

EEO PUBLIC FILE REPORT

This report covers full-time vacancy recruitment data for the period of June 1, 2019 – May 31, 2020

1) **Employment Unit:** KASY-TV LICENSEE, LLC

2) **Unit Members (Stations & Communities of License):**

KWBQ, Santa Fe, NM
 KASY, Albuquerque, NM
 KRWB, Roswell, NM

3) **EEO Contact Information for Unit Member:**

Mailing Address: 13 Broadcast Plaza SW Albuquerque, NM 87104	Telephone Number: (505)243-2285
Contact Person: Taunya Tourville-Bennett	E-mail: taunya.tourville@kwbq.com

4) **List all Full-Time Job Vacancies filled by each station in the Employment Unit:**

	Job Title	Station	Recruitment Source Referring Hire
1	Host/Digital Correspondent	KASY	LinkedIn

5) Recruitment Source List:

Name of Organization Notified of Job Vacancy:	Contact Person	Address and Phone Number	# of Interviewees Referred by this Source	Did Source Request Notification? (Yes or No)	Full Time Positions for Which This Source was Utilized
New Mexico Broadcasters Association	Paula Maes	Job Bank 2333 Wisconsin NE Albuquerque, NM 87110 505-881-4444 www.nmba.org	0	N	1
University of New Mexico Communications & Journalism	Gregoria Cavazos	1 University of New Mexico Albuquerque, NM 87131 cjadvise@unm.edu 505-277-1903 (via NMBA) †	0	N	1
Medialine	Mark Shilstone	PO Box 51909 Pacific Grove, CA 93950 800-237-8073 medialine@medialine.com (via NMBA) †	0	N	1
John Marshall Multi Service Center	R. Sandler	1500 Walter SE Albuquerque, NM 87102 505-848-1345 rshandler@cabq.gov (via NMBA) †	0	N	1

† When a recruitment source noted “via NMBA” was used, the source was notified of job opening(s) through a group service provided by the New Mexico Broadcasters Association.

Name of Organization Notified of Job Vacancy:	Contact Person	Address and Phone Number	# of Interviewe es Referred by this Source	Did Source Request Notification? (Yes or No)	Full Time Positions for Which This Source was Utilized
Career Services at Western New Mexico University		1000 W. College Street Silver City, NM 88062 505-538-6336 careerserv@wnmu.edu (via NMBA) ¹	0	N	1
Albuquerque Indian Center	Antoinette Fontenelle	105 Texas SE Albuquerque, NM 87108 505-268-4418 toni_m629@hotmail.com (via NMBA) ¹	0	N	1
San Juan College	Sandy Labato	4601 College Blvd. Farmington, NM 87402 505-566-3579 lobatosa@sanjuancollege.edu (via NMBA) ¹	0	N	1
National Association of Hispanic Journalists	Anna Lopez	PO Box 226722 529 14 th Street, NW Washington, DC 20045 202-662- 7145 jobbank@nahj.org (via NMBA) ¹	0	N	1
Eastern New Mexico University	Margaret Kirby	1200 W. University Portales, NM 88130 505-562-1011 janet.roehl@enmu.edu (via NMBA) ¹	0	N	1
Women's Housing Coalition	Angie Ludi	3005 San Pedro NE Albuquerque, NM 87110 whcabq@att.net 505-884-8856 (via NMBA) ¹	0	N	1
University of New Mexico	Madeline Richards	Student Services Center #220 Albuquerque, NM 87131 505-277- 2531 jobpost@unm.edu (via NMBA) ¹	0	N	1

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Eastern New Mexico University	Sean Moore	KENW-TV Station 52 Portales, NM 88130 (505)562-2112 sean.moore@enmu.edu (via NMBA) ¹	0	N	1
African American Cultural Association	Lovie McGee	PO Box 18043 Albuquerque, NM 87185 (505)299-7910 lovejll@aol.com (via NMBA) ¹	0	N	1
University of New Mexico	Richard Schaefer	Communications & Journalism Building #235W Albuquerque, NM 87131 (505)277-9556 schaefer@unm.edu (via NMBA) ¹	0	N	1
San Juan Basin Technical College	Tony Corona	PO Box 970 Cortez, CO 81321 970-565-8457 tcorona@ajbtc.edu (via NMBA) ¹	0	N	1
UNM El Centro de la Raza	Veronica Mendez- Cruz	Mesa Vista Hall #1153 MSC 06 3830 1 University of New Mexico Albuquerque, NM, 87131 505-277-5020 elcentro@unm.edu (viaNMBA) ¹	0	N	1
Sacco & Associates	Stacy Sacco	1201 Cannonade Ct. SE Albuquerque, NM 87123 505-489-2311 stacy@sasacco.com (via NMBA) ¹	0	N	1
Community Cable Channel 27	John Ortiz	415 Tijeras NW Albuquerque, NM 87102 505-243-0027 john@quote-unquote.org (via NMBA) ¹	0	N	1

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Colorado Media School	Terry Cuff	404 S. Upham Street Lakewood, CO 80226 303-937-7070 tcuff@beonair.com (via NMBA) ¹	0	N	1
LULAC National Educational Service Centers, Inc.	J. Moya	2000 L. Street NW, Suite 610 Washington, DC 20036 202-835-9646 jmoya@lneesc.org (via NMBA) ¹	0	N	1
National Alliance of State Broadcasters Associations	Suzan Strong	2333 Wisconsin NE Albuquerque, NM 87110 505-881-4444 www.careerpage.org	0	N	1
Department of Communication and Journalism	Adan Garcia	UNM Redono Drive NE Albuquerque, NM 87106 505-277-2819 Adang25@unm.edu (via NMBA) ¹	0	N	1
Employee Referral			1	N	1
Indeed			5	N	1
LinkedIn Face Book	Sara Hartman	13 Broadcast Plaza SW Albuquerque, NM 87104 505-764-5263 Sara.hartman@krqe.com	3	N	1
Station Website NewMexicosCW.com	Paulette Mastio	13 Broadcast Plaza SW Albuquerque, NM 87104 505-998-5539 Paulette.mastio@krqe.com	0	N	1
Word of Mouth			1	N	1

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Total # of Interviewees Referred: for the period from June 1, 2019 through May 31, 2020, this Employment Unit interviewed [10] applicants for full-time job vacancies.

6) Supplemental Recruitment Initiatives:

DATE	TYPE OF RECRUITMENT INITIATIVE	BRIEF DESCRIPTION OF ACTIVITY	No. of Station Participants	PARTICIPANT TITLE
5/13/20	Provision of training to management	The SEU participated in a mandatory training session for hiring managers which focused on the EEO recruiting process, including discussions regarding proper dissemination of job vacancy information, document retention and hiring procedures	2	Sales Manager HR/Business Administrator
9/26/19	Establishment of training program for station personnel	The SEU participated in the NAB Small Market Television Exchange in Austin. Stations from other markets detailed various programs & promotions that they executed to successfully grow their business. They heard from various speakers/trainers as they offered a plethora of ideas/information in how to maximize opportunity both in terms of revenue & growth (personal & business).	2	Sales Manager Account Executive
06/7/19	Establishment of training program for station personnel	The SEU participated in the Mark Levy session hosted by the NM Broadcasters Association during the 2019 Convention. The presenter offered useful training/coaching in a number of areas, primarily in how to make better presentations and thinking "outside the box" for the benefit of advertisers, which in turn results in better revenue as well as higher commission including growth potential for sales people.	4	Account Executive