

W. M. J.
1/10/2012

ISSUES AND PROGRAMS REPORT
FOR
STATION WNYE-TV
4th QUARTER 2011
(OCTOBER 1, 2011 THROUGH DECEMBER 31, 2011)

ISSUES OF CONCERN TO NEW YORK, NEW YORK
ADDRESSED BY WNYE-TV IN RESPONSIVE PROGRAMMING
IN THE 4th QUARTER 2011

1. Education: Raising awareness about the important education issues in New York City.
2. Employment: Examining the elevated unemployment rate and job training opportunities for New York City residents.
3. Ethnic Issues: Raising awareness about unique issues facing ethnic communities in New York City and issues of interest to ethnic communities in New York City.
4. LGBT: Examination of issues important to the New York City LGBT community.

5. Local Culture: Examination of cultural and community events in New York City.
6. Municipal: Raising awareness of local government and facilitating the community's participation in local decision making as well as the availability of resources in New York City.
7. Transportation: Examining the importance of public transportation options in New York City.

WNYE-TV PROGRAMS THAT ADDRESS COMMUNITY ISSUES

CITY SCOOP

Fridays 9:00 pm to 9:03 pm, Mondays 9:00 pm to 9:03 pm

A weekly 3 minute review of City government including Mayoral and City Council events as well as other events and issues that touch on City government delivery of services.

MR. MAYOR

Tuesdays 10:00 pm to 10:30 pm

Hosted by veteran WNBC reporter Gabe Pressman, Mr Mayor focuses on pivotal moments in the tenures of mayors from William O'Dwyer to Rudolph Giuliani, painting a picture of the evolution of this great City as seen through the prism of mayoral challenges.

NY TV (New York Times)

Mondays 8:30 pm to 9:00 pm

From reviews of classic films with critic A.O. Scott to the latest fashion trends with photographer Bill Cunningham, NYTV brings unique insight into arts and culture in the City we call home - all from these and other renowned New York Times reporters.

HAIR ARCHITECT

Wednesdays 8:30 pm to 9:00 pm

Each week contestants face-off in challenges that put their skills to the test as they attempt to jump-start their careers in the local hair industry, competing for the opportunity to work in Keith's salon and join him on high-profile celebrity styling gigs.

IT'S MY PARK

Saturdays 2:30 pm to 3:00 pm, Mondays 12:00 pm to 12:30 pm

An overview of New York City public parks, including their history, their resources, and events held in the various parks. Produced in cooperation with the New York City Parks and Recreation Department.

SECRETS OF NEW YORK

Tuesdays 10:30 pm to 11:00 pm

A journey through New York City to bring viewers information about little-known places to visit, with an eye toward their history and how they tell us something about how the city developed to become the vibrant, multi-faceted place it is today.

CITY CLASSICS

Fridays 8:30 pm to 9:00 pm

City Classics" chronicles the compelling, humorous, extraordinary stories that have shaped New York City. Each show draws on newly uncovered footage from deep within the city's film archives.

\$9.99

Mondays 8:30 pm to 9:00 pm

Wednesdays 12:00 pm to 12:30 pm

Sundays 4:30 am to 5:00 am

Inexpensive and free things to do in New York City are spotlighted in this series that also serves as a guide to the energy and vitality that is New York.

DOGGIE MOMS

Sundays 10:00 pm to 10:30 pm

Fridays 4:00 pm to 4:30 pm

Saturdays 11:30 am to 12:00 pm

Doggie Moms follows a group of New York City women whose lives revolve entirely around their dogs – doggie dates, birthday parties, weddings, meet-ups, pageants, fashion shows, costume contests, fundraisers, you name it. These doggie moms are tenacious about ensuring the best for their babies, pinning all of their hopes and dreams on their four-legged, furry "children."

TRANSIT TRANSIT

Saturdays 9:30 am to 10:00 am

Sundays 2:30 pm – 3:00 pm

A weekly series produced by the Metropolitan Transportation Authority to encourage transit use to visit New York City events and venues and give current information on transit system services.

JOBHUNT

Mondays- Fridays 11:30 am to 12:00 pm

Learn how to navigate today's job market, get the skills you need, and find the right job for you. Watch real New Yorkers as they experience the triumphs and difficulties of searching for work, changing their careers, and finding the job that is right for them.

STUDY WITH THE BEST

Wednesday 12:00 pm – 12:30 pm

A multi-part series highlighting the resources of City University of New York (CUNY) to introduce the various CUNY associate, undergraduate and graduate programs to prospective students.

UNDER THE PINK CARPET

Wednesdays 10:00 pm to 10:30 pm

Thursdays at 12:30 am to 1:00 am

"Under the Pink Carpet" is the first LGBT themed series to air on NYC life, underscoring the station's commitment to diversity through programming that reflects New York City and its residents. The program represents the only television series to report on who's who and what's hot in gay and lesbian arts, culture and entertainment, focusing on music, theatre, film, television, arts, culture, nightlife, sports and other events of interest to the gay community.

REEL WORKS

Mondays – Fridays 4:30 pm to 5:00 pm

Fridays at 9:00 pm to 9:30 pm

Reel Works with Byron Hurt showcase personal documentaries made by New York City Teenagers. Hosted by filmmaker Byron Hurt , each episode consists of several short films connected by a common theme and features conversations with the teen filmmakers and their professional mentors.

NYCMUSICSHOW

Sundays at 10:00 pm to 10:30 pm

Saturdays at 11:00 pm to 11:30 pm

NYCMusicShow lets viewers “meet the band next door” with an up close and personal look at indie musicians living in New York City.

ETHNIC PROGRAMMING

Various Days

Various Times

Daily programs in French, Italian and Polish. Weekly programs in Chinese, Greek, Romanian, Japanese and English to serve new immigrant communities. News from native country as well as news for respective immigrant communities in USA and particularly New York City.

WNYE-TV CHILDREN'S PROGRAMS

VME

Mondays-Fridays 7:30 am to 10:00 am

'NYCTV Kids presents: V-Me Niños' is part of the rebranded NYCTV Kids block that includes both animated and live action programming for children ages 2 to 7 years old.

PEEP AND THE BIG WIDE WORLD

Mondays-Fridays 10: 00 am to 10:30 am

Narrated by comedienne Joan Cusack, the Emmy Award-winning preschool science and math series tracks the adventures of Peep, a newly-hatched chicken; Chirp, a smart and sassy robin; and Quack, an irascible yet endearing duck. Each half-hour episode is filled with wonder, charm and humor, and contains two animated stories that highlight simple science and math concepts.

ROBERT AND RIBERT'S WONDERWORLD

Mondays-Fridays 10: 30 am to 11:00 am

RIBERT & ROBERT'S WONDERWORLD inspires little viewers to "love to learn and learn to love in everything they do!" The series combines animated and live-action elements to help preschool children feel more curious, knowledgeable and confident. Featuring a charming, energetic little "wondertoad with a heart of gold" named Ribert, and his best friend Robert, the series explores topics appealing and relevant to three- to six-year-olds, like art, science, dance, music and nature.

WILD ANIMAL BABY EXPLORERS

Saturdays 7:30 am to 8:00 am

WILD ANIMAL BABY EXPLORERS joins intrepid adventurers Skip, Izzy, Benita and Sammy, along with their supportive and spirited guide Miss Sally, as they travel by land, sea and air to investigate the wonders of the natural world. Based on the award-winning preschool magazine of the same name, the series helps children ages 2 to 4 learn about animals and their habitats, develop crucial problem-solving skills and nurture their strong, personal connection with wildlife and nature.

SMALL FACTORY FLICKS

Saturdays 8:30 am to 9:00 am

Small Factory Flicks presents cartoons made by kids and for kids. Hosts Kylin and Molly introduce NYC life's youngest viewers to cartoons that use new technology, traditional art, music and storytelling to create interesting and interactive experiences for children.

Fourth Quarter 2011
(October 1, 2011 – December 31, 2011)

MOST SIGNIFICANT ISSUE-RESPONSIVE PROGRAMMING

ISSUE: EDUCATION

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ISSUE: EMPLOYMENT

Job Hunt

Mondays- Fridays 11:30 am to 12:00 pm

Learn how to navigate today's job market, get the skills you need, and find the right job for you. Watch real New Yorkers as they experience the triumphs and difficulties of searching for work, changing their careers, and finding the job that is right for them.

ISSUE: ETHNIC ISSUES

ETHNIC PROGRAMMING

Various Days

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ISSUE: LGBT

Under the Pink Carpet

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ISSUE: LOCAL CULTURE

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ISSUE: MUNICIPAL

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ISSUE: TRANSPORTATION

TRANSIT TRANSIT

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