# WNYE-TV ISSUES AND PROGRAMS REPORT 1st QUARTER 2014

**JANUARY 1, 2014 – MARCH 31, 2014** 

#### **AGING**

## **Growing Bolder**

Fridays 2:30 pm - 3:00 pm

GROWING BOLDER targets people who believe, "it's not about age, it's about attitude. "The new lifestyle series finds and celebrates the men and women who smash stereotypes, promote lifelong learning and act as role models for active lifestyle and healthy aging. The co-hosts, veteran journalists Marc Middleton and Bill Shafer, bring a wealth of broadcast experience to GROWING BOLDER. In each episode, they introduce inspirational, optimistic and lifeaffirming segments about athletes, cancer survivors, musicians, actors, politicians, health experts, as well as ordinary people - all of whom share a common goal of growing bolder, not older.

#### **ARTS**

## **Film Lab Presents**

Wednesdays 10 pm - 10:30 pm

FILM LAB PRESENTS offers a series of short films that examine what it means to be a minority member of a society.

#### **BUSINESS**

## Start Up

Sundays 5:00 pm – 5:30 pm

This series offers viewers an up-close and personal look into the world of the modern American entrepreneur. As complicated as starting a business may seem, the goal is to demystify the process by sharing the real life experiences of average Americans who are taking control of their own destiny while creating jobs for others.

## **CHILDREN**

## Bali

Tuesdays 11:00 am – 11:30 am

Bali, a resolutely modern preschooler, lives a resolutely modern life in the big city. With a most un-stereotypical family, Bali faces the world inquisitively, sometimes shyly, never recklessly, and always enthusiastically. Both of Bali's parents work, and Bali's dad takes a very active role in handling the family's daily grind. The triumphs and concerns of Bali deal with many of today's social issues for children: nannies, divorce and little everyday traumas such as going back to school and first sleepovers. Targeted to pre-schoolers, the animated series BALI features a painterly graphic style with bold colors, along with a strong musical score and original songs designed to encourage movement. Each half-hour episode focuses on a theme, including helping those in need, dealing with new experiences, asking for help, facing a challenge and following instructions.

## Peep and The Big Wide World

Mondays-Fridays 10:00 am - 10:30 am

Narrated by comedienne Joan Cusack, the Emmy Award-winning preschool science and math series tracks the adventures of Peep, a newly-hatched chicken; Chirp, a smart and sassy robin; and Quack, an irascible yet endearing duck. Each half-hour episode is filled with wonder, charm and humor, and contains two animated stories that highlight simple science and math concepts.

### Robert and Ribert's Wonderworld

Mondays-Fridays 10: 30 am – 11:00 am

ROBERT & RIBERT'S WONDERWORLD inspires little viewers to "love to learn and learn to love in everything they do!" The series combines animated and live-action elements to help preschool children feel more curious, knowledgeable and confident. Featuring a charming, energetic little "wondertoad with a heart of gold" named Ribert, and his best friend Robert, the series explores topics appealing and relevant to three- to six-year-olds, like art, science, dance, music and nature.

#### **VME**

Mondays-Fridays 7:30 am – 10:00 am

'NYCTV Kids presents: V-Me Niños' is part of the rebranded NYCTV Kids block that includes both animated and live action programming for children ages 2 to 7 years old.

#### **CULTURE**

#### Books du Jour

Mondays 9:30 pm – 10:00 pm

From the creators of *Book Case TV* come *Books du Jour* with host Frederic Colier. The series provides a wide range of authors talking about books, their influences and life experiences.

## Bare Feet with Mickela Mallozzi

Wednesdays 9:30 pm – 10:00 pm

Join travel host Mickela Mallozzi on her adventures as she experiences the world, one dance at a time.

#### **EDUCATION**

#### **VME**

Mondays-Fridays 7:30 am – 10:00 am

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## **Teaching Channel**

Fridays 11:00 am – 12:00 pm

Teaching Channel Presents is a groundbreaking series showcasing inspired teaching in America's K-12 classrooms. Hosted by Sarah Brown Wessling, the 2010 National Teacher of the Year and the Teacher Laureate for Teaching Channel, the weekly one-hour episodes cover a wide variety of topics including the New Teacher Experience, Bullying, The Common Core State Standards, Digital Literacy, and the Arts.

#### **HEALTH**

## **Healthy Soul**

Thursdays 9:00 pm – 9:30 pm

Hosted by award-winning culinary dietitian, Gina Keatley, the series takes viewers to some unlikely places on ingredient hunts and explores the "soul" of different foods before facing the challenge to recreate the menu with all of the passion and none of the pounds.

## **Kela Walker Hates Working Out**

Various Days (2.5 minutes)

Although Kela hates working out, she has picked up a few tips along the way to help others pursue a healthier lifestyle. Join Kela as she files a progress report.

#### **HERITAGE**

## ETHNIC PROGRAMMING

Various Days at Various Times

Daily programs in French, Italian and Polish. Weekly programs in Chinese, Greek, Romanian, Japanese and English to serve new immigrant communities. News from native country as well as news for respective immigrant communities in USA and particularly New York City.

#### LOCAL INTEREST

## **\$9.99 Minute**

Various Days (1 minute)

Join host Dave Evans as he explores diverse neighborhoods in all five boroughs and finds places to visit and things to do...all for under ten bucks!

## **Brooklyn Savvy**

Sundays 8:00 am – 8:30 am

BROOKLYN SAVVY deals with issues that impact contemporary women, focusing on news and events important to the community. In each episode, a panel of ethnically and racially diverse women and featured guests share life experiences and insights on how to create a meaningful and successful life. The series focuses on real conversations about issues that impact the daily lives of women and the challenges women face living in an urban setting.

## CityScoop

Fridays 8:28 pm – 8:29 pm

A weekly 1 minute review of City government including Mayoral and City Council events as well as other events and issues that touch on City government delivery of services.

# **Neighborhood Slice**

Various Days (3 minutes)

Interstitial series profiling your neighborhood through the eyes of the people that have been there the longest.

## **Potluck Video**

Thursdays 9:30 pm - 10:00 pm

POTLUCK VIDEO features interviews with some of the City's most renowned chefs and personalities, giving viewers a behind-the-scenes look at restaurateurs, mixologists and producers.

## That's So New York

Various Days (2-2.5 minutes)

New York City is the capital of the world, and "That's So New York" captures all the unique happenings around town that underscore its distinctive character. Join a variety of hosts as they showcase special events around the Big Apple.

## Toni On!

Wednesdays 9:00 pm – 9:30 pm

Toni Senecal is back with a new season as she takes on New York's offbeat and unusual locations.