

## WALI Issues 3rd quarter 2023

1. Economic Development. WALI aired general announcements promoting Main Street and local Chamber of Commerce events. Continuing through all of 3rd quarter we have been airing as many as 10 announcements per day encouraging listeners to shop local. We also promoted Mainstreet Cleveland's monthly Cruise-ins and their June downtown concerts. We aired regular announcements about the local Farmers Market
2. Education. during the 3rd quarter, we aired regular announcements on school extracurricular activities for both Cleveland city and Bradley County schools. We also promoted educational opportunities through the Boys and Girls Club. We promoted two local library events including a Murder Mystery and Cleveland State community honors. We also promoted Junior Achievement activities.
3. Drugs and Alcohol Abuse. WALI regularly airs announcements about the perils of Meth and opioid adiction. Plus we promoted a quarterly drug take back day.
5. Environment. WALI airs regular announcements from Keep Tennessee Beautiful and during third quarter we promoted a cleanup of the Cherokee National Forest. We regularly air clean fuel announcements promoting electrical vehicles.
7. Local culture. During the month of September we actively promoted three festivals. We also aired regular announcements for the Museum Center at 5 points plus four museum special events. We promoted golf outing to support local arts as well as a local murder mystery. We heavily promoted the local Cowpea Festival.
8. Health. WALi regularly airs announcements for Blood Assurance. During the 3rd quarter we ran additional announcements for special blood shortages. Announcements were aired for Family Promise