	11-12n	:30	EGVA1030174H	\$30.00 NM
37	11/02/17	11/02/17	Late Show	1237-137x	---1---	:30	1	\$25.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/17 11/05/17 ---1--- 1 \$25.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSLS	Th	11/02/17	1:34 AM	Late Show	1237-137x	:30	EGVA1030174H	\$25.00 NM
38	11/02/17	11/02/17	12-1230p Local News M-F	12-1230p	---1---	:30	1	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/17 11/05/17 ---1--- 1 \$50.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSLS	Th	11/02/17	12:11 PM	12-1230p Local News M-F	12-1230p	:30	EGVA1030174H	\$50.00 NM
39	11/02/17	11/02/17	2-3p Millionaire	2-3p	---1---	:30	1	\$25.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/17 11/05/17 ---1--- 1 \$25.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSLS	Th	11/02/17	2:30 PM	2-3p Millionaire	2-3p	:30	EGVA1030174H	\$25.00 NM
40	11/02/17	11/02/17	4-5p Dr Phil	4-5p	---1---	:30	1	\$100.00	NM

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Send Payment To:

WLSL
PO BOX 936259
ATLANTA, GA 31193-6259

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
8848665-1	11/26/17	November 2017	10/30/17 - 11/07/17
Advertiser	Product	Estimate Number	
POL/Gillespie for Governor	ED GILLESPIE FOR GOV	3290	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
40	11/02/17	11/02/17	4-5p Dr Phil	4-5p	--- 1---	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/17 11/05/17 --- 1--- 1 \$100.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WLSL	Th	11/02/17	4:56 PM	4-5p Dr Phil	4-5p	:30	EGVA1030174H	\$100.00 NM
41	11/02/17	11/02/17	5-530p Local News M-F	5-530p	--- 1---	:30	1	\$180.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/17 11/05/17 --- 1--- 1 \$180.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WLSL	Th	11/02/17	5:26 PM	5-530p Local News M-F	5-530p	:30	EGVA1030174H	\$180.00 NM
42	11/02/17	11/02/17	530p-6p Local News M-F	530-6p	--- 1---	:30	1	\$230.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/17 11/05/17 --- 1--- 1 \$230.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WLSL	Th	11/02/17	5:55 PM	530p-6p Local News M-F	530-6p	:30	EGVA1030174H	\$230.00 NM
43	11/02/17	11/02/17	6-7a Local News M-F	6-7a	--- 1---	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/17 11/05/17 --- 1--- 1 \$250.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WLSL	Th	11/02/17	6:59 AM	6-7a Local News M-F	6-7a	:30	EGVA1030174H	\$250.00 NM
44	11/02/17	11/02/17	7-730p Local News M-F	7-730p	--- 1---	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/17 11/05/17 --- 1--- 1 \$200.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WLSL	Th	11/02/17	7:12 PM	7-730p Local News M-F	7-730p	:30	EGVA1030174H	\$200.00 NM
45	11/02/17	11/02/17	7-9a Today Show M-F	7-9a	--- 1---	:30	1	\$320.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/17 11/05/17 --- 1--- 1 \$320.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WLSL	Th	11/02/17	8:28 AM	7-9a Today Show M-F	7-9a	:30	EGVA1030174H	\$320.00 NM
46	11/02/17	11/02/17	9-10a Megyn Kelly	9-10a	--- 1---	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/17 11/05/17 --- 1--- 1 \$200.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WLSL	Th	11/02/17	9:59 AM	9-10a Megyn Kelly	9-10a	:30	EGVA1030174H	\$200.00 NM
47	11/02/17	11/02/17	WILL AND GRACE/GRE	9-10p	--- 1---	:30	1	\$1,000.00	NM
AT NEWS									

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ATLANTA, GA 31193-6259

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
8848665-1	11/26/17	November 2017	10/30/17 - 11/07/17
Advertiser	Product	Estimate Number	
POL/Gillespie for Governor	ED GILLESPIE FOR GOV	3290	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
47	11/02/17	11/02/17	WILL AND GRACE/GRE AT NEWS	9-10p	--- 1---	:30	1	\$1,000.00	NM
Weeks:	<u>Start Date</u> 10/30/17	<u>End Date</u> 11/05/17	<u>MTWTFSS</u> --- 1---	<u>Spots/Week</u> 1	<u>Rate</u> \$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSLS	Th	11/02/17	9:49 PM	WILL AND GRACE/GREAT NEW	9-10p	:30	EGVA1030174H	\$1,000.00 NM
48	11/07/17	11/07/17	1-2p Days of Our Lives	1-2p	- 1-----	:30	1	\$140.00	NM
Weeks:	<u>Start Date</u> 11/06/17	<u>End Date</u> 11/12/17	<u>MTWTFSS</u> - 1-----	<u>Spots/Week</u> 1	<u>Rate</u> \$140.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSLS	Tu	11/07/17	1:27 PM	1-2p Days of Our Lives	1-2p	:30	EGVA1030174H	\$140.00 NM
49	11/07/17	11/07/17	12-1230p Local News M- F	12-1230p	- 1-----	:30	1	\$50.00	NM
Weeks:	<u>Start Date</u> 11/06/17	<u>End Date</u> 11/12/17	<u>MTWTFSS</u> - 1-----	<u>Spots/Week</u> 1	<u>Rate</u> \$50.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSLS	Tu	11/07/17	12:26 PM	12-1230p Local News M-F	12-1230p	:30	EGVA1030174H	\$50.00 NM
50	11/07/17	11/07/17	6-7a Local News M-F	6-7a	- 1-----	:30	1	\$250.00	NM
Weeks:	<u>Start Date</u> 11/06/17	<u>End Date</u> 11/12/17	<u>MTWTFSS</u> - 1-----	<u>Spots/Week</u> 1	<u>Rate</u> \$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSLS	Tu	11/07/17	6:54 AM	6-7a Local News M-F	6-7a	:30	EGVA1030174H	\$250.00 NM
51	11/07/17	11/07/17	7-9a Today Show M-F	7-9a	- 1-----	:30	1	\$320.00	NM
Weeks:	<u>Start Date</u> 11/06/17	<u>End Date</u> 11/12/17	<u>MTWTFSS</u> - 1-----	<u>Spots/Week</u> 1	<u>Rate</u> \$320.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSLS	Tu	11/07/17	7:28 AM	7-9a Today Show M-F	7-9a	:30	EGVA1030174H	\$320.00 NM
52	11/01/17	11/01/17	1-2p Days of Our Lives	1-2p	-- 1----	:30	1	\$140.00	NM
Weeks:	<u>Start Date</u> 10/30/17	<u>End Date</u> 11/05/17	<u>MTWTFSS</u> -- 1----	<u>Spots/Week</u> 1	<u>Rate</u> \$140.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSLS	W	11/01/17	1:59 PM	1-2p Days of Our Lives	1-2p	:30	EGVA102417H	\$140.00 NM
53	11/01/17	11/01/17	11-1135p Late News M-F	11-1135p	-- 1----	:30	1	\$225.00	NM
Weeks:	<u>Start Date</u> 10/30/17	<u>End Date</u> 11/05/17	<u>MTWTFSS</u> -- 1----	<u>Spots/Week</u> 1	<u>Rate</u> \$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSLS	W	11/01/17	11:31 PM	11-1135p Late News M-F	11-1135p	:30	EGVA1030174H	\$225.00 NM
54	11/01/17	11/01/17	Tonight Show	1135p-1237x	-- 1----	:30	1	\$140.00	NM

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ATLANTA, GA 31193-6259

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
8848665-1	11/26/17	November 2017	10/30/17 - 11/07/17
Advertiser	Product	Estimate Number	
POL/Gillespie for Governor	ED GILLESPIE FOR GOV	3290	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
54	11/01/17	11/01/17	Tonight Show	1135p-1237x	-- 1----	:30	1	\$140.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/17 11/05/17 -- 1---- 1 \$140.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSLS	W	11/01/17	11:51 PM	Tonight Show	1135p-1237x	:30	EGVA102417H	\$140.00 NM
55	11/01/17	11/01/17	11-12n Our Blue Ridge	11-12n	-- 1----	:30	1	\$30.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/17 11/05/17 -- 1---- 1 \$30.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSLS	W	11/01/17	11:58 AM	11-12n Our Blue Ridge	11-12n	:30	EGVA1030174H	\$30.00 NM
56	11/01/17	11/01/17	Late Show	1237-137x	-- 1----	:30	1	\$25.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/17 11/05/17 -- 1---- 1 \$25.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSLS	W	11/01/17	1:23 AM	Late Show	1237-137x	:30	EGVA1030174H	\$25.00 NM
57	11/01/17	11/01/17	Last Call w/ Carson Daly	137-207x	-- 1----	:30	1	\$15.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/17 11/05/17 -- 1---- 1 \$15.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSLS	W	11/01/17	1:46 AM	Last Call w/ Carson Daly	137-207x	:30	EGVA102417H	\$15.00 NM
58	11/01/17	11/01/17	5-530p Local News M-F	5-530p	-- 1----	:30	1	\$180.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/17 11/05/17 -- 1---- 1 \$180.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSLS	W	11/01/17	5:25 PM	5-530p Local News M-F	5-530p	:30	EGVA1030174H	\$180.00 NM
59	11/01/17	11/01/17	530-6a Local News M-F	530-6a	-- 1----	:30	1	\$85.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/17 11/05/17 -- 1---- 1 \$85.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSLS	W	11/01/17	5:54 AM	530-6a Local News M-F	530-6a	:30	EGVA102417H	\$85.00 NM
60	11/01/17	11/01/17	6-630p Local News M-F	6-630p	-- 1----	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/17 11/05/17 -- 1---- 1 \$400.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSLS	W	11/01/17	6:11 PM	6-630p Local News M-F	6-630p	:30	EGVA102417H	\$400.00 NM
61	11/01/17	11/01/17	6-7a Local News M-F	6-7a	-- 1----	:30	1	\$250.00	NM

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. Station reserves the right to purge materials after 90 days from last date of air. The expense of resending materials will be paid by client.

Advertiser or Agency warrants that all the necessary rights, including music rights, have been obtained for the use of any advertiser material on television and, to the extent applicable, via internet delivery.

NONDISCRIMINATION POLICY: The Company does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract is hereby rejected.



Send Payment To:

WSLS
PO BOX 936259
ATLANTA, GA 31193-6259

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
8848665-1	11/26/17	November 2017	10/30/17 - 11/07/17
Advertiser	Product	Estimate Number	
POL/Gillespie for Governor	ED GILLESPIE FOR GOV	3290	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
61	11/01/17	11/01/17	6-7a Local News M-F	6-7a	-- 1----	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/17 11/05/17 -- 1---- 1 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSL W 11/01/17 6:30 AM 6-7a Local News M-F 6-7a :30 EGVA1030174H \$250.00 NM									
62	11/01/17	11/01/17	730-8p Inside Edition	730-8p	-- 1----	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/17 11/05/17 -- 1---- 1 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSL W 11/01/17 7:57 PM 730-8p Inside Edition 730-8p :30 EGVA1030174H \$300.00 NM									
63	11/01/17	11/01/17	9-10a Megyn Kelly	9-10a	-- 1----	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/17 11/05/17 -- 1---- 1 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSL W 11/01/17 9:59 AM 9-10a Megyn Kelly 9-10a :30 EGVA102417H \$200.00 NM									
64	11/01/17	11/01/17	LAW AND ORDER: SVU 9-10p	9-10p	-- 1----	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/17 11/05/17 -- 1---- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSL W 11/01/17 9:18 PM LAW AND ORDER: SVU 9-10p :30 EGVA102417H \$1,000.00 NM									
<u>Total Spots</u>							63		

Payment Terms 30 Days

<u>Gross Total</u>	\$16,145.00
<u>Agency Commission</u>	\$2,421.75
<u>Net Amount Due</u>	\$13,723.25

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