

On-air announcements on WBGZ, 1570 AM

3. Hiree (a) was referred by on-air announcements on WBGZ, 1570 AM.
Hiree (b) was referred by The Telegraph classifieds.

4. Three candidates were interviewed for the openings. Interviewees were referred as follows:
 - 1 from WBGZ website.
 - 1 from WBGZ, 1570 AM on-air announcements.
 - 1 from The Telegraph classifieds.

5. Initiatives undertaken pursuant to Section 73.2080(c)(2) of the FCC rules:
 - A. WBGZ co-sponsored and WBGZ General Manager Sam Stemm served on the steering committee for the Alton Branch of the NAACP's "Back to School, Stay in School" program on August 9, 2014.
 - B. WBGZ General Manager Sam Stemm served on the Lewis and Clark Community College Radio Broadcasting Advisory Committee.
 - C. WBGZ was a donor to the Lewis and Clark Community College "Collage Auction" on November 1, 2014, with proceeds earmarked for scholarships for students in the Radio Broadcasting Program.
 - D. WBGZ participated in the International Broadcasters Idea Bank Scholarship which was awarded to a broadcasting student on May 19, 2015.
 - E. WBGZ News Director Mark Ellebracht served throughout the applicable period on a committee of the school board at Marquette Catholic High School in Alton, IL.
 - F. WBGZ participated from September 2014 through June 2015 in the Alton-Godfrey Rotary Club's students of the month program, honoring and promoting post-secondary education among high school students at Alton Senior High School, Mississippi Valley Christian School, and Marquette Catholic High School and awarding a scholarship in June 2015.
 - G. WBGZ assisted four area students with preparation of recorded speeches as entries in the V.F.W.'s Voice of Democracy contest on October 28, 2014.

In addition to the activities enumerated above, WBGZ also hosts numerous (approximately one per month on average) studio tours for youth and scout groups. The tours always include a segment on educational activities which will prepare one for a career in broadcasting.