

ISSUES AND PROGRAMS REPORT
FOR
STATION WNYE-TV
3rd QUARTER 2011
(JULY 1, 2011 THROUGH SEPTEMBER 30, 2011)

ISSUES OF CONCERN TO NEW YORK, NEW YORK
ADDRESSED BY WNYE-TV IN RESPONSIVE PROGRAMMING
IN THE 3rd QUARTER 2011

1. Education: Raising awareness about the important education issues in New York City.
2. Employment: Examining the elevated unemployment rate and job training opportunities for New York City residents.
3. Ethnic Issues: Raising awareness about unique issues facing ethnic communities in New York City and issues of interest to ethnic communities in New York City.

4. Local Culture: Examination of cultural and community events in New York City.
5. Municipal: Raising awareness of local government and facilitating the community's participation in local decision making as well as the availability of resources in New York City.
6. Transportation: Examining the importance of public transportation options in New York City.

WNYE-TV PROGRAMS THAT ADDRESS COMMUNITY ISSUES

CITY SCOOP

Fridays at 9:00 pm to 9:03 pm

Mondays at 9:00 pm to 9:03 pm

A weekly 3 minute review of City government including Mayoral and City Council events as well as other events and issues that touch on City government delivery of services.

MR. MAYOR

Saturdays at 3:30 pm to 4:00 pm

Sundays at 1:00 pm to 2:00 pm

Hosted by veteran WNBC reporter Gabe Pressman, Mr Mayor focuses on pivotal moments in the tenures of mayors from William O'Dwyer to Rudolph Giuliani, painting a picture of the evolution of this great City as seen through the prism of mayoral challenges.

NEW YORK TIMES TV

Wednesdays at 10:30 pm to 11:00 pm

From reviews of classic films with critic A.O. Scott to the latest fashion trends with photographer Bill Cunningham, NYTV brings unique insight into arts and culture in the City we call home - all from these and other renowned New York Times reporters.

BOOK CASE TV

Mondays at 9:30 pm to 10:00 pm

Thursdays at 4:00 pm to 4:30 pm

Saturdays at 2:30 pm to 3:00 pm

BOOK CASE TV is a program about books and the people who write them for book lovers. The show aims at providing a fresh and entertaining look at the publishing industry at large, by showcasing a selection from the vast array of newly released books and by promoting writers, established or not so, to the general public

IT'S MY PARK

Mondays at 12:00 pm to 12:30 pm

An overview of New York City public parks, including their history, their resources, and events held in the various parks. Produced in cooperation with the New York City Parks and Recreation Department.

SECRETS OF NEW YORK

Tuesdays at 8:30 pm to 9:00 pm

A journey through New York City to bring viewers information about little-known places to visit, with an eye toward their history and how they tell us something about how the city developed to become the vibrant, multi-faceted place it is today.

CITY CLASSICS

Wednesdays at 12:30 am to 1:00 am

City Classics” chronicles the compelling, humorous, extraordinary stories that have shaped New York City. Each show draws on newly uncovered footage from deep within the city’s film archives.

\$9.99

Mondays at 3:30 pm to 4:00 pm

Saturdays at 4:30 am to 5:00 am and 11:00 am to 11:30 am

Sundays at 4:30 am to 5:00 am

Inexpensive and free things to do in New York City are spotlighted in this series that also serves as a guide to the energy and vitality that is New York.

CITY GRIDIRON

Wednesdays at 9:30 pm to 10:00 pm

Fridays at 9:00 pm to 9:30 pm

Saturdays at 11:30 am to 12:00 pm

Tuesdays at 4:00 pm to 4:30 pm

City Gridiron reveals the inspirational passion displayed by the City’s players and coaches. Viewers will gain a new respect for the quality football players coming out of the five boroughs as they watch NYC’s elite student-athletes compete for championships and a chance to play on the next level.

TRANSIT TRANSIT

Saturdays at 9:30 am to 10:00 am

Sundays at 2:30 pm – 3:00 pm

A weekly series produced by the Metropolitan Transportation Authority to encourage transit use to visit New York City events and venues and give current information on transit system services.

STUDY WITH THE BEST

Wednesday at 12:00 pm – 12:30 pm

A multi-part series highlighting the resources of City University of New York (CUNY) to introduce the various CUNY associate, undergraduate and graduate programs to prospective students.

IN THE LIFE

Saturdays at 3:30 am to 4:00 am

Produced by In The Life Media, IN THE LIFE is the longest running television show documenting the gay experience. IN THE LIFE is a three-time Emmy Award nominee, a Lambda Legal Liberty Award honoree, and the recipient of the Courage Award from the New York City Gay and Lesbian Anti-Violence Project, the Seigenthaler Award from the National Lesbian and Gay Journalists Association for "excellence in network television," and a GLAAD Media Award for "Outstanding TV Journalism-Newsmagazine" (2009).

REEL WORKS

Fridays at 9:30 pm to 10:00 pm

Saturdays at 2:00 am to 2:30 am

Reel Works with Byron Hurt showcases personal documentaries made by New York City teenagers. Each episode consists of several short films connected by a common theme and features conversations with the teen filmmakers and their professional mentors.

NYCMUSICSHOW

Thursdays at 12:30 am to 1:00 am

NYCMusicShow lets viewers “meet the band next door” with an up close and personal look at indie musicians living in New York City.

DYLAN’S LUNCHBOX

Wednesdays at 9:00 pm to 9:30 pm

Saturdays at 12:00 pm to 12:30 pm

Mondays at 1:00 pm to 1: 1:30 pm

Dylan's Lunch Box features teen food critic and host, Dylan Richards, as he explores the 5 boroughs to find the healthiest restaurants in New York City.

FOOD.CURATED.

Thursdays at 8:30 pm to 9:00 pm

Tuesdays 1:00 pm to 1:30 pm

Food. Curated. host Liza de Guia provides a window into the lives and passions of local food artisans, farmers, fishermen and chefs as they share their stories about the origins of good food.

BROOKLYN SAVVY

Wednesdays at 3:30 pm to 4:00 pm

Sundays at 8:00 am to 8:30 am

Brooklyn Savvy deals with issues that impact contemporary women, focusing on news and events important to the community.

CULTURAL CARAVAN TV

Wednesdays at 2:00 pm to 2:30 pm

Cultural Caravan is dedicated to celebrating the history, culture, and artistic expressions of people of African ancestry. Our programs feature in depth interviews and profiles of celebrities, community artists, activist, and institutions.

ETHNIC PROGRAMMING

Various Days

Various Times

Daily programs in French, Italian and Polish. Weekly programs in Chinese, Greek, Romanian, Japanese and English to serve new immigrant communities. News from native country as well as news for respective immigrant communities in USA and particularly New York City.

NYE-TV CHILDREN'S PROGRAMS

VME

Mondays-Fridays 7:30 am to 10:00 am

'NYCTV Kids presents: V-Me Niños' is part of the rebranded NYCTV Kids block that includes both animated and live action programming for children ages 2 to 7 years old.

PEEP AND THE BIG WIDE WORLD

Mondays-Fridays 10: 00 am to 10:30 am

Narrated by comedienne Joan Cusack, the Emmy Award-winning preschool science and math series tracks the adventures of Peep, a newly-hatched chicken; Chirp, a smart and sassy robin; and Quack, an irascible yet endearing duck. Each half-hour episode is filled with wonder, charm and humor, and contains two animated stories that highlight simple science and math concepts.

ROBERT AND RIBERT'S WONDERWORLD

Mondays-Fridays 10: 30 am to 11:00 am

RIBERT & ROBERT'S WONDERWORLD inspires little viewers to "love to learn and learn to love in everything they do!" The series combines animated and live-action elements to help preschool children feel more curious, knowledgeable and confident. Featuring a charming, energetic little "wondertoad with a heart of gold" named Ribert, and his best friend Robert, the series explores topics appealing and relevant to three- to six-year-olds, like art, science, dance, music and nature.

WILD ANIMAL BABY EXPLORERS

Saturdays 7:00 am to 7:30 am

WILD ANIMAL BABY EXPLORERS joins intrepid adventurers Skip, Izzy, Benita and Sammy, along with their supportive and spirited guide Miss Sally, as they travel by land, sea and air to investigate the wonders of the natural world. Based on the award-winning preschool magazine of the same name, the series helps children ages 2 to 4 learn about animals and their habitats, develop crucial problem-solving skills and nurture their strong, personal connection with wildlife and nature.

KID FITNESS

Saturdays 8:00 am to 8:30 am

Kid Fitness is a fun, entertaining and educational series designed to encourage kids to think about exercise and healthy eating habits at an early age.

SMALL FACTORY FLICKS

Saturdays 8:30 am to 9:00 am

Small Factory Flicks presents cartoons made by kids and for kids. Hosts Kylin and Molly introduce NYC life's youngest viewers to cartoons that use new technology, traditional art, music and storytelling to create interesting and interactive experiences for children.

FLEXITUBE

Saturdays at 7:30 am to 8:00 am

Tuesdays at 11:00 am to 11:30 am

Thursdays at 11:30 am to 12:00 pm

After being inspired by a music video that Henry finds, Hector The Prehistoric Specter decides to write a song. He figures that because he doesn't have any talent, there won't be anything to stand in his way. Also: The vampire game show "Digging For Dollars", and Cassandra skypes in to talk about "Music Of The Spheres".

Third Quarter 2011
(July 1, 2011 – September 30, 2011)

MOST SIGNIFICANT ISSUE-RESPONSIVE PROGRAMMING

ISSUE: EDUCATION

Vme

Mondays-Fridays 7:30 am to 10:00 am

'NYCTV Kids presents: V-Me Niños' is part of the rebranded NYCTV Kids block that includes both animated and live action programming for children ages 2 to 7 years old.

TEACHING CHANNEL

Fridays 11:00 am to 12:00 pm

Teaching Channel takes you inside America's K-12 classrooms with 5 short documentaries that showcase inspiring and effective teaching practices. Visit a multi-lingual classroom in Los Angeles where students learn to find their voice. See 6th graders on a microscopic safari. Watch graphing come alive for a group of active 3rd graders. See how one new teacher works to improve his practice with instructional coach Jim Knight, and check out the lengths one middle school math teacher will go to boost retention for his students.

ENERGTIPS

Tuesdays 11:30 am to 12:00 pm

Climate change is happening and "Enertips" is here to help us! The Handy Family-fun, friendly, finger-shaped characters-will have to use their wit and imagination to face all kinds of adventures related to the energy needs in the life-like city of Tipsville.

ISSUE: EMPLOYMENT

Job Hunt

Mondays- Fridays 11:30 am to 12:00 pm

Learn how to navigate today's job market, get the skills you need, and find the right job for you. Watch real New Yorkers as they experience the triumphs and difficulties of searching for work, changing their careers, and finding the job that is right for them.

ISSUE: ETHNIC ISSUES

ETHNIC PROGRAMMING

Various Days

Various Times

Daily programs in French, Italian and Polish. Weekly programs in Chinese, Greek, Romanian, Japanese and English to serve new immigrant communities. News from

native country as well as news for respective immigrant communities in USA and particularly New York City.

ISSUE: LOCAL CULTURE

NEW YORK TIMES TV

Wednesdays at 10:30 pm to 11:00 pm

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Sundays at 8:00 am to 8:30 am

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Thursdays 12:00 pm to 12:30 pm

Sundays 8:30 am to 9:00 am

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ISSUE: MUNICIPAL

CITY SCOOP

Fridays 9:00 pm to 9:03 pm

A weekly 3 minute review of City government including Mayoral and City Council events as well as other events and issues that touch on City government delivery of services.

IT'S MY PARK

Saturdays 2:30 pm to 3:00 pm, Mondays 12:00 pm to 12:30 pm

An overview of New York City public parks, including their history, their resources, and events held in the various parks. Produced in cooperation with the New York City Parks and Recreation Department.

CITY CLASSICS

Fridays 8:30 pm to 9:00 pm

City Classics" chronicles the compelling, humorous, extraordinary stories that have shaped New York City. Each show draws on newly uncovered footage from deep within the city's film archives.

ISSUE: TRANSPORTATION

TRANSIT TRANSIT

Saturdays 9:30 am to 10:00 am

Sundays 2:30 pm – 3:00 pm

A weekly series produced by the Metropolitan Transportation Authority to encourage transit use to visit New York City events and venues and give current information on transit system services.