



WQAD-TV
3003 Park 16th St
Moline, IL 61265
(309) 764-8888

CONTRACT

| | | |
|--|---------------------------------------|--|
| <u>Contract / Revision</u> 714187 / | | <u>Alt Order #</u> 09175835 |
| <u>Product</u> 7/20/18 LOEBSACK FOR CON | | |
| <u>Contract Dates</u> 10/23/18 - 10/29/18 | | <u>Estimate #</u> 6669 |
| <u>Advertiser</u> Loebsack /D/US Senate | | <u>Original Date / Revision</u> 10/19/18 / 10/19/18 |
| <u>Billing Cycle</u> EOM/EOC | <u>Billing Calendar</u> Broadcast | <u>Cash/Trade</u> Cash |
| <u>Property</u> WQAD-TV | <u>Account Executive</u> Jim Quinn | <u>Sales Office</u> NSO Philadelph |
| <u>Special Handling</u> | | |
| <u>Demographic</u> Adults 35+ | | |
| <u>Agy Code</u> 12856 | <u>Advertiser Code</u> 203 | <u>Product 1/2</u> 218 |
| <u>Agency Ref</u> | | <u>Advertiser Ref</u> |

And:

Greer Margolis & Mitchell, Inc
3050 K St NW
Suite 100
Washington, DC 20007

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Rtn | Type | Spots | Amount |
|-------|----|-------------------|-----------------|-------------------------|------------------|------|--------|-------------------|-------------|-----|------|-------|------------|
| N 1 | 8 | 10/23/18 | 10/29/18 | M-F 5a-6a | 5:00 AM-5:30 AM | | :30 | | | | NM | 4 | \$800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/23/18 | 10/29/18 | MTWTF-- | | | | 4 | \$200.00 | | | | |
| N 2 | 8 | 10/23/18 | 10/29/18 | M-F 3p-4p | 3:00 PM-4:00 PM | | :30 | | | | NM | 3 | \$675.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/23/18 | 10/29/18 | MTWTF-- | | | | 3 | \$225.00 | | | | |
| N 3 | 8 | 10/23/18 | 10/29/18 | M-F 4p-5p | 4:00 PM-5:00 PM | | :30 | | | | NM | 2 | \$550.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/23/18 | 10/29/18 | MTWTF-- | | | | 2 | \$275.00 | | | | |
| N 4 | 8 | 10/23/18 | 10/29/18 | M-F 5p-530p | 5:00 PM-5:30 PM | | :30 | | | | NM | 3 | \$1,425.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/23/18 | 10/29/18 | MTWTF-- | | | | 3 | \$475.00 | | | | |
| N 5 | 8 | 10/23/18 | 10/29/18 | M-F 6p-630p | 6:00 PM-6:30 PM | | :30 | | | | NM | 4 | \$1,900.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/23/18 | 10/29/18 | MTWTF-- | | | | 4 | \$475.00 | | | | |
| N 6 | 8 | 10/23/18 | 10/29/18 | M-F 630p-7p | 6:30 PM-7:00 PM | | :30 | | | | NM | 3 | \$1,125.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/23/18 | 10/29/18 | MTWTF-- | | | | 3 | \$375.00 | | | | |
| N 7 | 8 | 10/28/18 | 10/28/18 | Su 5p-530p | 5:00 PM-5:30 PM | | :30 | | | | NM | 1 | \$175.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/22/18 | 10/28/18 | -----1 | | | | 1 | \$175.00 | | | | |
| N 8 | 8 | 10/29/18 | 10/29/18 | Monday Prime 2 HR | 7:00 PM-9:00 PM | | :30 | | | | NM | 1 | \$1,075.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/29/18 | 11/04/18 | 1----- | | | | 1 | \$1,075.00 | | | | |
| N 9 | 8 | 10/29/18 | 10/29/18 | Monday Prime Hour 3 | 9:00 PM-10:00 PM | | :30 | | | | NM | 1 | \$875.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/29/18 | 11/04/18 | 1----- | | | | 1 | \$875.00 | | | | |
| D 10 | 8 | 10/24/18 | 10/24/18 | Goldbergs/Am Housewife | 7:00 PM-8:00 PM | | :30 | | | | NM | 0 | \$0.00 |
| D 11 | 8 | 10/24/18 | 10/24/18 | Wednesday Prime Hour 2A | 8:00 PM-8:30 PM | | :30 | | | | NM | 0 | \$0.00 |
| N 12 | 8 | 10/23/18 | 10/29/18 | M-F 5a-6a | 5:30 AM-6:00 AM | | :30 | | | | NM | 2 | \$700.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/23/18 | 10/29/18 | MTWTF-- | | | | 2 | \$350.00 | | | | |
| D 13 | 8 | 10/25/18 | 10/25/18 | Thursday Prime Hour 1 | 7:00 PM-8:00 PM | | :30 | | | | NM | 0 | \$0.00 |

(* Line Transactions: N = New, E = Edited, D = Deleted)

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| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Rtn | Type | Spots | Amount |
|--------|-------|-------------------|-----------------|--------------------------|-------------------|------|--------|-------------------|-------------|-----|------|-------|-------------|
| D 14 | 8 | 10/28/18 | 10/28/18 | Sunday Prime Hour 2 | 7:00 PM-8:00 PM | | :30 | | | | NM | 0 | \$0.00 |
| N 15 | 8 | 10/23/18 | 10/29/18 | M-F 10p-1035p | 10:00 PM-10:35 PM | | :30 | | | | NM | 4 | \$3,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | Week: | 10/23/18 | 10/29/18 | MTWTF-- | | | | 4 | \$750.00 | | | | |
| D 16 | 8 | 10/27/18 | 10/27/18 | Sa 10p-1035p | 10p-1035p | | :30 | | | | NM | 0 | \$0.00 |
| N 17 | 8 | 10/28/18 | 10/28/18 | Su 10p-1035p | 10:00 PM-10:35 PM | | :30 | | | | NM | 1 | \$750.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | Week: | 10/22/18 | 10/28/18 | -----1 | | | | 1 | \$750.00 | | | | |
| N 18 | 8 | 10/23/18 | 10/29/18 | M-F 1035p-1135p | 10:35 PM-11:35 PM | | :30 | | | | NM | 4 | \$1,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | Week: | 10/23/18 | 10/29/18 | MTWTF-- | | | | 4 | \$300.00 | | | | |
| D 19 | 8 | 10/27/18 | 10/27/18 | College Football Late Gm | 2:30 PM-6:00 PM | | :30 | | | | NM | 0 | \$0.00 |
| N 20 | 8 | 10/23/18 | 10/29/18 | M-F 6a-7a | 6:00 AM-7:00 AM | | :30 | | | | NM | 5 | \$2,125.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | Week: | 10/23/18 | 10/29/18 | MTWTF-- | | | | 5 | \$425.00 | | | | |
| N 21 | 8 | 10/23/18 | 10/29/18 | M-F 7a-9a | 7:00 AM-9:00 AM | | :30 | | | | NM | 5 | \$2,125.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | Week: | 10/23/18 | 10/29/18 | MTWTF-- | | | | 5 | \$425.00 | | | | |
| N 22 | 8 | 10/27/18 | 10/27/18 | Sa 7a-8a | 7:00 AM - 8:00 AM | | :30 | | | | NM | 1 | \$425.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | Week: | 10/22/18 | 10/28/18 | -----1- | | | | 1 | \$425.00 | | | | |
| N 23 | 8 | 10/28/18 | 10/28/18 | Su 7a-8a | 7:00 AM-8:00 AM | | :30 | | | | NM | 1 | \$300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | Week: | 10/22/18 | 10/28/18 | -----1 | | | | 1 | \$300.00 | | | | |
| D 24 | 8 | 10/28/18 | 10/28/18 | Su 8a-9a | 8:00 AM-9:00 AM | | :30 | | | | NM | 0 | \$0.00 |
| N 25 | 8 | 10/23/18 | 10/29/18 | M-F 9a-10a | 9:00 AM-10:00 AM | | :30 | | | | NM | 3 | \$375.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | Week: | 10/23/18 | 10/29/18 | MTWTF-- | | | | 3 | \$125.00 | | | | |
| N 26 | 8 | 10/23/18 | 10/29/18 | M-F 11a-12p | 11:00 AM-12:00 PM | | :30 | | | | NM | 4 | \$400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | Week: | 10/23/18 | 10/29/18 | MTWTF-- | | | | 4 | \$100.00 | | | | |
| Totals | | | | | | | | 0.00 | | | | 52 | \$20,000.00 |

| Time Period | # of Spots | Gross Amount | Agency Comm. | Net Amount |
|---------------------|------------|--------------|--------------|-------------|
| 10/01/18 - 10/28/18 | 42 | \$15,150.00 | (\$2,272.50) | \$12,877.50 |
| 10/29/18 - 10/29/18 | 10 | \$4,850.00 | (\$727.50) | \$4,122.50 |
| Totals | 52 | \$20,000.00 | (\$3,000.00) | \$17,000.00 |

Signature: _____ **Date:** _____

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