

EEO PUBLIC FILE REPORT

This report covers full-time vacancy recruitment data for the period of
June 1, 2016 – May 31, 2017

1) Employment Unit: KASY-TV LICENSEE, LLC Albuquerque, NM

2) Unit Members (Stations & Communities of License):

KWBQ, Santa Fe, NM
KASY, Albuquerque, NM
KRWB, Roswell, NM

3) EEO Contact Information for Unit Member:

Mailing Address: 13 Broadcast Plaza SW Albuquerque, NM 87104	Telephone Number: (505)243-2285
Contact Person: Marilyn Painter	E-mail: marilyn.painter@kwbq.com

4) List all Full-Time Job Vacancies **filled by** each station in the Employment Unit:

	Job Title	Station	Recruitment Source Referring Hiree
1	Account Manager	KWBQ	Employee Referral
2	National Sales Manager	KWBQ	Employee Referral

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	Job Title	Station	Recruitment Source Referring Hiree
1	Account Manager	KWBQ	Employee Referral
2	National Sales Manager	KWBQ	Employee Referral

5) Recruitment Source List:

Name of Organization Notified of Job Vacancy:	Contact Person	Address and Phone Number	# of Interviewees Referred by this Source	Did Source Request Notification? (Yes or No)	Full Time Positions for Which This Source was Utilized
KWBQ Job Bank (newmexicosw.tv)	Erika Gonzales	13 Broadcast Plaza SW, Albuquerque, NM 87104, 505-764- 5289, www.krge.com	1	N	1, 2
KASY Job Bank (my50TV.com)	Erika Gonzales	13 Broadcast Plaza SW, Albuquerque, NM 87104, 505-764- 5289, www.krge.com	0	N	1, 2
TV and Radio Jobs	Michael Madden	27034 Heilmund Drive, Calabasas, CA 91301, (818)879-0858, www.tvandradijobs.com	0	N	1, 2
New Mexico Broadcasters Association	Paula Maes	Job Bank, 2333 Wisconsin NE, Albuquerque, NM 87110, 505-881- 4444, www.nmba.org	0	N	1, 2
University of New Mexico Communications & Journalism	Gregoria Cavazos	1 University of New Mexico, Albuquerque, NM 87131, cjadvice@unm.edu, 505-277-1903 (via NMBA) ¹	0	N	1, 2
Medialine	Mark Shilstone	PO Box 51909, Pacific Grove, CA 93950, 800-237-8073 (via NMBA) ¹	0	N	1, 2
John Marshall Multi Service Center	Timo Alvidrez	1500 Walter SE, Albuquerque, NM 87102, 505-848-1345 (via NMBA) ¹	0	N	1, 2
University of New Mexico Office of Career Services	Mary Montano	MSC063710, One University of New Mexico, Albuquerque, NM 87131, 505-277-2531, jobpost@unm.edu (via NMBA) ¹	0	N	1, 2

¹ When a recruitment source noted "via NMBA" was used, the source was notified of job opening(s) through a group service provided by the New Mexico Broadcasters Association.

Name of Organization Notified of Job Vacancy:	Contact Person	Address and Phone Number	# of Interviewees Referred by this Source	Did Source Request Notification? (Yes or No)	Full Time Positions for Which This Source was Utilized
Collins College	Elizabeth Bakken	1140 South Priest Drive, Tempe, AZ 85281, 480-446-1111, ebakken@collinscollege.edu (via NMBA) ¹	0	N	1, 2
Eastern New Mexico University Roswell Campus	Stephanie Herrera	PO Box 6000, Roswell, NM 88202, 575-624-7032, stephanie.herrera@roswell.enmu.edu (via NMBA) ¹	0	N	1, 2
San Juan College	Sandy Labato	4601 College Blvd., Farmington, NM 87402, 505-566-3579, lobatosa@sanjuancollege.edu (via NMBA) ¹	0	N	1, 2
National Association of Hispanic Journalists	Anna Lopez	PO Box 226722, 529 14 th Street, NW, Washington, DC 20045, 202-662- 7145, jobbank@nahj.org (via NMBA) ¹	0	N	1, 2
Western New Mexico University Career Services	Vanessa Stromman	1000 W. College St., Silver City, NM 88062, 575-538-6277, vanessa.stromman@wnmu.edu (via NMBA) ¹	0	N	1, 2
Eastern New Mexico University	Margaret Kirby	1200 W. University, Portales, NM 88130, 505-562-1011, janet.roehl@enmu.edu (via NMBA) ¹	0	N	1, 2
Women's Housing Coalition	Angie Ludi	3005 San Pedro NE, Albuquerque, NM 87110, whcabq@att.net 505-884- 8856 (via NMBA) ¹	0	N	1, 2
University of New Mexico	Leslye Ellison	Student Services Center, #220, Albuquerque, NM 87131, (505)277- 2531, job12ost@unm.edu (via NMBA) ¹	0	N	1, 2
African American Cultural Association	Lovie McGee	PO Box 18043, Albuquerque, NM 87185, (505)299-7910, lovejill@aol.com (via NMBA) ¹	0	N	1, 2

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Eastern New Mexico University	Sean Moore	KENW-TV Station 52, Portales, NM 88130, (505)562-2112, sean.moore@enmu.edu (via NMBA) ¹ ;	0	N	1, 2
University of New Mexico	Richard Schaefer	Communications & Journalism Building, #235W, Albuquerque, NM 87131, (505)277-9556. schaefer@unm.edu (via NMBA) ¹ ;	0	N	1, 2
San Juan Basin Technical College	Tony Corona	PO Box 970, Cortez, CO 81321, 970- 565-8457, tcorona@ajbtc.edu (via NMBA) ¹ ;	0	N	1, 2
UNM El Centro de la Raza	Veronica Mendez- Cruz	Mesa Vista Hall #1153, MSC 06 3830, 1 University of New Mexico, Albuquerque, NM, 87131, (505)277- 5020, elcentro@unm.edu (via NMBA) ¹ ;	0	N	1, 2
Sacco & Associates	Stacy Sacco	1201 Cannonade Ct. SE, Albuquerque, NM 87123, 505-489- 2311, stacy@sasacco.com (via NMBA) ¹ ;	0	N	1, 2
Community Cable Channel 27	John Ortiz	415 Tijeras NW, Albuquerque, NM 87102, 505-243-0027, john@quote- unquote.org (via NMBA) ¹ ;	0	N	1, 2
LULAC National Educational Service Centers, Inc.		2000 L. Street NW, Suite 610, Washington, DC 20036, 202-835- 9646, jmoya@lincs.org (via NMBA) ¹	0	N	1, 2
National Alliance of State Broadcasters Associations	Suzan Strong	2333 Wisconsin NE, Albuquerque, NM 87110, 505-881-4444, www.careerpage.org	0	N	1, 2
Santa Fe Community College	Paty Armstrong	6401 Richards Ave., Santa Fe, NM 87508, patty.armstrong@sfcc.edu, 505- 428-1406	0	N	2

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TVJobs	Mark Holloway	PO Box 4116, Oceanside, CA 92052, 800-374-0119, www.tvjobs.com	0	N	1, 2
Communications & Journalism, University of New Mexico	Gregoria Cavazos	Albuquerque, NM 87131, 50-277- 1903, cjadvice@unm.edu (via NMBA)	0	N	1, 2
Social Media (Face Book Post & Twitter)	Paulette Mastio	13 Broadcast Plaza, SW, Albuquerque, NM 87104, 505-998- 5539, paulette.mastio@krqe.ccom	0	N	1, 2
Albuquerque Publishing Company (The Journal)	LaVondria Mims	7777 Jefferson NE, Albuquerque, NM 87103, 505-823-7777, lmims@ai:1qi:lubbo.com	3	N	1
Employee Referral			3	N	1, 2

6) **Total # of Interviewees Referred:** for the period from June 1, 2016 through May 31, 2017, this Employment Unit interviewed [7] applicants for full-time job vacancies.

7) Supplemental Recruitment Initiatives:

DATE	TYPE OF RECRUITMENT INITIATIVE	BRIEF DESCRIPTION OF ACTIVITY	No. of Station Participants	PARTICIPANT TITLE	POINTS
6/03/16	Establishment of training program for station personnel	2016 New Mexico Broadcaster's Association Summer Convention offered informative sales seminars such as Prospecting that Pays and Selling Sports Sponsorships. Participants received guidance on proactively preparing a sales strategy and how to successfully approach prospects, and keep them. Followed by helpful tips and techniques to be more productive and how to keep yourself organized as sales professional.	6	Account Executive Local Sales Manager	1.00
07/25/16	Participation in Job Banks, internet programs and other programs designed to promote outreach	A virtual job fair co-sponsored by the New Mexico Broadcasters Association and this employment unit every quarter. Applicants have the ability to post their resume & apply directly online.	2	Sales Manager Business Administrator	1.00
11/15/16	Participation in other activities designed by the station employment unit	Station Tours are offered to high school & college students throughout the year during business hours whereby an employee will take the students throughout the station and visit different departments from sales, commercial production, promotion & master control, and describe various job duties as it relates to careers in broadcasting, and internship opportunities.	1	Promotion Assistant	1.00
2/13/17	Participation in Job Banks, internet programs and other programs designed to promote outreach	A virtual job fair co-sponsored by the New Mexico Broadcasters Association and this employment unit every quarter. Applicants have the ability to post their resume & apply directly online.	2	Sales Manager Business Administrator	1.00
TOTAL POINTS OVER REPORTING PERIOD					4