

ORDER

WSMV

Orders
Order / Rev: 631644
Alt Order #: 07605759
Product Desc: TN 4 STUDENT SUCCESS
Estimate: 126222
Flight Dates: 01/26/15 - 02/22/15
Original Date / Rev: 01/21/15 / 01/21/15
Order Type: GENERAL

Primary AE: Aaron Ashe
Sales Office: T-WAS
Sales Region: National

Agency
Name: Smart Media Group LLC
Buying Contact:
Billing Contact:
 1427 Leslie Avenue
 Alexandria, VA 22301

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Tennesseans For Student Success
Demographic: A35+
Product Codes: Political-Issues
Priority: IMP
Revenue Codes: POL, PLI, FLT

New Business Thru:
Order Separation: 00:05:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
01/26/15	02/22/15	82	\$29,580.00	\$25,143.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
February 2015	82	\$29,580.00	\$25,143.00	0.00
Totals	82	\$29,580.00	\$25,143.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Aaron Ashe			Start Of Order - End Of Order	100%

Order Share

	Share	Total
WSMV	3.5%	\$29,580.00
Market	2.5%	\$79,945.95

Competitive Share

	Share	Total
AEN	0%	\$0.00
APL	0%	\$0.00
BET	0%	\$0.00
CMD	0%	\$0.00
CMT	0%	\$0.00
CNB	0%	\$0.00
CNN	0%	\$0.00
DISC	0%	\$0.00
ESPN	0%	\$0.00
FAM	0%	\$0.00
FOOD	0%	\$0.00
FX	0%	\$0.00
FXNC	0%	\$0.00
LIF	0%	\$0.00
LNC5	0%	\$0.00
MNBC	0%	\$0.00
MTV	0%	\$0.00
NICK	0%	\$0.00
SPK	0%	\$0.00
TLC	0%	\$0.00

TNT	0%	\$0.00
TWC	0%	\$0.00
USA	0%	\$0.00
VH1	0%	\$0.00
WCTE	0%	\$0.00
WHTN	0%	\$0.00
WJFB	0%	\$0.00
WKRN	20%	\$10,000.00
WNAB	0%	\$0.00
WNPX	0%	\$0.00
WPGD	0%	\$0.00
WTVF	20%	\$10,000.00
WUXP	0%	\$0.00
WZTV	20%	\$10,000.00

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 Product Desc: TN 4 STUDENT SUCCESS
 Estimate: 126222
 WSMV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WSMV	01/30/15	02/20/15	M-F Channel 4 News @ 4M CH 4 News @ 4pm	CM	4-5pm	----1--	:30	1	\$200.00	IMP	0.00	NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 01/26/15	02/01/15	----1--					1	\$200.00		0.00			
		Week: 02/02/15	02/08/15	----1--					1	\$200.00		0.00			
		Week: 02/09/15	02/15/15	----1--					1	\$200.00		0.00			
		Week: 02/16/15	02/22/15	----1--					1	\$200.00		0.00			
2	WSMV	02/20/15	02/20/15	M-F Channel 4 News @ 5M Ch. 4 News at 5	CM	5-530pm	----1--	:30	1	\$350.00	IMP	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/16/15	02/22/15	----1--					1	\$350.00		0.00			
3	WSMV	01/30/15	02/20/15	M-F 6-630pm CH. 4 NEWS @ 6	CM	6-630pm	----1--	:30	1	\$450.00	IMP	0.00	NM	4	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 01/26/15	02/01/15	----1--					1	\$450.00		0.00			
		Week: 02/02/15	02/08/15	----1--					1	\$450.00		0.00			
		Week: 02/09/15	02/15/15	----1--					1	\$450.00		0.00			
		Week: 02/16/15	02/22/15	----1--					1	\$450.00		0.00			
4	WSMV	02/20/15	02/20/15	M-F 630-7pm CH. 4 NEWS @ 6:30pm	CM	629-7pm	----1--	:30	1	\$400.00	IMP	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/16/15	02/22/15	----1--					1	\$400.00		0.00			
5	WSMV	01/26/15	02/16/15	M-F Channel 4 News @ 4M CH 4 News @ 4pm	CM	4-5pm	1-----	:30	1	\$200.00	IMP	0.00	NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 01/26/15	02/01/15	1-----					1	\$200.00		0.00			
		Week: 02/02/15	02/08/15	1-----					1	\$200.00		0.00			
		Week: 02/09/15	02/15/15	1-----					1	\$200.00		0.00			
		Week: 02/16/15	02/22/15	1-----					1	\$200.00		0.00			
6	WSMV	01/26/15	01/26/15	M-F Channel 4 News @ 5M Ch. 4 News at 5	CM	5-530pm	1-----	:30	1	\$350.00	IMP	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 01/26/15	02/01/15	1-----					1	\$350.00		0.00			
7	WSMV	01/26/15	01/26/15	M-F 630-7pm CH. 4 NEWS @ 6:30pm	CM	629-7pm	1-----	:30	1	\$400.00	IMP	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 01/26/15	02/01/15	1-----					1	\$400.00		0.00			
8	WSMV	01/31/15	02/21/15	Sa Late News Sa Late News	CM	Sat 10-1030p	-----1-	:30	1	\$500.00	IMP	0.00	NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 01/26/15	02/01/15	-----1-					1	\$500.00		0.00			
		Week: 02/02/15	02/08/15	-----1-					1	\$500.00		0.00			
		Week: 02/09/15	02/15/15	-----1-					1	\$500.00		0.00			
		Week: 02/16/15	02/22/15	-----1-					1	\$500.00		0.00			
9	WSMV	01/31/15	02/21/15		CM	1030pm-12mid	-----1-	:30	1	\$550.00	IMP	0.00	NM	4	\$2,200.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
SAT 1030PM-12MIDNITE															
Saturday Night Live 1030pm-12.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 01/26/15	02/01/15	-----1-					1	\$550.00		0.00			
		Week: 02/02/15	02/08/15	-----1-					1	\$550.00		0.00			
		Week: 02/09/15	02/15/15	-----1-					1	\$550.00		0.00			
		Week: 02/16/15	02/22/15	-----1-					1	\$550.00		0.00			
10	WSMV	01/31/15	02/21/15	SA 6a News	CM	Sat 6-7a	-----1-	:30	1	\$90.00	IMP	0.00	NM	3	\$270.00
Sat 6-7a															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 01/26/15	02/01/15	-----1-					1	\$90.00		0.00			
		Week: 02/02/15	02/08/15	-----					0	\$0.00		0.00			
		Week: 02/09/15	02/15/15	-----1-					1	\$90.00		0.00			
		Week: 02/16/15	02/22/15	-----1-					1	\$90.00		0.00			
E 11	WSMV	01/31/15	01/31/15	Wknd AM News Special	CM	Various	-----1-	:30	1	\$150.00	IMP	0.00	NM	1	\$150.00
Wknd AM News Special Time															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 01/26/15	02/01/15	-----1-					1	\$150.00		0.00			
12	WSMV	02/01/15	02/22/15	Su Late News	CM	Sun 10-1035p	-----1	:30	1	\$650.00	IMP	0.00	NM	4	\$2,600.00
Su Late News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 01/26/15	02/01/15	-----1					1	\$650.00		0.00			
		Week: 02/02/15	02/08/15	-----1					1	\$650.00		0.00			
		Week: 02/09/15	02/15/15	-----1					1	\$650.00		0.00			
		Week: 02/16/15	02/22/15	-----1					1	\$650.00		0.00			
E 13	WSMV	02/01/15	02/22/15	SU Today Sh 7-8a or 7-9a	CM	SU 7a-8a or 7a-9a	-----1	:30	1	\$200.00	IMP	0.00	NM	3	\$600.00
(7:00 AM-8:00 AM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 01/26/15	02/01/15	-----1					1	\$200.00		0.00			
		Week: 02/02/15	02/08/15	-----					0	\$0.00		0.00			
		Week: 02/09/15	02/15/15	-----1					1	\$200.00		0.00			
		Week: 02/16/15	02/22/15	-----1					1	\$200.00		0.00			
14	WSMV	02/01/15	02/22/15	SU 8a News	CM	Sun 8a-9a	-----1	:30	1	\$240.00	IMP	0.00	NM	3	\$720.00
Sun 8a-9a															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 01/26/15	02/01/15	-----1					1	\$240.00		0.00			
		Week: 02/02/15	02/08/15	-----					0	\$0.00		0.00			
		Week: 02/09/15	02/15/15	-----1					1	\$240.00		0.00			
		Week: 02/16/15	02/22/15	-----1					1	\$240.00		0.00			
15	WSMV	01/29/15	02/19/15	M-F Late News	CM	10P-1035P	---1---	:30	1	\$750.00	IMP	0.00	NM	4	\$3,000.00
M-F 10P NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 01/26/15	02/01/15	---1---					1	\$750.00		0.00			
		Week: 02/02/15	02/08/15	---1---					1	\$750.00		0.00			
		Week: 02/09/15	02/15/15	---1---					1	\$750.00		0.00			
		Week: 02/16/15	02/22/15	---1---					1	\$750.00		0.00			
16	WSMV	01/29/15	02/19/15	News & More at Midday	CM	12pm-1pm	---1---	:30	1	\$100.00	IMP	0.00	NM	3	\$300.00
News and More at Midday															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 01/26/15	02/01/15	---1---					1	\$100.00		0.00			
		Week: 02/02/15	02/08/15	-----					0	\$0.00		0.00			
		Week: 02/09/15	02/15/15	---1---					1	\$100.00		0.00			
		Week: 02/16/15	02/22/15	---1---					1	\$100.00		0.00			
17	WSMV	02/05/15	02/12/15	M-F Channel 4 News @ 5	CM	5-530pm	---1---	:30	1	\$350.00	IMP	0.00	NM	2	\$700.00
Ch. 4 News at 5															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/02/15	02/08/15	---1---					1	\$350.00		0.00			
		Week: 02/09/15	02/15/15	---1---					1	\$350.00		0.00			
18	WSMV	01/29/15	02/19/15	M-F 6-630pm	CM	6-630pm	---1---	:30	1	\$450.00	IMP	0.00	NM	2	\$900.00
CH. 4 NEWS @ 6															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 01/26/15	02/01/15	---1---					1	\$450.00		0.00			

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 Estimate: 126222
 WSMV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
18	WSMV	01/29/15	02/19/15	M-F 6-630pm CH. 4 NEWS @ 6	CM	6-630pm	---1---	:30	1	\$450.00	IMP	0.00	NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/02/15	02/08/15	-----					0	\$0.00		0.00			
		Week: 02/09/15	02/15/15	-----					0	\$0.00		0.00			
		Week: 02/16/15	02/22/15	---1---					1	\$450.00		0.00			
19	WSMV	02/05/15	02/12/15	M-F 630-7pm CH. 4 NEWS @ 6:30pm	CM	629-7pm	---1---	:30	1	\$400.00	IMP	0.00	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/02/15	02/08/15	---1---					1	\$400.00		0.00			
		Week: 02/09/15	02/15/15	---1---					1	\$400.00		0.00			
20	WSMV	01/29/15	02/19/15	Today Show 1 Today Show 7-9am	CM	658-9AM	---1---	:30	1	\$240.00	IMP	0.00	NM	3	\$720.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 01/26/15	02/01/15	---1---					1	\$240.00		0.00			
		Week: 02/02/15	02/08/15	-----					0	\$0.00		0.00			
		Week: 02/09/15	02/15/15	---1---					1	\$240.00		0.00			
		Week: 02/16/15	02/22/15	---1---					1	\$240.00		0.00			
21	WSMV	01/27/15	02/17/15	M-F Late News M-F 10P NEWS	CM	10P-1035P	-1-----	:30	1	\$750.00	IMP	0.00	NM	4	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 01/26/15	02/01/15	-1-----					1	\$750.00		0.00			
		Week: 02/02/15	02/08/15	-1-----					1	\$750.00		0.00			
		Week: 02/09/15	02/15/15	-1-----					1	\$750.00		0.00			
		Week: 02/16/15	02/22/15	-1-----					1	\$750.00		0.00			
22	WSMV	01/27/15	02/17/15	News & More at Midday News and More at Midday	CM	12pm-1pm	-1-----	:30	1	\$100.00	IMP	0.00	NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 01/26/15	02/01/15	-1-----					1	\$100.00		0.00			
		Week: 02/02/15	02/08/15	-----					0	\$0.00		0.00			
		Week: 02/09/15	02/15/15	-1-----					1	\$100.00		0.00			
		Week: 02/16/15	02/22/15	-1-----					1	\$100.00		0.00			
23	WSMV	02/03/15	02/17/15	M-F Channel 4 News @ 5M Ch. 4 News at 5	CM	5-530pm	-1-----	:30	1	\$350.00	IMP	0.00	NM	3	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/02/15	02/08/15	-1-----					1	\$350.00		0.00			
		Week: 02/09/15	02/15/15	-1-----					1	\$350.00		0.00			
		Week: 02/16/15	02/22/15	-1-----					1	\$350.00		0.00			
24	WSMV	02/03/15	02/17/15	M-F 630-7pm CH. 4 NEWS @ 6:30pm	CM	629-7pm	-1-----	:30	1	\$400.00	IMP	0.00	NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/02/15	02/08/15	-1-----					1	\$400.00		0.00			
		Week: 02/09/15	02/15/15	-1-----					1	\$400.00		0.00			
		Week: 02/16/15	02/22/15	-1-----					1	\$400.00		0.00			
25	WSMV	01/27/15	02/17/15	Today Show 1 Today Show 7-9am	CM	658-9AM	-1-----	:30	1	\$240.00	IMP	0.00	NM	3	\$720.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 01/26/15	02/01/15	-1-----					1	\$240.00		0.00			
		Week: 02/02/15	02/08/15	-----					0	\$0.00		0.00			
		Week: 02/09/15	02/15/15	-1-----					1	\$240.00		0.00			
		Week: 02/16/15	02/22/15	-1-----					1	\$240.00		0.00			
26	WSMV	01/28/15	02/18/15	News & More at Midday News and More at Midday	CM	12pm-1pm	--1----	:30	1	\$100.00	IMP	0.00	NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 01/26/15	02/01/15	--1----					1	\$100.00		0.00			
		Week: 02/02/15	02/08/15	-----					0	\$0.00		0.00			
		Week: 02/09/15	02/15/15	-----					0	\$0.00		0.00			
		Week: 02/16/15	02/22/15	--1----					1	\$100.00		0.00			
27	WSMV	01/28/15	02/18/15	M-F Channel 4 News @ 4M CH 4 News @ 4pm	CM	4-5pm	--1----	:30	1	\$200.00	IMP	0.00	NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 01/26/15	02/01/15	--1----					1	\$200.00		0.00			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
27	WSMV	01/28/15	02/18/15	M-F Channel 4 News @ 4M CH 4 News @ 4pm		4-5pm	--1----	:30	1	\$200.00	IMP	0.00	NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/02/15	02/08/15	--1----					1	\$200.00		0.00			
		Week: 02/09/15	02/15/15	--1----					1	\$200.00		0.00			
		Week: 02/16/15	02/22/15	--1----					1	\$200.00		0.00			
28	WSMV	01/28/15	02/18/15	M-F Channel 4 News @ 5M Ch. 4 News at 5		5-530pm	--1----	:30	1	\$350.00	IMP	0.00	NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 01/26/15	02/01/15	--1----					1	\$350.00		0.00			
		Week: 02/02/15	02/08/15	-----					0	\$0.00		0.00			
		Week: 02/09/15	02/15/15	-----					0	\$0.00		0.00			
		Week: 02/16/15	02/22/15	--1----					1	\$350.00		0.00			
29	WSMV	02/04/15	02/18/15	M-F 6-630pm CH. 4 NEWS @ 6	CM	6-630pm	--1----	:30	1	\$450.00	IMP	0.00	NM	3	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/02/15	02/08/15	--1----					1	\$450.00		0.00			
		Week: 02/09/15	02/15/15	--1----					1	\$450.00		0.00			
		Week: 02/16/15	02/22/15	--1----					1	\$450.00		0.00			
30	WSMV	01/28/15	01/28/15	M-F 630-7pm CH. 4 NEWS @ 6:30pm	CM	629-7pm	--1----	:30	1	\$400.00	IMP	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 01/26/15	02/01/15	--1----					1	\$400.00		0.00			
													Totals	82	\$29,580.00

REP HEADLINE# 7605759 TRF# 631644 REP: TEL# 703 528 7800 FAX# 703 528 7880
 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!! JAN21/15 17.24
 ORDER WORKSHEET HARRIS REPORT FROM REP *** CHANGES *** ** WSMV-TV ***

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS /WK	:WEEK INVT	:DAYS	:TOTL: SPTS:
31	A		800A-900A	30		\$150.00	1/31	1/31	1		SAT	1
PROGRAM : NEWS RA35+ : 43.3 ORD COM1: NO SAT 1/31 9A NEWS ORD COM2: OFFER 8A NEWS THIS IS A MAKE-GOOD FOR JAN31 ON LINE-11 FOR 1 SPOT/WK STATION MAKEGOOD OFFERS: M1 OK'D BUY#11 MISSED:SAT/900A-1000A JAN31 30S \$150.00 (JAN21/15) OFFER:SAT/800A-900A JAN31 30S \$150.00 PLS ADVISE. CMT:NO SAT 1/31 9A NEWS CMT:OFFER 8A NEWS												
FEB/15			29580.00									
CONTRACT TOTAL												29580.00
TOTAL SPOTS												82
MARKET TOTALS \$79,945 WSMV 37% WKRN 20% WTVF 36% WZTV 7% WUXP 0% CABL 0% WNAB 0%												
SVC- NSI												
DEMOS- RA35+*												
MOD CODE	A-ADD	B-BUY TYPE	C-CANCELLED	DE-DELETE	E-EFF DATES	L-LENGTH	M-MAKEGOOD	N-PROGRAM NAME				
P-CLASS,PLAN,SECT	Q-PAID PGM	R-RATE	S-SPOTS PER WEEK	T-TIME	X-LATE	Y-DAYS	Z-COMMENTS	*-MULTIPLE				

JAN21/15 16.34
*** WSMV-TV ***

HARRIS REPORT FROM REP

ORDER WORKSHEET

REP HEADLINE# 7605759

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS /WK	:WEEK INVT	:DAYS	:TOTL :SPTS
2			500P-530P	30		\$350.00	2/20	2/20	1		FRI	1
PROGRAM : CH4 NEWS AT 5P RA35+ : 95.1 ORD COM1: NULL CON COM1: CH4 NEWS AT 5P												
3			600P-630P	30		\$450.00	1/30	2/20	1		FRI	4
PROGRAM : CH4 NEWS AT 6P RA35+ : 118.6 ORD COM1: NULL CON COM1: CH4 NEWS AT 6P												
4			630P-700P	30		\$400.00	2/20	2/20	1		FRI	1
PROGRAM : CH4 NEWS AT 630P RA35+ : 104.3 ORD COM1: NULL CON COM1: CH4 NEWS AT 630P												
5			400P-500P	30		\$200.00	1/26	2/16	1		MON	4
PROGRAM : CH4 NEWS 4P-5P RA35+ : 61.5 ORD COM1: NULL CON COM1: CH4 NEWS 4P-5P												
6			500P-530P	30		\$350.00	1/26	1/26	1		MON	1
PROGRAM : CH4 NEWS AT 5P RA35+ : 95.1 ORD COM1: NULL CON COM1: CH4 NEWS AT 5P												
7			630P-700P	30		\$400.00	1/26	1/26	1		MON	1
PROGRAM : CH4 NEWS AT 630P RA35+ : 104.3 ORD COM1: NULL CON COM1: CH4 NEWS AT 630P												

30 JAN21/15 16.34
*** WSMV-TV ***

JAN21/15 16.34
*** WSMV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
14			800A-900A	30		\$240.00	2/1	2/1	1		SUN	1
14			800A-900A	30		\$240.00	2/15	2/22	1		SUN	2
PROGRAM : CH4 NEWS TODAY SUN												
RA35+ : 70.2												
ORD COM1: NULL												
CON COM1: CH4 NEWS TODAY SUN												
15			1000P-1035P	30		\$750.00	1/29	2/19	1		THU	4
PROGRAM : CH4 NEWS@10P M-F												
RA35+ : 83.7												
ORD COM1: NULL												
CON COM1: CH4 NEWS@10P M-F												
16			1200N-100P	30		\$100.00	1/29	1/29	1		THU	1
16			1200N-100P	30		\$100.00	2/12	2/19	1		THU	2
PROGRAM : NEWS AND MORE AT MID												
RA35+ : 34.7												
ORD COM1: NULL												
CON COM1: NEWS AND MORE AT MID												
17			500P-530P	30		\$350.00	2/5	2/12	1		THU	2
PROGRAM : CH4 NEWS AT 5P												
RA35+ : 95.1												
ORD COM1: NULL												
CON COM1: CH4 NEWS AT 5P												
18			600P-630P	30		\$450.00	1/29	1/29	1		THU	1
18			600P-630P	30		\$450.00	2/19	2/19	1		THU	1
PROGRAM : CH4 NEWS AT 6P												
RA35+ : 118.6												
ORD COM1: NULL												
CON COM1: CH4 NEWS AT 6P												
19			630P-700P	30		\$400.00	2/5	2/12	1		THU	2
PROGRAM : CH4 NEWS AT 630P												
RA35+ : 104.3												
ORD COM1: NULL												
CON COM1: CH4 NEWS AT 630P												

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS /WK	:WEEK INVT	:DAYS	:TOTL SPTS
20			700A-900A	30		\$240.00	1/29	1/29	1		THU	1
PROGRAM : TODAY SHW												
RA35+ : 55.2												
ORD COM1: NULL												
CON COM1: TODAY SHW												
20			700A-900A	30		\$240.00	2/12	2/19	1		THU	2
21			1000P-1035P	30		\$750.00	1/27	2/17	1		TUE	4
PROGRAM : CH4 NEWS@10P M-F												
RA35+ : 83.7												
ORD COM1: NULL												
CON COM1: CH4 NEWS@10P M-F												
22			1200N-100P	30		\$100.00	1/27	1/27	1		TUE	1
PROGRAM : NEWS AND MORE AT MID												
RA35+ : 34.7												
ORD COM1: NULL												
CON COM1: NEWS AND MORE AT MID												
22			1200N-100P	30		\$100.00	2/10	2/17	1		TUE	2
23			500P-530P	30		\$350.00	2/3	2/17	1		TUE	3
PROGRAM : CH4 NEWS AT 5P												
RA35+ : 95.1												
ORD COM1: NULL												
CON COM1: CH4 NEWS AT 5P												
24			630P-700P	30		\$400.00	2/3	2/17	1		TUE	3
PROGRAM : CH4 NEWS AT 630P												
RA35+ : 104.3												
ORD COM1: NULL												
CON COM1: CH4 NEWS AT 630P												
25			700A-900A	30		\$240.00	1/27	1/27	1		TUE	1
PROGRAM : TODAY SHW												
RA35+ : 55.2												
ORD COM1: NULL												
CON COM1: TODAY SHW												
25			700A-900A	30		\$240.00	2/10	2/17	1		TUE	2

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS/WK	:WEEK INVT	:DAYS	:TOTL SPTS
26			1200N-100P	30		\$100.00	1/28	1/28	1		WED	1
26			1200N-100P	30		\$100.00	2/18	2/18	1		WED	1
PROGRAM : NEWS AND MORE AT MID												
RA35+ : 34.7												
ORD COM1: NULL												
CON COM1: NEWS AND MORE AT MID												
27			400P-500P	30		\$200.00	1/28	2/18	1		WED	4
PROGRAM : CH4 NEWS 4P-5P												
RA35+ : 61.5												
ORD COM1: NULL												
CON COM1: CH4 NEWS 4P-5P												
28			500P-530P	30		\$350.00	1/28	1/28	1		WED	1
28			500P-530P	30		\$350.00	2/18	2/18	1		WED	1
PROGRAM : CH4 NEWS AT 5P												
RA35+ : 95.1												
ORD COM1: NULL												
CON COM1: CH4 NEWS AT 5P												
29			600P-630P	30		\$450.00	2/4	2/18	1		WED	3
PROGRAM : CH4 NEWS AT 6P												
RA35+ : 118.6												
ORD COM1: NULL												
CON COM1: CH4 NEWS AT 6P												
30			630P-700P	30		\$400.00	1/28	1/28	1		WED	1
PROGRAM : CH4 NEWS AT 630P												
RA35+ : 104.3												
ORD COM1: NULL												
CON COM1: CH4 NEWS AT 630P												

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: <div style="text-align: center; margin-top: 10px;">WSMV-TV Nashville TN</div>	Date: <div style="text-align: center; margin-top: 10px;">1/22/15</div>
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I, Smart Media Group

do hereby request station time concerning the following issue:

Tennesseans for Student Success & Tennessee Association of Business Foundation

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE ATTACHED					

This broadcast time will be used by: Tennesseans for Student Success & Tennessee As

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☐ Yes

☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

--

I represent that the payment for the above described broadcast time has been furnished by (name and address):

--

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

--

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Tennesseans for Student Success, PO Box 24021, Nashville, TN 37202
Tennessee Association of Business Foundation, 611 Commerce Street, Suite 3030, Nashville, TN 37203

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):


Jeremy Harrell, Executive Director, Tennesseans for Student Success
Kelly McCreight, Secretary-Treasurer, Hamilton-Ryker Co, Tennessee Association of Business Foundatio

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS


THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

<u>1/15/15</u>	<u></u>	<u>(703) 518-4747</u>
Date	Signature	Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

<input type="checkbox"/> Accepted	<input type="checkbox"/> Accepted in Part	<input type="checkbox"/> Rejected
<u></u>	<u>PAU Scott</u>	<u>Gsm</u>
Signature	Printed Name	Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
<h1>SEE ATTACHED</h1>					

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.