

CONTRACT



WQAD-TV
3003 Park 16th St
Moline, IL 61265
(309) 764-8888

<u>Contract / Revision</u> 714187 /		<u>Alt Order #</u> 09175835
<u>Product</u> 7/20/18 LOEBSACK FOR CON		
<u>Contract Dates</u> 10/23/18 - 10/29/18		<u>Estimate #</u> 6669
<u>Advertiser</u> Loebsack /D/US Senate		<u>Original Date / Revision</u> 10/19/18 / 10/19/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WQAD-TV	<u>Account Executive</u> Jim Quinn	<u>Sales Office</u> NSO Philadelph
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u> 12856	<u>Advertiser Code</u> 203	<u>Product 1/2</u> 218
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

Greer Margolis & Mitchell, Inc
3050 K St NW
Suite 100
Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	8	10/23/18	10/29/18	M-F 5a-6a	5:00 AM-5:30 AM		:30				NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/23/18	10/29/18	MTWTF--				4	\$200.00				
N 2	8	10/23/18	10/29/18	M-F 3p-4p	3:00 PM-4:00 PM		:30				NM	3	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/23/18	10/29/18	MTWTF--				3	\$225.00				
N 3	8	10/23/18	10/29/18	M-F 4p-5p	4:00 PM-5:00 PM		:30				NM	2	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/23/18	10/29/18	MTWTF--				2	\$275.00				
N 4	8	10/23/18	10/29/18	M-F 5p-530p	5:00 PM-5:30 PM		:30				NM	3	\$1,425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/23/18	10/29/18	MTWTF--				3	\$475.00				
N 5	8	10/23/18	10/29/18	M-F 6p-630p	6:00 PM-6:30 PM		:30				NM	4	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/23/18	10/29/18	MTWTF--				4	\$475.00				
N 6	8	10/23/18	10/29/18	M-F 630p-7p	6:30 PM-7:00 PM		:30				NM	3	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/23/18	10/29/18	MTWTF--				3	\$375.00				
N 7	8	10/28/18	10/28/18	Su 5p-530p	5:00 PM-5:30 PM		:30				NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/18	10/28/18	-----1				1	\$175.00				
N 8	8	10/29/18	10/29/18	Monday Prime 2 HR	7:00 PM-9:00 PM		:30				NM	1	\$1,075.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	1-----				1	\$1,075.00				
N 9	8	10/29/18	10/29/18	Monday Prime Hour 3	9:00 PM-10:00 PM		:30				NM	1	\$875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	1-----				1	\$875.00				
D 10	8	10/24/18	10/24/18	Goldbergs/Am Housewife	7:00 PM-8:00 PM		:30				NM	0	\$0.00
D 11	8	10/24/18	10/24/18	Wednesday Prime Hour 2A	8:00 PM-8:30 PM		:30				NM	0	\$0.00
N 12	8	10/23/18	10/29/18	M-F 5a-6a	5:30 AM-6:00 AM		:30				NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/23/18	10/29/18	MTWTF--				2	\$350.00				
D 13	8	10/25/18	10/25/18	Thursday Prime Hour 1	7:00 PM-8:00 PM		:30				NM	0	\$0.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract / Revision</u>	<u>Alt Order #</u>
714187 /	09175835

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/23/18 - 10/29/18	7/20/18 LOEBSACK FO	6669

<u>Advertiser</u>	<u>Original Date / Revision</u>
Loebsack /D/US Senate	10/19/18 / 10/19/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount	
D 14	8	10/28/18	10/28/18	Sunday Prime Hour 2	7:00 PM-8:00 PM		:30				NM	0	\$0.00	
N 15	8	10/23/18	10/29/18	M-F 10p-1035p	10:00 PM-10:35 PM		:30				NM	4	\$3,000.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/23/18	10/29/18	MTWTF--				4	\$750.00					
D 16	8	10/27/18	10/27/18	Sa 10p-1035p	10p-1035p		:30				NM	0	\$0.00	
N 17	8	10/28/18	10/28/18	Su 10p-1035p	10:00 PM-10:35 PM		:30				NM	1	\$750.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/22/18	10/28/18	-----1				1	\$750.00					
N 18	8	10/23/18	10/29/18	M-F 1035p-1135p	10:35 PM-11:35 PM		:30				NM	4	\$1,200.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/23/18	10/29/18	MTWTF--				4	\$300.00					
D 19	8	10/27/18	10/27/18	College Football Late Gm	2:30 PM-6:00 PM		:30				NM	0	\$0.00	
N 20	8	10/23/18	10/29/18	M-F 6a-7a	6:00 AM-7:00 AM		:30				NM	5	\$2,125.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/23/18	10/29/18	MTWTF--				5	\$425.00					
N 21	8	10/23/18	10/29/18	M-F 7a-9a	7:00 AM-9:00 AM		:30				NM	5	\$2,125.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/23/18	10/29/18	MTWTF--				5	\$425.00					
N 22	8	10/27/18	10/27/18	Sa 7a-8a	7:00 AM - 8:00 AM		:30				NM	1	\$425.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/22/18	10/28/18	-----1-				1	\$425.00					
N 23	8	10/28/18	10/28/18	Su 7a-8a	7:00 AM-8:00 AM		:30				NM	1	\$300.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/22/18	10/28/18	-----1				1	\$300.00					
D 24	8	10/28/18	10/28/18	Su 8a-9a	8:00 AM-9:00 AM		:30				NM	0	\$0.00	
N 25	8	10/23/18	10/29/18	M-F 9a-10a	9:00 AM-10:00 AM		:30				NM	3	\$375.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/23/18	10/29/18	MTWTF--				3	\$125.00					
N 26	8	10/23/18	10/29/18	M-F 11a-12p	11:00 AM-12:00 PM		:30				NM	4	\$400.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/23/18	10/29/18	MTWTF--				4	\$100.00					
Totals												0.00	52	\$20,000.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/01/18 - 10/28/18	42	\$15,150.00	(\$2,272.50)	\$12,877.50
10/29/18 - 10/29/18	10	\$4,850.00	(\$727.50)	\$4,122.50
Totals	52	\$20,000.00	(\$3,000.00)	\$17,000.00

Signature: _____ **Date:** _____

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