

Issues/Programs List

Date Filed: APRIL 9, 2015

Quarter Date: 1ST Quarter, 2015

Title of Program: SEMO Edition

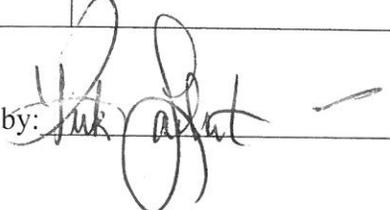
Time of Airing: See Below

Duration Program: 7 minutes

Stations & Airtimes: KGMO-05:20a, KREZ-05:20a, WKIB-05:20a, KYRX-05:20a, KJXX-05:30a, KAPE-05:30a, KBHI-05:30a, KRHW-05:25a, KBXB-05:25a

Program Information

Date	Guest/Topic	Issue
¼	John Mehner – 2014/2015 Business Economy Discussion	Economy
1/11	Grian Gerau – Hoops for Life	Cancer
1/18	Kathy Swan – General Assembly To Do List	Political
1/25	Dwain Hahs – Mayor Campaign	Political
2/1	Clint Tracey – Extended Use Tax	Taxes
2/8	Amy Aldridge – Hoops for Life	Cancer
2/15	David Crites – Mission Trip	Religion
2/22	Amber Prasanphanich – DECA	
3/1	Kyla Evans – Woman Show	Women's Health
3/8	Stacy Lane – Travel	Tourism
3/15	Brandon Hill – 5k Race	Health
3/22	Mark Runyan – One Degree Project	Cancer Research
3/29	Amy Aldridge – Hoops for Life	Health

Filed by: 

Date: 4/9/15

1st Quarter 2015 Issues – KGMO, KAPE, KREZ, KYRX, KJXX, WKIB / ~~KOXA~~ / ~~KRW~~ / ~~KSHI~~

Weekend Edition

January 4 – John Mehner, President, Cape Area Chamber of Commerce, and Dr. Kenneth Dobbins, President, Southeast Missouri State University. Discussion of 2014 and 2015 business/economy with John Mehner, and discussion of Dr. Dobbins' final semester as SEMO President, and his retirement.

January 11 – Brian Gerou, Director, Jackson Area Chamber of Commerce, and Shannon Aldredge, Director, Hoops for Life. Uptown Jackson traffic issue discussion with Gerou, and promotion of Winter Storm Hoops 2.1 mile race and Hoops for Life with Aldredge.

January 18 – Rep. Kathy Swan, District 147 – Discussion of her second term, General Assembly “to-do” list, and other Missouri legislation topics.

January 25 – Dwain Hahs, Jackson Mayoral candidate; Amy McDonald, Cape Schools Foundation Director. Discussion of Mayoral campaign and background with Hahs; Promotion of “Penguin Party” dinner/auction for the Cape Public Schools Foundation with McDonald.

February 1 – Clint Tracy, Cape County Commissioner – Extended discussion on “use tax” for Cape County, and facility feasibility study on Cape County buildings in Jackson

February 8 – Amy Aldredge, Hoops for Life and Sahara's Law founder, and Michelle Johnson, American Red Cross – Promotion of Sahara's Law on Missouri tax refund with Aldredge, and discussion of upcoming Red Cross blood drives with Johnson.

February 15 – David Crites, St. Paul Lutheran Church; Kay Azuma, Community Caring Council – Promotion of St. Paul Lutheran Church annual Yard Sale fundraiser for Mission trip to Cambodia in July 2015; Discussion of United Way/Community Caring Council survey to assess the needs of the communities in SE Missouri

February 22 – Amber Prasanphanich, Director of DECA in Cape Girardeau; Nancy Jernigan, Director of United Way in Southeast Missouri -

March 1 – Kyla Evens, Sikeston Regional Women's Show; Roger Brown, USA Vets in Cape; Amy Aldredge, Hoops 4 Life/Sahara's Law – Promotion of the Regional Women's Show in Sikeston that benefits Safe House for Women with Evans; Promotion of dinner/auction benefit for local family that lost a child in a car accident with Brown; Discussion on Sahara's Law, a tax refund charitable donation for pediatric cancer research, with Aldredge.

March 8 – Stacy Lane, Cape Convention and Visitor's Bureau; Cheryl Reinagel and two SEMO students, Soles4Souls – Promotion of Cape Citywide Spelling Bee to help raise money for the Friend of the Library Foundation with Lane; Discussion of the upcoming “Soles4Souls” week in Cape March 22-29, SEMO's impact on the drive, and how to donate shoes.

March 15 – Brandon Hill, organizer of “Friends of Wyatt Marshmallow 5K/Biathlon”; Dr. Mike Wulfers, local doctor; Michael Mason, Sportsmen Under the Influence – Promotion of “Friends of Wyatt” event in May with Hill, the father of Wyatt; Discussion of diabetes prevention and treatment, and glycemic index, with Dr. Wulfers; Discussion of Outdoor Weekend in Scott City with Sportsmen Under the Influence, a Christ-centered outdoors organization, with Mason.

March 22 – Mark Runyan, “One Degree Project”; Cheryl Reinagel and two SEMO students, Soles4Souls – Discussion of “One Degree Project”, a proposal to raise funds for cancer research, in Washington, DC, led by Runyan, Missouri’s lead volunteer; Soles4Souls week March 22-29 in Cape Girardeau with Reinagel and two SEMO students.

March 29 – Amy Aldredge, Hoops 4 Life 2015; Chaundra Mason, SE Missouri Angels Pageant – Promotion of open registration for Hoops 4 Life 2015 with Aldredge, including details on prizes and the event; Promotion of SE Missouri Angels Pageant, a pageant for special needs people of all ages in Scott City.

Morning Break - KAPE

January 7 – Brian Gerau, Director, Jackson Area Chamber of Commerce – Discussion of Uptown Jackson infrastructure proposals

January 14 – Dr. James Stapleton, Founder, Codefi – Promotion of “One Million Cups” networking event in Cape

January 21 – Amy McDonald, Director, Cape Schools Foundation – Promotion of “Penguin Party” dinner/auction to benefit Cape Public Schools Foundation

January 28 – Janice Miller, League of Women Voters in Cape – Discussion of their event featuring Cape City Councilman and Mayor Pro-tem Mark Lanzotti, Jackson Mayor Barbara Lohr, and Cape Superintendent Dr. James Welker

February 4 – Clint Tracy, Cape County Commissioner – Discussion on Cape County “use tax” for April ballot, and facility feasibility study for Cape County

February 11 – Dwain Hahs, Jackson Mayoral Candidate – Discussion of Hahs’ candidacy for Jackson Mayor

February 18 – Chief Wes Blair – Update on potential new police station locations, and promotion of Coffee with Cops in March

February 25 – Jaime Berger, Scott County Commissioner – Discussion on the county’s handling of winter storms, remaining supplies, and financial impact

March 4 – Congressman Jason Smith, 8th Congressional District – Discussion of Keystone XL Pipeline, Smith’s efforts to pass it, and how it affects Missouri

March 11 – Scott Meyer, Cape City Manager – Discussion on new city employee pay scale implemented

March 18 – Rep. Kathy Swan, 147th District – Discussion on Swan’s proposed Film Tax Credit measure in Missouri

March 25 – Mark Shelton, MoDOT Southeast Director – Discussion on MoDOT’s funding issues, and proposed 6-cent gas tax increase in Missouri legislation

Chamber Minute with Kim Voelker, Cape Area Chamber of Commerce - *CAPE*

January 9 – Cape Area Training program

January 16 – FBLA Job Shadowing program for Cape students

January 23 – Cape Young Professionals event at SEMO Men’s Basketball game

January 30 – Cape Chamber Ambassadors with Brenda Newbern

February 4 – Annual Dinner Award Recipients

February 11 – Old Town Cape Annual Dinner

February 18 – Google Start-Up Weekend

February 25 – Leadership Cape Projects

March 4 – First Friday Coffee and Business After Hours

March 11 – Convention and Visitor’s Bureau promotion

March 18 – Cape Chamber Membership Drive

March 25 – CYP Speed Networking Event

March 31 – Recognition of Old Town Cape receiving 2015 Great American Main Street Award

Issues/Programs List

Date Filed: April 9, 2015

Quarter Date: 1st Quarter, 2015

Title of Program: Info Track

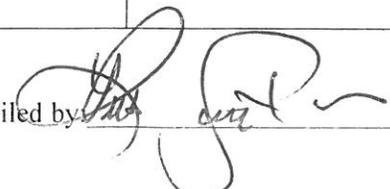
Time of Airing: See Below

Duration Program: 25 minutes

Stations & Airtime: KGMO – 5:00a; KREZ – 5:00a; WKIB – 5:00a; KYRX – 5:20a; KJXX – 5:00a;
KAPE – 7:00A; KRHW – 5:30A; KBXB – 5:30a; KBHI – 5:30a

Program Information

Date	Guest/Topic	Issue
1/4	Gaby Chapman, Jeff Reeves, Sarah Brokaw	Literacy; Retirement Planning; Women's Issues
1/11	Edward Hallowell, Jill Weisenberger, Jacquelyn Gamino	Mental Health; Nutrition; Poverty
1/18	Tony Lee, Kevin Shird, Sean Burch	Career; Crime; Personal Health
1/25	Andrew Eschtruth, Ellen Peters, Lee Bernal	Retirement; Education; Gambling Addiction
2/1	Cathy Steinberg, Chadwick Wasilenkoff, Megan Moreno	Crime; Counterfeiting; Substance Abuse
2/8	David Rabiner, Michael Thompson, Doug Goodman	Education; Youth At Risk; Parenting
2/15	Michael Moss, Debra Miller, Tim Lohrentz	Personal Matters; Employment; Poverty
2/22	Mark Underwood, Patty Osterberg, Susan Carpenter	Personal Health; Recycling; Environment
3/1	Catherine Collinson, Brian Wansink, Cami Walker	Career; Consumer Matters; Volunteerism
3/8	Tony Robbins, Andrew Sperling, Richard Lichenstein	Personal Finance; Mental Health; Traffic Safety
3/15	Tony Wagner, Raymond Francis, Darrell Gurney	Education; Nutrition; Employment
3/22	Peter Sacco, Jeff Speck, John Thyfault	Substance Abuse; Economy; Personal Health
3/29	Bill Thornton, Sharon Fowler, Regina Leeds	Mental Health; Senior Citizens; Consumer Matters

Filed by: 

Date: 4/9/15

* See attached for more information



Weekly Public Affairs Program

Call Letters: AU

QUARTERLY ISSUES REPORT, JANUARY-MARCH, 2015

Show # 2015-01

Date aired: 1/4 Time Aired: _____

Gaby Chapman, retired teacher, former school board president, author of "*Let Them Have Books: A Formula for Universal Reading Proficiency*"

Ms. Chapman offered advice for parents who want to encourage a love of reading in their children. She explained why youngsters who read for fun do better in school than those who do not. She also talked about the importance of allowing kids to choose their own reading material.

Issues covered:

Length: 8:48

Literacy
Education

Jeff Reeves, financial journalist, editor of InvestorPlace.com

Mr. Reeves outlined the most common mistakes investors make when handling their 401(k) investments. He explained how frequently an investor should do some housekeeping with their mutual fund portfolio and how to decide when to rebalance investments that have changed in value.

Issues covered:

Length: 8:19

Retirement Planning
Senior Citizens

Sarah Brokaw, author of "*Fortytude: Making the Next Decades the Best Years of Your Life*"

Age 40 is a harrowing milestone for many women. Ms. Brokaw talked about the reasons behind this, and how women can navigate the transition into midlife with more enjoyment. She said society sends women many conflicting messages about being their own person and yet conforming to traditional expectations.

Issues covered:

Length: 5:03

Women's Issues
Senior Citizens

Show # 2015-02

Date aired: 1/11 Time Aired: _____

Edward M. Hallowell, MD, Child and Adult Psychiatrist who specializes in ADD and ADHD, author of *"Driven to Distraction at Work: How to Focus and Be More Productive"*

Many people in the workplace feel increasingly overwhelmed by a mix of nonstop demands and rapidly changing technology. Dr. Hallowell discussed the underlying reasons why people lose their ability to focus at work. He said the most common distraction is caused by electronic screens of all kinds. He offered suggestions on how to sustain a productive mental state at work.

Issues covered:

Length: 7:22

**Mental Health
Career**

Jill Weisenberger MS, RDN, CDE, Nutrition, Culinary & Diabetes Expert, Registered Dietitian, Certified Diabetes Educator, author of *"The Overworked Person's Guide to Better Nutrition"*

Ms. Weisenberger offered practical steps to plan, cook and eat better for a healthier lifestyle. She explained why meal planning is so important and why an organized kitchen is critical in that process. She explained how to ease a family into a lower-sodium diet.

Issues covered:

Length: 7:44

**Nutrition
Personal Health**

Jacquelyn F. Gamino, PhD, Research Scientist and Assistant Research Professor at the Center for BrainHealth at the University of Texas at Dallas

Growing up poor can affect a child's behavior and school performance. Dr. Gamino led a study that determined that intervention programs can help bring low-income adolescents up to speed with their more affluent peers. She explained how cognitive intervention could easily be integrated into a normal school setting.

Issues covered:

Length: 4:51

**Education
Poverty**

Show # 2015-03

Date aired: 1/18 Time Aired: _____

Tony Lee, employment expert, publisher of CareerCast.com

CareerCast recently completed a study to determine the 10 most and least stressful careers. Mr. Lee explained the factors that his organization used to measure the stress in various jobs. He also discussed the growth potential of careers on the list and why stressful jobs can still be desirable for some people.

Issues covered:

Length: 7:22

**Career
Mental Health**

Kevin Shird, former drug dealer and convict, President and Co-Founder of the Mario Do Right Foundation, author of "*Lessons of Redemption*"

Mr. Shird shared his story of spending years as young drug-trafficker on the streets of Baltimore, and his eventual arrest and incarceration. He explained how he turned his life around, now working as a community leader, speaking to students about substance abuse prevention and helping children of addicted parents.

Issues covered:
Substance Abuse
Crime
Minority Concerns

Length: 7:44

Sean Burch, multiple world record holder in extreme sports events, fitness and motivational expert, author of "*Hyperfitness: 12 Weeks to Conquering Your Inner Everest and Getting Into the Best Shape of Your Life*"

Mr. Burch shared the story of how he became the first solo climber of Mount Everest. He talked about the importance of diet and fitness, and offered tips on how the average person can lose weight and get into shape.

Issues covered:
Personal Health

Length: 4:58

Show # 2015-04

Date aired: 1/25 Time Aired: _____

Andrew D. Eschtruth, Associate Director for External Relations at the Center for Retirement Research at Boston College, co-author of "*Falling Short: The Coming Retirement Crisis and What to Do About It*"

Americans are not saving enough for retirement and most won't have enough to maintain their lifestyle, or retire when they want. Mr. Eschtruth explained the reasons behind the problem and what the average consumer can do to better prepare for retirement. He also outlined changes needed in the 401k system that could help avert a crisis.

Issues covered:
Retirement
Government Policies
Personal Finance

Length: 10:54

Ellen Peters, PhD, Professor of Psychology and Director of the Behavioral Decision Making Initiative at The Ohio State University

Dr. Peters led a study that examined how people perceived their math abilities, then compared it to their actual math skills. About one in five people who say they are bad at math in fact score in the top half of those taking an objective test. But a third of people who say they are good at math actually score in the bottom half. She explained why math perceptions matter in everyday life and why it is important for parents to encourage their children's enjoyment of math.

Issues covered:
Education
Personal Finance

Length: 6:27

Les Bernal, Executive Director of Stop Predatory Gambling, a national grassroots citizen's movement concerned about predatory gambling

Americans in dozens of states can now buy lottery tickets in a growing number of ways. Mr. Bernal talked about the increasingly aggressive ways that governments are marketing new lottery products, and how the targets are typically lower income citizens. He believes that governments have created a mindset that discourages saving and personal responsibility and promotes state-sponsored wagering.

Issues covered:
Gambling Addiction
Government Policies

Length: 5:07

Show # 2015-05

Date aired: 2/1 Time Aired: _____

Cathy Steinberg, personal safety expert and trainer, author of "*The Fabulous Girl's Guide to Being Fearless: What Every Girl Should Know*"

FBI statistics say that 1 in 4 females in the US will be a victim of violent crime. Ms. Steinberg talked about the most common types of violence directed at young women, and offered suggestions of how to avoid dangerous situations. She explained why it is so important for prospective college students to evaluate campus security before they make a decision on where to go to school.

Issues covered:
Sexual Assault
Crime
Women's Issues

Length: 8:18

Chadwick Wasilenkoff, founder and CEO of Fortress Paper, a specialty paper company that produces secure paper for currencies around the world

Mr. Wasilenkoff discussed the measures that governments take to prevent counterfeiting of currencies. He said that a large percentage of counterfeit US bills are believed to be produced by state-sponsored operations in countries such as North Korea. He explained why recent measures, such as the improved \$100 bill, do slow down counterfeiters temporarily. However, he said criminals eventually adapt to such changes, so it is a never-ending battle. He explained how consumers can try to identify counterfeit bills.

Issues covered:
Counterfeiting
Crime
Government Regulations

Length: 8:55

Megan Moreno, MD, researcher at Seattle Children's Research Institute and Associate Professor of Pediatrics at the University of Washington

Dr. Moreno recently conducted a study that found that teens who smoke cigarettes are 23 times more likely to smoke marijuana, compared to those who don't use tobacco. She talked about the reasons behind this finding. She also explained how the recent legalization of marijuana in several states may affect its use nationwide.

Issues covered:
Substance abuse
Government Regulations

Length: 5:04

Show # 2015-06

Date aired: 2/18 Time Aired: _____

David Rabiner, PhD, Senior Research Scientist in the Department of Psychology & Neuroscience at Duke University

The use of "study drugs"-- prescription medications used illegally by college students improve their academic performance--is on the rise. Dr. Rabiner said the drugs of choice are those typically used to treat ADHD. He discussed the question of whether the practice is a form of academic cheating. He added that students who use these medications without a prescription typically have higher rates of drug and alcohol abuse, perform worse academically and are more stressed out about their grades.

Issues covered:
Substance Abuse
Education

Length: 8:09

Michael Thompson, Director of the Council of State Governments Justice Center

Mr. Thompson's organization conducted a study that examined whether juveniles who commit crimes fare better if they are sentenced to community-based supervision or state-run incarceration. The study found that youth who are locked up in state-run facilities are 21 percent more likely to be rearrested than those who remain under supervision closer to home. He said that community supervision programs are also far less expensive for taxpayers than state-secure facilities.

Issues covered:
Youth at Risk
Crime
Government Policies

Length: 8:55

Doug Goodman, PhD, MPA Director, Associate Professor of Public Affairs in the School of Economic, Political, and Policy Sciences at The University of Texas at Dallas

Dr. Goodman co-authored a study that found that family-friendly employment policies tend to increase productivity of employees in public organizations. He said it appears that these policies reduce stress, and increase job satisfaction and employee loyalty.

Issues covered:
Workplace Matters
Parenting

Length: 5:01

Show # 2015-07

Date aired: 2/18 Time Aired: _____

Michael Moss, Pulitzer Prize-winning reporter for The New York Times, author of "*Salt Sugar Fat: How the Food Giants Hooked Us*"

Every year, the average American eats thirty-three pounds of cheese, seventy pounds of sugar and double the recommended amount of salt--most of it from processed foods. Mr. Moss said that the use of salt, sugar and fat increases sales of processed foods, reduces manufacturing costs, and enables these foods to sit in warehouses or on the grocery shelf for months. He offered suggestions for consumers on how to read product labels.

Issues covered:
Personal Health
Consumer Matters

Length: 8:01

Debra Donston-Miller, editor and writer for InformationWeek.com, expert in social networking and information technologies

Ms. Donston-Miller said social media has essentially become an online resume, and that job hunters who do not use it are at a huge disadvantage. She discussed the most effective strategies for using social media in job searches and networking with colleagues. She explained which social networks are the most useful and why. She also recommended sharing content on social networks, such as reports or videos, to demonstrate expertise and abilities.

Issues covered:
Employment
Workplace Matters

Length: 8:59

Tim Lohrentz, Program Manager of the Insight Center for Community Economic Development, a non-profit organization that focuses on policies to build economic health in lower income communities

Mr. Lohrentz recently conducted a study of payday loans and their net impact on the US economy. He found that the burden of repaying the high-interest loans results in \$774 million in lost consumer spending and 14,000 job losses annually. He outlined the alternatives to payday loans that are available to low-income borrowers.

Issues covered:
Payday Loans
Poverty
Government Regulations

Length: 5:10

Show # 2015-08

Date aired: 4/22 Time Aired: _____

Mark Underwood, PhD, neuroscience researcher, expert on brain aging and cognitive function, President and co-founder of Wisconsin-based biotech company Quincy Bioscience

Dr. Underwood said most people start to experience mild memory loss by age 40. He explained the relationship of early memory problems to advanced forms of dementia as people enter their 70s and 80s. He outlined basic steps to take to keep the brain active, which may prevent or slow cognitive decline as a person ages.

Issues covered:
Personal Health
Senior Citizens

Length: 8:01

Patty Osterberg, Education & Outreach Director of Sustainable Electronics Recycling International, an organization that sets standards for responsible electronics recycling

Ms. Osterberg discussed the most responsible ways to recycle unused mobile phones and other electronic gadgets. Her organization certifies recyclers with the R2 standard, which verifies that recycling companies perform their services in a responsible and ethical manner. She talked about the environmental impact of throwing a phone in the trash.

Issues covered:
Recycling
Environment
Consumer Matters

Length: 8:59

Susan Carpenter, Program Manager of the Insight Center for Community Economic Development, a non-profit organization that focuses on policies to build economic health in lower income communities

Ms. Carpenter spent two years and thousands of dollars transforming her California home into a test case for sustainable living. She talked about some of the most cost-efficient ways to go "green," along with some of the less successful projects. She outlined the easiest ways the average person can improve their environmental footprint.

Issues covered:
Environment
Consumer Matters

Length: 4:55

Show # 2015-09

Date aired: 3/1 Time Aired: _____

Catherine Collinson, President of the Transamerica Center for Retirement Studies, a non-profit private foundation

Ms. Collinson talked about the option of "phased retirement," in which an employee begins to gradually put in shorter work weeks. She said the strategy permits workers to test out retirement to see if they enjoy it and can afford it, and allows them to avoid tapping into Social Security or savings until truly necessary. She said many employers welcome it, because it allows the senior employee to mentor younger colleagues and the organization to retain institutional knowledge.

Issues covered:
Retirement
Career

Length: 8:42

Brian Wansink, PhD, behavior economist, food psychologist, John Dyson Professor of Consumer Behavior at Cornell University, Director of the Cornell Food and Brand Lab, author of "*Slim By Design, Mindless Eating Solutions for Everyday Life*"

Dr. Wansink discussed his research at Cornell, which examines how and why we make choices about the food we eat. He said the way a kitchen or other living environment is set up can encourage weight loss naturally. He outlined innovative but inexpensive steps restaurants, grocery stores and school cafeterias can make to encourage healthier dining choices.

Issues covered:
Health and Nutrition
Consumer Matters

Length: 8:34

Cami Walker, author of "*29 Gifts: How a Month of Giving Can Change Your Life*"

At age thirty-five, Ms. Walker was diagnosed with multiple sclerosis. As she battled depression about her illness, she received an uncommon prescription from an African medicine woman: Give to others for 29 days. She shared her story of finding small ways to help others, and how it made a dramatic difference in her own health and happiness.

Issues covered:
Charitable Contributions
Volunteerism
Mental Health

Length: 4:24

Show # 2015-10

Date aired: 3/8 Time Aired: _____

Tony Robbins, motivational speaker, author of "*Money, Master the Game: 7 Simple Steps to Financial Freedom*"

Mr. Robbins picked the brains of more than 50 of the world's most successful investors and money managers, and found dramatically different philosophies. He discussed lessons that anyone can use to improve their personal finances. He also talked about his efforts to feed the hungry and his personal reasons for being concerned about poverty and hunger in America.

Issues covered:
Personal Finance
Consumer Matters

Length: 8:23

Andrew Sperling, Director of Federal Advocacy, National Alliance on Mental Illness

Mr. Sperling discussed the cost of mental health treatment, and the options available to make treatment more affordable. He explained how the Affordable Care Act has affected mental health and substance abuse services. He outlined the most common forms of assistance provided to employees by larger employers. He also talked about the most common forms of mental illness.

Issues covered:
Mental Health
Substance Abuse
Consumer Matters

Length: 8:42

Richard Lichenstein MD, Director of Pediatric Emergency Medicine Research at the University of Maryland School of Medicine

Wearing earphones while walking, biking or driving can be much riskier than most people think. Dr. Lichenstein recently conducted a study that found that headphone-related deaths have tripled in the past several years. He explained who is most likely to become a victim and the reasons that this behavior is so dangerous.

Issues covered:
Traffic Safety
Personal Health

Length: 4:55

Show # 2015-11

Date aired: 3/15 Time Aired: _____

Tony Wagner, EdD, First Innovation Education Fellow at the Technology and Entrepreneurship Center at Harvard University, Co-Director of the Change Leadership Group at the Harvard Graduate School of Education, author of "*Creating Innovators: The Making of Young People Who Will Change the World*"

Dr. Wagner said that innovative thinking is today's most essential real-world skill. He believes that for the US to successfully compete in the global economy, America needs to make teaching innovation a top priority in schools, at home and in business. He explained the steps that teachers and parents can take to foster more creative problem-solving in youngsters.

Issues covered:
Education
Government Policies
Employment

Length: 9:28

Raymond Francis, MSc, health expert, author of *"Never Be Sick Again"*

Mr. Francis shared his personal story of facing a life-threatening condition at age 48, and how he overcame it. He believes that nearly every disease or illness can be prevented or reversed. He talked about the common denominator of all diseases and the six potential causes. He also offered suggestions to improve health at any age.

Issues covered:
Nutrition and Health
Consumer Matters

Length: 7:45

Darrell W. Gurney, founder of CareerGuy.com, Certified Personnel Consultant, Certified Job & Career Transition Coach, Certified Career Management Coach, and Licensed Spiritual, author of *"Never Apply for a Job Again: Break the Rules, Cut the Line, Beat the Rest"*

Mr. Gurney talked about the critical importance of networking when searching for a job. He said the latest online tools can help, but they are not as effective as meeting and being known by as many people as possible within an industry. He offered advice to the long-term unemployed.

Issues covered:
Employment

Length: 5:03

Show # 2015-12

Date aired: 3/22 Time Aired: _____

Peter A. Sacco, PhD, psychologist who specializes in addictions, author of *"Right Now Enough Is Enough"*

Dr. Sacco discussed the biggest misconceptions about addictions and bad habits. He said pornography and gambling are the least recognized addictions among Americans today. He noted that addicts are frequently able to hide their behavior and lead seemingly normal lives. He also talked about the most effective routes to recovery.

Issues covered:
Substance Abuse
Mental Health

Length: 8:04

Jeff Speck, AICP, City Planner and Architectural Designer who advocates for smart growth and sustainable design, author of *"Walkable City: How Downtown Can Save America, One Step at a Time"*

In the typical American city, the car is still king. Mr. Speck said that downtown areas and local economies can be dramatically improved by becoming pedestrian-friendly. He explained how simple decisions have cascading effects, and how citizens can influence their elected representatives to make wise choices for their communities.

Issues covered:
Urban Planning
Government Policies
Economy

Length: 9:14

John P. Thyfault, PhD, Professor of Nutrition and Exercise Physiology, Director of the Health Activity Center at the University of Missouri

Statins, the most widely prescribed type of cholesterol-lowering drugs, have prevented millions of heart attacks and saved countless lives. But Dr. Thyfault conducted a study that found that statins may also counteract the benefits of exercise, the other tried-and-true way to boost cardiac health. He explained why doctors usually prescribe drugs, rather than recommending exercise or dietary change. He also talked about how much exercise can be effective for people dealing with high cholesterol.

Issues covered:
Personal Health

Length: 5:06

Show # 2015-13

Date aired: 3/29 Time Aired: _____

Bill Thornton, PhD, Professor of Psychology, University of Southern Maine

Dr. Thornton led a study that found that the mere presence of a smart phone, even if it is turned off, can make it difficult to perform complex tasks. He explained the likely reasons that a phone can be so distracting. He offered suggestions for parents who are concerned about phone usage affecting their child's schoolwork.

Issues covered:
Mental Health
Consumer Matters

Length: 7:27

Sharon Fowler, MPH, Adjunct Assistant Professor, University of Texas Health Science Center at San Antonio

Ms. Fowler was the co-author of a study that found that diet soda consumption leads to expanding waistlines. She found that older adults who drank two or more diet sodas a day had waist size increases that were six times greater than those of people who didn't drink diet soda. She discussed the possible physiological reasons and offered suggestions for those trying to control calories.

Issues covered:
Personal Health
Senior Citizens
Consumer Matters

Length: 9:43

Regina Leeds, professional organizer, author of "*The 8-Minute Organizer*"

Nearly everyone can use some help in getting organized. Ms. Leeds talked about the reasons that keeping order in our lives and possessions is so difficult. She offered small, step-by-step suggestions on how determine goals to get organized, and how to create positive routines for the long-term.

Issues covered:
Consumer Matters
Mental Health

Length: 5:06