

**ISSUES AND PROGRAMS REPORT**

**FOR**

**STATION WNYE-TV**

**1st QUARTER 2011**

**ISSUES OF CONCERN TO NEW YORK, NEW YORK  
ADDRESSED BY WNYE-TV IN RESPONSIVE PROGRAMMING  
IN THE 1st QUARTER 2011**

1. Education: Raising awareness about the important education issues in New York City.
2. Employment: Examining the elevated unemployment rate and job training opportunities for New York City residents.
3. Ethnic Issues: Raising awareness about unique issues facing ethnic communities in New York City and issues of interest to ethnic communities in New York City.
4. LGBT: Examination of issues important to the New York City LGBT community.

## **WNYE-TV PROGRAMS THAT ADDRESS COMMUNITY ISSUES**

### **CITY SCOOP**

Fridays 9:00 pm to 9:03 pm, Mondays 9:00 pm to 9:03 pm

A weekly 3 minute review of City government including Mayoral and City Council events as well as other events and issues that touch on City government delivery of services.

### **DOCUMENTARY SPECIAL**

Sundays 7:30 pm to 8:30 pm

A collaboration with the Documentary Channel cable network to air weekly documentaries from their library that emphasize themes connected to New York City history and culture.

### **IT'S MY PARK**

Mondays-Fridays 11:00 am to 11:30 am

Saturdays 2:30 pm to 3:00 pm

An overview of New York City public parks, including their history, their resources, and events held in the various parks. Produced in cooperation with the New York City Parks and Recreation Department.

### **SECRETS OF NEW YORK**

Mondays – Fridays 4:30 am – 5:00 am

Tuesdays 10:30 pm to 11:00 pm

A journey through New York City to bring viewers information about little-known places to visit, with an eye toward their history and how they tell us something about how the city developed to become the vibrant, multi-faceted place it is today.

### **COOL IN YOUR CODE**

Saturdays 5:30 am to 6:00 am

Visits to different neighborhoods in New York City, designated by their zip codes, showcasing artistic, cultural, culinary and historical elements of the individual codes that combine to make New York a place of unequalled variety.

### **\$9.99**

Mondays 8:30 pm to 9:00 pm

Wednesdays 12:00 pm to 12:30 pm

Sundays 4:30 am to 5:00 am

Inexpensive and free things to do in New York City are spotlighted in this series that also serves as a guide to the energy and vitality that is New York.

### **EAT OUT NEW YORK**

Thursdays 9:30 pm to 10:00 pm

Saturdays 12:30 pm to 1:00 pm

shows, costume contests, fundraisers, you name it. These doggie moms are tenacious about ensuring the best for their babies, pinning all of their hopes and dreams on their four-legged, furry "children."

#### VME

Mondays-Fridays 7:30 am to 10:00 am

'NYCTV Kids presents: V-Me Niños' is part of the rebranded NYCTV Kids block that includes both animated and live action programming for children ages 2 to 7 years old.

#### UNDER THE PINK CARPET

Wednesdays 10:00 pm to 10:30 pm

Thursdays at 12:30 am to 1:00 am

Under the Pink Carpet" is the first LGBT themed series to air on NYC life, underscoring the station's commitment to diversity through programming that reflects New York City and its residents. The program represents the only television series to report on who's who and what's hot in gay and lesbian arts, culture and entertainment, focusing on music, theatre, film, television, arts, culture, nightlife, sports and other events of interest to the gay community.

#### REEL WORKS

Mondays – Fridays 4:30 pm to 5:00 pm

Fridays at 9:00 pm to 9:30 pm

Reel Works with Byron Hurt showcase personal documentaries made by New York City Teenagers. Hosted by filmmaker Byron Hurt , each episode consists of several short films connected by a common theme and features conversations with the teen filmmakers and their professional mentors.

#### NYCMUSICSHOW

Sundays at 10:00 pm to 10:30 pm

Saturdays at 11:00 pm to 11:30 pm

NYCMusicShow lets viewers "meet the band next door" with an up close and personal look at indie musicians living in New York City.

Special

#### **A Moment in Time**

Sunday January 9th, 2011 at 7:30 pm to 8:30 pm

A Moment in Time, a new film by Oscar-winner Ruby Yang, is a one-hour documentary about the experience of the Chinese in America through the films they loved. It harkens back to a time when six movie theaters in San Francisco's Chinatown crystallized the memories, the beliefs, the sorrows and aspirations of Chinese immigrant families.

Special

#### **NYC Women Make it Here, Make it Happen**

Tuesday March 8th, 2011 at 10:00 pm to 10:30 pm

Tuesday March 15th, 2011 at 10:00 pm to 10:30 pm

First Quarter 2011  
(January 1, 2011 – March 31, 2011)

**MOST SIGNIFICANT ISSUE-RESPONSIVE PROGRAMMING**

**ISSUE: EDUCATION**

Vme

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**ISSUE: EMPLOYMENT**

Job Hunt

Mondays- Fridays 11:30 am to 12:00 pm, 3:30 pm to 4:00 pm

Learn how to navigate today's job market, get the skills you need, and find the right job for you. Watch real New Yorkers as they experience the triumphs and difficulties of searching for work, changing their careers, and finding the job that is right for them.

**ISSUE: ETHNIC ISSUES**

**ETHNIC PROGRAMMING**

Various Days

Various Times

Daily programs in French, Italian and Polish. Weekly programs in Chinese, Greek, Romanian, Japanese and English to serve new immigrant communities. News from native country as well as news for respective immigrant communities in USA and particularly New York City.

**ISSUE: LGBT**

Under the Pink Carpet

Wednesdays 10:00 pm to 10:30 pm

**ISSUE:           TRANSPORTATION**

**TRANSIT TRANSIT**

Saturdays 9:30 am to 10:00 am

Sundays 2:30 pm – 3:00 pm

A weekly series produced by the Metropolitan Transportation Authority to encourage transit use to visit New York City events and venues and give current information on transit system services.