

ISSUES AND PROGRAMS REPORT
FOR
STATION WNYE-TV
1st QUARTER 2012
(JANUARY 1, 2012 THROUGH MARCH 31, 2012)

**ISSUES OF CONCERN TO NEW YORK, NEW YORK
ADDRESSED BY WNYE-TV IN RESPONSIVE PROGRAMMING
IN THE 1st QUARTER 2012**

1. Education: Raising awareness about the important education issues in New York City.
2. Employment: Examining the elevated unemployment rate and job training opportunities for New York City residents.
3. Ethnic Issues: Raising awareness about unique issues facing ethnic communities in New York City and issues of interest to ethnic communities in New York City.
4. LGBT: Examination of issues important to the New York City LGBT community.

WNYE-TV PROGRAMS THAT ADDRESS COMMUNITY ISSUES

CITY SCOOP

Fridays 9:00 pm to 9:03 pm, Mondays 9:00 pm to 9:03 pm

A weekly 3 minute review of City government including Mayoral and City Council events as well as other events and issues that touch on City government delivery of services.

MR. MAYOR

Sundays 11:30 pm to 12:00 am

Hosted by veteran WNBC reporter Gabe Pressman, Mr Mayor focuses on pivotal moments in the tenures of mayors from William O'Dwyer to Rudolph Giuliani, painting a picture of the evolution of this great City as seen through the prism of mayoral challenges.

NY TV (New York Times)

Mondays 8:30 pm to 9:00 pm

From reviews of classic films with critic A.O. Scott to the latest fashion trends with photographer Bill Cunningham, NYTV brings unique insight into arts and culture in the City we call home - all from these and other renowned New York Times reporters.

TED TALKS IN NYC

Wednesdays 8:30 pm to 9:00 pm

Programs showcasing selected TED.com talks concerning global topics—including the environment, gender issues, homelessness, disabilities and psychology among others—and distill them to the local NYC level. Following each talk, renowned news anchor Jami Floyd leads an inspirational and thought provoking round-table discussion with some of the brightest and most interesting minds today.

IT'S MY PARK

Saturdays 2:30 pm to 3:00 pm, Mondays 12:00 pm to 12:30 pm

An overview of New York City public parks, including their history, their resources, and events held in the various parks. Produced in cooperation with the New York City Parks and Recreation Department.

SECRETS OF NEW YORK

Tuesdays 8:30 pm to 9:00 pm

A journey through New York City to bring viewers information about little-known places to visit, with an eye toward their history and how they tell us something about how the city developed to become the vibrant, multi-faceted place it is today.

CITY CLASSICS

Mondays 11:00 am to 11:30 am

films written by talented young writers who are teamed up with Hollywood and independent film directors.

NYCMUSICSHOW

Thursdays at 12:30 am to 1:00 am

NYCMusicShow lets viewers “meet the band next door” with an up close and personal look at indie musicians living in New York City.

ETHNIC PROGRAMMING

Various Days

Various Times

Daily programs in French, Italian and Polish. Weekly programs in Chinese, Greek, Romanian, Japanese and English to serve new immigrant communities. News from native country as well as news for respective immigrant communities in USA and particularly New York City.

WNYE-TV CHILDREN’S PROGRAMS

VME

Mondays-Fridays 7:30 am to 10:00 am

‘NYCTV Kids presents: V-Me Niños’ is part of the rebranded NYCTV Kids block that includes both animated and live action programming for children ages 2 to 7 years old.

PEEP AND THE BIG WIDE WORLD

Mondays-Fridays 10: 00 am to 10:30 am

Narrated by comedienne Joan Cusack, the Emmy Award-winning preschool science and math series tracks the adventures of Peep, a newly-hatched chicken; Chirp, a smart and sassy robin; and Quack, an irascible yet endearing duck. Each half-hour episode is filled with wonder, charm and humor, and contains two animated stories that highlight simple science and math concepts.

ROBERT AND RIBERT’S WONDERWORLD

Mondays-Fridays 10: 30 am to 11:00 am

RIBERT & ROBERT'S WONDERWORLD inspires little viewers to “love to learn and learn to love in everything they do!” The series combines animated and live-action elements to help preschool children feel more curious, knowledgeable and confident. Featuring a charming, energetic little “wondertoad with a heart of gold” named Ribert, and his best friend Robert, the series explores topics appealing and relevant to three- to six-year-olds, like art, science, dance, music and nature.

WILD ANIMAL BABY EXPLORERS

Saturdays 7:00 am to 7:30 am

WILD ANIMAL BABY EXPLORERS joins intrepid adventurers Skip, Izzy, Benita and Sammy, along with their supportive and spirited guide Miss Sally, as they travel by land,

First Quarter 2012
(January 1, 2012 – March 31, 2012)

MOST SIGNIFICANT ISSUE-RESPONSIVE PROGRAMMING

ISSUE: EDUCATION

Vme

Mondays-Fridays 7:30 am to 10:00 am

'NYCTV Kids presents: V-Me Niños' is part of the rebranded NYCTV Kids block that includes both animated and live action programming for children ages 2 to 7 years old.

TEACHING CHANNEL

Fridays 11:00 am to 12:00 pm

Teaching Channel takes you inside America's K-12 classrooms with 5 short documentaries that showcase inspiring and effective teaching practices. Visit a multi-lingual classroom in Los Angeles where students learn to find their voice. See 6th graders on a microscopic safari. Watch graphing come alive for a group of active 3rd graders. See how one new teacher works to improve his practice with instructional coach Jim Knight, and check out the lengths one middle school math teacher will go to boost retention for his students.

SIGNING TIME

Saturdays 7:30 am to 8:00 am

Thursdays 11:00 am to 11:30 am

Signing Time! is a multi-sensory series that introduces children and their caregivers to American Sign Language (ASL), a "hands on" second language used by millions. Rachel Coleman, her children Leah and Alex, and Hopkins, an animated frog, teach ASL signs for the alphabet, animals, feelings, foods, manners, colors, sports, days of the week, questions and common phrases, family members, as well as everyday objects and activities.

ISSUE: EMPLOYMENT

Job Hunt

Mondays- Fridays 11:30 am to 12:00 pm

Learn how to navigate today's job market, get the skills you need, and find the right job for you. Watch real New Yorkers as they experience the triumphs and difficulties of searching for work, changing their careers, and finding the job that is right for them.

ISSUE: ETHNIC ISSUES

ETHNIC PROGRAMMING

CITY SCOOP

Fridays 9:00 pm to 9:03 pm

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CITY CLASSICS

Fridays 8:30 pm to 9:00 pm

City Classics" chronicles the compelling, humorous, extraordinary stories that have shaped New York City. Each show draws on newly uncovered footage from deep within the city's film archives.

ISSUE: TRANSPORTATION

TRANSIT TRANSIT

Saturdays 9:30 am to 10:00 am

Sundays 2:30 pm – 3:00 pm

A weekly series produced by the Metropolitan Transportation Authority to encourage transit use to visit New York City events and venues and give current information on transit system services.