


ISSUES AND PROGRAMS REPORT
FOR
STATION WNYE-TV
3RD QUARTER 2010
(JULY 1, 2010 THROUGH SEPTEMBER 30, 2010)

Prepared by: Terrance Stroud 
Client Relations & Contracts Manager

**ISSUES OF CONCERN TO NEW YORK, NEW YORK
ADDRESSED BY WNYE-TV IN RESPONSIVE PROGRAMMING
IN THE 3RD QUARTER 2010**

1. Education: Raising awareness about the important education issues in New York City.
2. Employment: Examining the elevated unemployment rate and job training opportunities for New York City residents.
3. Ethnic Issues: Raising awareness about unique issues facing ethnic communities in New York City and issues of interest to ethnic communities in New York City.
4. LGBT: Examination of issues important to the New York City LGBT community.
5. Local Culture: Examination of cultural and community events in New York City.
6. Municipal: Raising awareness of local government and facilitating the community's participation in local decision making as well as the availability of resources in New York City.
7. Transportation: Examining the importance of public transportation options in New York City.

WNYE-TV PROGRAMS THAT ADDRESS COMMUNITY ISSUES

CITY SCOOP

Fridays 9:00 pm to 9:03 pm

A weekly 5 minute review of City government including Mayoral and City Council events as well as other events and issues that touch on City government delivery of services.

DOCUMENTARY SPECIAL

Mondays 9:00 pm to 11:00 pm

A collaboration with the Documentary Channel cable network to air weekly documentaries from their library that emphasize themes connected to New York City history and culture.

IT'S MY PARK

Saturdays 10:30 pm to 11:00 pm

Wednesdays 12:30 pm to 1:00 pm

An overview of New York City public parks, including their history, their resources, and events held in the various parks. Produced in cooperation with the New York City Parks and Recreation Department.

SECRETS OF NEW YORK

Tuesdays 10:30 pm to 11:00 pm

Sundays 3:30 am to 4:00 am

A journey through New York City to bring viewers information about little-known places to visit, with an eye toward their history and how they tell us something about how the city developed to become the vibrant, multi-faceted place it is today.

COOL IN YOUR CODE

Mondays- Fridays 3:00 am to 4:00 am

Visits to different neighborhoods in New York City, designated by their zip codes, showcasing artistic, cultural, culinary and historical elements of the individual codes that combine to make New York a place of unequalled variety.

\$9.99

Mondays-Fridays 2:30 am to 3:00 am

Inexpensive and free things to do in New York City are spotlighted in this series that also serves as a guide to the energy and vitality that is New York.

NEW YORK NOISE

Sundays 10:30 pm to 11:30 pm

Saturdays 12:30 am to 1:30 am

Music videos and performances from local independent rock bands. Shows the continuing vitality of the New York music scene that in the past provided the fertile ground from which sprung the likes of the Velvet Underground and the Ramones.

EAT OUT NEW YORK

Thursdays 9:00 pm to 9:30 pm

Tuesdays 1:30 am to 2:00 am

Visits with and celebrates both the leading and representative New York City restaurants and the secret family recipes of New Yorkers from all walks of life.

ETHNIC PROGRAMMING

Various Days

Various Times

Daily programs in French, Italian and Polish. Weekly programs in Chinese, Greek, Romanian, Japanese and English to serve new immigrant communities. News from native country as well as news for respective immigrant communities in USA and particularly New York City.

STUDY WITH THE BEST

Saturdays 5:30 am – 6:00 am

A multi-part series highlighting the resources of City University of New York (CUNY) to introduce the various CUNY associate, undergraduate and graduate programs to prospective students.

TRANSIT TRANSIT

Sundays 7:00 am – 7:30 pm

A weekly series produced by the Metropolitan Transportation Authority to encourage transit use to visit New York City events and venues and give current information on transit system services.

We are New York

Sundays 7:30 am to 8:00 am

Mondays 12:30 pm to 1:00 pm

We Are New York is a new way to learn English on TV. The show offers stories of hope, love, and community while teaching immigrant New Yorkers the English they need to make their way in the Big Apple.

Job Hunt

Mondays- Fridays 2:00 am to 2:30 am and 4:00 pm to 4:30 pm

Learn how to navigate today's job market, get the skills you need, and find the right job for you. Watch real New Yorkers as they experience the triumphs and difficulties of searching for work, changing their careers, and finding the job that is right for them.

Vme

Mondays-Fridays 7:30 am to 10:00 am

'NYCTV Kids presents: V-Me Niños' is part of the rebranded NYCTV Kids block that includes both animated and live action programming for children ages 2 to 7 years old.

Under the Pink Carpet

Wednesdays 10:00 pm to 10:30 pm

Thursdays at 1:00 am to 1:30 am

Saturdays 2:30 am to 3:00 am

"Under the Pink Carpet" is the first LGBT themed series to air on NYC life, underscoring the station's commitment to diversity through programming that reflects New York City and its residents. The program represents the only television series to report on who's who and what's hot in gay and lesbian arts, culture and entertainment, focusing on music, theatre, film, television, arts, culture, nightlife, sports and other events of interest to the gay community.

Modelina Fashion Week TV

September 9/10/10-9/17/10 at 10:00 pm to 10:30 pm

An insider pass to Fashion Week's most intriguing personalities, coveted collections and exclusive events. Hosted by supermodels Veronica Webb and Coco Rocha.

The New York City September 11 Commemoration Ceremony

Saturday, 9/11/10 8:30 at to 12:00 pm

Live coverage from Ground Zero ceremony commemorating the attacks on the World Trade Center. The ceremonies included the announcement of the names of all victims, commemorative speeches and two moments of silence to memorialize the time that each tower was attacked.

Harlem School of Arts

7/19/10 9:00 pm to 9:30 pm

As the school board shut down the Harlem School of the Arts, the community, including two special piano students, is going to loose a beacon of light of hope. But parents, teachers and students, however, are fighting back.

Harbor School: Classroom on the Water

9/13/10 9:00 pm to 9: 30 pm

The Urban Assembly New York Harbor School is one of a new generation of New York City public high schools created to inspire students with a curriculum centered around one mission. Every academic subject at the Harbor School is connected to the understanding and the care of New York City's harbor and waterways. Four hundred students, grades nine through twelve, relate every academic subject they study with marine science, biology, boat building, aqua culture, and environmental policy

Third Quarter 2010
(June 1, 2010 – September 30, 2010)

MOST SIGNIFICANT ISSUE-RESPONSIVE PROGRAMMING

ISSUE: EDUCATION

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ISSUE: EMPLOYMENT

Job Hunt

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ISSUE: LGBT

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ISSUE: LOCAL CULTURE

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ISSUE: MUNICIPAL

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ISSUE: TRANSPORTATION

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