

WALI Issues 1st quarter 2023

1. Economic Development. WALI aired general announcements promoting Main Street and local Chamber of Commerce activities. Continuing through all of 1st quarter we have been airing as many as 5 announcements per day encouraging listeners to shop local.
2. Education. During the first quarter we promoted events at a local elementary and middle school We aired announcements for a Junior Achievement event. We also continued broadcasting all Bradley Central High School basketball games, the only station to do so in many years. The station aired an average of 3 announcements per day regarding Adult Education programs. During the entire quarter we promoted gun safety programs. We also aired announcements about school re-entry programs for adults.
3. Drugs and Alcohol Abuse. WALI regularly airs announcements about the perils of Meth and opioid addiction. We also promoted the quarterly drop off for outdated prescription drugs.
5. Environment. WALI airs regular announcements from Keep Tennessee Beautiful and during first quarter we notified listeners of events in the Cherokee National Forest and the local state park. We aired announcements explaining the environmental advantages of electric vehicles.
7. Local culture. During the first quarter we did air announcements for the local Museum at Five Points including a St. Patrick's Day event and an art show as well as Lee University musical performances. Announcements were aired for both the Keg Pork and Barrel festival.
8. Health. WALi regularly airs announcements for Blood Assurance. During the 1st quarter we ran additional announcements for one blood shortage and one remote blood drive. During the first quarter we aired announcements promoting both covid and flu vaccination opportunities .