

## INVOICE



**KSDK**  
**1000 Market Street**  
**St. Louis, MO 63101**  
**Main: (314)421-5055**  
**Billing:**

[www.ksdk.com](http://www.ksdk.com)

Billing Address:

**Thompson Communications, Inc./ POL**  
**Attention: Accounts Payable**  
**P.O. Box 5**  
**200 West Jefferson**  
**Marshfield, MO 65706**

Send Payment To:

**KSDK**  
**KSDK**  
**PO BOX: 637378**  
**Cincinnati, OH 45263-7378**

Invoice #	Invoice Date	Invoice Month	Invoice Period
1316066-1	10/30/16	October 2016	09/26/16 - 10/30/16

Property	Account Executive	Sales Office	Sales Region
KSDK	Alicia Elsner	St. Louis Local C	Local

Advertiser	Product	Estimate Number
Randy Jotte / MO State Sen.	Media	347

Flight Dates	Order #	Alt Order #
10/21/16 - 10/31/16	1316066	WOC10490330

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2
	38	41

Agency Ref	Advertiser Ref
22137AG	108032

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/28/16	10/31/16	4-5A	4-5A	1 - - - 1 - -	:30	2	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/28/16   11/03/16   1 - - - 1 - -                       2               \$50.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate    Type
2	KSDK	F	10/28/16	4:25 AM	4-5A	4-5A	:30	THAT' S WHY- RJ- 05- 16	\$50.00   NM
2	10/21/16	10/24/16	4-5A	4-5A	1 - - - 1 - -	:30	2	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/21/16   10/27/16   1 - - - 1 - -                       2               \$50.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate    Type
1	KSDK	F	10/21/16	4:13 AM	4-5A	4-5A	:30	THAT' S WHY- RJ- 05- 16	\$50.00   NM
2	KSDK	M	10/24/16	4:24 AM	4-5A	4-5A	:30	THAT' S WHY- RJ- 05- 16	\$50.00   NM
3	10/21/16	10/21/16	5-6a	5-6A	- - - - 1 - -	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/21/16   10/27/16   - - - - 1 - -                       1              \$300.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate    Type
1	KSDK	F	10/21/16	5:52 AM	5-6a	5-6A	:30	THAT' S WHY- RJ- 05- 16	\$300.00   NM
4	10/24/16	10/28/16	5-6a	5-6A	11- 11 - -	:30	4	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/21/16   10/27/16   111 - - - -                       3              \$300.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate    Type
1	KSDK	M	10/24/16	5:10 AM	5-6a	5-6A	:30	THAT' S WHY- RJ- 05- 16	\$300.00   NM
2	KSDK	Tu	10/25/16	5:27 AM	5-6a	5-6A	:30	THAT' S WHY- RJ- 05- 16	\$300.00   NM
3	KSDK	W	10/26/16	5:39 AM	5-6a	5-6A	:30	THAT' S WHY- RJ- 05- 16	\$300.00   NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/28/16   11/03/16   - - - - 1 - -                       1              \$300.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate    Type
4	KSDK	F	10/28/16	5:53 AM	5-6a	5-6A	:30	THAT' S WHY- RJ- 05- 16	\$300.00   NM

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1316066-1	10/30/16	October 2016	09/26/16 - 10/30/16
Advertiser	Product	Estimate Number	
Randy Jotte / MO State Sen	Media	347	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	10/24/16	10/28/16	5-6a	5-6A	11-11--	:30	4	\$300.00	NM
5	10/24/16	10/27/16	6-7a	6-7A	1--1---	:30	2	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/21/16 10/27/16 1--1--- 2 \$600.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KSDK	M	10/24/16	6:45 AM	6-7a	6-7A	:30	THAT'S WHY-RJ-05-16	\$600.00 NM
2	KSDK	Th	10/27/16	6:18 AM	6-7a	6-7A	:30	THAT'S WHY-RJ-05-16	\$600.00 NM
6	10/25/16	10/28/16	6-7a	6-7A	-11-1--	:30	3	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/21/16 10/27/16 -11---- 2 \$600.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KSDK	Tu	10/25/16	6:13 AM	6-7a	6-7A	:30	THAT'S WHY-RJ-05-16	\$600.00 NM
2	KSDK	W	10/26/16	6:44 AM	6-7a	6-7A	:30	THAT'S WHY-RJ-05-16	\$600.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/28/16 11/03/16 ----1-- 1 \$600.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	KSDK	F	10/28/16		6-7a	6-7A	:00		<del>\$600.00</del> NM
See MG 12.3,12.4,12.5									
7	10/21/16	10/29/16	Sat 6-7A	6-7A	-----1-	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/21/16 10/27/16 -----1- 1 \$300.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KSDK	Sa	10/22/16	6:09 AM	Sat 6-7A	6-7A	:30	THAT'S WHY-RJ-05-16	\$300.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/28/16 11/03/16 -----1- 1 \$150.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KSDK	Sa	10/29/16	6:46 AM	Sat 6-7A	6-7A	:30	THAT'S WHY-RJ-05-16	\$150.00 NM
8	10/24/16	10/28/16	Today Show	7-9a	1-121--	:30	5	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/21/16 10/27/16 1-12--- 4 \$750.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KSDK	M	10/24/16	8:58 AM	Today Show	7-9a	:30	THAT'S WHY-RJ-05-16	\$750.00 NM
4	KSDK	W	10/26/16		Today Show	7-9a	:00		<del>\$750.00</del> NM
See MG 12.3,12.4,12.5									
5	KSDK	Th	10/27/16		Today Show	7-9a	:00		<del>\$750.00</del> NM
See MG 12.3,12.4,12.5									
2	KSDK	Th	10/27/16	8:58 AM	Today Show	7-9a	:30	THAT'S WHY-RJ-05-16	\$750.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/28/16 11/03/16 ----1-- 1 \$750.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	KSDK	F	10/28/16	8:45 AM	Today Show	7-9a	:30	THAT'S WHY-RJ-05-16	\$750.00 NM
10	10/24/16	10/27/16	News Channel 5 @ Noon	Noon News	1111---	:30	4	\$375.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/27/16 1111--- 4 \$375.00									

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Advertiser	Product	Estimate Number	
Randy Jotte / MO State Sen	Media	347	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
10	10/24/16	10/27/16	News Channel 5 @ Noon	Noon News	1111---	:30	4	\$375.00	NM
10/21/16 10/27/16 1111--- 4 \$375.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KSDK M 10/24/16 12:27 PM News Channel 5 @ Noon Noon News :30 THAT'S WHY-RJ-05-16 \$375.00 NM 3 KSDK Tu 10/25/16 12:13 PM News Channel 5 @ Noon Noon News :30 THAT'S WHY-RJ-05-16 \$375.00 NM 4 KSDK W 10/26/16 11:59 AM News Channel 5 @ Noon Noon News :30 THAT'S WHY-RJ-05-16 \$375.00 NM 5 KSDK Th 10/27/16 12:14 PM News Channel 5 @ Noon Noon News :30 THAT'S WHY-RJ-05-16 \$375.00 NM									
11	10/21/16	10/21/16	News Channel 5 @ Noon	Noon News	----1--	:30	1	\$225.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/21/16 10/27/16 ----1-- 1 \$225.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KSDK F 10/21/16 12:29 PM News Channel 5 @ Noon Noon News :30 THAT'S WHY-RJ-05-16 \$225.00 NM									
12	10/21/16	10/27/16	News Channel 5 at 5P	5-530P	1--1---	:30	2	\$2,250.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/21/16 10/27/16 1--1--- 2 \$2,250.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KSDK M 10/24/16 5:13 PM News Channel 5 at 5P 5-530P :30 THAT'S WHY-RJ-05-16 \$2,250.00 NM 2 KSDK Th 10/27/16 News Channel 5 at 5P 5-530P :00 <del>\$2,250.00</del> NM See MG 12.3,12.4,12.5 3 KSDK Sa 10/29/16 11:17 PM Saturday Night Live 1030p-1205a :30 THAT'S WHY-RJ-05-16 \$900.00 NM MG for 14.2,8.4,6.3,8.5,12.2 4 KSDK Su 10/30/16 12:08 AM LN2 (Su) Football Season LN2 (Su) Football S :30 THAT'S WHY-RJ-05-16 \$750.00 NM MG for 14.2,8.4,6.3,8.5,12.2									
13	10/22/16	10/22/16	News Channel 5 at 5P	Sa5-530P	-----1-	:30	1	\$750.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/21/16 10/27/16 -----1- 1 \$750.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KSDK Sa 10/22/16 5:12 PM News Channel 5 at 5P Sat 5-530P :30 THAT'S WHY-RJ-05-16 \$750.00 NM									
14	10/21/16	10/30/16	News Channel 5 at 5P	Su5-530P	-----1	:30	1	\$750.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/21/16 10/27/16 -----1 1 \$750.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KSDK Su 10/23/16 5:29 PM News Channel 5 at 5P Sun 5-530P :30 THAT'S WHY-RJ-05-16 \$750.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/28/16 11/03/16 -----2 2 \$675.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KSDK Su 10/30/16 News Channel 5 at 5P Sun 5-530P :00 <del>\$675.00</del> NM See MG 12.3,12.4,12.5 3 KSDK Su 10/30/16 5:29 PM News Channel 5 at 5P Sun 5-530P :30 THAT'S WHY-RJ-05-16 \$675.00 NM									
15	10/21/16	10/31/16	News Channel 5 at 6P	6-630P	1--1---	:30	2	\$2,250.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/21/16 10/27/16 1--1--- 2 \$2,250.00									

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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	KSDK	M	10/24/16	6:12 PM	News Channel 5 at 6P	6-630P	:30	THAT'S WHY- RJ- 05- 16	\$2,250.00	NM
2	KSDK	Th	10/27/16	6:24 PM	News Channel 5 at 6P	6-630P	:30	THAT'S WHY- RJ- 05- 16	\$2,250.00	NM
Total Spots							30			

**Include Invoice # on Check - Payment Terms 30 Days**

<u>Gross Total</u>	<b>\$19,050.00</b>
<u>Agency Commission</u>	<b>\$2,857.50</b>
<u>Net Amount Due</u>	<b>\$16,192.50</b>

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