1. Economic Development. WALI aired general announcements promoting Main Street and local Chamber of Commerce events. We air as many as 6 announcements per day encouraging listeners to shop local. We also air announcements for local cruise-ins which bring many visitors to town one Saturday per month..

2. Education. during the second quarter we aired announcements for school events including graduation ceremonies for our three local high schools. We also promoted training for the local CASA chapter.

3. Drugs and Alcohol Abuse. WALI regularly airs announcements about the perils of Meth and opioid adiction. During the second quarter, we aired announcements for a drug turn in day.

5. Environment. WALI airs regular announcements from Keep Tennessee Beautiful and during second quarter we promoted two outdoor events at the local state park .

7. Local culture. During the month of June we promoted the Mainstreet concerts downtown not only with announcements but also jock involvement. We also promoted Movies in the Park for the Economic Foundation.

8. Health. WALi regularly airs announcements for Blood Assurance. During the 2nd quarter we ran additional announcements shortages of specific blood types.