

October 3, 2023

KAKK 1570 AM

July, August, September

-We inform the public on Invasive Species to our Lakes and Rivers through PSA's from the Hubbard County Coalition of Lake Associations and in our daily news segments. Other locally produced PSA's include Hubbard County in Prevention (teen drinking) and Kinship (mentoring).

-Short news breaks focused on regional news and issues. Our Capsule News runs Monday – Saturday, twice an hour from 9 AM – 5 PM.

-In the summer we announce a lot of construction updates and open houses, air quality alerts and when prescribed burns are scheduled in the listening areas.

- We go live for Severe Thunderstorm Alerts and also use Weatherology which updates the weather more frequently than before.

- We rotate PSA's when time and programming allows.

Respectfully submitted:

De La Hunt Media