

## EEO PUBLIC FILE REPORT

This report covers full-time vacancy recruitment data for the period of June 1, 2018 – May 31, 2019

1) **Employment Unit:** KASY-TV LICENSEE, LLC

2) **Unit Members (Stations & Communities of License):**

KWBQ, Santa Fe, NM  
KASY, Albuquerque, NM  
KRWB, Roswell, NM

3) **EEO Contact Information for Unit Member:**

Mailing Address: 13 Broadcast Plaza SW Albuquerque, NM 87104	Telephone Number: (505)243-2285
Contact Person: Taunya Tourville-Bennett	E-mail: taunya.tourville@kwbq.com

4) **List all Full-Time Job Vacancies filled by each station in the Employment Unit:**

	Job Title	Station	Recruitment Source Referring Hire
1	Account Executive Trainee	KASY	Employee Referral
2	Account Executive	KASY	Television Recruitment Advertisement

5) Recruitment Source List:

Name of Organization Notified of Job Vacancy:	Contact Person	Address and Phone Number	# of interviewees Referred by this Source	Did Source Request Notification? (Yes or No)	Full Time Positions for Which This Source was Utilized
KWBQ-TV Television Recruitment Advertisement	Taunya Tourville	13 Broadcast Plaza SW Albuquerque, NM 87104 505-938-4457 Channel 50 www.kwbq.com	4	N	1, 2
KASY-TV Television Recruitment Advertisement	Taunya Tourville	13 Broadcast Plaza SW Albuquerque, NM 87104 505-938-4457 Channel 19 www.kasy.com	2	N	1, 2
New Mexico Broadcasters Association	Paula Maes	Job Bank 2333 Wisconsin NE Albuquerque, NM 87110 505-881-4444 www.nmba.org	0	N	1, 2
University of New Mexico Communications & Journalism	Gregoria Cavazos	1 University of New Mexico Albuquerque, NM 87131 <a href="mailto:cjadvise@unm.edu">cjadvise@unm.edu</a> 505-277-1903 (via NMBA) <sup>1</sup>	0	N	1, 2
Medialine	Mark Shilstone	PO Box 51909 Pacific Grove, CA 93950 800-237-8073 <a href="mailto:medialine@medialine.com">medialine@medialine.com</a> (via NMBA) <sup>1</sup>	0	N	1, 2
John Marshall Multi Service Center	R. Sandler	1500 Walter SE Albuquerque, NM 87102 505-848-1345 <a href="mailto:rsandler@cabq.gov">rsandler@cabq.gov</a> (via NMBA) <sup>1</sup>	0	N	1, 2

<sup>1</sup> When a recruitment source noted "via NMBA" was used, the source was notified of job opening(s) through a group service provided by the New Mexico Broadcasters Association.

Name of Organization Notified of Job Vacancy:	Contact Person	Address and Phone Number	# of Interview es Referred by this Source	Did Source Request Notification? ( Yes or No)	Full Time Positions for Which This Source was Utilized
Career Services at Western New Mexico University		1000 W. College Street Silver City, NM 88062 505-538-6336 <a href="mailto:careerserv@wnmu.edu">careerserv@wnmu.edu</a> (via NMBA) <sup>1</sup>	0	N	1, 2
Albuquerque Indian Center	Antoinette Fontenelle	105 Texas SE Albuquerque, NM 87108 505-268-4418 <a href="mailto:toni_m629@hotmail.com">toni_m629@hotmail.com</a> (via NMBA) <sup>1</sup>	0	N	1, 2
San Juan College	Sandy Labato	4601 College Blvd. Farmington, NM 87402 505-566-3579 <a href="mailto:lobatosa@sanjuancollege.edu">lobatosa@sanjuancollege.edu</a> (via NMBA) <sup>1</sup>	0	N	1, 2
National Association of Hispanic Journalists	Anna Lopez	PO Box 226722 529 14 <sup>th</sup> Street, NW Washington, DC 20045 202-662- 7145 <a href="mailto:jobbank@nahj.org">jobbank@nahj.org</a> (via NMBA) <sup>1</sup>	0	N	1, 2
Eastern New Mexico University	Margaret Kirby	1200 W. University Portales, NM 88130 505-562-1011 <a href="mailto:janet.roehl@enmu.edu">janet.roehl@enmu.edu</a> (via NMBA) <sup>1</sup>	0	N	1, 2
Women's Housing Coalition	Angie Ludi	3005 San Pedro NE Albuquerque, NM 87110 <a href="mailto:whcabq@att.net">whcabq@att.net</a> 505-884-8856 (via NMBA) <sup>1</sup>	0	N	1, 2
University of New Mexico	Madeline Richards	Student Services Center #220 Albuquerque, NM 87131 505-277- 2531 <a href="mailto:jobpost@unm.edu">jobpost@unm.edu</a> (via NMBA) <sup>1</sup>	0	N	1, 2

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Eastern New Mexico University	Sean Moore	KENW-TV Station 52 Portales, NM 88130 (505)562-2112 sean.moore@enmu.edu (via NMBA) <sup>1</sup>	0	N	1, 2
African American Cultural Association	Lovie McGee	PO Box 18043 Albuquerque, NM 87185 (505)299-7910 lovejll@aol.com (via NMBA) <sup>1</sup>	0	N	1, 2
University of New Mexico	Richard Schaefer	Communications & Journalism Building #235W Albuquerque, NM 87131 (505)277-9556 schaefer@unm.edu (via NMBA) <sup>1</sup>	0	N	1, 2
San Juan Basin Technical College	Tony Corona	PO Box 970 Cortez, CO 81321 970-565-8457 tcorona@ajbtc.edu (via NMBA) <sup>1</sup>	0	N	1, 2
UNM El Centro de la Raza	Veronica Mendez- Cruz	Mesa Vista Hall #1153 MSC 06 3830 1 University of New Mexico Albuquerque, NM, 87131 505-277-5020 elcentro@unm.edu (viaNMBA) <sup>1</sup>	0	N	1, 2
Sacco & Associates	Stacy Sacco	1201 Cannonade Ct. SE Albuquerque, NM 87123 505-489-2311 stacy@sasacco.com (via NMBA) <sup>1</sup>	0	N	1, 2
Community Cable Channel 27	John Ortiz	415 Tijeras NW Albuquerque, NM 87102 505-243-0027 john@quote-unquote.org (via NMBA) <sup>1</sup>	0	N	1, 2

<sup>1</sup> When a recruitment source noted "via NMBA" was used, the source was notified of job opening(s) through a group service provided by the New Mexico Broadcasters Association.

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Colorado Media School	Terry Cuff	404 S. Upham Street Lakewood, CO 80226 303-937-7070 <a href="mailto:tcuff@beonair.com">tcuff@beonair.com</a> (via NMBA) <sup>1</sup>	0	N	1, 2
LULAC National Educational Service Centers, Inc.	J. Moya	2000 L. Street NW, Suite 610 Washington, DC 20036 202-835-9646 <a href="mailto:jmoya@lneasc.org">jmoya@lneasc.org</a> (via NMBA) <sup>1</sup>	0	N	1, 2
National Alliance of State Broadcasters Associations	Suzan Strong	2333 Wisconsin NE Albuquerque, NM 87110 505-881-4444 <a href="http://www.careerpage.org">www.careerpage.org</a>	0	N	1, 2
Department of Communication and Journalism	Adan Garcia	UNM Redono Drive NE Albuquerque, NM 87106 505-277-2819 <a href="mailto:Adang25@unm.edu">Adang25@unm.edu</a> (via NMBA) <sup>1</sup>	0	N	1, 2
Employee Referral			1	N	1, 2

<sup>1</sup> When a recruitment source noted "via NMBA" was used, the source was notified of job opening(s) through a group service provided by the New Mexico Broadcasters Association.

5) **Total # of Interviewees Referred:** for the period from June 1, 2018 through May 31, 2019, this Employment Unit interviewed [ 7 ] applicants for full-time jobvacancies.

6) Supplemental Recruitment Initiatives:

DATE	TYPE OF RECRUITMENT INITIATIVE	BRIEF DESCRIPTION OF ACTIVITY	No. of Station Participants	PARTICIPANT TITLE	POINTS
08/20/18	Participation in Job Banks, internet programs and other programs designed to promote outreach	The SEU participated in a virtual job fair co-sponsored by the New Mexico Broadcaster Association.	2	Sales Manager Business Administrator	1.00
11/12/18	Participation in Job Banks, internet programs and other programs designed to promote outreach	The SEU participated in a virtual job fair co-sponsored by the New Mexico Broadcaster Association.	2	Sales Manager Business Administrator	1.00
01/28/19	Participation in Job Banks, internet programs and other programs designed to promote outreach	The SEU participated in a virtual job fair co-sponsored by the New Mexico Broadcaster Association.	2	Sales Manager Business Administrator	1.00
04/08/19	Establishment of training program for station personnel	The SEU participated in a webinar hosted by TVB AE Training. Participant learned how to effectively meet the customers' objectives through social media advertising, and content marketing strategy.	1	Account Executive	1.00

		<b>TOTAL POINTS OVER REPORTING PERIOD</b>			4.00
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