

WBGZ, Alton, IL  
Annual EEO Public File Report

The information contained in the Report covers the time period beginning July 25, 2019 through July 14, 2020 (the “Applicable Period”).

1. WBGZ had three full-time vacancies during the Applicable Period:
  - a. FT Account Executive
  - b. FT Account Executive
  - c. FT Account Executive
  
2. The following recruitment sources were utilized in hiring the 3 FT Account Executives

Alton Branch NAACP, 731 Silver, Alton, IL 62002  
618-465-1621, Andy Hightower, President

American Association of University Women, 25 Holly Hill, Alton, IL 62002  
618-692-0231, Sharon Jenkins, President

Challenge Unlimited, Inc., 4 Emmie Kaus Lane, Alton, IL 62002  
618-465-0044, Tom Moehn, President/CEO

Impact, Inc., 2735 E. Broadway, Alton, IL 62002  
618-462-1411, Cathy Contarino, Executive Director

Madison County Urban League, 408 E. Broadway, Alton, IL 62002  
618-463-1906, Brenda McCain, Executive Director

Madison Co. Employment and Training, 101 Edwardsville, Rd., Wood River, IL 62095  
618-692-8942, David Stoecklin, Director

Lewis and Clark Community College – Radio Broadcasting Program  
5800 Godfrey Road, Godfrey, IL 62035  
618-466-7000, Mike Lemons, Director

Southern Illinois University at Edwardsville Department of Mass Communications  
Edwardsville, IL 62026  
618-650-2230, Gary Hicks, Chairman

WBGZ Radio website: [www.altondailynews.com](http://www.altondailynews.com)

Indeed.com

On-air announcements on WBGZ, 1570 AM, 94.3 FM, 107.1 FM

3. Hiree (a) was referred by on-air announcements

Hiree (b) was referred by Indeed.com

Hiree (c) was referred by on-air announcements

4. 11 candidates were interviewed for the openings a through c. Interviewees were referred as follows:

7 from indeed.com

4 from WBGZ, 1570 AM on-air announcements

5. Initiatives undertaken pursuant to Section 73.2080 (c)(2) of the FCC rules:

- A. WBGZ co-sponsored and WBGZ Vice-President, Nick Darr served on the steering committee for the Alton Branch of the NAACP's "Back to School, Stay in School, program on August 10, 2019.
- B. WBGZ Vice-President Nick Darr served on the Lewis and Clark Community College Radio Broadcasting Advisory Committee.
- C. WBGZ was a donor to the Lewis and Clark Community College "Collage Auction" on November 9, 2019, with proceeds earmarked for scholarships for students participating in the Radio Broadcasting Program.
- D. WBGZ News Director Mark Ellebracht served throughout the applicable period on a committee of the school board at Marquette Catholic High School in Alton, IL.
- E. WBGZ participated from September 2019 through June 2020 in the Alton-Godfrey Rotary Club's students of the month program, honoring and promoting post-secondary education among high school students at Alton Senior High School, Mississippi Valley Christian School, Marquette Catholic High School and awarding a scholarship in June 2020.
- F. WBGZ assisted four area students with preparation of recorded speeches as entries in the V.F.W's Voice of Democracy contest on October 27, 2019.
- G. WBGZ hosted students from local Catholic Schools during Catholic Schools week in January of 2020.
- H. WBGZ partnered with State Farm to administer the Big Z Scholar Athlete of the Year Award. Culminating with a program where Scholar athlete of the Year Award in May of 2020 candidates were honored and \$1000 scholarship was awarded.
- I. WBGZ News Director Mark Ellebracht hosted students from the Marquette Catholic High School media broadcasting program on a weekly basis from September 2019-December 2019, coaching them on broadcasting and production.
- J. WBGZ hosted one intern from Southern Illinois University at Edwardsville providing educational opportunities and hands-on learning.

In addition to the activities enumerated above, WBGZ also hosts numerous (approximately one per month on average) studio tours for youth and scout groups. The tours always include a segment on educational activities which will prepare one for a career in broadcasting.