

ISSUES AND PROGRAMS REPORT
FOR
STATION WNYE-TV
4th QUARTER 2013
(OCTOBER 1, 2013 THROUGH DECEMBER 31, 2013)

ISSUES OF CONCERN TO NEW YORK, NEW YORK
ADDRESSED BY WNYE-TV IN RESPONSIVE PROGRAMMING
IN THE 4th QUARTER 2013

1. Education: Raising awareness about the important education issues in New York City.
2. Employment: Examining the elevated unemployment rate and job training opportunities for New York City residents.
3. Ethnic Issues: Raising awareness about unique issues facing ethnic communities in New York City and issues of interest to ethnic communities in New York City.

4. Local Culture: Examination of cultural and community events in New York City.
5. Municipal: Raising awareness of local government and facilitating the community's participation in local decision making as well as the availability of resources in New York City.
6. Transportation: Examining the importance of public transportation options in New York City.

WNYE-TV PROGRAMS THAT ADDRESS COMMUNITY ISSUES

CITY SCOOP

Fridays at 9:00 pm to 9:03 pm

Mondays at 9:00 pm to 9:03 pm

A weekly 3 minute review of City government including Mayoral and City Council events as well as other events and issues that touch on City government delivery of services.

MADE IN NEW YORK TALKS

Fridays at 9:00 pm to 10:00 pm

Saturdays at 3:00 pm to 4:00 pm

Thursdays at 3:30 pm to 4:30 pm

The Mayor's Office of Media and Entertainment is dedicated to informing and educating New Yorkers about working in the film, television, theatre and digital media industries. With this goal in mind, the office collaborates with a variety of partners around the City on panel discussions and other public facing events.

SECRETS OF NEW YORK

Tuesdays at 8:30 pm to 9:00 pm

A journey through New York City to bring viewers information about little-known places to visit, with an eye toward their history and how they tell us something about how the city developed to become the vibrant, multi-faceted place it is today.

DIGITAL AGE

Sundays at 7:30 pm to 8:00 pm

Hosted by Jim Zirin, Digital Age is a widely acclaimed TV talk show discussing how the internet has transformed contemporary life and culture.

TRANSIT TRANSIT

Saturdays at 9:30 am to 10:00 am

Sundays at 2:30 pm – 3:00 pm

A weekly series produced by the Metropolitan Transportation Authority to encourage transit use to visit New York City events and venues and give current information on transit system services.

STUDY WITH THE BEST

Saturday at 7:00 am – 7:30 am

A multi-part series highlighting the resources of City University of New York (CUNY) to introduce the various CUNY associate, undergraduate and graduate programs to prospective students.

BROOKLYN SAVVY

Sundays at 8:00 am to 8:30 am

Brooklyn Savvy deals with issues that impact contemporary women, focusing on news and events important to the community.

CULTURAL CARAVAN TV

Wednesdays at 4:30 pm to 5:00 pm

Cultural Caravan is dedicated to celebrating the history, culture, and artistic expressions of people of African ancestry. Our programs feature in depth interviews and profiles of celebrities, community artists, activist, and institutions.

ETHNIC PROGRAMMING

Various Days

Various Times

Daily programs in French, Italian and Polish. Weekly programs in Chinese, Greek, Romanian, Japanese and English to serve new immigrant communities. News from native country as well as news for respective immigrant communities in USA and particularly New York City.

WNYE-TV CHILDREN'S PROGRAMS

VME

Mondays-Fridays 7:30 am to 10:00 am

'NYCTV Kids presents: V-Me Niños' is part of the rebranded NYCTV Kids block that includes both animated and live action programming for children ages 2 to 7 years old.

BALI

Tuesdays at 11:00 am to 11:30 am

Bali, a resolutely modern preschooler, lives a resolutely modern life in the big city. With a most un-stereotypical family, Bali faces the world inquisitively, sometimes shyly, never recklessly, and always enthusiastically. Both of Bali's parents work, and Bali's dad takes a very active role in handling the family's daily grind. The triumphs and concerns of Bali deal with many of today's social issues for children: nannies, divorce and little everyday traumas such as going back to school and first sleepovers. Targeted to pre-schoolers, the animated series BALI features a painterly graphic style with bold colors, along with a strong musical score and original songs designed to encourage movement. Each half-hour .episode focuses on a theme, including helping those in need, dealing with new experiences, asking for help, facing a challenge and following instructions.

PEEP AND THE BIG WIDE WORLD

Mondays-Fridays 10: 00 am to 10:30 am

Narrated by comedienne Joan Cusack, the Emmy Award-winning preschool science and math series tracks the adventures of Peep, a newly-hatched chicken; Chirp, a smart and sassy robin; and Quack, an irascible yet endearing duck. Each half-hour episode is filled with wonder, charm and humor, and contains two animated stories that highlight simple science and math concepts.

ROBERT AND RIBERT'S WONDERWORLD

Mondays-Fridays 10: 30 am to 11:00 am

RIBERT & ROBERT'S WONDERWORLD inspires little viewers to “love to learn and learn to love in everything they do!” The series combines animated and live-action elements to help preschool children feel more curious, knowledgeable and confident. Featuring a charming, energetic little “wondertoad with a heart of gold” named Ribert, and his best friend Robert, the series explores topics appealing and relevant to three- to six-year-olds, like art, science, dance, music and nature.

Fouth Quarter 2013
(October 1, 2013 – December 31, 2013)

MOST SIGNIFICANT ISSUE-RESPONSIVE PROGRAMMING

ISSUE: EDUCATION

Vme

Mondays-Fridays 7:30 am to 10:00 am

'NYCTV Kids presents: V-Me Niños' is part of the rebranded NYCTV Kids block that includes both animated and live action programming for children ages 2 to 7 years old.

TEACHING CHANNEL

Fridays 11:00 am to 12:00 pm

Teaching Channel takes you inside America's K-12 classrooms with 5 short documentaries that showcase inspiring and effective teaching practices. Visit a multi-lingual classroom in Los Angeles where students learn to find their voice. See 6th graders on a microscopic safari. Watch graphing come alive for a group of active 3rd graders. See how one new teacher works to improve his practice with instructional coach Jim Knight, and check out the lengths one middle school math teacher will go to boost retention for his students.

ENERGTIPS

Tuesdays 11:30 am to 12:00 pm

imate change is happening and "Enertips" is here to help us! The Handy Family-fun, friendly, finger-shaped characters-will have to use their wit and imagination to face all kinds of adventures related to the energy needs in the life-like city of Tipsville.

ISSUE: ETHNIC ISSUES

ETHNIC PROGRAMMING

Various Days

Various Times

Daily programs in French, Italian and Polish. Weekly programs in Chinese, Greek, Romanian, Japanese and English to serve new immigrant communities. News from native country as well as news for respective immigrant communities in USA and particularly New York City.

ISSUE: LOCAL CULTURE

BROOKLYN SAVVY

Wednesdays at 3:30 pm to 4:00 pm

Sundays at 8:00 am to 8:30 am

Brooklyn Savvy deals with issues that impact contemporary women, focusing on news and events important to the community.

\$9.99

Saturdays 10:30 pm to 11:00 pm

Thursdays 12:00 pm to 12:30 pm

Sundays 8:30 am to 9:00 am

Inexpensive and free things to do in New York City are spotlighted in this series that also serves as a guide to the energy and vitality that is New York.

ISSUE: MUNICIPAL

CITY SCOOP

Fridays 9:00 pm to 9:03 pm

A weekly 3 minute review of City government including Mayoral and City Council events as well as other events and issues that touch on City government delivery of services.

IT'S MY PARK

Saturdays 2:30 pm to 3:00 pm, Mondays 12:00 pm to 12:30 pm

An overview of New York City public parks, including their history, their resources, and events held in the various parks. Produced in cooperation with the New York City Parks and Recreation Department.

CITY CLASSICS

Fridays 8:30 pm to 9:00 pm

City Classics" chronicles the compelling, humorous, extraordinary stories that have shaped New York City. Each show draws on newly uncovered footage from deep within the city's film archives.

ISSUE: TRANSPORTATION

TRANSIT TRANSIT

Saturdays 9:30 am to 10:00 am

Sundays 2:30 pm – 3:00 pm

A weekly series produced by the Metropolitan Transportation Authority to encourage transit use to visit New York City events and venues and give current information on transit system services.