

**ISSUES AND PROGRAMS REPORT**  
**FOR**  
**STATION WNYE-TV**  
**4th QUARTER 2010**  
**(OCTOBER 1, 2010 THROUGH DECEMBER 31, 2010)**

**ISSUES OF CONCERN TO NEW YORK, NEW YORK**  
**ADDRESSED BY WNYE-TV IN RESPONSIVE PROGRAMMING**  
**IN THE 4th QUARTER 2010**

1. Education: Raising awareness about the important education issues in New York City.
2. Employment: Examining the elevated unemployment rate and job training opportunities for New York City residents.
3. Ethnic Issues: Raising awareness about unique issues facing ethnic communities in New York City and issues of interest to ethnic communities in New York City.
4. LGBT: Examination of issues important to the New York City LGBT community.

5. Local Culture: Examination of cultural and community events in New York City.
6. Municipal: Raising awareness of local government and facilitating the community's participation in local decision making as well as the availability of resources in New York City.
7. Transportation: Examining the importance of public transportation options in New York City.

## WNYE-TV PROGRAMS THAT ADDRESS COMMUNITY ISSUES

### CITY SCOOP

Fridays 9:00 pm to 9:03 pm

A weekly 3 minute review of City government including Mayoral and City Council events as well as other events and issues that touch on City government delivery of services.

### DOCUMENTARY SPECIAL

Sundays 7:30 pm to 8:30 pm

A collaboration with the Documentary Channel cable network to air weekly documentaries from their library that emphasize themes connected to New York City history and culture.

### IT'S MY PARK

Mondays-Fridays 11:00 am to 11:30 am

Saturdays 2:30 pm to 3:00 pm

An overview of New York City public parks, including their history, their resources, and events held in the various parks. Produced in cooperation with the New York City Parks and Recreation Department.

### SECRETS OF NEW YORK

Mondays – Fridays 4:30 am – 5:00 am

Tuesdays 10:30 pm to 11:00 pm

A journey through New York City to bring viewers information about little-known places to visit, with an eye toward their history and how they tell us something about how the city developed to become the vibrant, multi-faceted place it is today.

### COOL IN YOUR CODE

Saturdays 5:30 am to 6:00 am

Visits to different neighborhoods in New York City, designated by their zip codes, showcasing artistic, cultural, culinary and historical elements of the individual codes that combine to make New York a place of unequalled variety.

### \$9.99

Mondays 8:30 pm to 9:00 pm

Wednesdays 12:00 pm to 12:30 pm

Sundays 4:30 am to 5:00 am

Inexpensive and free things to do in New York City are spotlighted in this series that also serves as a guide to the energy and vitality that is New York.

### EAT OUT NEW YORK

Thursdays 9:30 pm to 10:00 pm

Saturdays 12:30 pm to 1:00 pm

Visits with and celebrates both the leading and representative New York City restaurants and the secret family recipes of New Yorkers from all walks of life.

#### ETHNIC PROGRAMMING

Various Days

Various Times

Daily programs in French, Italian and Polish. Weekly programs in Chinese, Greek, Romanian, Japanese and English to serve new immigrant communities. News from native country as well as news for respective immigrant communities in USA and particularly New York City.

#### STUDY WITH THE BEST

Saturdays 5:30 am – 6:00 am

A multi-part series highlighting the resources of City University of New York (CUNY) to introduce the various CUNY associate, undergraduate and graduate programs to prospective students.

#### TRANSIT TRANSIT

Saturdays 9:30 am to 10:00 am

Sundays 2:30 pm – 3:00 pm

A weekly series produced by the Metropolitan Transportation Authority to encourage transit use to visit New York City events and venues and give current information on transit system services.

#### WE ARE NEW YORK

Sundays 3:00 pm to 3:30 pm

Mondays 12:30 pm to 1:00 pm

We Are New York is a new way to learn English on TV. The show offers stories of hope, love, and community while teaching immigrant New Yorkers the English they need to make their way in the Big Apple.

#### JOBHUNT

Mondays- Fridays 11:30 am to 12:00 pm, 3:30 pm to 4:00 pm

Learn how to navigate today's job market, get the skills you need, and find the right job for you. Watch real New Yorkers as they experience the triumphs and difficulties of searching for work, changing their careers, and finding the job that is right for them.

#### VME

Mondays-Fridays 7:30 am to 10:00 am

'NYCTV Kids presents: V-Me Niños' is part of the rebranded NYCTV Kids block that includes both animated and live action programming for children ages 2 to 7 years old.

#### UNDER THE PINK CARPET

Wednesdays 10:00 pm to 10:30 pm

Thursdays at 12:30 am to 1:00 am

"Under the Pink Carpet" is the first LGBT themed series to air on NYC life, underscoring the station's commitment to diversity through programming that reflects New York City and its residents. The program represents the only television series to report on who's who and what's hot in gay and lesbian arts, culture and entertainment, focusing on music, theatre, film, television, arts, culture, nightlife, sports and other events of interest to the gay community.

#### REEL WORKS

Mondays – Fridays 4:30 pm to 5:00 pm

Fridays at 9:00 pm to 9:30 pm

Reel Works with Byron Hurt showcase personal documentaries made by New York City Teenagers. Hosted by filmmaker Byron Hurt, each episode consists of several short films connected by a common theme and features conversations with the teen filmmakers and their professional mentors.

#### NYCMUSICSHOW

Sundays at 10:00 pm to 10:30 pm

Saturdays at 11:00 pm to 11:30 pm

NYCMusicShow lets viewers "meet the band next door" with an up close and personal look at indie musicians living in New York City.

#### Special

Sunday December 12<sup>th</sup>, 2010 at 7:30 pm to 8:30 pm

#### BOY SCOUTS OF HARLEM 759

2010 is the centennial year of the Boy Scouts of America, and national public television viewers can now see the power of this transformative organization in "Boy Scouts of Harlem 759." The film is a charming and gentle exploration of how the Boy Scouts – along with two weeks at a magnificent summer scout camp -- can change a group of boys from Harlem into young men.

#### Special

Sunday October 24<sup>th</sup>, 2010 at 7:30 pm to 8:30 pm

#### AS LONG AS I REMEMBER: AMERICAN VETERANOS

As Long as I Remember: American Veteranos examines the steep personal toll and enduring legacy of the Vietnam War on three artists from south Texas: visual artist Juan Farias, author Michael Rodriguez and actor/poet Eduardo Garza. Through the personal histories and experiences of these Chicano veterans, the film examines the role art plays in the sorting of memories, post-traumatic stress disorder (PTSD), activism and the current conflict in Iraq.

Fourth Quarter 2010  
(October 1, 2010 – December 31, 2010)

**MOST SIGNIFICANT ISSUE-RESPONSIVE PROGRAMMING**

**ISSUE: EDUCATION**

Vme

Mondays-Fridays 7:30 am to 10:00 am

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**REEL WORKS**

Mondays – Fridays 4:30 pm to 5:00 pm

Fridays at 9:00 pm to 9:30 pm

Reel Works with Byron Hurt showcase personal documentaries made by New York City Teenagers. Hosted by filmmaker Byron Hurt, each episode consists of several short films connected by a common theme and features conversations with the teen filmmakers and their professional mentors.

**ISSUE: EMPLOYMENT**

Job Hunt

Mondays- Fridays 11:30 am to 12:00 pm, 3:30 pm to 4:00 pm

Learn how to navigate today's job market, get the skills you need, and find the right job for you. Watch real New Yorkers as they experience the triumphs and difficulties of searching for work, changing their careers, and finding the job that is right for them.

**ISSUE: ETHNIC ISSUES**

**ETHNIC PROGRAMMING**

Various Days

Various Times

Daily programs in French, Italian and Polish. Weekly programs in Chinese, Greek, Romanian, Japanese and English to serve new immigrant communities. News from native country as well as news for respective immigrant communities in USA and particularly New York City.

**ISSUE: LGBT**

Under the Pink Carpet

Wednesdays 10:00 pm to 10:30 pm

Thursdays at 12:30 am to 1:00 am

Under the Pink Carpet" is the first LGBT themed series to air on NYC life, underscoring the station's commitment to diversity through programming that reflects New York City and its residents. The program represents the only television series to report on who's who and what's hot in gay and lesbian arts, culture and entertainment, focusing on music, theatre, film, television, arts, culture, nightlife, sports and other events of interest to the gay community.

**ISSUE: LOCAL CULTURE**

**DOCUMENTARY SPECIAL**

Sundays 7:30 pm to 8:30 pm

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**COOL IN YOUR CODE**

Saturdays 5:30 am to 6:00 am

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**ISSUE: MUNICIPAL**

**CITY SCOOP**

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**IT'S MY PARK**

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**ISSUE:           TRANSPORTATION**

**TRANSIT TRANSIT**

Saturdays 9:30 am to 10:00 am

Sundays 2:30 pm – 3:00 pm

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