

INVOICE



KSDK
1000 Market Street
St. Louis, MO 63101
Main: (314)421-5055
Billing:

www.ksdk.com

Billing Address:

Thompson Communications, Inc./ POL
Attention: Accounts Payable
P.O. Box 5
200 West Jefferson
Marshfield, MO 65706

Send Payment To:

KSDK
KSDK
PO BOX: 637378
Cincinnati, OH 45263-7378

Invoice #	Invoice Date	Invoice Month	Invoice Period
1316066-1	10/30/16	October 2016	09/26/16 - 10/30/16

Property	Account Executive	Sales Office	Sales Region
KSDK	Alicia Elsner	St. Louis Local C	Local

Advertiser	Product	Estimate Number
Randy Jotte / MO State Sen.	Media	347

Flight Dates	Order #	Alt Order #
10/21/16 - 10/31/16	1316066	WOC10490330

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2
	38	41

Agency Ref	Advertiser Ref
22137AG	108032

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
1	10/28/16	10/31/16	4-5A	4-5A	1 - - - 1 - -	:30	2	\$50.00	NM	
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		10/28/16	11/03/16	1 - - - 1 - -	2	\$50.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2	KSDK	F	10/28/16	4:25 AM	4-5A	4-5A	:30	THAT' S WHY- RJ- 05- 16	\$50.00	NM
2	10/21/16	10/24/16	4-5A	4-5A	1 - - - 1 - -	:30	2	\$50.00	NM	
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		10/21/16	10/27/16	1 - - - 1 - -	2	\$50.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	KSDK	F	10/21/16	4:13 AM	4-5A	4-5A	:30	THAT' S WHY- RJ- 05- 16	\$50.00	NM
2	KSDK	M	10/24/16	4:24 AM	4-5A	4-5A	:30	THAT' S WHY- RJ- 05- 16	\$50.00	NM
3	10/21/16	10/21/16	5-6a	5-6A	- - - - 1 - -	:30	1	\$300.00	NM	
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		10/21/16	10/27/16	- - - - 1 - -	1	\$300.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	KSDK	F	10/21/16	5:52 AM	5-6a	5-6A	:30	THAT' S WHY- RJ- 05- 16	\$300.00	NM
4	10/24/16	10/28/16	5-6a	5-6A	11 - 11 - -	:30	4	\$300.00	NM	
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		10/21/16	10/27/16	111 - - - -	3	\$300.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	KSDK	M	10/24/16	5:10 AM	5-6a	5-6A	:30	THAT' S WHY- RJ- 05- 16	\$300.00	NM
2	KSDK	Tu	10/25/16	5:27 AM	5-6a	5-6A	:30	THAT' S WHY- RJ- 05- 16	\$300.00	NM
3	KSDK	W	10/26/16	5:39 AM	5-6a	5-6A	:30	THAT' S WHY- RJ- 05- 16	\$300.00	NM
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		10/28/16	11/03/16	- - - - 1 - -	1	\$300.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
4	KSDK	F	10/28/16	5:53 AM	5-6a	5-6A	:30	THAT' S WHY- RJ- 05- 16	\$300.00	NM

Standard Terms: Your purchase of advertising is subject to the TEGNA Media Standard Advertising Terms and Conditions (Standard Terms), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise With Us section under the About tab of Station website. You will be deemed to have accepted our Standard Terms upon the earliest of (i) the date you sign the Insertion Order to which this invoice relates, (ii) the date the campaign contemplated by this invoice first launches, or (iii) the date on which you pay any amounts specified on this invoice. Any claims by Advertiser for a credit related to Campaigns run under this Agreement (e.g., billing disputes, claims that Campaigns ran in the wrong time slot, etc.) must be submitted in writing to Station within ninety (90) days of the invoice date or the claim will be waived. If Advertiser disputes any amounts owed hereunder, Advertiser will pay all amounts not in dispute no later than the due date for the applicable invoice. We warrant that the actual broadcast information shown on this invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

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Advertiser	Product	Estimate Number	
Randy Jotte / MO State Sen	Media	347	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	10/24/16	10/28/16	5-6a	5-6A	11-11--	:30	4	\$300.00	NM
5	10/24/16	10/27/16	6-7a	6-7A	1--1---	:30	2	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/21/16 10/27/16 1--1--- 2 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KSDK M 10/24/16 6:45 AM 6-7a 6-7A :30 THAT' S WHY-RJ-05-16 \$600.00 NM 2 KSDK Th 10/27/16 6:18 AM 6-7a 6-7A :30 THAT' S WHY-RJ-05-16 \$600.00 NM									
6	10/25/16	10/28/16	6-7a	6-7A	-11-1--	:30	3	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/21/16 10/27/16 -11---- 2 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KSDK Tu 10/25/16 6:13 AM 6-7a 6-7A :30 THAT' S WHY-RJ-05-16 \$600.00 NM 2 KSDK W 10/26/16 6:44 AM 6-7a 6-7A :30 THAT' S WHY-RJ-05-16 \$600.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/28/16 11/03/16 ----1-- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 KSDK F 10/28/16 6-7a 6-7A :00 \$600.00 NM See MG 12.3,12.4,12.5									
7	10/21/16	10/29/16	Sat 6-7A	6-7A	-----1-	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/21/16 10/27/16 -----1- 1 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KSDK Sa 10/22/16 6:09 AM Sat 6-7A 6-7A :30 THAT' S WHY-RJ-05-16 \$300.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/28/16 11/03/16 -----1- 1 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KSDK Sa 10/29/16 6:46 AM Sat 6-7A 6-7A :30 THAT' S WHY-RJ-05-16 \$150.00 NM									
8	10/24/16	10/28/16	Today Show	7-9a	1-121--	:30	5	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/21/16 10/27/16 1-121-- 4 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KSDK M 10/24/16 8:58 AM Today Show 7-9a :30 THAT' S WHY-RJ-05-16 \$750.00 NM 4 KSDK W 10/26/16 Today Show 7-9a :00 \$750.00 NM See MG 12.3,12.4,12.5 5 KSDK Th 10/27/16 Today Show 7-9a :00 \$750.00 NM See MG 12.3,12.4,12.5									
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Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KSDK Th 10/27/16 8:58 AM Today Show 7-9a :30 THAT' S WHY-RJ-05-16 \$750.00 NM 3 KSDK F 10/28/16 8:45 AM Today Show 7-9a :30 THAT' S WHY-RJ-05-16 \$750.00 NM									
10	10/24/16	10/27/16	News Channel 5 @ Noon	Noon News	1111---	:30	4	\$375.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/21/16 10/27/16 1111--- 4 \$375.00									

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Standard Terms: Your purchase of advertising is subject to the TEGNA Media Standard Advertising Terms and Conditions (Standard Terms), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise With Us section under the About tab of Station website. You will be deemed to have accepted our Standard Terms upon the earliest of (i) the date you sign the Insertion Order to which this invoice relates, (ii) the date the campaign contemplated by this invoice first launches, or (iii) the date on which you pay any amounts specified on this invoice. Any claims by Advertiser for a credit related to Campaigns run under this Agreement (e.g., billing disputes, claims that Campaigns ran in the wrong time slot, etc.) must be submitted in writing to Station within ninety (90) days of the invoice date or the claim will be waived. If Advertiser disputes any amounts owed hereunder, Advertiser will pay all amounts not in dispute no later than the due date for the applicable invoice. We warrant that the actual broadcast information shown on this invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA Media and its stations do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

INVOICE

Send Payment To:

KSDK
KSDK
PO BOX: 637378
Cincinnati, OH 45263-7378

www.ksdk.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
1316066-1	10/30/16	October 2016	09/26/16 - 10/30/16
Advertiser	Product	Estimate Number	
Randy Jotte / MO State Sen	Media	347	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
15	10/21/16	10/31/16	News Channel 5 at 6P	6-630P	1--1---	:30	2	\$2,250.00	NM	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	KSDK	M	10/24/16	6:12 PM	News Channel 5 at 6P	6-630P	:30	THAT' S WHY- RJ- 05- 16	\$2,250.00	NM
2	KSDK	Th	10/27/16	6:24 PM	News Channel 5 at 6P	6-630P	:30	THAT' S WHY- RJ- 05- 16	\$2,250.00	NM
Total Spots							30			

Include Invoice # on Check - Payment Terms 30 Days

<u>Gross Total</u>	\$19,050.00
<u>Agency Commission</u>	\$2,857.50
<u>Net Amount Due</u>	\$16,192.50

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