

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See Order for proposed schedule and charges. See Invoice for actual schedule and charges.

I, Kelly Polce, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE 



FEDERAL CANDIDATE



STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Joe Biden

Authorized committee:

Joe Biden for President

Agency requesting time (and contact information):

☐ N/A GMMB

Candidate's political party:

Democratic

Office sought (no acronyms or abbreviations):

President

Date of election:

11/3/2020



General



Primary

Treasurer of candidate's authorized committee:

Greg Schultz

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

☐ the candidate listed above who is a legally qualified candidate, or

☒ the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Signature:

Kelly Polce

Name: Kelly Polce

Date of Request to Purchase Ad Time: 9/14/2020

Station Representative

Signature: *Christopher E. Fleming*

Christopher E. Fleming (Sep 22, 2020 11:15 PDT)

Email: chrisfleming@edbroadcasters.com

Company: El Dorado Broadcasters

Name:

Date of Station Agreement to Sell Time: 9-21-20

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Kelly Polce

Name: Kelly Polce

Date: 9/14/2020

TO BE COMPLETED BY STATION ONLYAd submitted to Station? ☒ Yes ☐ No Date ad received: 9-21-20**Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**Federal candidate certification signed (above): ☒ Yes ☐ No ☐ N/A

Disposition:

- ☒ Accepted
- ☐ Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
- ☐ Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: DM20-309Station Call Letters: KBLUDate Received/Requested: 9-22-20

Est. #:

Station Location: Yuma, AZRun Start and End Dates: 9/29 - 11/3/20

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

**POLITICAL ADVERTISEMENT
REVIEW FORM**

A. IDENTIFY THE TYPE OF SPOT

☒ **Candidate Advertisement** (sponsored by a legally qualified federal, state or local candidate).

➤ Answer **Questions 1-4 in Section B** below and confirm political file includes following information (some of which may be provided on the NAB PB-18):

- ☒ Name of candidate and office sought
- ☒ Name of authorized committee of the candidate
- ☒ Name of committee's treasurer
- ☒ Rate charged for spot
- ☒ Spot length
- ☒ Dates and times spot scheduled to air and any revised schedules
- ☒ Class(es) of time purchased
- ☐ Any other information relevant to order (e.g., makegoods/rebates)

☐ **Non-Candidate "Issue" Advertisement** (sponsored by a third-party, such as a PAC, political party, corporation or advocacy group).

☐ The issue ad references a federal candidate, a federal election and/or a political matter of national importance (e.g., Economy, Immigration, Climate Change).

➤ Answer **Questions 1-5 in Section B** below and confirm political file includes following information (some of which may be provided on the NAB PB-18):

- ☐ Name of person purchasing the time (i.e., the sponsor)
- ☐ Name, address and phone number of a contact person for sponsor
- ☐ Rate charged for spot
- ☐ Dates and times spot scheduled to air and any revised schedules
- ☐ Class(es) of time purchased

OR

☐ The issue ad only references a state/local political matter or controversial issue of public importance (e.g., school bond, local infrastructure, ballot measure).

➤ List all state/local political matters/issues referenced in the spot:

➤ Answer **Questions 1 and 5 in Section B** below.

B. COLLECT INFORMATION

1. Full Name of Ad Sponsor (e.g., Candidate Committee or PAC): Joe Biden for President

Name of Ad or ISCI Code: BFP-RU-20-02-R Our Kids

Date Spot Received: 9/21/2020

Has the Ad Buyer or Ad Sponsor provided a completed NAB Form? ☒ Yes ☐ No

If No, please confirm you have obtained all required information for the political file as listed in Section A.

2. Does the spot reference a candidate for federal office (President, Vice President, Senate, or House)?
☐ Yes ☒ No

If Yes, then for each federal candidate referenced in the spot, list:

Candidate's full name Joe Biden

Office sought by candidate: President

Election candidate is participating in: General Election, November 3, 2020

3. Does the spot reference a federal election? ☐ Yes ☒ No

If Yes, then list all elections referenced: _____

4. Does the spot reference a political matter of national importance (e.g., Economy, Immigration, Climate Change) or any pending federal legislation (e.g., Affordable Care Act)?
☐ Yes ☒ No

If Yes, then list all political matters of national importance and/or federal legislation referenced in the spot: _____

5. If the spot is sponsored by a third-party entity (i.e., political action committee, advocacy group, corporation, association or other unincorporated group), a list of chief executive officers, members of the executive committee, or the board of directors of the sponsor must be uploaded to the public file. Did you receive a list of these individuals from the sponsor? ☒ Yes ☐ No

Did you ask the sponsor or ad buyer in writing if the list provided is a complete and accurate list of all individuals that must be disclosed?¹ ☒ Yes ☐ No

¹ Before an issue ad order is finalized, the station representative should confirm in writing with the ad buyer that the provided list of chief executive officers, members of the executive committee, or the board of directors of the sponsor is complete and accurate.

Favreau, Starr

From: Carla Litton <carla@statenets.com>
Sent: Monday, September 28, 2020 12:02 PM
To: Favreau, Starr
Subject: Re: BIDEN FOR PRESIDENT CHECK DM20-309

Same NAB and Spot as last time as indicated in my email regarding payment.

On Sep 28, 2020, at 1:58 PM, Favreau, Starr <starrfavreau@edbroadcasters.com> wrote:

Is it safe to assume that the spot will be here by 1p?

Thanks!

Starr E. Favreau

Business Manager

El Dorado Broadcasters Yuma

755 W 28th St., Yuma, AZ 85364

<image002.png>

DD 928-329-3095 Fax 928-344-4983

email to: StarrFavreau@edbroadcasters.com

<https://v7player.wostreaming.net/1032>

<https://v7player.wostreaming.net/1030>

<https://v7player.wostreaming.net/1031>

From: Carla Litton <carla@statenets.com>
Sent: Monday, September 28, 2020 11:10 AM
To: Favreau, Starr <starrfavreau@edbroadcasters.com>; El Dorado Sales <sales@edbroadcasters.com>
Subject: BIDEN FOR PRESIDENT CHECK DM20-309

Attached is your CC Form KBLU for Biden for President DM20-309 that starts on Tuesday 9/29.

Use same NAB and Spot as last week.

Carla Litton
Comptroller
StateNets
48 Chiswick Cir
Bloomington, IL 61704
708.990.3796
carla@statenets.com

Carla Litton
Comptroller
StateNets
48 Chiswick Cir
Bloomington, IL 61704
708.990.3796
carla@statenets.com

