

WBGZ, Alton, IL
Annual EEO Public File Report

The information contained in the Report covers the time period beginning July 25, 2020 through July 14, 2021 (the “Applicable Period”).

1. WBGZ had two full-time vacancies during the Applicable Period:
 - a. FT Account Executive
 - b. FT Account Executive

2. The following recruitment sources were utilized in hiring the 2 FT Account Executives

Alton Branch NAACP, 731 Silver, Alton, IL 62002
618-465-1621, Andy Hightower, President

American Association of University Women, 25 Holly Hill, Alton, IL 62002
618-692-0231, Sharon Jenkins, President

Challenge Unlimited, Inc., 4 Emmie Kaus Lane, Alton, IL 62002
618-465-0044, Tom Moehn, President/CEO

Impact, Inc., 2735 E. Broadway, Alton, IL 62002
618-462-1411, Cathy Contarino, Executive Director

Madison County Urban League, 408 E. Broadway, Alton, IL 62002
618-463-1906, Brenda McCain, Executive Director

Madison Co. Employment and Training, 101 Edwardsville, Rd., Wood River, IL 62095
618-692-8942, David Stoecklin, Director

Lewis and Clark Community College – Radio Broadcasting Program
5800 Godfrey Road, Godfrey, IL 62035
618-466-7000, Mike Lemons, Director

Southern Illinois University at Edwardsville Department of Mass Communications
Edwardsville, IL 62026
618-650-2230, Gary Hicks, Chairman

WBGZ Radio website: www.altondailynews.com

Indeed.com

On-air announcements on WBGZ, 1570 AM, 94.3 FM, 107.1 FM

3. Hiree (a) was referred by internal recruitment

Hiree (b) was referred by Indeed.com

4. 5 candidates were interviewed for the openings a through b. Interviewees were referred as follows:

4 from indeed.com

1 from WBGZ, 1570 AM on-air announcements

5. Initiatives undertaken pursuant to Section 73.2080 (c)(2) of the FCC rules:

- A. WBGZ co-sponsored and WBGZ Vice-President, Nick Darr served on the steering committee for the Alton Branch of the NAACP's "Back to School, Stay in School, program on August 10, 2019.
- B. WBGZ Vice-President Nick Darr served on the Lewis and Clark Community College Radio Broadcasting Advisory Committee.
- C. WBGZ participated from September 2020 through June 2021 in the Alton-Godfrey Rotary Club's students of the month program, honoring and promoting post-secondary education among high school students at Alton Senior High School, Mississippi Valley Christian School, Marquette Catholic High School and awarding a scholarship in June 2021.
- D. WBGZ assisted four area students with preparation of recorded speeches as entries in the V.F.W's Voice of Democracy contest on October 27, 2020.
- E. WBGZ hosted students from local Catholic Schools during Catholic Schools week in January of 2021
- F. WBGZ partnered with State Farm to administer the Big Z Scholar Athlete of the Year Award. Culminating with a program where Scholar athlete of the Year Award in June of 2021 candidates were honored and \$1000 scholarship was awarded.
- G. Vice-President and General Manager Nick Darr completed sales management training in October of 2020.
- H. Account Executive, Debbie Simmons completed digital marketing education courses regarding the marketing and fulfillment of digital advertising solutions.