

ISSUES AND PROGRAMS REPORT
FOR
STATION WNYE-TV
2nd QUARTER 2011
(APRIL 1, 2011 THROUGH JUNE 30, 2011)

ISSUES OF CONCERN TO NEW YORK, NEW YORK
ADDRESSED BY WNYE-TV IN RESPONSIVE PROGRAMMING
IN THE 2nd QUARTER 2011

1. Education: Raising awareness about the important education issues in New York City.
2. Employment: Examining the elevated unemployment rate and job training opportunities for New York City residents.
3. Ethnic Issues: Raising awareness about unique issues facing ethnic communities in New York City and issues of interest to ethnic communities in New York City.
4. LGBT: Examination of issues important to the New York City LGBT community.

5. Local Culture: Examination of cultural and community events in New York City.
6. Municipal: Raising awareness of local government and facilitating the community's participation in local decision making as well as the availability of resources in New York City.
7. Transportation: Examining the importance of public transportation options in New York City.

WNYE-TV PROGRAMS THAT ADDRESS COMMUNITY ISSUES

CITY SCOOP

Fridays 9:00 pm to 9:03 pm, Mondays 9:00 pm to 9:03 pm

A weekly 3 minute review of City government including Mayoral and City Council events as well as other events and issues that touch on City government delivery of services.

MR. MAYOR

Tuesdays 10:00 pm to 10:30 pm

Hosted by veteran WNBC reporter Gabe Pressman, Mr Mayor focuses on pivotal moments in the tenures of mayors from William O'Dwyer to Rudolph Giuliani, painting a picture of the evolution of this great City as seen through the prism of mayoral challenges.

INVITATION TO WORLD LITERATURE

Mondays 9:00 pm to 9:30 pm

INVITATION TO WORLD LITERATURE brings together a tantalizing mix of writers, literary scholars, artists and performers to explore timeless tales from a variety of eras and cultures.

NY TV (New York Times)

Mondays 8:30 pm to 9:00 pm

From reviews of classic films with critic A.O. Scott to the latest fashion trends with photographer Bill Cunningham, NYTV brings unique insight into arts and culture in the City we call home - all from these and other renowned New York Times reporters.

DOCUMENTARY SPECIAL

Sundays 7:30 pm to 8:30 pm

A collaboration with the Documentary Channel cable network to air weekly documentaries from their library that emphasize themes connected to New York City history and culture.

IT'S MY PARK

Mondays-Fridays 11:00 am to 11:30 am

Saturdays 2:30 pm to 3:00 pm

An overview of New York City public parks, including their history, their resources, and events held in the various parks. Produced in cooperation with the New York City Parks and Recreation Department.

SECRETS OF NEW YORK

Mondays – Fridays 4:30 am to 5:00 am

Tuesdays 10:30 pm to 11:00 pm

A journey through New York City to bring viewers information about little-known places to visit, with an eye toward their history and how they tell us something about how the city developed to become the vibrant, multi-faceted place it is today.

COOL IN YOUR CODE

Saturdays 5:30 am to 6:00 am

Visits to different neighborhoods in New York City, designated by their zip codes, showcasing artistic, cultural, culinary and historical elements of the individual codes that combine to make New York a place of unequalled variety.

\$9.99

Mondays 8:30 pm to 9:00 pm

Wednesdays 12:00 pm to 12:30 pm

Sundays 4:30 am to 5:00 am

Inexpensive and free things to do in New York City are spotlighted in this series that also serves as a guide to the energy and vitality that is New York.

EAT OUT NEW YORK

Thursdays 9:30 pm to 10:00 pm

Saturdays 12:30 pm to 1:00 pm

Visits with and celebrates both the leading and representative New York City restaurants and the secret family recipes of New Yorkers from all walks of life.

ETHNIC PROGRAMMING

Various Days

Various Times

Daily programs in French, Italian and Polish. Weekly programs in Chinese, Greek, Romanian, Japanese and English to serve new immigrant communities. News from native country as well as news for respective immigrant communities in USA and particularly New York City.

STUDY WITH THE BEST

Saturdays 5:30 am – 6:00 am

A multi-part series highlighting the resources of City University of New York (CUNY) to introduce the various CUNY associate, undergraduate and graduate programs to prospective students.

TRANSIT TRANSIT

Saturdays 9:30 am to 10:00 am

Sundays 2:30 pm – 3:00 pm

A weekly series produced by the Metropolitan Transportation Authority to encourage transit use to visit New York City events and venues and give current information on transit system services.

WE ARE NEW YORK

Sundays 3:00 pm to 3:30 pm

Mondays 12:30 pm to 1:00 pm

We Are New York is a new way to learn English on TV. The show offers stories of hope, love, and community while teaching immigrant New Yorkers the English they need to make their way in the Big Apple.

JOBHUNT

Mondays- Fridays 11:30 am to 12:00 pm, 3:30 pm to 4:00 pm

Learn how to navigate today's job market, get the skills you need, and find the right job for you. Watch real New Yorkers as they experience the triumphs and difficulties of searching for work, changing their careers, and finding the job that is right for them.

DOGGIE MOMS

Wednesdays 9:30 pm to 10:00 pm

Fridays 1:00 pm to 1:30 pm

Saturdays 3:00 pm to 3:30 pm

Sundays 10:00 pm to 10:30 pm

Doggie Moms follows a group of New York City women whose lives revolve entirely around their dogs – doggie dates, birthday parties, weddings, meet-ups, pageants, fashion shows, costume contests, fundraisers, you name it. These doggie moms are tenacious about ensuring the best for their babies, pinning all of their hopes and dreams on their four-legged, furry "children."

VME

Mondays-Fridays 7:30 am to 10:00 am

'NYCTV Kids presents: V-Me Niños' is part of the rebranded NYCTV Kids block that includes both animated and live action programming for children ages 2 to 7 years old.

UNDER THE PINK CARPET

Wednesdays 10:00 pm to 10:30 pm

Thursdays at 12:30 am to 1:00 am

Under the Pink Carpet" is the first LGBT themed series to air on NYC life, underscoring the station's commitment to diversity through programming that reflects New York City and its residents. The program represents the only television series to report on who's who and what's hot in gay and lesbian arts, culture and entertainment, focusing on music, theatre, film, television, arts, culture, nightlife, sports and other events of interest to the gay community.

REEL WORKS

Mondays – Fridays 4:30 pm to 5:00 pm

Fridays at 9:00 pm to 9:30 pm

Reel Works with Byron Hurt showcase personal documentaries made by New York City Teenagers. Hosted by filmmaker Byron Hurt, each episode consists of several short

films connected by a common theme and features conversations with the teen filmmakers and their professional mentors.

NYCMUSICSHOW

Sundays at 10:00 pm to 10:30 pm

Saturdays at 11:00 pm to 11:30 pm

NYCMusicShow lets viewers “meet the band next door” with an up close and personal look at indie musicians living in New York City.

Special

THE HARLEM SKYSCRAPER CYCLING CLASSIC

Sunday June 19th, 2011 at 4:00 pm to 6:00 pm

The 38th annual Harlem Skyscraper Cycling Classic presented by Rockstar Games, the only professional cycling race in New York City. The landmark event marks a unique opportunity for professional, amateur, and child cyclists to converge on the streets of Harlem in a day-long celebration filled with competitive, high-speed racing; music, food; and family entertainment.

Special

GLOBAL FOCUS

Tuesday April 17th, 2011 at 7:30 pm to 8:00 pm

The New Environmentalists is the latest installment of the Emmy award winning series featuring portraits of six passionate and dedicated activists. They are true environmental heroes who have placed themselves squarely in harm's way to battle intimidating adversaries, while often creating partnerships with unlikely allies.

Special

OUT IN THE CITY

Sunday, June 19thth, 2011 at 7:30 pm to 8:30 pm

This documentary, produced by NYC & Company and directed by the acclaimed documentary filmmaker, George Hickenlooper, explores New York City's unique role in the shaping of the modern gay liberation movement. In it, the symbiotic relationship between the LGBT community and New York City is looked at from the point of view of both members and supporters of the community, across multiple generations. It is comprised of one-on-one interviews together with a roving bus tour that stops in at key NYC landmarks in LGBT history.